ASH LULLABY OF B'WAY

Talk Around Pension, Key Issue, As Equity-League Near Zero Hour

Monte Cristo, Israeli Style

ry figure in the capture of Adult Elchmonn the Nam official who "executed" Harties a systematic

Friedmann a Polish Jew who paraped the Nazi gas chambers has waged a personal campaign of ret ribution a la Dumas Count of Monte Cristo against Nam was eriminals and is credited for the capture of several He's now 27 and is presently head of largets

Used to Be Tickets

Pros Wondering If Amateurs Can Save Unique Met

AFL-C10 Retail Clerks Want Better 'Image,' Siphon 500G Into TV Spots

Neurotically Groovy

Holiday in Japan Has Bras & Will Travel Genteel

Down With Gringo Shows,' Mex Cry

against the administration to evolve egislation which will han al. for ther import permits for Hollswood and or New York filmed or taped

United in drive is the National

Salvador Carrillo of STIC Un-

Oberammergau, Mein Aching Back: 8 Hard-Bench Hours of Dated Script Association of Actors the directors and technicisms divisions of the Union of Film Production Workers for one a spirit flew in he the special helicopter and the Union of Film Industry

Oberammergau Passion Plat Marker of the special presents and the special war crimes documentary center in presented here once in 10 years.

hal not repeating, not entertain service set up for the season ment. Painful profitable and prestige-1914 1911

Among \$ 300 "Pilgrims this re-

ful are all adjectives that apply to ion of Film Industry Workers is the spectacle Coughs and restless major force in current drive to

re kingly

Box Office Good, 1f-

Manneapoits. May 21 to the film business in a grap. Or is it tont the second theatres other amosmorial ture lately chalked up substan-tuel lisket sales, to sit Mes Operas four perform-arises at \$12 top, \$140,000. "World Of Susie Wongs" right performances \$43,000

Ames Bres Packing Hotel

Josh White: Hefts at Fred-

es with \$1 cover.
Johnny Cash: hillbirly
nger's one nighter, around

art run of South Sea Ad-nture 542 000 "Ben Hur" Hard inket film red at \$15,000 weekly

Actor Goes AWOL From Repertory For Film Work

Shooting at Taos Colony

Victor Borge, Who Wants To Be 'Independent,' Does 'Benefit' for Chas. Manes

Bo ART LONG.

Reno May 31
has the kind of story the occurred on the level pilaying fit for Charles Mapen, ou series Value Borge playing a benefit for Charles Mapes, own eriope alor of the Majies Bosel And for ree Not because Mape was to a head for a headloser, no for charity—just out of friendship—because I like Charlie Mapes.

Borgo did a one-hous 46-minute Sunday May 22- dinner show that

was a recommend performance by any standards. And even at that the finale was a true begoff, what with tablers making for more.

Borge told the following story iom obstage then verified it in an election with Vanisty after the thorn Mapes and Borge met in Hawati at the Warkiki Shell, where Borge did a two-niter co-spanaared by Mapes. The financial result was

untification to everyone" and in ter conversation Borge wanted agree who he sever had played a Mapes Here!. Mapes said Borge's price wasn't cit \$10.000 per! Borge agreed he couldn't play the Sky Room his own terms, he'd have to do enother was—gratis. He did.

Puts Directors In Perspective

Americans Flop Salesmen In Putting Selves Across With World-Gruenther

Times' Brag Permissible

Was ington May 31 Fe a al Trade Commission

The Commission ruling vingiven in ri-opense to a gryr
hi Rep Wright Petman D.
Tri. who wanted the Times
ordered to stop making the
claim on grounds it was untrue and motionding.

Not so, said the Commisston In a lettley to Patman
FTC Charmon Earl W Kindher expressed the Commisnorm's view or follows.

expressed the Commis-n's view as follows. We do not believe there

any apparent objective idards by which to men-whether news in or in "fit to priot" Lacking

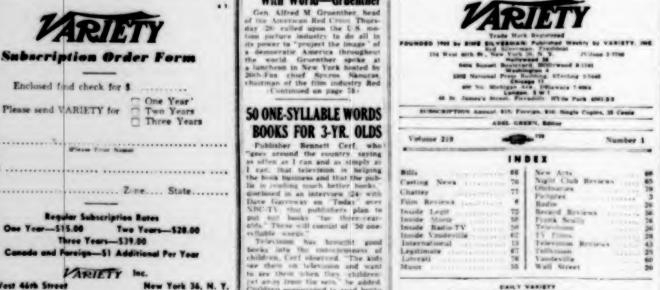
Inner City In Shrink But Area **Much Larger**

Salmaggis' Golden Anni

Vegas Stardust Maps Macy Tie Puffing Le Lido

Vis. phy pub-promotion director of the Desert Inn and the Standont Hutels conferred in New York last week with officials of the Mors de-

Mex Mariachi Combos Facing Extinction As Juves Dig Newer Beats



EXHIBS: HAVE LENS, WILL SHOOT

No Bugs in Toronto Toll Boxes

Telemeter recording and computing mechanisms have been "operating at better than the rigorous optimizes standards set by our engineers prior to the inaugulation of the system in Termina confeary to reports published in Venezy on May 25° if was asserted yesterday Tues is by Louis A. Novins president of International Telemeters.

Novem declared that the Telemeter tape recording and computing equipment in Toronta is lunctioning magnificently. He emphasized that there are no flavo in the system, "Novins said that the Systems Division of Price. Waterbouse & Co. has been working with Telemeters on a consulting basts and "has assured us of the effective functioning of the system in obtaining accurate contrain data."

Trade Hears WB Ponied Up \$1-Mil Advance to Levine for 'Unchained'

Did Warner Brus, give Jaseph F. Levine a \$1.000,009 advance to altain the release of Hercules Unchained"? That's the report circulating in trade circles.

Will's outlan durs not seem on of line, considering that the filteringsmy racked up a hefty produced when Levine's initial. Hercules film piled up about \$4.000,000 s. U. S. film rentals. On "Hercules Levine only had U. S. rights, but his razile duzzle exploitation just keved to exhibitors as well as the public, brought the film home and witness.

The same time released in the United Kingdom but not under Lib vine's asspiring fared points. Not that Levine has UK as well a Counda New Zealand, Americala South Africa and Lotin Assertiality to Hercaines Unchained, his determined to prove that the assect type of his emover the brankely can sourced abroad as yet to U.S.

He is currently spreading his bedon asturation gauged in Greabitain, of supping all over the two kingdoms to the manner of politicism running for parliament the has been addressing all kinds of exhibition meetings and house manufaces his been and disparent.

Confinued on page 22:

Alcoa TV Pair Pends as M-G Pic

Metro is disrussing distribution deal on "The Peter Harkon Story. The results teature comparised primarily of two organeeds from the "Alma Presents" telescries Stordeals with a living character is we'red in extra-semony perception

The two half-boar segment occo produced by Coller Youn and directed by John Newland with Albert Salont darring in the title role. Series in owned by Jupoly Schenett, Enterprises' On Scient Research Co.

Propert has been almed for frabuce releases from the start, and three master siripts—one far the pic and one earls for the segments were prepared Filmmakers then sampleted all shouting necessary for the beginning, middle and enfar the beginning, middle and enthal would be necessary to piece

RKO BACKLOGGERS

Soundry Samuels Special Deal Fo

RCIP, Jae Satinsky-Lea Sam gets indic distrit outfit, has taked on the 400-feature RKO Picture Bitrary for theatrical release in the Dallas territory and opened up new office there under Al Wolf.

In the BKO group are a number of pix which were never sold to tv, including the 12 which BKO deeded over to Universal when BKO fielded its distribution tents. The 12 were subsequently the subject of a legal hande between BKO and U, because the farmer thought the latter hadn't done enough to sell the pix.

RCLP, which now has five exchanges, eventually aims for a lotal of eight, from which Satisman retimates that he can service \$0% of U.S. market. SPERLING TO COLUMBIA LOT

Deal Pends - Long at WB A

Columbta to near closing a deal with Milton Specting for the latter to move his india unit to the Color The arrangement calls for Specting to make several pictures

Sperling, son-in-law of the lat-Harry Warner, has long been as sociated with Warner Bros, when he has hased his United States Pillures company.

Exhibs at Rally Rip Jim Stewart For Touting Toll

y LENNY LITMAN

Junes Stewart did a Klimsch-her by a I m o at torpedoing the 35th annual Showmen's Showmanshin Convention aponeared last week to the Allied Motion Pirture Theater Owners of Western Pennsitiona. Stewart was in trein a fow day early and was interviewed by Harold V. Cohen in the Pittarburgh Post Gazette Sun Telegraph and said that "pay television can't be stopped and when asked about mall theaters he said. They will have to decline "He said that television has been the only thing that has caved the big studies from

Harry Nendel, chairman of the board of AMPTO here was very bitter about the article and said that Stewart's visit to Pittsburgl developed into a crusade for tell vision.

"Why in the hell didn't he tal about his partiere," reared Hends in an interview with Vantry re here, "he should have tried to se "Misuntain Read" instead of triing to break small theater owners. Exhib added. "He should stirk to arting and leave business to busnessmen."

Hendel said It became the chief topic of discussion on the days and that in every function of the tun-(Continued on page 20)

20th's Third-Week Sales Switch for Zanuck Pic: 'New Wave of Maturity'

20th Fan's New York newspaper of comparing on Barryl F. Zanuck' Crack in The Mirror," starting it third week loday 'Wed' at the Paramount and Normande the Presented in the pressbook as of Thursday '26' New approach istraight-from-the-should of er her will that headlines Archer Winden's Post quote The new nave of that maturity in motion pertures' and winds up with what may be charife Finfeld quote. This most incompetitive definitely is not forton perture definitely in one for the sensitive minds of children."

NT&T'S 400G AS GET-GOING FUND

IN MY MOULINGER

First innoceste step designed by bring about the formation of a exhibiting about the formation of a exhibiting appropriate company was taken thin week when the heard of directors of National Theatres & Tolevaine endoursed the idea in principle and affocated \$400.000 as its observed of the organizational coin. The NT&T contribution has been deposited in the Chase Manhattan Bank in excress subject to the deposit of a like amount by each of the four other major theatre chains

distribution company backed by theatremen has been breating for some time and was revealed in V.RIETY several months ago. If germinated within, the American Congress of Exhibitors, which will play a leading role in the development. It's almost certain that the other major circuits—Loew's Theatres, American Broadrasting-Paramount Theatres, RKO Theatres, and Stanley Warner will ante up their contributions shortly. With an initial fund of \$2,000,000 and additional funds anticipated from leading independent exhibitors and organized for investments in the film industry, it's figured that sufficient coin will be collected to get the project off the ground Bonks linans and public financing are expected to be sensible force.

Closely allied with the exhibitor group is reteran production-distribution executive. Ned Depinet, former president of RKO Pictures. It is considered likely that Depinet will be president of the new film company when it is officially organized.

The decision of the theatrictions to proceed with the plan based on the connection that the can no issueer depend whethy of the major film companies for steady supply of product All of first of the American Congress of Exhibitors to induce the established suppliers of film to in Continued on page 20.

Fume Again On 'Runaway' Films

Hollywood, May 21.

Natural action in AFL-CIO an even "corrective measures in Corguss" are threatened by Hollywood AFL Film Cooneil agains runnway production in a nemove to half this form of Disactivity.

Council has voted to reactival its five-rear old spassmolde can paign against such out-of-country production, i.e. pix made abroad to Holly wind companies whe Council feels could as well in turned out here long a bone of contention, subject has starte again within the Council because it case. There is now a determine time on the part of some major it is not the part of some major the task of the long and indice producers to ched out American wage stable. In making in foreign constitute wan pretures which should be made at the LS.

Pledling a "thorough investigation. Council states il then will decide what steps must be taken including national action by

Champ in M.D. Role?

Columbia Pictures produce Roseri Cohn le romanus heav weight champ Ingens Johanden, who in Cole A the Young Men for a Sweich doctor role in studio cup

Talks already started will entition in the east during that p a training for Patterson subt.

Burt Balaban Denies 'Murder, Inc.' A 'Gangster Film'; Calls It A Study of Psychotics Who Kill

Mix Ether With Ink

Producer Stanely Shpetner, who purchased Canadian willer Arthur Halley's novel. The Final Giagnasin' has assigned another to writer. David Karp, to the accemplay.

Meanwhile, Hailey who's buss on another novel. his been approached by Richert Cohn to do the screenplay on "The fotternes" which Cohn will film for Columbia Apart from consideration that both are medical pix, there's the aided twist that Hailey whether or not be pens the "Interness ecreenplay will share in the prefits of the rival Diagnosis."

May Excuse Film Houses Paying Federal Minima

Washington May 31

Exciting reps, trying to shave off minimum wage coverage of their theatre employees, have win half their Capitol Hill battle, it was all but assured today (Tues.)

After a closed session of the Herse Labor Standards orbinon millow. Bep. James Resisteredt D Calif and an amendment excupit plus the standard amendment of the first carded by general mount with hill. As a textament to the first of the poor world lawers by the recent exhibition on the text. But the standard of the unanimity of members in the text. Reserved and

Misrover, he predicted the full faller Committee, will go along with the exemption when it comes to committee and the hill later this week. They all feel the same we we do," Rossevelt and This means that the measure which the Hume acts will be innocuous to exhibition, who protested that fedural ways standards for their business would economically wresk the whole film industry.

On the Senate side the companion bill by Sen Jaim F. Kennedy D. Mass is still humains five after initial consideration by the Labor Committee last week out the article last week by Sen. Everest Dirkson R. III. Exhibitors are guardedly options the their can win similar theatre ex-

Sweep for 'Ben-Hur' NSG; Argues for Separate Acad Award to Hard-Ducat Pic

A separate Ocean for modification portures to being requested by an atfiliate of Theatre Owners of America.

The Northern California Theatre Assn. has asked the Arademy of Motion Picture Aris and Science to create a special category of anards for the hardticket entries

According to living M Levi president of the aint the group action in the form of a resultation was presupted by the curvey. Occars by Ben-Hur and the falius the porture would not be exaable for general reliase for a loo time after the award present torm.

It was maintained that compely too would be farrer of the road their films would be placed in a special category. The resolution pointed out that award-winning petures not of the roadshow call he would be more readily available to theatres and for the public to see.

Despite its title and its hired killers. Murder Inc. is not a ganguer film according to Burt Ralahan, its producer director. Its was responding Friday. 27- on part to the 20th-Par stockholder and two weeks ago, at the cumpant's annual meeting asked press Spross Skouras with 20th had ever decided to make a film shoul such a period of the Brooklan assassing combine. The stockholder, of course had not seen the pre-

Murder waid Balaban is a psychological drama, about psychological drama, about psycholic killers and why they think that way not how they kill. Film has its violent moments he admitted but they are not there for simple sensation's sake and end result is not just a succession of scenes of slaughter.

Though the picture has had its share of troubles, youthful film ever is undefined about work still to be done and optimistic re its to a prospects. After production started, a four week shooting schedule had to be telescoped into two because of pending actors strike this direct or walked off, and Balaban had to lake over Now the inthusiastic 20th sales department was booked the par into the Vicoria. New York for a June 20 premiere and it weeks of editing ab work and strong were compressed to a sked of five works. Anyway," says Balaban during he shooting I was smoking signation of the control of the works. Anyway," says Balaban during he shooting I was smoking signation of the control of

Abe Reirs' Career

Micror life serial focusion to the inflammus career of Abe life the us the hired killer of the Jbs who turned state's winces against the available, only to be laken enddentil died into definise-

Continued on page 241

Si Seadler Still Seals Silence

How one theatre circuit overrance what it considered to be caprictous consuming of film alvertising by mempapers in other in which it operated was described recently at a closed meeting of film industry sub-aid executives.

of the circuit, the company sharph curtailed its advertising expenditures in the newspapers and diverted the ad coin to radio and television. This police he added was followed for several montle until the newspapers advertising directors requested a meeting with eliciate company explained in the advertising that the advertising direction is treasing that the advertising the industry's own advertising called the newspapers altered the conserving habits and the chair resumed its full advertising schedule.

The whole subject of new-paper consorship of film advertising war again fully aired at the merchanduling forom sponsored by Quinth-Publications. The pub-ad exercising at the insistence of Metric St. Seadler and United Artification and Control of the Consortion of Co

Cracked Seadler "At least this one meeting we wont as reported in Vaccery Seadler's
comment was apparently prompted
to Vaccery Seadler's
comment was apparently prompted
to Vaccery a dealed report of the
closed MPAA meeting. To pubitation of the MPAA pub-adcommittee to circulate a memorandom to other members of the
committee terming those resonashie for leaking the story "traitors
to the modustry."

American Art-Films Market Need: Moveover and Subsequent Houses; **Brandon Analyzes Scouting Trip**

Francism Films a seed in New York in week in the property of the property returned from a three absorber led week wering the up C - pe Sa Francisco and Los Anguers. The following the property of the James of the make a loss of the James of the page of the James of the page of the James of the page of the James of th

these two either to the hand of sec-und run pattern developed in New York. In Chicago, for example, there are three regular first run set outlets—the Surf. World Play-house and the Carmege, in addition to which the Chema memorially plays on a regular second run art basis.

In San Pranciscus, said Brandon, be oftuation and scandalous. There are four first ran artics and sevend ran and the lotter is so far removed from the water of things as or be extually. Continued on page 78.

Senate Ratifies, 77-4, But Beirut Pact Needs Tariff Okay to Aid Education

or abroad.

The arrectment was reputated at a UNESCO Conference in Bedto effect in years are Twentite nations have alread the arrecent of which 12 have ratified.

88th St. N.Y. Debut For Weddings and Bahies'

have influe waver. Weldings and sively new rounce waver weldings and shot entirely on location pla "Carry On Nurse" Gov. fairly schenek, which owns film rights lagmar Bergman Wild new and "Five Branded Women to play put tagether package with arrives at the Visice Film Par is like category, are the The film restrict Viveca runner-up films. "Man On String" Col., one of in new deal,

EDDIE FISHER, PRODUCER

One of Planned Features to Star Lie Yaylor

Columbia has carred as agreement with Editor Finds to present the action process to the company during the part of the company during the part of the company during to one of the arms. Fisher according to Col plane to duride his future activition county between his performing, heading his own record company to the control of the contr

More New Product Need: Vaulties Hold No Magic For Theatres: Al Pickus

Tableton arguments Al Tableton Atlanta, May 31
Tableton arguments of the soned "blorkhusters" among the
strict of the answer to the prodt shortage. Aftert M. Pickur
resident of Theatre Owneys of
merica told the ambined conmitteen here yester dos. Mon. We
well more preduct more new
reduct he strussed.
Pickur main themes were the

Product he strassed. However the resolute he strassed. Were the sortings of films and the menace in littage. The TOA chieffain and he had reached the conclusion had he ently way theatremen on brain more product to to form the sort of company can be exampled in the films of the control of th

mellyweed May 3h.
Deal is near closing stage
for Gleen Ford to make three
features for Goffredo Lembarde and Franco de Simone of
Italy's Titanus Piless at \$750000 a three or \$2.200.000 for
three

Brandon Cycle Of 12 From Poland

at the Little (urneighe premisioning limited engagement formel for the Polish films at a New York art house yet to be selected.
Included in the 12 gits in "Ashes Diamond." which was

Included in the 12 pts is "Ashers and the Diamond" which was given a special shouting of the Museum of Modern Art in New York last Thurwing 200 night to lead off a special Museum series on the postwar Polish film output. titles' grouned considerable com-

in addition to the unrated Polish language films which get impred distribution here was Pol Tome, only four Polish pictures have received conventional U.S. release since the war. Tiev were Fire from Barska Sircet. Young Chopin Lant Sing and Last Day of the Week."

Cinerama to Rotterdam

New foreign and demostic deals have been es uded by Cines a Via Rebin Islamational Cin-can shas have subdition rights in certain countries abroad, the

National Boxoffice Survey Holiday Week Ups Trade; 'Ben-Hur' First, 'Race' 2d, 'Can-Can' 3d, 'River' 4th, 'Hours' 5th

Exhibitors got a break that lemoral Day holiday seem in because a number of key effor covered in Vaniery reported range in Detroit, shaper slow in Indianapolis in the widers blowever real blookbuster based on its law as far from sensational law as far from sensational one emile wondering why they alted for certain new just to some him the in this boliday sees the same category, with a great less in Frisco after leaving done than trade on an extended run in Detroit.

ing up on top by a wide margin came as if has for many weeks. Rat Race Par one of the gronger newcomers, is finishing

Second Can 20th), second list stanza is fillishing filled being moved out by Race." Wild Rever 21th, one of the nexics, is captured fourth maney. Gallant Hours L.A. which

Deal has been set for Morris turns one of the newics, is captured to the set of the new to the pen at the New Yorker Theatre, at Broadway and Ball, St., N.Y. to the made and the second time that the purposes house operated by Dariel Taine the second time that the purposes house operated by Dariel Taines will be the site of a first time showing. It launted Pull Maurian Rood" Coll is finished. Robert Frank with Jack Ker. M.G. Jong near the top or in first name and the second second

third a week age, is consistent agot.

Ministrain Rood" Coll is finishing eighth. Durit Est Dainier.

M.G. Jong near the top or in first plane, will wind up minth. Giant of Marithon. M.G., just out this week is taking 10th lecution.

Tunitive Kind" U.A., high for weeks, in finishing in 11th spot.

Battle of Sexes. Cont. comparatively new rounds out the Top 12.

Detical "Expresse Bonge" Coet bip in N Y on Hs longrum looks brisk in Washington and hersy in L A "Compiracy of Hearts" Pair fine in Chi, looks good in Teconic. When Comedy Was King" 20th looks of the China Around World looks okay in Pitt and N Y 1 Passed For White "AA is terrid currently in Corv. Windjammer" NT, okay in Frisca. looms great in Detroit Circus of Horrors. (Al) is rated fair in Denver.

'Champagne' To 20th

Healtwood, May 21

"Chompagne Complex." Lestie Stevens legiter to be blimed justifity by Debbie Reynoisti. Harmon Freductions and Joseph M. Schenck Enterprises, will be distinguished by 20th-Fox. Glessa Ford in up for male lead. Schenck, which owen fifty rights also to the feet of the property of the

Glenn Ford's Italo Deal Film Societies in Dominion Deplore Dearth of Decent Art-Film Houses

SWEDISH BARABBAS

Joe Julian-George Lax Dubbing Feature for U.S.

A Sweddish dubbed-inte-English version of "Barabhae" based on the novel by Pier Lagarquist, may reach the market long before a planeed Dino de Laurentia Columbia production of the same property goes before the camera.

Joe Julian, an actor-playwright and George Las own US and British Commonwealth rights to the Swedish film which was directed by Alf Sjoeberg. The English dushing was completed seene time ago

release of the firm, ----

release of the film.

The de Laurentiis-Cul project is part of a two-picture deal with Borabhan, the story of the thur who lived while Christ died, is entitioned as a \$5.000.000 color and sides reen production. Richard

Plot Concert Action Vs. Theatres' Sound Gear

Hollywood May 31 Compenses and municians not ing films are about to take concerted action to have exhibitors therites across the country Lemb Serves, group a spokesman is

ers of America, as well as the heads of various theatre chains to o k the exhibs to survey their

Exhibs are short-changing to gaines are short-changing it selves, according to Stevens, the fine quality of film are octually is limited by the tashioused sound equipment in most theatres. Due to the in the interest in home hi-fi es ment he said, many people ally get a greater or any people of the control of the contro

He also charged that most th

U. S. to Europe

Philip Gerard Samuel Golder William Holder Hy Hollinger Frank King

Europe to U. S.

Binoie Barnes Lou Breeker Melina Charace Tom Cottroy Mike Frankovic Richard Pack Ted Birhmend Junice Rule Alw Schneider

diences for art theaters, but t are few "decent art houses many provinces. That appeared he the gist of the findings of three-day meeting of the Canadi-Federation of Film Societies, revenenting 20.000 members for Vanesseer to Holdon.

Besidee meaning the absence good act strations in man ary the jum buffs individed that are looking forward to the shen we won't be in effect then we have commercial title will be observed in the shear are because commercial title.

The Toronto Film Society at tailed Odeon Theatres into hi-ing in Julee Damin's He Wi M of Die" and tenstarty hi-position is now trying an art at the neighborhood Christic Yiat the neighborhood Christie Tire. Allied's Kent Theatre b

CFFS voted to set up a pos-me-man occretariat run by its real body Canadian Film la-te to take some of the boat of denters and increase effice y lenders and increase effire. FI's executive director Chains Copshee said it now has 19 fudium employees and is opening instrib branch in Montreal and at readquarters here. Canadian Conce of Films for Children—theatrical, non-theatrical and it: Française Constitucia, Montreal, and hot, even with theatres opening film societies are flour in the control of the contro

thy films.

Peter Wade, Montreal, on elected CFPh president, succeeding Gay L. Cote, a director in NFB. Roy Lattle of CFI is vp. sel-Avram Garmaine, Montreal travarer far. Dorwithy Maxpheriser Mr. Dorwithy Maxpheriser of NFB continues to edit CFI is vp. sel-Avram Garmaine, Montreal commercial Buffetin. A Montreal commercial director, Jean-Claude Pileo, onewly-formed Fernand Rivard Productions, and Gordon Staneshum president of Ortawa F. & are not information officers, Stoneshum with Ottawa Citiern ad department.

L. A. to N. Y.

Dana Andrewa Michey Callan Art Corney Hann Conried Art Linkey Dina Merrill Richard Quine Debbie Reynold Ann St. Clair Constance Toni

N. Y. to L. A.

Jue Cohen Laurence Harvey Chrar Kuta Joel Tall

A New Generation of Critical Fans

The Missing Link to B.O. Success Is Presentation

With Television for Masses, Theatre Screen More "ART"

C Today's Filmgoers Demonstrate a High Selectivity

Fire-Sale Mentality of Yesteryear No Longer Magical

By GIDEON BACHMANN

A the first which till a to provid a of the e a Federation of Fire whether and producer

And for the past five years has there been any doubt about the fact that a new audience has grown up for films. It has become a commonplace to up that television has applient of the lowbrown and has left theatre films on the high ground of art. The success of the foreign film, the relaxation of the bluennes restrictions, the increase in the number of art theatres, the new realism in the post. Marth. Bultywood the increase in the number of controversal subject approaches to even the most tradition-bround film general bias. Westerns—all point up the fact that we not only have a new redience but also a new awareness on the part of producers that this assituence exists. And nevertheless we find that the moses returns from this new audience cannot compete with the harkerolls accommitted through the distribution of less ambilious projects.

Boos prejects. The crus of the problem lies in a very easily corriging situation, unfortunately sorely exectented, to the detendent of exercised specifical it is a matter of proceedable. The new southerne demands new mays of film distribution film exhibition and film promotion, ways which have most cases not even been dream of by the people will all and to love most heavily by their new application.

stand to lose most heavily by their nen-application.

The problem goes back a long way historically, and is bound up whitelegically and psychologically due to phenomena a man are unfurtunately very hastrally. American it will be not nelly a disinterested learning of new ways, but a whole change in hastr attitudes on the part of everyone diem to the last exhibition and ad overcitive to bring about the necessary atmosphere in which the new cinema studience can grow and expand.

Historical Roots of Evil

Historically the presentation of films to audiences is in outgrowth of visedeville and muste hall techniques—hard-sell psych-deep, knieckle-capping philosophy of racpe does no Afre us the Flood—derived from that next suscided of all motion picture motions that you're nelly as good as your tast film Mosco began their career is a public spectacle simply because omeone thought they sould make a clever glomark addition to a visideville sould make a clever glomark addition to a visideville sould make an other glomark addition to a visideville source after the sould be have yet in recover from this sourceastion with the most short-range exploitation medium of them all of the sould be a source of the source of the

at them at:

It is hard for example to blame Stanley Kramer for
promoting the The Beach with the slogan "If you over
see another movie etc. when one considers the
fact that without exception all time prepagands to based on
the same principle of let's get them into the theaters,
sever mind what they it say later.

This is also the origin of the Bolli wood language of ex-ravagance as so often satisfied. Territic becomes medio-re when it crases to exist in contrast or, as Dwight landonald put it. It every line attribute all of them mis-

If there is one thing that can be said with assirance bout the new audience it is that it is discriminating. It eliuses to be hit over the head. It will not de duped on soled, and once bitten, will avoid a second disappointment like the plugue even taking the risk of missing a sold one. It is simply the story of the hoy who cried Wolf? In reverse Furthermore the shortrange exploitation method also commits the most serious crime of all, disce not allow for judgment of the part of the viener, and pechaps it is this knowledge, that it is not being diven medit for intelligence which to the stungest factor to exping the new audience away from the films they might only well enjoy if they were properly presented.

Detrimental Characteristics

Detrimental Characteristics

Traditionally America is a nation of plenty, and we are reased on a pholosophy of plenty. In such an atmosphere, etting is parameunt to all other aspects of social and conomic intercourse ft becomes suits more important to "croate a demand" than to "sustain interest." From sere derives, for example, the greath underrated economic of replacement versues-repair, which is at the base of many of the most far reaching economic debasies of the past on decides. From this derives in the imag run the fanastic ability of nations far were equipped the Germany is Russia, to extrain us in main industrial achievements. Ind. Iron this derives, lastly but mit least the almost obsed inability of film promoter to see beyond the tipa of their moves.

For the picture of the world has changed. Growth is to longer measured in quantitative graphs of refrigerator alore in Hindustan. The past hundred years of industrial duance have created a world suffused with progress on trance have created a world surrosed with progress on a material level a world open to no searching for ogress on the level of the mind. This world creates men he seek assesses not to plumbing problems but to an over quoof men and women whose cultural background varied and reliable men and women in short, with

Exhibs Biting Own Flesh

It is simple to see that if methods for the intelligent procentation of films cannot be found and employed, intelligent audinness will not be attracted. It has become imporative to find these methods, if we do not want to see the rest of the American film become give way to superarise and parking lots, and if we want to retain any kind of leadership in movie-making at all. And yet one finds, almost without exception, the most incredible still-bermones and mertia among thesize on-ners when it comes to any kind of unusual promotion or advertising, or when

waggestions are made which Include the programming of material the slightest bit superedictable. Parenthetically I should add, at this point, that the situation is less drautic in a fra, isolated licestions, where men of vision are at work creating a nest type of exhibition more in tune with the new audiences. Credit should be given to such enterprises as Rugolf & Becker theaties to New York Edward Schiumans. Midwestern Art Theatre Gostid chain ranging from Detroit to Denver and isolated enterprises, sich as Poulin Kaet's Cinema Guild Theatre. In Beskeley, Lionel Rugosin's Bleesker Street and Dan Talbot's New Yorker both in New York City, and a number of advanced policy houses in Chirago and San Francisco. The operators of these theatres seem to be aware of some of the most basic demands of the new audience the wish to see the fifth under optimal fechnical conditions, the wish to be informed about a film's background and about the people who made it and the absolutely excential demand net to be footed by advertising. These are the three basic principles of an enlightened theory of presentation.

Three Principles Plus One

Add to these three basic principles one additional di-ective variety of programming and a four-cornered base established upon which all new methods of exhibition, regramming and premotion must be based.

(1) OPTIMAL TECHNICAL CONDITIONS

IATSE grades theatres by seating capecity, and assigns anywhere from one to eight projectionists to their respective booths. Ostenably, this rule often a crippling financial burden to theatre owners is enforced to provide the best possible technical attention. But upon entering an average neighborhood theatre whether in New York or Watertown, or anywhere, one is almost invariably confronted with one or more of the following exils once or more often during the projection of any given film:

I schorp here a from lond or two lone. Dimensing light consord by thattening to the carbonerends when shrink as they been and must be a

Ree's running our without the second projector being systemed on in time, and of covers that most eril of all orests the curing our of the tips and bottom and standard-size illins, in give the relies temproposes that it is a wide-

I will get back in a minute to this last travesty but as far as the others are concerned it would seem to this timpartial observer that if the projectionists union were to pay more attention to the technical training of its members than to their payrell and pension funds, it would make for a lot happer film going on the part of a large proportion of the public, who often fail, under present circumstances, to understand all the line and rry about "mootes are technically supertion to it. It is certainly not too much to ask of a man whose salary to usually time the machine every ten minutes or so. It is not uncommon practice in many booths to set the focus at the beginning of the day and let it roll from there. And perhaps it should be added here that one of the most disturbing a pect of this situation is the fast that audiences tend to but the projectionists get away with it, often sitting through reel after reel of blurry, barely audible film. But while the new audience may not be any more vocal than the oid, they are certainly sensitive to such defects, and in the long you this intuition of projections for the long of union for this indication.

long run this innitehlism makes for the loss of customers. The practice of properting on a wide screen images which were designed for a standard one is a result of the undescreen craze of a few years back which were considered that a picture couldn't possibly make mone; if it was in 'the will format'. It so happens that the 3-to-4 proportion currenpends to one of the most basic aesthesia visual concepts of art, and has been applied by all cultures in all ages as most satisfying and pleasing. But even if we were to disregard this basic trust and accept the idea of the wide screen why is it necessary to immodate and mutilate works created in one was simply for a miseful description. What would happen to the museum director who would cut a Pitrason to the sign of a convenient wall. Again it is most accounting to see how mans cut-off heads. Ulegable titles, halchet job dimensions and perverted creative intentions the public will actually swallow without an outer. But the result is tangible in boxeffice loss.

(2) BACKGROUND INFORMATION

(2) BACKGROUND INFORMATION
One of the basic differences between the "old" and
the new audiences, is the fact that the latter are conarison seevices it has long been established by a variety of surveys that people no longer go to the newsiaas a matter of course. as a "Tuesday night activity, trespective of the film that is playing, Increased admission
rates, limited parking facilities, haby-suiter expenses, and
of course the availability of free visual entertainment in
the home, make it necessary for the theatre experience to
be one from which a great deal; can be expected in terms
of satisfaction. The new audience, therefore, chisoses its
movies carefully. To do so it has to be informed about
the film in edirance, and the information has to be reliable.
Seven years ago: Londy magazine conducted a survey in
which it established that less than lifts of the total moviegoing assistence in the United States was influenced in
their habits by what they read alsout a film today the
proportion of those who follow the reviewers is estimated
at close to 20° with a higher proportion in the urban
centers.

But the information about a film does not mean atmiste.

But the information about a film does not mean simply

an advance rating cancerning its quality. Prim soviction initially pioneered in providing program notes—a practice in common in the theater and is other public first that it is amazing that it is not also common practice in cinemas. In the beginning, when movies opened with great fanfance in the big theaters, programs were either handed out at gais premieres and or sold during first-run engagements, but this practice to now limited to a few top films only, and many promoters are fighting it on the hasts of economy. But there exists a natural curlosity on the part of these conscious new moviegners concerning the films they see, the people who make them and I don't mean gassiple, and the circumstainers of production. Many major magazines continually provide appered to the stimular provide it themselves. In many countries, like Germany and France, for example, whole publishing industries are built on the provision of this kind of movie background—operat editions devoted to a particular film which are sold to the general public doring the engagement of this film Many owners of theatree even publish their own printed material is accompany film exhibitions. In the film secrety cituation—the prototype of conscious moviegoing—the program note is a standard staple, and even a mirrographed single shed with some basic information could immeasurably add to the enjoyment of a film in a theatre.

Showbill in New York has recently tried to bridge this gap by publishing a small brechure, replete with some basic information could immeasurably add to the enjoyment of a film in a theatre.

Showbill in New York has recently tried to bridge this gap by publishing a small brechure. replete with two where the brechure is handed out fit corators, they have filled the booklet with newedlaneous dittictums by well-known personalities. I several the program personalities. I several the program personalities. I several the program personalities. I several the moving or a hungry for knowledge unsatisfied.

Part of the industry-wide disdain for this hisager is the practice of listing only the most rudimentary credits in ads. Often the directors and writers are not mentioned innices their names are "selfers" in themselves. At the same time, the importance of the director as the major creative influence in any given film is a matter of record, and a large number of the members of the new audience actually gauge their movingoing by the names of acroen directors. But this matter of the insufficiency of advertis-ing brings us to the third principle of enlightened film recognitation.

(3) HONEST ADVERTISING

(3) HONEST ADVERTISING

Nothing makes a greater impression on a child in any kind of dramatic presentation than a mistake. He may farget the plot, the actors, the time and the mane of the white-build for years later he will receil an actor who atumbled over a chair or a lightbuilt that failed. Unfortunately adults are not much different from children insured a faisehouds are more easily remembered than truths, and remain in the mind for long periods. This is doubly true of people who seek information and consciously look to the adults as their sole source—to provide it. The practice of "lifting" quotes from reviews and thereby changing the meaning a critic intended is the most disciplify of all and legal protection against this practice must be available. But worse is the misteading of one a future audience in misplaired emphasis such as the deserver been made. This is a lack of bettlef in one's sun practical true and true and the control of the seed of the control of the one of the control of the one of the

(4) VARIETY IN PROGRAMMING

(4) VAKIETY IN YKUGKAMMING
All the arts are built on a development over decades, and centuries and the public a appreciation of art is built on its knowledge of that art's billion. Movies may not be as old as other arts but a knowledge of their history is an easential to their appreciation as it is important to relate Cesanne to Picasus in all other arts including that of the theatre, this historyand perspective can be readily obtained by the average person by going to museums, attending concerts, listening to records, seeing performances of repertury theatre. In the movies, it is aiment impossible to obtain this long-range view except in the most mesage way through fillustrations in buoch in seeing mutilated versions of old movies on ty or it the best cases—by attending special erreenings at till museums of film secretics. No cinema in the United States, except the Thalis in New York and line Cinema Guild in Berker.

The presenting cinema repertury a ready made obvious predict, to be exploited. hy the alert theatre owner. The policy of exploitation of the immediate has game so far in modifying the minds of distributors and exhibitors, that it is literally impossible, in many cases to obtain prints of older films for commer-cial distribution. When Dan Taibot of the New Yorker theatre in New York recently wanted to show Orson Welles' "Magnificent Ambersons" he had to pay to have a special print made, even then it took some convincing (Continued on page 20)

The Trials Of

Der Liebe Augustin The Bear Augustin

Mathias Fuchs, still a compara-vely urknown German player, is the title role. Although it's it too memorable a performance, acts is believable, representing a vable character in this. The use young girls all very comely, one through with okay perform-through with okay perform-

Camerawork is fine and pres number of beautiful shots. S ids nicely to the mond. His

Goldman's Hard-Ducate

y are test in 1 S here by David Mil-

One of the better Soviet

"And Quiet Flows the Don.

don a ned back on in one of the Mathed hused

ha thefore and lud-to threat of war in 1914, seems of the () is evi-on are planted but in the is not as war under a has

shows signs at revolt Apparent-

I love within the background the Consacks and the love ie wife and while he turned

superb. Miss Bustritshava, not a leading lady in the true western sense gives an earthy quality to her portraval that is nutstanding

The technical aspects are all on the plus side including the fine celer photography

The Music Bux Kid

king-sleed thuggery is consistently

The "Music Box" of the title in a femony gun, complemently utelided by Renald Foster, who shall a ruthless killer working his only up liferough a beoofing a si-diente stationed in the Blook in the

Brennender Sand GERMAN-ISRAELI-(OLOR)

might explode

Otherwise this is just a econo adventure me by nith

This concern the ancient Juri-donain tumple town of Petra au-65 miles from the Israeli border Miss Lowie (Binor, an Ieraeli girt tries to personele four men to save her lover, who lice helpless in save her lover who lies hetgiess in one of the tumbs at Petra. This hearly means solvide since Israel and Jurdania live in feed with each other and hough burder pa-trols on both sides simult at every samplinus person. Miss Lante typed here as a willish girl, and her men manage to get to Petra but, except for one of the men, none returns. They become victims of their own adventure.

Raphael Numbourn wrote direc-ted and produced "Sand" Fie ha-been shot in English. German and Mebrew versions. Hann.

Runaway Pix

Creationed from page 3 am

AFL-CIO and corrective measur

FL-Congress.

Council embracing unions and utilds repoins more than 24.000 didustry employees has pushed for apital. Hill legislation before they steps also have been taken.

tilm making abroad the Council has set up a "runaway" foreign pradiction committee chaired by II. O'Nell Shanks over secretary of Screen Extras Gold B. C. "Capps. Physia bir rep of Proper ty Crafts-men. Local 44. IATNE, is

Cannes Reviews

Moderate Cantabile (Soft Singing)

forces depends mainly on at phere to spin out its web of awah

Telegramele RUMANIAN COLORS

a the two togs the feets butt t acut many tries pethor finally in after each

of many telegrams. In played in a farries? way aten Color is uneven, playte resputted and technical credi-nly adequate.

When the Woman Bulls In CZECHOSEAVAKIAN-COLO

Comedy starts off cloudy (builds to some good situation and shapstark loughe But the fameliar take of a more who thunks he is a reincompilion of Faust and min-takes a line girl for a cat, otc. un-til lone ends it all is comewhat thistomy for amothing but local chances.

Somet Coldeys Jr., product The Adventures of Back berry Finn, returned to the Uniter afterdiony occurrings of time for numbers of the Russi-film for numbers of the Russi-film including in Moscow.

CASTING TO EVERYONE'S TASTE

A Queer Rivalry: 2 'Oscar Wildes'

By HAROLD MYER

Whatever other lessons may be learned from the conflict of having two productions on the same subject in the works at the same time. "Owner Wijde" reviewed May 25 and "The Triats of Owner Wilde," (reviewed this issue) there is one unmistakable message which may have far reaching effects on future production policies.

In a natural desire to be first at the winning post, both, Oscar Wilds until put their skates on to enable their respective versions to be out on show that the months from the day when the first fact of

Im was lurned in the camera.

Apart from the actual achievement, the result must have substantial repercusion on the economics of production. In the first place, I has proved that it is no longer necessary to wait many months before the trust return on a substantial capital investment is made to the producer. I en more important, it cuts down drastically on the amount of back interest charges normally paid by the producers. With interestate running at around 6° and 7°, the economy in this direction along to suite remarkable.

Without gainsaying the achievement by 20th Fox in getting first to the post with 'Darar Wilde' the Warwick accomplishment with 'The Trials of Oncae Wilde' is in many ways the more spectarular in view of the fact that it is a Technicana-Technicaler prod. In budgeted a around 8000 000. Physical shooting on the latter pre was complete within about vix weeks, a finished print was available for press showing a week later and 100 prints were ready for distribution by the middle of last week to enable the film to go into general release of the Assertated British elecutive steerday. Mon. Last Tuesday '24t A. R. Cusho: Reveal planed out to New York with a print for screening.

The power originally made in Technicama 70 but oming to un position of theatres it is being proceed in Shorm Prior to its gen eral release on ABC. Warminks version which is being releases to the was given a midnight gala at Studio One last Saturda

The 2 Fix release directed by Gregory Ratoff is a black and white I where and reportedly cost around \$250,000. It opened with the cariton on Sundar May 22, after an unsuccessful application. There was a further High Court hearing last week towning to an openiation for the lease of 20th's West End showcase the Rushin for the abouting of the Waswick Eros film.

With Rolling Coin, Loew's Scouts Diversification Outside Realty

As pail of its revealed diversification per use, which so far has only incolled really deals. Lowers Theorem is weeking one major acquisition outside of the real eviate field. The companies, according to the finance committee, has the ability to generate up to \$50,000,000 of the own cush for this puspose.

The disclosure was made farnook by Tiorh, the lorgest singlestackholder at the conclusion of a special N Y stockholders meeting called to increase the size of the board to clost five additional

prectors

We feel we need one very subsitential acquisitions rather that
going tiels 10 small businesses.
Then took reporters. Asked where
the company would obtain with large amount of money at one?
Then indirected that the company
currently has a cash flow of
\$1,000 his annually. Moreover, he
noted that the \$200 000 net annuarental which Locw's Theatres wifreceive from Tishman Realty for
the ground rights of Loew's 72;
Theatre, N which will be density
spartment house, could be assigned
for reads cash and added forth
could be obtained via mortgages of
compans cowind property. Al
though there are some restriction
on obtaining pow bank because on

ACTOR-ADMAN DUO,

Don Murray-Walter Wood Project

Artor Don Murray and Walter Wood former vn of Cunningham & Walsh, N V ad agency, have organized an independent produce "The tion company to produce "The Hondlum Priest" for United Art-

The film, with a acreemplay by Joseph London, will star Murray in the trace-life story of Father Dromas Clark. • St. Louis priest. The pricture is set to start in Juli. with the entire production to be filmed on location in St. Louis in 18 days.

Mistran-Wood firm also has three other projects set to go-a film recision of "Jean Christophe," "A Most Civil War," an original about divertising business, and "A young lig Stor," on original about the

20th's Five in June

20th-Fox has set five par for national release in June. Then are Wild River." "September Storm." Bobilkins. "12 Hours to Kill and "Operation Amsterdam. All except the last are in Cinema-Scope.

Loew's Meeting: Gals Have Voices, Guys The Votes

James Thurber's "The Battle of the Sexes" was not the picture playing at Lews 72d Theatre last Thursday 28's morning, but a visflor to the theatre could easily gain the impression that the stage version was being enacted.

The occasion was Low's Theatrey special meeting, called for the purpose of amending the company's certificate of incorporation to permit the increase in the number of directors from six to nine and the maximum from 10 to 15 and also to elect five new directors.

Opposition to these moves cammainty from a group of ferminable of the control of

Vocally the distaffers won "The lattle of the Sexes," but the allnale management leam had the otes and, as a result, the companyrespond, resolutions were carried saily. The certificate of incorporation was amended by the over-

HOW 1960 FILM Lure evaluated

An insight of the thought processes experienced by those making pretures for Inday's "chaotic market" was provided last week it NY by writer-producer-director Hall Bartlett, who just complete. "All the Young Men" for Columbia lie's advonced in the film making ranks since launching his rareer with the do-ticyousself tim. "Nabalo." He speaks fervently opainstaking details involved in the casting of a film production.

As ortlined by Bartlett, it as pears that a prime objective is to utilize performers that will appeal to various segments of the public. In the cast of All the Young Men, a Korean was storp involving the necessity of a Negro committee to assume command of a small Marine unit an opportunity presented itself for cast consciousness.

Aside from the ability of the performers selected as arturn. Bart lett explained the consideration involved in the selection of each timesp. For example, Sidney Patter, who has emerged as a top performer, has a tremendous following in the International market Alan Ladd, still a good besuffer name, will show a new facet of his ability by changing his tipe a portrayal, cariching from his unual herue, atterestyped depictions.

Case of Mort Subi

Bartiert Indicated that he halve war humor in most pretures, but that he neverthetens feit that he needed relief from his story of probing and deep relationship between men in conflict Henrich huma of the engheads and collene students, for the preture. Said to a see of Bill Maudian character using hown renderal worked into the corrept. It hight be frame, but is relative to the picture. Bartlet ward.

At the suggestion of Columbia, which had the facesight to saim heavyweight champton lingeniar Johansson before he won the crown, Bartlett wrote in a part for the Swedish hour. Latter should, in the same legic, bait sports fins a well as large portions of the European audience. He felt too, that women who have seen Johansson to recent to outings would also be interested in seeing the handown peg in a picture Bartlett stressed however, that Johansson's part was not included as a more exploitation gimmich, but that it was a genuine role in keeping with the steries.

Trenage Balt

Nit forgotten, of course was the teerage audience, without when it aroms, the nation's theatres would perish. To artisty the desires of the young set, two Columtic contract players, James Darres and Glenn Corbett, were included Both Darren and Corbett have

(Continued on page 76)

AA Test of Light Prints For Ozoners

Allied Artists, sware that out door exhibition is responsible in an estimated 20% loss of print light will attempt to achieve greate clarity and composition for driven pursons by testing with a pictur printed five to three points lighter for experimentation is A. C. Lyles' new AA release, "Rasinte on which two sample prints with processed and tried out in L. A area.

Technicians estimate that filmlose 20% outright of their light in conners, plus another 10% from tinted glas on majority of windshields Should results be sitisfactory, according to AA distribution up Morey Goldstein, companwill probably peint lighter prints bereafter for all outdoor wroenings while retaining standard light

Usual Post-Easter B.O. Slowdown; Okay Regular Releases Included 'Daisies,' 'Fugitive,' 'Unforgiven'

May's Top 12

1. "Ben-Hur" | M-G 2. "Don't Est Daisies" | M-G

3. "Con-Con" (20th)
4. "Fugitive Kind" UA

7, "Windiammer" (NT)
8. "Crack in Mirror" (20th)

18, "Wake Me When" (20th) 11, "5 Branded Women" (Part 12, "Flome Over India" (20th)

Par's 87 Theatres Now 31; Last Of Nabes Sold Off

Minneopelia, May 21 United Paramount has sold its last remaining Twin Cities' neighborhood theatre the histal Rights leaving the circuit operating only two downtown firstruns each in Minneopelia and St. Paul. Another of its legal loop houses, the Cen-

With the disposal of the Rialist an undisclassed price the chair will be operating throughout the Minnesota. North and South Data and western Wisconsin area total of but 31 theatres compares . 87 to be seen the second of the compares of the chair was compared to the chair was c

When the Utile

circuit was at its neak it operated to the along the Twin Cith's slow.

—most of them uptown, but six it the Minneapola loop. Charles winched, the circuit's presidenter, axis that at this time no further disposals are contemplated except the Dulath. Man. Lori and Eau Claire. Wis, Carneo.

The Rialto's purchaser, the Rialto Theatre Corp., comprises Conrad Jerry Carverl, some of pioneer siburban Waysita's theatre. Live Carlech, and they'll continue to operate it as a shofthease.

MORE DECENCY LEGION 'B'S' SMITE RELEASES

Has there been a sudden increase in the release of so-called adult-theme pictures in the last two weeks or is the Legion of

Roman Catholic reviewing group in last 14 days, has placed eight major company releases in the Class B tobjectionable in part for all category Group also condemned Citation Films "Private Property," though this was in

The new Class Bs include United Artists' (cultural eachange pitc "And Quiet Flows The Don," United of a Tyrant," Paramount's "Bat Bace," Columbia's "Stransfers When We Meet," 20th Fox's Wild River," and "Crack in The Mirror," Allied Artists," Bluebeards Ten Honeymoons," and American International, "Circus of Horrors,"

Jerry Bick, Literary Veep

Hollywood, Mar 21
Jerry Buth has restined his possible the Goldstone Tobias Agencies to join International Literary Agency as a vice president Budwill function in a dual capacity working with 5 p. David Freedman in the literary department and a head of the agency talent department which begins operations Junior.

I.I. A has full time representaon in Furnpe as well as nine filiates on the Continent. Agency scently said "Goodnight Patricia" schage to Marlon Brando's Penchaler Productions. By MIKE WEAR

Vanterv's regular encelly brandies reports are summarized each mouth, retrospectively Based on an average of 24 key situations, the course data constitute an adequate sampling of current releases but are not, of current releases but are not, of current fully "definitive." An Index of relative grossing strength in the 1.5 Canada market, this mouthly reprise does not pretend to express total rendals.

First-run theatres in the principal key cities during the past month had to centend with seasonal influences as the first ideal spring weekends, the usual spring school graduations and exercises and dearth of new, strong product cut into trade. It was not until just before the arrival of Memorial Day 200 that exhibition huncited some new, sturder fare, the partition of the trade of the first them tiney had been contended longrans and reasone rather than waste fresh product on this widely-known offich period.

Hur M.C. continued as baselfice charm in May by a wide margin. Helped by upped scales, the lengthy blockbuster proved their a winner in all key either covered by Vaniety, with sustained strength obvious in nearly all attuations. The closest to "Hur in the nations de grees his race was quite a star Metro pic. Please Dim't Fait Daisses. Each film graced mode than \$1.00.000 in the four weeks than \$1.00.000 in the four weeks the strength by the monthly report. Daises, hilling over \$1.105.001, wis a strong place winner. Ben-

Communed on page 781

'Inherit the Wind' Maps World-Wide Ballyhoo; UA's \$1,000,000 Budget

Stanley Kramer's latest UA release laberst the Wind" will curry a six month global campaign sting more than \$1,000,000 with an invitational world preem set for July 7 at Astoric Theatre, London according to producer Film is set for an exclusive, two-a-day run.

Film will open demestically in Newmber in N.Y., Chirago, L.A., Frisca, Washington, Atlanta, Dallas and Toronto, followed by multiple key city bookings for Chestmas and New Year's holiday period. American playdates will he streight-cum and only in London, ander present planning, will film

Spencer Tracy, star of film, will tour on behalf on pic, first time he's over some out to hally a feature. He'll attend Berlin Films Fortival, where "Wind will be creened June 23, continue on tourned for preem there and in Fall will tour the eight American cities where pic will open Gene Kelly and Fredric March also will participate in domestic exploitation."

will be screened at special shoungs for delegates and press at both the Democratic convention to I. A. and Republican conclave in Chinago.

KING BROS. 'GORGO.' FROM BRITAIN, TO MG

Metro will distribute. Gorgo,"
ing Bron. horner quita pie fittied.
Ingland at a reported \$2,000,000.
Film, in color, is heavy on apeal effects liabled Automotion, and
naid to have employed as many.
10,000 extras. Shooting under
trector Eugene Lourie required
aux manths.

THE TRIALS OF OSCAR WILDE ACCLAIMED by the CRITICS!

"IT'S BRILLIANT...ONE OF THE YEAR'S MOST NOTABLE FILMS. PETER FINCH...A PERSONAL TRIUMPH"

Alexander Walker-London Evening Standard.



"PETER FINCH IS SUPERB... THIS FINE AND OUTSTANDING PRODUCTION... HERE IS THE FILM TO MAKE PROUD THOSE WHO MADE IT"

Leonard Mosley-London Daily Express.



"A MONUMENTAL PERFORMANCE BY PETER FINCH"

Margaret Hinxman-London Daily Herald.



"PETER FINCH...THIS IS A WILDE WHO DOMINATES THE SCREEN...PUT OVER BY THE CAST, THE SCRIPT AND THE DIRECTOR, MR. KEN HUGHES, WITH POWER AND SUCCESS"

The Times.



VONNE HEIGHA

The Trials of Scar Wilde In TECHNIRAMA TECHNICOLORS

JAMES MASON · NIGEL PATR

LIONEL JEFFRIES

JOHN FRASER











L.A. Improves; 'Race' Smash \$18,000, 'Unforgiven' Big 19G, 'Daisies' Sock \$16,000, 'Moon'-'Arm' 81/6, 'Hur' 34G

Pitt Uneven: 'Kind' Fair EG. 'Road' Smooth 7G. 'Hur' 20G, 'Can-Can' 96

Harris Harris 2 100 8 8 8 M ''' Blood' (Const \$7 0 1 1 1 week, Pass Votes h \$2 000

h \$2.000.
Nixon Rubin 1 760 \$1.50-\$2.75.
Con Con 20th 4h wh Tall
1000 or lear. Last week \$9.600.
Penn 1 ATC 1 300 \$11.51.50.
Outlive Kind 1 A For \$8.000.
I week Unfurgiven 1 A 2d

Squirrel Hill SW | 234 81 254 i Okay \$2 1 Last week \$1

Key City Grosses

Last Year \$2 106,000 Stand on 22 otton and 222

'Can-Can' Socko 22G Leads D.C.

Playbouse T.L. 458, 81-81.80— happenso Bongo Conti 26 wk-rok 86,000 Last week, 87,700 Plass T.L. 276, 81,25-82— Private Property (India) 40 h. Good \$1,500 Last week

'Can-Can' Hot \$12,000 Paces Balto

Races Bop Indpls Biz, But 'Ben-Hur' Big 11G 'White' Bangup \$9,000, Cincy; 'River'

nece" indie: \$6,000.
Indies C.D \$3,200 75-\$1\—
"nesseks" U and "Four Fast
uns" U Sad \$5,000 Lost
rek, "Kitters of Kilimanjaro"

Larm's Lorest (2.427 75-81)— lugitive Kind" UA1 and Three too to Kill" UA 2d wh'. Sod

Lavie C-D 050 \$1.25-52 54 hen-Hur M-G 14th wk 11 000 Last week, \$12,000

Ben-Hur' Boffe \$18,000. L'ville: 'Rutledge' Mild \$4,000, 'Kind' Dull 56

Kentucky looks light

Fishmetry for This Week

Brown Fourth Avenue: 1,200

81,25-82-50: — Ben-Hur' M-G

30 wh: Reling to great \$18,000

or ahead of first week's \$17.000.

Kentucky Swalow: 900, 60-81:

"Greatest Show on Karth" iParresisture: 2d wk: Fair \$3.500 after
first week's \$4,000

Maey Andersen (People v): 900,

75-81) — "Sergeast Rutledge"

WBi Very moderate \$4,000 or
near despite crits prisse Last
reck, "Timbuktu" UA) and "Cry

Fough" (UA), same.

Bistic (Fourth Assemble)

OK 6G, 'Road' 71/2G, 'Hur' 21G, 11th

Broadway Grosses

Race' Wham 27G, Philly; 'Hur' 30G

is rated tops in city with a wee

"Five Branded Women shapes trim at Arcadia. "When Comedy World "Bee-Bur" soared to a mighty take at the Boyd while "Can-Can" held etrong at Midown Estimates for This Week Areadia (SAS) 536, 99 81.80 "Five Branded Women" (Part Trum \$10.000 Last week, "Con-spiracy of Rearts" (Part 6th wki \$3.200. Was King" is just passable at World "Ben-Hur" soared it

\$2.75 - "Can-Can 20th 4th 1 Big \$18.000, same as last week

Fugitive Kind" UA) 5th wk. \$6.500.
Stanley SW1 (2.250, 99.81.81:—"Den't Eat Daisses" M-G) 5th sk. Tall \$13.000. Last week \$14.000.
Stantou (SW1 (1.483, 99-81.80:—"Syt Bulledge" (WB) (2d wk. Fine \$9.000, 'name as last week \$9.000, 'name as last week \$9.000, 'name as last week \$9.500. Last week \$5.500.

"Black Orpheus" Lapert: 3d wkl. Hefty \$5.600. Last week \$5.500.

Trans Lex (T-L) (500, 99-81.80:—"Carry On Nurse" Gev: 2d wkl. Fine \$4.800. Last week \$8.500.

"Gallant Hours": (UA) (2d wkl. Good \$8.300. Last week \$14.000.

World (RA)-Fishe: 410 90-81.80:—"When Connedy Was King" 20th: Pansable \$2.700. Last week \$7.500.

World (RA)-Fishe: 410 90-81.80:—"When Connedy Was King" 20th: Pansable \$2.700. Last week \$2.000.

New Pix; 'Giant' Tall 14G, 'Rat' 9G 'RIVER' COOD \$9,000. DENVER: 'CIRCUS' 10G

Entimates for this Week Alber (RKO) (3.100 \$1-\$1.50 Take Me When It's Over 20 I wk Okay \$8,000 follows

St. 25-62.75 — "Ben-Hur" M-Ci
"Ith wki Greet 821 000 with lift
by extra Juve show and heltday
matinee Last week \$19.500
"Magictan" Indie: 3d wk Steik
\$1.300 Last week \$2.000

yrant U and Street Energy \$5,500 (1997) (199

Kelth's | Short (1 300 90-\$1 25 Utd River (20th) | Char 56 0

Macumba' Wow \$20,000. Frisco; 'Can-Can' Boff 216, 'Hours' Tall 156

wild kiver is on the first Caint of Mar thon shapes mild at Warfie while "Mountain Rood" is justay of Paramount "Sergevat Bundge" is rated douby at St. Franks.

Batter

CHICAGO B.O. BACK IN STRIDE

Outdoor Weather Clips Hub Albeit 'Race' Wow \$21,000; 'Rutledge' Dull 7G, 'Sexes' Hep 11G, 'Crack' Fat 9G

nor (B&Q) (1.270; \$1-\$1.75; Race 'Par' Socke \$21.000, week, "Unforgiven" (UA) 7th \$4.000.

Det. Solid: 'Hours' Fancy 20G, 'Road' Trim 16G, Tyrant' 156, 'Hur' 276

'Giant' Lively \$9,000, Prev; 'Rutledge' Oke 76

River' Good 8G. K.C.: 'Giant' \$5,000

'RIVER' STRONG

Chirage (B&K) (3,90) 90-81-80 - "Rat Rare" Par' Loud \$49.000 ast week, "Don't Eat Datues M-G (9th wk) \$18.000. Examire (B&E Balaban) (1.250 1.25 - \$1.80) - "Compiracy of learts" (Par') Slick \$11.000. Las reek, "Carry On Nurses" (Goot) 411-48 \$11.000. Monroe (Jovani (1.000 65-90) - Magician (Times) and "Time of bestre" Times). Good \$5.000 Las reek, "Perich Line" (RKO) and Continued on page 22)

RIVER' RICH \$9,000, SEATTLE: 'HOURS' 76

Estimates Are Net

'RACE, ''GALLANT, 'Holiday Boosts B'way; 'Pay' Mighty \$45,000, 'Race' Sock 57G, 'Pollyanna' 160G, 'River' Fast 27G, 'Crack' 46G

Ben-Hur' Socke \$10,000, with upped holiday successive days, in business at Broady Omaha: 'River' Slow 56 ...

Mpls Limps But 'Ben-Hur' Big 15G



IRWIN ALLEN'S PRODUCTION OF SIR ARTHUR CONAN DOYLE'S

- White

From the company that gave you 'Journey To The Center Of The Earth!"

WAIT FOR THE BIG ONE



FROM 20TH!

BERLIN: RED-DETESTED NABE

Eurovision 'Festival' Awards

UA's Big British Dating

No Quarrel With

Shorts Winners

Mex Prods. Talk **Breaking With** Film Biz Bank

Dieterle Selected Fest Director After Shakeup

Bad Hersfold, May 24. It in the wake of a re-dul that the Bad Hers-

SHINES & HUMS

Picking of Prize Awards at Cannes Seen As Another Reason Why Yank Majors Shy From Fest; Reds Irked

Russos Buy 3 India Films

Cannes Fest Pix Click in Paris

Top U.S. Roadshow Pix May Finally Get Mex Dates, Outside Capital

Yugoslav Film Co-Prod. Shows More Activity

Foreman Ends Location Work on 'Gans'; Finds Greece Fine For Prod.

IN!

The Gallant Hours

FIRST ENGAGEMENTS DOING SMASH BUSINESS!

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Artists and the United States Nevy have developed what can accurately be described as the most comprehensive program of promotions ever given a motion picture by a film company in conjunction with a branch of the world premiere at the Keith Theatre in Washington, D. C., this evening, ... The event, hosted by James Cagney, who partrays Halsey in the film, Navy's national celebration of Armed Forces. Week. ... Ten local end to be attended by Vice-President Nixon, top government and military of the Jack Paor show, Dave Garroway's "Today Show" and a special solute on the Ed Sullivan CBS-TV Show, Sunday evening. ... Network television on the Ed Sullivan CBS-TV Show, Sunday evening. ... Cagney and Mont-Theatre Tuesday and in Pensocola at the Sanger Theatre, May 21.

en the local level, too. . . Here the Navy participation includes a national recruiting compaign in some 234 cities keyed to regional bookings. . Naval District areas outhorizing support of the program and cooperation special Navy "A" Board posters featuring Cogney as Admiral Holsey will be displayed in all recruiting offices and installations around the include 10,000 window cards, editorials for servicing newspapers, photo and television spot announcements. . Exhibitors who stand to benefit well Done!" to UA and the men of the Navy for their participation.

是

Robert Montgomery James Cagney.. Admiral Halsey

e Gallant Hours DENNIS WEAVER - ROBERT MONTGOMERY

Screening by BEIRNE LAY and FRANK GILROY - A CAGNEY-MONTGOMERY PRODUCTIONS, INC. Picture

UA

Red-Detested Contrast

Sweden Lowers Tax on Cinemas

Kirk Douglas Working On Moclezama, Conquest Of Mex Film Prelims

'ANGRY SILENCE' OVER

Record Tourist Year Forecast for Italy From Olympic Games

Rome, May 24 1960, Rome's Olympic year

Aussie Fall Film B.O. Very Solid; 'Hur,' 'Petticoat,' 'Mame,' 'Pacific' Big

Ben-Hur' Set to Open In Honolulu, July 7

Commandments Par we

French Cinema Biz Still Offish

Others doing well include "Can" (20th), "L001 Arabian Nuch's" (Col), "L11 Abner" (Parl and Sink Biomarck (20th)

Beauty' High in 2 Keys

Tidal Wave Which Hit Hawaii Causes Severe Damage to 2 Cinemas

Zurich's French-Slanted June Fest

STEP BY STEP THE TENSION MOUNTS!



METRO-GOLDWYN-MAYER

A SUMMIT FILM PRODUCTION



MILLION DOLLAR TITLE!

It's based on actual fact, never before revealed. Sell that title! Daring robberies, ingeniously planned, make box-office history. Here's edgeof-the-seat excitement!

ALDO RAY

ELIZABETH SELLARS · PETER O'TOOLE HUGH GRIFFITH · KIERON MOORE · ALBERT SHARPE

Shared the Clark Section of States and Security States and Security Security by DOHN GUILLERMIN . Produced by JULES BUCK

NOW BOOKING FOR JULY-AUGUST

Inside-International

Arg. Independence Festival Drawing Intl Talent; London Ballet Arrives

Mex Union Wins 21% Wage Tilt for Cinema Workers in Mex City

New \$8,400,000 Studio Planned at Brighton

George Shur Joins MG

Arg. Govt. Helps Co-Prod. Films

H'wood Interest in Mex Film Prod. On Upbeat; See 7 Shooting in June

'Napoleon in Love' Preem

Mex Scribes Resent So Many Phonies Crowding Film Star Receptions

Bombay Film Toppers

Angles on 'Fanny' Re-do

Bridget D'Oyly Carte To Form Trust Taking Care of G. & S. Operas

Dust Off Mex Film Week

"THE RAT RACE" BEST GROSSER YOU HAVE HAD SINCE 'THE TEN COMMANDMENTS! HAPPY DAYS ARE HERE AGAIN!

Curtis
Debbie
Leynolds



JACK OAKIE KAY MEDFORD DON RICKLES

JOE BUTTON N. SAM BUTTON . LARRY MITTON . Discred by Robert Milinga Screenplay by Curson Huma - Based on his Play - A Paramount Pullure JOHN McKAY, MANAGER RIVERSIDE THEATRE, MILWAUKEE

YES, PARAMOUNT'S "THE RAT RACE" IS ROARING TOWARD RECORD BOXOFFICE RESULTS EVERYWHERE!

CHECK CAPITOL, <u>NEW YORK...</u> CHICAGO, <u>CHICAGO...</u>
PANTAGES, <u>L.A...</u> FOX, <u>PHILADELPHIA...</u>
ASTOR, <u>BOSTON...</u> METROPOLITAN & AMBASSADOR,
WASHINGTON, <u>D. C...</u> CENTURY, <u>BALTIMORE</u>!

HOLDOVERS EVERYWHERE, OF COURSE!

New York Sound Track

Trumbo Pans Gold In Underground

SHOW BIZ FIGURES

Irish Film at Fest In Connecticut's Stratford Legion Chief on Hollywood: Can Box in Reds Okay Although Indie Productions Open Door

Minnesota DST Spills Over Into Dakota

McCarthy: Censor Thrusts A-Comin' All Over U.S.A.

Libertarians Spot Censorship Pals

Variety Tents' First Canadian Rally

Ireland After 1951 Convention—Charity Techniques A Main Preoccupation at Toronto

By ROBERT MINISTER

Find the state of the state of

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SCREEN EXTRAS DELAY DUE TO WGA STRIKE

Said the SEG annual Topon personnel and the said to th

plant the Alasme and bearing on the charges has been set for June 20. It is study in portant for the welfore of the extra payers that this year a minus meeting consider the producers contract offers and this trained is done until after the hearings to short June 20."

The July 8 meeting to close a 8 pm will be held at the Academ Ananda Theatre

Heart Feed Talent

to the total and the total and

For Box Bullion & Sector For Box Con Marks

Albee, Cincy, May Go to Sheraton

Contract May 31
Part of the Section Cap
of MAG There is Claraffer
to a Contract of the Contrac

Jack Streetly need apparatus
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Come has long been as mored at a reason to the School to be a School to be a fine should be

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A restallable price had on the

W. F. Von Stein Heads Cinerama In Germany

We have the plant with Near and the common and foreign an execution in the all establishments of the common and the common and

early 1961 von Stein will also supervise the operation of the Capitol Theatre in West Bestin and other theatres in Germany where Cinerama and Deutsche Cinerama take leanes. Von Stein was in New York recently to confer with Cinerama pressy Naciala Restant and verpee B. G. Kranse.

Exhibs Producing

same familiared from more I

the man of a factor of the state of the stat

of the four control of the form of the form of the strong of the strong

NTPT's allotment of the 54 in 600 does not represent a rare filling in. The company's board hande the contribution source to a commitment is a differ plans of the extrain

However B. Gerald Cooter protees of NTAT has indicated the component action represents, to a formation of its faith in the to there of theatres despite the faith. TAT is disposition of critical to a composition of the faith of the composition of the composit

If the new production distinct company is organized a will be the second time that thereby company to the theorem the trust attempt as First National Picture consults a mirror by Warney Bres.

More New Product

featiment from page 4

Derhaps them out one pix are a min. He pushted out in a fire with the good perture but not be mily very expection. More a lid carn a point be considered.

I have said that the operation of a visition remains in the first the realization in the first that they not a visit on the same time of the s

"Am If I know Harts would are all a pears in the bases of a large a fair feeling for a set for the fair company was a continue a or amount on the man of firm bey will keep a five a first a definition of the desire of the set of the continue of the set of the set

Prekins said that of the file can file

The TOA prexy said that all efforts to ease the film squeeze would be wasted if theatremen prejicated to field the introduction of pay-to the reviewed the effects of the toilsters and called attention to Teleneters Canadian experiment and the proposed airborne test in Hartford, Conn, by Zenith and RKO General

Amusement Stock Quotations

B och Ended Tues. (31)

N. Y. Stock Exchange

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Over-the-townter Securities

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Week Paled P. C.

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· Courtery of the Lunch Party France & facts, Ind t

Exhibs' Rally Rips Jim Stewart

Continued from page

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Lower Kernert commended to find a second for soul for a second for a second for the second for the second temperature of the second for the s

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Most of the his conducted by narrow in the time and a transition in the port of the government in minute than

ulsu stoyted the plun nomed after him in Miliaudice spoke to the assemblage on the Moreus Area Promotion Plan wherein producers and exhibitors pin forces in article promoting a picture Alio discussing the plan and representing the producers were Robert Ferguson. Columbia: Jamen Vetde, Universal. Charles McCarthy and Alvis Moss spoke for COMPO. Pitchurgh adopted the plan after the meeting to become the first city to use it after Miliaudice.

Later that aftermone there was a lengthly seminar on the cale of post 1948 pictures. Exhibit said there were a lost of pictures that and the seed on the group find and the seed of the see

a * 100

to be directly the best of the control of the contr

Newly elected officers are Harry Hendel, Chairman of the Board, George Stern, president, George Tice, vice-president and Elmer Haeley, treasurer. The new directurs are Frank Lewin Bert Stearn, Al Tale, Ernest Warren, Gabe Rubin and Ken Winngrad Incumbent derecture are Morris Finkel, Tud Manns, Stove Radinsk, Jr., Ernest Stern and George Weske

Universal pts during balance of year Bark Street," "The Chalk Garden" and Peter and Catherice.

New Generation of Critical Fans

Appen research shows a part plocest in the comman part and this to one way in while he are program ing should be seried.

There are so many device entremined traditions in film power liber that every region appears to be a very to the old whose true of power for example with most a bonder of the power liber extra of control artists. Breadle of the berry polar active of a bonder provide provide a bonder of the power liber except from the must liber to the power liber except from the must liber to the power liber except from the must liber to the power liber to the po

Mid sevie a communities the may not a one night a week

"special presentation" of films for which no large audience over a period of time can be expected. Hundreds of tilms are available very cheaply, and the nevelly of the special weekly event alone would affract a regular. Mondow Night audience." Particularly interesting in this respect are feature-tempth documentaries, many available five of charge, and easily saleable through cooperation with local community or political groups. A third idea involves the bringing to a community of thins with a reputation sol not in current release (Men special deals can be not if all with somero of Shim reinia to significant films which have had brille or no showing, where-

by the rental is essifted in favor of a profit split after costs. This allows a theater owner to ruo a film as long or as often as the trade warrants it, and show a profit under all circumstances.

MENT BRIGHT, IF

All told, it is no established fact that the cinema is here to stay and that a new awarranes of its importance has grown up. It is no to distributors and estiliators to murish that public awareness to presenting films intelligently and by avoiding the disapportment which lead to obtain. The films are being and that the guidence is there. It can be up hard to specify any its appointment of the public of the control of the c



A Posyfrom the PRODUCER of "DAISIES"

"I have always been impressed with the impact trailers have had on audiences. And when we needed a TV trailer for 'Please Don't Eat The Daisies' we went to National Screen Service – the logical place to go for any kind of trailer.

I needn't add that since then everything's been coming up 'Daisies,' especially those delightful boxoffice figures."

Joe Pasternak



'Summer' Great \$16,000, Toronto; 'Hur' Capacity 25G, 'Can-Can' Big 10G

nencomers are Woman stan light at the Cartien The Consatts and Four Fast fair in 10 spets. Suddenly summer is still leading the n fourth stanza with terrific fourth week at Hollywood

Contant Hours In second frame Lyman is fine Please Don't Daissen in sixth status also sing great at Low's Bent links capacity the 24th round the University Can-Can looms in sixth Trouth Treat in sixth Treatment.

isean capacity to 24th round for University Can-Can isoma void in ninth Tivoli seemion.

Estimates for This Week

Estimates for This Week

Carlson Rank 2.318 \$1.50—

University Can-Can isoma Value of Carlson Rank 2.318 \$1.50 — Was and Wan Vith Golden Arm' University Control of Canada Value of Canada V

wh Great \$16,000 and turn-s2,500 Last week, ditte.

rek 512 300

International Taylor 557 \$1.25

In a 1 Sea (IFD) and Noked

Nanki 3d wk Oke \$2.500.

evk \$4.000

Lew's Loru 2073 \$1.51.25

Eat Dantes M-G 6th wk

\$10.000 Last week \$12.000

Thull FP 935 \$1.50-92.30

(an 20th 9th wk Great

in Last week soble

towie Taylor \$1.41.50 — Fate

Armal 2d wk Okay

Last week \$5.000

Louisvesky FP 362 \$1.50

Ben-Hur M-G 26th wk

\$25.000 Last week same

Bon Hur Mc 24 h uk 1 \$25.000 Lad week same 1 pluma Loru 2 74 8 8 20 an Hours 1 A 2d wk 8 1 Last week \$12

DENVER

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Benner P. A. 5 5 P.
Road Co. P.g.
C.i. Mild B. Lost
Five Branded Someon
and Prisoner of the Volga

Francisco At - C-11

St. lmi

Ren Flord Cont and

DETROIT

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v Stal

Cited Artists | 16. | 18.7

Music Hall Cont. \$1.55-63 67 Sim mk Greek 524.55

Translat Krim ! The Sign of the Same

LOS ANGELES

KIRE Alexander Great Alexander Great U.A. King.
Four Queens U.A. resoners of
the Street Street Street Street
Gant of Marathen M-G. Man
or Gun Fav. \$14.100 Loyels
tith Les Angeles, Iris BeverlyMasters Congo Jungle 20th 1st
general release. Island in Sus.
20th reissue \$8.800.

Los Angeles, Iris, Severly FWC-lect 2-917 825 1-150 80-82-Wake Me When It's Over 20th) let general release; and "Valley of Reduceds 20th) Fair \$8.50 Dawntown SW: 1757 90-81.50; --Immoral Mr Twas Pad Good 4.800

| Last week, dnlo. | Section | Secti

\$2.500.
Chinese FWC: 1 408, \$2-82 40.
Fugitive Kind" UA: 44h wk:
Busy \$8.000 Last week, \$7.000
Fine Aria FWC: 631 90-81.50'
- Expresso Bongo Con! 4th
wk: Hotsy \$4.00 Last week,
\$3.000.

uk Hotsy \$4.00 Lost
\$3.800.

Warner Beverly SW 1.612. \$2\$2.40 — Once More With Feeling
Coli 7th uk) Hefty \$4.500 Last
week \$4.000
Carthay FWC 1.138 \$175\$15.00 — Carc. Con 20th 12th uk.
Brisk \$18.000 Last week \$13.600
Crest Elect 750 \$1.25-\$2

Carc. On. Nurse Goot 12th
uk Snik \$4.100 Last week
\$4.300

ner Hollywood Cherama 1.389 \$1.20-52.65 - Search aradise Cherama Started week Sonday 29 after big 1300 \$126 Paradise Citi h week Sunday 000 ast week

7 000 last week
Egyptian CATC (1 392 \$1 251M — Ben H M-G/ 27th
6 CH 5 4 H Last

SAN FRANCISCO

\$1.75-82.61 Wind-a mer VT 28-5 vik (18-x 8) 000 Last

I nited Artists No Court 'Little Bir Bir Man Millian Millian St. 1 Millian Mill

Stagedoor 4-R: 44: \$1.25. \$1.50 - Our Nan - He ann Coi (2th u.k. Good \$4.800 Le I week

(orenet United Cilifornia 1.250 \$1.80.83.50 — Ben Hur M-G 23d sk Great \$26.000 and usek \$24.000

Alexandria United (Innia 60 \$1 6.75 United North \$1000 Lort werk

WASHINGTON

and from mee

Kolome of Kilomerians. Cur and Borne of Curod See Co. Last

Frans Lus

BROADWAY

nday was not far beliefed LAT 1.545, 81 lo 83 50

Rivell LAT 1545, 51 loc 53 50

Can-Can 20th 12th uk: The
11th starus flusshed last night
Tuex has wow \$36,010 for 11 performances. The 10th week was
\$31,500 for 10 shows.

Nate | Loew | 1,900 81 50-83 50)

— Ben-Hur" M.G. (20th uk: Current sention ending today Wed / in
heading for mighty \$52,000 on 12
performances. The 27th week,
\$43,600 for like number of shows.

Stays inder 1. Stays index to the control of the co

St.300 after \$8.000 for second week.

Fine Arts Davis' 468 90-\$1.80

— "Hiroshi ma Mon Amon?"
Zenith: 13d whi. Second week
Inished Sunday 29 held at wow
\$18.300 after \$18.900 in first round.
Beckman Rale 300; \$1.20-\$1.75

Brekman Rale 300; \$1.20-\$1.75

Fifth Ave, Classens (Rale) 230;
\$1.25-\$1.801 — "Dreams" Janus:
Fifth Ave, Classens (Rale) 230;
\$1.25-\$1.801 — "Dreams" Janus:
week. "Rickisha Man" Indie) 4th
whi. m.id \$2.300.

Norwandie 17-1,1 502 \$1.25-\$1.801—"Crack in Mirror" 20th)
12d whi. This transe winding today (Wed. is brading for big \$8.500 after \$12.300 for opener Stays
on natch."

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natch!
Little Carnegie (L. Carnegie)
D \$125-\$2--- Next to No Time"
how: First week ending tomorv (Thurs | looks to get good \$6,0 Stays on In shead. "Chasv Hakim: 4th wk-4 days was
300 offer \$5.00 for third week.
Guild: 450 \$1-81.75-m All Right, Jack" (BL. 6th
i. Fifth session ended Sunday
was seek \$15.500 ofter \$16,000
fourth week.

29 war seek \$15,500 after \$16,000 in fourth week.

Warray \$100 RAB: 565 95
File Do Battle of Sease Contrible with the State of Sease Contrible with the State Frame concluded Senday 20 was fine \$6,500 after \$8,700 for fifth week.

Paris Pathe Cinema! 568 96
\$1,80 "Private Property Indie6th wit Fifth round ended Sunday 29 was good \$5,500 after

\$5,800 in fourth week. Babette
Gises To War Cut opens June 7.

Plaza Leyer: 22 \$1,862 —

Leyer: 24 d with the State of Paris India 2 d with the State of Paris India

Vis 96-81-65 — Wild River
Chi 2d wh First round ending
today Wed is heading for hig
and distance Virtura
Sutton RAB & Pilling
Ligary Bonne Chill R wh

na lung \$0 mm after \$9 000 mash week Holds

The 18th rend 190 dead na ded last night Tues was trim 500 after \$5 link for 17th week a age by T. L. opens Monda

World Perfector 390: 90-\$1.80 Sespot Minkin and Shame Sea Minkin privates 4th ean great \$8,000 acter \$9,500 second week

BOSTON

Continued from page 11)

11 The Branded Women"

12 and Poscher's Doughter'

Inclie: Size \$12.000 Last week

Wake Me Winn 11 (Over 20th

nd Chance Meeting Indie: 2d

47 tegs

Memorial RKO 3.000 60-51 to Florie Over India Virgin Limits India to Lait week Don't End Last week Don't Ent.

M.G. and "Hell Bent for the State Stat

Three Came To Kill'
\$10.000 Last week.
(1000 Indie and kill'
11 90.000
Paramount NET

ramount NET 232

and "Giant Bebemath" (Indie)
Lean \$7,000 or own. Lest week,
Wind Cannet Read" 20th and
Prisoner of Volga Par \$9,000.
Pilgriss ATC 1,000 00-51 10—
"Gant of Maraiben M-G; and
Dug's Best Friend LA Oke
\$7,000 Last week. Platmans High
School M-G and Hit Deck reissue \$4.00.
Saxon Sach) 1,100 \$1.50-\$5"
"Ben-Hur" M-G 28th wh Still
big noise with secko 27th week at
\$21,000 for 10 shows
Trans-Les T-L) 730, 75-\$1.25"
—"Night Girl" indies and "Out
For No Good" (Indie) Silck \$4.
300 Last week, "Career Girl"
Indie) and "Lave Island" (Indie)
4th wh \$3,800.

CHICAGO

(Continued from page 11) Hidden Homicide" (Rep) (2d wk), 4,800 in 6 days.

Todd (Todd) (1.080 81.75-83.50—"Ben-Bur" (M-G) (23d wh. Solid 829.500 Last week, \$28.000 United Artists (B&K) 1.700 pn-51.80—"Sgt, Rutledge" (WR. Dull 913.000 in 9 days Last week, Fugitive Kind" (UA) 5th wk. 59.000

Woods (Ensaness) (1 200, 90-81 80)

- "Man On String" (Coll Hep 821, 000, Last week, Crack in Mirror" 20th) (2d wk., \$13.500.

World Tritel : 606 90-81 50 -- "Swen Lake Col 3d uk Trim \$4.600, Last week \$4.800

Loew's Meeting

Continued from page 1 a whelming vote of 2.192.472 to

At the same time, five new di-rectors all of whom are believed to have been proposed by Laurence A. Tisch, chairman of the finance company and owner of approxi-mately 25% of the outstanding stack, were elected by large vutes

Added to the board were har B Bengman J ... B ... c. on C wher Press I ... a WETE

The response final the base me bers e needed to ere in the com-e a diversation program, but pans a diversell attempt program, wall Street sources maintain that the more represented as effort on Timbs part to good fail control of the board. Under the new second to be board, to be an explicit to make the more second to be seen to be s Picker management learn

The new board will hold its first preving or June 2. According to Tuch, no changes are planned in the executive echelon.

Munio Podhorzer Heads For Paris & Berlin Fest

Munico Posithoriere, prensy of United German Film Enterprises and U.S. rep for Franco-London Films, left New York for Paris last Tuesday. 24 for talks with F-L execu before going on to Germany and the Berlin Film Festival later this month Positorier will be the offirtial representative of the Independent Film Importers & Description of America at the Berlin fest.

While in Paris, Pudharper Supes make a longements to have the of Prano-London a later in New York to that they can recent for U. S. gestron con-

In German Fudamorr alends to buy between 30 and 40 German anguage for for an emphasion company Casino Film Exchange company Casino Film Exchange Lafter has recently expanded its activities by organizing a large his brary of films with Entitle titles makes for art and conventional theatres,

Oakley Drive-In Files Antitruster

Oakley Drive-In Theatre Inc. headed by Nicholan Shafer and Roy White seeks damages totalling \$240,000 from four exhibitors and four distributors for alleged control and division of first run pictures in this area

Complaint charging compliany violating anti-trust laws, was filed in U.S. District Court here last week. It asks these damages \$60. 000 against Columbia Pictures, \$63 000 against Universial From Exchange, \$28,000 against I miled Artinta Corp. \$80,000 against Buena Vista Distributors Inc. and \$60.000 against the Shor-Pologolo interests operating Kesth's Theatry and Twin Drive-In.

RKO Midwest Corp and Cine Theatre Co., operating the Albre, Palace and Grand, were included as defendants.

Films named in Pillow Talk Pillow Talk Mine "Defiant Ones Mine Def of a Murder dura Ting Tingler Suddenty House on a Haunted Thord Man Big Circus Third Man Mountain and Big Fisher

Trade Hears

Continued from page 2 am

the theatremen. Levine's crede has always been thit, you have to sell the enhibitors first before you find the enhibitors first before you call the enhibitors first before you Great Britain indicate that the Embassy Pictures topper a king as impression. Levine cores unded his whirlwind tour of the British below in Monday 20 whe aid is George Jessel adds to the enhibits of the Cheen raph 8 thibbitors Assin attending he exploding dinner-dance at F-bitone

The result of Letters spending

offects in all theptic of all to future a ran-

20th's Third-Week

Which seems to be another may of saying Advantagement

Ad a red with comment in in of audience it obviously is best saided for it also points up the difference facing distribe who are supposed to let the public know what a fill in all about ise that the public ran make up its own mind as to who should see its without artisally suring what 20th nave in

We've not going to be coy about Cruck in The Miror It doesn't



Make it a twosome! Now every Monday noon through Thursday noon, your wife can fly with you on American for just two-thirds the first class fare. And wherever you're going, American Airlines' 707 Jet Flagships get you there fast. There are 4 convenient nonstop flights daily between New York and Los Angeles, 2 between New York and San Francisco. American's jets also serve Chicago and Dallas. All jet flights offer a choice of de luxe Mercury or economical Royal Coachman service. Call your Travel Agent or . . .

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Theatre, Not Censors, Banned Breed

Federal Suit From Memphis to Atlanta on WB Re lease-Deals With Delinquency in Racial Context

Memphis, May 31. Worner Bres. The Rebel Breed."

Mim dealing with inter-rectal delunquency will not show in Memghis But it was the theatre which loard That has been clarified in the withdrawal by producer Wil-I m Rowland of a suit against the ripal censors which had been find in Federal court here chargviolation of constitutional rubia and freedom of speech"

H T Lockard local attorney

vio also represents the National Ann For Advancement of Colored Proples, had filed the suit in a Proples, had filed the suit in a stronge failure of explanation of responsibility, though with some ampirion that the theatre may have anticipated the certainty of luming and helped the censer board evade the dourt challenge. Warner Theatre via manager Eli (Siam Arkin sinphy states that the feature was never booked Winsteer backstage conferring because of its theme may have taken piece remains unknown.

Lackhart reveals that "The Rebel

poses to institute a suit on civil libertarian specifications in that community.

Stay Away From 'Circus'

Memphia censer board, stymied in its desire to ban films unless it can prove that they are obscene is recommending that people stay away from American International's "Circus of Horrors."

al's "Circus of Horrors."

Board member and local lawyer Eugene Bearman reported last week that all five members of the hoard had seen the picture and found it "ranged" hocause of the hrutality. "We hope our Memphis people will stay away from it when it plans one of our theatres. "He has not been brooked locally.

PACIFIC'S' ONE-BUCK RETURN

St. Paul, May 31

"South Pacific," which started out in the Twin Cities as a \$2.65 top hard-ticket 70m attraction at the Minneapolis Academy, where it ran 30 weeks, is downtown here new at Paramounts regular \$1 ad-

mission.

It previously played in the local see remains unknown.

It previously played in the local see remains unknown.

It previously played in the local see remains unknown.

It previously played in the local seep is \$1.50 non-hard ticket offering at the World. It also has been seen 25m in neighborhood that the producer now prohouses here at \$1.25 admission.

Applaude His Distrib

Unlike some indie producers in their relations with their their distribs, producer Burt Balahan is inclined to believe 20th-Fox and its recent dec-laration that company's com-paign on Balaban's 'Mordey, Inc.' will be 'the most diver-dified' in 20th's history.

dified" in 20th's history.

Balaban mid in New York
Priday '27' that he already
has given 20th 12,000 feet of
"Murder" footage with which
to make the various theatre
and tv trailers. "Mest distributors are satisfied with just
1,000 feet," said Balaban.

20th veep Chartse Einfeld reveiled last week that "Murder"
will have 12 radio and 12 tv
spots working for it. Most the
company has ever prepared
previously to 10. 20th also to
going in heavily for newspaper
leaser ads in
the "Murder"

Bort Belahan

tration) while being guarded by some of New York's finest at Coney Island's Half Meon Hotel. The Burton B. Turkis account of the sital ratios nome extremely embarrancing questions as to the part in the scandal by various police officials and other promotent civil servants attill. nent civil pervante still levi-

nent civil servants still living.
This angle to the story has been bypassed in the screenplay, said Balaban, not only because there were legal complications but also because he could not see what could be gained at this late dute by questioning the honor of the police and city government officials.

t"I didn't went to do a film "I didn't went to do a film that could be construed as being undamertean," and the producer. It was for just this reason, he explained, that he had finally sold the routs for William Brodford Huse's "The Execution of Private Shouk" after decided that no matter hose carefully it was done, to might be made to appear as a blest against the U.S. Army and its traditions. (Slovik," of course, was sold to Frank Sinatra, who receively had be transfer, who receively had by transfer with the property.)

broubles with the property.)

Producer also had his share of orrespondence with the Production Code Administration re various things in the "Murder. Inc." injut. Balaban bonced down one I his original comments on some I his original comments on some I his original comments on some I his original comments by asying that a realized the Code people had a extremely difficult job to do not be industry in point of view, was better to have the Code requests and Balaban, the Code requests metamac do not seem to be too remainers.

Fixed in Comme

Ford In Corpse

He men taned that the Code had
Times
rehable He memioned that the Crede had requested that the number of short fired by Reles into a corpue, be out from four to see, one short evidently being a more fastedul coupled grace than for. PCA's point was well-taken, said Balabon, except that he had just reversity seen another Code-approved fired in the which the bullets never stopped fiving.

reying.
Cide also objected to a some in which become May Britt attempts to interest her busband, played by Stuart Whitman who has other things on his mind Code warned Baisban against what feared would look like a marital seduction orene exceptable. feared would look like a "marital seduction steine" expecially usine Miss Britt had obviously climbed into bed dressed in the altogether. Producer thinks he will be able to overcome these objections by imply printing the film footage darker. Balaban also finds the Code's rules against open mouthed kinning a little stilly, since it seems to him he does see a lot of it on streen anyway, and some people do kins that way.

"Once "Murder" in out, Bulaban

do him that way."

"Once "Murder" in out, Bolohen has three other properties to work on "Ignorante Landlubbers." a comedy based on a true story that appeared last year in Life Magazine, "Confederate Agent," based on a book by James D. Huran, and A. Time of Fror. a contemporary novel. There may also be another firm based on further material from the "Murder, Inc." book if the current film neares over an work. room the "Murder Inc" book if he current film gade ever as well a haluben and 20th execs hope lalahun's arrangement with 20th a for only this pir, but company rill get first choice of his future

Inside Stuff-Pictures

Paramount vice president Jerome Pickman's idea for a Lincoln Crater film fest dece a quick retert from San Francisco Film Fest's director, frving M. Levin, last week. Levin wrote Pickman:

With the Vanszers story on your idea that a "really important" film festival should be held in the U.S. in New York, may I acquaint you with the fully sanctioned San Francisco., Festival, Oct. 19 Nov. 19 It was sufficiently important' to attract, last year, more than 20 feature films from the countries of the world, including the U.S.

"Three major companies—NOT Paramount—were involved Paramount could have been. The picture "Blind Date" nee Second Chance" was entered before being purchased by Paramount and on their devision withdrawn.

was energed serious being purchased by Paramount and on their designon withdrawn.

"Should you care for additional information — we will be very pleased to spell out its benefits, one by one, besides whatever advantage you feel for New York. In fact, you will be so convinced a shall expect to see a new headline — "Great local Supremer S.F. Films."

FROT—PERMAN."

Here are some more staggering figures to add to the production and boxoffice statistics on Cevil B. Debtille's "The Ten Commandments," Variety reader William H. Roeth HI writes from Baltimore that as a private film buff he saw the 219-minute film a total of 41 times. This adds up to a total of 156 hours 57 minutes, or, six and on-half days. After seeing the film for the 43d time back in 1997, Roeth sent of his 43 ticket stubbs to Debtille which, in turn, led to a correspondence between the two.

Eugene W. Castle's office in the RCA bidg closed down Friday (27) Founder of Castle Films inow owned by Universal; had operated there for some years in his dual role of investment hanker and opposent of the USIA about which he wrote two volumes, "Billions, Blunders and Baloney" and "The Big Giveaway," and over 100 magazine pieces prine to his death some moeths ago. Phil Brown has been functioning on behalf of the vidow after over 20 years with Castle Brown was previously an indie film distributor headquartered at Film Control.

Protestant point of view to manners and morals in films, radio and to will be put forth in a report due to be presented today (Wed.) at the general board meeting of the National Council of Churches of Christ at NCCC's New York headquarters Report, formulated by lice board's study commission, will be accompanied by recommendation for specific action and study on the part of the NCCC's individual charthomembers. Study commission was named a year ago to perure the "role of radio, to and motion pictures in religion."

Pat Michon, daughter of Peggy Unertl enetime Ziegfeld Follow performer, in Milwaukee publicating Allied Artists "I Passed for White, stated. The basic trouble with television, from an artero-itandpoint, is that you can'l do too much when they cut the camera away from you."

Not having a gemuine vampire available. Universal has manufactured one in the person of Heidt Erich, a 23 year-old British actives, where the company has brought from London to help exploit "Brides of Dracula." The company has even gone to the brouble of making up a lineage for Miss Brich, tracing her ancevity to Eitzabeth Bathory, and to be are Hungarian moblewoman who back in 1575 became the only convicted vampire in history.

YOUNG-DE WILDE COMBO TO PRODUCE FILMS

Indie producer Lloyd Young has teamed up with Industrialist Fred de Wilde to form a new production

The new association will begin with two projects—"Belong or Else," to be filmed in Arisona in September, and "Thursday's Child," a munical fastasy based on the life of Eartha Kitt.

Young, who made "Mark of the Tawk," starring Sidney Politics and Miss Kitt is currently releasing another Kitt starrer, "Seventy another Kitt starrer, "Seventy which deals until

Seven," which deals station of Devil's Islan

WANTED

New York Theatre

BABIS CITT BOSIC SALL CONTRACTOR - D 5-400

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'Orderly Release' of 'New Faces'

Edward L. Hyman, the spostle of orderly release, has embarked on a "new force" campaign as part of the September-to-year-endries of American Brandmaine Parament Theatre.

The AB-PT vp and his assistant, Bernard Levy, are currently visiting the chain's theatres in the mid-west, and are placing appeals emphasts upon "new faces." Efforts are being made to convince exhibitors participating in the drive to focus the attention of the public on new and young personalities.

Novels Tied Up Specially for Toll; John Payne Sees Market by 1963

Hollywood, May 21, Story properties, including a completed screenplay, many treatments and outlines, and the purchase of novels to be filmed exclusively for tollytion are revealed by John Payne for his Window Productions.

Payne declared pay-tv will be here within two years three at the outset and I will have 12 completed films ready for Immediate aste."

properties is a completed screen play. Sogales—which is to be cast by the first of the year and fliming to begin shortly thereafter Following thin, Payme has centatively not. The Demolished Man, from a noivel by Alfred Bester and which Payme has already had a 40 page treatment completed. Story deals with man 400 years in the future and is as Payme phrases it "not just a successfelion film be a psychological where pirture in

Additional properties while Paste helds rights to and when work will begin as soon as the writers strike ends are "A Fa Ta Bearen an original store." The Weapon Masters The Triagod Death of Jesus Christ, while Payne describes as an analytical and her if was abased an about the process of the man of the story, Payn has had there years research to cheek and the results of the story, Payn has had there years research to clothing professors at Colombia and Brown universities. Also o Payners clare is Massion M. Love.

Payne stated he will hire a least three writers to work o these proporties as soon as th strike is over

Peruliarity of the project in the Payne has a set of lawyers workin on possible contracts dealing wit sale of films from pay to in film and residents accrusing therefrom

If not TV is not in general use at the time six of Payer's Rim are completed, roughly by the falof 1962 he will put them integeneral timatrical release. All of the films are budgeted between \$400,000 and \$500,000 and will rul from 75 to 90 minutes playing time.

Additionally. Payne discloses that advances to huge wall occreent and the upgrading of the quality fiviestal and assend reproductions it the feever existents, will hasten the selvent of the medium to the American consumer. In this connection, Payne feels that there will be an enormous demand for fresh material to feed the net monotor.

Payne i plans call for the steads busing of properties designed to be shor as "payity films," and then released to the street for subsequent runs.

TELEMETER CHARTING 20 SATELLITE SITES

International Telemeter is making a careful "survey" of new tract and land developments in southern California, according to Paul McNamara, Telemete veepee whe says there are at least 20 satellite communities in the area. Telemeter plans call for the installation of the system wherever there are no thesizes within two to three more called the system wherever there are no thesizes within two to three more called the system wherever there are no thesizes within two to three called the system wherever there are no thesizes within two to three called the system where the called the called the system where the called the called

Telemeter as outlined by McNarrara, would use "master astenna" ay feins such as now are used by large apartment houses and hotels. One such locally, La Brea Tawers, he said, has one large serial serving 1,500 apartments from a build in coastal cable. With Telemeter, he stated, one master cable can service thousands of homes.

EXHIBITOR MUST PAY

George Basic's Reason for 'Grishi Renege Disallowed

Washington, Pa., May 31.
A jury in Washington Count Court of Common Pleas returns a verdiet Thursday 119: In favior 20th-Fix In a suit brought 120th against Basie Theatres in for its refusal to hissor its compilitive hid on "The Batharian as The Getobs."

George Basle, operator of the Basle Theatre had submitted the vinning bid on the pre with a \$2.000 guarantee and then had refused to date the film or pay the guarantee. Basle taid he did not have to go through with bid when 20th dectined to book the pic day-date with its first Pittsburgh run so that Basle could enjoy his 'territorial release availability'.

Orph Faces Aud With 9,000 Seats On June Bout

The RRO Oupheum here will have the same apposition for it closed circuit televant of the second Johanson-Patterson fight Jun 29 as it had for the first one. It again be presented at the 9,000 ont municipal Auditorium, too, be juical fight proceders. Eve with the competition the 2,794 was theatre sold out before.

Both the Orpheum and Auditorium will have a \$3 top but the latter util have \$3.25 seats. As before the Orpheum is scaled at \$3 and \$4 for the lower floor and abconv. respectively, and can gross

With the

With the St. Paul RKO Orpheum also presenting the telecast about 12.000 people may see H in the Tota Cities.

Heavyweights May Gross \$3,000.000 MMA's Closed-Circuiting With a total of 700.000 cents local loops and any construction located up and the hope that it could necessary to bring in the ang-

A color and black and white claused-circuit television demonstration will be conducted by the Section on Civil Defense of the American Medical Ason in Miami on June 11 using the Eidophor prolectar.

The telecast to be seen in two programs, will show the measures that must be taken by military and civilian personnel in the wake of an atomic attack.

Nutmeggers Rally Vs. Hartford Test

Parmal organization of the campaign committee to combat the proposed test of breadrast pay-to in Hartford, is expected to be accomplished democraw. Thurswhen Connecticut exhibitors meet in Woodbridge Committee and the compensation of the compensation of the committee of the com

The meeting called by the Metion Picture Theatre Owners of America affiliate, follows by twe weeks an initial meeting in Neutlawen when the tollusion problem was first expounded to some flow chibitors in the area. At that time, committees were appointed to dust a program and to prepare a budget for the campaign. Reports of these plans will be submitted to tomerows meeting for more well and set for the campaign.

The exhibitors plan a campaign in inform the public about the costs they would have to pay for the programming planned to the programming planned to Federal Cammunications Commission permits a test of pay-to-over Station WHCT in Hartford Zenith RKO General has petitioned to FCC for permission to buy the UHF station, and have indicated that if permission is granted, they will apoly to the FCC for the pay to fest permit.

'Best of Month' Pick To Mirisch's 'Apartment'

Hollywood Foreign Press Asan selected Mirisch Co's "The Apart ment" as best picture of the month, in Inauguration of a new policy whereby foreign newsumer vote a menthly award to an out

Idea is to increase the prestige of Hollywood product abroad.

With a total of 700,000 cents locked up, and the hope that it, will reach 750,000 the closed-circuit telecast of the Ingmar Juhanoson Floyd Patterson heavyweight championchip on June 20 has a patential of grossing as much as \$5,000,000—that it if there a sellout. At any rate TelePrompter which holds the closed-ty right, especia the event to exceed the \$1,400,000 for \$83,000 seats to 174 locations achieved for the second Sugar Ray Robinson-Carmen Basilia bout rated as one of the most successful closed-ty bouts.

700,000 Seats on Closed-Circuit Feed,

According to TelePrompter pressy trying B. Kahn, the 700,000 available seats represent 210 locations. Of these 96 are theatres, the remainder being auditoritims, fair grounds, minor league hallparks, a school assembly halt and even a jat ait palace. Of the 96 theatres, 45 maintain permanent closed-circuit installations.

to \$10, with the majority of tickets in the \$3 to \$5 bracket TelePromper's deal with situations carrying the event calls for a \$0-50 uplit of each admission exclusive of federal

At \$5 Admish
No Downtowners
Showing Fight

Philadelphia May 31.
For the first time in the history of the flight telerasts midtuwa Philadelphia will not have a closed circuit showing of a heavyweight champtorship bout Ingemar Johansson-Playd Patterson bout in the Patladelphia ares will go on at the Stanley Theatre Camden, and the Broadway Theatre South Philips key nabe.

All seats will be at \$3 and the ional Stanley Warner management innounced that other theatres may be opened and portable technical

equipment initalled

The former 2,900-seal Stanley Theatre was the first house in this area to be equipped for the Tele-Prempter closed circuit telecasts and played to sold-out houses for virtually every championship bout lelevized. Recent renovations at the Stanley, which modernized the 40-year-old do luter, cut down the number of seats and resulted in discarding the ty projection set-up.

local loops and any construction costs necessary in brind in the angnal are burne by early local outlet Cost of local loops to \$200. Tele-Prompter pays all long line charges.

Feature Sports pranoter of the fight, receives 80 of TelePrompters share of the take after the necessary expenses are deducted. Features Sports in turn gives each of the fighters a per entage of the coin. TelePrompter paid \$700.000 for a package that included the closed-try motion picture and radio rights.

Among the 210 locations are approximately 31 that involve a closed-circuit meeting of Philics dealers. TelePrompter has worked out a formula believed to involve \$5 a head with Philics whith will enable the company a gueste either in separate hotels ballrooms or instructions booked to carry the fight following a closed-circuit business weaken, being handled for the firm by TelePrompter. Philics is said to have guisanated the purchase of 25,000 seats.

ty. TelePrompter has made arrangements for subscribers of averal community anienna systems to receive the fight. The subscribers of course, with be asked to pay a surcharge for the special event, but Kahn declined to reveal the method of collection that will be utilized. Under the present arrangement subscribers to community anienna systems pay a monthly charge for a wire system that brings in a tv signal in areas where it is difficult to obtain direct over-the-air pickups. TelePrompter's interest in this phase is due to the fact that it owns community antenna systems in Wyoming and New Mexico Kahn eavisions the antenna systems experiment as a possible breakthrough for home follytiston, since there are some 700

Telemeter are continuing on a possible-pickup of the fight by housetell subscribers in West Teconica, However, it appears unlikely that a deal will be made since Kohn has been insisting that a charge of \$5 a home be made. Kahn's argument is that if patrons at local theatres pay \$5 a seal so should the home viewers. However Telemeter, in keeping with its policy of modest charges for pay-ty events, wants to maintain its \$2 maximum. That's the most amount of money per program the Telemeter setup in Canada is now geared to take, although Telemeter officials contend the system can be altered to

outlets for the closed-tv bout are fight arenas Because of difficulties, In volving Investigations and charges of gangater ties in previous fight promotions for which TelePrompter handled the closed-circuit aspect, the electronic firm to being extremely watchful that this event is kept clean." for the Arat time, a moral turptude, clause is contained in the closed-tv contract. Barred from serving at an outlet for the fight are persons, firms or corporations which have run afoul of federal or take authorities resulting in the resuccition or suspension of licenoes to participate in a boxing or wrestling content or cammitted acts which housely, integrity or respectability

The fight which originates from the Polo Grounds. N. Y. has been blacked out for telecast purposes for a 75-mile radius, atthough exceptions have been made as in the case of Asbury Park N. Y. and Commack. L. I. In case the fight is concluded atthin 23 minutes of its start, arrangements have been made for the telecast iff an emer-

Deals have been rempleted for inted Artists to distribute firms of the fight in the U.S. and Canada and far 20th-Fax to distribute them shroad. The U.S. radio rights were sold to ABC for \$200,000, with Bristol Myers and Flat as joint ponsoer. As part of his deal Junanesson retains the radio rights or Sweden Denmark. Norway, finland and Iceland. The Freemantle company is dickering on TelePrempiler's hehalf for either

Tollvision: Angles and Developments

Recent tollivision development have resulted in strong indiration that at least three major compuneo—20th-Fox, Metro and Parmount—are not shout to make an important post-1948 feature filsaies to free ty for name time.

The most significant "development," of course, is Parastount's continuing Telemeter experiment in Turoutic This has been followed by admissions that both 20th-Fox and Metro are interested in aquiring a piece of Matty Fox's nextly renamed Tellvision (Skiatron) pay to system. It's obvious that as long as there's a chance for pay to, the componies will not be making sales to free ty interests of

Helping to reinforce this propert was the amountement from 20th Friday (20) that it had agreed on a plan with Motion Picture in vestors and the American Congress of Exhibitions whereby MP1 would purchase 12 pix a year from 20th post-1948 library for reisson to theatren. There was considerable less to this announcement that met the eye nother have any pictures yet been selected nor have prices or terms of parment beer discussed. What it announts to actually is that 20th prexs Spyros Shouran has agreed that such a law metals be a condition of the

stails can be worked out

vious exhibitor cooperative efforts involving money ite the business building plan of two years ago-highly placed distribution execus are inclined to skeptletom re the chances of MPI's being able to chances of selected post-1948 from 20th or any other company. MPI execus also have been con-

ment was significant to the extent that it gave further indication tha 20th was actively exploring was and means of getting much needed revenue from its peat-1948 library sithous design the first to each

One obstacle in path of tollvisin profits on positives pix is the even if all goes well in development of the system in this country it still will be a number of year before it is widespread enough to offer sizeable revenues to the fill companies. And it may be through of the film companie prodded by stackholders, will me able to wait that long and we make some deal with free tv in the contract.

Should stry be able to come up with the necessary funds to implement its plan rand one sales our said last week he wouldn't "give nickel for its chances"), these se lected reissues would fit amight into Skouras conception of the

role he'd like tollvision to play in the film scene

At the annual meeting of 20th stockholders on May 17. Skouras satd he thought toilvision could be a great boon to the entire film industry if legislation could be enacted to keep features less than twe to seven years old off the pay two acreen. Theoretically, MPI-spensored reliasues could be made towards the end of the five-to-seven theatrical release period and then switch over to the pay twostlets.

The 20th-Fox announcement whost the MPI plan reported that it had been presented to Skouras by Ben Marcus, the chairman of the C of E committee on post 1948 product. H. E. Jamesson, MPI chairman and chairman of Commonwealth Theatres, and Richard

The three cited four reasons whit would be "mutually beneficial to 20th and to exhibitors it would help alleviate the product abortage. It would combine exhibitors and distributor efforts for maximum pre-sell. It would tap thousand come of age since the pictures were originally released, and the pix would be more or less guaranteed bookings in at less 7.500 theatres throughout the

Armed Forces Network frims Cuffo Plugs—But It's Still Not Plugfree

Final are Market and A service and A service

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to mk it a plu. Or sail to mk it a plu. Or sail to mk it a plu. Or sail to plus on the plus of the plu

Mitch Miller & All That Jazz

Studebaker-Packard has picked up a whopping buy on CBS Radio —full aponsechip of the 55-minute specials in its World Jam Series" Mitch Milder will emere the let of them auch jam lests as New part French Lick, New York Detroit and Philatelphia. Shows will air Saturday nights at 8:05 to 10

Miller, Calumbian and ear ever heated last usek o'Ford Startime" on NBC but the Ford seas ation made no difference to Studenaker and its agency D'Arvs They is liked the way he's haddied the Neupoirt bash in pair sears, and waited him as part of the package.

Lifebuoy Ducks Politicos Fer NBC Suspense Hour

Lever Bron which deleved a 12 of Lev BK VV Be rain a 2 Dispute a control on a 12 of Level a 12 of Le

C Trust and Lyric to a control to a control

Man-Tan Hams

Compo Nor II

Televising effects on the Contrape Co. Co. The first
time they were a first adtitled anyone a marking last

Firman III

All No electrical aread eat in the sense and and appeared from some it on a fine some and the sense at the se

Chi Stations Win Access To Council Meets (AM & TV)

Impressive the Word Cry statement were granted every and an analysis of the state of the pressive of the pressive of the pressive of the pressive of the state of

It came as a suprise to them, however, that all clusters will be permitted all to the clay from the complete time on their newstants the night of the count services. The kind of harvingst coverage was precious what the sta-

Continues on page 321

KTLA's Pro Tennis

Hollywood May 31
KTLA has purchased exclusive
or to take of four lefe, it of

First will a be noting J S

NEC's Foot-In-the-Door Feelers on French Com'l TV Stake—When & If

Rigge No. 1 owned by Mayor Blusters Bluster process the present the commercial radio stated. Europe No. 1 and Tele-Monte Corlo the state was deal and the state of the state of the deal ABC will up the two stateons in the U.S. In those American advertisers to increded in placing business on the diatons. Similarly Region No. 1 will rap NBL in Europe for Europe adversisers.

Beyond that there are plans for present and most a part and to take the second on takent and most a part and to take of NBC to invest in only future. Begin No. 1 acquisation of a rivine. Its time. NBC hopes that will enable in to get a feet in the door of a merital in in Eurie.

Murrow's Berlin Report An All-Goodrich Show

B F C to 12 11 the en function prof or at mind (B) for the Ed Murror report of Be to End of the Boad

Geographia was to have sponsored built with Beil & Homell of last Eridas & Reports. the contraversal "Who Spenies for the Senth" But because it didn't upn't to offend southern chaires and customers, it withdren

with Bell & Howell's commitual on Reports ending with Frotay's show. Conden do and to make up for its drugous picking up the entire Junshow, instead of just half.

'Sidebars' Get Sidetracked; End Of Era For CBS-TV?

By BOB CHANDLES

Last week marked what looked like the end of on era for (BS-TV, an era during which the nelwork brought to television a completely new kind of current-events documentary prog amoung in an area that was not hard news or newin-depth yet treated broadly of the social, accentific and historical "sidebars" to the news.

The era ended not only with the departure of driving Gitlin to NBC, but with the web's decision to drop "Conquest." Its failure to pick up the option on "The Desperate Years" and the near-certainty it would cancel "Woman" as well Out of the flock of series ("Bis has built in the non-fection, non-nems documentary area, only "The Twentieth Century" and the Tomocreme assessment will remain

That's need to say that the public affairs field unit be requested by RS rext (all in fact, with most of its key pubaffairs shifted to make the unit of CBS.

Reports

From the one of the publishing has a few man and a reversional and the From the few man and th

ful the Marcon Frenchy efforts for a tended in the part to concen-

Lute on the hard news area—thei current "CBS Reports properts for example, are "Who Spraks to the South" aired last Frieday 27 and June's "Berlin End of the Road" And "Fare the Nation" and the Frieday night entry will also deal with the hard news.

"Conquest. The Search." Objector, "Air Power," along with specials like "Out of Duckness," "Hoffs and the Teansiters," and Woman, the kinds of shows which dealt with longiters looks at the "tidebar" stories of science, the art, medicine, manners and morres and sectal meshlems.

It was these--perhaps not as much as the selid core of CBS news operation, but to a significant eigree—that brought to the networks radio and to althe networks, radio and to althe as well as many a print operation. Niebody in to could touch CBS for this kind of programming developed in a form that was unknown to to an additional country of the count

What makes the shaft to harferen more supprising in that for comes at a time when I the docementar field was tall CBS' on documentar field was tall CBS' on document field was tall CBS' on the start at deep and a large and a supprise of a large the hard-news are a same ag almost cessal effect to make to the control of the same and a supprise the Sum of the same and the same and the same and the plant of the same and the same and the bound let be published as a same and the bound let be published as a same and the bound let be published as a same and the bound let be published as a same and the bound let be published as a same and the bound let be published as a same and the bound let be published to the same and the bound let be published to the same and the same and the bound let be published to the same as a same and the same and the bound let be published to the same and the same and

Emmy to Get a 'New Look'

This year's Every analys show will undercore the dignity of the medium at least than 5 the hope of the producers now in the most of fashioning the yearly all todoutry showcase.

Averet in dignity rounds at a time when the medium to being alreaded in a surrely of quantum. Digniny modif on 'the year of accomplishment' partially will be built around relevanting the exceepts from whoming rategories, i.e., five-minute ellip of the best drama comedy ele-

on June 20 At u. (Confers is being sought as emere in the East, Hope, of cour is not to dult entertainment values by dignity of Talent and for the than to date moinde the Einthe Markachels tam, and new comin Bothert Newtort Producers are working with CBS-TV's Project 20 production unit in compiling clips for a wrapup of the year.

Put h to date in to give the event a "new look," minor the standar comedica of years part which served as more of a veil of for the comediant involved rather than a best foot forward," his to the sind any according to one of the produce's.

Overall producer for the event to Bob Frokel, with Deat Areas functioning as producer on the Court and David Sunskind as producer in the East.

(BS-TV was most of the model on the National Academy of Television Arts & Sciences Awards, in the three network race (BS-TV a total nominature were 43 as again 226 for NRC TV and for a fee for ARC-TV. Two nominators went to inside our latter being thank observe Haund and Quick Draw McGram to the

Treyz Urges 'Fellow Professionals' To Defend Cudgels on TV Industry

WEANed Away

WEAN the Presidence Journal station has signed a new primary affiliation control in h CBS Radio, replai of WERO Presidence as the with outlet there.

Will makes the affiliation of the set to the fact of WEAN was one of the original in data on which bunded together to fam the (BS Neymak on Sept. 14, 1927. It left the CBS comp in 1937, to be replaced then by WPRO.

CBS-TV Morning Schedule Facing Major Shakeup

CES-TV is planning a major shakeup in the moreovary half of its days me wheelule, with three of its class me wheelule, with three of its mad a new Gotham game show plus a pair of seaps due to replace them.

Resheffle is cused to the ricing dominance of NBC-TV's game also in the morning, particularly "The Price is Right" and "Concentration" Columbia's afternoon lineup continues to dominate the field, with the exception of the 2 p.m. slot, where a new snap is shed to move in

Axed, as of the first week of July, still be. The Red Rome Show. "On the Go" and "For Refler or Worse." New recenting incup will find "December Brider rerum meeting from 11-30 to the 10 o'clock kirkedf time, replaced Red Rome. "Video Village," a new Merrill Hester-Bob Quigley game package, replaces "On the Go" of a new result.

"I Love Lory" recum, which have been holding their own, itsy pat at 11, followed by a new CBS produced serial, which so far has been given the working title of "Army Wife." It's being penned by Marya Starr, will be done from New York CBS daytime program chief Lorry White is currently dickering for a pendorer. At 2 p.m., "For Better or Worne" will be chopped in form of a Count originated soaper, "Full Circle."

Hope & Como Set Reciprocal Deal

Perly Cumo get so much mileage and rating points out of he guest shot exchange with Bing Crossly this screen that he is not builted for a similar recipencial deal with Bob Slope for next season.

Chart time time with the to the exclusive benedictary of the nodience layou in confront to the Cross by Como Insusence, half of wined went ABC a way I some both start rate the NEC elements.

Condmin Are return to the Comm abow as chief writer real

ARC TV persy (or Trees orked up the to Immers a very reasy crying tower last needs to lonent FCCs menutoring plans and read that the provinced up to fee more time, including with-tride at its includence.

Specking at a seem of the New York Chapter Academy of Tolevanna Aria & Intensess Trevance and the barrier of the Specking of t

The ABC previous aluding to FCC chairman Frederick Facily working plan filed with the Senate Appropriations. Committee which requests fusies for a special smill to monitor programs constant field insyntagotions and hearings and compile audits of states operations.

I've and bron-orders of the first for creative everthence or on the first part of the first attention of the first

A few incidents he said have triggered a full-coale investive, from some quarters, against the relevision industry. Specifically, he sold, several to critics have "left the boundaries of their efficient and taken to the hustings to beture, for pay, or what they claim are the civil and the ty industry.

One such he said, "recruitly insaded my home community where, incidentally, many of out fellow workers live to make a guisprech to the Woman's Club. The critic threw the kind of sticks and stones which unless we carry the proper primperlise gene, cut break the bases of our inspert pride

Continued on page 54

'Barbarians' For Theatres Abroad

Hollywood May 31

"The Barbariann" started as a one-hour tele-iolon pilot and which literally has reached the \$400,000 appears mark without being yet completed, may be released as a leature purfers maked of going

NPC TV which is financing (100° cm) and 1 d miner has been extraved to 50° minutes and in he my considered for five-pa the obtained of relations of film is well received in furney, place call for U.S. or not us on as a series or

Marie Back or it produces, John Lee Mile door, g and Jack

Pulance clayed

MINUTE MEN' DIG THAT HOUR

CBS-TV to Yok It Up 40% of Time

The Slate (Sam's) Is Clean

Diversity of Programming Key to WCBS Radio's Upturn After Rough Going

ther a loss but perceiver and nece decline. Wi CBS Radiu flagship in it is on the uptain since of the year Sam J. S and emeral manager, at

to 11 on Sundays.

Tex & Junks

Tex & Jinx McCrars of Radio N.Y. Interviews been off the air for some time to the parent NRC will have time the vaults and the 6 one-hour records are beening to make a dent in corporate pocketbook program records many them with world famous after the sections to a result of the program of t

Garroway 'Today' Headed for Peak \$10,000,000 Gross

WRIGLEY, BUTTRAM CALLING IT QUITS

GE Gets That Station Expansion Yen-& So Do A Lot Of Others

Van Volkenburg To McC-Erickson

GAC Axes TV Creative Staff

It's All Right, Jack

Rival Webs Blast NBC-TV's Summer Sales Plan (Co-op)

Allstate Into Thriller'

Loewinthan, Rosenthal, Sillerman Form PTI; \$1,000,000 Rank Pix Buy

Froug's Longterm Pact at 20th-TV

ATV Subsid Properties

NTA 'Third Man' Cops \$1,750,000 **Budweiser Coin**

109 Interpol Markets

UAA's New Sales

head in KV2 Secuments
KLVD Bake from KRND Rapid
Cr., fa. and KTLP Pecafello, Idats. Secular Motorex features also

MPLS.' \$75,000 FOR 39 PLAYS OF WEEK

NTA Won't Fill Goldman Vacancy

KHJ-TV'S \$300,000 POST-'50 FILMS

That Single-Sponsor Yen For Feature as Special

Vidpix Chatter

Realty & TV: Arizona Nuptials

created by Herman Rush, former head of Flamingo Films, a Saip Steloff, Herstage Productions proxy has correlated the twith some inforesting results. It all started when Rush got a yen for Phoenix real estimates the started when Rush got a yen for Phoenix real estimates the started when Rush got a yen for Phoenix real estimates to go it alone. He still wanted to remain active television, so he set up a deal to become partners with Steloff Phoenic his partner in faiture real estate and investment activities, via the new Herita Investment Co., which Rush established as an Armona corporation to the operating structure of Herita

Meridian, Toronto Int'l Merger Cues In \$2,000,000 Tape Center

Dunne Ouits 20th-TV

gred after an 18 month asserts-

'Willie' and Rube Added to Brandt's Trans-Luxuries

action series dealing with such subjects as the Trajan Horse the issurvery of fire invention of the theel, and the boy from outer pore. The "Willie" polet is ready and the company will be actively elling the nerice abouth.

Rube Goldberg ser

Willie" will be produced for son-Lux by Arthur Rankin Jr d his Video Craft Co.

to International Film Studi

Deputy Dawg's \$600,000 Sales

Metropolitan Broad

POST-48'S? 1000 OF 'EM ON TV

Landau Dickers WNTA Buyout

Etc. Landau one of the founders of National Telefilm Associates, is reported to be livering out of NTA as board chairman. He is understood to be heading a group buying NTA's oke WNTA and radio stations in the Newark NY market.

The deal for WNTA TV and WNTA AM & FM to Landau's group is expected to be consumnated within the next week. Sale of WNTA TV would leave NTA without any tv and radio oke a tile

Landau a more has long been rumored in the trade. It's beet known that Bernard Cantier head of National Theatrex & Television which acquiring NYA, wanted Landau to move to the Counsell take a more active rule in NY&T management. Landau we one of the few key NYA execus who did not shift his operations to the Count where NY&T nearly water.

Winn it was rumored that NTAT might sell its Nowark NV

sur a step was taken

Landau has been active in the production of The Play of the Wink on WYTA-TV and fought a hard long battle for its sertrad and appropriately He has been believing the station operation
above both Ted Cott. for morning new

Bineral of Landau would leave Other Linger, one of the three founders of NTA left with NTAT Linger is now NTA press. Har old Culdinus, another NTA founder contrast last neck.

Robt. Herridge Series Finally Makes It in U.S. Syndication

COS I has all put its taped hait are Bubert Herriday This are to adiration this week are holding the properties at 1 1 S. as ket for nearly a year S. as of 28 dramatic half bears his been solid in the interval to America and Canada ty

(BX films salesmen will shall taking the show out to prospertive growth tuday (Wed)

Taped Rodeos As Syndication Fare

Tuped rodeo meets, in half-hour form, are being made available via apolitication by Heritaga Productions, which last week seved up rights to a minimum of 13 half-hours produced originally by WFIL TV, Philadelphia

WFIL-TV has been siring the radeos live out of Cowtown, N. J. for the past three summers, and there's been some hat hidding for syndication rights in the past several weeks. In fact, the WFIL-TV pickups have even gotten a national ride in the past, with ABC-TV using the origination as summer page summer on a five basis.

Heritage, headed by Skip Steloff, has also arquired rights to 363 aports shorts from Pathe Labs, and is non-dickering for an emerce to do intros and closing so the shorts can be marked in five-missals form. Company is already in the market with 156 "Golf Tips of the market with 156 "Golf Tips of the back and also has "Camps a Corper sold in 26 major markets with the dolor radius version of the Pay Campanella show set in some of markets."

Key to the operation, according to Stefant, is to operation at a 1 m when the general syndication business is to the dumps. By giving from something different be care a actio outle ran stay to bus mand person even in the face of a

Rerun Market Drab

The rerun market in andication is hilling a low point a cording to most houses in the log

One exec told of smaller markets which previously had a prize tag of \$75 per episode going for \$12, a price which is lower than the servicing charges for such markets.

Tragedy of situation according to the complaining even is that avadicators prevent the said of their own other properties by used loss leader that the give the stallar program material and black out the said of the

Made-In-Europe TV Blurbs For Lawrence Setup

Notice! Lawrence Productions, which in the past has apread to the lar west and north of the border in portain of the blurb his is now writing up overseas in contemplation of snother shift.

Firm prexy Lawrence leave Friday for Paris where he'll make final arrangements for a new of fice there and sign a pact now is negotiation with a French film production outfit. Setup will be a tein with RKO-General's European operation. In line with the Lawrence RKO merger deal of a fev-

Lawrence sees Europe as the next hig centre for U.S. tolo commercial production. Swing to Europe, he says, is already well-established in feature film location production and U.S. touristraffic; and is reflected in the tre-mendous overseas airline trave lineage current in mags and daily

(Continued on page 48)

Foreign Rights on Title Bout Goes to Fremantle

Fremantle International has obtained international radio and to distribution rights to the Ingeneral Johannson and Flayd Patterson leavy-weight title match, to be left Jone 29 in N.Y. Pole Ground.

Fight will be disseminated to troitions outside U.S. and Conside via microwave, kine and edited from A battery of radio antonners will relay the fight live in Spanish, Portuguese, French and German as well as

Fire antile is gearing up to service some 40 mations with fight coverage.

HALF OF THEM In UAA STABLE

Broadcasters needn't ask when he push 48's with he coming that may. The posh 48 pix already at here and in quantity a portion over representative of major Hollywood distribs.

I's estimated that there are shout 1,000 post 48 features now in the distribution. Nearly half of that total, over 400 is being disributed by United Artists Assorated, the features-toth erling arm of United Artists.

A sizeable portion of the post-48 s is represented by foreign imports, but for one reason or another there is a sizeable sprinkling of Hellywood product as well. Popular appeal of some foreign start is equal or superior to their Hellywood equivalent in today a entertainment world. Brigette Bardot Grins Lollahragada, Sophia Loren, Alec Guinnens are prominent examples.

Other companies with post 48 on hand for distribution include National Telephin Associates, Show Corp of America Flamingo Telesim Sales, newly formed Program for Television Lopert Films an other United Artists consider M & Allevander, and a fee others.

The quality of the productionages from international awars attended to be builted exploits from pix

Reason United A was has the greatest number of ant-48's that the East Hyman selmed U affiliate handles War Brus RKO Pictures and U y ped to a well as other part AU of the U was are post 48 Same of the WI was when H man wastered prior the UA takeness or part 46's Dilta the RKO parage in united LAA secured resistant states from the UA.

When will the major mediar begin unloading three periods to the point. Save estimate in based on the economy of the mattern potative hig. If a major finite itself in trouble, unable to distant distinction and faced with the pressure of bankers, it's township to pressure in the pressure of the major is to the first faced with the pressure from tories. That it the first faced with the order faced and the point in time that situation will come about for one of the majors is none substituted in the content of the majors is none with the point in time that situation will come about for one of the majors is none substituted.

There are other factors to consider also—tall television, moves by exhibitor groups to buy up or guarantee the retissue of the box-office winners to theutres rather than to tv. and the expressed opinion by more than one major studio exec that if and when the post-office winners to the post-office with the released in small numbers were a lange period of time.

Also to be considered in the ovpected higher prices which will be sought for post-48 theatricals from tv stations. Higher prices will be assed on the regulity provisions fe follywood guild contracts, provisions newly written in the Screen Actors Guild contract.

But while all the above issues are pending there's a good deal of trafficking on post-48°s in ly There's "La Strada." We Are All Murderers. "The Last Bridge," Doctor At Sen." among the imports, and "Underwater." Jane Russell, "Suddenli Frank Sinatra. "Inspector General: Danny Kaye and The Big Shi." Kirk Douglan, among the Hollywood brands.

In any ovent, any station useding to dress up its feature showrase with more recent visitage son! have touble doing so will

PAT BOONE TO COAST

Pat Boone moves he Coug Monga Production to motion prooutfut to Hull-wood from pre-

About 10 employees are unois

Writers Strike Dilemma: Extend Summer TV Season a Month Or Start New Semester With Reruns

WGA Protests

Hellywood May 31.
Writers Guild of America, which learned today 'Tues.1 via Daily Vanttry of producer proposals to push back the start of the full season rushed off wires of protent to the Asan of American Adventising Agencies Guild offered to meet with representatives of the 4A to full its side of the strike story and urged agencies and advertisers not to lend their support to measures which it termed union-busting."

No Weak Sister, This TV 'Eileen,' In Colgate Cutups

Ad entures of the ten girls in M. Salve folium are of a different nature than the rimak and danger monorous which put the Scient Commission in the Colgate many for a BS TV rule and so the claim to the commission of the commission which promises at a special and the claim to the claim to the commission of the natural tension of the commission of the natural tension of the commission of the commission of the natural tension of the commission of the natural tension of the commission of the commission of the natural tension of the commission of the c

real minutes of the Eleven's beating and Parameum's Raint of Guild, rame about a single field the 9 pm of the Constant of the

Colgate them accured two-week options on the competing shows. SG coming through first with its option, followed a few days later by MCA. Purpose of the option was to put the series through a

(Continued on page 50

M-G Dickers Levine For 'Hercules' Vidfilm Series

Metro has been dickering with Boston about man Jue Levine to do a half-hour series in Italy, titled Hercules. It would mark Levine s first to senture.

Levine, win has created guite a hulabaloo in the motion picture industry with his exploitation and promotion of such pix as Hercules. Jack the Ripper and Hercules Unchained," non him a

Levine's The Lan will be

Writers Guild of America telefilm strike is beginning to reach
the crisis stage for film producers
insofar as next fail's programming
is concerned, so much as that a
group of top Hollywood producers
have launched an informal bird with
the netwecks to push back the start
of the fail scason.

Warner Bros Bill Orr, Revue's Taft Schrether and Four Star's Tom McDermott will meet today Wed. in New York with reps of the 'op ad agenies to discuss the feasibility of postponing the season by a month or two. They meet Thursday with the network chieftains on the same matter. Screen Gems boss Jerry Hyans will bit in with the Coast trio.

Proposal is in its early stages office the producers are still hopeful a softiement can be worked out, and also because the detail of securing the approval of each and over sponsor for such a move is considerable. But the lifes is being pushed for several reasons chief among them.

I Writer strake strategy in the past crusple of week has toughered up sharph. the Guild teving that after nearly five months the final-ty have the producers collective backs a patient the wall. A breathing spell of one or ten minits by a spell or the producers feel would enhance their barriansing position at this critical stage.

2 From if the atrice were serted in a ratiple of weeks normal manthies have already fallen bethind with the result that a hurryup pool of atching up would result in many varies to peer quality of Belter to predict a feet to greatly program than peasalts up and the pearsalts program than peasalts program than peasalts programs than peasalts programs.

Lines the proposal, renewed the said run repeats of past cases program for an additional everal wide to large Chicher con Naronian. The real problem everal with the brand new

(Continued on page 50)

Ziv-UA Shows On 88% of Stations

2.5 L & tailving up he representation in the U.S. for the closing 59-60 season found that Ziv-UA programs were on about 88 of the

In scores of markets including NY and Chicago, Ziv-UA achieves 100th representation, with series on every station in the area. It New York, Ziv-UA placed 32 different series on the market's severations, in Chicago 27 separatishous. Other totally penetrated cities to show 27 or more Ziv-UA programs were Boston, 27, Minne apolia, 29 Buffalo, 29 Seattle, 21 and Phoenix, 28 San Francisco Dallas and Nashville also were more the solidant cities.

Longest running series in the compilation is the 12-year-old Yesterday's Newsreel," currently on 103 stations. Indicate closely by Cisca Kid." now in its 11th season. Newsest entry is 110mm Run Derby, presently on 162 stations.

Miles of Milland

WARCTV, N Y is getting mileage on revurs of The Ray Milland Strong Series is stripped Monday through Friday at 1 2 pm, and fire the current its cheduled for amather showing on Wed-

Summer lineup of califor's 7 pm crade step finds Broken Arrow Sunday Rescue Eight Monday Behind Closed Doors, Tuesday Milland Wednesday Tuesboat Annie Thurster U.S. Warshoi, Frdiays and Union PaLATEST NATIONAL NIELSEN

ABC-TV

NETY

NETZ

*YOU CAN'T

(but we're sure

As the latest National Nielsen numbers would indicate, Saturday night—unlike the rest of the week—isn't exactly an ABC night. But give us time...like next season, when we premiere our roaring new Saturday night show—"The Roaring 20's" (produced

AVERAGE AUDIENCE RATINGS†

SunFri.	Saturday
19.4	15.4*
18.7	29.0
17.7	15.7

†Source: National Nielsen Report, 2 weeks ending May 8, 1960, Sun.-Sat., 8-10:30 PM.

WIN EM ALL

going to try!)

for us by Warner Bros.). Interested parties who may recall what "The Untouchables" did for Thursday night and what "Maverick" did for Sunday night will do well to keep a sharp sponsor's eye peeled for Saturday night on ADC TELEVISION

Mag Revives Cigaret Cancer Scare, Taking Potshots at TV Networks -On Other Madison Ave. Fronts

Chi Agencies

With the Time Buyers

Chi Access

on David Grisel got to a
tal General Foods serve
seeks starting Aug 57 V
off with her both for a Mo off with her aths for every producer of Hill Mo off with her aths for every producer of Hill Mo off with her aths for every producer of Hill Mo off with her aths for every health was a second part of the many of Pat Miller of a Color of the market was ed. Not Cook an article of the market was ed. To Miller of the Brewn producer for the Miller of the Brewn producer Not Cook Cook and the producer of the market was ed. The Miller of the Monthe ARC flock to the control of the market was ed. The Miller of the Monthe ARC flock to thing Rong to the Monthe two year and to WNTA TV and WNTA Bremer, pioneer broads if e. and to WNTA TV and WNTA Bremer, pioneer broads if e. and to WNTA TV and WNTA Broads Wed to WPIXs Off Posts and Power Conducer MeKay and Frankie Avalon are and a neway of George Christy a Tree Town ABC Radio. WARCs Fred Residence Arca Market Avalon are not on exact of George Christy and Power Conducer MeKay and Green the Avalon are not exact of George Christy and Christy and Christian for the page of the Avalon and Rea Barrisson on A general the lysuel in a week. O not T ne and Power are also and the page of George Mekay, even on Broads he art of George Mekay, even on Broads he art of George Mekay.

J. Neil Beagan, report of the Units A. Add C. b. One of the Party continue beaded up Hully would Ad C. b. te of the Yungan Add C. b. te of the Yungan and as Control Brown and ANN Control Brown and as Control Brown and ANN Control Brown and Contro Alan Lane's Trie Rev. Serv. Gree as how to be to Demo serve for P by the seld on the ket | Deta Clark | Jee 15 d ABC TV Tries soon Crafter as then paster to Prisso Quana Martin, the size producer of The Unit Serve for Prisso Pariso Details of ABC TV May 18 as per sea creater | Rev. 1 M Seed treating agreement and treat | A feet by D Avey green's NBC TV has another year to so on to put with Jerry Levis, Word is around that when the web contract Sea the party has a feet of the prisson of the party of the contract Sea the party with pot at the sea in the on how extracted in purple George Resemberg, a cell of the Pat Buttra. He Kanter has become of the served of the ser

IN CHICAGO . . .

VARIETY - ARB SYNDICATION CHART

Vaniery's weekly tabulation, based on ratings furnished by American Research flureas, highlights the top ten network shows on a local level and offers a rating study in depth of the top ten syndicated shows in the same particular market. This week ten different markets are covered.

In the syndicated program listings of the top ten shows, rating data such as the spenge share of sudience, coupled with data as to time and day of telecating competitive programming in the particular slot, etc., is furnished. Reason for detailing an

east picture of the rating performance of syndicated shous is to reflect the true vating strength up particular series. Various branches of the industry, ranging from model buyers to local stations and/or advertisers to syndicature will find the charts valuable

Over the course of a year, ARB will tabulate a minimum of 247 markets. The results of that tabulation will be found weekly in Variety. Compled with the rating performance of the top ten network shows on the local level, the Variety ARB sharts are designed to reflect the rating tastes of cirtually every to warriet in the U.S.

WASHINGTON, D.C.

STATIONS: WRC, WITG, WMAL, WTOP. SURVEY DATES: JANUARY 13 19, 1960

RE. PROGRAM—DAY—TIME	STA	AV.	AR. PROGRAM-DAY-TIME	ED PROGRAMS STA. DISTR	IR. RTG		PROGRAM COMPET	STA.	RTG.
1. Wagon Frain /Wed 7 30 6 501	WRC	38 2	1. Huckleberry Hound Thurs 7 001		Gems 22.7		U.S. Marshal	WRC	120
2. Bob Hope (Wed 9 00 10 00	WRC	35.7	3. Quick Braw MeGraw Mon. \$700		Gems 19 3		Death Valley Days	WHE	1.4.7
1. Cheyenne (Mon 7 30-8 30-	WMAL.	32.2	4. Three Stooges Mun Frt. 6.39	WITG Screen	Gems 18.8	39.2	Sam Forrenter, Gibbons 6.30 Spotlight	WRC	17.1
4. 77 Suppet Strip (Fit 9 00-10 001	WMAL.	31.1					New Huntle, Bringle,	WHI	9.1
4. Uniouchables (Thurs 9:30-10:30)	WMAL	21.1					CAS New-D J.d. aids	WWAL	310.0
5. Maverick Sat 10:00-10:30	WMAL.	31.0	5. Sea Hunt Sat 7 00	WMAL ZIV UA	18 0		Border Patrol	W RC	Re
6. Gunamake (Sat. 10.00-10.30)	WIOP.	20 9	7. Little Bescale Num Fri 6 901	WHC CHS	17.6		Cannonhall Early Show	WTOP	12 7
7. Jerry Lewis Sat 6 30-9 30	WRC	29 5			100		Burns and Allen	NO DEC	8.0
1. Lawman (Sun. 8 30-9 00)	WMAL	28 7	8. Phil Silvers (Fri 7 00)	WRC CBS	16 0		Copter Patrol Quick Draw M. Graw	WITTE	107
	WTOP	28 0	9. Mike Hammer (Tues. 10 30)	WRC MCA	14.7		Garry Moore	WTOP	107

PROVIDENCE, R.1.

STATIONS: WJAR, WPRO, WHDH. SURVEY DATES: JANUARY 13-19, 1960

1. Ed Sullivan Sun 9 00-10 00:	WINRO	43 0 1 E	Not For Here Thurs 10 30	WJAR	CAL	21.9	48.7 Review Revue	WIRE	11.0
2. Gunamake Sat 10:00-10:20	WPRO	39 4 2	Johnny Midnight Frt 7 00:	WJAR	MC, F	20 8	38.3 Brave Stallion	WPRIT	17.9
1. Danny Yhomas (Mon. 9:00-9:30)	WIPSH 1	39 1 3	Whirlybirds Turs 700'	WPRO .	CBS	18.5	44.9 Tomintone Territory	WIAR	142
4. Welk's Doncing Party Sat 9:00-10	WHIDH		Brave Stallion Frt 700	WPRO .	ITC.	17.9	33 0 Johnny Midnight	WIAR	20.8
5. Father Knows Best (Mon. 8 00-9 00)	WPRO	37 1 5	This Man Dawson Thurs 700 .	WJAR	71V L'A	110	49 1 Border Patrol	WPRO	9.9
6. Wagon Train Wed. 7 30-8 30	WIAR	35.7 6	Quick Draw Meticaw Tues 5 00	WPRO	Screen Gems	15.5	48 4 Early Show	WJAR	7.9
7. Playbouse 98 (Mon. 9 30-11 00)	WPRO	33 6 7	. Huckleberry Hound Thurs. 5 00	WPRO	Screen Gems	142	41 6 Early Show	MALW	10.3
8. Price is Right Wed 8 30-9 00:	WJAR	33 1 7	Tombstone Territory Tues 7 00	WJAR	ZIV-LA	142	33.8 Whirlybirds	WIPRO	18.5
9. G. E. Theatre (Sun. 9 00-9 39	WPRO	32.5 8	Beath Valley Bars - Non 7 00	WJAR	U.S. Borax	13 2	33.2 The Texan	WPRO	16.6
9. Red Skelton (Tues. 9 30-10 00)	WPRO	32.5 9	Lack-Up Wed 7 00:	WJAR	Ziv-UA	102	29 0 Movie of the Week	WPRO	26.9

SAN FRANCISCO

STATIONS: KTYU, KRON, KPIX, KGO. SURVEY DATES: JANUARY 13-19, 1960

1. Perry Mason Sat. 7:30-8:30 KPIX	29 5 1. San Francisco Best Sat 7 00	APIX CBS		3.0 Schilling Playhouse	KRON	9.3
	2. Sea Hunt Tue: 7 00	KRON Ziv-UA	2 3 5	3 6 News, Sports	KPIX	7.3
2. Bot Masterson (Thurs. 8 00-8 30) KRON	33.0			Shotgun Slade	KGO	7.8
3. Wagon Train Wed. 7:30-8:301 KRON	32.6			CBS News-D Edwards	KPIX	7.8
4. 80b Hope (Wed 9 00-10 00) KRON	21.2 3. Lock-tp Thurs 7.001	KRON ZIVUA		10.0 U.S. Marshal	KGO	13.0
	2. Manhont Tues 6:301	KHIN Screen Gemi	20 7	11 4 South of the Border	KTVU.	4.7
5. 77 Sunset Strip (Fit. 9:00-10:00) KGO	30.3 4. Divorce Court Sat 6 00	KRON KITY				
6. Cheyenne (Mon. 7 20-8 20: KGO)	29.6	Plog Sales	10.3	il 4 Early Show	KPIX	9.1
1. Gunemoke (Sat. 10 00-10 30) KPIX	29.6 5. The Honeymooners (Mon. 6.30)	KRON CBS	180	28 Superman	KTVU	100
8. Maverick (Sun 7:30 8:30) KGO	28.8 6. Tombetone Territory Mon 7 00	KGO ZIN UA		11 6 Science in Action	KRON	15.3
	7. Four Just Men Thurs 6 30	KRON . ITC	153 3	183 Quick Draw McGraw	KTVI	11.3
9. The Plainsman (Thurs 7:30-8:00) KRON	27.3 7. Nuckleberry Hound (Wed 6 30)	FTVU Screen Gems	153 3	15.9 Rescue 8	KRON	143
14. Untouchables (Thurs. 9-30-10-30) . KGO	26 7 8. Death Valley Days Sat 10 30	RPIX LS Boras	147	14 1 It Could Be You	KRON	9.6
						-

ALBANY, SCHENECTADY, TROY

STATIONS: WRGB, WTEN, WAST. SURVEY DATES: JANUARY 13-19, 1960

L Wagon Train (Wed 7:30-8:30)	WRGB		WRGB. MCA WRGB. CBS	29 8	57.7 Eyewitness To History WTEN 11.2 39.3 News, Weather WTEN 11.2
2. Gamemake (Sat. 10 00-10 30)	WIEN	45.0	WRGB US Berry	23 2	CBS News-D Edwards WTEN 106
2. Perry Come (Wed. 9.00-10.00)	WRGB	38.2			CBS News-D Edwards WTEV 146
4. Price is Bight (Wed 830-900)		311	WRGB Screen Gem	4 24 8	517 News, Weather WTFN 113
5. Unioschables (Thurs 9 30-10 30)		No. 4	WRGB NTA	24.8	50.6 News, Weather WTEN 12.6 CBS News-D Edwards WTEN 12.6
	WAST	33.4 S. Lock-Up (Mon. 7 00)	WHGB Ziv-UA	23.8	483 News, Weather WTFN 166 CBS News-D Edwards WTFN 113
8. Riverheat (Mon. 7:30-8:30)	WHGB	34.2 4. Whirtybirds (Sun. 6.00)	WAST CBS	22.2	Dinner Showcase WAST 113
9. Bachelor Father (Thurs 9:00-9:30)	WRGB	33 4 % Huckleberry Hound (Thurs 6 00)	WRGB Screen Gem	21.5	47.0 Early Show WTEN 119
16. Bonoma (Sat 7 30-8 30)	WRGB		WRGB MCA	20 3	34.9 To Tell The Truth WTEN 24.1 41.2 People Are Funny WTEN 23.3

ATLANTA, GA.

STATIONS WS8, WAGA, WLWA. SURVEY DATES: JANUARY 13-19, 1960

43.3			35.8				119
41.7	1. Our Gang Wed. 0 001	WSB . MGM	30 1	68.9	Early Show	WAGA	6.6
38.4					Early Show-Weather		7.9
37.7							7 9
36.1	6. Papeye (Mon-Fri. 5 00, Sun. 3 30)	WSB UA-ZIV	27 1				7.0
35.1							4.4
33.8						WIGH	6.0
32.3			25 8				6.6
31.1			0 00 0				73
30.5	9. This Man Dawson Sun 6 301	W=B - Ziv-UA WSB - Flaminge	24.5				8.9
	41 7 36 4 97 7 36 1 35 1 33 8 32 3 31 1	43.7 2. Death Valley Days (Mon. 7.90)	43.7 3. Dorth Valley Days (Mon. 7.00) WSB I. S. Borax MSB MGM Soreen Gem WSB Soreen Gem So. Hunt (Fr. 7.00) WSB Soreen Gem So. Hunt (Fr. 7.00) WSB Ziv-UA Ziv-UA Soreen Gem	43.7 3. Death Valler Days (Mon. 7.00) Will U.S. Borax 30.5 MGM 30.1 36.4 37.7 36.4 37.7 36.4 37.7 36.4 37.7 36.4 37.7 36.5 MGM 30.1 MGM	43.7 3. Death Valler Days Mon. 7.00; Will. U.S. Borax 30.5 70.6 3. Dur Geng Wed. 6.00; Will. MGM 30.1 68.9 36.4 37.7 3. Sea Hunt. (Fri. 7.00) Will. Streen Genz 27.6 70.7 3. Sea Hunt. (Fri. 7.00) Will. Ziv-UA 27.5 61.4 35.1 35.1 35.1 35.8 32.3 8. Rever Stallion Tues 7.00; Will. Tit. C. 25.8 75.0 8. Huckbeberry Hound. Thurs. 6.00; Will. Streen Genz 25.5 75.0 8. Huckbeberry Hound. Thurs. 6.00; Will. Streen Genz 25.5 70.0 31.1 30.8 7. This Man Dawson (Sun. 6.20) Will. Ziv-UA 24.5 62.3	43.7 2. Death Valley Days (Mon. 7.00) Wish U.S. Borax 30.5 70.6 Four Just Men 2.5	2. Doeth Valley Days (Mon. 7.00) WSR U.S. Borax 30.5 70.6 Four Just Men W.L.W. 38.4 36.4 4. Quick Brow McGraw (Tues. 6.00) WSR Screen Gems. 27.6 70.7 37.7 38.7 38.1 38.1 38.1 38.1 38.1 38.1 38.

SEATTLE-TACOMA

STATIONS: KOMO, KING, KIRO, KTNT, KTYW. SURVEY DATES JANUARY 13-19, 1960

1. Cheyenne Mon 7 20-8 20	KOMO 43 6	1. Rescue S Thurs 7 00:		een Gems		4 Communicul	KOMO	16
2. Real McCoys (Thurs. 8 30-9 00) N	XOMO 413	S. Hereby House There are	Na res	ven Gema	20.0 3	2 New-Jane Data	KOMO	174
1. Maverick (Sun. 7 30-8 30)	COMO 403	4. See Hunt Sat 7.00		Horax 4 A		1 Seven Leafue Books	KOMBO	100
4. 77 Sumert Strip Fri P 00-10 001 E	KOMO 39 8	5. Whirlybirds 211, 7 000	KOMO CU	1	24.3 4	4. Canalmide of Sports	KINE	201
5. Wagon Train Wed 7 30-4 30 R	UNG 380	6. Bald Journey (Mon 6 30)	KOMU Bu	mer Films	23.6 4	Sev. Hander Brookles	RING	27.5
4. The Rifleman (Tues 9 00-9 30) 8	KOMO 37.6	7. Peoples Choice Thurs 6:301	KOWO AB	C	22.6 4	4. Early Editors	KING	34
7. Lawman (Sun 8 20-9 00 E	KOMO 33 3	8. Championship Bowling (Sat & Dir.	Kinden Wa	Her		Ness Handley Brinkley	KING	24 (
4. Bob Hope (Wed. 9 00-10 00: N	CING 313			immer	19.8 5	9 Theatre, Mr Manus Talk	KING	8.1
8. Outle & Harriet Wed 8 30 9 00) R	COMO 31-3	9. Danger Is My Business West 7 10	KING NB		19 8 31	Award Thest e	KING	26.7
9. Wyell Earp (Tues. 8 30-9 00) 8	COMO 207	10. Three Stonges Sun 6.30 (Continued on page 6	KeWill Ser	ven Gems				11.3

Seven men capture the most responsive audience in daytime television!

Giant audiences, too...as you can see from the record on the right.

These men are alive—alert, spontaneous—seven top salesmen who operate in broad daylight. They attract the ladies; entertain them; and lead them gently but firmly into a sales story woven deftly into their plot.

Gallup & Robinson reports this is by far the most effective selling approach for the sponsor. G&R says your sales message can attain a 32% greater impact over the average commercial when a star is proally involved in its presentation.

Many astute advertisers have learned the profitable way. Among those tisers who have recently established the selves in the new NBC daytime lineup are Brown and Williamson, Knox Gelatin, Coty, General Mills, Jergens, Mennen, Colgate-Palmolive, Thomas Leeming Co., Mentholatum, Plough Chemical, Purex, and Proctor Electric.

No wonder! NBC has the highest average share of daytime audience (38.2) for the second consecutive month. And it's delivered at the lowest cost per thousand (\$1.25) of any network.

LOOK WHAT'S HAPPENING







1 4 4 4 4

FCC 'Watchdog' Proposal Gets Fishy Eye From Senate, With Request For \$300,000 Fund Facing Possible Nix

arred the program was not control of the FCC has been leg in overlag on the re-

Harris To Push B'cast Bills In Bid For Pronto Action

Harris is all empting to win o

The Bomb That Fizzed

Renaming Lee To FCC Is Far From Certainty

Magnuson Sends out an Alert

Washington, May 31

Here Committee plans to be instead who a "little for the most year to incertainly the recitage operations at the Federal resistance agencies under greater Trade as Friend Committee Committee and the object of the inquiry will be to see the Administrative Procedures Act and other statutes governing the agencies out to be revenied to streaming the agencies out to revenie to the administrative procedures.

A Break on Equal Time

he 1980 Presidential and Vice Presidential contests.

The resolution was okazed at a brief session this afternoon and a experied to be reported out by the full Senate Commerce Committee tomerces Wed in time for full Senate consideration.

Shaped by subcommittee Chairman Joint O. Pastore D. R.I.1, is resolution reportedly has the support of the networks and is not include of a stoppap substitute for the controversial cuffu positival time bill. S. 3171. shirth was stymied by apposition from soft the industry and top political presentation.

CEASE AND DESIST

vision. The Federal Trade Commission has become the government fired regulator, due to widespread complaints, it has been imposing a tougher and more vigorous control over the clause which sponsors make for their products. There is a frend loward none and more regulation, the end of which is not in night.

"A little fire is quickly tradden out Which, being suffered rivers calined quench."

Almost at is birth the FTC took jurisdiction over false adverts in interviate commerce. The FTC Act of 1914 pro methods of competition" and the Commission, chartle after its held these words to include deceptive advertising

At first, the FTC's authority was breadly defined in the FTC v. Winsted Hostery Co. 1922, the defendant was charged advertising that its products were made of wool when they were is fact, made of mixed materials. The FTC bound a crave and desire competitors were not being injured but did not deny that the was being deceived. The Supreme Court held that the Cort have to prove a specific injury to a competitor. The Judges exults from a deception on the public

This broad interpretation did not last long however Subsequently s Supreme Court placed the FTC the burden of proof to show as observed. Upon the complaints of medical associations. the FTC issued a rease and desist order on the grounds that Marmola was made of a tertisements were deceptive because Marmola was dangerous

a danger to the health of communers. Following this decision, the FTC began to ask Congress for broads authority. Moreover the Commission did not stond above. Musy best ness men thought that untair competition was inherent in the roll leading claims of their competition was inherent in the roll and naw in regulation a governmental protection of business. Better Business Burraus, Chambers of Commerce, and Adventising Club unre active in the promotion of truth in adverting they believe that it was good for business to finite public confidence in advertising. As the FTC's files burged with complaints which were not action able, the pressure mounted.

Conquatulations

from your Co-sponsors

SCOTT PAPER CO. LEVER BROS.

for receiving 3 Emmy nominations for the 1959-60 season



OUTSTANDING PROGRAM ACHIEVEMENT IN THE FIELD OF HUMOR



OUTSTANDING PERFORMANCE
BY AN ACTRESS IN A SERIES...JANE WYATT



OUTSTANDING WRITING ACHIEVEMENT
IN COMEDY...DOROTHY COOPER, ROSWELL ROGERS

"FATHER KNOWS BEST"



OUR THANKS TO THE ACADEMY...

EMMY NOMINATIONS...1959-60 season

"HUCKLEBERRY HOUND"



Outstanding program achievement n the field of children's programming

"THE DONNA REED SHOW"



"QUICK DRAW McGRAW"



"FATHER KNOWS BEST"



Outstanding program achievement In the field of humor





by an actress in a series...Jane Wyatt





TELEVISION SUBSIDIARY OF COLUMBIA PICTURES CORP. NEW YORK - DETROIT - CHICAGO - HOUSTON - HOLLYWOOD - ATLANTA - TORONTO

TV DOLLIES IN ON A DILLIE

TV In Trinidad-24 Sets

Labor MP Sez 'Blackmail Tactic' Used By A-R To Get U.S. Actor

Italo Thesps In **New TV-AM Pact**

Shari's New Entry

Revion Activates Witness' Interest. 2 Webs Stand By

ON 2-HR. RIVALRY

AEC, NBC SWITCH SALT LAKE AFFILS

\$54,000,000 RIDES New Faces, New Places To Key Summer Sked On Canadian TV

Rock 'n' Roll Call

Rubin Sparks \$8,000,000 Entry; To Upgrade GE

Met Whips Up Some Fancy WIP Billings;

March Revenue In Brit. \$19,041,540

NETWORK PROGRAMMING

prestige



WPIX-11 IS THE "Network Station" for Spot Advertisers in New York! There are more opportunities to sell in a "network atmosphere" on wpix-11 during prime evening hours than on any other station. And Nielsen has proved that wpix audience incomes, home ownerships, jobs, etc. are the same as on the leading network station! You'll never find "mail order" or over-long commercials on wpix-11. You will find important looking programs, only the best advertisers and a proved quality audience... on a station that has a healthy respect for the rate card. Where are your 60-second commercials tonight?

NETWORK AUDIENCES NETWORK ADVERTISERS





qualified to display the SEAL OF GOOD PRACTICE.

TV-Radio Production Centres

WBB TV to go results at the control of the control n Rell & Howel pressy James T

IN BOSTON

A LONDON .

Frie Sukes reading on

IN WASHINGTON . .

then Wadder, predicter of CBS' Capitol Cloakroom" is tapped as new prov of American Women in Radio and Television chapter a fames 3 Gillis named to a new National Asin of Broadcasters executive assistant to TV Code Affairs diverter Edward R. Sman WMAL-AM-FN-TV took on the coulest to find a "Queen Waitington's Summer Jubilee" Fat Gates leaves Friday for all months in Europea hat will continue her regular WFAX program mailed tapes, blands looker will also do European interviews for the Monthor Jane Wyman in town for the annual convention of former American Africaes houstesses and took home a gold liet actress pourtained on AA homes in a 1951 Metro film . here Wachell, in town took Babbs Baria playing at the Canino-here the Capital Hill to winness a Congressional hearing they had in a Senate Appropriations. Subcommittee while FCC Chairman yeak K. Ford was on the witness stand.

N PHILADELPHIA . .

Paul Parker, WFII, nemucance made over 20 five-and-10-minute on the U.2 hearings during past work. Walter Anneabers, of the Triangle Stations was elected a term trustee of the U. of lunia. The exer is a Penn alumnus. Anshel Brusslow, trimaster of the Philade phis Orchestra to host new concert series said to Music on WRCV-TV. Herb Clarke, WCAU-TV staffer, rimater of the Philadelphia Orchestra to host new concert series and to Music on WRCV-TV. Herb Clarke, WCAL-TV staffer, deed the Dritinguished klumnun Award from Preffer Cologe, North to TRAC second annual Liberty Bell Award goes to the manual staffer, bell to the Residenting of the Racian 10. Benn Squires, director of PIL-TV. Sheriff Smith. the qualification with the grant Western, has returned to New h. Teen Harrison, with the WFLN lations two years, has been med sales manualer.

IN SAN FRANCISCO . . .

IN DETROIT .

over diplay of the angle of the work of the process of the process

the smallest amount of governmental regulation. In an interview he related that he receives on an average several calls a week concerning matters of propriety on the Jack Paar show and that since Paar's return the show has been cut three times . Buane J. Grads resigned from the WCCO-TV news staff to become St. Poul musincipal informa-

IN PITTSBURGH . . .

Sportscaster Joe Tucker was late for the Private-Dedger game and herouse of this had the distinction of being the official measurer of of Forbes. Field record breaking home run by Dodger Frank Boward. In the private Boward by Tucker was coming to the game when he saw the ball fit high over the wall and west over to mark the place it landed. He then marked off the distance to the wall and came in to report to Bob Privace, the Private breadcaster, that Howards bloom had game 574 feet. Tucker is the amounter for the finishall Steelers. . KDRA-TV won the Alfred Sloan Award for soutstanding service in the traffic safety field. Caley Augustine, WHC presentant directors of Ptil Advertising Club. WHC sportsrasters Mal Alberts visiting with Dodger players he attended school with in Los Angeles.

IN MEMPHIS ...

Tys Terwey, WMPS Plough radio news chief, elected prexy of UPI ratio reporters for Tennesuse The new Vol radio director was an extendite OWI newshawk furting Warld War II. Emil Cohen, New York and Chirago tver in toem for Binal Birth benefit. Otto Rouseh, WREC salesman, upped to prexy pest of Memphis Ad Club. Beet Fergussan, skipper of WDIA, directs Sundar School class weekly at Christ Methodist Chorch. WMCT cupped the Memphis radio-tv howling title with WHIR. Ty in the runnerup sint. Jack Agnew named promontom and flack chief for WMCT. He comes here from Scatile's KTVW-TV. Barold Kreistein, Plough radio prexy, hark on the home scene after a looknee at the chain's four distinct at Baltimore, Chiraga, Boston and Atlanta. WMFS Bad Leonard doorg a bangup job of Memphis \$30,000 Pro Golf Open.

MKOK (AM & IV) Sold

Minneapolis, May 31.

Subject to stockholders and FCC approvals. Minona Broadcasting Co is board of directors has sold the company is WKOW television and radio stations. Madison, Winfor an undisclosed price to the Mideontinental Broadcasting Co. Mideontinental awas and operaters WLOG Radio and FM here KSO. Des Motnes, is and KRLO to and radio. KPLO TV and KDLO-TV in South Dakota Its principal owners are Edward R. Ruben and W. Lawrence Bentson. Minneapolis, and Joseph L. Flord. Stock Falls, S. D. Ruben and Floyd sine own and operate one of this area largest theatre chains.

WKOW has no present network affiliation.

'Limited Color'

with this later exploited commer-cially by CBS, and also used in closed circuit felevision adaptation by the National U. of Mexico's Medical School as well in the Faculty of Chemical Sciences.

Long as Third Star of 'Sunset Strip'

Hollywood, May 31

WKOK (AM & TV) Sold Canada TV 'Close-Up' Invites Probe Into Divorce-By-Rigging

Toronto, May 31 With proof of adultery the only ground for divorce in Canada. Atundertake a full probe program of the Canadian Broadtrained professional co-respondent told June Callwood, interviewer, that she had received \$12,800 in the past four years for "manufacturing evidence in divorce cases in Tecnato. The Internal Revenue.

imited Color William Dulmag, CBC spokenman, said the name of the 25-yearold secretary would not be released—except to Attanese General Roberts II latter asked for it.
Today (Tues.) the Attentive-General and his staff will listen to a

eval and his staff will listen to a tape recarding of this latest in the 30-minutes Clime-Up" trans-Canada series, produced by Ross Mac-Lean and passed by the CBCs legal department.

Wearing dark classes and interviewed in the shadows to protect her identity, the \$70-a-week secretary mother of two and a diverced admitted that she got a \$100 freper job but had never had sexual relations and had simply waited for the wife and a private detective to make their appearance.

With Attorney-General Boberts

With Attorney-General Boberts claiming that the "rigging was self-confessed perjacy" he said that he had not heard the CBC program but insisted that measurement of the case is "serious". In introducing the \$50 p.m. "Close-Up" program, an off-case amounter had said it was intended for an "adult audience" with Frank Willis, heat, saying the fits" was not a pleasant sphiles.

O'Malley, Patricia Kurland Team on WNTA 'Nitecap'

Tom O'Mulley, enetime talent reordinator for Jack Paer and a former tv columnist (Channel 1, TV Guidet, debuts as an on-the-air

TV Guide), debuts as an on-the-air personality is tandem with Patricia Kurland starting June 13 on WNTA, N. Y.

Package, owned by Mrs. Kurland is tabbed "Nitecap" and debute as a five-a-week 11 p.m. to modraight radio strip. Show will feature the team in chatter exacts and the team of the common with three obow his guests on each revision (kicksiffers set so far as Sam Levenson and Kaye Baltard, Mrs. Kurland is a longtime National Mrs. Mrs. Kurland is a longtime National Mrs. Mrs. Murland is a longtime Martined and "War and Peace" Washington—Federal Communications Commission has tentatively eached to grant Capital Cities of the work.

Average Radio Station Now Devotes 3 Hours Daily to News Shows

Washington, May 31.
Rodio news presentation is gaining in quantity, quality and depid coverage according to a surve by National Asin. of Broadcasters. The study, by NAB's Besseard Dept. headed by Richard M. Allerton, shown that the average radication desirates.

in this category—a 15 to the concer 1993 when a smollar a was made by NAB Today a one out of seven bours of programs to devoted to news. Biggest increase in locality dured news programs have among the control of the

WFIL's Got New Stunt For Anxious Anglers

WBC's 'Funsville' Exchange

Pittsburgh, May 31 KDKA-TV became the first sin in the Westinghouse Breading group to feed a becally proced assessment.

Punsville" is an all-family morning program storring Jones Carey, Sterling Yuter and Johnny Costa and its action is centered around a mythoral town of the same same. Show is heavily sponsored here.

Tele Follow-Up Comment

Foreign TV Review

PURSUIT OF HAPPINESS With Enniel Farson With Enniel Farson Director Shoils Gregg Witter Colin Willock 13 Mins, Thors, 10-45 p.m. Associated Rediffusion, from Los

THRILLS OF THE 1960 CIRCUS
With Bert Parks, Gala Shawn, Miss
Carmen, Dior Sisters, Stephenson's Ducs, therra Bruss, Harold
Alasma, Foret Family, Klausen's
Bears, Otto Griebling, Hago
Schmidt, Flying Cometa, Gerard
Soules, others.
Producers: John Ringling
Lawrence White
Birrector Al Rafkin
Writer Frank Wavne
60 Mins. Fri. 1721, 9 p.m.
1019 VALLE SIAMPS
CBS-TV (taped)

BS-TV (taped) (tribun)
The Ringing Bros and Borin
The Ringing Bros and Rerin
on earth

MD I SA With Norman Rose narrator Producer. William Lincon Birretor: Henmar Rodukiewicz Writer, Lon Hazam 60 Mins. Fri. 52, 5.20 p.m. SMITH & I SNE FRINCH NBC-IV (blm, color)

PROTHER, WHICH DRI MMER With Paul Long, moderator Rob-ert Musser Brane. Gladus Schmitt, Robert Motyneux. Ed-win Poterson, others Preducer: Ed Beachber Director. Dich Thrall. O Mino. Wed. (25) 7:36 p.m. KDRA-TV. Pittsburch (Lape). The ever public interest

public interest

Friendly
Producer Arthur D Morse
60 Mino Fri (27) 10 p.m.
RFLL A NOWELL
(BN-TV film)

THE MEN A THE IDEA
With Walter Cronkite Father Food
Rutnert, S.J. Wetnher von
Broun, Dr. Abram Sochor, Dr.
Ralph Bunche
Producer-Director Bayd Fellous
Writer: James Dulson
60 Mins. Mon. 1221 9 p.m.
RAINTEN PIRINA (6.
KMINATY St. Louis
Line 60 mine oppose a finet

(Continued on page 52)

I.T.C. of America pays tribute to A.T.V. of London.

The greatest audience in the history of television in Great Britain was achieved on Sunday, May 22nd with A.T.V.'s presentation of the

ROYAL VARIETY PERFORMANCE

G G S rating

LONDON'S FAVORITE TELEVISION SERVICE



PARIETY-ARB FEATURE CH

easing during the source of a second of inclines to the source of a feature share in a second manufact have been not Lined by the such performs of the entire regarding to the pure of the second of the persons of the second of

feature period and share of and we prove these factors reflect the effectiveness of the feature and an invite run position, to a law show at 11.15 p.m. would have any this law to its share of such are may children in one to that the period. In the chins where stations sell their feature programming on a multi-strupped basis a ning the same theatrical throughout the week a total rating for the total number of a minute first the total number of a minute first the total number of a minute for the mock is given, the final rating out taking but account the days ated here for the period of a triple to title the last of features for the period of years of the arrival firmed show are as accurate as could be accounted.

PHILADELPHIA

STATIONS: WRCV, WIL, WCAU. SURVEY DATES DECEMBER 3-7, 1957

PHILADELPHIA				STATIO	INS: WRC	V, Well,	WCAU. SURVEY DATES D	ECEMBER 3.4	1959
			AVERA			AVERAGE		STATION	RIG
TOP TIN FLATER THEMS	RIN	TIME SLOT	RATING		Low	NHARE	TOP COMPLISTION	M. A.	AV
I SANDS OF INO JIMA	Bigurat	Movie 3 Sat Dec 5 11 00-1 00 a m WRCV-TV	18.1	1+6	16.3	48 9	News West Late Shos M Beauca e H	N C AU	
E. STORN PLAR Carnel Wilder, From Doctors, United Action 1994 UAA	Repeat	Early Show Tues. Dec. B 5 M-7 00 p.m. WCAL TV	14.5	11.6	13.9	28.4	Rin Th T.n Popeye	WFIL.	11 7 20 1
L. ON BANGLESU'S CROUND — Life Language Robert Ream RKD 1881 C&C France	Repeat	Word Dec. 9 3 20-7 00 pm WCAU-TV	127	13.5	12.0	31.1	My First Field Popeye	W.F.LE.	20.4
Care Greet. Jugo Francisco	Repeat	Early Show Mon Dec 7 3 39-7 00 p.m. WCAL-TV	11.7	12.0	.11.4	27.9	My Friend Flinks Papere	WFIL.	19 3 29 1
Bob Hamada San Carlos - 1940 MG 4	Ivi Run	Late Show Sat. Dec 5 11 15-12 45 a.m WCAL-TV	10.0	12 0	9.3	30.5	Movie 3 - Sanda of Iwo Jame Report	NEV	18.2
Jon Hall Land Marie Language L	1st Run	First Show Fit Dec 4	18.3	16.6	101	26.5	Rm Tin Tin Dispute	WFILE.	26.4
Joan Control Jones Sheard Con Asian Sheard Con Asian		Dec. 6	10.1	10 %	9.5	25 2	Pro Fuethall	WEAU	2578
L NO TIME FOR FLOWERS —	B-y-st	Facili Slow The Dec 3 5 to 100 p.m. WCAU TV		95	8.2	207	Books and Bi- Friends Papere	WFIL	17 8 24.2
DELICATION OF THE PROPERTY OF	In Run	New 3 Fee Be 6 Dec 1 on a se	7.8	12.7	6.7	413	Sandar Nove, Special Works - Bert Moreover "A Wesser's Vengenner"	MANE TO	5.8
To SHOULD BEFORE THE DAWN Franchise Com- Versions Labe Franchise Mr. A	-lis Ren	I all None I of the 4 II VI-IZ 4 b = WC AT-TV	7.2	* 2	10	107	Int Pin Store	WHEV	21 2
DETROIT			STA	TIONS,	WJBK, W	WJ, WXYZ	CKLW. SURVEY DATES D	ECEMBER 1 9.	1959
L ROMANCE ON THE BEEN STAN'-	1st Bun	Marie Duller Marie See Dec 6 3 for the per- CKLW-TV	18.4	191	17.9	52 7	Pant Worker()	W X Y Z	9.2
t DAWN PAIROL —	Lot Book	B. Kremmy Showtime Sun Dec 6 1 m 100 pm CKLW-TV	17 0	19.1	13.9	55 7		MXIX	9.2
B WHITE HEAT — James (+)— Wather D — (040 (A.A.	Let Ron	ond Performance Sun Dec 6 9 00-11 00 p.m. (KLW-TV	12 8	13.6	11.0	20.4	Chery S. Lacetta V. = 4 What's My 1 = 0	WWJ	24 2 20 8
Ray Mills WILD WIND -	Ist Run		10.4	13.3	**	50.0	Starlight Theatre Night Monie— "The Three Musketeers" (Repeat	CKLW	
B "MEN WITH WINGS" — Fred No Sturray; Para = 1938 MCA	Jel Run		34	**	9.2	414	Westiercail Sports Jack Paur Snow	WWJ	15.0
Carr Cap C. Walter Human	3rt Bun	Five Star Feature Wed. Dec. 9 7 00-8 30 p.m. WJBK-TV	**	9.2	5.8	13.5	MacKemple o Raiders Ouce Upon a X-as		36.9
1. "BATAAN"— Bubert Tay :: MGM 1947 MGM TV	Brpest	Sarlight Theatre Sat Dec 5 II 15-1-00 a m CKLW TV	67	6.1	5.2	25 0	Nightwatch Theatre-	WJBQ	
L "SWAMP WATER"— Dama Andrews 20th Cont. Pion. 1941. NTA	Repeat	Early Show Fri Dec 4 5 00-6 30 p.m WJBK TV	43	6.9		14.1	American Bandutanii	WXYZ	13.5
Ronald Research Warmer Brox, LAA	lat Bun	Million Dollar Movie Fit Dec 4 7 30-9 00 pm. CKLW-TV	6.2	64	3.8	11.0	Walt Disney Man From Blackheck	WXYZ	19.8

5.2

11.6



WHAT MAKES A PIONEER PIONEER?

A pioneer pioneers to get out of a rut. To explore. To open frontiers. To bring about new concepts, It's not the easiest calling. Everything must be learned the hard way. The risks are large and incessant.

There were few broadcasting guideposts when we started out 33 years ago.

What have we learned from it all? This

You first must make yourself a responsible citizen and a good neighbor to the community as a whole. Only in this way can you build loyal, responsive audiences—the real success of any station. In short, it's good business to operate in the public interest

PHILADELPHIA-WIBG
LOS ANGELES-KPCP
DETROIT-WJBK
TOLEDO-WSPD (NBC)
CLEVELAND-WJW (NBC)
MIAMI-WGBS (CBS)
WHEELING-WWVA (CBS)

Television

DETROIT - WJBK TV (CBS)
CLEVELAND - WJW TV (CBS)
MILWAUKEE - WITI-TV (CBS)
ATLANTA - WAGA TV (CBS)
TOLEDO - WSPD TV (ABC NBC)

STORER BROADCASTING COMPANY

33 years of community service

VARIETY-ARB SYNDICATION CH

arrength of particular arriva. Various branches of the industry, ranging from the particular arriva. Various branches of the industry, ranging from the particular arriva. ARB will labellate a minimum of 247 months and a ARB will labellate a minimum of 247 months and a of that polosistion will be found weekly to Variety. Coupled with the references of the top ten network shows on the local level, the Variety ARB classified to reflect the rating states of cirtually every to market in the U.S.

WICHITA

STATIONS KARD, KAKE, KTVH. SURVEY DATES: JANUARY 13-19, 1960

EK.	PROGRAM—DAY—TIME ST			PROGRAM—DAY—TIME	D PROGRA		RTG.		PROGRAM	STA.	RTG.
	Marcial KAN	E 52.0		Sea Hunt Thurs 6 30		7	29.0		To Tull The Truth	RIVH	16.3
			10.0	Whirlybirds (Sun. 9.30)	KARD	CRS	29.0	42 B	21 Bearon St.	KAKE	24.9
9	Real Met evs KAR	E 51.3	3.	Death Volley Bars Thurs 9 30		L S. Boras	26 7	43.1	Shotgun Sade	K ARID	26.9
2 1	Wasen Train West Carlot KAR	D 47 5	4.	Shotgun Slade Thurs 9 30	KARD	MCA	26.6	41.9	Death Value Days	RIKE	26 7
	the Rideman B 0 0 KAR		8.	Hurkleberry Hound Thurs 6 000	KINF .	Screen Gems	25.3	49 6	Evening Edition	RTVH	14.9
5 1	Lauman - Tale 200 KAR	E 44.0		Quick Draw McGraw Mon. 6.00	KAKE	Screen Gema	97.6	49.5	News-Huntley Brink ey	KARD	15.3
6	Boutt Earp Turn The S. Co. KAR	E 423		Cont Disa Militar Manie Con	N INE	Server County	20.0		News Huntley Brickley	KARID	153
2	This is You life Not 9 1 9 20 KAR	D 40 6	7.	U.S. Marshal Sat 9.30	KTVH	NTA	23.3	37.2	It Could Be You	KARD	24 7
	Lunsmoke Sit 9 to 9 m KTV	14 410	(F. 18)	Mike Hommer Tues 9 30	KAKE	MCA	23.3	37 6	Garry Moore	KTVH	28.0
					KARD	NBC	17.6	37 0	Weather, Sports	RAKE	22.0
9 1	Donna Reed Thurs 7 7 7 1 KAK	E 37.3	-		-		-	-, -	Gold Award Throte	KAKE	173
9 1	Trate Ford There \$ 30.9 mg KAR	D 37 3	10.	Grand Jury Mon 9 30	KAKE	NTA	17.3	29 2	Steve Allen	KARD	24 7

DES MOINES

STATIONS: KRNT, WHO, WOL. SURVEY DATES: JANUARY 13-19, 1960

1	Red Shelton Turn 8 30 9 00	KRNT 473	1. See Hunt Sat 9:30 2. Huckleberry Hound Thurs 6:00	WOL Serven Gema	32.5 55 25.2 41	1 Jubilee U.S.A. 4 News on Camera	KRNT	23 2
	Corry Moore Turn 9 00 10 00	KRNT 44.7				News Hunt ey Brinkley	W 1813	16.6
	Gunsmoke Sa' 9 00 9 30	KRAT 447	3 Corenado 9 Thurs 9 30		24.5 50		ARNT	15.9
		KRNT 417	4 Whirlybirds Thurs 6:30 5 Roy Rogers Fri 6:00		20 \$ 34	8 To Tell The Truth	KRNT	29 1
	What a My Line Num 9 in 10	WHO 294	5 Ray Rogers Frt 6 00	WOI Roy Rogers Productions	18.8 33	6 News-Huntley Brinkley	W 1613	19.0
	Wagon Train " 4 6 30-7 5	WHO 28.4	6. Border Patrol Fri 7 30	KRNT CBS		0 Art Carney	WHE	19.5
	True Ford Time 8 36 3 00		7 Quick Draw McGraw Mon 8:00	Will Screen Gems	17 5 32	8 Show Weather News	WHO	20 2
	Have Con. Will Travel Sat 9 38.9 33	KRNT 371	A Mark Barreton of the Nobert State 11 No	NAME OF		News-Huntley Brinkley	M.16(3	17.4
	Lawmen Date T M.S. (et	WOI 33 8	8. Ngt. Preston of the Yukon Sat 11 30 9. Shotgun Stade Sun, 6 00	WOI MCA		4 Detectives Diary	KRNT	25.1
	Materick No. 6 0 7 30	WOI 32.6	9. Superman Tues 6 00	WOI Flamings		9 News on Camera	KRNT	27 2
	Danny Thomas Was 8 00 8 3	KRNT 321				News-Huntley-Brinkley	WHE	172

AMARILLO, TEX.

STATIONS: KGNC, KVII, KFDA, SURVEY DATES: JANUARY 13-19 1960

1	Wagun Train Well 6 0 7 30	KONC	57.81 1	E.S. Marshal Sat. 9:30	- K	FDA STA	27.8	52.4 Jubilee, U.S.A.	KVII	164
9	Compattobe Sat P tt-9 tt	. KFDA		Not For Hire than 9 30	- K	GNC CNP		45.0 21 Beacon St	RVII -	17.0
3	Have town, Will Travel 8319 00	KFIIA		Shotgun Slade Sun 8 00		VII MCA		37.4 Chevy Show	L.C.A.C.	22 2
	The Rifleman Tare P (80 B 30)	KVII		This Man Dawson Mon 8	10 N	CNC ZNEA		31.2 Playhouse 90	KFDA	27.8
	Real McCors Thurs 7 30 8 00	KVII		Lock-Up Tues 9 30	N	GNC ZVLA		39 2 Garry Moore	KFTM	54.0
	Romance Sat 6 20 7 300	RUNC		Whirlybirds Wed 9 30	K	GNC CBS		362 Circle Theatre	KPDA	19.2
	Jane Grey Thatee Tom R 90-8 301			Coronado 9 Sat. 8 00	K			29 7 The Deputy	KGNC	24.5
	Red Skelton Turs 8 -9 0	REDA		Four Just Men (Tues 8:00)	K		100	28 7 Red Skellon	KPDA	33 1
	Frate Ford (Thurs 8 30 9 00)	KGNC		Rey Regets Thurs 6 30		GNC Roy Ro		33 2 To Tell The Truth	KFDA	16.8
10	Loramie Tues 6 M 7 m	KG VC	32 4 9	Nea Hunt Wed 9:00	K	VII ZOLA	17.9	28 4 This is Your Lafe	KUNC	24.3

CHARLOTTE, N.C.

STATIONS: WETV, WSOC. SURVEY DATES: JANUARY 13-19, 1960

1 Real Met are R 10 40	M. SUK.	490	1.	Cannonball Thurs 7 00	WSOC.	ITC	39 1	63.2 Arthur	Smith	WELL	21 3
# funnamoke 50/ 10:00-10:30	WHIV	47 7	2.	Death Valley Days 1rd 7 00	VIHW	U.S. Berau	36 7	645 Lock-Up		Mel K.	19.2
3 Have Cun Will Travel at 9 30-10	WHIV	43.7	3	Border Patrol Sun 6 00	WHIN'	. (98%	36 4	78 1 Small W	lectd .	WRITE	8.2
4 Red Shelton 1 9 10 10 4	WHILL	45.0	4	Mashuet Fry 8 3	WELL	Screen Geme	32 1	56.0 This Ma			21 2
5 Rot Masterson Thurs B. Call St.	Malk.	44 7	8	Rewrite # Thurs 7 30	WHIV	Screen Gems	36.5	472 Wyall E	afp	Main,	
5 Roubide In 1 had	WHIL	4117	6	Tombatone Territory Visit 7 00	M SCH.	7 = 1 4	20 1	56.8 The Viki	RTS		21 9
5 The R fleman - 7 1187	W. St. M.	44.7	7	Frontier Bortor Tues 7-00	WBTV	H wood TV	27 8	50.3 Whirlyhi	rds		26 A
6. Bonanga - Out. 7 to 5 to	M M M	410	8,	Whirlybirds Tues 7 au	MNOK	CBS	26.8	48.3 Frontier	Ductor	WHILL	27.3
7 Ive tool & Serret Wall 9 hall the	WHIV	42.7	9.	This Man Dawson Till 8.30	M MKK.	Z E A	23.2	44.0 Manhunt		WRTV	32 1
8 27 Numer Strip 1 0 00 10 00	WSOC	42.0	10.	Silent Service (Wed 7.00)	M. NCK.	CNP	23.1	41.9 Feature	Film	WRIT	34 7

Lawrence's Made-In-Europe

Freezy L

dete the new facilities in two and a h f year with the large some a real for production s time next S a

Albuquerque Proves Competing Telethons Just Don't Make Sense

A bequerque May 21 Day and date telecanting of two impeting telethous over Albu-nerque to stations proved not in sed for heral charities, according

to sponsor after tolling the take on the marathon shows.

Cerebral Pa Ann succeed to the take of live talent in ROATTV ABC afficial from remove in Co. Auditorium, and at some to e ROB-TV ABC ambies telecist. In-hour moriests of "Yance Double Dandy of Artistics R." at a Fund.

(P slow point bittle over 57 and and Kith control gugsh in \$1.00 for 1 fells and they for 57.00 for 1 poil and A R people said there was \$8.000 short

believed a feel for whole unduring

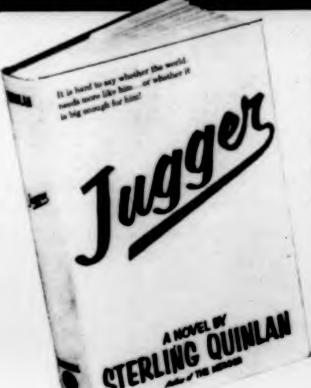
The Slate (Sam's) Is Clean

Add to that the fact that Slate succeeded in splitting news and

the recomposition and a defined by the book Neel dak acretice show at has about 23 daily commuter after there points the buding a allie checa points (including a

Albany WTEN-TV will fit a large group from New York to Albany and transport them to the Surphon racetrack for the Columbia affiliate's annual. Time Out For Time Bayers. Aug. 5 Phil Silvers and Polly Bergen are among the CBS stars slated to make the trip.

Open your hearts and lock up your liquor!



Out of the pages of a magnificently funny novel steps the richest character ever to give theatre motion picture and television producers something to compete for.

Who said Individualism is dead?

NOT JUGGER!

Who said we're an Organization Society?

CERTAINLY NOT JUGGER!

who is Jugges (

LET US INTRODUCE HIM. But keep one hand on your wallet and the other on your heart, because he'll steal both!

JUGGER IS a loveable reque, rescal, repscallion—a kind of grown-up Huck Finn who wants to live and let live. Fiftyish, five foot two, 135 pounds and gloriously tattooed, Jugger wants to relaw amid the beauties of his native town (a picturesque New York State resort), to make love to a gargeous (and slightly eccentric) redhead, and above all, to satisfy his gigantic thirst for aged applejack, straight from the jug.

JUGGER HAS a healthy dislike for the Poor Form and when the town's "respectable" citizens railroad him into it for the winter, Jugger cracts a spectacular revenge with near-disastrous—and hilarious results.

WE POINT OUT THESE PACTS ABOUT JUGGER because we believe it's a novel with unusual possibilities for stage, screen and television. As a leading role, the character of Jugger should interest many top actors who are looking for an exciting vehicle. JUGGER, In our opinion, could make a great play, feature film, and later, become the basis for a fine situation comedy series for television.

JUGGER IS WRITTEN BY STERLING QUINLAN

AUTHOR OF THE MERGER

National publication date is June 24th. Retail price \$3.95. WRITE, WIRE, PHONE for further information. It's published by McDOWELL, OBOLENSKY INC., 219 East 61st St., New York 21, N. Y.

U.S. Capital Seeking To Invest In Argentine TV: New Channel Bows

transmitters locality allowing for appear and appearing the appearing the provincial cities are a service and important Provincial cities sets, to learn and towns I'v felt this will greatly able to pick scriptale occurrent and educational

in Reserve



heentore of a good Ga dro San who is unjusted and of rime and freeing from manted cops, taken to the fifth as a "matter" artifulaxe until his inducement of a tribulaxe in the sond Jurge Priests is ilming this ies and May Van elli is in go of the dec-

The part of the pa

Lindsay, Rogers Head NAB Finance Committees

Wahington, May 31.
The Policy Committee of National Ann. of Brasdcaster has named the members of NAF's 1960-61 Finance-Committees.

Mervill Lindsay, executive v.p. of WSOY-FM Decatur. Ill., was named chairman of the Radio Fund Finance Committee W. D. Dub' Ragers, KDUD-TV, Lubbeck, Tex., vill head the Television Fund Finance Committee. In addition to Lindsay, members of the Radio Committee are Thomas C. Bostle, Cascade Broadwatting co., Yokimo, Wash. Frank Father, WSB Radio, Atlanta Jaseph M. Higgins, WTHI Terra-Haute; Res Howell, KREX, Grand Junction, Colo., and Richard H. Junction Colo, and Richard H Misson, WPTF-Fm, Raleigh N C Named to the Television Com-

AR-TV, Nortolk, Va.; Clair B. Cullough, Bieinman Stationn, Caster Ph. Eugene S. Thomas, TV. Obnaba, and William E. Birdge, KTRK-TV, Hisoston. GA Stands Pat AS TV Producers Withdraw Offers Withdraw Offers Hoftywood May 21. Entitors Guild of America regarded to companies and incention seed to companie to see the complex film and video tape equipment needed to stract major production companies. We have senething to sell now the commonwealth quota system and lower production costs—all in one spot. With this suredire lure for foreign groudsction companies and the **WGA Stands Pat** As TV Producers

Hollywood May 31.

Writers Guild of America responded to withdrawal of all previous offers by the Acen. of Metion Protuce Producers and the Alliance of Television Film Producers by staling its latest counter proposal remains on the table for negetiations. It's a proposal where alliance and it's presumed the AMPP is not interested in negotiating it. Neither, reportedly, are the networks.

A fact-finding countries would be set up to work out a workpail of rights formula with the procuse that if the posses composed countries cannot agree on terms the matter would go to arbitration in the event no farmula is worker out to the usual agreement of both painter within four years a increase extension takes effect which would provide wither enters unto 3.7% hike in minimums plus 2% of foreign group on all telefilms produced during entire six-year here re-

eign gross on all telefilms produced during entire ski-year ferioased to the foreign market after April 1. 1984. In the area of screen begotiations, WGA held associate semines with AMPP on Friday. No stolement of progress was the editor woll date for next meeting set.

acts for private pilots which he is been broadcasting for many ears over the NBC affiliate

rent the facilities and here talent

locally.

Meridian is Canada's only vid Meridian is Canada's only video tape setup and—outside of the Canadian Broadcasting Corp studies—is claimed to be equipped for video tape commercials and full-length shows. It is at present located to a former monie theatre that has been reconverted.

Merger means their with force.

Merger means tiein with Inter-hational, operators of the 200-acre Studio City on the outsairts of To-ronto. Besides two indoor sound stages, International has also con-structed a "Western" fort.

structed a Western fort.

A mobile tape unit is to be added, with Meridian Films concentrating largely on commercials—
indoor and on location—with Studio City to be used mainly for
production of entertainment fea-

"With this surefire lure for for-eign greduction companies and the big demand for entertainment and commercial material from the new Canadian to stations. To cente must become one of the busiest produc-tion centres in the world. This means a really solid base for a Canadian production industry— nith scape at last for Canadian talent in its own country."

liance and it's presumed the AMPP to not interested in menistrating it Neither, reportedly, are the networks.

Counter offer involves a six-year constract with the initial four years same as the Alliance package resected by the Guild membership in April.

'Eileen'

ser a of tests in order t mes e po ent al a le a and c cal remnuabile of the two

the Min Jones has a lead in a ther SG pilot. The Love is dike." New arrivers for Eller and been wellered as yet.

PTI

Continued from page II am

Lackwood Simha, Dick Bogarde The Love Latters. David Stron. The Seekers, "Jack Hawkins, Chois John, The Night My Number Came. Up. Michael Redgrave. The Maggie," Paul Douglas and "Above Us the Waves." John Mills.

"Above Us the Waven " John Mills Loculishan and Rosenthal have been teamed for many years in Pyramid Productions, outfit acquired by Burkeya Corp. Under Pyramid banner. "Decoy" and "Deadline" were produced Other Rysenthal production credits include "Treasury Men in Action. The Big Story" and The Man Behind the Badge."

Sillerman, ton askes ever at Tele-

Sillerman, top sales exer at Tele vision Programs of America, most recently was sales topper at Na-tional Telefilm Associates.

Don't Play Around With Roslow's Pulse Data Until The Doctor Gives His OK

Pulse Inc, is laying down the law to its subscribers, insisting that no advertising or presention material utiliting Pulse data go out without first being submitted to and approved by Pulse for accuracy. Word went out to subscribers over the workend in a letter from Dr. Sydney Roslow, Pulse neeks.

presy.

Action stems from the adoption of a new Code of Ethics the American Asias for Public (Diplican Research of which Pulse is a member. Code states. We shall without the use of our name in connection with poblished research findings solens we have first examined and approved the material.

Clause was interted because of the practice of some outfits of excepting research data out of concepting research groups could do nothing about it sience more often were actually the appeade. In the past, research groups could do nothing about it sience more often than not they first learned of it when some opposition station or company squawked. New more is designed to eliminate such practices at the source.

WGA Strike

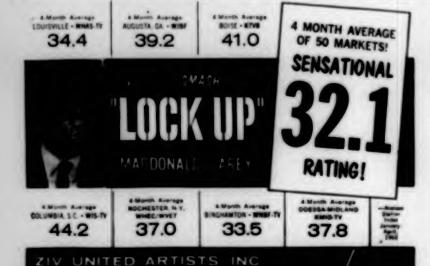
hours worth comprising a full third of the three-network school-use. In these cases, the webs would have to either extend the summer replacement shows currently in the time periods, or to schelule other rerun programs for the appropriate mentals.

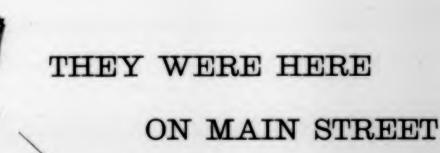
Schrartidy-J Million Lang, sharer of broadcast of for Com-al Electric WRCB-TV WCY prev of brown WRGB-TV Electric - WRGB-TV WRGM-is serving as president time Schepertadi (harabe



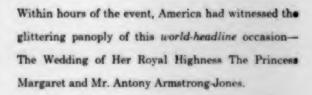
11th Annu WHITE MOR STAINS FESTIVAL of the TARTS July 2nd to 18th

the laugh detective





THE SAME AFTERNOON!



LESS THAN 300 MINUTES

TV transmission ended in London at 1.15 p.m. (London time) and started in America at 1.15 p.m. (New York time). Thanks to BBC-TV's new Standards Converter equipment, all sequences had been instantly translated during British transmission onto American Standard Videotape; copies being jet-flown direct to New York and Montreal where national networks were in readiness for immediate relay. At 8.30 a.m. (New York Time) BBC cable film sequences of the wedding were received in New York for nation-wide TV transmission.

MORE THAN 300,000,000 VIEWERS

An estimated 300,000,000 people in 21 countries, in Europe and throughout the world, saw BBC-TV's coverage of the wedding—either on live transmission or via Euro-vision; on International Standard Videotape or on the BBC's impressive new 35 mm. Kinescope system.

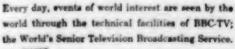
NEW YORK TIMES, 7th May: "The full two-hour program was nothing short of a stunning display of virtuosity in camera technique"—Jack Gould.





THE BRITISH BROADCASTING CORPORATION

TELEVISION CONTRO - WOOD LANG - LONDON, W18





Television Reviews

Rains Buseum, undersoccelary for Nothing has changed Metropolitic United Nations and the united in the provident WNEW TV streets ones president Failor Paul Space Age G. 1. was a patchwark R. S.J.

Di Thio pulpone

Di Sachal, Si Louis born paid tries a tries a tries a tries a tries a tries a tries at the control of the con

PACT AGE G. I.

Nath Martin Weiden

Producer: Fed Yeles

brecker: Arne Nocks

Mino, May 20, 8-20 p.m.

ANTINIPATING

NEW TV. N. V.

Back is World War II a mile a an inches a mile a an inches a mile and a land a

Dear Performer:

Throughout the country there is a great thirst for

I have had many years of experience booking circuses and other shows under the sponsorship of

cal organisations such as the Rotary, Lions, and Kiwanis. In booking the circus this year, I found that these communities crave good live perform-

ces, and will support a known movie, stage, TV radio personality who comes to their town.

Perhaps you are such a personality and want to meet your audience first-band, as well get a true picture of your box-office pull.

I am looking for one or more "name" performers to make one-night stands or short jumps this full and winter in halls, school and other auditoriums under the sponsorship of local organizations. En-tertainment must be clean, and there should be no

I will be evaluable to start bookings in July, ecouse I am travelling, replies should be ad-

San Physical Dr Abjam Sacher, a profound morphetic effect, any

Di you Brance congratulainta and propaganda films with comment or also gave hore a relative to extend on the days need for the qualities and creating of imagin. The might like cited universe as the springhes of to fur. mentary by Martin Weldon fossed in between it may have been a good way to log an hoor of public service, it also was a good way to put the audience to sleep. The ritin angs were in a documentary utylo that should have gone out with Vitaphone Newweels Commentary the likes of wift violent assult was matched with documentary the likes of wift violent assult was matched with documentary the likes of wift violent assult was matched with documentary the likes of wift violent assult was matched with documentary and editing was hard and list. Scoring was obviously out of the case.

These who managed to size awake saw the new thorrowents of combat that don't seem to have taken the mudi-gare out of the mod. Mechanical mules, with which Firm without these leaders of south the hour loaned as a former of the hour loaned as a former of the hour loaned as a former very letter to be a former of the hoursently rated high in the hoursently rated high rated to still a proposition requirement of the hoursently and to so there are high calibrated to the south the hoursently rated to the hoursently rated to the former own hoursently rated to the hoursently rated high in the hour

and radialogical warrary war to choose germ warfare. It was an applicative some-ducking and these for multised presentation that had withintimally shalling moments for allower stall with it. For to transmit made over the writers to aid to aid

PARABLE IN THE PARK
(Protestant Appeal)
With William Warfield, Eddie
Hodges, Odetta, Bill Haves, Bud
Collyer, Rosalted Elius
Producers: Rev. J. Fisler, Norman
J. Seaman
Director, Volunicelli
Writer, Bert Goldfarb
JD Missa., Sun. (29, 4-20 p.m.
WNBC-TV, N. V. (film)
This spectal on behalf of the

four excellent singers a popular encee and a small bus. While the formal was anti-construit the ta-ent was genuine and the birent ex-

raking as the themee the funda-nial omenus of me show Highted each of the congers and one star Fiddle Modres in short neal selections of the defined moral pointedly and in eral

a kicked off with young a singing "Blad House. I little number with he first with Frank Strong with Frank Strong property but parkage not qui the pest of the tage delivered solidly Minutes in ti

Singers, esidently representationally of man were distributed in a park g of the matriced cach of to have entirely to the out to th

Foreign TV Review

Foreign TV Followup

Play of the Week

Play of the Week
ATV pulled a plum out of the
at for this 30-minute "Play of the
lock. They dusted down Nucl.
ouncils gave it a treatment that
and it farmly and stylashs in the
centies, and cast it with a polhed town which didn't put a
ouel wrong. The result was minflating, superh and an extra-speflating, superh and an extra-spe-

titlating, superin, and an extra-special yack-raising event. The piece concerned a crary workend with the Bidsen, a mud-family commanded by an aging actives (Edith Funni always threatening a comeback and living her life as if she was constantly behind the footlights. An odd awartmoont of guests were intangled in their wild shemaingain. They included a dull diplomat illustration the actives and was immediately made the cause of a discovering the state of the same of a discovering personner is mentioned into a grand passion for the sake of a theatimal climox much to her dismas. And the son and daughter of the base were equally thred into emgagements on the oftength of a causel lies.

All this was curried through with up and-doing verve und vitality. The attitudinium Judith Biss fit-

an the was curried through with pand-doing verve and vitality, to attitudinium Judich Bies fit-did fidish Evans like a glove, and to gove a performance full of only resource. And the us brilliative supported by Pamela own, Richard Watter, George De-

Inside Stuff-Radio-TV

ABC-TV tobe studion in N Y will be transformed into the site of a political pirmic next Wednesday it under assistance of the Academy of Television Arts & Swenigs A panel discussion with toppers from both to Democratic and Republican parties will be provided by an eatfect of which the major entrees and librations will be hed dogs, heer and other entrestibles in that gente. Participating speakers will turbulable Democratic National Committee clusterias Paul M Refuer has Republican essenterpart. Thruston B Miniton Sen Jacob K Jacits R N Y a Democratic neutrals to be associated without R McAndrew verpee of NBC news and E no Roper, the publisher.

Voice of America case it needs engineers in the construction of its our mollion wall framewilling station in Greensille N.C. which will the largest and most powerful shortwave station in the world. The salars range is \$5.985 to \$10.150. The L. R. Information Agency ports the Voice also needs engineers for overseas construction jobs. the high pay there ranging from \$3.005 to \$11.770 plus overseas.

1962 VOA non has a network of 87 transmisser; 57 of them overse,

Non survey of tape-equipped to stations by Amper finds that most stations have set fixed charges for recording plashark and tape rental in recording, same 60° make a personal observe for recording white the balance charge at a straight time rate. More than 62° of those point do not make rental charges, but the balance do. In the area of plashark charges, nearly 80° do not charge but the 20° who do not \$2 to 2 appear for taped upon commercials and rates acquired for taped upon commercials and rates acquired from \$3 to 2 appears for taped upon commercials and rates acquired for taped upon the commercials and rates acquired for taped upon the commercials and rates acquired for taped upon the commercial and rates acquired for taped upon the commercial and rates acquired for taped upon the commercial and rates acquired for the commercial a

Advertising & information crivices directors of CRN Television Stations' five oko's will meet in New York Jone 23 and 24 for an intensive planning session on full wheedules V.P. Craig Laurence will built the meetings at the St. Regis hotel, will every fire the elutions division and the network addressing the group

N. V. stations appear to be taking a cue from Ed. Sillman in treing in with the new Freedom and Amusement Park.
W.RF. TV is generally a special to be done from Freedom and WNTA-TV s. hos phase Clar. Cue's Record Wagen, and Yed Steele's Dance Park.

Dance Park.

will touch base at Freedomland.

NBCTV's "Custinental Claimeers" for next and we preduce a college-level course in Centum porary Matrication as its major promet. The 160-lesson course will be taught to Dr. Janu I. Relieved the U of California and D. Friderick Modelles of Harvard Abilitionally Claimeers, we report the process of course of Modelle Committee. Both series will be collegant.

and daily g in the first the first through a part through a first through a first

offers the little advertiser a chance to get into network iv. That latter philmophy remains true, but the prime objective of the selling force now is the big acrounts, with the smaller ones viill melcome but less

holly pursued.
This, along with an 85% renewal rate of \$100,000-and-over advertisers on the show in the past year, has strongly solidified the sales pictore and such fat packages at the \$100,000 Auto-Lilio election package and the AFL-CIO Betail Clerks \$100,000 deal use separate story have combined with the ever-present smaller deals to project. Today to a new peak.

Moreover, the change in selling

Today" to a new peak.
Moreover, the change in setting
philosophy has resulted in a
smaller sales staff, and changes on
the show itself have cut down both
overhead and production costs to
the point where the net on the
shows as well as the grows, is exerting a better effect than over before
on the NBC profit & loss picture.



NO WATER NO ALCOHOL
TOP STARS—BARE UP ARTISTS
HAIR DECEMBER AND COUNTY COUNTY
LAR LAY YOUR SEAT COUNTY
ZAMBER SHOP AND COUNTY COUNTERS



55 Miles from New York

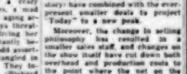
A could contify these house bested graving to the party forested grave extend and very fine of the party continues. It is a fine of a first of the party forested graves are the party forested graves and of the entiring seems a benefit on the series of the party first of the party forested graves for the party first of the party of the party first of the party of t

Thanks Mitch

For Your Wonderful Treatment Of

HENRY I, MARSHALL'S "Be My Little Baby Bumble Bee" On Your Marvelous May 24th Show

Sincerely, Ardath Marshall Johnson



George W. Lawrence 68 Park Avenue, Rook 102 New York City 16, N. Y. Telephone: MU 3-5095

All replies will be kept strictly confidential.

Georpe W. Lawrence



PETE SMITH

Figs for everyone with Pain Smith City which family
with real to the first the color of the color
for your market may form of the first the color
for your market lift of Pain Smith way for
qualities for your market property and by for
down committee for your lift and lift

Don't August the State of Stat

Unusual Response to Chi WBKB Five-Part 'Peace Reports' Series

R in the total part published to the control of the



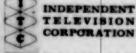
PHILADELPHIA

CINCINNATI

SYRACUSE

CHARLESTON, S.C.

TOPS EVERY OTHER SYNDICATED SHOW IN THE



Rubin Sparks

Trevz

Itale Thosps

Continued from page 19 g

orded material going to RAI-TV for two years from dote of orig-mal telespot, an additional 15% for the subsequent two years, and author 30% should RAI want to the away the recorded performa-tion beyond the four-year limit. Pre-insuly, thesps received no ex-tra free for evenus Jamess.

and becoud the four-year limit. Pro-insuly, theaps received no extra fore for rerun stanges.

New part also calls for script approved by these before he signs continued with RAI-TV, a minimum per-duce of \$8 for radio work and \$10 for is signl, as well as changes in method of payments, etc. Rehearsal rore to limited to six hears per dure exceptible to \$1 hours for rechiners or artistic reasons, at a pay hith titlier new clauses cover illness during rehearvals, etc.

'Renny Show' Iffy

Ottolina new is desing a stripped morning show on the webs N Y flagship WABC-TV at 11 30 under the fille of "The Renny Show." Program, which started in April, was to showcase his petching and interviewing lalents for such exposure later. Ottolina came to the latton under a 26-week deal.

Web, which expects to expand a dastine lineup next fell haso't distated it will take the Renny

WGN-TV Sets Up Unit To Peddle Own Shows With Eidmann at Helm

Chicago May 31 WGNTV Chia sole indic of on has created a program sy

ner cities.

Properties invested initially will p WGN TV a too Peabode Award rites. Great Music Prom Chappo and Blue Pary both of hich have been preserved on pe and probably is new chill reas entry. Treetap House." It a merchal the academistrate of the properties of the properties

ribane owned stations has as gned the new division to Bradley Eidmann general as a manager WGN IV for the past three are Eidmann's new to be will remanager of program syndicates and he reports direct to

Replacing Edmann as general sales manager will be Ben Berent son manager of WGN Radmin eastern sales distained in New York since 1948, who will transfer to Chicago on May 16. In the shall be the sales will move up to Berentson's past in New York.

Stan Quinn Exits JWT For Doherty, Clifford

on the presam end at JWT how-on the presam end at JWT how-ever were the old Kraft Theatre' and Lux Video Theatre segments

Lone Star TV Rights To 'Harlem Variety Review

Lone Star TV Productions.
Dallan has bought workenside sights to a parkage of Pathe Produces half hour musical shorts outer half hour musical shorts eaturing Negao entertainers.
Titled Barbern Variety Review, errors includes stantas featuring fill Barley, Court Basies, Ruth krown, Nat Cole, Dinah Washington, Duke Ellington, Lionet Hampon, Duke Ellington, Lionet Hampon, Berland others.

Set Summer Directors

mer sult.

Over at NBC, Henry Jaffe inked Paul Nickell and Marc Daniels to alternate as directors of the "Chery Mystery Show," this summer's Dinah Shore sult, which legan Siraday night '29.

Options 'Oddball' for Slezak

property Slade will script the pilot.
"Oddhall" was produced as an hour last Describer on CBC-TV's GM Theatre. Marce Southgate, Slade's New York agent, art the deal with Slezak.

FCC's Lee

drawal of Edward K, Mills Jr.
That job is good only until June
30, 1861. With it varient Securit
Republicans are able to boost Lee,
arguing that FCC's seven-commistioner membership will drap to
five when Lee's telm expires,
creating a great burden on everyone involved, Government and

nat warmer to the short Doerfer erm running only to the modifie of next year year, he would be onfirmed quickly, and the Lee omination for a honore term would probably be payeonholed by enate Democratis. Meanwhile, he While House has a better ru-use for a public explanation for elasting on the Doerfer vacancy. Philipsin there explain the Presi-ent to too occupied with global evelopments to have time to fool with the short FCC varancy.

NBC Summer Plan

NBt feels, on the other hand, that it is a perfectly leg imute device, that it is being compensated for program costs via tim. 3° or in ton reliate 11° also made a commitment to like affiliates to make

A-R 'Blackmail'?

Continued from page 10 a

"I was in no way influenced any attitude which you have nisoned about the employer. We re-concerned to comsider it pure-on its merits."

GE Station You

Minneapolis odtlet from NT&T, and so for that matter is Cubambia Pirtures, which picked up KTVT in Salt Lake City from Time-Life recently. Others actively on the market are the fast-expanding Metropolitan Breadcasting (WNEW-TV, NY, and WTTL Washington). Crowell-Culler, which so far has clack to radio but has made no nerral of its yen for tr, plus literally docens of independent one or two-stalless entrepreneurs.

Beaument, Tex.—Stockholders of KTRM elected Boy D. Shottn as pret and general manager. Jack well, who has served in that respectly since 1946, was elected chairman of the baard and chief executive officer. Shotts has been with the outlet for 14 years. Ben F. Hughes, chief pagineer, was elected executive veepre. He has been with the company since its organization.

Winchell Prowls D.C. On Treasury Agent' Segs

Watter Winchell has speat as eral days here working on plat for a new half-hour series based a the 1918 book. "Treasury Agent by Andrew Tully, are newman of the Scripps Howard Washingtons."

the Scrippe trous's rist.

Bub Endors is producing the show, with Winchell as nerrator and Bichard Arlen as the star. A

and Bithard Arlen as the elar. A point was recently completed. Desirable in Binning it.

The Treasury Dept has three teams of sleuths, the U.S. Secret Service and the agents of the Narcotics. Bureau and the Internal Revenue Service.

In the pilot. Arlen occupies a Government post which doesn't exist—the chief of all three Treasury law enforcement units. Actually all three are operated separately. But the tides is to unify them for the selection viewer for implicitly.

Plans call for actual cases to be used however. The pilot is based on the Louis Lepke Murder, Inc.

The series isn't sold yet,

1,100th for Keystone

Chirago May 31.
Kevatone Broadcasting System bertising network for grassessidio stations, now has its 1 100

Keywork for an advertising network for an advertising network for a 10 affiliate with the recent signing KNEO, Daront, Oklo KBS storted to January, if nith around 50 rural affilis and sponners. A year later it had statum subscribers and three and 10 years later.



50,000 WATT

DAILY VARIETY



LONGHAIRS JUMPIN' LIKE CRAZY

Diskers Slicing Off-Broadway Shows As Pitches for Main Stem Cast Sets

Emcee on Dave Gardner LP Sues RCA for 400G Sez Disk 'Unauthorized'

er end Oklahor a

Longhair Militaire

Officers Club at Schilling Force Base here departs

Fox Dickering Video Sync Deal With MRS, PRS

MARTY GOLD NAMED VICTOR A&R STAFFER

Can-Can' Gets Twin Plug In Cap Ad Pic

Scorers' Union Wins Film Deal

MERC 5TH LABEL INTO COLUMBIA DISK CLUB

Cap's Staff Shifts

Roulette Trying to Line Up Support Of Disk Jockeys Vs. FTC Payola Rap

Hypnotics on LP

Hugo & Luigi Get FTC Payola Rap; **Consent Signings**

MGM Gets Crosbys

Jack Stapp Resigns As 'Opry' Producer to Avoid 'Conflict of Interests'

her nifty purods that II get wide

ins HELL, HAVE TO GO

entral Songs is an chap take.

C on this balled but

Wink Martindale Date THE

Julio Andrews London "LAZY fully handled by this performer FTERNOON" Chappel's turns up an attractive soprame slike by the Bettich legit songeries. "TOM LLIB! Chappel's is a nevelty the doubtful chances in the U.5. Homer A Jethro RCA Victor NN, TIIS BISMARCK (Cajun's seed on the current click, is another native handle of the tyle by this vocal combine could be very big "THE seed on the current click, is another native handle of the tyle by this vocal combine could be very big "THE seed on the current click, is another native handle of the tyle by this vocal combine could be very big "THE seed on the current click, is another handle of the tyle by this vocal combine could be very big "THE seed on the current click, is an other handle of the tyle by the vocal combine could be very big "THE seed on the current click, is an other tyle of the tyle of

Best Bets

..... ELLIE LOU THE BROTHERS FOUR ... (Columbia)

Columbia)

The Brothers Four's Elise Low Easer* is a charming, following number which this combo delivers in very pleasing style, by Tani "Bourne" is a South Seatype balled, also shaping up a strong entra.

RAY PETERSON TELL LAURA I LOVE HER

BILL BLACK'S COMBO.....DRY BONES

Hi) Black's Dry Bover Jan is another swinging battrument with this comba's inventions had which will get the kide hoofing fourphine. Feta's is handled in the same shiptimic groove for a result.

KINGSTON TRIO BAD MAN BLUNDER

Escape of Old John Webb (Capitol)

Kings - Tros Bad Man Bunder Songe to a bright on the run h a rection beat who it has group handles efficient for an Old John Webb - Highbudge to another fine, thus you need number that for goons

THE TEACHER THE EMICONS.

(United Artists). Waiting For You The Fallong The Feacher Topy West Higgs to a cally racking manher which this make he divers sharply against a fee feature at health waiting for a half at

I GOT YOU

Highways Are Happy Ways

INGING WITH CONFINE *SOLITARY MINT Ners

Bill Carthele Colors HOME SWEET HOME MORE

TALK TO ME Morris PUT ON A HAPPY FACE

Kart Kandern ABC-Parameter THEME FROM A NU MIT MEETING. December, have on a traditional using in a pacific message which has been shape into interesting piece of office pap material ANYWHERE

Boy Millon Warnes "EARLY treatment THE MORNING Bar" is a ctapping suinging blues power- "ASCAP. INH. 18-sat.

ITS OVER

INDEXES SPORT Morris to a sea juve angled number which has sometrees handles with a uni-hie light touch. TIME WAITS able light touch. TIME WAITS FOR NO ONE 'Remark's gets a pleasing ballad workover.

has done return and.

The Crests Cond. TROUBLE.

N.PARADISE Winnerton. is a
king ballad, is delivered in the
ventional way for the genre.

A.WAYS YOU. Winnerton is
out likely use for the juve-

JER ARC' to less effective

Jern Bord Monument'

THEME PROM ADVENTURES
IN PARADISE Robbins Lid it is

almospheric number with ar-



LAWRENCE WELK

VICTOR GIVES 'FINIAN'S' 1ST STEREO TREATMENT

"Finish's Rathbow," the Burton Lane-E. Y Harburg tuner, is getting its second original Broadway cast allows workever. The legit rousinal was originally put into the gloose after its initial Broadway production in 1947 by Columbia Records and now RCA Victor has tapped the current Broadway revival for a disking. Victor's set will be the first stereo version of the monitarial.

fav 29 with Jeannie Carson Howard Morris, Biff McGutte artists & repertoire director assisted by Marty Gold. The Columbia version features fills Lagan, David Wayne and Albert Sharpe.

Arnold Maxin Heads For Europe for Affil Talks

Arnold Mauin, preuv of MGM cords is scheduled to leave for grope June 12 for huddles with

Ker no Ranters
Ma n superts ha overseas
teh will run about three weeks.

Seighbors Back at Alamo San Antonio, May 31

Album Reviews

Ralph Burns Orch: "New York's Red" and "My Dreams Are Getting s Song" (Deccs). This is a novel Better All the Time." a Seng" (Decca). This is a novel stempt to package a smunds-mussic-photo portrait of the New York metropolis. In addition to some orch and choral arrangements of tames keved to city life, there's an excellent picture layout shot by excellent picture layout shot by fid Hamilton and some typical street sounds recorded by Juan Franklin Burne instrucental touch on numbers like "Lutlahy of Broadway," "I Cover the Waterfront" and "Take the A Train to standard. A cheeming bit of some Puerto Rican children singing in church is the top sound highlight of the set All in all, a highly attractive production.

tractive production.

Tony Martin: "At the Breeri bas" BCA Victor: A consistent pro on the hitery circuit. Teny Martin here turns up with his best dook effort in some time in this recorded performance of his rection at the Desert limin Las Viegas. Martin belts with a solid wallop over a wide-canging umgalog, to-cluding some of his company to the latin tempos is illustrated in sumblers like "Fire Down Below." and "Arriverderct, Rosma." Also spetting the partial production of the World," I Love Parts" and "There's No Tomocrow." A farm drawback is "Arriverderet, Roma Ario spilighted are such numbers as So in Love "Around the World," I Love Paris" and "There's No Tomorrow" A firm drawback is one long gab session, leading into Thank Heaven for Little (lith," with a few laughs which are not likely to stand up under repeal

Les Baxters "Baxter's Best"
Capitol Les Baxter has been une of the most consistent producers of disk bits among the recording massirues. He has been profesient in a variety of mosods and tempos, having started a challe new trund on wax with his

Louis Prima "His Greatest Hits even sames hat enhanced by n recording techniques for In this collection are older. Hey, Ba-Ba-Re-Bop." "Civil-n. "Josephine. Please to on the Bell." "The Lody In

even 30 standards, broken do into a group of meediess. It's sparkling rundsenn of old favorit ranging from "Limehouse Blu to "Mark the Knite" As a tri footnote, all of tunes in this are owned by the Music Publish Bolding Curp. the publishing wid the Warner Brok organization.

of the Warner Broa organia.

"Aphre-Gypula" Artia: To offbeet but metodicality interes. Package is part of the deal has made to Impact behind from Curtain malerial as should help the label sport in U.S. market. Repersiers of our Roumanian folk items. Invered by avveral.

Longplay Shorts

Columnia Records' June release apolingits a special salute to Freedomiand U.S. A. Jule Styne has written il songs for the package with George Welss on luries. Artists participating in the package arranged and conducted by Fresh DeVol are Johnay Hertan, Jill Cerey, Chilf Arquette, Richard Haves, Lerl Wrightson and Jimmy Rushing, Remainder of Col's June product includes seven popular, but jazz-four Manterwork and one "Adventure in Sound' release..., Colpin record division of Cultivibia Pictures, to on a tv seoudireack this month. On release to "Quick Briaw MicCraw" and "Dennia The Menace". Pipe Records push for June is on five albume, there classical and tum popular. The classical afferings include the only current LP recordings of works by Bach Cantanta No. 169 Schubert (Overture in C. Majori and Ritter ("O amanthostone upono Jeno 1. "The Modern Jam Quartet, on the last lap of the European tour, slops off in Stuttgert, German), tuday (Wed.), to record an album with a symphony orch conducted by Camber Schuller... Hanover-Signature is extending its

ing his first two click parkages. Virtue is kirking the set off with a caturation adspromotion campaign. Meantion Citisum left last week for a two-month tour of Russia with his manager, impressorio Sol Hurok. Decra is preparing a new addition to its series of "Original litt Performances" packages Initial half-docen LPs released several months ago encompassed some of the top pop hile in the Decra catalog and have been a click sales item for the diskery. Steve Lawrence making bis LP how on United Arijust Records in a roughe of seeks with "The Steve Lawrence Sound" Set follows in the wake of his first UA single "Girla, Girla" backed with "Little Boy Blue," marking the singer's re-union with UA's ake chief, Doc Costa. Both were at ABC Paramount formerly.

some original tones.

Lee de Lyon cut album in South Africa for London Records called "London Here" Hr s now going to Europe to do tr . Wish ington Records will put out an air-tidged version of "FDR Speaks" on "Day By Day" and "Richer Libe Lyo. Uncut edition is on 6 Libs.

VARIETY'S RECORD T.I.P.S.

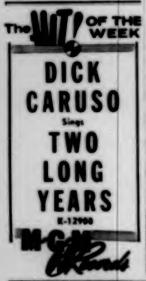
(Tune Index of Performance & Sales)

(This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key outlets in major cities, and music programming by the major independent radio stations. The figures in the third column—No. of Weeks on Chart—are calculated from the starting date of publication of this chart in the April 20, 1960 issue.)

Th.		No. Wi		This	Wh.	0- Che	TITLE, ARTIST LABEL	194		No Who	
1	1	7	CATHY'S CLOWN	34	34	7	MADISON TIME	47	66	7	FAME & FORTUNE
2	2		Everly Bros	35	37		Ray Bryant Columbia	48	76		COMIN' DOWN WITH LOVE
,	4	,	SOOD TIMIN'	34	47	2	A ROCKIN' GOOD WAY	49	57	7	Mel Gadson Big Top HE'LL HAVE TO GO
		,	STUCK ON YOU	-			Bonton & Washington Morcury THEME FROM THE UNFORGIVEN	70	53	,	Jim Reeves Victor
•	•		Elvis Presiey Victor	37	47		Don CostaUA	-			Mary JohnsonUA
		7	PAPER ROSES Anite Bryant	38	61	4	THEME FOR YOUNG LOVERS Percy Folth	71	-	,	MACK THE KNIFE Ella Firsgerold
		•	YOUNG EMOTIONS Ricky Nelson	39	43		TELL ME THAT YOU LOVE ME	72	85	2	PINK CHIFFON Mirchell Torok Guyden
7	7	7	Jock Scott	40	49	4	CITY LIGHTS Debble Reynolds	73	73	3	PENNIES FROM HEAVEN Skyliners
	4	7	GREENPIELDS Brothers Four	41	54	4	NATIONAL CITY Joiner, Ark. J. H. Bend Liberty	74	43	7	HITHER, THITHER & YON Brook Benton Mercury
•	21	4	HAPPY-GO-LUCKY ME Foul Evens Guaranteed	42	46	3	EXCLUSIVELY YOURS	75	87	3	BONGO, BONGO, BONGO Preston Epps Origina
10	17			43	27	7	MR. LUCKY Henry MunciniVictor	76	-	4	OUR WALTZ Sarah Vaughn
11	12		SWINGING SCHOOL	44	30	7	BARBARA Temptations	77	42		FOR LOVE Lleyd Price
12		7	NIGHT	45	36	7	WHAT AM I LIVING FOR Conway TwittyMGM	78	55		SUMMER PLACE THEME Percy Faith Columbia
13	10	,	LOVE YOU SO	44	51		BEAUTIFUL OBSESSION	79	45	7	NOSODY LOVES ME LIKE YOU Flaminges
14	23		BUTCHMAN'S GOLD	47	-55	4	WALKING THE FLOOR OVER YOU	80	65	7	EARTH ANGEL Johnny Tilletson
15	10	7	Water Bressen Dot SIXTEEN REASONS	48	30	7	Per Boose Dot APPLE GREEN	81	41	7	FOOTSTEPS Sreve Lawrence
16	**	7	CRADLE OF LOVE	47	35	7	OOH POO PAH DOO	82	79	4	TALL OAK TREE
17	33	4	EVERYBODY'S SOMEBODY'S FOOL	50	26	7	Jessie Hill Minit MOUNTAIN OF LOVE	83	95	4	Dersey Burnette Era
18	19		Comic FrencisMGM GOT A GIRL	51	72	2	Harold Dorman	84	-	1	BILL BAILEY, COME HOME
17	13	,	STAIRWAY TO HEAVEN	52	50		ALL I COULD DO IS CRY	85	84	4	BIOLOGY
20	15-	7	Hell SedekeVictor	53	52		TIES THAT BIND	86	_	1	Down Yolentine MGM
21	22		Ship & Flip	84	67		Brook SentonMercury	87	93	1	Johnny & Hurricanes
•	25		Jimmy Cluston Ace		59		Freddie Cannon		92	2	Som Cooke Victor
21	-	•	Sam Cooke			•	Lleyd Price				Echoes
23	32	,	Duene EddyJamie	54	54	7	WHITE SILVER SANDS BIR Block Combo				Buster Brown Fire
24	31	5	JUMP OVER Proddle Camon Swan	57	82	1	SOMETHING HAPPENED	90	-		Change Challenge
25	20	7	and the second second	50	74	1	I REALLY DON'T WANT TO KNOW	*1	-		HOW DO YOU KNOW IT'S LOVE Torosa Brewer
24	16	7	SINK THE DISMARCK Johnny Horton Columbia	59	48	,	CLAP YOUR HANDS	92	-		PLEASE HELP ME, I'M PALLIN' Henk Lochlin Victor
27	20		WHEN YOU WISH UPON A STAR	40	64	,	MOJO WORKOUT	93	-		DEEP SEA BALL Clyde McPhatter
28	14	7	LET THE LITTLE GIRL DANCE	41	42	7	LONELY WEEKENDS	**	77		YOU DON'T KNOW ME
29	29	7	MADISON	62	60	2	Charlie RichPhillips ALLEY OOP	75	-		BIG BOY PETE
30	24	7	THE OLD LAMPLIGHTER	63	_	i	Hollywood Argyles Lute RUNAROUND	96	_		Olympics Arvee
31	44	,	MY HOME TOWN	4	71	2	Freetwoods Delton	98	84		Rebelt Marles
32	40		Poul Anke	48	10	7	Put BooneDet				Don Gibson
-	-		Jock Scott Top Rank				Crests Cood		-		Jen & Doen
33	48		ZALOUS OF YOU Comic Franch	**	81	7	JUST A CLOSER WALK WITH THEE Jimmie RodgersRoulette	100	-		HOLY ONE Jerry Glenn Checker

On The Upbeat

New York



Jackie Wilson, Brunswick disker

London

Wilte Borto skedding owk trop to U.S. in Jul Johnson Dankworth's ownered off at the Bath Feut Friday 27. It's a life Laurie Johnson off it.

Hollywood

San Francisco

Rippling Rhythm Orch.

Now Available FOR LIMITED ENGAGEMENTS

SHEP FIELDS

Maurian Tons Hotel

JERRY LEVY

SHECTIONAL SUTFAPRISES

Chicago

James 9 Nina Samone toping larged as of July 7, with the Jamest with Art Farmer and Benny Golson also abroad 164 to a larged orch set for 10 days at largeous Gardens Louisville. Gardens Louisil Quintette Allegro the Buddle Finbers Indian spot Nos 14 for two stantas

Philadelphia

Small Combo Review

SKITCH HENDERSON TRIO London House Chicago

DOCTORATE FOR RISE STEVENS

Inside Stuff-Music

Capitol Records presented Columbia U's archives Monday (22) with a special plaque and an original cast recording of its Fiorello" album. The Phorello legituner was the 1980 Pulitine Prine winner for the best play of the year. In altendance with Capitol Records excessors the Richard Logodon, director of the ingiversity's bluraises. Prof. John Bublestberg, neverany of the advisory board for the Puliner Prine Committee and Dr. Roland Baughman, curator of the imprecialy above the contractive and contractive a

The Library of Congress in Washington recently toused a 12 inch. L. P. disk. Fisik Music From Wisconsin. Actual recording done on field trips by U. of Wisconsin Prof. Helene Stratman Thomas Bistr. of the School of Missis began in 1940 by Prof. Leland Coon World Wa. II intervened. The project was again activated in 1946 The recording was done through the coopenionship of the Library of Congress and the U. of Wisconsin. with an eventual Carnegie Coop. grant added.

Perry Come to hitting the read this month on his annual good will tour for BCA Virtue and his to openior Kraff Foods. He'll meet with the diskery distributors and Kraff personnel in San Francisco, Chernage, Cincinnati, Atlanta, Philadelphia and N.Y. The four kirks off June 13 in S.Y.

RADIO LUXEMBOURG REPRISES DISK FETE

Luxembourg Cor, May 31 Berurd First al." this one dated Main Halls

'Kangaroo' Tune Clicks

Angaroo Tune Cheks
In Australia, Natch
Melbourne, May 31.
Tune whitch is gradually everying to top of hit parade here is
Acosse number called "Tie Me
Kangaran Bown Spact" (composer-author is Rulf Harris, producer-evitertainer with TVW-7 television studios in Perth. Western
Australia. Song was originally

Col Distrib Ups Campana

Cancel Jimmie Rodgers Memorial in Meridian

Dots Hot SAM BUTERA THE WITNESSES "THEME FROM THE RAT RACE"

TIMELY AND TOPICAL IT'S A BEAUTIFUL DAY FOR A

BALL GAME

AMOUS MUSIC CORPORATI



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Ottawa Philharmonic Suspended in Hassle With AFM Over Scales

Disputes with Local 180: Ameriean Federation of Musicians are blamed for the indefinite suspension of the Ottawa Philharmonic Orchestra Adjustments of salaries, evertime and hours of work are the main points of disagreement The suspension puls 51 musicians orchestra's conductor Thomas Mayer, out of work. The \$1 possessions formed the nucleus orchestre, augmented by others for concerts in the capital.

The Philharmonic's directors of-fered a basic weekly wage of \$75 for sidemen, \$85 for principals and \$100 for assistant concentwater. The union wanted \$90 for isolemen. \$710 for principals and \$150 for ancitant concertmanter.

During the past season the 51 ermanent members worked 21 During the past season the 51 permanent members worked 21 hourn a week for basic pay. The directors wasted the same arrangement for next season but the union proposed 18 hours. For overtime, the directors offered \$2 to 83 per 50 minutes, the union asking \$2.75 to \$4 per half hour.

log \$2.75 to \$4 per half hour.

AFM in Ottawa also insists on
\$5 local mustrians in the auxiliary.
During the season just shuttered,
the orchestra had \$1 players in Hs
nucleus all but 13 imported for
the season, plus an average of 15
locals in the auxiliary. The orchestra's board of directors reperfed a \$23,000 deficit on the season's
americuma.

The dispute is one of a string First Basil Fitzgibbon business manager resigned. At the Spring-time Party, an annual benefit for the Philharmonic by its femore committee the orchs matrians demanded to be paid for the first time in the history of the benefits.

Some of the musicions have ac-cepted buskings elsewhere for next season and will-not return to Ot-turns even if the dispute is settled



18

12

MUSIC BY JESSE GREER CLIMBING UP THE LADDER OF LOVE

FARL CARROLL'S "YANITIES" ROSSINS MUSIC CORP.

m the Warner Bres. Pic CAPTAIN BUFFALO

ORLD'S LEADER IN AUTHENTIC
FOLE MUSIC
FOLE WAYS SECOND
TO REMAY SECOND
THE SECOND SECOND
THE SECOND SECOND SECOND
THE SECOND SEC

COURT KO'S RENDEZVOUS DISK BY LARRY BRIGHT

Los Angeles May 31 A temperary restraining order against Rendervous Records prohibiting it from pupularturing and distributing the Larry Bright etching of Twinkie Lee." last week by Superior Court Judge

Atterney Si Zuker, counsel for Tide Records presented affidavits attesting to the exclusive recording right of Tide with Bright A one-year centract, with two oneyear options, was realed between Tide and Bright in March Bright is currently in a secring position with Mojo Workout which is being distributed nationally by Del-Fi Records

RETAIL ALBUM BEST SELLERS

(A National Survey of Key Outlets)

SILLY VALGHN (Dis)
Theme from a Summer Place (DLP 3276)
SOUND OF MUSIC (Culumbia)

BOB NEWBART (WB:
Button Down Mind (W 1379)
60 YEARS OF MUNIC AMERICA LOVES (Victor)
Assorted Artists (LM 6074)
SHELLEY BERMAN (Vene)

KINGSTON TRIO (Capital) Sold Out (T 1352 FLVIS PRESLEY (Victor)

CAN CAN Capitoli CAN CAN (apitoli 1.00 1632

OHNY MATHIS Columbia:

PANTANIA (CL. 1391)
Rere We Go Again (T. 1258)
PLATTERS (Mercury)
Encuree of Golden Hits (MG 20472)

MARIO LANZA Victor
Long Sings Careso (LM LSC 2003WOODY WOODBLRY Stereodifities)
Lonks at Life and Love MW 1
HENRY MANCINI (Victor)
Mr. Lonks LPM 2190

Mr. Locky LPM Floor
BOBBY DARIN Atro:
This is Darin LP 33-113
TENNESSEE ERNIE FORD Counted
Sing a Hymn with Me TAO 5552
CONNIE FRANCIS - MGM.
Rallan Favorites (F. 3791)

Italian Favorites (F. 3791)
JOHNNY MATHIS Columbia:

Personne Perromies RS 800-501

Secondary 10.7 (022)
HARRY BELAFONE Victori
Selatente at Carnegie Hall LCC 6106:
SHFLLEY RERMAN (Verve
Outside Shelter Berman MGV 15000)
BEN-HUR MGM

NAT KING COLK Capital
Tell We All About Yourwif W 15111
MITCH MILLER Columbia

MITCH MILLER Columbia
Saturday Night Sing with Mitch CL 1414)
PEGGY LEE Capitol
Latin a La Lee T 1280)
RAY CHARLES (Atlantic)
Gesius of Ray Charles 1312)
BROTHERS FOUR (Columbia)
Brothers Four (L 1402)

1402

Life Love (CL 1437)

BYE. BYE BIRDLE (Columbia)

Original Cast KOL 35100

GEORGE SHEARING & PEGGY LEE (Capitol)

Beouty and the Beat (T 1219)

DAVE GARDNER (Victor)

Rojslee Bear Bearts LPM 2083)

KINGSTON YRIO (Capitol)

RAY CONNEY Columbia: Cancert in Rhythm, Vol. II CL 1415) WANTOVANI London:

ngs to Remember 1.1, 31491 MUSIC MAN (Capital Original Cast WAO 1990) ARTHUR LYMAN (H) Fit Taboo, Vol II

* Prourse to this color is one sorrulated from storting date of this thirt is the April 26, 1980 time.

Heavenin (1, 1951) TERRY SNYDER Com

Brothers Four (L)40 WOODY WOODBURY

MARTY ROBBINS Culumbia Gunfighter Ballada CL 1349 ANDRE PREVIN Columbia (CL 1437)

British Disk Bestsellers

London May 31 Cathy a Clown Everly Bros. Warner Bros. Cradle of Line Mercury Someone Else's Boby Faith Parlophonel Handy Man Jones MGM Sweet Nuthin's Lee Brunewick: Shozam London! Three Steps . . . Corbran Do You Mind? Newley Footsteps Lawrence Richard Fall in Love ...

Stan Kenton Gets 43G for Mex Tour: Hope for Reciprocal Band Trading

Art Schwarts has joined Holley Associates, manufacturers of punt of purchase displays, as vice pro-dent Schwarts was formerly di-rector of advertising and sales pro-motion for Columbia Records

He II be responsible for expan-sion of sales promotional services and in charge of the N Y affice. For the past II vear Holley has been preducing merchandising fix-tures, racks, and displays for point of purchase use is recording man-ufacturers and others.

Jan Garber Predicts Dances Decline & Fall Due to Rocking Epoch

Soon there will be a time says bandleader Jan Garber, when no one will dance Garber made the dismal prediction while playing a dance date with his 15 piece band at ne by St. Matthews a town where he and Meyer Davis hegan their Arst orchestra 35 years ago while they were proprietors of the hotel there

Today's 10 through 14-year-old hids are lost Garber said. They den't know how to dance because they aren't getting dancing music. My own band. Garber said. Isn't corny by any means. We play rock and roll, but so you can understand it. They can really dance to see music. our music

Remarking on other forms of tedays music Carber said. I despise progressive jazz. What in the useld does it mean? I don't know what they are playing.

Longhairs Jump

ef in the C.S. other than high theat and college outfits. There are 727 opera-producing greens in the L S. An average of over 11 performances takes place

It's estimated that over 40 000 000 persons in the [S are ac-

Influence of the disk industry or the growth of longhair waste ha-been fremendous. In 1960, for it stance the Schwann longplay cata-log indicates that disks are being ing indicates that disks are being listed now on 428 measural and 180 stereo labels. In 1938 Beetho ven's Ninth Symphony sold 225.000 copies in various version. In 1934 such a work would have done ell to sell over 500 copies.

Sime to Coast

Lester Sims general professional manager of Bourne, left for the Coast vesterdal. Tues 1 for centable with diskery artists & repetiteirs men, disk pickers and distributors. He'll also interview candidates for the post as Bourne's Coast repre-sentative.

Art Schwartz's New Slot
As Holley Assoc, Veep
Art Schwarta han Joined Holley

Kenton who arrives here Jun 7 for a week of one night claims will get \$43,000 with this lots in cluding transportation, housing and other expenses

This is the first time in history Mexicon secure that a complete serican exchestra entre Mexica

American orchestra enter a Mesura for a series of engagements. Way was rleared by Juan Onorio head of the Mexican Musician Union, who granted permission for the Kenton until to appear in Mexican The Kenton Union of the Mexican Orchestra until appear in Tampuro June 7 Menterey, June 8.9 Guadalajara June 10, libis capital June 11 and 12 and farewell performance the 15 in Chiedod Juarez. Chiuahua. Unid give line concerts dath. Obserte said that now that he has been broken and the 1.8 hand committed to Mexican orchestras with have a chance to displas their talents, and ean deliata, north of the border.

U.S. TUNES INTO USSR VIA JAPANESE COMBO

Thise May 31 One way or another Americans and song stiling manage

One way or another, American music and song stilling manage to penetrate the Iron Curtain.

Latest devious cultural infilieration will be made by the Dark Durks, a Japanese pop teral guarate this will leave for Russia early next month in one of the Soviet Jets that deposited the Lemman and Ballet in Japan. The harmonizers will give a four nech series of rectals and to dates in Resident of the Control of the

Sevet Ministry of Cultural Affairs.
The Dark Durks are unashanedby patterned after the Ge den Gate
Quincet and sing mostly American

248G FOR FRISCO SYMPH

Fund campaign a year ago netted

1 VARIETY BEST BET

THEME FROM

FERRANTE and TEICHER

With Their Orch. and Charus United Artists-# 231



May 38 (3 Weeks) METROPOLE CAPE, New York June 30 (1 Wook), NORTHCREST HOTEL, Pr. Wayne, Ind.

Los Angeles, Cal.
July 7 (6 Weeks) GOLDEN HOTEL, Rone, Nevada COLUMBIA RECORDS BOOKED EXCLUSIVELY BY

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HOLIDAY ON ICE' WINS ACCOLADES IN MEXICO

AGVA. AFM Rap Club On Coast as 'Unfair'

Irving Chezar Exits GAC For Grade Outfit Post

Cal. Cracking Down On Minors in Nitery Acts

Mpls. Padded Cell Hits Crazy Takes

60 N.M. State Fair To

A.C. Press Club to Fete The First Miss America

Shoreham, D.C., Drops Its Summer 'Name' Policy

Satchmo, 'Butterfly' On Suburban Philly Club's **Week-long Music Circus**

Encore TV Oater Stars HONOLULU BURLEY IN MANAGEMENT SHUFFLE

Reichman Gets Revue For Texas Hotel Room Pleasure Island, Mass.

Zarina Concert-Norrates

Chase for Names Slows as Vegas Niteries Enter 'Stabilization' Era

U.S. 2d Army Tops Disk Phase of Talent Contest

Hillbilly Premoter Held in Tex Rap

New Chi Expo Centre Honors Col. McCormick

Sets Turns for Kiddies

APRIL IN PARIS BALL AIDED SHOW BIZ ORGS

GAC-Hamid to Produce Central Canada Exhib

AGVA-LA MONTE VOTE BLUES

Border City Clean-Up Drive of Mex **Actors Union Stirs Hot Controversy**

PHILLY BOOKER CETS 3 YRS, IN STAG RAP

Hildezarde's Aruba Date

Theatre Run Down

B'way Return Set For Monte Proser At Beachcomber

Vet Booker Milt Schuster Waxes Nostalgic on His 40th Burley-Vaude Anni

Contributed were among the latter-day toppers who ladged their show big fortunes with Schuster. Ditto at

BOTH SIDES FILE

Mexico City Capri Club's Fold a 'Misunderstanding,' Missing Op's Wife Claims

GORME, LAWRENCE SET FOR MIAMI DEC. DATE

60-Member Japanese Unit Set for Fair Dates

Taub Hits Josephine Baker With Suit For \$157,000 in Impresario Embroglio

Jazzing the Candidate

Primarily to pick up some while the GOP is in tow to choose a presidential condidate the Sheraton Toners departing from policy housed Roy Liberto and Bourbon Street Six int Brass Bull dinery Rand

Nev. Bd. Okays Flamingo Sale Fer \$10,500,000

me of the largest financial deals

Vet Nitery Op Leaves Tokyo on 'Advice' Of Ministry of Justice

Irwin's M. H. Post Will Irwin has been named cheral director of the Radio Cibra Music Rail. He has been director cheral groups for video for the mat fee.

JAPAN MAPPING AN \$8,000,000 'DISNEYLAND'

Navajo Series' Names

Vaude, Cafe Dates

Allen A town Enght of the control of the con man posterior at the

James Komack and feeling to be a series of the land of A 11 file week in a telegraph of the Line Constant of the Line Constant

Jee Glaser had A said of laber a harf sines. Presagent Jeckle Cannon off to Reno. Aret tave prompted as a hirth announcement for a daughter Adam Wade caned for a Jesus date at the Living Room. Maron Cohen down for the Druhen Chicago Sept Bob Newhart pasted for the Chase Hotel St. Louis Jupe 28. Jimmie Rodgers, current at the internalional moving to the Riverside Reno. June 29.

Gunther Serneau has resigned

. HELD OVER AGAIN! . HARRY MIMMO

Comedy Star

HEADLINING . LOU WALTERS' FOLIES FRANÇAISE

Carillon Hetel

24th SMASH WEEK

Personal Mar: MARIO PESCARA Herbert Marks Agency

600 Lincoln R'd Bidg Mismi Boach, Fis.

a amount to Latin Quarter as Jee's Lodge Risman in stail of transmission of the stail of transmission of the stail of the

Hollywood

Hollywood

Sarah Venghon control of the second of Frank Second of Frank Second of the second of the

for three weeks be N 24 Samme Bavis

Jr. a weday din at the Carte Salida Mills

July 1 Jim Buchenan's orch

Chicago

Cerbett Mesica and Chiquita A
Juhnson set for the Lide of the
layout at the Cher June 10-21
Johnne, Jessie A Hal board for
Mister Kell's Aug 8 Juhnsy
Haymer into the Huddle Is here
liminating him of for two
M. Says new St. Loss offbratery tapped Bun Adams to open
June 27 for two weeks

Pattern Pattern Pattern Into the Pattern
With in first appearance at the

Scotland

Scotland
Cheery Wainer, rhythm organist,
in Grangon with Marty Wade. Boy
Meets You show, presented by
Harold Fielding. Robert Earl
headining at Pavilion. Glangow
Potrick O'Hagen. Iresh tenue. set
in me run at Pavilion. Laign
Liberare skended for the ve weeks
stiff at Empure. Glangow. June 20
George S. Ellas has been used of direct and write the wailes do
would be Centuries of Namia
Fe. Centuries of Namia
Fe. speciatories, which in sixed
Fe. speciatories, which in sixed
Fe. speciatories, which in sixed

Fe apectacular, which is stated for an eight-day run starting June 19 in Sunta Fe New Mexican The Rooney, Forman Head Variate Revue 19

Put Busse eighted as a grandistand aftercition for the first three days of the Mid-America Fair at Topeka Sept 10-12 Nauries Fager. Fear manager said the organization is negotiating with the Leuseon Sinters of the Lawrence Welk Show for the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last part of the fair week. Dawny Ferrasson Orch. Smoth of the last of the fair week. Dawny Ferrasson Orch. Smoth of the fair week. Dawny Walters. MMR Joseph of the fair week. Dawny Ferrasson Orch. Smoth of the fair week. Dawny Ferrasson Orch.

Converted

For some time the Metro-politan. Edgware Road, has been the home of Irish vanile-ville But now it's days. But now it's gime over opposition

Correct hall is talked Bloort Of Scutland

fiddes here through June 9 shar Manua. Latter returns to N Y.
In line to the bill with somic Charlie
Manua. Latter returns to N Y.
In line try the Latter returns to N Y.
In line try the Latter and work to the Latter and to the A.

A bethroe for their first stand in

Reno

Bills Francisco and Rowan & Marlin of capacity, her at Mayer
Shr R. Mary Kane Tris in it.
Takee Harrais for extended outsider Church & John Whoe and
Jimman Duffy Orivi to Lie Vegas for
Golden Nugure date. The Rickets with t the Gulden Nug et date. Ih in lural debut at River erch Fran Waeren.

Skeets Minion to Eiko Nev. after Harrah a booking Navelites and Four Coins in long! — run at Gold-ca Halel Juckle Burns booked for

Minner Rellie's Aug 8 Jubban Have Harmer into the Huddle In here Invanaguis June 6 for two Mr. Shi's new St. Louis offbratery, tapped Ben Adams to open June 27 for two weeks.

Prier Paimer plays the Radiuson Hutel Minneapolin June 6 for one stance. Ten-percenter Chuck Addy switched from MCA to Administed Bounting Clut. Bischers Lants is at the Colony Club. Mischers Haven and Al Borde out themselves a postnership deal Jack Marshall booked on the Bainers & carvuthers state fair curruit starting Avet 8.

Dave Gardnee opened a tro-week engagement at the Triceland. Club with Dee Camee over Singer Pat Windsee and comin Roger Ray opened at the Continental Ross of the Shamrack Hilton The Quibette Allegre in their third week as Glenn McCarthy's Cork Club Gina Cor Meddlesson singing with pionist Ray Suffinger during the cocktal' hour at the Club Smallk.

Variety Revue 1960'

Inside Vaude

Navy research and equipment are playing a preminent part in pra-duction of a spectacular underwater show for the opening of a new below-the-ourface theatre under construction at Weeki Weehi Spring, Fla White construction men, wearing Navy-type frogmen equipage, direct the sinking and plening of the steel sections going into build-ing of underwater theatre. Weeki Wachi mermaids are doing daily shows for visitors in another section of this truge spring and, in he-tween times, rehearsing for their next show.

Lauretta Jefferson, who did the choreography for the Billy Rose shows and the Ringting Brea harmon & Builey Circus is director of new wet wash perturnance. How to drill her anapely performers while they were under unter proced quite a problem but the Navy sixed the communications problem with some speakers used to produce decor raises. New oil Min Jufferson has to do to lo drop these speakers to the 137-doot deep spring to direct her mermatids and condinate the above.

Caustic remarks by the Amer Bros during the Hotel Radiuson Fame Room performance, directed at the a same and at the electric on drew a blast last week from Minneapon Meeting Tribune at Will Jones who was present at the opening shou when the period and agreement at the appendium gave very to their diagonal. It was the worst newspaper orbal spanking ever administrated to any nitery performers in Minneapon and particular and period of the contraction of the contractio

The Ames Bros have done us all a terribly hig favor by coming to Minneapolis to sing for us, and of their opening show in the Flame Donm their made it clear we just don't realize the immensity of their more than a supplied to the show they are bathed in white light railiber than pink light or perhaps it was the other way around and that lost no time letting us onlosskers peasant above know which an affirmt this was to their artistic souls.

I am glad they brought it to our attention so forcibly, because, in-native creep that I am, I could have gone through life without know-g what terrible effects the wrong color of light could have on four

It took them no time at all to find out how squ It took them so time at all to find out how square we are We disdict sugh at a reference to Leopold and Loob and their shurp-untred spokesman pegged our definiency immediately. Well, I see it's not a reasting eroud. We tried to warm our way into their affections by applicating spiritedly when they sang Iran Limitely and a rousing largell song and 'Amor. Amor. A. or. but I never had the feeling we made it. Jones observed.

Matson Back in Hotel Biz With Mani L Resort

Honolulu, May 31

Matoon Natigation Co, which cold its four Washink hotels to ago, is going back in the hotel

Ship of company has decided to develop its 1,500 acres of choice Maus related land as a multi-multina deltar resort center. Site has three excellent heaches, mild dry climate and panacamic views of the nearby islands of Molokai and Lane.

Company soutline calls for 1,000 holat rooms to be built over a period of years. The initial hotel will be a 200-room nine-story building plus a series of one and two-story units Matson bought the star for \$500,000 in 1957 and turned down a \$1,250,000 offer last fall.

It's 'Ben Pollack' Vs. 'Guy Lombardo' in Mpls.

Freddie's supper club here plan-ing top acts regularly and a swanky spot, too, apparently to not to be outdone by the Hotel Radisons's tony Flame Room, where the floor entertainment carries the label of its part owner, "Guy Lemhardo Presents."

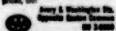
Accordingly, It'll be "Bon Pol-lack Presents" at Freddie's, where the Jack Tesgarden group is cur-rent, competing with the Ames Bros. at the Fisme Boom. Latter are in their second and final week.

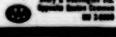
Grand Marshal Harris

Caigory Alta May 31.
Phil Harris, vet bandleader will
grand marshal of the Calgary be grand marshal of the C Exhibition and Stampede's ing day parade July 11

Duncan Cluro Kid Renaldo and trick roper Monte Muntana will also ride in the parade









THE UNPREDICTABLE **BILLY FALBO**

Return Engagement CHEZ PAREE, Chicago May 27th - June 9th

Featured with THE McGUIRE SISTERS

JIM KRUM

WILLIAM MORRIS AGENCY



VARIETY REVIEWS

"Liberare is back at the Lond Palladrom and that should spell Sittl big for the next eight weeks. weight once his last appearance in Landon but certainly none of the flumberouse that has earned him the merited title Mr Show-

It is indeed his showmanship that is the deminstring feature of a performance that keeps him on stage for much of the show with a change of contume for every appearance. For his first entrance he is garbed 'comparatively modestly for Liberace in a glittering black tuxedo But subsequently switches are made to gold lame violet culwith diamenal studed buttons the delight of the capacity audi-

Although ham ally a vaude lavend the presentation has been given a production format by Robest Neethell with colorful decor and attentive resturing for the line guts and here. The apporting talent too is quite substantial. Though it is the util name on the marque that spells the bin magic " Mura





"THE MUSIC BOX SHOW"

"I Wonder If Show Business has produced a finer performer than Liber-ace . . . A remerkable performance in every way."

—Record and Show Mirror.

"Liberace— a hard working, practical entertainers a likable, obliging fellow." on all round artist--The London Times.

"He gave all he's gat—he could do no wrong."

-The London Star.

charming modest warms the heart of everyone in the audi--London Daily Mail. "Liberace-

"Liberace ineshoustable he makes us love him he is the life and soul of a wholly enjoyable evening."

—London News Chronicle.

ROYAL VARIETY PERFORMANCE . . . London, 1960

"Liberace . . . an act ranging from List to Boogle." - Daily Mirror.

Liberace—top of the bill—tricks of showmanship . . . 'You Made Me Love You,' the Queen and Prince Philip Join in." —Daily Mail.

"For my money, Liberace was the right finish to the show. He rounded it off with confidence and expertise." —Rocard and Show Mirror.

"Both the Queen and Prince Philip spent some time talking to Liberace." -Daily Espress.

"The audience joined Liberace in 'You Made Me Love You'." -Daily Telegraph.

Exclusive on CORAL Records-

"LIBERACE AT THE LONDON PALLADIUM", a complete performance in album form . . . Soon to be released "THE MAGIC PIANOS OF LIBERACE AND GORDON ROBINSON" . . . Latest Album Release "LET THERE BE PEACE ON EARTH-LET IT BEGIN WITH ME" . . . To be released

1960 ENGAGEMENTS

PALLADIUM, LONDON, ENGLAND, April 6-May 28 PALACE THEATRE, MANCHESTER, May 30-June 18 EMPIRE THEATRE, GLASGOW, June 20-July 9 EMPIRE THEATRE, LIVERPOOL, July 11-July 30 HIPPODROME THEATRE, BIRMINGHAM, Aug. 1-Aug. 20 TELEVISION SPECTACULAR FILMED BY GRAHADA T.V. NETWORK, GREAT BRITAIN, AUGUST 24. TO BE TELECAST IN BRITISH ISLES, UNITED STATES, CANADA, AUSTRALIA, AND ALL OVER THE WORLD.

FROLICS CLUB, SALISBURY BEACH, MASS, Aug. 28-Sept. 4 KENTUCKY STATE FAIR, LOUISVILLE, KY, Sept. 6, 7 & 8. YORK INTERSTATE FAIR, YORK, PA., Sept. 14 HARRAH'S CLUB, LAKE TAHOE, NEV., Sept. 19-Oct. 8 CONCERT TOUR (NINE CITIES), Oct. 12-22nd Tenterively includes: New York, Philadelphia, Washington, D. C., Baltimore, Md., Charleston, W. Ya., Salisbury, Md., Richmond, Ya., Greensboro, N. C., and Charlotte, N. C.

1961 ENGAGEMENTS

SOUTH AMERICA, Sie Weeks HAWAII

FRANCE

ITALY

SOUTH AFRICA

GERMANY



PUBLIC PELATIONS GREAT BRITAIN PAST-NUNT ASSOCIATES

International Astalle, Ild.

JOHN B JACOBS JR business manager Suite 807 Talk Building Horlywood 38 California Mallywood 7–3438

Whiteman Warms Up Lambertville Tent for Terrell's Legit Season



les Impresario

VARIETY Josie's Mild \$10,800, S.F.

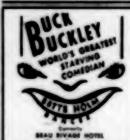
Baker-Taub

AGVA - La Monte Blues

Chi Cafe's Remodelling Puts Its Unit in St. Loo

staging a new satire recue mutile at the Crystal Palace.

N.H. Tooters, Hotelmen Seek Dine-Dance Okay



YVONNE MORAY

THE FROLICS



Bon Solr, N. Y. lack Druglas, Joris Ri idy & Lindy, Jimmis Du res Flames, \$3.50, \$5 minin

Phil Pagano's basement blitro Phil Paganus taxement testion has been a prospering laugh centre for a number of years. It's a spot where both the acts and the customers have a time. It concentration on comedy acts selected with taste virtually assures highly discounterfalments.

Current bill is notemethy current and in necessarity ne-page of the inclusion of writer sik Douglan. The author of the orwest topoetter. Never Trust a usked Bus Driver, who previously it the inerall lists with. My rether Was an Only Cold, is no nger to corredy the been the er for Jack Paar and had a po caudestile some years ago a family set.

This is Douglas' se having berred then in the Danie Dauglan econe an effective enter-His sense of the ridirulous seed for the adult trade Ha hered for the adult yrade. He has charpered and sublish; spaalls important an intimary translates placeff into care respect this is a rambi-security tipe of humor that on a multitude of subjects. In insight and Introspection.

here a insight and introspection of a literaper of expression that akes him a smath at this hospice. Also making with the correction between about this correction of the corr as a classes ed as a classe harridan. She is a long blinck dress drapped in a and supplies a cophisticated in at talk. Her subject matter est described in her oning title, andy Wants Me. But Every-Gets Me Blue. In the classing the puts a solid cap on the r in a long laugh studded suc-

son Jimmie Dantels, the perential more is the opener He again takes a good impression with his longs from the bigil musicals, andy & Lindy following are a keakle couple who work hard and site some good subject matter.

There are times when they press a bred and tend to be pressed to the press. ed and tend to become on named and tend to become or comatic. They recent more at then consumal light someo and r. They do okay here The Ti lames per usual supply or united backgrounding. Joseph supply expert

Crescendo, L. A.

Hollywood No 28 Mort Sahl June Chining Joseph Tron \$2.50 cores to drain

For the unspire th time Most Sull is back at the Cresseodo And for that many times hell diam enough pseudo-intellects to pack the place.

P's true that Sairs harmed ink then it dise marks is fast be a one of the new or combin that she ed slap antice for purlamophish rint. At this hearing journity, Saht took longeryting and senting it could be suffered by the senting to attend a positional po

young fit in here of the roung fit in here of a roung or lating of the do pore proble

y pupinged June Christy Tim backed ably u

Thunderbird, Las Vegas

y George Aronda, during Jerry Franka, choreograph Ruthards and Rene Definitioners, Lingd Limbert of tuners, Lingd Limbert of tan & Pons, \$4 minors

Producer Marty Hicks has

coupled with the fresh frusen Polites On Ice. a Paul and Miss Ford pull enthu-isatis mitt action with their elec-tronic showmanship on two spe-tially built gutters which have introphenes attached. Multiple ally built gutters which has derophones attached. Multiple does and accompanisment plus and accompanisment plus and accompanisment plus and accompanisment at the commerce Waltz. "How High Theorem." Her Bye. Blues as and Tiger Rag. Team is alluly entertaining act which cream to check to any estuation. Follies the Ice is a lavish specie with six skating modes an ight fermies skating terps. Smooth

with his outlanding attree and gim with the outlanding five eight eight retten matches, and cardboard Jack films presents a clever pup pet act in which the della are ap repeate transmit electring of ness shalling trar in feature one of the production num and secret handity with her g ful artistry. Holdevers di Carter and Aire Farrar a prese they are major league

Lloyd Lambert's costuming is a hig plus factor for the show watch was choreographed by Phil Richards and Rene Deffaven Richards and George Arnold train for a fast, show shating iron, in the Impre-sive finale. Show, backed with showy skating view harked size finale Show harked size finale Show harked to the Al Jahns orth 12 Duty

Eddys', K. C.

Kamaa City May 27 Charlie Manna, Jack Hilland. Billy Williams Orch (6); 81-81-50

Fresh Gull pu's new fores in th Fresh Gill pairs new faces in the Eddy Restaurant and they bring off a creditable show of conseds and congs. Their stint was a bit long at an bear on opening night, but its likely to wind up about a 65-minute route. Its also a bit unusual for two men to make up tive bit. But both are oke in their field and in this case are minute. field and in this case any missing femine glamor list t missed. Jack Hilliard is a vot at singing

members.

Brand of consedy offered by Charise Manoa has a differed by Charise Manoa has a different twist. Ingres in the presentation He mixed an assertiment of gagoone old and some new with some running his of his evin inversion in the fatter he comes off her!

His rabbing of Figure is both good visive and good thefeel. An other bit about the monter of the red corpuseles is choose listening. Affothe and able, he does a first rate jeb is his inoctal stand here. Two turns held through June 9.

Quinn.

For fiver last show of the reason, the management of the circuit Ritz Cafe brings in Cevile Devile from Paris, and this tail redhesal sharpers the atmosphere with her Gallies song fest. Meadwait gowned to a tight dring dress. Mine Devile confiner her limited English to brief introduced by the confiner house of the same and does it songs in Frence. On night cought, thrush relief beating on the nick for column such in that everithing me in the same. I

during. Deviles con and a more relaxed intimate method of working usuald do much to enhance her performance. As now constituted her act has limited

Notar combo L Lingd Lumbert or it. Cur horking to performer and cit seatly between shows for custom darring. The Cufe closes its expectation of the control of the cut of the cut

Chicogo May 27 McGuire Sisters with Murra Kane), Hilly Falho, Ches Ado-ables 6: George Cink Orch 12: \$1.95 cover, \$4 minimum.

Wholesome and appealing as pile pie and dumplings McGuire inters. Phyllis, Dutty and Christal entry here in this their first loab sake. The voter-melding alone pleasant though it is, might not be enough to carry the fermers.

he enough to care the femmes in the big-league caborets were inside too the saver production values that gild and advenative the act for top reaction.

Their Bingraphs' number is chief in point being a dandy display for some from instrumentation, chirper improvises by Phyllia the one to the mental can be desired as the control of the

rues on the ppet Kaners identical triplets in match heritaal triplets in match McGurre continuery for a hoff to stint. Manager maestro Mur-Kane provides slick describest for George Cook's regulars in k of the gals.

gle could be pruned; building a fine full-scale implation of John Mommy washi was bling, and can panto. Latter bit again indicates strong out if he cares to explore fur her Chez Adecables launch show for

oke baids focus. Eydie tupilles June 10.25

Cloister, Chi

Larry Street Silva Silva

Closter has a pair of fave re-peaters who should mean nice his far their three frames. Per form, Larry Storch was hard to disledge stretching a bit too much with an hour's worth of firstnew foreiers. His convedir proness though is incontestible owing to a fat talent for dialect characterisation.

for dialect characterization. The satistic delineations are elaborate leakes worth mine for their telling usually than the punchine. A lampoon of the Senate racket heavings was a highspot but all the hits familiar hele mopped up nicely. Winder was his with your routine that literally curries him off.

Caroler Sista Same has the vocal persuasion to rate rupt auditing, and she got it this time too. She has an appealing cataling that bears no relation to disk charts but there's no doubt it's her was sell that cops the keades.

An occasional effectation course into her uptermon throughing yet if a no less competing than the lamour stuff size series with exceptional warmth and taste. Joe Parmetto Trio cats it five tooking here.

Harrab's, Lake Tabor

Corresponding to the Plan Charles of the Plan

It a an all the leave for Gunta orne in this phichark of Tabor Harrish's the were of his navry debut almost one fear and to the retained with the bill change noted in the separation acts. And in in his vietal, the virtual and keeps it Burns oil the list with

With familiar chief are redliner infres with an or please Don't Take Mr. 1 hen segues into a self line of chatter re the gamin till of friend Mertin a negation is builted.

Mertin a negation in builted.

The deliner is eliminated.

Acting as own en wife complete pockage. B including Tear Even Varajo Cheatin' Heart Teardrop Sep- pony tailed and cutvocal cords and

presentation stays close to the per-sonality. For the country thing-she's perched on stool plunking

Steiner Bros. (14, 16. The Steiner Bros. 14, 18, and 18; rarbon the click styling of the Dunhills, and do it to near perfection despite their youth. The bass display fine presisten and he tap routines are intricate and well executed. And as with the other acts. Burns gets in with the trio for a nest bit of hunding albeit the tundern, bit is on the conservative temergy wites side.

The Chardettes nab a good share of the militings with class arrangements, showing much in harmonic

Rains Birth te the candpaper velced inplin also gets into the act vocally i to good effect

and to good effect.
Windup is a short ratalog of things Burns did when first goin into show biz, then a curtain out that all sets. The Durothy Derbo Dancers 12 gals and two gats handle the opening spot and the handle the opening spot and the handle the opening spot and the inclusion of the spot and the sp

Minneapelm May 28

A ca firm 3 Francia Dear
rih 18, \$2.50 cover.

Beniface Guy Lombardo and associates have picked a surefue draw for their second offering in blotel Badiason's tony and second their second to the second to

ptrasant listening. Unfortunately at the opening show the boys a times were prescrupted with tritta-tions over lighting and other stag not unusual for A their frequent other made tablesions of the technical

Result was that customers were siene in warming up in the a Thirs, too, ruffled the perform and provided some caustle with thirms ament the lack of audier response. To the boys credit should be related that by the sould half of the Sommune p formance after they had overcome their pique, the act reached is motel level which one expecta-such talent. At the finish the bro-ers had the aud in their hands. But of the acts routine are

Bust of the act's routine amedies of hit Broadway and mediev of hit Breadway and show tumes and a series of his French, Irish and bread much all of which draw heavy mid-Vic Ames also does a smash vi impresh of Maurice Chevaller mpresh of leinela, th Semola, the arts cun director, works hard play in

Ye Little Club, L. A.

Hell wood May 2.

De Fin Thursday for e Mills Trea Lope Don Grass

Fins co bo, 2 drink min

She doesn't use her Hamili So doesn't use her History of conditions the wrong put that she a part small make the former Min He wit go the former Min He wit go.

to improbable non de Deil Fin Tour day to has the stand gore as pure beauty and me pates Polyne in each

With join and Latin elements the perks up standards like. For You a Let' and twists a new thrist and the like is the like in the like in the like is the like in the like in the like is the like in the like in the like is the like in t

er sensuous movements appealingly with the in which is also her trader Singer Gene McDaniels

over with guitarist Tripi le and Den Grain bass and Jre I-plane, back the acts—making a highly satisfactory bill. Thursday in set for two week

Les Angs en 1 Not Cole, The Musta-reddy Martin orth 12

With Freddy Martin and adding the arrival of Nav Cite adding the arrival of Nat I all palents obviously arread responded with transfer an aread responded with transfer and had control of the palents are the palen

I his disclocks.

His case delivery he had with implication at rings election to particular the disclosure of the cambral Where to the cambral Where the his control of the lighter side and after one firstly dispersed the accordance with Cambrachia Control of the lighter side and after one firstly dispersed the accordance with Cambrachia Ca

o scores with Continents
time (if These This
is in He even water after
Mr Colo Went Rich is Bu
came across for the fin

Young drams John Cliffers, and the guitarney of Charles of the last the barbane in

been and the guilering in Lineau Harrin give Cole ton backing in addition to Martin cive.

The Mattinen Trio two been, whe guif opens more unit routines to the collect for quickle continue that collect for chief continued materia moster for chines exts. Kingston Trio and Lenny Manuell open June 18.

Kafa.

Roundtable, N. V.

2111 les of District Labor Care \$4

Carrent bill at the entitle nilety affords a well-intende voilety of instrumental and voices that comes off solid me

styles that comes off selld more the way.
Six Dukes of Disseland in return, have odded pursued in the return have odded pursued in the return entertainment can slad frombone man Jerry Fully to the resigning much in the style of Journal of the resident vocating here. Provided the resident vocating here, provide

Apple and

bs Serve shouters Act would be and his more exciting present the via contuming etc.

Mantreal Manda and Droy Vision 12 Line Harnest T

Already established and p performer in a contive QE o Solle limited in an allimine and guild faller or a
Ner specer on 6
me throughout a herri

Month of physics of Apterior and porter in some might

A special flom A Man A special from the key was a rotar for the distaffers and attempt on the case and the same obstone immende the case obstone immende the case of stranged by Mas Adam and called Cover obstances are senting of a same of senting of sen serners best reception

There is no water bestation of unital models of the country of the helter rooms to dapt to any of the helter rooms the intimery in the 500 cm.

Preceding Miss Adams (Continued on page 66)

VARIETY BILLS

WEEK OF JUNE 1

NEW YORK CITY

AUSTRALIA

Tuesti

BRITAIN

Cabaret Bills

NEW YORK CITY

LOS ANGELES

CHICAGO

LAS VEGAS

St. S. Cump

While mum on this aspect, it is sened from another source that

SAN JUAN, P. R.

Intercat

RENO-TAHOE

New Acts

HI LITTES :41 Nongs 26 M ns Chauderr, Ottawa

The Hilliams sell the sile on a beat Piping is now but the lig ers is the solid thy him courseless is a gustar-beater and ear of hy

Vity a definite as at of Miles But le the four days and for heat class and for heat class and for the formal formal good for the formal g

THE LORRAINES Dancers 10 Mins

One of the and youlded and from these teams in a long time are the Lacraines, young fundand and the team from Comment of the of a Harvert Moon Ball dater content, who have been out Tall blue-ryed bluede and dark hared young collegian per partier make a fine appearance on

tion halltons numbers that was them according to the property of the property

Jingo Vs. Gringo

Continued from page 1

series" has a harmful effect on efforts of Mexican tv shorts pro-ducers who have been having a hard time trying to sell their prod-uct locally

uct locally
Liston chiefs agree that what is
needed in "afficial protection" of
the Mexican tv shorts production
industry. And this can only be
achieved through a ban edict by
the Department of State through
the Film Bureau.

Night Club Reviews

Queen Elizabeth, Mont. Bellevue Casino, Mc leader Benny Vaughan opens with hrace of numbers which appeal and then turns over baton to Mar-tin who gets the hest out of Vaughan's fine aggregation. The Bannet trie uplit the interfede-ects Mins Adams is in until June

Houston, Man
Put W. Apre Rosper Ro. A
Orch (14), no conte or

Put Window p bloode thrush in manue follows with his core full put ingether a show that tabilities her more han appallet idents. Show lesson heavily on more and comedy, has good voice and matching looks. Assisted by too shand musch has didenter. Charles the has added variety and pare to act.

pare to bet

Al tilium Miles Wandsor toner
results then pennies to austriors
Nor retains her bet of grabbong a
male from stage-ode table, usually
an auditor on shad, side of middle
age, duncing a few steps with
smally willing bitzens then Takes
him onstage as audicone for a
vocal to maditors grabbing a

Contr. Roger Ray opens hour have with 25 minutes of mostly laming comedy, spending of time training on marmho which to rever quote gets around to pain. He houlds shouly mid-ing perhaps that fresher me a gift be a better prop than (in thartman, but finally leaves to good

hay art by his appearance in the a few weeks before as we writing net for C mbr Bros one of the for ed excess ye Inches Directi

Show here for the weeks to be formed by form & Dear and Fall as Moson

Trade Winds, (b)

1 Do o Do 1

minims balaned in Dirk Stales Industry williament of this persuch to hed high for potent drawn despite fact the spot only packs lura hovever and that managebut "off"

For Damone, the ropes up preem accrued price and the canny oning ology for ciptop exhibition of his range and deviation to taste. He doesn't hesitate to witterize a lyxic.

well enough aime.

Small stagespare may have a more Damone some in working to closure to an audicere. But Stabile's steady cuemanable, americany hanter between them, and the overall intimory some enough art or any operational tone for the source that transmitted in both with disciplinaries.

His established book de ripeur is all for the litusion of love, and each for tall rispect. They were hooked but good when Damone segued from "Bewitched, etc." into a lawdy tandem chorus that appeared apecially written. And the mamentum rolled on through "Maria" and to bis eapper district. Street Were You Live."

Comar Herkie Stries is off key. His established book de rig

Street Were You Live."

Comic Herkie Styles is off-key for the acesse, applying the sledge-hassmer attack via dull and eusenbuild in beckle material that's often function than the load stuff. He's brush and born-to-the-crimson picking up acuttered laughs totaling a tryoid soilt; though a certain interest is assured here by sheet tabler numbers, per Damone's

Jo y Dur

In all the pears Jimmy Dura has been a topliner, current sta at the Bellerue Casino marks. One time is a torst saloom A he plays the Bio miles as that it were old home work. Everysteel he is a personal friend it bushey to the hig upender. The Durance characters is d

The Durai e showane to if many owner Jark & e et to feature throughout the co a week or

Judging from reception and company are getting Montarial in ready for are a forms. In a reported \$00 kins for 10 days, Durante chapes well to too all house proords desures the \$2 kins redinavision rise to the similar the normal enter for this 706-

Billy bray's, L. A.

Ben He

NEW HARD LOOK AT PARTIES

Theatre Doesn't Create Illusion

Tyrone Guthrie Tells Scot College Studes Not To Confuse Serious Drama With Show Business

Andrews Scot and Mr. 31

Skelton TV Crew Will Re-Tryout Legit Comedy Chi Panned Last Year

Ray Beele his been is a need managing director for set sea-n at the Fired Miley I make,

Sylvia Miles On Leave From 'Balcony' for Film

League-Authors Defer New Talks

TIP IS 50° INVESTOR IN 'CHOICE'; NO BILLING

New Management Takes Sacandaga (N.Y.) Theatre

MORE BUYS, BUT ADDED GRIPES

Regulars Sweep **Equity Election**

University Players to Be All-Equity Troupe

Equity \$65-\$100 Stock Minimums This Year, Next; C.O.L. Raise in '62

Robert Loper to Direct Oregon's Bard Festival

Equity Ups Dues Of Chorus Group

MOULIN ROUGE, H'WOOD. WILL SWITCH TO LEGIT

Claim Passion Players Left Town Sans Payoff

Book Summer-Fall List At Paramount, Portland

Terento Subscription For Next Year Already Triples 1959-60 Figure

One Deficit Chills Toronto Rotary As Met Opera Ticket Sale Falls Off

Toronto May 31

a parte ho

Business of the N y Mero

Toronto May 10 per 10

Toronto May 10

Dallas Me at Maple of General Company and the second secon

Set Barry, Davidson As

The Rarry and C De double the rest of the Stagers the er al M. Theatre and entering the Herb Ragers to do do to the Market of the Market to the Country III of the case of Fibership and Fibership and

I'm Be a libe gene

North Jersey Playhouse Moving to Paramus, N.J.

DALLAS DOWN \$370 ON '59

Mrt Opera Four Performances May Re Six In '91

Dillies Man 80

K.C. Starlight Schedules 'West Side Story' Tourer

West Side Story Tourer
Kansas City May 31

Statistic Theatre his booked the tisoning company of West Side Story for Ann 8-14 at the own disor theatre in Swope Park 11 o. h be first time the theatre has been a tensities company although it has preciously stayed increased being units headed by Liminary and Jerry Lewis.

Production director Bit and Berger had already not Personal Mercy Widnesday of the Celem High units and wind she could took keep the Juny on of she could took keep the Juny on dishe could took keep the Juny on dishe could took keep the Juny on the June of the Celem High units of the Ce

2 31 date or grant or est. It is in Student Prince's stilled to the agost making of for the Mannel allow

D.C.'s Candlelight Stock Shuffles Playing Sked

Shuffles Playing Sked Washington, Mar 21
Washington's summer cale theatre Candlelight Play house is deepusing Saturday matinees and 5da performances in a second scason, substituting two evening peformances. Findal's and Saturday.
The midiran theatre will open
Jone 27 with Armits Stant to
The Seven Year Lh. Ech
show wall run two weeks. The
citedule includes Born Yes reday. July 11-23. "Golden Florering." July 23-Aug. 6. But Sta
Au. 8-20. "Tunnel of Love. Aug.
22-Sec. 3 and Two for the Sec.
tan. Sept. 3-17.

Crash or Smash on B'way

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Moving to Paramus, N.J.

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may page 1.

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style of II wise-crarking theatre news coverage.

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1959-60 Broadway Shows

Key to parenthetical designations: (C) Comody, (D) Drama, (CD) Comody Drama, (MC) Musical Comody, (MD) Musical Drama, (R) Revue Rep Reportory, (Rev. Beveral, 1Ad) Adaptation, (Impl. Import. Su. Solo Shore, (Rev. Return Engagement, IFL Foreign Language, (Fr. Transfer from off-Broadway Autorisk Indicates the show is continuing. Tours means that B to correctly touring.

Ross M.n. (CD.*

Desi Lose CD. M.

Pencello MC*

Exce Finger Exercise D. (Esp.*

Londbre Charthe (C. Mr.)

Much Add About Noching C. (Br.)

Disce Upon a Waltern MC. Tr.*

Town Man (D.*

Town in the Affic (D.*

Warm Peninsula (D.*

NTATUS NOT VET DETERMINED

(T)

Anderson lie Trial D Ad *
Bre Bre Birdie MC *
Fining a Rainbow MC Rev Tr *
Mira le Worker D Ad *
Sound of Music MD Ad *
Thic Me Along MC Ad *
Thurber Cannial R Ad *

FARITRES

At Drep of a Hat 'R' (leng) Beg. Borrow or Steal 'M' Belts Barnes Bevos 'R' 'Tr' Caligna's D' (leng) Chemino 'MD' (Ad)' Coe World 'D' (Ad)' Coe World 'D' (Ad) Chert D. Ad.
Chert D. Ad.
Chert D. Ad.
Co. World D. IAd.
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Cut of the Aye D. Ad.
Detail Bell D.
Duel of Angels D. (Imp.)
Fighting Cork (CD. Imp.)
Flatting Cork (CD. Imp.)
From A to Z. R.
Goodson Fleeting C.
Good Soup C. (Imp.
Good So

MINITEL ANDOLS

We t Side Story (MD) (Ret See Note: See Note:

TRIOUT CLOSINGS

Free and Easy (MC) (Ad)
Gendudi Ambassador (CD)
Hilary (CD) (Imp.
Juniper and the Pagans (C) (Ad.
Lork US Voor Deschiers (MC) (Ad. Impl.
Midnight Sun (D) (Ad)
Midnight Sun (D) (Ad)
Mortel (D)
Odd Man In (C) (Imp.)
One for the Dame (C)
Pink Junipe (MC)
Sereet Lore Remember (C)
REBEARSAL CLOSING
(I)

Nod Avenue (MC)
LAST SEASON'S INCLASSIFIED SHOWS

Flower Drum Seng MD 114 Tour! Cypny (MC 144 * Redhead MC Tour!

Garebo (C /Ad Make a Million C Rashomon D: (Ad

Nill Not Clarified

Mus - Man (1957-50) MC (4) Tours

Music Man (1987-30) 'MC 'Alea Toigh'
My Fair Lady (1996-57: Alea Toigh'
Note "Finding a dainhou" is listed under held Status Not Determined
and City Center, but it is artisally the same production having trans-ferred as a commercial genture. Wast Sale Slony; is listed as a return mean ement, howing tourned extensively following its original B. ladway run. The Visit." bixed under City Center entries, played a return engagement there following its tour.

So They Say

"Acting today is merely a pretention to artistry Most arters go on repeating themselves in one francis gamble after another— Actor-director-writer Hume Cronys, as quoted by Joe Hyams is Jie N Y, Herald Tribune.

I'm rehement about 5 akespears in training it develops on such a scale that any other part is only a medifical in of what you have already done. If you train your imples to buy proceed feet, you won't have an invulbe jumping three filters Herster, costs of Take Me A is a quoted by Patricia Ryan in the N.Y. Her of T. bune.

One feels inde in ping into a theatre to wisk I we are in the first time to I house out I could do it weeting I do it is between I have I was point if I is the time! expense was two years exceed Raintendering prints out have the artistic time I had to pink who have timed that are and to are doing wou a first. I we've enthusiasm leve and existence for a many time I had to the event that was obsert very few times. Lauren Burall and the revent Burally plus Could be Could as a great by Joe Burall and the revent Burally plus Coulding.

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What works a court to a read or is people's need in I become note in the second is an extension the source of T is King and L. When the a most first smed the cities and the mass extension of the second of the sec

Name of these suck is relieve out using it all source from the dispersages, mathematical That goes for Elvis, too. Sure has an according for it only a value. Blek Gustler, who plays the fock it self-surger is Rice Birdle as quarted by Charles McHarry in the NY Duille News.

An active actives began by taking of expensions is will examin to play any type. And when I say these programs blocks as sage I readly believe them. Mary Ure, the plays the curtain title in Thack of America is quinted in Frances Herridge in the N.Y. Post.

TO DITTO 'WEST SIDE' FOR AUSTRALIA TOUR

An An a n product of "West Sale Story" is placed to later this ear by Carber B Unipolity of the Primer's This feet. Be the Primer's This feet of the

More Man, on being a side of More Man, on being a side organization of the Business of the extraor value of the Business of the extraor value of the Business of the extraor value of the extraor of the extraor of the extraor of the E.S. are the extraor of the ex

Another current Broads and the Long Description of the Long Matters had also been produced in Australia to Carrell II and a Blacek transition of the Princess Besides the Art Breads a cruinated product Carrell to planning a revival of Killeri for a Australian New Zealembur.

Det's Northland Slates 12-Week Summer Stock

"Reduced." Platting Given Myore and open tan fills and of the Northing Flattinger is seek of June 18. The processing theorem houseaft in greater during offer a 12 work program Remoch E. Schwarz is produce in the language of the blame of the schools in

classes Vivian Voice in Their Goes the Broke June 2128 Jun Funtame in Suran and Gold Jun 28 July 3 Derven McGavitt in Golden Piecessey July 3 to 6 type Rose Lee in Auntie Mame. July 12-17 in he administed July 24 Paniette Goldend in See Box They Rose Lee in July 26-11, De America in The Gouelin Aug. 21 Dame Down "Remann to b Seen Aug. 9-14 Son Levene Make A Millim Aug. 16-21 shelley Winters in The for the

Albuquerque Opera Asks \$30,000 for Next Season

The Sama Te Object a wine 5.22 to be one if the beare it can shall it fourth the beare it can shall it fourth the case of the cash to ower the alartee of muscraans and slone; as made but week by the Santa New Mexican, local afternoon also.

The paper revealed that operarapenses during the 1959 seconds to led \$190,000.

Players, Inc., to Return To St. Michael's Campus

Players Inc currently making its except furgers that you will return to St. Mahari's Flathouse on the St. Mahari's Flathouse on the St. Mahari's Callege compushers for its 10th season of seechs from July 5 to Aug 12. The theateral troupe, tuended him Gibbert V. Hathe chair, an of the upenth and drama department at the Cathelia Universities a manner threater in Ohane. Med.

with here for the first time last examine and it was an exceeded test smaller warmal county will be given that that

Dublin's Theatres Join-Sans-Brawl In Drama Fest

By JOE COHEN

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He explained that Dublin a population that are approximated as a services of four seeks, which has been proved in the seeks which has been proved in the seeks which a thirth of the article and the first seeks with the seeks with th

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3,000-Seater Wiped Out

Brennwood Te M 11
A five beste ed to 1 to a of substance troop a substance of the Mennett Australia.

Loss at the 31000 sent Hall sestimated at \$200,000

Paris Legit Biz Ailing So Badly Over 33% of Houses Close in May

Ryder Will Stage 'Taffy'; Kim Stanley to England

Action of a Relation Males of the Committee of Taffy the state of the Stanley of the state of the Stanley of the venture of the stanley of the venture presented without Parket United Stanley of the Sta

standard couled May 18 for the James where the II star in our torn I television drama. The take Maker Ryder leaves in him of the Spatieto Halv, where he it may be not be started of Ton Warten production of a brace of I not see Williams into extert I have in Flance and Lady of Larkspur Louisian and Lady of Larkspur Louisian.

Theatre of Nations At 80% Capacity

By GENE MOSKOWITZ

Theatre of Nations annual seaem, at lite. Sarah Bernhardt The
tire here has now reached the
tire way mark. It began Mur. 13 one
sinds July 15. Same 18 prosper
from 14 countries have already
presented diamatic, dance, and
tyrinal entress toy an average 80"
artendance all along, which is
already specificately years. This is
fromth year.

So far critical arcialm has gone to the Frank Coulous based on the Frank Wedekind play. Though the middle of a nymphomenius was strenged and positided home it had an invarial and on availant to taking and strength and an execution to make it a bassan document that both salved and upset flocking viewers. Elektra of Straum come in for kinden tree.

Also important were a two incoentations of Igne Strainsky stocks. In the Belgian Theorie Rival De Li Monnaic ballet based in The Rite of Spring choreographed by Maurice Belgiat and a British Royal Ballet's Occuping Res.

Pepular ton were dancers from From Milean Community committee of Tee Inne Coast and Main Darie from the Philippines the Research which have current acted to Actes for Sel House,

An out-I nding actives we he moved in the Brazilian there's in his Becker's playing of a old Frinch play Carrot Top.

CONWAY AND CHAPMAN SET FISHKILL TRYOUTS

construction of the Creive and Treative Fishkill NY have well-used two tryunds for the tip-resent season at the treative The plant of the Reinfrop' and Study Terkel's being Grace. The man when the active, is partnered with the study of NY, an active Study of NY, and active Study of NY, an active Study of NY, and Active Study of NY, an

Teckel a, this are disk jucker of the many Suits Frames just selected that a week is run at the lineau fee bearing Airy 16 will be directed by Chanman The plan appropriate of Robert Panel for many director at Corphuse Many fee by Conway and the Conway and the closing bill of Certification and the closing bill of Certification are the conway of the Certification of the Certification are selected to the Certification of the Certification o

The Theatre Guild which the late co-sponsored Arthur Laurentans tallen to a March with Leland Hasward, will produce the planted period of the late of

Prose May 21

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Learning the state of the state

Philly's Park Playhouse Has Full Season Booked In Advance of Opening

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CASTING NEWS

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JU 2-0000 Dancer and singer candidates for future replacements may submit photos and resumes in person, 8-0 20 p.m. daily, back-stage at the Broadburst Theater (235 W 44th St. N.Y., c. or Burb Mannett

"Delightful Season" MC Prouser New Enterprises 434 E.
En St S V Casting from files
"Ensest in Leve" MD Protieres Robert Kamist & Norle
in 36 Commerce St. N V Cl
3951 director, Harold Stone
comping photos and resumes for
iture replacements, c o director
186 F 85d St. N V

n and women dancers under 2 ensemble, Thursdays, 6-7 p.m above address.

Man and Superman" C ProMan and Superman" C ProMan James Forstei & Peggmidd. 12 Seatona Av. N V.
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or Away With Me" Corn Richard Miers, H. S. A. Julius Fletort ann 2 St. N.Y. P.L. 3 Latt. Ad

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To Make a Mao C Pro-Jay Garen & Mirgan Wil-W 42d St N Y BR A opting photon a d re-by mail call, to above

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10 Prominer

hersik 246 W 44th St. N

Ivery Girl Needs a Parlor" durer-director Carmen Ca to 152 W 54th St. JU 2-1506

"Hundred Yard Dash" C Pro-cer George Cayley 507 Fifth

"I belong To Zono" (C. Pro-cers Mark Kroll & Charles Cor-ay 197 W 57th St. S.V. (1.7

"Kinderspiel" D. Produ nine Perry 137 W. 48th Y JU 6-4295

"Last Days of Linesia" Diveducer, Alexander N Coben to W. 55th Nt. NY. (1 6-0104) "Laurette" D. Producer, Alan Pakula ,1619 Broadway, N.Y. JU 2-6013

"Hert Glapton" ("The Glaptor lethod" D Producer David letrick 246 W 44th St NY, LO 7520

"Lucky Jim" D. Producer Don lethert 1745 Fifth Ave., Pt. 1 1290: "New Fisces" R. Producer, conard Silman 117 E. 79th St. R 9-1380.

"Nive" D. Producers Irial layers to a Seven Arts Centre D Madisson Ave. N. V., "Shifting Heart" D. Producers harles Bouden & H. Ridgeles illock Jr. 137 W. 48th., N. V. 3.5-2630

y Feuer & Ernest H. Murtin. 13/ 53d St. N.Y.
"Subway Are. For Sleeping!
II. Producer. David Merroris
60 94b St. N.Y. L/9 30389.
"Sweet & Sour." C. Producers
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OFF-BROADWAY

Friends and Romann D Pro

Tpitaph For George Billon" D

"In Jack's Tent" D. Producer.
bekev (a. Bleeker Street Playuse 145 Bleeker St. N.Y.
"Lettle Fyelf" D. Producers.
Lee (Lettle d. Alan Lawrence &
Africa Sander 35 W. 90th St.,
N. 1.6. 2.1400.
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Lee Guine Frank Ford & Swells Cross 136 W 8th St. NY. 13-1866. Asseming photon and estimate for the fall tenuring production of Marin A. Krauss, o Westbury M. Theatie, Box Westbury L. 1

"Once Upon A Mattrees" (MC Producer National Phoenix Theate & 22 E 30th St. N. Y. OR 4-160 cailing director. France Ann Hersey Available parts three high bartiones, but superano, troor me non-singing rule. Mais photos ind resumes to above address. Do not phone of the original photos and temperatures of state Weng. D. Producer, Dovid Merrisk 246 W 48th P. N. Y. casting director. Michael burtleff, Accepting photos and temperatures of criental actresses under 9 c. o casting director at above address.

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"Cone Away With Me" (C) Producer, Richard M. rs, H. C. Put-

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r & Julius Fleishmann (22 E 60th ing photos and resumes of per-N. V. PL 5-1503).

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matries for appreciate Audition into a shore address. Audition or male and feature dancers ne leedsteeds; 18. at above address BOSTON.

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cter mezzo, soprano con e also five male apprenti

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Thompson, Conn's. According photon and resumes for Equiresteen designation of eight and tapprenties at Planhaue.

Toledo Summer Theater Associates 463 Lucas County Book Bidg. 513 Madison Ave. Toledo 4 Accept Madason Ave.

Ing photos and resumes for tofiguilty resident company and apprentices, c u il K. Baskette, manprentices, c u il K. Baskette, manaddress. New York

TRAVERNE CITY, MICH. Cherry County Playboune. P durer, Ruth Bailey, director B nett Owen 337 W 23nd St. N. 1 Accepting photos and resumes the star and limited apprent resident company c o director above address

ment

WASHINGTON, B. C.
Carter Baron Thesize. (c. o. Noward Host 160 W 66th 5t.
N.Y. Cl. 6425 Equity auditions nest Wednesday (8), women denorm. 12 men women singers. 2 p.m. and men mingers. 3 p.m. open call auditions nest Thursday 9 same arbedule as for Wednesday at Varirty Arts Studio (225 W 46th St. N.Y.

"Burst Flower Bod" D. Pro-ductor. Joel Shouker & Theatre Goriel 127 W. Sald St. NY. CO 5-8170. Acceptant. p. No. 10. S. 6170 Accepting photos resumes co above address o il be a pre-broad oay cun

PACKAGES
"Father of the Bride" (Process Std Woolf Stanley World Stanley on 2025 Accepting photo-owner c a Lather James 40th St. N.Y.

"Glet Crass" MC Producers ther Ford & Gross 198 W Sill 2 N Y Cl 5-1860 As optim-hoton and resumes. c o Marvi traum at above address.

"Redhead" MC Producer Gu the ner J 211 F 624 St. N.Y F 8-3413 Assepting photon as soumen o Forrest Carlor of

BROADWAY

SHALD

"Finian's Rainbon Michele

OFF BROADWAY A Country Scandal Josephanas surceed g Conra

*Ning Heary V J n Call, ames Beard Recet Cases, thur Malet Jesson F an

"Oh. Kan" Gr ge S. Irreg reseding Bernie Well Keith Herrington succeeding Murray Millson J. Hill succeed g Mile Mazurki

Television

alif HO 3-3008 Acception hotos and resumes of apprentices o Jark Welles 2000 N Highland to Hollywood 28, Calif HU "Lamp Ento My Feet," religious drams, CBS, producer, Richard El-(Continued on page 71)

B'way Production Breakdown

	1955-56	1954-37	1957-58	1958-59	1959-6
TOTAL SHOWS	54	62	56	37	57
Flays	43	47	41	42	40
New Irreness	34	37	37	38	37
Revivals	. 9	10	4	2	3
Adaptations	. 8	13	11	1.6	14
Imports	14		12	6	
Foreign Language	. 1	1	6	2	0
Transfers	. 0				0
Returns		0	1	2	0
Musicals	12	13	15	15	17
New		100	11	12	15
Revivals	. 4	5	5	3	1
Adaptations	. 3	3	3	7	- 6
Imports		1	0	1	1
Transfers	. 0		0	0	3
Returns	. 0		0		1
Misrellaneous	. 2	0		0	

Stock Items

City, where he'll stage his second season of municals at the Starlight Theatre, opening June 20 with

creenutiles, which closed on broadway last Saturday 2%, will our the summer theatre circuit is the male lead in a Lee Guber-vank Ford-Shelley Gross package ("South Pacific Stancy Andrews ill also appear in the production I Bloody Mary

David Mess, producer of the cur-ent off-fireadway revival of To-acco Road, is planning a touring empany for the strawhat circuit

tarlight Musicale Indianopoliti icludes Robert Bruce Holley co-reducer and stage director John producer and singe director John haers, co-prinducer and musical di-rector: Melvyn T, Rom, general manager Robald Field, choreog-rapher: Edwin Billeliffe, choral di-rector, Jeffrey Longo, production stage manager, Edward Gallagher, Epley, pressagent. The Startt

grapher respectively at the Mel-by Fair. North Tonawanda, N. V. lene Wiegert will be the new mu-cal director and Robert Melley and Goorg James will be the new edgmen. The tighting will again e created by David Elech. "Red-cod." with Mara Lyan and Jerry materic, will open the season of te tent next Tuesday. ?!

The Musicarnival, Cleveland, be ins its seventh preson tonight

Vivias Vosce, John Emery and hillip Terry will tour in stock its nummer in "Here Today," the earge Oppenhelmer comedy persent at Drury Lane, Chicago, here it in being packaged.

Terry Frest will stor in "The livegar Tree" and "Our Town," nd Leen Charles will direct three I the nearon's 11 plays at the ridge Bay Summer Theatre, edding, Cal

edding, Cal.

Univ. of California drama deartment recently presented a new
lay, "Carola," written and staged
y Jean Remote, French writer-dineter currently a visiting profesor on the Jarulla.

Jean Castlevid will star in Fony Meeting You Again," opening
one 27 at La Julia Cal. Playnone.

Legit pressagent Marian Graham planed to Bermuda last Saturday (28) to attend the opening of a stock season at the local City Holl Theatre last night (Tues). She's due back next Monday (6).

Edward Payson Call former pro-diction stage manager of the Cir-cle in the Square, N. Y. will be director for the Akron Shakespeare Feetival, opening July 5 with "Richard II."

"Richard II."
Company manager Helen Hoerle, who suffered a fractured hip about six months ago, is up and around again after four months' hospitalization and another two months of confinement to a wheelchair.

Most of the Shridon Harnick, Nike Stewart, Lee Adams and Charles Strouse material for "Me-Richal Halase T2-00),

Bertram Varborough, director dium Rare," the resue scheduled and co-producer of the current off-ing of the new Happy Medium Theatre Chicago, was used previous ing of the new Happy Medius. Theatre Chicago, was used previously in the off-fireadway productions of "Shoestring Revue" an "Shoestring '37."

Casting News

dir vior James MacAllen, easting director, Paula Hindlin 1924 W. 57th St. Casting director will accept photo and resume for consideration by mail only. No

"Last Cavalier." Producer, Wil-liam Casstevens (Lewis Maxwell Rosen Agency, 14 E 58th St. N Y-PL 5-3957. Accepting photos and resumes by mail only, c. o above

**Look Up A Live," religious-amatic, CBS. Producer, Richard essentials and the commonwish casting. Art The-do, 524 W 57th St Casting om files. Mail photo and recume.

NBC TV. (30 Borkefeller Plaza, N Y Cl 7-8300, casting director, Edith Hamlin Accepting photos and resumes t/o casting director at above address.

ove address.
"Play of the Week." Producers,
own Freedman & Henry Weinein casting director, Mare Merein (WNTA-TV, 10 Columbus Cire, NY: Accepting photo and
soume of general talent, by mall
ty Forthcoming productions
ally Forthcoming production
till be "House of Bernada Alba."

Ted Bates & Co. Jnc. 686 Fifth re. N.Y. JU 6-6600: Accepting holds and resumes for work in numercials, co above address, home Anne Sorg (above number)

"Verdiet Is Yours" (CBS, 524 W. 57th St., N.Y.: Accepting photos and resumes, o'o casting director, Natt Greenhiatt, CBS.

Industrial

F.C.E. Productions, Inc. Fifth Ave. N.Y., OR 5-23931 cepting photos and resumes for files by mail only, c o Borbi Nor-ris, at above address.

wase of Shows. (S. R. 73d St. TR 9-6505). Part available a character comedian, Latin-rican type. Mail photos and mee c. o Fred Pullen at above

Industrial Shows Incorporated,
41 E. 20th St. N.Y.: MU 3-0029
Accepting photos and resumes of general talent for shows to be performed in the south, c.o. Harry Beckman at above address.

Raymond Coleman Artist Management. (20 W. 60th St., N.Y.; JU 2-7597). Accepting photos and resumes of men, women and children with commercial experience by mail only, eto above address.

Touring 'Suzie' Opening Wallingford Next Week

Wallingford. Conn. May 21. The Oakdale Musical Theat hich will be operating this su ner under the sponorship of to connecticut. Performing A onnecticut Performing Arts oundation Inc. opens next Mon-ay 6) with the touring company f The World of Suzie Wong in er a week. Under the new setup

Other shows booked thin far for Oakdale are James Garner in John Loves Mary June 20-25. West Side Story June 27-July Glinger Regers in Damn Yankeen. "One Touch of Venus or "Lady in the Dark July 11-16 Geneviewe in Silk Stockings." July 25-30, Shella and Gordon MacRae in "Redhead" Aug. 81-30. Howard Keel in "South Pacific "Aug. 29-5-5pt 3 and Robert ic "Aug. 29-5-5pt 3 and Robert. ic." Aug. 29-Sept. 3 and Robert Horton in Brigadoon," Sept. 3-10.

Opera Review

Although she is employed in "The Sound of Music" on Broad-way, Patricia Neway found lime and energy to launch her Neway Opera Theatre, in three short American Operas two for the first time on Sunday '22' at the Kauf-man Concert Hall, a addition. ne on Sunday 22 at the Kauf-an Concert Hall In addition to spervising the appeared in lead-ing rules in two admission top

19 73.
Of the trio "The Mother," with nusic by Stanley Hollingsworth and text by Hollingsworth and John Fandel from H. C. Andersen; is be most effective Combined with the simple pleasantly nestalgies in musically dramatic and exciting A core includes several pleasing and melodic arise and fuets.

dled the dramatics will As the mother Miss Newsy secred with her strikingly dramatic voice searover the orchestra

ther strikingly dramatic voice soaring clearly over the orchestra. As Drath Kenneth Harvey, understudy for Theodore Bikel in "The Sound of Music," displayed a strong, authoritative haritone. Effective in other roles were Ruth Kobart, James McCray Bernita Bricker, Mira Spekter "Goodbye to the Clown," in which a young girl has a Harvey-like attachment for a non-existent clown, somehow fails to click atthough Erra Loderman imusic; and trenet Kinney do show flair in the medium. Music was too difficult for the voices. As the mather of the girl, June Card, also assentated with "The Sound of Music," came off best. Elaine Landry was fine as the girl, although it is difficult to accept a performer past the adolescent stage playing a pre-teenager. Leighton Phraner Edmend of Bridge," the brief opener, is an innocuous trifle with music by Samuel Barber and text by Glan-Carlio Mannetti.

The usuall orchestra under the direction of Charles Wilson, provided effective backing. Holl.

LONDON SHOWS.

res denote enraine de us Prava. Scrille (15 60m a Prava. Guren's d. 19 80m for Plat. Primadilly 6 28 40 bar, Durbres: transferred

12 14 PM (F)

Shows Abroad

It's In the Bog

of farce but Its in the Bag is such a mass of irrelevant complications that the audience is eventually battered into surly submission. Playing as "Oscar" it has done well in Paris but it is difficult to see how it can expect a useful run either in the West End or on Broadway. Perhaps it has leet something in translation. This core descends assists on the comp

Without him the cornedy would be intolerable. With him the sudience can garner a few yorks, particularly in the finale when Terry. Thomas reaches uplendid cornedy heights. But by then, it is too late. The plot if far too cockeyed to face up to serious analysis. It has to do with a wealthy soap manufacturer who in one day, finds that he has been robbed by one of his employees and also blackmailed by him. Reason. The young man wants to marry the tycoon's daughter But the girl has only pretended to be the tycoon's daughter but the great has early pretended to be the tycoon's daughter and his real daughter pretends the is pregnant so that she can marry the tycoon's chauffeur who says he has run away to join the Foreign Legion. But instead he wants to go to the North Pole. Meanwhile the soap manufacturer tries to marry off his daughter to his massuer, for obscure reasons. This could go on far some his masseuer, for obscure rea-sons. This could go on for some time, but it given an idea of how absurd this all is. Any further probing into the goings-on could throw little light on the problem.

Terry-Thomas is forced to give Terry-Thomas is forced to give a prolonged vaude act And funny though it is, this-tends to pail midway when the charade sage like a damp deck chair. Richard Briers is excellent as the young employee who sirs up all the trouble. It is a comedy performance which is all the more admirable because his material is so scanty.

Patricia Jessel also scores as the coal wife in a family madhouse. The others do little to help a play that starts promisingly, but founders after the first half-hour. Or until Terry-Thomas lifts it just before the curtain in a splendid piece of comic virtuesity.

Roger the Sixth
London, May 25
and Productions presentation of
art from crease consects to Jon
Mars Rent Dyam, Garden Tunn
to Lealin Philips, decay, Anthe
d. At Westmonter Theorer Le
for 34, W. 82 83 to
http://dx.doi.org/10.1006/1

This inept comedy by Joseph Carole has reached London via American summer stock and a Sunday night tryout by London's Repertory Players. It has been translated into eight languages and apparently is doing well in Ports it is difficult to conceive how or why. Its prospects as a recommercial proposition are extremely dim.

Set in Long Island, the gimmich has roughly to do with a newly married man who discovers, too late, that his wife has been prevously married five times and has two children and one grandchild it takes two tedious acts before in the final stanna, he puts his fent down and copes with the brash broad.

broad.

There is no point in enlarging on this tiny plot or its inane studitions since it is a matter of grave doubt whether the piece will survive long enough for this review to carry any significance. It would need a supert east to extract any wit from this tired affair, and director Leslie Phillips has not been blessed with that

Phillips has worked to breathe

were life into the comedy and a workmanishe cast has lo all tried to aid him, but with only spannodic success. Noel Dyson as the mush-success. Noel Dyson as the unfortunate such husband is engaged in a desperate duel with his role losing on a technical knocksut. A J Brown plays a butter with some style while Catherine Fuller Oscar Quitak Budd Knapp and Robert Desmond are others to clutch at an odd line or piece of business with despairing gratistide.

Bachelor Flat

This play by American author Budel Grossman, and starring a young American actress. Evans Evans, in a piffling little piece of such monumental stupidity that it is incredible this ever reached the West End. It concerns a professor of archaeology (British) who finds his Greenwich Village apartment invaded by an apparent juve desinquent. The sad proceedings find him trying to prevent himself failing for her and even more energetically protecting her from the attentions of his neighbor a young man who is obsessed with sex. Henry Kondall's direction in fast but unsubtle, Sean Kenny's decor is good and the cast leyally prod away at a lust cause. Evans Evans seems a likely young actrees. Density of the content of the process of the wolf, and Harriette Johns, Derek Bond and Simme Merrick are the other thesps sacrificed in a limp evening. Rich 1910 offerd May 28, 1980 after four performances.)

Der Zigeunerbaron (The Gypsy Baron) Berlin, May 24.

West Berlin has still no operetta house of its own. So it's up to head concert agencies to seize the initiative and stage guest productions at city's variety theatres. Karl-Heinz Bernstein, head of Union-Gastspiele here, is the most active along this line. His latest operetta is Johann Strauss' old warhorse. "Gypey Baron," at the 2,000-seat Titania Palast This offering proves that the number of operetta lovene is still remarkably big in this city. Some work was dusted off by Met Opera with Walter Steyak as the pig farmer and it's been an item of the Mei's spring tour in U.S. Despite the absence of big names and a lavish setting, this pleased immensely. Of course, the lifty Strause music is primarily resonantible.

pra the gypay ili Sauerwald sings the title and proved competent Ernst-ther Scherper's musical di-Guenther Scherper's musical direction could have stood more swing but he still delivers an okay job. Special compliments for the choirs and especially for the ballet choreographed by Carola Krauskopf Hone

Brooks Atkinson, who retir July 1 as drams critic for the N. Times, has been presented with lifetime gold-plated pass to Broadway theatres.

Off-Broadway Reviews

The Ignorants Abroad

Latin-American Tour For 'Music Man' Cold

Inside Stuff-Legit

Storrowton Tent Will Open Season With 'St. L.'

Theatre Parties

Among Santa Fe Prods. A Concert in Cathedral Martyn Green, Ferrer

Stock Minimums

	Reheartal	Phor
60	800	800
1611	85	90
W2	90.0	914
Umdt	company contract	
	Rebearspl	Per
160	\$ 90	\$ 90
10	95	915
28	190*	100*

Road Good; 'Music Man' 60G, Cleve.; 'Angel' Split Wk., 30G, 'Twain' 16G, S.F.

the seasonal decline in the lineup of shows continued with of Saturday (28) in Chicago

Registering top takes again last eak were the muscals Red-rad." Music Man and Flower rum Song."

Purenthetic designatives for a torn short are the same as outlawn, except that hyphrena outh short classification indirec-port and RS to liveter read sho to, privary on tourning shours alle 19° a Federal Tax and in-

CHICAGO
Pleasure of Bis Company, Erniger C-BS: 13th sk. 95.50-86, 380, \$46.500 - Cyril Ritchard, ornella Olia Skinner, Leo G Cardil Conrad Nagel: Previous neck 15.600 closed Inst Saturday 28: Almost \$33,700.

World Susie Wong, Shubert (D.RS. \$4.55.95.10, 2.072, \$65.000) (Frencous week, \$43.300, Auditori-sin, St. Pauli Alment \$00.000 with Theatre Guild-American Theatre Society subscriptions

CLEVELAND

Music Man, Hanna MC RN 4th

197, 1.515 Previous week,

10.500.

Almost \$60.000.

Flower Brum Song, Riviero MC-Si 2d wki 85.50 2.700, \$100.0000 Previous week \$44.500 Over \$50.400.

LOS ANGELES

Redhead, Phitharmonic And.
(MC-98) 5th wk \$575-86.30,
2470, 879.800 Gwen Verdent
(Frevious week \$75.500)

Almost \$74.700 with Civic Light

SAN FRANCISCO
Mark Twain Tonight, Genry DRRN - \$4 50-54 85, 1 556; 839-000
Hal Holbrankt
Opened May 23 to unanimous
pedersement Hodel, News-Call
Balletin, Walls, Chroniele, Brewer,

SPLIT WEEK
Look Boneward, Angel (D-RS)
Hiriam Hopkins: Previous work,
29.300, seven-performance split:
Almost \$30.000 for seven perindicate the business of the seven perindicate the seven peri

Plan Busy Summer for Woodstock (N. Y.) Theatre

he Woodstock N Y Playhouse been taken over from A L. ner by M Edgar Rosenblum.

Bainer by M. Edgar Resemblum. The new owner, who operated the Patars Gallery in Woodstock and New York, intends using a professional company during the season, which is scheduled to start June 28 with "Time Bemembered" in Polari Productions, a theatrical organization, plans refurbohing the Playhouse which will be air-couled An art gattery in the everted on the rast side of the theatre and hesides a program of 10 plays, a series of Saturdey middight folk concerts in planned.

The takeswer of the Piathouse by Resemblum marks the fourth rasm.

'Fauna' Tryout to Open Stock Season at Elitch

Denver May 31
The Fisch Gattens Theatre here
begins its fifth season next June
20 sith a triout of the Jean Bulrampie-Charles Robinson play.
Feathered Fauta. An 11-week
season is plained for the theatre.

respectively

The trustent company will in
elistic Fanne Blockburn, ArthuHill, Pat Sully, Romeov Brent
Lorelle Wall, Eurocece Fletcher
Reymodda Evans, Jeel Marties
David Whuof, Harry Bergman
Clinton Anderson and Tom Batten

JOE VISPI ABANDONS DAYTON STOCK PLANS

Dayton May 31 Joseph Vispl has dropped plans Joseph Vippl has dropped plans to present a season of assumer stock at the Memorial Hall here this year. Although last month reached an agreement with Mendgomery County Commissioners to leave the hull, he cancelled the project after returning here from a recent visit to New York. Vippl attributed his move to the lack of suitable-pitors and the illness of his wife who was to have assisted him in the yenture. Mes.

Scots Break It Up At Conway Twitty 1-Niter

Edinburgh, May 31 Book 'u' roll shows may be Book in the 2,000-mater University bearined in the 2,000-mater University to a one-nighter topped by Comman Twitty, Freedry Cannon, Johann Preston and Wee Willie Harris. We will almost certain't call for a full report, and Counciller Matthurray, a member of the city's properties sub-commutate.

'Bells' Preems in Berlin

Berlin, May 24. The German version of "Bells e Ringing," American musical Il have its preem recently at

Shelom Secunds will compose to many a yet. Armo Assuman, proto maniral score for "My Son and
"Berman Yabbished"s new Ameran-Yabbished"s new Ameran-Yabbished and Addre will be for Yank musicals been He
reshot nest Quinter at the Anreson Yatlish Theore, N. Y receptive.

Olney Theatre Slates 10 Weeks of Revivals

Samoa Looms As Next Paradise of Pacific For Jet-Age Visitors

t to be from a tourist standpoint.

forms may be the next paradise
of the Postful to be "discovered"
by Jetage vacationists. That's the
responsess of several Hawais travel
ndostry specialists. It's also on
opinion shared by William J. Mulaber, Pon American Airways retional director.

Following a recent inspection

Sorry Status Mex Legit Blamed on Weak Critics

a whole There is a lack of professional-ism and dignity among legit re-viewers, the vot actor said, and no true knowledge of the theatre or the function of the critic. He cited laudatory reviews in praise of starlets, whose showing off of their hadles was reviewed as being

London Bits

London June 1

Howard Short has taken over from John Neville as male lead of Irma La Boose, at the Lyric Liosed Sart's musical about Ottover Trust opens June 30 at the New Theatre, replacing "Make Me An Offer," which closes June 25.

Radio scripter Res Plembry has uritten a new comedy. The Last Time I Saw Paris. It will tour before the West End.

Off-Broadway Shows

schools (197 p) a Square (2,5 m) and spicery (197 p) a Square (2,5 m) and spicery (197 p) (114 m) and spicery (197 p) (114 m) and spicery (197 p) (114 m) and spicery (197 p) (197 p)

B'way Off and Future Uncertain; 'Angels' \$32,400, 'Take Me' \$57,300, 'Finian' \$13,200, 'Andersonville' 12G

continued threat of a theatre shut conflict between the League of Y Theatres and Actors Equit-

Reys C (Connedy) D (Drama), CD (Connedy) Drama), R (Renuc), MC (Musical-Connedy), MD (Musical-Drama), O (Operat, OP (Operat, Rop (Reperiory), DR (Drama), O (Operat, OP (Operat, OP)), Other perenthelic designations refer, respectively, to weeks played.

refor, respectively, to usek a played, number of performances through last Saturdup, top prices furborius prices are given, the higher is for Friday-Saturday nights and the louer for useknights), number of reass, capacity gross and stars. Price includes 10% Federal and 5% City tax, but presses are not i.e., exclusive of taxes.

Angerosetties 11st, animit 1 (22d uk 175 p) 161 80-87 50 840, 833 589 Robert Burr, Albert Deather, Herbert Berghoft (Previous neck, 812,000 with cul-rate tickets. Almost 812,000 with cul-rate tickets. The ticket scale has been tickets. The ticket scale has been reduced to \$2.84 evenings and \$1-\$3 matiness

Best Men, Moresco D. 9th wk. 68 p. 98.80-9750 999, \$41,000 Melvyn Douglas Lee Tracy, Frank Lovejny: Previous week, \$41,100

Bye Bye Birdle, Beck (MC) 17th wk, 32 pl \$8.60; 1.280; \$57.518 Previous week, \$55,900 with Over \$55 900 with parties

Desiry Rides Again, Imperial MD: 56th wk; 460 p: 58.35-59.40, 1.427, 567.560; Andry Grif-7tth, Delines Gran: Previous week, \$22.960 with twofers. Nearly \$29,500 with Impers.

Over \$32 400

Finlan's Rainbew, 46th St. MC. lat wh. 8 pt. 98.00, 1.297, \$58.792 Jeannie Carson, Howard Morris, Biff McGuire, Carol Brice, Servell Booke, Bobby Howest. Over \$13,200 with twofers.

Fieretta, Broadburst (MC) (27th wk 218 pt 58.35-59-60, 1.214, 508.1941 (Previous week, \$50.000) Almost \$50.000

Five Finger Exercise, Muste Box D: (26th wk. 205 p. 196.50-\$7.50, 1,101; \$40.197: Jesses Tandy, Reland Cuiver) (Francis week.

Nearly \$19,800.

Gypey, Brandway (MC) (53d wk, 419 pl (88 60-59 40 1 900; 882 900) (57bel Merman) Previous week, 532,500; Almost \$51 400.

La Plume de Ma Tante. Royale R: (77th wk, 615 pl. 88.68; 1.050; \$44,300: Robert Dhery: Previous week, 83.800; Nearly \$38.400.

Majority of Owe, Barrymore (C) 67th wk, 536 pl 98.80, 1.007 541.807; Cedric Hardnicke, Ge-trude Berg: Previous week, 528 400 closes June 251, Over \$27,800.

Miracle Worker, Playhouse 11:32d wh, 236 pt. 98-90-9750 594-836-500 Anne Baserooft, Provision scela, 5:61-100 (New 233-200.

Music Man, Mujestic (MCI 1728-b k. 1.020 pt. 188.05; 1.026, \$73.000 Previous week, \$47.5000 Almost \$47,000,

My Fair Lady, Hellinger MC 220th wk. 1755 pt \$60 1551 \$69,500; (Michael Allinoin, Painela

Once I pen a Matress. St. James MC ... Iden. vk. 4.2 p. ... vk. 87.2 i 610. S. 1004 Previous week 811. 800 vito cut-aire to keit. Almost 810.700 with cut-air.

Sound of Music, Lunt-Freita e MD 20th vk. 224 pr. 50 km, 1 407, 575.000 Mary Martin Previous ock 575.000 Over 575.900

Take Me Along, Shuheit MC1 12d wh 2h2 pt \$8.06-39 40 1,415 84.000 Jankie Glesson, Walter depent, Eileen Herlie Prevaler eck \$54.800 with Glesson out for

Thurber Caralval, ANTA R) 14th vk 107 p. \$6.90-\$7.50 1.185; 49.1781 Tom Ewell, Peggy Cass, 'aul Ford Previous week \$43,in with parties. Over \$40,200 with parties

Tegs on the Attie, Hudson D)
(14th wh. 106 p) 66 90-87 30, 1 063;
\$39.000 - Jasen Robards Jr., Maisroon Stapleton Irone Worth Previous week. \$35.000 with parties.

Over \$35.000 with parties.

Mest Side Stary, Winter Cardon MD th ok 27 pr 28.05 1.404, \$64.200 Carel Lawrence, Larry Kertl Previous with \$42.600 with tunfers.

Greensillow, Alvin (MC-D) /12th h 95 p 48,50-69.20 1.453 854-601 Arthoury Perkinst Previous rek \$38.100 with parties closed at Saturday 28 at an estimated as of \$210.000 on a \$300.000 in-

Kind and I. City Center MD id to 24 pt 33 95 3 000 800 000 Farler Graner, Barbana Cook Free room week 956 000 ended miled three-week run last Sunday

Repersory, Phoenix (D): 4th wik, 32 pr. \$4.00, 1.150 \$20.002 Preyrous week, \$11.500 closed last Sunday (20)
Almost \$19.100 for eight performance splif evenly between Henry IV, Part 1" and Henry IV, Part 2."

Triple Staging Lineup For Stockbridge, Mass,

Legit Bits

Arts and Sciences
Stoddard, actress and coer of the current Broadinay
ion of Thurber Carnival
lat in Lauretta Mason
Mary Chars's adaptation of
el of the same dame, when
remed Aug 25 at Denver

Ten Nights in a Barrama" taken here to preTen Nights in a Barrama" the Manusus State
planned for New York producnext orasins by Withard Mayrex, in a metastion with Franklin
ide. The benk and music are to
uritten, respectively by Franklin
side of the benk and music are to
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time Guilhert Miller, first to
odent Kasharine Cernell, octime for the state
of the state

Mar Sunshipe" has been by the Play of the Month

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HAVE SCRIPT Seek Co-Producer On or Off-B'way 800 V 415 VARISTV

the Hope-Waltace, London Club as Re August selection. It's a citie for the Manchester the second time an off-Broodway dan was in Vancouver last to a recent pudge of Canadian and groups competing in the about two years ago, was "Garden District."

d an was in Variewaver last had no to a specific or to be a s

Corruption a musical to coroon to take over Miss Mills' suignment.

Toria Thakber exits his co-toon to take over Miss Mills' suignment.

Toria Thakber exits his co-toon to take over Miss Mills' suignment.

Toria Thakber exits his co-toon to take over Miss Mills' suignment.

Toria Thakber exits his co-toon to the Game Rulls' and the Giant Killse.

The Sound of Muster mainers next Saturday its uff be cancelled to that the mustral's star. Mary Mariin, can attend the graduation of K Y Times and John E Booth, and the graduation of the take the distriction of the annual Sam S, when I foundation award to the published by the foundation of the most cutstand of the Lavier and could be considered and the contribution of the most cutstand individual contribution to the Y theutival cease of 180.000 to award will be presented by Shubert at a date not yet act awards the Lavier Country of the Country of the Country of the most cutstand individual contribution to the Y theutival cease of 180.000 to award will be presented by Shubert at a date not yet act awards the Lavier Country of the Country of th

or Christie 'Guest' Rescues Crest Theatre, Toronto

The Creek Theatre, lucal pro-

The Crest production of Che-kers "The Sea Gull" is slated to tour Rissia this summer as a final venture, but instead of clo-ling the theatre the heard of direc-tors has decided to try to resum-esecutions in the full. There was a \$35,000 deficit last season and " was expected to increase this year.

David Payne Stage Mgr. At Williamstown, Mass,

Gov't Recruits D.C. Mgr. For Cultural Exchange

Equity-League

B'way Production Record 1899-1960

0			1000	New		-
	Season		Plays	Musicals	Revivals	T
1	1999-1900		63	14	10	-
	1900-1901		50	28	20	1
	1901-1902		49	21	29	1
. 1	1902-1903		5.5	27	316	1
n	1903-1904		68	39	20	1
n	1994-1905		63	29	35	8
ľ	1905-1906	b	62	32	27	- 1
9	1906-1917		67	34	28	
a	1907-1908	emplification of the party of t	57	37	16	1
B	1918-1919	I The second	77	33		9
	1909-1910	1	93	346	13	1
	1910-1911		80	34	17	87
П	1911-1912		85	310	3.6	
	1912 1913		98	36	29	81
п	1913-1914	****************	74	37	17	10
	1914-1915		92	24	17	10
5	1915-1916		70	26	19	3
	1916-1917		85	25	16	10
1	1917-1910		149	38	18	1
91	1918-1919		104	32	13	3
2	1919 1929		99			
9	1926-1921	1 1 11 11 11 11	- 94	- 43	2 7	2
	1921-1922	il de circlisies	-	51	2.5	
	1922-1923		142	37		89
0			125	41		81
0	1923-1924		139	41	8/5	91
0	1924 1935		162	46	20	21
9	1925-1904		178	48	29	2
6	1926-1927		188	49	28	21
8	1927-1928		183	53	28	21
0	1928-1929		162	43	29	21
	1929-1930	************	164	3.5	34	2
6	1970-1911		1.09	29	28	81
9	1931 1973	Sheet I to ett bet I've	3 945	27	34	26
О	1932-1933	I LOUIS LABORATE	134	27	23	8 1
	1933-1934	11-1-1-1-1	8224	13	12	91
9	1934-1915		123	19	7	81
P	1985-1936		108	9.6	13	87
8	1936-1917		94	11	1.3	31
7	1997 1938	TI TOTAL PARTY	#12	16	1/3	1
10	1938 1939	1	616	18	1/2	1
ġ.	1979-1940	All and the state of	62	1/8	8.3	1
	1940-1941	Desire the same	4/9	3.4	- 46	- 1
ų.	1941 1942		34 -	14	9	-
ĸ	1942 1943	11-11-11-11-11-1	47	1.8	8.5	1
	1943-1944		59	19	19	-
	1944-1945		63	19	8.7	9
ø	1945-1944	-1	415	16	12	4
p	1946-1947		4/4	8.6	17	1
	1947 1948		4.6	12	219	9
8	1948 1949		4/1	18	9	1
n	1949-1950		28	17	12	
6	1950-1951		416	14	21	1
-	1951-1992		465	9	19	
-	1952 1953		34	11	9	-
	1953-1914		42	9		19
	1954-1955	F-11	34	316	13	-
	1934 1916	Part of the	3/5	R	13	-
9	1916-1957	For the late of the late of	37	1.0	15	-
4	1957 1979		37	3.1		
	1958-1959		38	12	7	
4	1919-1960	1-01-01-02	37	0.5	3	9
0					-	

How to Settle the Strike

By BLASOTT NUGENT
Is relicusions for the producers resemt to reasons to usuan train that increased costs from usuan and possibly from three four, will reduce their possible fit and necessitate an increase boxoffure prices. It is reduced to the relicusion because it is obvious placeture it is obvious placeture. Even the reasons a producer. Even the reasons a producer of the relicusion of

Touring Shows

The Francis Shows In Show Bushers

STLOUS WINCIPAL OPERA

Starlight World Premiere

* * JUNE 9-19 * *

"MEET ME IN ST. LOUIS"



42ND Power-Packed Season of "THE MUNI"

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MOST KING

VIRGINIA GIRSON

MEET ME IN ST. LOUIS

GENE BARRY

KISMET

ANDT DEVEN

ANYTHING GOES

STEPHEN DOUGLASS SLAME MALEN

THE DESERT SONG

SICHARD BANKS MCQUELYN MARREVER

THE STUDENT PRINCI

TOWARY EVERETT SUSAN HERRIE

TOM SAWYER

BOROTHY COLLINS HOREY VAN ARTHUR TREACH

ROSALIE

MINE JOSEAN BOMET BOUNSEVEL

MADAM BUTTERFLY

MARTYN GREEN BARL WEIGHTSON LOIS HUNT

KNIGHTS OF SONG

A.... 18-21

BOWAN

THE RED MILL

.... 11-4177.

HELEN GALLAGHER STEPHEN DOUGLASS

REDHEAD

JOHN KENNEDY

A STA. - ANTHONING AND ECKLY

N N M ARTHUM

SCULLY'S SCRAPBOOK

..... By Frank Scully

Palm Springs, May 31 in only a century ago but actually it was around Limoth in that I was waiting on the corner of Beverly as a testlery A trolley to what they call the transport which isospitule from a linen cell to an operating theatre lifed in far what to broadly known as heart surgery when tatisticies you as high as 30°.

Literati

Geo. Rom in Legit-Lit

keeping busy on the literary fre His stable of clients torius Cliente Maurice French author "The Dinner Party", Cunningh & Walsh copyariter Warren W wood, author of "Lady Lover Chatter" and John Toland, v

Jewish Monto Cristo

Vegas Ogies Macy's

Oberammergau - 1960

moving partures.

settings are perfect for

With the play performed only to a deciade, one who endure e entire performance under mids who-each planing occurs to 10 years long and 1.00

Casting

makin' (mparts as terna

Broadway

Bernie Wilens, of the Willia erris Agency film sector, off

Personal monager Laura pringer placed May 23 for a onth's vacation in Amsterdam, one and the Riviera.

Victor Gilbert of Stonehenge in in Ridgefield Conn. has an-naived his candidacy for state presentative from the town He's

fontreal and Limouuroux om-bonien is now Commandeur de Ordre des Aris et des Lettres irst non-Frenchmin to get it

Vincent Saidt Jr. proprietor of india restaurant and Sardi's

fir pretaurant and Sardi's, underwent surgery at N.Y. pital pesterday 'Tues' for the eval of a ruptored spinal disk merican Negro seprane Leon-Price in her debut at La., Milan in 'Anda,' that sturdaume for colored singers, drive mitting and good press, per an reports.

mitting and good press, per lan reports. This Gerard, Universal eastern publicaty chief, off to London publicity-hally huddles on two pust, being produced in London I Bone. He goes to Rome after confabs to London. The step of the land to London. So Shapiro, managing director. N.Y. Paramount Theatre, in teland. Fla. with his wife to end the graduation of their one, there from Florida Southern lege. Due back late this week, builtiard School now bestowning. Olga Sumaroff Memorial elaratiop First winner Michael gree, punist of Excelborings, Mo Mina Samaroff, for-Mrs. Leopold Stokowski, died 1948.

68.
dolf Bing, Metopera general
ger, Hugo Peretti, pop disk
scer for BCA Victor, aconist Gypey Markoff and acLili Gertner sailed for
se Saturday 28, on the

srope. Saturday 28, on the therte. Aho Schneider Columbia Piesres proxy. Mike Frankovich, olly foreign productions vp. with a actreso-wife Binnie Barnes, old Greek actress Melina Charaposi in from Europe yesterday lues! on the Queen Mary. Guggenheim band concerts in entral Park inever to be consisted with Minnie Guggenheimer Lewisohn Stadismi return to he Mall June 18. Series of new orths especially commissioned for the brane will be premiered. Considerable Manhattan agent arismity ament the British pintores. Strong Brothers, extensively backed throughout Canada of U.S. in cafee but never seen a Manhattan butte. Jack Paar appearances a hig factor, natch. In time to come when the new lact Opera House to functioning at incoln Center there will be a vicewing room? for tourists who ill be able to guick at rehearmals com is made possible by special continuous of \$150,000 from Kennethives to memortalize his mother-in-

New school building denated to rasel by Ben Cooper her husband, at Brenda Lewis singing in Helfaceutth Same talk there of her ppearing in all-Hebrew "Kies Me ate" but need for month's recruate preciated as separate is set in warble June 25 at Lewisebn reddies here.

to to warble June 30 to Leadinm here.
Capital Film Laboratories, leshington, D.C. firm headed by omen A. Barker and Arthur sichee, has opened a N.Y. office a part of on expansion program, lairer Lynch, formerly sales manner of Mecca Film Laboratories, till be in charge of the Gotham

it, her fourth being person of the second of

pressagent Nat Dorfman in engaged as publicist of Y City Opera. He succeeds Francis. For the last six Dorfman has been press-the Empire State Music Empire Viate Music now presented annually thousy Wayne Recreation trimon State Park, Bear N.Y.

mates. (See separate story, page 1,

Pirst national award presented In the one man in the industry reapsensible for the most noteworthy
re-units and original campaign contributions to the Will Rogers Hospital's fond drive goes to Harold
Keeter, manager of United Artists'
office in Charlotte. Presentation
vill be mode by Koopital prexy
Abe Montague at the board meeting on June 24.
Washington Post Broadcast Division full page od in Vankty, page
49. May 18 had two photographo,
a bothing bisuary looking out to
see and a burnoses-wearing Arah
looking toward the Jefferson
librine in Washingtim. A remarkable hock profile resemblance of to the one man in

nen and a lenking to Shrine in t able hark i the Arab to

Mexico Un, By Emil Zubryu tado 385. Acepuico : iding to his racing thoroughbreds

By Emil 72

(Apertodo 385. Acepuiro:
Tito Gissar adding to his racing stable, buying 10 thoroughbreds in New Orleans
Singer Lucha Morena heads for a tour of U.S. cities including Los Angeles and Chicago.
Sarita Montiel is such a top besteffice draw here that her latest film. "Carmen to de Ronda." is showing to capacity crowds in three first-runs.
Elias Lett plans to bring "Come Share My House." in which she played in New York, to Mexico, with actress hoping to find angels to finance a Suptember preem.

prime to bring "Come played in New York, to Mexico, with actrees hoping to find angels to finance a September preem. Shirley Lamar, American congstress, carsed title of "the kissingest" gal from gringoland appearing on Mexican tele in all appearances over local channels she occulates with the emseror.

Bill Huley and his Comets did not click here as anticipated. Mexican rep. Fells Alarcon get the atre-backings but contracts with Salon Snyrma dance hall and television retired did not pan out.

The Miguel Aleman

Smyrna dance nall and television teries did not pan out. The Miguel Aleman home in Puerto Marques, outside Acapulco, will be used for shouting of scenes of 'Go Naked in the Worth," starring Gina Leilbertgide, Anthony Franciosa and Ernest Burgnine.

Las Vegas

By Ferrest Duke (Di'dley 4468):
Sheeky Greene return:
Tropicana lounge June 8
George DeWitt joint
Grable's El Rancho opening
Durothy Donegan back
Flamingo lounge with h
Sing.
Sands B

Abe Schiller, who stays on as Ylamingo veeper and publicity chief under the new ownership, goes to the Portland Bose Festival where he II appear in three parades. Ken Murray and Marie Wilson subbed on Betty Hutton's first night off at the Sahara Miss Hut-

night off at the Sanara Miss flui-tion's contract for her current nine-wesk slint provides for Thursdays off—first time in Strip history that a showmen topper is doing six-day westers.

(3118 Quincy NE Diamond 4-1596)
Del Mauer new staffer with Del

OB-TV
Albuquerque Theatre Arta Cen-r formed to be administrative ody for several artistic ventures ter formed to be administrative body for several artistic ventures in city KGGM. CBS affiliate here, help-Monton

rtusky and Stonewell Jackson in toxin last week to head 13th an-nual U. of New Mexico fiesta. Teenage singer Brenda Lee-heaked into Civic Auditorium with Eddy Arnold June 12. in country-western show booked by American Legion.

London

HYde Pork 4561 2.31 Suzy Parker here for a lilm etint. Kim Stanley in tewn to fill a tv

enuagement
Bryan Sears, BBC-TV producer
sailed for N Y on the Saxonia last

Julie Wilson opens her cab

day (6).

Shelley Winters had a 48-hour stoposes in London after attending the Cannes Fest.

James Carreras Hammer Films bean, due in in N.Y. June 5 for a parlay with Columbia chiefs.

Julia Lorikovod, getress daughter of Margaret Lockwood, out of Marg ver Lockwood out of

Michael McKeag has quit MCA Britishi to join Noel Gay Artishi He's to build up the firm's legil policali

Ken Hughes, writer and direc-tor off in Moscow this week for huddles over a projected Anglo-Russian film deal. Irving Allen and A. R. Cubbyi Broccoli tussed a buffet lunch for the cits after the press viewing of "Tvials of Oscar Wilde". Robin Gill director of Border Tolexision, program contractors for the new i.T.A. Scottish Bordec station, upped to managing di-vector.

reception for Irene Papas, the Greek actress who plays the role of a partisan in his current pic. The Guns of Navarone."

wed at their welcomes "surrey with a fringe for the lensers tapings, arrived at in party in a "surri on top Just for th

Tokyo

By Dave Jampel
Press Club. 21.3161
Hilltoppers opened two-week
Japan mur at New Latin Quarter
Papagayo club noted for its
peelers, reopened on new Toranormon bacation.
Violiting MCA rep Robert Fitagerald extended for another month
of tea-drinking
Universal's Far Lotef Alvin I Cassel leaves with Mrs. Casski on three-month homeoffice trekpear! Buck due with Stration
Productions exers to talk co-production of her Big Wave novel.
ANTA board member and Dartmouth staffer Frof thenry B Wilfrom here with wife ogling Nippon
show big.

Miura named head of

show biz.

Nobus Miura named head of Daier's foreign department, newly established in boost company's export activities.

Japanese acts are expected to hit the Korean trail-before year and under the more friendly new ROK government.

Shochiku managing director Kissahi Takamura lenses for the U.S. about June 10 for 10-day gander at U.S. hig films policies.

Japan Times film critic Donald Richie leaves for U.S. where he'll pen and deliver program and commentary for summer Kabuki tour.

Biobale Canadian teenager Lee Smithi who is scering as a personality on local tele-radio outlets, skedded for a Shintobe feature this commer.

Last Voyage" (M-G) filmed last morer off Osaka on the Inland , bowed in that city and sput-ed at the bio despite favorable

on fallend of Austral Country of the explore possibilities of opening a Japan branch.

Imperial Household took exception in press billing of former Princess Suga as a "disk locker" and advised the new commoner. Mrn. Takako Shimaru, to play down her participation in the early morning chaffer show.

Philadelphia

Myron Cohon and Nancy Walker ill head the talent array at the rael Bonds "Ambassador's Ball

Myron Celes and Nancy Walker will head the talent array at the Israel Bonds "Ambassador's Ball" June 10: Mouna, hula danseuse and singer at Jersey's Hawaiian Cottage, set a local record for longwith the runs just marked her 10th year at the

ur Neighborhood Players signed uber-Ford-Gross Productions to anage its Camden County Music

Fair Roger Scott, principal hass of the Philadelphia Orch, leaves soon for Israel to leach and coach string section of Israell Philharmonic for

ection of Israell Philharmonic for co months. Builtone Wilbur Evans and so-ano Helen Kardon, of suburban erion, Pa, Leamed for a series of socret dates prior to her tent show that this number in "Carousel". Harry "Lifty" Lewis, recently ected delegate to AGVA conven-on, files in from Denver cofe to receive instructions from all branch of warety actors in

Nashville

By F.X. (Red) O'fronnell
Tel Alpine \$540[1]
Planist Claude Fronk and cellJames Starker set for CommuniConcert Assn, dates here next

syndicated tele-filmer, "U. 8 Marchall."

Pat Brone disclosed during recent visit that he and family plan to move from N. Y. to Bel Air, Calif. about July 1.

Hugh O'Brien and Alice Lonplayed pair of above at State Fairgrounds. Promoters report less than 1.000 paid admissions for both.

Atty William Barry got veepee stripes with WSM, Inc. operators of radio and television station. Barry had been on board of directors for several years.

Pioneer CBS aetwork radio bandleader Don Shields named manager of the new Donelson bowling alley—one of three owned by Cerscent Anus. Cn., which operation also includes chain of motion picture houses.

Robert Carney & Michey Krettner formally opened their Court of Kings restaurant in Maxwell House basement. Pair also has hand in operation of Rainbow Voo Don. Black Poodle, Subway and Zanzibar local niteries and lounges. Sponiers of annual Ramp Festival at Cosby, Tenn., report that Sanzibar Dorothy Collins charged \$700 more than Tennessee Ernler Ford did in 1959, but reasoned.

Paris

By Gene Monkowite

168 Are. Bretestl, SUF 2020; New Clinerama pic, "Search for Faradise," into the Empire. Marpessa Dawn will dub her-self in the English version of "Black Orpheus." Franceise Arnoul to star in Pierre Kast's new pic, "The Dead

"Black Orpheus" Francuse Arnoul to star In Pierre Rast's new pie, "The Dead Season of Love." Marcel Achard's new play "L'Idiote" will be at the Theatre Antoine in September. H. G. Glouset's sudden illness closing down production on his latest film, "The Truth" for a few

By Jerry Gaghen

(319 N 18th St. Locust 4-4848)
Eddie White, billed as the "perpetual juvenile," recently celebrated 62d birthday
Billy Wilder due in town June
2 to explait "The Apartment," which he produced and directed.
Al Fisher and Lou Marks, back directs.

Hollywood

Ray Klune broke his wrist uplaying badminton.
Howard Ritines to Europe six weeks on KFAC his.
Sid Kramer returned to Noffice after 35-day tour uf

Ade KLAC tosses its 11th sarity show on June 25 is KLAC topies its 11th a charity show on June 25 in I wood Bowl Montague Morton in from don headquarters for talks UA execu

Montague Morten in from London headquarters for talke with UA exect Samuel Z Arhoff to Rome for confabe with American-International distribe.

Inving Wormser hospitalized with hidney stone attack during his Hullywood stay

Lou Rusoff planed for Rome to prep July 15 starting date on Al's Gollath and the Dragon.

Samuel Coldwyn Jr. returned from European bally of "Adventures of Huckleberry Finn."

Jim Backus will emere annual dinner-dance of American Cinema Editors Friday at Revhills Hetel.

Jim Cagney-Bob Montgomery's "Gallant Hours" copped Southern California Motion Picture Council's four-stay sward.

Ray Stark in from Hong Kong for See days of Paramount confabe on "World of Surie Wong" en rouste to London to complete film.

John Rhone, UCLA ty graduate student, won first Screen Goms Televesien Fellowship, glying him \$1.500 cash prize and five-month apprenticeship at studio.

Columbia Pictures screening Holl Bartlett's "All the Young Men" June 17 for U. S. Marine Corps Combat Correspondents & Cameramen Asan, at Camp Pendeliton.

Bob MacFadyen new usuistant publicity director at KTTY, Donald Perrin, doing graduate work in

eramen Anan, at Camp Pendetto.

Bob MacFadyen new aministar
publicity director at KTTV. Dos
aid Perrin, doing graduate work of
USC's cinema aris dept, won at
mual George Cukor Fellowship,
\$1,750 grant.
Second annual Long Reo
(Calif.) Arts Festival of moss
writing and art. June 2 to 4, wi
feature Hollywood writers Dos
Albert, author of "Stop Feelin
Tired and Start Living," Name
Vogel, Hollywood editor, Writer
'The Natives Are Restless. Fran
Glickswan story editor, CBS, S
Alkowitz of the tele show, "Perr
Mason."

Chicago

(Dilaugre 7-4984)
Elana Eden was in to talk up
"Story of Ruth."
Phyllis Kirk opens June 7 in
"Country Girl" at Drary Lane
Chuck Eddy switched from
MCA to Associated Rooking here.
Rex Benson is new praiser for

gam's Chateau on

sam's Chateau on Chi's western perimeter.

Nat Nathianson, Allied Artists branch topper, named p.r. chair-man for new Bornard Horostch unit of Jewish Community Centers, stated for Oct. 1 opening.

Markeuthal brothers "London House, Mister Keilt's new state June 30 for preem of Happy Me-dium, their new cabaret theatre in the Rush St. nightlife artery.

Manhattan's Need of Halls

Unated at in Manhattan. policed down the A section of M. has a sect

Comment on the present transial e unicon of performing
tori is in Manhalan hatered on several additives a
arrange silence of the concert
is ing interests as regards either
a motive or the Met facilities and
the apparent disinterest of the
Cathedre Foundations any or
to help keep standing the
rate to named for the steelmanial upphat Carness (vir), tidi stil has \$135,000.00 and he
are Endewment for Prace
to \$1,000.000 (Wher Intendations are notable unaffer
Carnesse Fattere Vague

Carnegle Future Vague

Carmede Fature Vague

In the progress of negotiahetween the owners of the
nego-property and the City of
York arting under the
to be dation passed by the
Ly in the au to the negoyeture as Rys Erwin Seale of
of the Truth Yundays at
Westerdard at \$15 was
to instruct parasimeers to
the papers after Mity 28 I to instruct parmonners to the papers after Min 28 qualities of necessaria re-rid and how ensure it he and how long it would a instuded in the plaining

to your Deep a structure of the control of the cont as there is the control of the contr

an added \$60 min and an angued that are a finance of 7 min for votar at 2 in firmhing in any to are at 2 in firmhing in a second at a special and a special reason to the country of will be entirely account to the country of the country has a cather than more spatial around the more by the country of the country

Traffle Murder!

Another matter under there a transmission in Manhattan is trained Lineaul Conjer in at the say of Breadway and Avenue only a few trainers the bear a trafficked to the bear of trafficked to the bear of the com-

the sale for one to occure by after 7 p.m. the dict is after 7 p.m. the dict is a full of a full table them any of the compact of the Are and Central Park West

Are used Central Park West.

There is no suggestion that
Limits Center invented a terreportle. Only that it did not
summer it Manharian is replete
with glas. For example, some 3d
as off is buildings around Grand
contral are dependent for cheap
ripid framit on the antiquated
Limits and Avenue subwas.

Stately Homes

commend from page 1

comparison to the potential grow.

Unlike the benefities boff in other phases of above bis, the new limits trap shame identifications in the lare know would be a more account estimate of the general reaction. For these homes represent the first opportunity to see withing in berto described only purple prose in the more British of the remantic novels—the beauty and charm of an Englishman, set in a scene of quier postoral beauty and beasting art treasures and stainary that are world famous and displaying in this use once the standard for the transfer of elegance a way of life titsed world.

No all of the stately home are

No all of the stately home are privately run enterprises. Several of them overate under the aution of the National Trusts a corporation in which British are encounted to a seven the several despite popular belief, seating as a send-set with manager a marker of the tourist a traction strong them a Loew with bixorists and the seat of the tourists with the seat of th No all of the stately hame are

Moneymaking Masser

Nimbal Trusts bagged moneymaker is Orderley Park Manor
with last year ground \$2.50.0000
outside the usual extra Biness of the usual extra Biness of the usual extra Biness of Greener, which used the money was the figure may well be moved thanks in part to "The Gross is Greener, which used the manoon some 14 miles from London and not far from London and entitle fine entitle on a last minute fine entitle on a last minute fine entitle on the homeward bound sane for key location scenes. As with every other product commercial knowled by morris stars. Obtainey Park can expect additional interest by wirtue of being Cary Grant's home in the film. It considered Grant has an individual formation of Virginia Cherrill who was Grant for the secondary with the largest private houses in Evind. The largest private houses in Evind.

inch above the bear 1 drafficked to the largest private houses the largest private houses and its prospected than its prospected to story the first property of the largest private houses the largest private hou

of one of William the Fourth's mistresses. It passed into private mistrouses It passed tota private hands accound the torn of the century and finally was acquired as a studio property in 1912. What with death takes and upkerp. Grant commenced, few people can affaced to keep these

Unusual Post-Easter

missaed from page 1

H groused \$1 608 000 to the large period. These two pas filed 1.2 in April 160

Car Con 2001 came in third CarCan 20th came in the day in the came in the day in the came in

United the property of the pro

Crack in Million long since been amortized and the convertable in the month waters while operating costs are lon in the month. Tall Store WB comparison to the potential gross which was 11 to Amit. Insulant Unite the beautiful in minth by direct of some additional after phases of abow bits. the new

was Me When It's One "
by number-place was in Assal,
ided the spot and "
re Panded Women Par a
return late in Ma. It
Flame Over India; 2
1 spots most of the rhom

The Assal of the rho seri up is much of the mon-unit managed to take 12 position

Martin of Comma Jungle also fr 20° Fox "Greated Shoot of Earth Par release 1 Passed for With AA and "Back tr-p Lopert were the russian

A long wirin, or new party of t on one one bearing of them obeyond having by portal we have been danged by the conded "Gallary Hum." I A me every indicate of being a set of person being higher than the person being the person bein

all disappin Philis machine M.C. also machines openin also a new Marab

to LA.

Green Miller Story It includes a visit has been around for several week whosed ensured to be a suit on the suit of the

Consent sev of Neuris' per-turn fared disappointment of the wickets However it did wind up as a runner-up per the final week of the month Expresso Bossis' 'Cont was strong enough to my 10th place once in weekly ruinness. of the month. Farof the month. Farof the month. Farof the month remains a consistence of the month of the consistence of

19th place once to workly rulining even though playing mainly in unsiter houses.

When Corneds Was King" 29th continued to roll up solid bir in a few scattered engagement, mostly smaller theatres. Chunco Moeting 'Par' with a batch of additional playdutes, should up okar to nice on most mosts.

thay to nice in most spots.

Room at Top (Cont. now print elpally in smaller her cities, still was doing nicely in a yeral bigner. sports cometimes on moveous Rubette Goe to War. Col es tinued to be highly decapposition patrons obviously not having a ve-to see Brigitte Burdist well clothed

Mouse That Boared' (Cai) con finued its amounting longroom is serial keys. Nucle in White Car (T-b. due nicely in sempe location Curves of Horrors. Al. Launche Curus of Horrors: AF Laimened late in the month did shar in L A and cood in France. Filter a multiple-theatre engagement in the L A aria praved quite profitable. Hosemary: (Filtin Arisand World: did nicely to high in meny term last month. "Besid of Tyrani"

ters have month "Head of Tyrant" L started out oker in Ciner and interal other heatisms. "South Sees Adventure" (Coersons' con-lessed bug in Minneapolis on its

U.S. Can't Solf-Soll

Continued from page 8 ...

(ross drive, launching the annual fund-cars of campaign

Gruenther said he ened by the fact the the Com matrix weem to be able to comthat only he mauses at heart. You can the industry and the industry and more the American image.

the American timage. The general told the buncheon quests that he didn't think the far mer of the recent so mit on the series who all the series to the far mer of the recent so mit on the series who depressed. I won't my rial the phases from the failure on weighed the menuses, he reasoned, but it has laben us used of the realm of what have not series the series of the fail thinking and it has dispetted the idea held by many that four people citing around a take can serve have and fundamental problems."

With Skinserus acting as boot, tercheon turned out to be a common performance for all top 20th exerts and a member of 20th players including his Bullon, Jo Van Fleet, Mary Ure and A. Hedlison rach of whom was introduced with a reference to corrent and future that assignments. The 20th published grouned but the audience has assignments. The 20th published disamplements has been a front-he revised at the Enthury of the Enthury of the Common through the control of the University happy to be able to already his 20th First sales convention.

in addition to Salvaria premi-need industrials on hand included brased Downing, press of Radio United Salvaria, press of Radio United Salvaria, press of Radio United Salvaria, Salvaria, Salvaria, Meria salvaria, see Salvaria, see Vector of Stanley Warner, But Herman, Lutted Artists, vecper, Need Downing for Salvaria, vecper Ned Deposet form ner president Station of vergens and Adol 2. Stational vergens necreitary a common of Universal the exercising produced their support the industry's drive which this vision with the product of the vergens of of the ver

Actor AWOL

Continued from page t

as red to brenk Wondrak's rue. from which was do-

Reason to food the city stage re-fund to give Thomas six weeks leave of absonce, without pay, no had be resulted to transmissive to plue a character role in the film Huncamoon in Hell."

Homesmoon in Hell."
For his us weeks' work Wondrak reviews the same is he earns in a year from the city stage. The theater clust. Be Zitimann, explained that he cannot persuit a six weeks absence because during that time Wondrak would have appeared in five different roles in different productions of the reperture stage.

The 30-year-old actor plays his stage performance on Nurrinberg and leaves the ful-

What's going to happen to the city stage when they need such a personality for a special rule" edi-torialized a Nueroberg newspaper the Acht-Uler Blatt.

With Rolling Coin

dated that new borrowing could be arranged if necessary.

Open-Minded

Tisch asserted that the gempany is continuing to study pseudid diversification deals. "We cannot propose the area," he said. "We've shouldely wide open. Nothing is being ruled out. There really area't that many things being offered. In the case of the company's

In the case of the company's theetres. Tisch said that each ut-uation a being examined exceptly untion is being examined earefully and "where there is a tremendious disparity" in the earnings, versus the operating costs, "so'll change the situation" Although Third declined to compare the difference in earnings of the T2B prosperty as a theatre and as a resulty development, it was learned that theatre profits in recent years have been averaging about \$50,000 annually as against the \$300,000 set Loew's Friscs.

will receive annually for renting

the ground rights.

Although the company will not build a theater as part of the conversion of the Loru's Lexington site into a hotel which will be operated by the company, Loru's is looking for sostable each side sites for new finearry, according to prems fingere Private? It was noted that the decreases to strap plans for a finearry on the hotel size was a finearry on the hotel size was a finearry on the forth showed. a literative on based on a based on a coopy often aboved that a garage would be a more profitable combination. This had Picker individud that theye's still a chunce that an intime theatre would be built in connection with the 72d apartment house Hower if it doesn't cruck out off nis will be made to acquire a unitable healing offer in the neighborhood. There had not be foundation. Their stated that work on the Levis

Picker revealed that the com-pany experienced good returns to the first eight weeks of the that fiscal quarter. He added the full quarter would be better than the same pertied of a year age. Picker also arknowledged that a torrige deal is needing for the commended in also acknowledged that a torong deal is pending for the company but he declined to reveal the ma-ture of the arrangement.

American Art Pix

millsord from page 6 au

perious as a steady money-corner In addition to the fact that there no real second run arties in Friero, there are no theatres comperals of to New York's Sympto Thatsa Greenwich Waverly and New Yorker which spectative in subsequent runs and revivals of the specialized product in effect, said Brandon, when an art pie finishes its first run in San Fran-cisco, it disappears into the Pa-cific.

cufer. Los Angeles he need was come-obal better than either (his an-or Tricco but not yet comparable for its user to New York. They are just beginning to develop the kind of cit-side break for art tilms that New York ethilo have been doing for sometime. As an ex-ample of the latter, he pointed to the joint exhibitation and which hailed the cit-sinde opening of "The Lovers" in New York fit days ago. ago

Exhibs As Squares

Trushle in Brandon's estimation, is that there still are too many squares in the exhibition end of the business that is, gays alread of taking a chance Link at all the ading theatres which are post limpoling the still a second statement of the second stateme and an are just limping sleen, he used and then saggraded his room of these might
profilably be turned to art exhibition. If an exhibi-doesn't know anytion, if an exhibi-doesn't know anytion, about an ail operation, lethim here a young eighboad" as an
owistiant measure or makhindr as an
owistiant measure or makhindr as an
owistiant measure or makhindr as an metant manager or publicity man some-hady who has a vital interest in films. As an example of the kind of prisevering interpol he had in mind, Brandon cited Heavy Bossenberg and Dasiel Tathut who co-centify took over the New Yorker theatre on Manhattan's apper west side. According to Brandon, these same and only know what there's area and only know what there's gues not only know what they're doing but they like what they're doing, which makes a vact differ-ence between success and failure in a hustness operation

in a business operation.

Indie distrib would like to see not only a Tirmer first run art policy a consistent art pic policy a consistent art pic policy undiluted by occasional modes and exploitation pay in the 50 largest cities around the country, plus the establishment of at least one regular second run artic in each of those cities. To the distributors, he said, latter more would be at least the equivalent to the croation of 50 more big cities.

Branchin who through he time.

Do more tog cities from the transport of the operation keeps in close touch with film stelett groups and free lance muste boffs around the country, in firmly convinced that there is a steady patronage waiting for the establishment of these houses.

On his cross-country junket, Brandon set dates for "lkaru," and other films in his Japanese feetival parkage, at the World Playhouse, Chicago, starting this summer, "lkaru" opens at the Vagationd theatre, Hollywood in August, and will play the Bridge theatre, San Francisco, in September a connection with the Pan B. offer

OBITUARIES

RICHARD J WALSH

Richard J. Watch, 53. editor author publisher and husband of Prart S. Rock, died May 28 in Fillium, Bocks County Pa Mina Burk, who was in Japon at the time for her husband's death, first hime housedately from the Far East.

Walsh was chairman of the beard John Day Co., which he helped of John Day Co., which he helped bound in 1928. He was previously of the publishing flow until has re-tirement last year. His company pot out all of Miss Bucks works including the Publisher Price win-tening. The Good Earth," in 1932.

Native of Lions Kan-Walsh a former promotion manager the Curtis Publishing Co. He editor of the old Caller's garine 1922-24 served as edi-of Asia Magazine 1983-48 and r of Asia Magazine (913) as an editorial write forman's Home Companion

Surviving are three children h previous marriage and seven chil-ren adopted by Walsh and Miss ick

NORMAN ALEXANDROFF

NORMAN ALEXANDOFF Norman Alexandred 72 a producer of dramatir radio shows in the early days of the medium and lattests president of Columbia College of Drama and Broadcasting died May 27 in Los Angeles He had used most of his fee in Chicago, where in the early 1890s produced Pages From Life on 1993 (1993). WILLA

Alexandruff beca of the college and a year president. In 1954 he moved America, where intendita has one of two branchs being in Mexico City

Northing are his vide and son Numbers administrative and of the commercial school in Chago

GEORGE CAMPBELL DIXON

orgo Compheil Diss. 64, illin author and pla street ded 25 in London Born in Ta-ia, he artifed in Fissipe in when he joined the Doils as liferary editor.

He hera e feat per place of the to from the A and he pall the death. The Le Of Empe Law or Mar 1 beeck on

hired he has mile Linux Dort.

CAROLINE PRANCKE

per Front & Roll and related to the first of BART THE York

Her fort Broods at the selection of play Swant and Soul a d a due a fall production on Broadings, 1898, Meiven Douglas went on or with Sweet and Sour Invite With Change Partners in the was written with Parence In collaboration will Mark she turned out the film for Boundshell which red Jean Barlow Durloy the respits for the Henry Alleyds to

ries. husband, daughter and onter

GEORGE FELLS

George Fills.
George Hestisky 58 on artor
known professionally as George
Fells, died May 10 in New York
He had been associated with the
lite Sacha Guitry in stage radio
and film work. He wrote hallets which were performed on Fruch operate stage and a opposite Yvonne Printemps The Three Walters

The Three Waitges
Folks also appeared in A Dolmaine and we the ill-cited of
a hallet. Des Marie de
public presented at the Opens de
took He rame to the U.S.
441. In 1851, he appeared in
He'y Bodd. He was recently
in the Voice of America as an
ill-marie and order survive.

GEORGE & TRINKALS

er and arranger died May 19 in Hidgewood N J He wrote that piece of muste when he w 13 years old and was a close from of Victor Herbert being associate

of Victor Heybert being associated with him in the founding of the American Society of Composer Authors and Publishers in 1914. Trinkaus also did the orchestral arrangements for namy Herbert operetian and one of the first arrangements for Irving Bertins. Alexander's Ragtime Band. His best known work was Manning's Little Richett Headed Boy which he wrote in 1926. His wife and three daughters survive.

and three daughters

HERBERT MASON

Herbert Mason, motion picture producer director and writer died May 20 in London. Nephew of Edward Terry, he started his theattrical correct as an actor After entering the film industry in 1928, he directed his first perfure in 1934. Later he was associate product with London Films on "Anne

Rarenina
Mason subsequently worked with
Metro. 20th-Fox and Group ThreeHe produced 'Cast a Dark Shadow'
for Daniel Angel in 1955 and
turned out "The Study of Esther
Coatello" for Romulus. More reprotects with Angel had several projects pending at the time of his death

James B Hill 47 indus downers in the vision of the control astronoms he was a cops writer for a Chicago ad firm before joining the Raiph H Jones agency Ciney.

the Raiph H Jones agency Ciney, in 1943
After two years as a WEW T stuffer he started Olympus Films, line in 1982 and later headed Cinescript for servicing industrial film scripts. He rejoined the Jones agency in 1859

de ter is parents and a

W R PRANK
Willed R Prank 68 pioneer
Willed R Prank 68 pioneer
Willed R Prank 68 pioneer
Willed R A concine film
alcoman and alex dofr butur, he e part wher of one of core of core and areas the core of a core of the core of

on Twin Cities anathenses.
After saft vents as on exhibitor
thank for an Hall valued producer
the saft and the valued producer.
After saft built built print. Beer
sort and thus. The Printer Life
of Dr. P. el Goether and The
best and Daniel Wester as well
Meetal of Honor short sub-

His wife and son survive.

GEORGE TAGGARY

GEORGE TANGEAUT
George Tadgard 32 foremer asminut program supervisor for the
Camaton Brussfrasting Corp., died
May 34 in Toronto Earlier he was
a rodus enger, a finuter for Percy
Fash's certs and become manager
of CBL. Toronto where he founded
The Hange Cong. series.

of CBL Toronto where he founded. The Happy Gong series. He later herome assistant to Freed Bushnell, gm of transcanda CBs radio and ty programme until latter a resignation last year. At the tone of his death he was head of the George Taggart Organization, a moking agency specialising in industrial shows.

Survived by wife and three sons.

ANTHONY LEIGHTON

Anthony Leighton, 45 manager of the photo division of the American Broadcasting Co., died May 19 in New York, after a long illness. He joined ABC in 1950 as a publicity writer He later became exploitation chief, photo editor and manager of mobilety. In

tent manager of publicity

the photo division Prior being a service of the photo division Prior, to journing ABC Leighton was present division and profusion measure of WABB in Mobile As, and radio editor of the Minister Press Register.

one Venture Sureda 16, venture Sureda 17, venture Sureda 18, venture Sureda 18, venture ign department in N.Y. department in N.Y for died on May 30 in Forest

With Paras of for the last curs, Sureda leaded the Spor

translation department at the N.Y. in studies 40 years, starting as a its fall season with an entirely new homeoffice. His specific duty was prop buy at Universal Prior to display. However, with the ready-merger of Fox Films with 20th ductions. He titled more then ductions. He titled more then 2,900 pictures in his capacity with manager at Fox.

Survived by nife and sister.

FDWARD M EDWARDS Edward M Edwards 32 ret clar and singer died May 13 aguna Beach, Cat. A native Edwards 32 retir get died May 19 Biveninille Ky he started career as a guitarist with the Lo Prima band. Later he was vocalist with name bands. For

vocalist with name bands. For a time he had a nitrry act with his wife, Elizabeth Craege. Edwards, who also sang with the N Y City Center Opera Co, trouged with a number of Shubert operatian and appeared on the old Kate Smith radio show. Ill health forced his retirement in 1952. Surviving, headed his wife are

Surviving, besides his wife, are daughter, two sisters and a

HARRY R. IRVING

HARRY R. IRVING
Harry R. IIving, 65, playwright, play dector and suthor of radio-tv scripts, died May 24 in New York. He begon his career as an actor and in the 1920s joined a group that produced "he Zat So" He also produced "Deep Down" in this period and in the 1920's wrote the script for the film "Black Pury" in more recent years, he has worked in tv and radio.

His brother survives.

LINDSAY MORHARRIE

LINDSAY WerHARRE
Lindsay MacHarrie, 59 former
head of programming for the
American Broadcasting Co., died
May 21 in New York.
He formerly was producer-director of the radio program. We the
People. He had directed such
radio programs as "Myst and
Marge." "Young Dr. Malone" and reopie He have as "Myrt and radio programs as "Myrt and Marge" "Young Dr. Malone" and "Lincoln Highwas," and was cre-tended and the "City er and producer of the

FRED N. WINTER SR.
Fred N. Winter Sr., 78, erring instrument instructor who operated
a Milwaukee music studin, died
May 27 in Milwaukee. A violinist
and bonjusth he once fronted the
overheaten at the Schittle Palm Garden and played in film theatre pit
hands.

Surviving are a daughter, son brother and a moter

REGGIE E. MASON

Regge F. Mason, 35 actor, died May 11 in Albuquerque N. M. At time of his death he was singer and since at Fer Club there and also manager of the Kay Window Dance Studio.

Mason, who came in A busquerque.

Dance Studio.

Mason, who came to A buquerque from Chicago se on lears ago, lind also been active in booking and Staging shows
Wife two brothers survive

HIGH P. WARD

High P. Fut: Word 62 onetime
radius performer died May 23 t.

Chicken in the early dail of radio,
he had performed on a Chi shoo
known as Bouquest Baya. thee
left broadcasing to become a city nplovee
Wife, daughter and a brother

PAUL CLARK
Paul Clark. 33, former Broadway sctor, died as a result of auto accident injuries May 20 in Santa Barbara. Cal. Starting his coreer of the age of 12 in Boston, he would be constructed the Coast recently and appeared in both films and telepix.

His wife survives.

Sol Polito 68, vet ca

Sol Polito 68, vet cameraman died of a heart attack May 23 in Hollywood. He retired 10 years age due to III health after having been with Warner Bros. for 25 His wife and two sons survive.

HARRY F. MANCKE Harry Fred Mancke, 66, vet assistant director, died of a cerp-bral hemorrhage May 23 in North Hollywood, Cal. For years he was with RKO, later with Republic and most recently with Revue.

RUDOLPH WANDOLA fied of a heart atlack May 20 in

Wife survives

CHARLES WOOD STENHELNE

Wife and son sur the.

Joseph Gall.
Joseph Gall. 71 gypsy violinest died May 6 in Milwaukee. A no tive of Hungary, he toured the midwest area and for a time was heard on WISN Milwaukee.
His wife and three daughters

ORA E. BRANT
Ora E. Brant 45 vet film editor.
led May 26 in Hollywood. He had
sen in Columbia Pictures sound been in editing department for the past 23

Wife and daughter surviv

Mrs. Ida Morgan, 87, active for Mrs. 16s Morgan, 87, exitive ren nany years as a manager and tal-ni representative died May 22 in view York after a brief illness buring World War II, she served is a member of the sensor basics committee of the Stage Door Con-cen. Her daughter, Elizabeth Morgan, survives.

Marxyn Framer, 39 associate producer with Wall Framer Pro-lections who worked on such to sograms as Strike It Bleh and The Big Paroff died Max 20 in Westbury Long Island N Y Bis do, daughter mother three broth-tic and a sider survival. ers and a sister survive

Gene Jerome, Mi veteran vaude villian died May 20 in Fort Lau derdale Fla He was holf of vaude team known as "Jerome I

Ifto wife and son actor Richard

Reperance Ortin, 70 once a top actrons of the Teatro Lara died April 30 in Madrid Surviving a her actron-daughter Esperanza

John Punus, 76 member of the Royal Hawaiian band from 1963 until his retirement in 1914 died May 21 in Hanaiulu Daughter

Austin D Lee president a under of Columbia Music C no'rume t sale overn and mili-

Leandre Alpuente III Spanis active among reversi di redes ago died revelle in Mell d Surreccio in a fin an Reardo Alphente

Mother, 80 of Philo T Farni sized May tley n. Cal

John Patti, 62 operator of Patti Minde Sales in Madition Wile died Man 18 in that sate indexes a least all a k

filly Kassman, 43 innert panish died Mar 24 in New York. He hanhand som datafiler, brother

John James, Irast-film and May 20 in New York in New 1

Allen T. Gillitand, 61. owner founder of KNTN San Juse (al died May 23 in Hissaton.

Garria Noval, 75 retired actor rouped extensively in Latine unives, died ecently in Madrid

I ulea Metchior, 85 retired oper-

Mother, 86 of actor Nat Pendie

Jap Gals in Bras

Continued from page 1 selling this display Miller tools a layout because nothing electric non available and it was

entaneous hit The show starts its road dire-e Texas State Pair, starting and full was with the Quarter Afterward R his time Lamo, Palizdelphia to and turbes with Binstructure Or 24 Other dates are all times of the control of the

be set by MCA.

Holiday a entry into the last
Quarter marks the just time had
this cafe has bought a mine
it didn't practice on last. I'm
I/Q had been pi mine in dien. out for the last 39 unit production manager died Man a short-turner for a second of the Sponish 24 in Glendale, Ca. He had been mer period as that it is appearance.

While the 1-Q deal was pen-Parker and his assistant hid been studying the possibility of the standard min a Breadway legit house But when costs were have But when contracts weighted along with the possible disped

of an Equity strike they dispped the hardticket idea. The La's Quarter is expected to augment the Nippiness show be-sure it's accustomed to having a

innuer running time for its own display. Likelihood is that one or iso more arts will be added.

The booking also marks the first time, that a Las Vegas parkage will go on the rood into other cafes. Normalis parkages for that tunn are too expensive for present

MARRIAGES

Reverts Garland to Filmore Crank Las Vegas May 23. Bride 8 an actress.

an actress.

Doris Okerson to Martin BryNidsen, Jr. May 24. Spring Loke
N. J. She's a copert singer, he's
presiding judge of the Warten
County N. J. District Court.
Leta. Burgess to Jimmy
O Shaun May 2B. New York. She's
a dancer he's a singer.

dancer he a stringer.
Vanessa Lee to Peter Graves, condon May 28. Both are mustomedy thesps.
Patricia English to Dewmond them.
London May 26. Bride's to Hollywood actress. Patricia

Katherine Busne to Mario Fab

edian
Lolita San Miguel to Raymond
Gniewek Mas 28 Detroit Michigan She's a dancer with the
detropolition Opera Co, he's
concertmaster at the Met
Anne Diamond to Jisseph Brownstone May 13 Fort Lee NJ She's
an actress he's a single manager
Elizabeth Hubbard to Sidney
Kay May 16 New York—Both are
actors.

tors Ruth Mary Haskins to M ses. Pitt-field Moss May Bride is a police reporter on The Berkshire Eagle, he's film critic

Beieg.

and an element columnist or in came paper.
Candy Romm to Herb Belge Philidelphia Max 29 Bride is the daughter of Lesmand Romm (General Artists Corp. Bine Wafer in Thomas Shames Philidelphia May 28 Brists a former WIP news market he assent exercise a same station.

BIRTHS

Mr and Mrs. Die a Charles, son, New York, Mass 12. Mother for twenty on the same Randolf Tather, is and mass of the same trag.

Mr and Mrs. Loss Abronamo, the same twitter is a mass of the same trag.

Mr. and Mrs. Robert Swar cout, son, Washington, Mas 19. Faller is a mass of the same trag. Mrs. John the add disaster, Hadiyawani May 22. Masses, massaring grandly 211789.

densitier, Matries a densitier Helitywess Mar 22
Matther is musical commits writers
Fig. Cox Rate father is a feet
Mr and Mrs Don Mrs is Chicase Mas 22 Fellow is senting
mather is a furnished to causeled

santa Menta i al Mar 13 er la KIWB accord sales nager and Mr. Com Paceter con

Angelen Mr and the Inc Wiran son, Hollywood Mrs II Fathers with

Hollywood Maria Samuel Goldwyn Mr and Maria Samuel Goldwyn Mr and Maria Cal, May Jr on Samuel Goldwyn Cal, Cal, May Jr on Cal, May Jr on Samuel Goldwyn Cal, Cal, May Jr on Cal, May Jr on

Mr and Mr. Stone Widney, son, Max 2 Nr. York Father is exergitive on Loren Larves staff.

Mr and Mrs James Antinori, son Mr. 16 Columbus, Ga. Father as Castery.

Mr and Mrs Eddie Reyana sen-

Mrs. Reidie Reyans sen, a Tex. Father is a the Frels Theatre t r-

In that tity
In that tity
Is and Mrs. Jerome Toobin
You took May 21 Modern
Matters Kanders WYEW-IV
storer father in manager of the phony of the Air

Mi and Mrs. Barrie Bry laughter New York Man Mulher was foreporty with the for Mr and Mrs. Don Ross dans Burete

Mr and Mrs. Don Research and the Philadelphia May 21 Fabra a will account exce.
Mr and Mrs. Second Brownian in Y a sun their third Hr a fire produces (artist) shouting King of Kings in Name

IT HAPPENED IN 1920 ...

New York closed out the war, fourteen months after the Armistice, with a parade for the last six hundred AEF troops to come home . . . The Cook County Jail in Chicago made two hundred prisoners view the hanging of a desperado so that they would learn to behave themselves . . . A "Flum Rebellion" in Michigau was put down with-out bloodshed ... For the first time in five months, President Wilson was well enough to go for an automobile ride . . . The House decided that Prohibition was enforceable and voted \$1,500,-000 to enforce it . . . The Senate again voted down Mr. Wilson's Treaty of Versailles . . . A movement to wear overalls to bring down high clothing prices spread over the nation from the outh ... Cornelius Vanderbilt, Jr . and Rachel Littleton were married and the bride counted a million dollars' worth of gifts . . . A Dartmouth College boy killed another student in an argument over whiskey ... The Prohibition Party nominated William Jennings Bryan for President...Ray Chapman, Cleveland shortstop, was killed by a pitched ball ... A man in the Polo Grounds dropped dead from excitement as Babe Buth hit his forty-third homer of the season, Hatfield McCov feud in Kentucky produced several deaths . . . Man O'War ran a mile and a quarter in 2.03 for a purse of \$75,000 and a gold cop . . . Mrs. Harding and Mrs. Wilson had tea at the White House ... Franklin Delano Roosevelt ran for vice-president against Calvin Coolidge and went down in the Harding landslide . . . H. S. Truman was a civilian again

John D. Rockefeller gave \$63,763,357 to charity and brought his total benefactions to \$475,000,000 ... President-elect Harding went fishing to relax himself for the ardors ahead ... John and Lionel Barrymore appeared on Broadway together in The Jest and then John did his first Shakespearean role, in Richard III ... Chaplin made The Kid with Jackie Coogan Eugene



O'Neill's Beyond the Horizon won the Pulitzer Prize for drama . . .

FORTY YEARS LATER IT THE HEADY THE HORIZON" PLAYED TO AN AUDIFICE OF 9.300.000 TELEVISION VIEWERS IT HADN'T BELL PRODUCT OF A STATE SALE SALE SALE FOR THE PULLTER PRIZE COMMITTEE IN 1000 STOOD UP AND IT WAS ONE OF THE MET THE PULLTER PRIZE COMMITTEE IN 1000 STOOD UP AND IT WAS ONE OF THE MET THE PULLTER PRIZE COMMITTEE IN 1000 STOOD UP AND IT WAS ONE OF THE MET THE PULLTER PRIZE COMMITTEE IN 1000 STOOD UP AND IT WAS ONE OF THE MET THE PULLTER PRIZE COMMITTEE IN 1000 STOOD UP AND IT WAS ONE OF THE MET THE MET TO THE MET T

NEW YORK, WEDNESDAY, JUNE 8, 1960

TV'S 'HERO': COST-ACCOUNTANT

French Pigued at Titles Their Films Get In U.S.: Stress Love, Desire. Sin

Ridicule Water Toast to Queen

Nude-In Title Only

Italy Plans to Pay Off War Debt to Greece By Setting Up Its TV

Hotels and Peace

THAN CREATIV

Catholic Weekly Scores Extremists in Defense Of TV's 'Play of Week'

Higher Prices, Fewer Shows & Jobs Forecast by Broadway Crepehangers

Broadway, June 1960

Authors Decry Publishers' 50% Cut-In on Sale To Book Clubs, Paperbacks

Fred Silver's Other Life

Legit Strike No Help to N.Y. Films

Dreamy 'Oedipus Rex'

Parodist's Political Needle Sews Up 'Beat' Audience in Washington Cafe

Protestants Give Views on Media Rue 'Weak' Code

High Principaled Prices

36 Disk Jockeys Dance To Rock-the-Role in Philly Payola Follies'

Bruce Standerman O'seas

No Need to Fear Europe Criteria

Arlene Francis on 'Chai (SPREAD A LITTLE FOR HUBBY, TOO)

Elmer Gantry' Carries Religious Sensitivity

23 FROM 20TH DUE IN NEXT FIVE MONTHS

Lincoln Center's Disclaimer for Kids Commercial Nabe, 26-Floors High

HAMPTON SET FOR D.C. AMBASSADOR'S BALL

VARIETY Subscription Order Form

Enclosed find check for \$

Please send VARIETY for

Three Years—\$39.00 d Foreign—\$1 Addition

VARIETY

WON'T-GET-LOST BRONSTON

German Film Biz in \$8-Mil Dip

	1937	1916
New German Alms	\$36.936.000 46.6	\$41,472,000 47,30
Corman re russ	112.000 4	384 000 1 4
Austrian films	5 136 000 6 5 1	6 168 000 7 0"
	53.5	54.7
t s	21 144 000 (26 7%)	23 064 999 26 3"
France		5.592,000 6.4"
Britain	4 152 000 + 5 271+	5.496.000 / 6.3"
It al	2 448 000 3 [7]	2.328.000 - 2.6
Others	2.904.000 / 3.6 /	3 240 909 1 3 7
		Philipping and the second

Loew's Hits \$18.75

No Kratter, 20th

Realty Deal Up

	1959	1954	% Change
Admissiona	659 000,000	749 7093,000	- 12.1
Average price	33 cents	32 cents	4 1.5
Gross theatre means	\$217,366,000	\$243.144.000	-106
Tes 431	\$ 28 560 000	\$ 34,200,000	-145 0
Net theatre income	\$1.09.000.000	\$208 968 000	- 96
Average rental	42	42%	same
Distributors portion	\$ 79.296 000	8 87,744,000	96 .
W. C. C			

	1959	1956
Berlin	 7.01	6.9
Hamburg	21-3"	216 0
Durantidorf	29.5	30.6
Frankfurt	21.3	29.6
Muntch	20.9%	203 0

Einfeld Sets Ware as 20th's Overseas **Publicity Coordinator for Production**

Indies Key To Circuit Films

MG GIVES 'KINGS' 'HUR'-RAH DEAL

To Zeckendorf

31 Nations, 120 Pix at 9th Annual Mannheim Film Fest; Pix Covering Unholy (Hitler) Past for Schools

Reagan Turns Boss

For U.S. Pards In Homeland Pix

Claims on Power's Estate

Gervasi: All

'Oscar Wilde'

FOR LOTSA ATTENTION

Denied Seal

NATI EICHMANN DUE

ROLE WILL BE TIVE

Skouras Bluntly Instructs Canadians: Public Wants Blood, Guts 'n' Sex

LONG LUNCHES, COCKTAILS, CENSORSHIP BUT SPAIN GROWS AS SHOW BIZ CENTER

Wehrle Drive-In's **Truster Hits 25**

Vince Donehue Flys East To Visit Ailing Mother

Canada Theatre Admissions Off

'Peyton Place' Branded Obscene by Newport

WOMETCO DIVERSIFIES INTO AQUARIUM BIZ

Overseas Exhibs To TOA in LA.

Talk-Track For Old 'Kings'?

New York Sound Track

L. A. to N. Y.

N. Y. to L. A.

Europe to U. S.

Abel Green Arnneth M. Happraice Allied Helebruck Lee Kressel

U. S. to Europe

OIL, LAND FINE-PIX MOSTEST

National Boxoffice Survey
Biz Down Sharply; 'Ben-Hur' Again Champ, 'Can'
2d, 'Race' 3d, 'Hours' 4th, 'River' 5th

THEN DOCTOR

Reluctantly Approve Par Options;

Relabon's Own Pow Wow Down

Balaban's Own Pay Way Down; **Competitors' Incentives Better**

CHILL WILLS. ALL WAYS

Actor Is Own Producer, Director, Star and Distrib

IATSE Census: Its Studio Craftsmen One-Third Idle

Feldman's Behrman Play

Delay Salt Lake Drive-In Okay

Women of Industry Aid Saranac as Memorial To Robert J. O'Donnell

U.S. Major Film Distribs to Receive 125 Visas Annually, No Coin Freeze Under New Yank-French Pic Accord

Universal Paying 25c

'Last Voyage' Teeoff in Nabes **Cues M-G Policy**

STPERINGSCOPF COLOR—

Bulky historical adventure speciacle from Italy and virin-its. Liephandine in reaso and pare, but showy enough to mibe the his grade if the jus-ile ham't tired of this user of

Wilensky of CBS Makes Berlin Fest With Short

y Sund y 12 p ed by he sele ed

Be to the Ringing have come to sted to the alread so effici-

has a chance to put her her

Walk Like a Bragon

if an activ monetower contine of a

Denilar's mouse beings appropriate as a warm Also audible rewards. Art direction by lare Frank Genden as Hal Pereira and Beland Anderson he wants to be an acture in believable lare 18th remove Tiret as a demonstrate who vestern in appearance and Here a songruinten. Others and Smith's editing is amonth.

turn on its leaves in Portlant in Black. The Rose Harter producon is hiptories in the chione, estab lished listed by purer but that down t argent to be enough to

e Ivan Gott Ben Bobert

Mind constitute for the time are to be Notice, Re and Bose out and Mex. Personer a unrecopied with view and Grey as a 10 of 10 view, and Continued on page 130

AD-CODE'S 30-YEAR WAR: SEX

Yank Film Splurge in Spain

The Wilder Shores of Hollywood

Industry Doesn't Bury Its Dead Films, But Exploits Them-France Has New Wave, U.S. Has Zugsmith

The county is work there sail.
The county is have an Arab.
A said for the best d a utility transition has saggested, at the transition and one a life to the amount Jetry Waid a - d.

Cinerama to Milwaukee: Repeating Five Prints Seen Before in Chicago

WEINER SETS UP AS **NEW ENGLAND DISTRIB**

Also I Weiner former assistant general sales manager of Bank Filin Distributors and previously with Allied Artista, Universal and United Artista, Universal protune Films Associates Inc. here to specialize in the distribution of both foreign and demestic films in the series of the proton of the content of

Kids Sprung From Books, Texans Resume Matinees

Dallas June 7 immer policy of the Rowley of Theatres in Osk Cliff be-Monday The Wynnewood will daily at 145 pm for two nee showings. The Heights Theatre heretofor open only on weekends, will return its daily showings opening at 8 85 p.m. Mondays
through Friday and at 1 45 p.m. on
Saturdays and Sunday. Both the
Wynnewood and the Heights will
continue their kid shows at 11.30
a.m. on Saturdays.
Definan Theatre has already
viarted its summer schedule, opening daily at 12.45 p.m. and with
kid shows set for 19 a.m. on Saturdays.

Theatre Into Rink

Shamrock, Tex. June 7 J. S. Worley has closed his herty Theatre here permanently

HE'ING-SHE'ING A STEADY VEX

American Legion Boycotts Par's 'Chance Meeting' on Ex-Reds' Angle

Filming in San Antone

Son Anionto the ker dis-tributing point for all Spanish language pirtures in this ares, also is fast becoming the lead-ing film producing center in southern Texas. Currently or go set to making films in and around the city are

New Mexico Theatre Assn. **Draws Stars, Out-Staters** And Mexican Distribs

Election of new officers of an eation is expected. Ed. Kid-il of Roswell in press new

FOREIGN FILMS PART OF CAMPUS SUMMER SESH

in the city and to part on the bill. The Legion mademplaint about the other pipers on Who Could Cheat Dec

MOM SEEING HER MOM. DAUGHTER MINDS HOUSE

Carolina-Made Feature In Three-Town Unveiling

In Three-Town Unveiling
Darlington, S. C. June 7
World premiere of "Thunder in
Carolina," locally-made motion picture hoult around the Darlington
300 automobile race will be held today iTues!
The premiere will be held in
three communities. Darlington,
Florence and Hartsville. Alan
Hate Jr., one of the players in the
picture, will appear at all theaters
for the premiere.

J. Francis White is producer.

Ben-Hur' Glows in Detroit

Detroit, June 7.

Metro's "Ben-flur" is breaking all records for long-term and consistent grossing at the United Artists according to general manager billon Krepps. The blockbuster has averaged about \$29,000 in its 13 weeks at the theatre. The 15th week gross of \$29,629 was only \$17,29 less than the first week glake.

So There-There's No Mystery

radio and TV attention.

Finally, "Mouse's' performance in Chicago is not unusual for "Mouse's' Mouse's in the Windy City. Twenty six weeks in New York, twenty weeks in Los Angeles; Isonly four weeks in Columbus, Ohio, and still going strong, sixteen weeks in Roston footfeen weeks in Washington, and so forth and so forth and so forth.

L.A. Limping But 'Race' Tall \$15,000; 'Unforgiven' Mild 13G, 'Daisies' Fine 11G, 'Ben-Hur' 28G, 'Can-Can' 13G

'Giant' Good at \$10,000. Toropto: 'Sexes' Hot 6G. 'Can-Can' Great 96, 10

Key City Grosses

'Planet' Good \$10,000 in K.C.

Seattle on Skids But 'Hur' 10G, 'Crack' \$7,000

'River' Rapid 7G, Prov.: 'Crack' 6G

Country Girl" |Par and At Toko-Ri" (Par Mild Last week, "Mountain coll and "Back To Wall"

Cincy Loaded With H.O.s; 'Ben-Hur' Torrid \$19,000, 'Hot'-'Head' Nice 7G

Broadway Grosses

Estimated Total Gross
This Week \$492,500
| Band on 26 theatres

'Macumba' Boffo \$12,000 in Denver

'String' Fair \$15,000, St. Loo; 'Branded' 96

Pitt Weary But 'Hours' Fairish at \$7.000; 'Hur Big 22G, 'Can-Can' 96

'Giant' Nice \$10,000, Philly; 'Race' Solid 19G, 2d, 'Can-Can' Big 18G

NEW PRODUCT CHEERS DETROIT

Chi B.O. Sags Sharply; 'Road' Good \$15,000, 'Planet' Hep 17G; 'Race' Fair 20G. 'Hours' Sockeroo 14G, Both 2d

us in seventh at Palace and iter" is botay again in 24th Theatre round

I stimptes for This Week

Fatr \$14,000 Last week \$15

Palace (Indio 43.434 \$1.50-50 Can-Can (20th 775 wk p \$27.000 Last week \$13.20

Sorke \$1400 Lat next

Natic-Lake (BAK) (2.400 90-Mountain Road Col \$15.000 Last week "Five and Women Par (3d wk

'FLAME' LIGHT \$4,500, L'VILLE: 'BEN-HUR' 19G

fotimates for This Week

pwest in 'Branded' Bad \$4,000, Port.: 'Hur' Wow 13G

Portland Ore June 7

folimates for This Week

Broadway (Parker 1,890, \$1-\$1.50; Glenn Miller Story" U

Music Box Hamrick1 640, \$1.50-83 — Ben-Hu-" (M-G) (20th u.s.) (apacity \$13.000 Last week, \$14.000

String' Slow 9G, Cleve.; 'Hur' 10G

ith a good figure in second stan-

Allen SW1 (3.800 83-81 20) Man on String Col Non 3.000 Last week "Sergeant Rut-dge" WB \$8.500

Oke \$1 200 Last w

'HOURS' STURDY

Tornadoes Clip Omaha; Ben-Hur' Hot \$9,000, 16

The parenthetic admission ruces, however, as indicated, ictude U. 8 amusement for

'CAN-CAN.' 'SGT.' Post-Holiday Blues Bop B'way Film Biz; 'Race' Big \$35,000, 'Pay' Robust 26G, 'Pollyanna'-Stage Fancy 140G

Ben-Hur' Rugged 10G, In Indpls.; 'Hours' 7G

'Hours' Brisk 10G. Frisco: 'Hur' 24G

Negue (S. F. Theatres (364)

81 301—"Magletan" "Janus" (10th
wki and "Wild Strawberries (Janus) treisue! (4th wki Good \$2890. Last week, \$3,000

Coronel (United Californis) (1250; \$1.50-43.50 — "Ben - Hur"
(M-G) (24th wk). Fancy \$24.000

Last week, \$36.000

Alexandria (United Californis) (1.510) \$2.20-42.75 — "Can-Can"
(20th (2d wk), Good \$18.000 Last
week, \$20.000)

WAIT FOR THE BIG ONE

The let I

JOURNEY TO THE CENTER

OF THE EARTH!

CALL THE MAN FROM 20161

'Neglect' of German Documentaries

Eckhardt Sees Government Not Doing Promised Part Also Criticizes the Producers for Bad Scripts

and Manchen Curred So New Houses in Germany of File Week June of German Film Chille of German Film Chille of the West German of the list 15 years store the end of the last world war. 89 hew meett auf aufficiently suppose

SOVIET ATTAGIRLS MET'S ROBERTA PETERS

is liked The Met galls and technique, precision for humor. She enrap-

film Peters has been naticeably best pressent in the easting at the Met Opera this past season.

wood Stars Briefed On Mexican Pix Rules

Stare Assn headquartered

Mannheim Crix Pick 'Savage' As Best Film

u I Mannheim Fest

Afr a an American prod-

NEW YEN OF ITALIAN PATRON FOR CLASSICS

Envision UFA Caining Vital Hold in French Pix ladustry by 1970

ign offices, a chain of 35 theative reund Germany, music empanie nd a newtreel supany. The rench affiliate SOPRADIS date new 1981 and had only made com-iller films until its recygling with

Diana Dors Signed For 12 Weeks in Aussie

Others coming to this zone on ours for various manuscents in tude windred Are ill third trip, omes Benny Hill and Digital

Big Groups to Attend Publicity Film Fest

A large Yank delegation is ex-ported at the Seventh Internation of Publicity Film Festival, which will this year be held at Venice June 13 to 17. Some 400 delegates have so far

Italo Film Producers Uncover New Commercial Vein, Rich in B.O. Gold; Plan to Exploit Sexy, Exotic Pix

Church Background

nent.
It read. "Fire-enters, sword-awallowers, preferably with ecclesiantical heckground, required May-June." Any comment on this enigmatic gen would be gilding a bewildering tity.

Ticket Volume Slump Alarming French Showmen

terminate the fact that film-lies have been crying crisis for more than 13 years now, because filmgoing continues to decline at a great pace. It is felt that if it does not atop falling nearly 1,200 of the 3,750 film bouses in France might shutter or sell out to other bustness enterprises.

Mark Metton, Dallas actor has turned from Bollywood where

Reprint of an ad appearing in newspapers in major cities throughout the country, prior to opening

"...let your sense of fair play measure any attack!"

From the time, seven months ago, that production was announced, the film ELMER GANTRY has been the target for numerous attacks.

In a sense, it was not unexpected. The novel by Nobel Prize Winner Sinclair Lewis was probably his most controversial and won the dubious distinction of being banned in Boston.

Like "Main Street," "Arrowsmith," "Babbitt," "Dodsworth," "It Can't Happen Here." and most of Lewis' work, ELMER GANTRY rips aside camouflage and hypocrisy and probes deeply to the core of life as it really was.

Since its publication, the world and the motion picture screen have grown and matured. Stories, topics, words that, a few years ago, could or would not have been touched upon are now accepted and, if done with skill and taste, applauded by the most demanding audiences and critics.

Production of the film is now completed and soon you will be able to judge it for yourself. Until that time, let your sense of fair play measure any attack. Regardless of their source, they come, in practically every case, from those who have never even seen the script and can hardly have seen the picture.



CALLS 'NEW' AUDIENCE A MYTH

Protestants On 'Weak' Code

Kids Capitolians

WHERE ARE THOSE Raoul Levy In for Huddles on 'Day'

CRITICAL FANS? Producer Sets Deal With Assoc. British on Ryan's \$5,000,000 D-Day Picture

Spain Show Biz

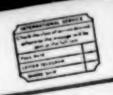
By DICK RICHARDS

as director and Erwin Hillier, who lensed "The Dam Busters" with

"PAY OR DIE" PAYS OFF BIG!!



WESTERN UNION TELEGRAM



HOREY "RAZZ" COLDSTEIN

CEMERAL SALES HANAGER

ALLIED ARTISTS PICTURES

163 V. ACTA ST.

MEU YORK, NEW YORK

WEW YORK IS WILD ABOUT "PAY OR DIE" WHICH TINISWED ITS FIRST WEEK AT OUR WARMER THEATRE ON BROADWAY, PLAYING TO A 7 YEAR ATTEMBANCE RECORD.

CRITICS AND PATRONS ARE GREATLY ENTHUSED WITH THE WONDERFUL

PERFORMANCE OF ERNEST BORGNINE AND NEWCOMER ZOHRA LAMPERT WOO IS

DESTINED FOR STARDOM. CONGRATULATIONS TO ALL WHO HAD A HAND IN PAY OR DIE". ALLIED ARTISTS HAS COME UP WITH A REAL HIT PICTURE.

NAT FELLMAN STANLEY-VARNER THEATRES

and VARIETY too tells the Blockbusting news!

Picture Grosses

Hilbereet, Wittern (Metropolitan-vi (2752 2,344 90-\$1.50-sunturn Road Coll and Killiers Kilmaniaro" Coll (2d wki

K timentare Col. 2d wk
arr 88.300

Bewelly Elect 1.130, 90-81-50

Who Was That Lady Col. reeats and Bramble Bush WB
vicesses Store \$2.200.

Orpheum, Bullywood, Layels
Netrago, Inn FWC 2.212, 756

286, 90-81-50 — "Unforgition

La 2d wk and "Music Box Kol"

La Hellywood 2d ek", Johnny
ancho" (UA: relissue Orpheum,
Mouse That Banved" (Col. (Loslas Medest \$13,000 or near Last

las Medest \$13,000 or near Last

Research W 1.757 90-81-50

—"Immoral Mr Teas" Par. 2d

k. Lught \$3,500 Last week,

4,600

800 State, Hawaii. El Rey (UATC-18-FWC: -2,404, 1,166, 861, 90-30 — Den'l Est Datoles' M.G. d. Davy' (M.G. revisione: 186, sturdy \$11,000 or close. Lost

Vegue FWC1 810: 90-\$1-50 ---Phen Comedy Was King" 20th! d wk Tidy \$4.500 Last week.

Creed Thert Town (Gov. 13th II. Big \$4.500 Last week, \$4.700 Warner Hollywood Cinerama e. 1 11.380 \$1.20.82.65.—Searche Paradisor Cinerama Started th week Sunday 5 after great

11.650 last work Egyption (LATC) (1.392 \$1.25-150 - "Ben-Hur" (M.G) 28 h L Work \$28.000 or near Last wk, \$28.000 or near Last

NEW YORK

Continued from page 9:

"Ben-Hor" (M-G 29th wk:
Present resent winding up today
Wed Inoke like wew \$48.80 for
12 performance: The 22th week,
12.800 for like number of shows.

Vistaris City Inv. | 1,002.50-42;

Wild River" 20th | 24 wk. This
laste ending index | Red it heart.

— Wild River" (20th 12d wk). This stanza ending today (Wed) in heading for \$11,000 after \$13,000 for opener Holds, "Murder, Inc." (20th) is due to June 29.

Warner (SW 11416 90-82—"Pay or Die" AA (2d wk). This aeaston finishing today (Wed) looks to hit bangup \$26,000 or over after \$40,000 for opener. Stays on naturally

Barent Reade 430 S1 25-52
Tiger Bay (Cont. (rerus) and toyal Wedding pix 4th wk). This fance looks to hold with splentin 500 after 94 200 in third. Stays

80.300 after \$6.200 in third. Stays 50.

Fine Arts [Davis! (468: 99-51.80).

"Hirechina Mon Amour" (Zenith) (469: wit. Third week ended Sunday (5) was emach \$13.000 after \$18,500 in second week.

Beekman [Rhib. 1590; \$1.20-51.75>... Rosemary" (Films Around World! (21st wit. The 20th session ended Sunday (5) pushed to Jancy \$6.500 after \$6.100 last week.

Firth Ave. Clasema (Rhib. (250: 11.25-31.80).

"Divana" (Janus) (

LOS ANGELES

(Continued from page 8)

82.49 Wild River" (20th) 2d

uki Light \$5,300 Last week

\$5,300 Crack in Mirror (20th) 2d

uk Good \$6,000 Last week

uk Good \$6,000 Last

Tim All Right, Jack | BL-| (7th wk | Sixth session ended Sunday 2) posited to bug \$16.300 after \$15.500 for 6th week | Murray Hill | BLR | 1565, 95-51.90 | Battle of Sexes (Conti Sih with Seventh session finished Sunday 5 was splended \$7.200 to top the \$6.500 of aixth week | Paris | Pathe Cinema | (568 90-51.00 - Babette Gase To War Coll | Opened yesterday | Tues | In alted | Private Property | Gas | 150-52 - Quiet Flows the Don | UA | (34 wk | First holdove week finished Monday 6) was nice \$30.00 after \$12.500 for fifth regular week \$12.500 for so initial estanta | 688 St. Flatbouse | Leo Brecke

Nation (RAB) (561, 95-\$1 RO)-turesso Bongo" (Contribit wh

was sock \$7.700 ofter \$9,300 for eventh week. Trans-Lux 53d 8k. (T-L) 1540, \$1-41.501 — "Savage Rye" (T-L) Opened Monday (6) In ahead. "Mon in Havana" (Col) 119th wk.5 daye. mild \$4,900 after \$6,500 for 18th full week for an unusuality tig longrum here. "World Perfectol 1350 90-\$1.801 — Seupet" "Minhkim and "Shameless Sex." (Minhkim resames) 13th wkl. Fourth round concluded last Thurwday (2) was big \$6,300 after \$6,000 in third week.

'Scent' Hefty \$5,000 in Mpls.; 'Crack' Slim 4G. 'Hur' Potent 15G, 15th

Academy (Mann) (847, \$1.75-\$2.65; — Ben-Rur* (M-G) (15th wh Potent \$13.600, same as last

Lyrie | Parl (1,000 \$1-61.25 -- Crack in Mirror" (20th: Slight \$4.000 Last week, "Tall Story" | WB (3d wk., \$5.000

RKO Orpheum (RKO)-12,800, \$1-1.257—"Mountain Road" (Col)-12d k: Sad at \$4,500. Last week. 1.500. "Sgt. Rutledge" (WB-pens tomorrow (Wed.)

opens tomorrow (Wed).
RKO Pao (RKC) (1.800 81-\$1.23Giant of Marathon" (M-G /2d
wk). Slipped off \$4,500, and out.
Last week, \$5,000. Holds again.

St. Leuis Park (Field) 11.000, 150:— Seent of Mystery" (Todd), ig promotion drive helping to not this to hefty \$5,000 or there-outs. Last week, "Battle of Exes" (Cont) (3d wk), \$2,500 at

'Can-Can' Lively \$8,000, Balto: 'Giant' Light 5G. 'Race' Fair \$6,000, 2d

Baltimore, June 1.

Good weekend his belistered the cene here. Making the best showngs are "Ben-Hur," still tall in
Oth frame at the Town; "Cannan," bug in second at the Maylair "Giant of Marathon." leon
n second at Hipp. and "RatRace," midd in second at Century,
"Section of Sexue," in nice in third."

Century Fruchtman. 3.200 50-1.25 Rat Race Par 2d wk air \$6.000 or near after \$9.000

Charles (Fruchtman 500, 30 1 23 - Private Property" (In-Trim \$3.000 Last week Once More With Feeling' Col-lith wk: \$1.100

Cinema Schwaher (407 m. 150 — Juzz on Summer's Day" Ungs: 2d wk: Good \$2,000 or ear after \$2,000 in first, way over Five West Schwaber! (460 9)

1 50:- Battle of Sexes" Cont 3d wk Fine \$2 700 after \$2 900 1 second

Hippodrome Rappaport 2.300 0-5125 — Giant of Marathon M-G: 2d wk. Down to light 0.000 after \$14,000 in first

Little Rappapert 300 50-5125

Anatomy of Love" Kanlearing 52 890 Last week
Peacher's Daughter" (Indie-

\$2,300 Mayfair Pruchtman 900 \$1.49-\$2.50 — Can-Can* 20th 2d wkt. Big \$8,000 after \$12,000 in first. New Pruchtman 1.600 50-\$1.25 — Wild River* 20th 2d wk: Slow \$4,000 after \$6,000

Playbouse (Schwaber) 480 90-81.50—"Chance Meeting" Part 4th wk Oke \$2.500 after \$2,800 in third

pener Rappaperti 1.125, \$1.49-12.50 Ren-Hur M-G (10th ok Big \$12.000 after \$18.000 in math frame.

'CAN-CAN' BRISK 14G. D.C.: 'RACE' GOOD 15G

eek "Five Branded Women-pening at Capitol is only mild. Estimates for This Week. Ambaendor-Metropolitan (SW: 400: 1.000 S0-81.20; — Rat see Pari 2d wk: Good \$15.000, set week. \$22.000. Apex K-Br (940: 60-81 — Illieft iterlude (Janus and Naked light" (Times) Nice \$4.500 Last eek. "Poacher's Daughter" (In-er 2d wk: \$4.000.

Night" "Times: Nier 94.500 Last week." Poscher's Daughter" (Indie: 2d wk: \$4.000.
Capitel Loew (3.426; 90-8149)
— Five Branded Women: Par-Mild \$12.000 Last week, "Giant of Marathon: (M-G: \$10.060.
Reith's (RKO: 11.850, 90-8149)
— Sgt. Rutledge" (WB) Mild \$7; 000 Last week, "Gallant Hours" (LA: '2d wk: \$9.000.
MacArther (K-B: 1900, \$1.10) — Man in Cocked Hat" (Indie: 6th wk: Oke \$4.500. Last week, \$6.500.

Outarie (K-B) (1.240; 80-81-40)

(Battle of Sexes Cont (2d)

k) Brisk \$7.000 after \$10.000

Palace (Lnew) (2.390, 90-\$1.25; "Wild Biver" (20th) (2d wk. 5o-55.090 after \$11,500 opener. Playhouse 17-1.1 (458, \$1-\$1.80; "Expresso Bongo" (Cont.) (2d k) Fat \$5.000 after \$5,800 open-

Plane (T-L) (276, \$1.23-\$2)— Private Property (Indie: 5th h), Trim \$3.000, Last week,

Private Property (Indier Sth. wk). Trim \$3.000. Last week, \$3.500.

Town (King) (600, \$1.61.49) —
Warrior and Slave Girl' (Col.).
Oke \$3.000. Last week, "Killers Killimanjaro" (Col.) and "Battle Coral Sea" (Col.), \$3.000.

Uptown (SW) (1.300, §3.40-82.75) — "Can-Can" (20th (2d wk). Great \$14.000. Last week, \$20.000.

Warwer (SW) (1.400, \$1.40-82.75) — "Ben-Hur" (M-G) (12th wk). Smash \$22.000. Last week, \$28,-000.

Non-Circulating Aqua Pura to Cost **Detroit Theatres \$7.50 Per Ton**

'Hours' Bangup \$19,000. Hub; 'Race' Mighty 14G. 'Flame' 81G, 'Sexes' 9G

Heat and rain made for dull bir over weekeed. 'Callant Hours' shapes fine at Orpheum, white Wild River' shapes mild at Met, only two new arrivals this week. 'Rat Race is stout at the Astor in second. 'Giant of Marathon' is good in second at Pilgrim. Flame Over India' chapes lean at Memorial in second. 'Crack in Mirror' looks trim at Caper in third. Battle of Sexes' looms next at Exeter in third.

Estimates for This Week.

Estimates for This Week

Rat Race: Par 1270 81-81-75-Rat Race: Par 220 wk. Fast 14-000 Last week, \$19.000. Beaces Hill Sack 678 81-50-Fractive Kind" UA: 6th okt-lood \$5.300 Last week, \$6,500.

Boston (Cinerama, Inc.) (1.354 \$120-\$2.65.—This is Cinerama Cinerama (Th wk) Sixth week ended Monday (6) was fine \$16.000. Last week \$17.000.

Capri (Sack) 824 \$1-\$1.50 Crack in Mirror 20th (3d wk).
Trim \$7,000 Last week, \$8,000.

Exeter tindie: 1376 71-81.25;
—Battle of Seres' (Cont. 14th
wki. Third week was near \$9.000
Last week, \$11.000

Last week, \$11,000
Grey (Sack: 1,277 \$1.50-83—
"Con-Can" (20th) (1210 stkEleventh was bright \$14,000 Last
week \$15,000
Keumare (Indie: 700 \$1.25\$1,800—"Carry On Nurse" (Gov)
(2d stk. Torrid \$8,300 Last week,
\$10,000
Metropelitas (NET +4,357 70\$1,100—"Wild River" (20th) and
"Valley of Redwoods" (20th Mild \$15,000 Last week, Five Branded Women" (Par and Poacher's

\$15,000 Last week, Five Branded Women" (Par. and Paacher's Daughter" (Indie! \$10,000 Memorial (RKO) -1,000 ft.91 10 Flame Over India (20th) and "Virgin Island" (Indie: (2d wk) Slight \$8,500 Last week \$11,000 Orpheum (Low 12,900 60-\$1,50 — "Gallant Hours" (UA) and "Oklahoma Territors UA" Fine \$19,000 or near Last week "Mountain Bond" (Col' and Three Came to Kill" (UA) \$10,000

in Road Col and three Mill (A \$10.000 Paramount VET 2.387 70.10 Around World in 80 Dairodd) (rerun) Fair \$8.000 Last cek, "Srt. Rutledge WB and Giant Behemoth" Indie \$9.000.

Giant Behemoth" Indie \$9,000 Pilgrim ATC (1,000, 60-\$1.10) "Grant of Marathon M.G. 2d k) and "Dog's Best Friend" (UA) Id wk). Oke \$7,000 Last week

Naxum (Sack 1.100 \$1.50-\$3 len-Hur" (M.Gr 200) wh St great thin, in city suck \$24.0

or 12 shows
Trans-Lux (T-L) (730 75-812)
- Night Girl" Indie: and "Out
or No Good" Indie: 22d wk Fast
4.300 Last week, \$4.100

OFF-BOARDWALK HIGH

Ben-Hur' Top of 52.75 in Atlantic

Atlantic City. June 7 Metro's "Ben-Hur." playing the Embassy on Atlantic Ave. in the central part of the city, is asking the highest admission ever charged the nigness server charges for any motion picture shown off the Boardwalk, \$2.75 and \$2.50 for nights, \$1.30 for the matinee. Picture is offering two shown a day, having opened Memorial Day-for the season.

Repeat for Dan Thomas

Dan Thomas has been returned unopposed to prexyship for third term of Publicits Asso, LATSE. Local Bill. Other officers elected for new year include Mill Watt, Ist Vp; Tom Jones, 2d vp, Roy Methor tincumbent', treasurer; Ann Meyers Wolf, secretary, Jack Atlas and Mike Buchanan, trustees; Lloyd Ritchie tincumbent', bis rep.

rep.
Thomas, Ritchie, Barbora Best and Mac St. Johns have been named as delegates to IATSE convention held in Chicago in August; Al Finestone, Jerry Ludwig and Max Mont, alternates.

A group of Dirtroit theatre owners lost a suit against the Detroit Water Commission when Circuit Judge George E Bowles ruled that the Commission can charge extra rates for water used in non-recirculating air condi-

Assistant Corporation Counsel Robert Reese declared that that type of air conditioner placed a heave decision on the water system and the theatre owners should pay extra. The cost will be \$7.50 a too for the continual flow of new water demanded by the theatre units. The Water Commission estimates it will collect more than \$700,000 through the court-ordered extra rate.

Buff, Biz Blah, 'Bombay' Bad \$5,000, 'Giant' 12G

Bad \$5,000, Gant 126
Buffale, June ?
Film trade is mighty slow here
this existent with newcomers not
proving much help. "Giant of Marahom, is rated slow in sine days
at the Buffale while "Stranglers
of Bombay looms very drab at
Parameters on first week. "Sword
and Cross is and at Lafayette.
Ben Hur is about the only attning number currently, being hig in
12th stanza at Tect
Estimates for This Week
Buffale Loom; 12.500 70-81—
Grant of Morathon M-G; and
Platinum High School" (M-G;
Slow \$12.000 in 9 days Last week
Fugitive Kind (UA) and "Three
Came to Kill" UA; \$3.000 at \$1.23

Sayonars WB and Battle Cry*
WB: ressuest. Sad \$5,000 Lost
reck Wild River (20th) \$6,500,
(century (UATC) (2,700; \$1,702,500 — Can Can (20th) (5th wh),
air \$10,000 or over Last week,

12 000
Lafavette (Basil (3,000, 70-\$1):—
tword and Cross (Indie) and
time Lock (Indie) Sed \$5 500,
not week "Man on String" (Col)
and Blonde Blackmatler" (Col)

Paramount (AB-PT (3.000, 70-Stranglers of Bombay" (Col) of Electronic Monster (Col), ooks \$ 000 or less very drab, and ooks, "Sgt Builedge" (WB), devalley of Redwoods (WB),

Teck Locul 11 200 51 75 82 75)

Ben-Hur MG 112th wk Big 510 000 Last week 511 400
Cinema Martinal 430, 70 51

Touch of Larreny Par and Claren Meeting Par Soft 51, 200 in 6 days

CHICAGO

(Continued from page 9)

87 500
Todd Todd 1.000, \$1.75.\$3.30
Ben Hur M G 24th wh,
Fancy \$27,000 Last week \$29.500,
United Artists B&K 1.700, 99\$1.80 — Angry Red Planet IAD
and Circus of Horrors (Al),
Robust \$17.000 Last week, \$80,000,
Robust \$13.000 for \$1.000,
Robust \$13.000,000,
Robust \$13.000,000,
Robust \$1.000,000,

davs Woods Enganess | 1 200 | 90-\$1 80 — Man on String" (Col) (2d wh: Nire \$16,000 or close Last week \$20,000. World Toitel (600 90-4) 50 — "Swan Last week, \$4,400.

Film Review

Continued from page 4

Co-Starring New York City

Justin Plans French Lensman for Hidden-Camera Gimmicks on UA Film Staged in Metropolis

New York Charles I are to be a read "Usher's" Charity Preem It for the the total and the total are to the to

275,000 SHARES **Network Film** Industries, Inc.

Common Shock

Differing Price 13 00 per Shore

LIM CREATORS - DIFFERINGED

PRODUCING

The o too on on overland ; there note about a coming of these to g they are

PRODUCERS ATTENTION

New York Theatre

RADIO CITY MUSIC HALL-

New Audience

Europe's Criteria

French Vs. U.S. Titles

Talk-Track For Old 'Kings'

Continued from page 4 color prints of the Resurvertions scene which will be included in a limited number of new "King of Kings" prints like pions to have obsed 100 prints in the 16m size and 50 in 25m with this specual articultum added.

There are some of the statistics and facts of history which Martin wanted to set straight Fifth has along been solely owned by the martin through it was completely financied by one individual whom Martin would cold identify at a prominent New York Reserver's wine wanter to keep out of the line and the self-active becomes Mathanak—Edd Financies and Martin was monivated not by promine of financial gain, but by a dentire to make a Christian effect for the greatest good of the greatest momber.

I mut respiringly on the film was beld by Pathe, the crumal distributor which handied the pre-cent along the film of the film was beld by Pathe, the crumal distributor which handied the pre-cent along the film of 10% when George Cop took every.

which handled the pre-cited about 19% to be Corema Corp took Cinema Corp, renewed the copyright in 1955 for a second 2 period disc which the convent timingh not the actual profits a reto the patient demain and at happens to any published week. It in perhaps fortunate that fire financies of the backed the predict but one knowled as a conserve the common at 800,000 for post-though secondly an audience be entired at 800,000 for period of the engine of these 800,000 for one predicted period of these 800,000 for profits of the first financies. For another, it is an extremely long film originally close to three books. Though it was cut to 1 heavy and 55 minut 1928 and print can't were hour.

close to three bases thereon the contract probably seen the film free of close to three bases thereon thereon in an extremely long film occupinate it can close to three bases where bage. Also administed to 1 been good 55 mouther in 1928, and print casts were bage. Also administed the initial madshaw anguerments, were very been.

With the kined of modest perspective which is all but imbeard of in provide film industry circles. Martin products that the film will meet take by a off, its negative contribution of the film and participated in what revenues were earned (thier distribution revenues after expenses, have all found their may lists what revenues after expenses, have all found their may lists what table endeavors." according to Martin.

De Multe of course, was a canno businessman and not one to take my u lid channers. The day be storted the other in potence he had on the set, to bless the project and wish it well, no less than a Protestant brokep, a Cathelic priest the posture of the local Preshoterian and Raptist churches, o Chronisan his sector reader, the commanding officer of the Sabration Arms, a traches from the local Mehamovedan sect and a season of the Building his sector reader, the commanding officer of the Sabration Arms, a traches from the local Mehamovedan sect and a case of the Building his sector reader, the commanding officer of the Sabration and List protein the site in the pic.

As of April 1, there were working in the demossity market hip posts in 16m and 121 protein are local as most inspiring correspont for all of an interevent according to the substitution of the sabrad are made through the maps have a first mark to the Day Toom (In A Sava F.)

During this years a failer when a most it would have the annual broaders, not 22 becomes planting it a week in most its sould be an interest and his a large of the committee and have a first and the substitution to these committee and high the substitution in the annual through the substitution of the provide and the substitution and the substit

Pix Mostest

NO CONVENTION NOW: NORTHWEST BIZ BAD

mend to division in

Einfeld Sets

Comble a production FinteM

now in prediction in Bolish
with Cary Grant. Debugs & Ker
with Sary Grant. Debugs & Ker
with Sary Grant. Debugs & Ker
with Sary June Statement and Robert Minth
with Sary Bornes with Rock Hodson
And Debugs & Derothy Malone and
Carel Lynley.

The unipressible in present
the form of the year as it will have up the
Hollowing or Durothy Malone and
Carel Lynley.

Amusement Stock Quotations

Week Ended Tues. (7)

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N.Y. Sound Track

e painting may wait for id the then suggests the sinted in The purchaser can do the job if this ak the cansas over the

asher From Medical algorithm of the New York Times, or our of the late Sammer Welles. Looks like Scarredale-to-Spain the family of Narry K. McWilliams, life a newsomer, unit man King of King, and appears bent on taking up permanelence. Yank visitors and workers have an how-to-get-around in Hank Werks, Vanury's tep Knows the place and people—and from Brookies. No respect for the Yank tourist sho tips more five pasetas about eight civity for the language-currying beliloop Party of seven can have a fine dinner for the equivalent of \$13.

Party of seven can have a fine dinner for the equivalent of \$12 nee Stewart into Stan Shpeiner's indie. Two Rinde Together," to rected by John Ford for Columbia Fictures release. Metro cast me Brands in Fletcher Christian role for remake of "Mutiny on lounty Assess Rosenberg production to roll in Tabiti in Fall r direction of Sic Carol Reed. Describe Fowley into William on's Desire in the Dust. Raymond Bure starrer with Martha at 20th Fos. Martin West, Broadway actor, will play title at 20th Fost caroliness. Freckles picturization of Gene Stratton of Theodore Fratta novel 'Mr Limpet. Red Striger, Maria and Richard Burton into British Lion's "The Mark, with Sidney man producing from his own screenplay.

well and Richard Burton into British Lion's "The Mark," with Sidney channes producing from his own streemplay. Bl Kaufman is installed as media director at the Comic De Nave Mile relations shop. Abel Green, editor of Vanitry, who has no holidaving in Israel. Italy and France, due back to 1808 keeps an history of the Staffer By Bullingary is currently in Israel. Mrs. Nettle Bellman one connection with Alm exhibition dates back to 1808 keeps an on her boy." Neil Bellman now speciating new Albany theatre med for late Harry. Neil is now \$1. Abe Dickstein, prevy of New York's Cinema Ladge of Binai Brith, a appointed the following committee charman for 1800-61: Alea Arisawalder, 20th Fox, chairman of the membership memberspretention and indecrination committees. Bebert K. Shapira, maning director of New York Paramount theatre and Howard Minning, ramount Pictures, os-chairman of prefaram committee, Milton Liversion, Universal, chairman of publicity committee and editor of nema Bulletin, Law Wolff, Brandt Theatres, chairman of budget and sontions committee: Rabbi Ralph Silverstein, Temple Sinai, Brook, and Jark B. Levic. Certified Reports os-chairman, adult Jewish seation, Jark B. Hertie, Certified Reports os-chairman, adult Jewish seation, Jark B. Levic. Certified Reports os-chairman, adult Jewish seation, Jark B. Levic. Certified Reports os-chairman, adult Jewish seation League committee. Rashman, Paramount Pictures, Anti-Defared committee Leonard Kashman, Paramount Pictures, Anti-Defared committee Leonard Rashman, Certified Committee, Leonard Staffman, Paramount Pictures, Anti-Defared Committee and Rushin, Hillet Foundations committee, Leonard Rushin, Hillet Foundations committee.

Connecticut Phonevision Test Called Evil; Hope Lies With Oren Harris

Connecticut's Anti-Tollers

Connecticut's Anti-Tollers

Woodbridge, Conn., June 7.
A committee representing Theatre.
A committee can be a considered to fight the proposed pay television experiment in the Hartlend Institute of the proposed test by Zenith and RKO General of tollvision on station of the committee is to raise funds to retain a Washington lawyer to oppose. before the Federal Commission approved the sale of WHCT to the day before a local campaign to advise the public on tollvision costs.

Named to the committee were its first burdle two advises the public on tollvision costs.

Named to the committee were its first burdle two advises the public on tollvision costs.

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Named to the committee were its first burdle two advises the public on tollvision costs.

Named to the committee were its first burdle two advises the public on tollvision public to the proposed test by Zenith and this committee were its first burdle two advises the public on tollvision public test burdle two advises the public on tollvision public test burdle two advises the public on tollvision of the surface of the first in the proposed test burdle two advises the public on tollvision to describe the public on tollvision to the public on tollvision public test burdle two advises the public on tollvision public test burdle two advises the public on tollvision public test burdle two decided to fight the proposed test burdle two advises the public on tollvision to decided to fight to the public on tollvision public test burdle two decided to fight to the public on tollvision to the public on tollvision to the public on tollvision

Washington, June 7.

Federal Communications Commission seems all for pay relevation in Hariford Conn.

The Commission manimously authorized a subsidiary of RKO General Inc. Hariford Phonesison Cult to take over WHCT-TV, the Hariford channel 18 outlet under a 19-west lease for the full-vision-tryoist in association with Zenith. The deal for the Hariford channel involves \$150,000 plus \$245,200 for the 10-year lease and an option, to purchase it after four years for \$570,000.

Zenith which will manufacture the receiving equipment and RKO General plan to sank \$10,000,000 in the Hariford experiment.

'Last Voyage'

It's felt that the noxoffice takes in the aforementioned instances are substantially higher than they draw been if those drivetus and later runs four wall houses had had to wait for "Voyage" in accordance with the regular clearance schedule after a loop firstrun. Several of those neighburhood houses which played the picture firstrung armered drivases in excession example, of those for the subsequent-runs of such blockbusters as "North By Northwest" and "It

Hartford, June 7.

Law Feed First

First and immediate goal of the
trio is to raise enough mools to
retain a lawver in Washington to
oppose before the FCC application
of Hartford Phonevision for toll tv.
Second step of the triumversic
will be to edurate the public
against toll tv. This will be done
through the hiring of a public relations man Focus here will be
on the cost of pay tv to the indieset owner.

on the cost of pay to the more set owner.

Expected that statewide theatre ope will get the caoperation of the press in their fight. As heavy advertures in the dailies and week-lies they get certain space allot ments. Exhibits will lean heavily on ad and news staffs to get (averable stories on pages other than amusement pages. All this to be additional matter over and above regular squish puffs and review.

Make Public Hair H.

At the meeting of the exhiba-

lar squits puffs and reviews

Make Public Hate H

At the meeting of the exhibs—
which was held at the Woodbridge
Country Club Philip F Harline
charmon of the FOA's Anti Toll
Committee spake on the urgency
of the campaign in Connecticut
Harling warned the group that
it must immediately initiate a public relations campaign to mobilize
public opinion against the test
Harling arreased that Oren Harris, charmon of the House Commerre Committee, is introducing
two resolutions which would han
all forms of Par TV cable as well
as broadrast Resolutions are numbered 130 and #255. He thought
that quick action of FCC in approving sale of WHCT-TV in Phenevision was indicative of the
probably rapid consideration by
that body of the Hartford experiment All present agreed that immediate organization of the exhibinito a fighting unit was necessary
if the application is to be opposed
Presiding was Herman M. Levy
executive accretary of the Con-

Proposed three year experim of tolivision in Hartford is pected to cost Hartford Phono-sion some \$10,000,000 in addit to the \$2,000,000 earmarked engineering to get the test und

Capital Broadcasting which sold the station to Phonesisson, received \$130,000 cash for the sale. In addition CBC to receiving \$24h-220 tor a 10-year lease of physical properties such as plant and transmitter etc. An option states these leased properties may be purchased by Phonesisson at the end of a four year period for \$570,000.

WHILT-IV operation on a CIII quency Before its operation in CHI it was a CBS odeo project Latter gave up the U operation end of 1908 in favor of an afful tion with WTIC-TV here, a V CB

Balaban Reveals Toll Test Data

DENY TURTLE CREEK

orribing theatre.

In Turtle Creek, Rusenhyans and it would be an impossible cituation since the town is only fifteen miles from downtown Pittleugh where the Stanley, Pennand Hurris will be carrying the

Pix in Pairs a Poser

Already completed and competing in London are the brace of pix on Oscar Wilde the 20th Pro-backed 'Owar Wilde and War-wicks "The Trials of Oscar Wilde." There are also two pix which both deal factually and historically with the Mafia and its latter day ouccessor, the syndicate. Allied Artists' Pay or Die terra 1910, and 20th Fux's "Murder Inc." (circa 1940) Not quite so off-beat, perhaps, but still senewhat out of the ordinary, are two adventures in pre-history, 20th's "Lost World" and Universal's 'Disseasors'.

Bosauron."
Do the similarly-themed pix help or hurt each other?
The answer may be crucial in the case of Samuel Bronston's currently shooting "King of Kings" and 20th's projected "The Greatest Story Kver Told" Experiation is that 20th's Christ biography won'l get to the theatres until the Bronston epic has played off in most territories. 20th execs must project realistically to just what extent the faith of the public will take patrons back to the theatres to see atom's a subject which they may well have seen less than a year before.

WBC Sets Wallace. Sheean Coverage

Note to TV Westerns: The Tories Are Coming'

Footage Gone, '20th Century' Contemporary

CBS-TV On a Judiciary Merry-Go-Round With 45 'Verdicts' in 30 Days

TV 'Day In Court' To Have Morning, Matinee Sessions

Goodfellow L'pped In NBC's D.C. Shuffle

No Summer Coma for Como

It Looks Like a Banner Year For Bob, With Multiple Irons in TV Fire

Budweiser's Two-Way

Colgate Dickering

Ownership Equity

On 'Eileen' Series

Spread on WNBC Radio

ABC-TV Grid Sked Snares New Coin

Queen Names B3C Aides

B'WAY ACTORS' TV FREEZEOUT

Writers Ask Around-Clock Dickers

Et Tu, Oren?

Payola Prober Has Some Tall Explaining To Do On Junketing Expense Account

Pitch Politicos To Diners Club

Top 10 Arbitron

Genemake	CRN	26.4
Ed Sullivan	(18%	25.3
Dunito Thornas	CBS	22 2
Garry Moure	CBS	21.8
Weat o My Line	CBN	21 7
Have Coun	CBS	21.4
Father Attown Best	(B4	212
Twilight Zone	(198	20 3
Steel Hour	CHS	211 2
Wagon Train .	NBC	19 9

CBS' 'Aquanauts' Posts SRO in Sale To Five Sponsors

Allstate's NBC Spree

Timing of the Actors' Equity-

Boston All Steamed Up Over Reginald Rose's

TV Webs Assure Vidfilm Producers They'll Hold Off on New Season's Kickoff as Long As Is Necessary

Bancroft's Radio Slot

Bell & Howell's Big Pubaffairs **Buy on ABC-TV**

Sacco & Venzetti TV'er HAZEL BISHOP YENS WW NEWS ON TV

Ford & Shell Set Bernstein Deals

There'll Be No Ziv-UA Retreat On '6 First-Runs Per Year' Formula

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to belone Persions as a set of the uniter, who as a set of the uniter, who as a set of the uniter of

Zir he the following show the common form in the letter and the Dangerous Robin and property and Lock-parameters and Lock-parameters and Lock-parameters and Lock-parameters and Lock-parameters are known to be offering.

Time that for tinger on a regional level.

In the 36.56 ecason spanning by the then Zis company had the following six shows for telephone Toyot District District Medical Medical

'Brannigan' Rolls In Spite of Strike

Richers Brannigen. (185)

From the miner to all the bits of the bi

Regions for the animals is the acper selling to Stark. His node is
all time a pany never become in
a sofether producing a
billio sound the Albian e of I be
to me film Producers of the seltime film film Willess Grids
and he is read the gift
bill the light and with any nev

For one reason or an their that has been okan with the good and he along with a handful of indice has been a lowed to continue produced from We've been only to a long and other false that we don't or that the first wood wasn't at the first wood wasn't at a second so that would be a second to be a second t

Telefilm Chatter

Pete Levathes. 20th Fox 1 topten owners of Independent Trieten owners with ITC. Jim
Neters, United Artists Associated
account ever in Chicago, has been
to independent NY. Ver protine description made associate
producer of Metro's The InIndex. Otto Premiser is
the guest of Miche Wallace
than tomorrow. Thus on
WATATV New are NAY indice.

WPIX N will telerant Lab bill a new educational server of 10 holf-hour programs produced by Westinghouse Broadcasting Series to designed to inspire gifted stu-

Pierre Marquia, Screen Gerns di rector of advertising and sule planning off to Casot and Sal Lake City. Marquise will be di Sal Lake City to conjunction with Sc olto KCPX affil awater framework. The ABC Al Gussien, Paragroups references and the complete com-

CBS FILMS DELAYS TURNPIKE SERIES

CBS Films has decided to postpose proof time of Thimpties until next similar, offer like end of the pro-freehall season. The six directors believed to the concident of the conposition of the composition of the comtact of the completed because of the nontact. I of star Frank CHS of

Ciffed most respect to his New York Cannet training comp in August. Then he starts the season That would have given CBS Firms at time months with Grind and the months with Grind and the season and start again afterwards. Hence the decision to postpose until Decimber or January.

Winter start won't upset production plans, despite the fact the fact will be filled on less time in Prenesthania. Fact is CBIFF is wants bad weather to su the ficusts the series. Meanwhile a facer Frank LaTeuretie has returned to the Count to brace for the rold castern under

'RCMP's' 19-City Wrapup in 1 Week

R of Canad in Mounted Polive a states being distributed by California National Productions via the conducation route was incapped up in 19 markets during its linst work of our

Sidebar to these early sales of the telefilin parkage is that in 11 of the 19 to towns. BCMP won't be exposed while next full Deals were closed in Boston. New to leans, Buffale. Strawon Mohite New York City, Davian Lake Charles Tumpa. B. bee's Le Angeles Alexandria. El Pase Sal Deep Province Lafacette, Odesso and Washington, D.C.

STANWYCK SERIES FOR AMERICAN GAS

A server Gas Ame is stable set as companier of Barbaia Summank Theater "NECTV of fering at 10:10:30 pm on Mondament season All that remains it he artisal signing with will bring the bankroller into the a thology

A serial Can had been haden to use for near two months because he advertiser, we sed to appear mail of Six Star Playbouse. In other arithments is used to appear on Six City for this uniter standard produced by Four Star Productions but NRC didn't want another has appearanced property on its hands NRC was true a xxim to fulfill an of its currents had specific and the currents had specific and the currents had specific and the currents had specific and specific and will Culver a read in it was easy timake was for American Gail.

So far. NBC is keeping. To order to between 10 and 11 p open sor specials but the feeling is that if the web can come up with a furth sold half hour telefilm skein he tween 10 and 10 30 p.m. on that night, the specials will be disapped or noved, in part, elsewhere.

Guild In Bid to SEC To Register Shares

Guild Plims Co Inc of NY has asked the Securities and Exchange Commission to regiter 17,664 891 shares of 114 common stock

None of the shares involved as pears earming that for public offering More than two thirds of the amount 12.515.000 shares—would go to various corporations comparing the Vic Tanney Gymnasius System, which would be acquired to Guida along with \$3.000.000 is liabilities. Tenny manufacture athletic equipment, health foods etc. and has service functions.

Over 2 700 000 Guild shares covered to the registration statement have already been touchd under provious SEC exemptions and 2-100 000 shares would go to creditions to satisfy claims against Guild.

B&W's Robin' Buy

Brown & Williamson has round ed out He syndication spread will the Zir-UA half-loor medern ad versure perses. Flight of th Robin," with Rick Joyson in th lead.

Cig firm has bought the Friedkin & Fine production for 20 markets on an addition to the going syndic pattern and supplement to the web buys for fall.

a freelance insurance investigates

Kellogg Dickers 150-City Spread For 'Magoos'

West Coast packager Hearty Saprestren is close to firming a deal with Kellogg, through Leo Burnett agency for a skein of 26 new "Mr Magoo" cartoons which the cereal company would place in more than 150 markets on a spot basis. Magoo" television series, which will go into preduction as seen as the deal is finalized, probably will supplement or alternate with Kellogg's "Woody Woodpecker" and Huckleberry Hound' packages. Sapecitein owns the tr rights to the Magoo character.

If the sale goes through, Rapersein will beyone one of the major to film packagers in the U.S. He new owns Ding Deng School. 'Championahip Bowling' and All Star Gott.' Suon he'll go into production on a Dick Tracy series for to in association with Chester Gould creater of the rosale strip (Sapersician also helds the merchandising rights to the conic page detective.

He came into it by way of the came into it by way of the came of the commercial profiture in the name of Livis President. Done Runger Rifleman, and Ding Done School

TNT Names Jamison As Exec Produces

Mare all Jamison last week become executive producer in cluster of programs for Theorie Network Television.

Jiminon, with TNT for some time now has already produced closed-struit stances for Pontiac IBM, Smith Kine & French and held a coart-to-count art section for the Misseum of Modern Art and Parke Bernet Galleries. He woo once executive producer of "U.S. Steel Hour."

MCA TV's O'seas Bid

MCA TV in an apparent epa sen move is the force in ficiting the availability of a floor of series for the over-sea marke Series being pitched section.

Scient being pitched included The Deputs Jack Benns Show "Alfred Hitchcock Presents "Johnn Stacrato" The Restless Gin Riverhoat "Overlan Trail" Makey Spillones Mik Homner Wagon Train "Leave to Beaver and Shotgus Siade.

'Johnny Midnight' Sales

"Johnny Midnight have bring the sales tolly to 150 markets

noids, which added three market in Iowa, Ohio and Oregon, bringing the number of Revnolds market to air, Phillips 6 in Louissano IGA Food Stores Missouri, and Bravo Macaroni and Leuis Genera Tire, as alternate sponsors in upstate N.Y.

Don't Mention It

Programs for resevoice for the men's formed con pany believed by the Lore inthan - Romenthal - Sillerma tria, invitally west under the alphabet label of PFT Be that was before Vawgry's reent story which tabbed it alphabet label of PTI on it form.

Portners liked the PTI minture better than PPT and have so informed their polrelations and ad agencies which now is in the midst of cham; a sil news.

Why British Com'l TV Grows Richer

Foreign price restrictions have been becoming more and more of an irritating bouse to American telephon distributors as the anishtation market has distincted up distributly over the past year. Now comes one syndicator with some facts & figures on com-

morrool relevation in England which he facts is taking the Yark announcerool relevation in England which he facts is taking the Yark announcers for a real ride Basis of his gripe is that the top price for an American hourisang telefilm series is \$7,000 per episade—more often, it a closer to \$5,000.

Yet, that same eposite brings In a gross billings on the 10 station United Kingdom commercial bookup of around \$100.000 That's besed on eight participations per hour at 4.500 pounds each or \$35.000 pounds for the hour, equivalent to around 1000. Every deflucting time charges cable costs facilities and overhead, there still a fantactic amount of profit for the British broadcasters of American film products the construction for the British broadcasters of

Reason behind the rook bettem price on American film imports in the British quota, limiting Yank product to 13", of the total schedule most of the American shows go into the prime time areas. The commercial broadcasters in England claim to distilute quota, this syndroster possion out but in actuality. They soul, he says Reason is that by assisting the amenor of product they rea but, the quota creates an artificial oversupply, creating to depressed prices. If a syndrostor tries to hold out for a higher price, the British broadcaster can find a dozen other shows he can buy at the lower price.

Stark Cites Hazards of Indie Production Vs. A 4-Star Bigness

CROSBY-BROWN IN SHIFT TO GOTHAM

Rapid asles growth in a indicetion of it shows out of New York has prompted Crosho Brown Productions to transfer its entire bead quarters there from Hollwood Move was revealed by Kenyo Brown who heads the producing distributing outfit in assertated with Bing Crosho.

Concurrent with the geographics shall sales verpere Peter Robech has been elevated to assume complete insign of the entire C B in size ion operation. Henry B Fryon has been appointed exec assume to Brown in his niche as presh on AFI Cosp's breadcast distance and James J Rue has been named serper for research, and in NAFI's broadcast arm.

A Cronby Brown Western halos office under Chai halos over he sign in the contained at a firm a current the sweed logale

Azcarraga's Big Production Push

Mexico City June 1

Mexican plans for production of filling and videologies sector for local and export markets are non going onto high goot

Entire American is definitely milerested in producing for no bound to needs inside source allege he is ready to pour \$1,000.000 into an analysis with a description of the production of the production of the production of the producers, feetherchain arters, producers, feetherchain.

The American Studion will be used by Arrayraga and while caused by Arrayraga and while continuation of his entry into production field has not been made by the radio and to proneer, signal numly enough the studios have made a deal with the Mexico Laboratories for processing and printing of the charts.

Independent Mexican to station, including outlers in Veracrue. Menterrey and Guadalajarare also plunning to set up studio and laferatories next month to production of series and short subjects for release to all independenstations which come into being it Mexico.

According to Carlos Perroes Moton a partner in this project this will also be a 100% Monteau operation. Ambitious idea is to saitch Mexico from an importer so filmed to series to an exporter to Central and South America as well as Europe, Moton said.

'Father' Reruss SRO

ARO sign is up on CBS-TV-"Pather Known Best" recurs date for Tuesday nights at 8 next fall. Bristol Mercs picked up a three and so did Kellog, with these added to Scott Paper's original ons third buy. Vick Chemical, which had been slated for a third, shifteover to CBS' Wednesday nigh Indie voll in producers have a ough road to travel in the current imate of bigness in tv. Among he haufful of loners in the big in William Stack, a vet of public and over to formers paintered with levy Layton.

Stark head of a production flow bearing his name one is flowshing shorting and editing Brother Braumgan for CBS Films He has a number of other projects on he agenda, one a series adaptation a Mark. Twarn a Connection Yanker

Ethers on the openda of Wilhur Stark Productions include a half-hour action adventure series titled King. Along and an hour series dealing in clime long, titled Counterpose Stark is close to a deal only (ThS Films on King's Kingdom.

Indie producer today is beset by these developments according to Stack Pricentia spensors and agencies gravitate towards the big vidformers. The many videlian leases in turn, because of their multiple show position, can utilize one of the on-the-arr soms as while the pools. Stack questioned whether there is an inside producer are with an antibulogy series on the

Despite the present diff utilized Stark says he's able in function because of his long he agreemed in the hir dating bank to production of he's an or radio. He familiarily with key cheek to thous unamber of the his also in of immeasurable help. Why don't he join the big has also become a product under their flag." I'd rather grow into a

Writer Inving Kimon has been engaged to Stark for his Connection? Yankee project Counterpoint in being done under p part in or whip arrangement will scripter AI C Ward.

Indie producer has been operating on a policy of no pilot production unless the pilot project is financed either to the distrib metwork or the agency sponsor Stack say he will spend dough for stary treatments. But he views there. (TBS put up the dough for the "Culoniel Flack" pilot, new in

Stark says to go into pilot financing on his own is much ton young. All shows are dependent on their acceptance by the purchasers and if the would-be housers would into money into a possible united for them he as an indice producer, can't carry the sole financial load.

'3 Stooges' (Old & New) Now on 160 Stations

Screen Gems' new group of 72 Three Stonges" has been sold to 14 stations in a two-month span

Among the major distinct that hought the slapstrike in the past three weeks are WFIL. Philadelphia. WTIG Washington W.K. Nashville WCCO, Minneapelix W.Z. Baltimore WISU. New Orleans, KVAR, Phoents All of these stations are already playing the 118 Stonges previously refeased in SC.

All told "Stonges" shows now are playing on over 160 stations.

SYNDIE TEMPO: 'BOOM OR BUST'

The Vexing Problem of Residuals

With the losse of guild residual payments still pending distribs say there a an unrealistic much about the residual market for telefilm. The still prevailing much is that almost any property can be just into revision and earn profile.

The experience of the market place in contrast is this a network vicilities his when it's put into vicilization is fine. The reverse in time too. A network series that caused no rating exuitement on the web level is hard to sell in the market-by-market

Bith the Wetters Guild of America and the Serven Actors Guild are demanding residual hikes. Current residual payments on vid series range from \$7.000 to \$8.000 per opisode counting all runs Probability is that the new contracts might bring the residual payments on to \$10.000 per emericant.

Before a distrib commits himself to plunking down \$10,000 per spanishe for return rights, he's going to be mighty careful in selecting the return property. Besides the estimated \$10,000 for all return

The selectivity now prevailing will even be greater. Producers who feel no matter what happens to the series to its first-run, there is the recum market around to haif them out financially and earn them a profit, better reappraise their thinking. It isn't necessarily so. The posser shows just won't be picked up for a reruntide according to accessed indications.

Forecast is that the real oldie reruns those that have been around for onhite and which are almost a station staple will be played and played again. Distribs won't have any residual payments and the proven staples can be sold at a low price, drawing aufficient authorized for how here and exertees.

ent audiences for low buy spot carriers.

Rodeo Stars to Oater Heroes: 'Stay Away From Our Corral'

Hollywood, June 7

Western to stars are whospin showing those tays over the homony, threat to their extremel profitable personal appearantours unless five poin R. C. A. Hindee (I'vo boys. Assectation).

At prevent various state fair and rections invite top western star and the only requirement is that they have as AGVA card. But he cause they have as versionally culto the earning and drawing capacity of offerial custing and roder stars. R. C. A. has threatened to bearest any event where a perference on the efficial program is not a member of R. C. A.

A line to Deen Dearant, of an of the Jan. Himpo sprice. This is not man a has \$75,000 to me with the property of the line and the same of the same of

major films als

Department of the property of

AGVA authorities logether with bouness aren't of the western to start, are doubly concerned and have called in introde yours able in an elimit to work out the situation called city with the H C A

Down Under They Love SG's Product

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Hen was on Doona Reed?
Thems the Meanre Hurkle
berty Hound Qutrk Draw
M Graw and Ran Tin Tin new
as tes and include Naked City.
"Ristle 66." Dan Raven." Mr.
Se for Elect. Finistones." and

Rondown of new series sold inlitates that the Australian market formet is current day and date of the U.S.—and is dependent on he seritement of the Writery Guild trike for delivery of the new sea-

Ziv-UA Ups Rachmil

Lewio Rachmil, who joined 2/2 TV a year ago and was exec podurer on Men Into Space" tetseriors, has been upped to log alministrative post with the new Zii-U.A. Details of new position a well as title are now being workeout.

Prior to afficating with Ziv. Rachmil served as a Columbia Pictures producer for some years.

Buckeye Seeking King Bros. Buyout With Stock Swap

The Buckele Cup, parent reserved Floor Teletim Siles and Transiti Curard is sking a hid to take over King Bios, festure film outfit, via ex-

According to the prespectus Backere is offering to exchange 200.278 shares of its common view tor \$800.270 shares of capital stock of King Bross Praductions at the rate of one share of Buckeys common stock for three shares of capital stock of King Productions Offer expires June 30.

King Bros. has released so file including The Brave One. The Carnival Story. "The Ring This in the Deep South

Busheye's is division, organization. Busheye's is division, organization for principalities are counted for all 18 of Busheye's monator and entired and for the monator principal entired Jan 31 60 Total to Busheye for the principal at 100 Busheye for the 100 Busheye for th

Biscae o is engaged in the manufactore of critical insulation and other brances on god in making buning and fishing chither and out form lure.

Durocher's Narration

Les Dirwher has been jaked by Herstone Productions to navrate Main Monorate in Sports, series of 3th five-minute newsred capsules Film was obtained by Herilate from Pathe News, with faller's Watty Gould to produce the Diracher inserts on the Caset.

If a Duracher's first stint since is log NBC a few months ago, certage, incidentally, also distribucomps. Corner," the Roy Campaella show. TAKING TIME FOR DUST TO SETTLE

By MURRAY HOROWITZ

Amel rumbles of further can solidations, mergers and exce personnel shifts, there's a boson or host characteristic about today's syndie his that hasn't reached the end of its development

Boom or bust pertains practirally right up and down the two from the survival of syndic houses to the experience of product is the market place.

Just a year ago, there were middle grounds—a credie house a a medium-stred entity could be healthy outfit. The middle ground also perfaired to product a first runner needs! have been a commercial humdinger to have madout on the market-by market route

That range has changed and a becoming more accentuated with time. The estimates are that it wit take up to two years before the dust settles. There are at least two medium-sazed companies. Lod a which could be bought out "for the carried notice."

Just a year are the companies that put themselves on the block were few and far between Of course there was the housest of Zie by United Artists and Television. Programs of America be the logists from prior to command of independent. Television. Corp. Just Wrather was the other principal in the TPA bissuit bit he and his associates now have withdrawn.

But Ziv and TPA went for better coin resulting in utilities are proits for the bought-out principals. Todas, there is a barrain hasement atmosphere prevailing in talks of barrouts, onergen and consolidations. The talks center more around how much of a bent around how much of a bent arte will be acquired how hig are the liabilities etc. Fen utilionaires

In this period of extreme some of the mallist communics with line without a finite prior to the man a heater without a finite man a heater without a finite line heater to be a finite line he fide in the proof of the finite line heater to be a finite line heater to

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of extree are not over to so, the case of the market Zi is continued to present the market zi is continued properties and the market por very market market properties will an over properties in the tally. As to the drown a source to the to market market is helding in a no could feel in tensor market.

What should being mit the marked claim of in two year. The matter happed for fairly is the depth in of inventories on the claim of inventories on the limit and the end of the end of the claim of the c

Chas. Russell Set For 'Silent Investigators'

Rothwood June 7
Charles Russell has been ust he
Peter G. Levathes, prexy of 200
Fix TV to handle producer retron Silent Investigation of U.
Post Office criminal investigation division living Asher to exec producer.

Russell has been a producer of "The Unfouchables" series and previously was with CBS-TV where he created and produced such series as "Danger" and "Vou Are There."

TV Networks' Telefilm Subsids Caught In a Tightening Vise

Bowling's Seventh Frame

Syndicated Championchip Boxing will start its seventh frame this fall, giving the Wall Schwimmer distributed show reatin to being the longest running filmed sports series on ty

Fresh skein is currently being shut on location at a Skukie, III.

Tobacco Coin For Regional Spreads On 2 Ziv-UA Segs

Buys of two tobaren firms this work added up to hefty regionals on two Ziv shows one a new entire and the other frees production on an autobare production on an autobare services.

Brown & Williamson, via Ted Bries has set all-market deal far Ziv.C.A's new sinds entry. Case of the Danierous Man, starring Brk Lasin Sarres deals with the adventures of an insurance negatiator.

Tobacco firm bought the show on in afternate usek has a over a 32-week period. Virtually every major city was and to be included in the BAW buy the list taken in N.Y. Philadelphia. Low Angeles. San Frinciscon. Defroit. Boston, Washington, Chicago, Magni, Pittbur h. Cleveland, Kansas City, and St. Louis.

An rivan Tobseco via RRIMAO sinced for SI markets on second for credition of Lockuro. Min Dimitt Care, closer on a silential mark has

Annual of the control of the control

If It's far Free, Like Mobile's Ldels, Race Pic, You Take What You Get

Some of the qualitate rated by cartine to brought in the fore by the half-hour film recapping the Memorial Day Indianapods Speedia Race Half-hour pie, produced his outfit tabbed as Speedia; Pilms in kes no mention of the rate collisions of a stand this year resulting in death and in wise. Nother are three any pictures of the traineds in the recap

This injuries attention was related by WPIX X V the measure William Couper after a plene convert the officer a plene convert the officer and free distribution of the first Servert and Free Balton Council of the Interest of the Council of the Interest of the American that you refer to be a plane more on that you refer to be as model to give the council of the counc

The special half-base firm a underservine to Mobile Oil and a sometime free to extense Courself that the firm had been suredled by Mobile on the arr in accordance with Federal Communication Commission policy. The firm us described as containing shows a racting crashes prior and during the events.

But not showing the collapse of he stands nor making any mention of it a week later spotlights the difference between "free film" coorcrage and the coverage that would be obtained under third party simplices, either he stations, networks or newspapers. Within today's pattern of widering network program responsibility the web lelefilm subsidiaries—
RS Frims California National Productions and ABC Films—find homoselves in a major quandar.

As the networks proper have assumed a larger role in deciding what and wisses pressume long schedule—and concurrently have cut the number of shows brought in hy sponsors—their undiration subside get caught in an evertightening vise.

The key is successful netwerk a program sales totals is co-production deals with the web. If a fluitywood teleften producer wants to maximize his chances of getting on the air in the fail, he gets network financing on his pilot, not so much for the money as the better prospect that the network will place the show on its fall schedule.

usheds are in a peculiar positionthey can't make such cuprodiction deals with their own networks. There are ton many legal and Giverennental considerations involved, necluding a possible antitrust rap, and at the same lime they certain in van't make coproduction deals on pilate with rival webs—latter

time past the pitot stage trasults of cora-ionally can make a
sule this season. (Its Firm did
in and AndC Firm
with Expedition But each of
these cases was special, and the
tact remains that the pre-pitot
reproduction deal is still the key.
With Angel CBS Firms had a
very but pitot and sold it to General from John Sunch controlled sereral from John Gunther how and
the busin Gunther how and
ABC side of it in status time.
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Mum's the Word On New 1st Runs

This is the time of year is not a unit bound property of the rest even as for a distance the first run properties be a pitched

these lines. Whi tell corruption to the control of the control of martinular prospects and the broad outlines of martinular prospects and the broad outlines of the control of the control

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At Case of the Damerous Ration Second yes production. Lockith and on the restoral feets Time Out for Gingor (188) Page 18 Page

Hundley's Snazzy Tape Can Do Anything Film Can Do' Formula -On Other Madison Ave. Fronts

Chi Agencies

London Agencies

Decre is using to throughout one to faunch its new translater ratio set. Debona e this fift and Parmers is hearing

Texaco Sets Own Opera Network

Marshall Flaum Upped

Marshall Flaim has been upped um story editor to assistant to soluter Burton R. Renjain CHS-TV s. The Twentieth Cen

With the Station Reps

Merrill (Tado Myers, for the past three years a C staffer, upped to supervisor of information services to CBS Radio prays Arthur Bull Hares goes on the Cuntred," weekly series produced by the Radio-TV Southern Baptist Convention and aired by 163 staff Forces Radio. Haven will share the spuliaght on the Cultyer Gotham Recording prays Berbert M. extended tour of radio-ty stations throughout the country and the spuliaght of the content of the service of t

IN CHICAGO

IN WASHINGTON .

Carleton D. Smith, NBC up who runs the WRC AM

day 6, Interviewed by Jerry Landay, WRZ news dir and there We WEZ news UN correspondent. Frach Avrark, WHDH per solution reviewing Jase Wyman on his 'Oh Stage feature of Datel Boston. WHDH-TV held open house for puboff—and essential infrasce in hig tent on back hot at new plant on Morrince Phyd. Hung's Food Products, processors of 33 Charase fineds, he get campaign for Scott Paper Co. and Louis Milant Foods for a campaign for Scott. Paper Co. and Louis Milant Foods for training his radios editorials with new one Judgers and The Presist of The Courts. Den Le Blanc, WEZ TV film dept moved to pubor on Story Production and Louis beautiff replaces to show Profile of Dissater, eye witness accounts of the world hade which hit Worcevier, Mass. June 9 1993 Thursday 9 in 8.05 to 10 p.m. in chronology of events, produced by Bell Median. Program PM producter, and narrated by "PM's host Beb Nelson.

Paul Bedford, KYW, dominated the annual AFTRA awards copping three for annuancing. Bd Flasher is leaving his disk pickey jub at WERE as some as the station can find a replacement. He and management disagreed over duties. Jules C. Blum, sales manager at WW Radio here. Paul Kase, former producer-director at WZ-TV Baltimore, in new sesistant program director at KYW-TV. WARQ went FM ambitiously, duplicating part of AM sked, then going to laze and show music at night when the daytimor AM signs off.

Harry Harris. Inquirer television critic planning to conduct a 15-day our of Europe—"to kick the tv habit" — Jack Pric. now recurred nom serious injuries suffered in an auto crash last December, is set

TV WEBS WAY OUT IN ORBIT

Britain's Top 10 TV Shows

(TAM Ratings; Week Ending May 29)

		10'01
Wagon Tial AR ATV GRANADA	The second secon	716
Double Your Money AR		593
The Army Game-GRANADA		584
Take Your Pik -AR		584
Arthur's Treasured Volumes-ATV	THE RESERVE OF THE PERSON OF	
Television Playhouse-AR		
	PERSONAL PROPERTY OF THE PERSON NAMED IN COLUMN 1	
Imergency - Ward 10 Frt - ATV		4533
Chight Fryant 60 -GRANADA		1518

NBC's 'Get It While It's Hot' News Service for TV Affils

Baying experimented with the idea for one week last March and gotten a vigorous response from its affiliates. NBC is about to launch into a new phase in electronic pournalism. A network size service on seem film and tape.

Note to setting it up as a brand no dission to feed picture power stores for a price to an affiliate that wants them. NR is going to keep the five coasial epon so that aff the time, between the release keeping prediction of the beautiful to get a several bootherak or no all wants and the intent is to get a several bootherak or no all wants a day head that in the alleady established no the white which would be a subsection to the property of the subsection to the property of the subsection to the subsection to the property of the subsection to the

It is experted that the new discipline with a faith new braid of it remains the overall Bill M. Apriline has been department or large that he was the contained to NRC affile with the contained a situation wherein NRC are to the contained to the contained of the contained as a situation wherein the faith of the contained to the c

Sometice a heavy of the first of the galley managed on the nair work And a office and the first of additional large as but first because of a large as but first because of a large as but first on the large as a large as linear the but as a present a large as linear the but as a present a large as linear the but as a large as large as

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drew's conty department further amortize in our operating custom Nevertheless for one division will get additional namies to operat the new securities. From strict amounts of the new securities of the new securities of the new that the statement of the securities of the new transfer of the new transfer and fire the new transfer and fire the new transfer.

Seven-Up's 300G CBS Radio Spree

Seven Up has gove into a \$300 bits network radio uplurge via (BS, slotting 17 five-minute musical above weeks with the Kingston Trio over a 13-week spaces below the over a 13-week space day areas the board, plus two on sundars.

Deal was set via J. Walter Phompson, which birtially signed the Trio occural monitor age to do its commercials then expanded them in the commercials then expanded them for actual programming. Coin for the CBS Radio buy was biffled from the Seven-Up television budget, according to the web-

Kup's New 3-Year Pact

Chicago June 7

I'v Kupelinet Sun Times column of has signed a new firre-yea contract with WBBM-TV to con time his hot. At Random show open end galafesi which starts a midnight on Saturdays.

Provision of the new part is that used atom rights revert to Kup if the station fails to send after the show in the coming year.

NBC-TV's Big Yen For Space Shows Keyed to Page 1

NB TV wants to produce be turn for and eight half hou price in a series to be called June 10th Space Ease a most of program the network reveal would depend entirely a fire value and mordence of new

The programs will to all likely brood be quite apart from an interest at NBC might ultimately do in a social or with the National Accounts to Space Administration her emparts other

Answer to amortise the news amortise and a program ling. NR happed to all more adjustment of the day of the da

Web is thinking of using finer of the Journey Into Space hadhours in the Saturday night. World Wide 60. lineup, on those works

C. Trining on pair 30

TV 'Ethan Frome' Invites An Infringement Suit

In ingement soil in olving this ensure telecast of Elian Frome on Da Pout Show of the Musth as filed last week in N V Federa Court by writer Donald Davingainst Talent Associates Davis and CBS Jacqueline Bubbis and Audrey Gellin, die Pont am BBDO.

Davis claims he owns dramatic rights to the Edith Whatton novel, had he had notified defendants print to the relevant that they would be infringing on his rights unless they paid him a roy alty and had sore warming was ignoved and a royalty was not paid. He further claimed that at the request of Tained Associates, the William Morris agents sent a cupy of the cerupt to himself and theen Davis who had secured rights from Miss What is not because of the control of the control of the cerupt of the cerupt

SOLIDIFY STAKE In o'seas setups

Both NBC and CBS have moved on different fronts to solidity their stake in the international television succeptakes, with the Columbia tops moving into Germany and South America and NBC clearing the decks for an interest in French commercial tw-once the all-clear is given. It's preshably the most ambittous thrust thus far in the global ambittous of the three U.S. networks with ABC directing its gun towards a Central American empire.

Freies Fernachen GmbH Free Television Corp. the German pituate corporation, which has been set up to operate the long, amaited second German television channel has entered into an agreement with Columbia Broadcasting System.

ment just issued Frotes Fernschen, which headquarters in Frankfurt will work with CBS using the technical and organizational knowledge of the U.S. television organization to further the work of the second German television channel. Thus it will not be possible for a commercial television system from America or from other lands to influence the independent television in German to we e.g., the announcement

The New York Merle & Jones perg of CBS. Television Stations who made the deal, said CBS would receive a straight fee for the advisory sorvines. He said CBS has no investment in the German croup and he doubted it would ever be given the apportunity to invest. He too streamed the fact there will be no attended to tempore an American II statem or the German with

Preises Fernanten Grahl plan to dart beaming out at least three many of others darry darting January 1961. The temp is made the direction of Prof. D. Grahemand Heige Schmidt as general scages and Erri Banners with man farmers with the control of the control of

The group plans to build a midern startia in the RIVA property in Marish to could be abuse for theye and has already contained German for me who will produce should five it.

Freies Fernschen will be a conerr of statem and the group which formed a capital of about

Lotsa May Loot For NBC-TV On Daytime Sales

NRC TV reports almost \$20 (80)
000 to gross new bir and renewal
of the daytime sked made during
May. Some \$7.200 000 of the coir
comes in the way of new or additional business for the network
Renewals are worth a little nice
\$12.200.000 the network sails.

New or added massey is comit from General Mills, Kens, Gelari Thomas Leerning, Mentholatus Plough Inc Proster & Gamb and Pures Alberta Culver, Levi Bron, Miles, and again P&G wer

Slightly over 500 quarter hour throughout the season as covere to the 52 200 (600 G neers) Mill for instance to taking quarter hour in 'Plus' Your Banch. Proce Right Consentration. Lorest Young Theater and a couple other stanta. Several of the other advertisers are taking similar root advertisers are taking similar root.

NHt a gross dollar tal' is have on what the sponsors would be buying on a year round hasts.

Chi TV on 2-Hour Program Kick, Triggered by Pubaffairs Entries; May Be a Web Standard Some Day

Chies

Clipp Names Schramm

More creative use of the witten cord to add impact to radio and ty advertising, promotion and publicity was stressed by Roger Willipp, veepes of the radio and elevision of Triangle Publications, inc. The exec declared that for all of us to broad-asting "wordower" should be considered as important as "ransmitter power.

To assist in the objective he named William Schramm Jr former editor of the Pennsylvania Greette to the newly-created post of project writer for the stations

ABC-TV's Doing The Sportin' Thing —436 Hours Of It

Next season ARC TV estimates that it will air 436 hours of sports programming much of II sponnered. This is a far cry from just a seasons any when armed only with a weekly display of flut cuffs and some golf coverage the net was beasted a freek 76 hours can'ly playing ABC last in the three systems of the curtain the contract of the curtain the contract of the curtain that the curtain the curtain the curtain the curtain that the curtain the curtain that the curtain the curtain that the curtain t

Network on that the 436 historia before of through the latest such a program ing addition — a series of Schurday and Sunday for the party of 1961 as surely and More of 1961 as surely for emonal hours to such ABC post 464 hours for the ABC post 164 hours for the AB

ABC sports which falls directly under the network's program department ratives than the newspecial events denastment, will hook beging in Sulurday nights under the Gillette hanner. NCAA foothall, alms with Gillette on Saturday afternoons, as more exaturday maine league baseball as in the Gillette. 17 American with Gillette. 17 American in the Gillette. 17 American in the Gillette. 17 American in the Gillette. 18 American which are three fourths sold and \$2 weeks of All-Star golf.

Last is season. ARC managed to scrape up 120 hour of courts be keeping on the weekly boving program and by scraping up some relatively 11th hour stuff such as the National League baschall playoffs.

Ralston's Heightened Interest in Pubaffairs

Ralutan Purina wants to buy into the locally produced public affair companions to ARC TV's Tuesday night at 7. Expedition package Sporture alreads owns the Expedition, the network intends produing next season two out of everthree weeks.

Habiton has let II be known that I'ld take a third of the head standard produced on the third weeks. ABC save that it expects all of the stations which are clearing fix. Expedition to also do local publifairs between 7 and 7.30 p.m. on the third. Togodow

Chicago, June 7.

Just as the 90-minute show once on sidered revolutionary and hancev passed into television a tandard catalog of shapes and sees so apparently will the two-cour format, eventually in this narket, particularly it has sud-

NRC IV Brinke ground for the 120 minute hour, several years ago with the Today Home-Tonight trilogy but for a long lime the form seemed reserved for the magagine-type program, of which there have been few David Susskinds opus Open End NTA's "Play of the Week stand as important milesiones in the evolution of the two or more bour stretch, and at the turn of the decode Leland Hayward etched the point that if it's going to be fainfalcon it's going to be fainfalcon it's going to be fainfalcon it's

shirted slightly over a year age with Irv Kupeinet's At Random on WRBM-TV octubility the since of an open ender that usually runs beyond too bear. Then WRBG sought the fever and construct Kups and with It as eight Westling Exhibitions a two-boar taped show linearied from Westport Conn Today three as two after regular since spatterned of At Random one on WRBM and the other one dura usual statem wITW each running a flat on hour and WGN-TV has given one mith of a broaden of the

But the most eignificate development here, with record to 120count fromton is the the tree to be in used increasing for delice in it of airs overel. Certainty the lay make from Wallington Outyor to resource from Wallington Outyor to resource from Wallington that extent in endowering to do hume and better public service days the Whole City to adding the former the Leband Bareward patternage and over grainfal-

It is fair to suppose that a rest are WHAT might have share arrived to excellent. Inside Arganical decumentary into the Ferminand and 60 sensets from An elation or assudenced to thiraing its larger terms, would have. The

Contitmed un page 44

Nod to Leiser On Friday Nite Series

A week! new in depth halfhour in the fire it as in litatory farmat new hoars the CRS-TV's final chure for its Friday night 10 to prince the public of farm entry firmest Lene, recently called in by CRS was from ever al year, as Bonn curramond of Daniel Scient replaces, will prob-

Some will be produced by Leslie Middley special program unit within NRC Nen The Middley unit has been doing the Eyewitness' rownia to as well as several more hard more arrelation over the past three years format of the half-hour as presently contemplated calls for the program to concentrate on a single news stery, with excempe falls rowning of the atom on it breaks eather than

One fifter at the moment is the Fridar Linguist. There's some openium interest in the dist for another cleav, and the could result a civil for the new status. However it would go into a primetime period, who even the shift, a per CBS arusinal hour and a hift a reel promise of primetime pub-

the figures:

ABC-TV 37%

NET Y 35%

NET Z 28%

"Source: Hiolson 24 Market TV Report for week ending May 29, 1960, all nights, 0:00 to 10:30 PM, Monday-Sunday.

it figures:

It figures that ABC continues to knock off firsts with shows like these: Cheyenne, Adventures In Paradise, Wyatt Earp, Rifleman, Hawaiian Eye, The Real McCoys, The Untouchables, 77 Sunset Strip, Robert Taylor's Detectives, Lawrence Welk, Maverick, Lawman, The Rebel. It figures so much that ABC has been first in audience ratings more than any other network, and has never dropped below second.* And it figures that ABC will score again next season, with this same lineup plus great new shows, like: The Islanders, Surfside 6, Bugs Bunny, Hong Kong, My Three Sons, The Flintstones, The Roaring 20's. ABC Television

* Source: Histor 24 Market TV Report average weekly average sedience 8-10:30 F.M., week seding Jun. 8, thre week seding May 21, 1966.

RIETY - ARB FEATURE C

rated features for the one market

he listed. Factors which would assist distributors, agencies, stations and advertisers to remind the effectiveness of a feature show in a specific market have been ided in the Vangery chart. Listed below is such pertinent information regarding incre as their sites, release year, original production company and the present thuter included wherever possible along with the title. Attention should be paid such factors as the time and day, the high and low valuings for the measured.

feature period and share of audience, since these factors reflect the effectiveness of the feature and dudience composition, i.e., a late show at 11:15 p.m. would hardly have any children viewers, but its share of audience may reflect dominance in that time period. In the cities where stations sell their feature programming on a multi stripped basis williaring the same theatrical throughout the week a total rating for the total number of showings for the week is given, the total rating not taking into account the duplicated homes factor. Barring unscheduled switches in titles the listed features for the particularly rated theatrical filmed show are as accurate as could be accordanced.

DEPTEDI DCH

PITTSBURGH				STATE	ONS: KE	OKA, WTAE,	WIIC. SURVEY DATES: DE	ECEMBER 3-9,	1959.
			AVERA	GE.		AVERAGE		STATION	RTG
TOP TEN PEATURE PH MS	RUN	TIME SLOT	RATING	HK-H	LOW	SHARE	TOP COMPETITION		AV
1 COURAGE OF LASSIE - Final Margar McM 1940 MGM TV	Repeat	Fundy Monto Sun Der 6 6 10 7 30 pm WTAE TV	21 0	23 0	17.6	43 3	Bell Telephone Hour Lassie	WHC LEST	10.3
1 "SPILLROUND" Insured Bergeman, Groupery Peek 20th Cent. Fox. 1940, NTA	1st Run	Gateway Studio Presents Fri. Dec. 4 11/15-1 00 a m. KDKA-TV	19.7	24.3	13.5	61.2	Ed Conway News Jack Paar Show		18.9
THE NOTE BLEOKE THE DAWN Free bot Tone Version Like Potentiana Like Potentiana 1944 MCA	1st Run	Galeway Sludio Presents Sat Dec 5 11 48-1-60 a.m. KDRA-TV	13.9	14.2	12.8	64.7	Million Datlar Movie	WTAE	5.1
Clark Cable Detwan Korr MGM 1947 MGM TV	Repeat	Gateway Studio Presents Mon Drc. 7 11 11-1 30 a.m. KDKA-TV	12 3	16.2	7.4	46.2	Jack Paar Show	WHC	14.9
Manusca O'Bara Insuran D'Bara PERO 1947 CAC Fame	1st Run	Early Show Wed. Dec. 9 5:00-6:15 p.m. KDKA-TV	11.0	21.5	10.1	20.5	Popeye	WHC	18.2
Dat Pouril Jane Greef EKO Dan CaC lying	1st Run	Galeway Stdule Presents Wind Dec 9 11 15-1 00 a m KDKA TV	10.8	11.5	20.1	42.9	Jock Foar Show	WHC	12.7
G. TRULERS OF THE SEA Dimerior Particular Js., Margaret Lank wood Particular John MC A	1st Run	Thurs Show Thurs Dec 3 5:00-6:13 p.m. KINA-TV	10 8	12 2	9.5	28.5	Рореде	WIIC	20 1
1. "KINGS ROW"— Ann Station R. hert Cummar W., mer Ross, 1942, UAA	Repeat	Gateway Studio Presents Sun. Dec. 6 11 20-1 43 a.m. KDKA-TV	18 6	12.3	7.4	63.9	Molion Dellar Movie	WTAE	51
JOHNST INTO FEAR — Juny Cotton (1 on Weller RK() 1 45 CAC F on	2st Run	Gateway Studio Presents Tues Dec 8 11-15-12-45 a.m KDKA-TV	10.5	12.8	*5	56.6	Jack Paur Show	WIIC -	19.6
Ray Mattori Green Research February 1942 MCA	1st Run	Gateway Studio Prosents Thurs Dec 3 1115-115 om KDKA TV	**	10.8	*1	53.7	Jack Past Show	WHC	19.4
ST. LOUIS			\$1	ATIONS	: KTVI, I	KMOX, KSD	KPLR. SURVEY DATES: D	ECEMBER 1.4.	1959.
L "THE PHILADELPHIA STORY"— Kalberine Hepbudh, Carv Grant, MGM, 1943, MGM TV	1st Run	First Run Theatre Sat Dec 5 10 15-12 15 a.m. KMOX TV	23.5	26.6	20.9	60.6	Mike Hammer Gold Award Theatre— "Death of a Scoundre!" (lat Run)	KSD	

S	T. LOUIS				STATIONS	: KTVI,	KMOX, KSD,	KPLR. SURVEY DATES: DE	CEMBE	R 3-9, 1	959.
1.	FRE PHILADELPHIA STORY"— Katherine Bepbudh. Carv Grant. MGM. 1944. MGM-TV	list Run	First Run Theatre Sat. Dec. 5 10 13-12 15 a.m KMOX TV	23.5	26.6	20.9	60.6	Mike Hammer Gold Award Theatre— "Death of a Scoundrel" (1st Run)			19 0
	"HOLD THAT KINN"— Maureen O'Mara, Dennia O'Keefe MGM 1998 MGM-TV	1st Run	Early Show Wed Dec 9 5:00-6:00 p.m. KMOX-TV	16.9	11.4	16.9	25.4	Wranglers Cartoon Club News-Huntley-Brinkley			13.8
3	"THE EMPEROR'S CANDLE- STICKS"— Luise Rainer, William Powell MGM 1937 MGM-TV	1st Run	Early Show Fri Dec. 4 5 00-6-60 p.m. KMOX-TV	10.4	31 4	8.5	32 3	Wranglers Cartson Club	CZA		13.9
•	"BATAAN"— Robert Taylor Thomas Mitchell MGM, 1943 MGM TV	Repeat	Late Show Frt. Dec. 4 19:30-12:45 a.m. KMOX-TV	10.6	14.6	5.7	31.9	News Weather Weather- Cliff St. James Jack Poor Show Channel 2 Theatre—"Yellow Tomahawk" 11st Run)	KSD		19.2
•	"THE RAND PLAYS ON"— Betty Furners, Robert Young MGM-1994 MGM-TV	1st Run	Early Show Mon Dec 7 5 00-6 00 p.m KMOX-TV	**	10.9		31.4	Wranglers Carloon Club Three Stonges			
	"THE GIRL DOWNSTAIRS"— Franchot Tone. Rita Jinnson MGM 1938 MGM TV	1st Run	Early Show Thurs. Dec. 3 3 00-6 00 p.m. KMOX-TV	9.4	10.9	69	91 4	Wranglers Cartoon Club News-Huntley-Brinkley			
•	"H.M. PULHAM, ESQ"— Hedy Lamarr, Robert Young, MGM 1941 MGM-TV	1st Run	Late Show Sun. Dec 6 10 20-1 00 a m. KMOX-TV	8.5	11.4	2.5	81.8	Hollymod Showeate— "Moulin Souge" (1st Run)	KTVI		51
1.	"DEATH OF A SCOUNDREL"— George Sanders, Yvonne De Carlo R&O 1956 Show Corp of America	Repeat	Gold Award Theatre Sun. Dec. 6 12 30-2 30 p.m. KSD-TV	62	9.5	7,6	30 4	Let's View the News Pro Football			
	"THE BRIDE GOES WILD"— Van Johnson, June Allyson, MGM 1948, MGM-TV	Repeat	Late Show Tues Dec 6 10 30-12 15 a.m. KMOX-TV	7.8	2.9	6.3	29.1	News, Weather	KSD		13.9
•	"FALL OF THE MOUSE OF USHER"— Tum Tryon, Marshall Thompson, NBC Films	Repeat	Cameo Theatre Sun Dec. 6 2 30-3 30 p.m. KSD-TV	11	**	7.0	24.4	Pre Football :	KMOS	Contract	11.1

The TV Study That Nobody Saw

Some Conclusions and Recommendations By Pat McGrady In Fund For Republic Report On 'TV Criticism In a Free Society'

It's more than two years since the Fund for the Republic initially commissioned Pot McGrady to do a study of "TV Criticism In A Free Suciety" for publication. Aside from the aumm by of the report (completed after a coast to coast survey) which McGrady delivered before the Radio & Television Executives Society in January, 1988, the completed work has never seen the light of day. For more than a year the Fund kept putting it off (with McGrady monumble doing to work in Europe), and supering any number of deletions. Finally, a few weeks ago ("for reasons," say McGrady, "wever made quite clear to me", the Fund informed the author that it was not going to solidat the 20b page study.

The following sums up McGrady's heretofore unpublished recommendations and conclusions:

not to the basic issues underlying and confronting a free exist.

In the American a free man today?

If he is in what sense and to what degree is he free?

In what sense and to what degree should he he free?

In what sense and to what degree should he he free?

To answer these questions the Funds Committee of onbullants have directed their attention to the huge intrumentalities which have grown up in the United States incre the Founding Fathers defined the freedom of being a American. These instrumentalities include labour unous corporations, government and the mass media, a praceed by stages and to place primary emphasis on circumstance of the property of the mass media, a praceed by stages and to place primary emphasis on elections. As Eric F. Goldman of the Committee has sointed out. A great deal has already been said on the whyert of television and a free society. Some of it is negent and persuasive much of it is utopian. The prime red is for an approach which, width totally open in what will consider, nevertheless recognizes tolevision's rescitual limitations as well as its potentialities. Such on proposech suggests the desirability of prin-pointing trouble pots as well as engaging in overall consideration.

It is apparent that the critims of television constituted, not at this writing, still constitute such a trouble spot when the united was begun in late 1856 the critical formation of the relevision of television of television of television of the potential trouble spot when the arrange of territic invective, must of it from network heads producers, seriormers and perhaps most secuncity and wantyly, room a CBS nems commentator. The latter, Eric Sevareid, as devianded a reappraisal of press critication of television in the individual to review effectively the entirety of television indicates to desirable to the substantial of the competence of a target individual to review effectively the entirety of televisions.

was then told categorically that all of the important

erities were in New York, but that this was not for direct attribution. "In fact," said one public relations man confidentially, "there are only three critics who are really important at all. Jack Gould, George Rosen and John Crosby. And, if you really want to know the truth, even they're not important. All that's important are money and the ratings." Another public relations man was more generous with the out-of-town people. He allowed that "those guys out in the sticks aren't all as dumb as you might totak. Lots of them even read Jack Gould in the Times." He even went, so far as to suggest that some of the out-of-towners could appropriately be deemed influential. He mentioned Janet Kern in Chicage and Terrence O'lisherty in San Francisco as two such.

My experience confirmed their assertions about momenciature. It did not confirm everything else they had said.

Most of the writers on television with whom I talked objected in "critic," especially in areas where such a title sounded highfailutin Some, however, objected to "editor." I Columniata ("Let's get it straight, shall we' I'm not an editor, nor a critic, I am a columnist" who enjoy more presing, than editors and are exempted, by and large, from layout and makeup chores. They are also at liberty to opine on almost anything except politics.

2. Self-or companylabeled critics, who are able to devote considerable space to discussion of a single topic or program review. This means, essentially, that they are not beaund to report goasip, thieve items from Vasisty and run innocuous long interviews with television "peramalities."

riting.

By popular notion all of these persons specific titles etwitholanding were critics. By other more rigorous andards, none was As the term is udd throughout this sally, if refers to all television writers, except when uslified to mean a writer who meets or pretends to meet rriain qualities deemed necessary for the practice of ritiosams.

Recommendations

I was asked by the Fund for the Republic to make a list of suggestions regarding television criticism, a project I assumed originally with some scepticism. For me thing, it is extremely hard to appreciate the perplexities of another's determinants. One's ego inclines toward submitting elaborate, essetric solutions to situations which reflect more imagination than reality. And I believe that any advice I might offer could easily be inferred from my oner statements on television criticism.

I was wrong on at least the last desumb. A smelling out

freedom has lost much of its former general acceptance as the prime and indispensable philosophical instrument for social welfare, harmony and progress.

It occurs to me that the critics who are free, responsible and effective have a leading rule to play in reconstitution of our screity upon a basis of freedom. Such a reconstitution, it seems to me, would not only enpoble our civilization, but assure its survival. My own notions of what constitutes freedom and what doesn't depart from the proposition that a man is free who has in himself the ability or power whereby he can make what he does his own action and what he achieves his own property.

It is absolutely essential for a free society to amure the independence of its critics. If it does not, it cannot benefit from the perspectives which they have to offer. It is regretiable that some free and effective critics are transpossibilities transferred, by default, to the critica. Criticism is not inspired necessarily by consideration for the welfare of interested parties, yet it can benefit them indirectly if they are alert to insights which however hitter their prose trappings, can further their own interest.

The Critics

The critics should aim to be free responsible and effective Unfortunately, owing to great develotion generally, roles have become confused. If the are to be straightened out, each player will have to ascertain his own forte and not intrude into territory where his conduct can only be mischievous. It must be, however the critic who determines his command. If he reaches beyond his command he will thereby impugn his own true authorits. This meens, I think that any critic has a right to say what he thinks and feels. But he can only metamorphous a personal impression into a statement of fact or recommendation after much thoughtful scrutim.

Television criticism hadly needs a few giants, men with the vision and articulation of a Walter Lippmann a Kenn Trinan a Virgil Thomson, a Raymond Aron Semeone who can produce easily-digested counsel on vincermanship, television production, policy that can be be rowed almost while by the intelligent parties concerned. Unfortunately, only a few publications are capable of carrying such a heavyweight. The one which, logically, should be correct when a figure is the New York Times. Also it is not Renarkable, however, are the distances when the Reputier Magazine, a light vehicle has traveled with Maria Manne, table comes as close to the heavyweight advance, as any of the contenders.

1. A serious refervision excise. What to do then went he logical carriers fail you? The asswer, I believe, lies in the institution of a journal devoted to the free critical discussion of the problems engendered by television. Such a journal might produce just the sort of critical discussion and debate. The old arterios have hardened and became critics with another forum by which to address the included reposition and debate. The old arterios have hardened and became clotted with neasensical verbiage. A new arters might not employers to a traji of patienne, Critics valueme are not confert at the idea as pompus and pointless. I an implet to concur Such a club would be merely an excuse for coll

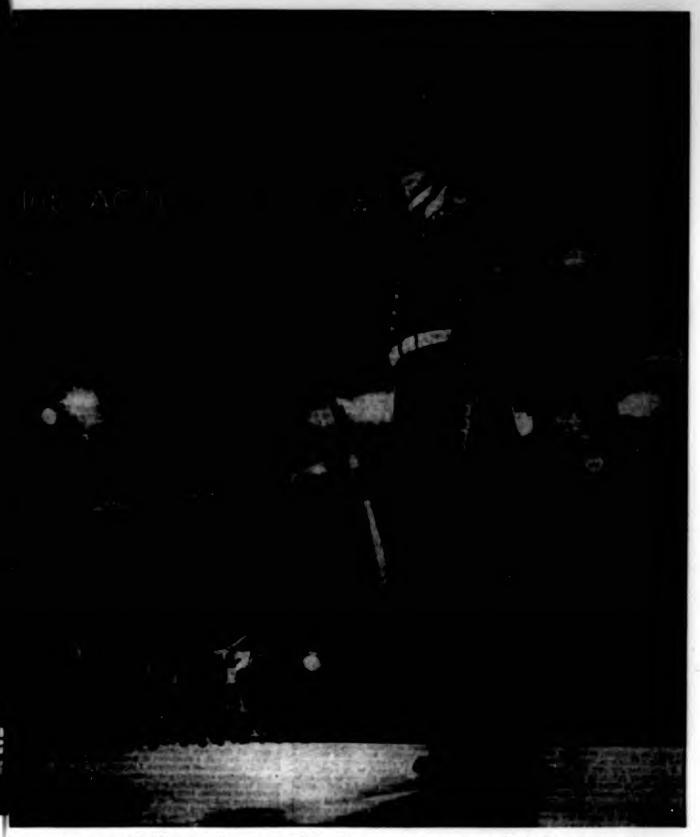
tions, manifestos, prizes boycotts or anatorowant to do en cercle

2 Responsibility I should like very much to be able to
recommend a course whereby the critics rould become
more responsible Ideally, a critic should be obliged only
to two things his succeity, which makes his word important and his intellect which makes it coherent. These
qualities are not found in hards who pursue a matter or a
stree which may be meaningful for others but not for
themselves. Today a problem is particularly acute. A
Lesie & Fielder described it.

A clever and quick philosopher can refer the promit (Continued on page 30)



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The Report (on TV Critics) That Nobody Saw

Hand does one man tell males and to make a most control to their a man to make the growing or their are to make a man to the control and the control

reader-consumers the advertiser's chief target) prefer independent, free-ewinging critics. It would appear then, to be to a publisher's financial interest to assure the linerty of his critics. Unfortunately all critics do not task of the enlightened employment provided by such papers as the New York Times, Newsday and the Son Francisco Chronicle.

ent then to an employer's inferent to pay salaries is accordance with the critical actual rendership and power and to volunteer payment of all work-

to five on cation? As a site, there should be not it in that an imanager on exert pressure in the three directly or indirectly. The publisher should do all he can fo releve his critics of an much is pressure as possible.

The publisher was pressured to be suppressed in the majority of the property of the publisher come and form of the majority of the suppressed that the restriction of that article should have taken a test in was higher than a street was higher than the property to alliads, by high it on, a left hand his television properties was doned in the property to alliads, by high it on, a left in do not understand the financial order of the property of the majority of the property of the majority of the property of a direct coordination of outlook of all of a publication is recorded.

do not understand why the two media should attempt give each other simply because they are compelling the advertiser's dullar and, in instances, doing the absence of the control of the standard of the stand

bely indequate pretrument pureau theirs of the situation requires that the networks the a blueprint of what it should be deing, and how it said he done. Roles should be assigned, and the con-ion which now marks them should be relieved. Too

much in television occurs by happenetance and that In not, in the long run, good. And by blueprint I do not refer in the various infantile "codes" to which stations state their allegiance. This is a simpleton's negative approach A positive, adult approach is called for I think. Pempie such as myself) who look with some eagerness to an alternative system of television broadcasting test a substitute by any means feel that it is needed only because of the localicour commercipation of our componery social ambiance of which the television industry is merely reflective. There is nothing wrong, and much right, with making a profit on television programs. It is a commerce just as newspapers and candles in a church and a disetur's treatment are forms of commerce. It is the imprepaye emphasis, the all-inclusiveness, the corrupting intrusions of the business aspects of this commerce which are resembled not the fact of commerce thank. It is my impressing that under present circumstances only a television inside other compromising considerations can give emmercial television the ideas and next of presently disturbing characteristic of the tele-

nerve it presently lacks.

One particularly disturbing characteristic of the teletiven inclustry is its sufficienting monolithism. One wonderst just how much more a man our-enders along with
his right to a private opinion which he may express freely
as sort. True a rare, hold individual fights and defeate
the Establishment every new and them. But there is a
sized of casual monflicial criticism which should be beard
from a tion the Establishment—and is not being heard,
it is uportion to me that a network offs al cannot exprive a randid opinion for fear that it will be interpreted
by his purso or superiors as an affront to the corporation.

That I believe is a sure sign of decadence.

Perhaps these recommendations, taken in the context of the actual offunction, provide a rough transwork for improving television criticism.

Tele Follow-Up Comment

CBS-TV 0&0 Stations In Impressive Kickoff On Pubeffairs Exchange

Foreign TV Reviews

OUR APOLOGIES TO.

Abbotts Dairies; Acme Markets; Adohr Milk; Algonquin Gas; Alhambra Water, Allegheny Airlines, Aluminum Co. of America; Amana Refrigeration; American Airlines; American Motors; American Tobacco; Anheuser-Busch; Arnold Bakers; The Great Atlantic & Pacific Tea Co.; P. Ballantine & Sons; Bandini Fertilizer; Barbos Furniture Store; Bayview Federal S. & L.; Belfast Bettling: Beneficial Finance; Best Foods; Blue Cross; Bond Stores; Bonnie Dog Food Co.; Boston Five Cent Savings; Boston Globe; Boston Herald Traveler; Boyer International Labs.; Brillo Manufacturing; Bulova Watch; Bushway Ice Cream; Cabokia Downs; California Oil; Calo Dog Food Co.; Dr. Campbell; Campbell Chemicals; Capital Airlines; Carling Brewing; Carson, Pirie, Scott; Caswell Coffee; Central Penn Bank; Central States Import Sports & Small Cars Show; Charms Co.; Champion Spark Plug; Chevrolet Dealers of Southern California; Chrysler Corp; Clark Oil and Refining; Coats & Clark's Sales; The Coca-Cola Co.; Continental Air Lines; Continental Casualty; Cook Chemical; Cott Beverage; Cream of Wheat Corp.; Curtis Publishing: F. H. Dailey Chevrolet; Dannon Milk Products: Decorators & Home Furnishings Show, Denalan Co.; Diamond Crystal Salt Co.; Donnelly Press; Doy Chemical; Elm Farm Markets; Eskimo Pie Corp.; Esslinger's, Inc.; Eureka Federal S. & L.; E-Z Est Products; Fels & Co.; Fire-tone Tire & Rubber; First National Stores; First Western Bank; Florissant Valley Country Club; Food Fair Markets; Ford Dealers of San Jose; Ford Dealers of Southern California; Ford Motor Co.; Foster & Kleiser; Freihofer's Baking; General Electric; General Foods; General Motors; The Glidden Co.: Glis Instant Starch; Golden Press; Goodyear Tire & Rubber; Gordon Bread Co.; Group Health Insurance; Groveton Paper; Guardian Maintenance; Guardian Trust & Deed: Hamiltonian S. & L.; Hamm Brewing; Peter Hand Brewery; Harris Upham; George Heilman Brewing; Hellrung Carpet; Hills Bros. Coffee; Household Finance Corp.; Humble Oil & Refining; International Harvester; Interstate Bukeries; Interstate Milk Producers; Jewel Food Stores: Kellogg Company; Kilpatrick Bakeries; Labco; Langendorf United Bakeries; Larraburu Baking; Liebman Breweries; Liggett & Myers Tobacco; Los Angeles Dodge Retailers: Marcal Paper Mills: Margo Wine Co.; Marlo Packaging: Mercury Dealers of Los Angeles; Meredith Publishing: Merit Plan Insurance; Milani Foods; Miles of California; Miller Brewing; Milnot Company; Miwuk Village; M.J.B. Co.; Montelair Motors; John Morrell & Co.; Mother's Cakes & Cookies; Music City: National Airlines: National Duiry Products: National Food Stores; The Nestle Co.; Norcross; Northwest Orient Airlines; Northwestern S. & L.; Ozark Air Lines; Pacific Trust Deed; Pepsi-Cola Co.; Philadelphia Bulletin; Philadelphia Inquirer; Philadelphia National Bank; Piel Brothers; Provident Savings; Rambler Dealers of Southern California; J. L. Read, Foods; R. J. Reynolds Tobacco; Richfield Oil; Rifkin Theaters; Morris B. Sachs Stores; San Francisco Chronicle; San Francisco Examiner; F. & M. Schaeffer Brewing; Jos. Schlitz Brewing Co.; Schwabacher & Co.; Scruggs-Vandervoort-Barney; Seven-Up Co.; Sheraton Plaza; A. E. Staley Mfg. Co.; Standard Brands; Standard Oil; Stanley Theater; Star Markets; State Street Bank & Trust; Statler Hilton; Stop & Shop Inc.; Strawbridge & Clothier; Suburban Tire Co.; Sues, Young & Brown; Sun Oil; Sunkist Growers Inc.; Sure Save Stores; Swift & Co.; Tetley Tea; Time Inc.; Times-Mirror Co.; Trans-World Airlines; United Air Lines; United National Stores; U. S. Borax; United Vintners; Veep Beverages; Walgreen Drug; Watchmakers of Switzerland; Webb's Men's Clothes; Weber Chevrolet; Western Air Lines; Westinghouse; William Wrigley Jr., Co.; Wisconsin Tourist Commission; Wonderland Dog Track; New York World-Telegram and Sun; Yankee Maid Meat; Yonkers Raceway Inc.

FOR TAKING SO MUCH OF YOUR TIME...BUT FIRST THINGS FIRST



The first thing, in this case, being to keep our listeners fully, accurately, immediately informed.

That's why, when the CBS Radio Network fed Nikita Khrushchev's press conference live for three hours on that fateful day in Paris, listeners to the CBS Owned radio stations in Boston, New York and Philadelphia heard it at 10:00 o'clock, in Chicago and St. Louis at 9:00, and in Los

Angeles and San Francisco at 7:00 in the morning! And in these same cities, that night, the full broadcast was repeated over all seven of these stations, for those who had been unable to listen during the day.

A considerable number of our sponsors were preempted that day; the list grew longer as these stations carried the proceedings of the U. N. Security Council, and the President's address to the nation, live and complete.

We regret inconvenience to our advertisers whenever it occurs. But we know that they, too, put first things first. Many of them have told us in recent days they appreciate being associated in the public mind with stations which put the nation and its welfare first.

WCBS New York, WCAU Philadelphia, WEEI Boston, WBBM Chicago, KMOX St. Louia KNX Los Angeles, KCBS San Francisco

CBS OWNED RADIO STATIONS

FCC Fraternizing With You-Know-Who FCC FINALLY MOVES TO FREE LOGJAM

Storer Names Edell

NBC 0&O Deals

Cue In a Most

Unhappy Celler

More & More the NBC 0&O Station Deals Invite Searching Inquiries

Scott Ousted, NBC Seeks Cuba Man

RCA's Divides

Whatever Happened About That New NAB Prez? May Act Soon

FCC Gets Going On Those 'Idle' UHF's; 31 Arguments Set

Slow Race for Space

Helffrich Quitting NBC After 27 Yrs. For TV Code Job

WHOM Goes All-Spanish

AS 156 APPLICATIONS WAIT ACTION

Harrington Named Chief 'Watchdog'

B'casters Beware! Congress May **Return To Work After Conventions**

R.C.M.P. SOLD IN 10 MAJOR MARKETS INFIRST WEEK!

Included in the first week a sales of Confirma National Policy of English was a sale of English which is a sale of English which was a sale of markets how You Rochester B. Talo Batton a walk not a policy of New York hards by this hyptomy sales which is a sale of the sal

CNP

NBU TELEVISION FILMS, A DIVISION OF ALIFORNIA NATIONAL PRODUCTIONS

VARIETY - ARB SYNDICATION CHART

Vasterv's weekly tabulation, based on ratings furnished by American Research Burness, highlights the top ten premiers shows in a local level and offers a rating study in death of the top ten syndicated shows in the same particular market. This week ten different markets are covered.

In the syndicated program tatings of the top ten shows, rating data such as the anerone share of audience, coupled with data as to time and day of felecasting competitive programming in the particular slot, etc., to paraticled. Reason for detailing an

eso t philure of the rating performance of an illusted the also to reflect the true rating strength of particular serves. Various brain is at the country ranging to the buyers to local statums and or ad extracts to symbolicate result to differ that is a ship

Over the carrie of a see ARB self schools a second 247 nor s. The sails of that tabulation will be found weekly in Vanisty. Courself with plants on performance of the top for notice above on the local self selfs are designed to reflect the rating tisses of circularly every in market in the U.S.

BALTIMORE

STATIONS WMAR, WBAL, WJZ. SURVEY DAIES MARCH 1-7, 1960.

RK	PROGRAM—DAY—TIME		AV.	TOP SYNDICATI	D PROGRAMS STA. DISTRIB.	AV. RTG.	AV.		RTG
I.	Gunsmake Sut. 10 90-10 20-	WMAR	42.4	L. Popeye (Mon-Fri 5 00)				5 O Clark Maybe WBAL	
1	Untouchables (Thurs 9.30-10.30)	WJZ	42.4	(Sat -Sun. 4 30)	WJZ UA-Ziv	20.1	63 8	All Star Coll Winness WMAR	
3	Wagen Train Wed 7 30-6 30	WHAL	41.1					Champ Golf WBAL	
4	Cheyenne Mun 7 30-8 30	WRAL.	38.4	2 Huckleberry Hound (Fri 5 30) 2 Quick Braw Meteraw Wed 5 30	WJZ Serven Ge		56 7	5 O Clark Marie WHAL	6.1
	77 Supert Strip Fit 9:00-10 mm .	WJZ	24.5	3. See Hunt Wed 10 10	MAS Secretal (%)		170.1	Circle Thesite WMAR	14 2
		WJZ	34 2		WHAL ZIVUA	17.4	82.9	To Tell The Truth WMAR	28 5
				4. Shotgun Stade (Sat. 7 00)	WMAR MCA	15.9	40.2		16.6
7	Maxemrk (Sun. 7 30-4 30)	WJZ	32 7	S. Superman (Mon. 5 30)	mar 1.00 Plane in an	100	67.7	A O'Clock Marie WBAL	
	Zame Grey Theatre Thur \$ 90-9.30	MARAR	32.5	6. Depth Valley Days Sal 6 30		16.2	71.7	Early Shows WJZ	100
	Welk's Donning Party Nat 9 00 10	WIZ	31.5	1. Navy Log Sat 6 00	WMAR CBS	146		Early Sites WJZ	19 6
-		WJZ	-	8. Radge 714 Thurs 6.30	MARAN AMC.	14.5	31.1	Early Show WJZ	21.2
34	E 4 4 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	W 37	31.2	9. Border Patrol Nun. 5 30	WZZ CBS	14.2	58.9	GF College WMAR	23

BATON ROUGE, LA.

STATIONS WERZ, WAFE. SURVEY DATES MARCH 1-7, 1960.

1. Wagon Train Wed 6 30 7 30	NBRZ	63.2	1. Whirtsbirds Mich 7 30:	WBRZ	CBS	49.0	68.3	Father Kinss Best	WAFB	21.2
2 Cheyenne Mon 6 30 7 30	WBRZ	58.9	2 Sea Hunt Thurs 7:00-	WBRZ	Ziv-UA	46.0		Manhunt	WAPH	17.9
8. Maverick Sun. 6 30-7 30	WBRZ	57.3	3. Corenado "9" Tues 8 30	WBRZ	- MCA	35 1		The Delimines	WAFB	21.9
4. Bonanna (Sat. 630-730)	WHRZ	36.4	4 Tombstone Territory (Fr. 7-30)	WAFR	Zn-LA	34 7		Cirilli I care	WAFB	17.5
5 Chevy Show Sun 8 00-9 50	WBRZ		6. Flight Thurs. 7.30	WBR7	CNP	32.5		Johnne Rivoro	WAFR	27.5
6 Sugarfool Tury 6 30 7 30	WBRZ	32.6	6. Mike Hammer (Fr. 9.00	WAFH	MEA	32 5		Catalyada of Sports	WBRZ	20.5
7 Frmie Ford Thurs 8-30-0 (m)	WBRZ	51.7	7 Huckleberry Hound Thurs. 5 00	WHRZ	Screen Gents	25 1	76 7	Theatre Petite	WAPH	107.6
f. Lawman Sun 730 f 00	WBRZ	50.3	& Roy Rogers Tues 5 00	WBRZ	Rey Rogery			Theatre Petite	WAFB	113
8. Leretta Young (Sun 9:00-9:30)	WHRZ	50.3		** 0*****	Prod	23 8	67 2		WAFB	7.9
9. You Bel Your Life (Thurs 9 06-9 30:	WBRZ	50.0	8. Rescue 8 (Frl. 830)	WBRZ	Screen Gems	18.5	31.5	Desilu Playhouse	WAFB	37 7

BANGOR, ME.

STATIONS: WLBZ, WABI. SURVEY DATES: MARCH 1-7, 1960.

1. Ed Sallivan (Sun 8:00-8:00)	WABI 561	1. Hurkleberry Hound (Pri. 700)	WABI Screen Gemi	37 1 64 7	The state of the s	7.9
2. Cheyenne (Mon. 7 30-8 30)	WLBZ 528	2. Jeff's Coilie (Wed # 00)	WLBZ ITC	30 1 68.0		11.2
2. Wagon Train (Wed. 7 30-6 301	WLBZ 50.6	4. Tombetone Territory (Frt. 6 00)	WLBZ ZIV-UA	30 8 66.5		19.5
4. Hawalian Eye Sun. 6 00-7 001	WARE 48.8	S. Life of Riley (Mon-Frt 3 30)	WLBZ CNP	26 5 63 1	Rin Tin Tin WABL	187
S. Real McCays (Mon. 7:00-7:30-	WLBZ 478				My Friend Flirks WABI Opportunity Knorks WABI	20.2
3. 77 Sunset Strip (Fri. 9:00-10:00)	WPBI 47.6	6. Rev Rogery (Sat. 6 00)	WLBZ Ray Rogers	26 1 34 7	Bud Levill WABI	20.6
1. Gunamoke Sat. 10:00-10:30: 8. Rifeman Wed. 7:00-7:30:	WEBZ 44.4	7. This Man Dawson (Thurs. 7 00)	WLBZ ZIV-UA	23.5 37.1	Bourhon St Beat " WARL	39 1
6. Johans Rings (Thurs. 6:30-9:00)	WPBI 441	8. Popeye (MonFri 5:00) 9. Danger is My Business (Thurs. 6:00)	WLBZ UA-Ziv WLBZ NBC	22 7 36 7 22 2 32 0	Greatest Show At Five WABI	19.8
10. Bourbon Street Seat (Thurs. 7 00-8)	WPBE 41.6	16. Not For Hire (Sat. 10:30)	WABI . CNP		Man From Interpol WLBZ	7.9

BEAUMONT-PORT ARTHUR

STATIONS: KPAC, KFDM. SURVEY DATES: MARCH 1-7, 1960.

1	Gunumeke (Sat. 9 00-9 30)	KFDM	50.31 1	This Man Dewson (Sal. 8 00)	KFDM Ziv	38.7 6	12 The Deputy KPAC 24
2	Have Gon, Will Travel (Sat. 8 30-9)	KFDM		Corenado "9" (Fri 9 00)		34.1 56	6.9 Cavalrade of Sports KPAC 35.1
1	Red Skellon (Tues 8 30-9 00)	NEDM		Resrue 6 (Thurs 7 30)	KFDM Screen Gems		8.5 Staccato KPAC 27.1
4	Wagon Train Wed 6 20-7 301	KPAC		Sea Hunt (Mon. 8 30-	RPAC ZIV-LA		8 4 Plantoure 90 KPDM 4.4
8.	Cheyenne Mon 6 30-7 30:	KPAC	581 4	Death Volley Davs Sat 6 001	KPAC . U.S. Boras	24.6 4	4.8 Donna Reed KFDM 3m 5
	Chery Show (Sun (8 00-9 00)	KPAC		Shotgun Slade (Wed 9:00) Quick Braw McGraw (Frt. 5:30)	KPAC MCA		67 June At Fine KPAC 201
	Desilu Playhouse (Fri. 8 00-9 00)	KFDM		Panie 'Thurs 9:30'	KFDM Screen Gems KPAC Victory	10.2 4	67 Jive At Five KPAC 201 Bourbon St. Beat KFDM 27
	Ed Nullivan (Sun. 7 00-8 00)	KFDM	45.5		Prog Sales	179 36	8.0
	Pre Get A Secret Wed 6:30-9:00	KFDM		Fury (Sat 10 00)	KPAC ITC		8.9 Lone Ranger KFDM 18.5
20.	Late cont of persons and a non-a con-	KFDM	44.2 110.	Huckleberry Hound (Thurs 5 30)	KFDM Screen Gems	10.9	28 Circle 4 Club KPAC 2019

BRISTOL-JOHNSON CITY

STATIONS: WCYB, WJHL. SURVEY DATES: MARCH 1-7, 1960.

I. Wagon Train (Wed. 7 30-8 30) WCYB 1. Red Skelton (Tues. 9 30-10 00) WJHL	59.6	1. Border Patrot (Thurs. 7:30) 2. Shotgun Slade (Tues. 6:30) 3. Amos & Andy (Wed. 6:45)	WCYB WJHL WCYB	CBS MCA CBS	32 8 32 5 32 4	53.4 57.7 53.9	Melody Time The Citadel CRS News-D. Edwarde Lark-Up	WJHL WCYR WJHL WJHL	29 17 29
Genemoke (Sat. 10:00-10:20) WJHL Rawbide (Frt. 7:30:8:30) WJHL Move Gen. Will Travel (Sat. 9:30-10) WJHL	47 3 47 8 44 4	6. Ranch Party (Mon. 6:45) 5. Popeya (MonPri. 6:00) (Sat. 9:30)	WCYB	Telescreen Adv Inc UA-Ziv	27.5 26.6	53 9 75 3	CBS News-D Edwards Mt Music Makers Meet State College Moments With Mulligan Mt Music Makers	MIHE MIHE MIHE MIHE MIHE	16.
6. Deaths Playbouse (Pri, 9:00-10:00) WJHL 7. Price is Right Wed 8:30-9:00 WCYB 8. Cheyenne (Mon. 7:20-8:30) WCYB	44.2 44.9 43.3	6. Superman (Thurs. 5.30) 7. Cisco Eld (Thurs. 6.45)	MCAB MCAB	Flaminge Ziv-UA	24 1 23 8	00 i	School Story Jubilee U.S.A. Western Theatre Rocky & His Friends CBS News-D. Edwards	MIHE MIHE MIHE MIHE	10 - 9 27
8. Hotel De Parce (Fri. 830-9:00) WJHL 18. Mr. Locky (Sat. 8:00-0:30)	42.6 39.1	8. U.S. Marshal (Thurs. 8:30) 8. Flight (Tues. 6:43) 9. Hurkleberry Hound (Fri. 5:30)	WCYB	NTA CNP Screen Geme	22 2 21 2 21 2	-	Donna Reed Staccate CBS News D Edwards Tombstone Territory Rin Tin Tin	WJHL, WCYB. WJHL, WJHL, WJHL	24 27 18 13

ABILENE-SWEETWATER

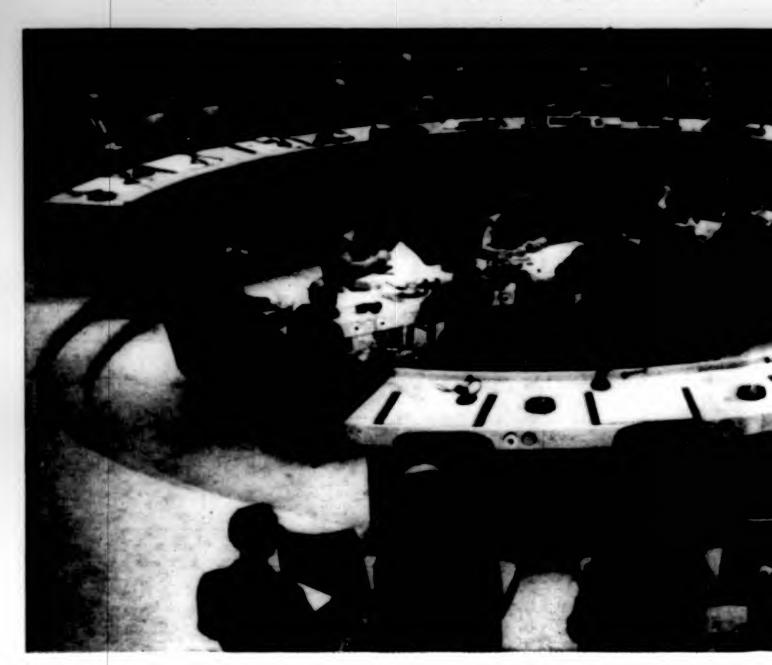
STATIONS: KPAR, KROC. SURVEY DATES: MARCH 1-7, 1960.

	-		_
L. Wagon Train (Wed. 6:30-7:30)	KRBC	67.3 L. Sheigun Slade (Thura. 7.00)	12.7
2. You Bet Your Life (Thurs. 9 00-9 30)	KRBC	64.0 2. State Trasper (Thurs 0.30) KRBC 2. MCA 46.0 82.7 Review RPAR	9.6
2. Ernie Ford (Thurs. 6:30-9:00)	KRBC		
4. Laramie (Tues. 6:30-7:30)		AND A STATE OF THE PARTY OF THE	211 0
	KRBC	58.6 4. Lock-Up (Sun 9:30) KRBC Ziv-UA 37.3 67.4 U.S. Marshal KPAR	18.0
5. Bonanca (Sat. 6.30-7.30)	KRBC		28 3
6. Chevy Show (Sun. 8 00-9 00)	KRBC		30 7
1. Gunemoke (Sat. 9 00-9 30)			
	KPAR	52.4 1. Silent Service (Tues. 0.20) KRBC CNP 20.0 52.4 Garry Moore KPAR	287.3
7. Price in Right (Wed, 7:30-8:00)	KRBC	52.4 8. Fury (Sat. 10.00) KRBC ITC 23.3 64.9 Lone Ranger KPAR	111.4
9. Tales of Wells Forge (Mon. 7:30-8:00)	KRBC		45.0
		AL A LOS AND ADDRESS OF THE PARTY OF THE PAR	45.0
10. Ford Startime (Tues, 7:30-8:30)	KRBC	51.2 16. U.S. Marshal (Sun 930) KPAR NTA 18.8 32.5 Lock Up	37.3
		(Continued on page 18)	

"...in the best tradition of public affairs programming..."

Television reacted promptly and decisively to the international crisis which erupted last month as the Summit meetings collapsed and the U-2 debate was carried to the United Nations Security Council. To keep America's forty-five million television families fully informed of all the fastmoving events, NBC News presented almost 18 hours of special programming—more than any other network news

organization—in addition to its normal news coverage. And repeatedly during the two weeks, NBC News broke into the regular network schedule to present up-to-the-minute summaries and discussions. Reprinted here is a sampling of press comment from across the nation which reflects how television, and NBC in particular, discharged its responsibility during these crucial moments in history,



MAY 17—"NBC's contribution last night was a formidable one...the program included phoned reports from Paris and cut-ims from Washington and United Nationa Headquarters in New York." (Bernie Harrison, The Washington [D.C.] Evening Star)

"NBC moves quickest with mostest to cover 'Summit Meet' dehacle." (Hal Humphrey, Los Angeles Mirror-Neus)

"...their reports had a fine, fresh immediacy..." (Harriet Van Horne, New York World-Telegram & Sun)

MAY 18—"The National Broadcasting Company and Columbia Broadcasting System interrupted their regular schedules both last night and Monday. On either network all the essentials could be gleaned but in comprehensiveness NBC had a noticeable edge." (Jack Gould, The New York Times)

MAY 20—"NBC, alone, had a staff of thirty-two in Paris ... The TV coverage was in the best tradition of public affairs programming ..." (Marie Torre, New York Herald Tribune)

MAY 21—"I thought that NBCTV's crew came off with most of the honors. For one thing, this network devoted more time than its rivals to the ptck-up... It also included a panel discussion." (Ben Gross, New York Daily News)

MAY 22-"...NBC's coverage was precisely the sort of Informal information the American public requires for guidance in these tense times, provided in the here-andnow manner which is television's great purpose..." (Charles Denton, Syndicated TV Columnist and Radio, TV Editor, Los Angeles Examiner)

MAY 24—"In televising the UN Security Council debate between Chief U. S. Delegate Henry Cabot Lodge and Russia's Foreign Minister, Andrei Gromyko, NBC let the American people see and hear the east-west opponents. It was a superb job of television reporting. Just as it did with Premier Khrushchev's press conference in Paris, television brought the great issue of the time into the living rooms of America for all to examine and try to understand." (Frank Judge, The Detroit News)

"Channel-switching gives NBC the nod again for incisive perceptive coverage..." (Barbara Delatiner, Newsday)

"Last night the National Broadcasting Company, which particularly seems to be hitting its top stride in news coy, erage, also took a full early-evening hour to enable the working TV set owner to see the day's events at a convenient time." (Jack Gould, The New York Times)

MAY 25 - "NBC is a hard network to beat in the race to the UN..." (Kay Gardella, New York Daily News)

MAY 26—"On the whole, it is NBC which has given us not only the lengthiest but also the most informative coverage..." (Ben Gross, New York Daily News)

MORE PEOPLE WATCH THE NEWS ON NBC THAN ON ANY OTHER NETWORK





VARIETY-ARB SYNDICATION CHA

buyers to local sixtures and or advertisers to syndicators until find the charts catagathe.

Our the wave of a pear, ARB will tabulate a minimum of 247 markets. The results of that tabulate will be found weekly in Vanisty. Coupled with the retting performance of the top tin network shows on the local local, the Vanisty ARB charts are designed to reflect the rating taxtes of circuially every to market in the U.S.

ALBUQUERQUE

STATIONS: KOB, KOAT, KGGM. SURVEY DATES: MARCH 1-7, 1960.

	PROGRAM-DAY-TIME				PROGRAM—DAY—TIME	ED PROGRA		AV.	AY.	TOP COMPETITION	RTG.
-	10000			-	1000000-000-000		D-101 B-10.	-	-	THE PERSON NAMED IN COLUMN NAM	-
	Consmoke Se Ross St	M.C.M	40.8		Coronado "9" Sat 8.301	KGGM	MCA	33.8	67 1	Jubilee U.S.A KOAT	12 6
					Huckleberry Hound Fry 6 001	KOR	Screen Gema	32.1	67.9	6 O'Clock Deadline RUGI	4 87
2	Perry Come Ned Thinking	NOB	39 6	3.	Quirk Braw McGraw Mon 6 001	KOB	Sereen Gen	25 8	37 7	4 O'Clark Deadline RGG1	# 10 F
- 3	Perry Mason 0 10 10 20	AC.C. M	377		Manhunt Thurs 8.30	KOB -	Streen Gema	24 1		Pons Exp KGAT	
2	Wanted Brad or Aime Sa 99 Hat	KGG-M	37.7		Border Patrol Thurs 9 000	MINT	CBS	22 5	43.5	Mike Hammer KOB	22 1
0.	Wagon Train No. 9 30 (0.00	KOB	97.1		Mike Hommer T 9 00	N.1.1(B)	MC A	22 3		Border Pallol KOAT	22 9
			211	6	Superman Wed 6 001	KOB : -	Flaminge	21 9	50.0	Local News, Sports : KOAT	10 4
6	What's Mr Lane San R 2000	M.J.J.	36.4	4.						6 O'Clark Braditor NGCs	8 104
2	Red Skelton Ton Tolk 800	MOGM	36 1							World News Weather KOAT	
- 81	Id Sullivan Sum distriction	M.J.J.A	35.8	7.	Jeff's Collie Thurs 7 (0)	KOB :	1TC	21.2	33 9	Zone Grey Theorie AGG	29.1
2	Corry Munro 10- 1 50 9 00	NGCM.	34.6	8.	Pony Exp. Thurs. 8.30	KOAT	CAP	18.5	32.3	Manimum KOB	24.1
	Danny Thomas Man. 700.730	KIII.N			Reprice 8 Wed 6:301	KOAT	Screen Gema	18.5		Proce to Right 6.08	24 1

BAKERSFIELD

STATIONS: KERO, KLYD, KBAK, SURVEY DATES MARCH 1-7, 1960.

_			_		The same of the sa					
	Waten Train West Titled let	KERO	48.2	1. Sea Hunt Tues 8.301		7 - 1 4		H.9 [habte Gillia	KBAK	192
	Bonanca Sal Sala Ball	NERO	32.4	2. Rescue S Wed 8.30		Serven Germa		D 6 (turn & Harnet	KLYD	16.6
		00.00000	-	3 Jeff's Callie Thurs 6:30		ITC	22.5	12 7 Apencer Train Theatre	KBAK	19 2
	Laramir 1 100 2 100 8 100	N. F. HILL	300	4. Tombelone Territory (Thurs. 7 30)	N. 2. 10 1	LILA	20 2	19 7 Ga 1 St m	KLYD	11.9
4	But Masterson	A FRED		5 Fuer Sat 9 30	N F Rela	ITC	19.7	# 6 Coptain Kangaraa	KRAK	4.0
	Ernie Ford Thomas Sandaran	N. F. 101 3	29.8	6 Quick Draw MeGraw Time 6	ABAR	Screen Gema	115 6	122 (of T are from	KI VD	146
- 6	Man & The Challenge Sal # 200 00		28 2	and the second s				The Vokenge	N. E. 2017	14.6
	Bachelor Father Thurs 9 100 9 101	APRIL		7. Coronado "9" (Mon. 9.30)		MCA	172	8.9 Playhouse 90	KBAK	20 5
	Red Shellon Turn 9 30 19 00	APRA		8 Manhunt Tues 10-00	KFR()	Screen Come		9 A Convy Moore	KBAK	16.2
	The Reputy 19 19 19 19	KERO		9 Hurkleberry Hound Wed 6 30		Seren Gera		III Bare Stall	BL F RELD	13.9
10	Cherene Mot 1 30 8 30	KLYD	22 4	8. Brave Stallion Wed 6:30	KERO	TTC	13.9	To Hattelers Hand	KHAK	11/6

BINGHAMTON, N.Y.

STATIONS: WHEF, WINR. SURVEY DATES: MARCH 1-7, 1960.

1. The Rifleman Tues 9 00-9 30	WNHF 60	1. Shetgun Slade Fri 7 00	WNRF MCA WNRF CRS		Betir Hutton . WINR 100 Cotay Ghost WINR 91
2 Maverick Nun 7 30 8 30	WNBF 60	3. Huckleberry Hound Frs. 6 30:	- WNBF Screen Gems	37 7 78 3	News WINE TE
3 Real McCore Thurs 8 30-9 00	WNHF 56	4 Rearne 8 Tues 9:30-	WNRF Screen Gema	35 4 69 2	Huntley-Brinkley
4. Lawman Sun 30 9 00	WARF ST	5. Beeth Valley Days Thurs 6 301			News
4. Wystt Kary Tues 8 30-9 00	WNBF ST	6. Manhunt Wed 7:00	WNRF Screen Gema	30.8 78.2	Hutley Brinkley WINR 124 Colonel Flack WINR 74
6 Lassie (Sun 7 00-7 30	WARF 56		WNBF Ziv-CA		News UNR 91
7. Walt Disney Fry. 7 30 6 30	WNRF 53	A Brown Olive Pel 100	WNRF UA-ZIV	23.5 84.4	Huntley Brink ey WINR 14.6 Gant Cartoon Carouel WINR 4.6
8. I've Got A Sected Wed 9 31-10 iii	WNHF 52	8 Popeye Mon-Fri 5 00 9 Championship Bowling Sat 1 00	W.Z.H. Walter	20.9 84.4	Mr Wigard WINE 31
9 Zane Grey Fr 8 #4-9 00	WARF 52		Schwimmer	19 5 84 0	Brave Eagle WINE 40
\$8. 77 Numet Strip Fri 9 00-10 00	WARF 51	18. Johnny Midnight (Tues 10:30)	WNBF MCA	18.5 66.5	M Squad WINR R.

BIRMINGHAM

STATIONS: WORC, WAPI, SURVEY DATES MARCH 1-7, 1960.

		1 Huckleberry Hound Thurs 6 30	WAPI Screen Gem	. 510 767	Lone Ranger	WBRC	13.5
1 Red Shelton Ture 8 39-9 00	WBRC 53	2. Quick Draw McGraw Mon. 6 30	WAFF . Serven Gem		Bate Smith		17.5
2. Frair Ford Thurs 8 30 9 00	WAPI 49	1 Mairlybards Fri 7.30	WBRC - CBS		Art Carney	WAPE	19.5
3 Wagon Train Wed 8 30 7 30	WAPI 49		WRRE ZIVEA		Man From Interpol		14.0
4 Guasmoke Sal 9 00 9 30	WBRC 48	3 5 Shotgun Slade Fri 9.30	W BRC MCA	34 4 58 7	Cavalrade of Sports		23 6
5. Garry Monry Tues 9 00 10 00	WBRC 44	7		***	Jackput Bowling	WAPI	23.3
6. Have Gun, Will Travel Sul 8 30-9 00	WBRC 43	. 6. Flight (Tues 700)			This Man Dawson	WAPE	29.1
and the second s		T. C.S. Marshal West 1 30	WHEEL NIA			WAPE	39 1
7. Twilight Zone Fill 9 00:9 30	WBRC 43	8 Gray Chest Tues 730	WRRI (BS	26.5 47.7	Ford Startime	WAPE	28.4
8. Depute Sat 8 00-8.30	WAPI 42	7 9. Frackdown Thurs # 301	WHRE (BS	23 8 34.2	Ernse Ford	WAPI	49.7
9 Bonama Sat 6 30-7 30	WAPL 42	5 16, 26 Men Mon 6 001	WBRC ABC	19.9 38.0	News Sports Weather	WAPE	31.6
10 Johnny Ringo Thurs. 7 30-8 00	WBRC 42	11			News Huntley Brinkley	WAPE	33.1

TV's 'Hero': Cost-Accountant

NBC Space Shows

Bob Banner's Big Year

THE CLIMATE IS HOT AS H---!

You hear a lot of talk these days about "the climate" being right for a series of public service specials—or some more of the "Sunday Semester" programs being spilled off into prime weekly time.

Well, the climate is "right" fellows; it's hot as you know what — and that warm air you feel wafting around your head isn't from the Gulf Stream or the Pacific Current. It's from Washington, D. C.—from your State Capitol—from your local groups—and it's generally referred to as "the heat's on!"

So what do you do when the temperature rises? You slow down, toss in a couple of "cool programs" and wait for the whole ridiculous thing to get back to normal! Right?

NO! That's not right! In fact, it's so obviously wrong that every intelligent person in this industry is concerned about it. Can TV programmers achieve "balance" without losing audience? Are there sponsors for every worthwhile program — regardless of the rating potential? Is it out-of-line to expect TV sales departments to dig harder for clients to bankroll the tough sell shows?

We think we know some of the answers . . . because we've done it! We at Trans-Lux have introduced the Encyclopaedia Britannica Film Library to some 30 million families by SELLING it to TV stations in most of the key cities. Dramatic proof of widespread acceptance!

And if we can do it - you can do it! You can produce programs of broad interest and appeal - slotted in good time - and there's a sponsor in your area who'll bankroll it! But it takes work.

Are you interested? Let us tell you "our secret." Call or write today.

TRANS-LUX TELEVISION CORP.

625 Madison Ave. New York 22, N.Y. PLaza 1-3114-5 For information contact RICHARD CARLTON, Vice President In Charge Of Sales NEW YORK - CHICAGO - HOLLYWOOD



Boston and Sacco-Vanzetti

Same Formal of the second for the se NBC-TV's 'How To ..' As A Preme on Politicae her was and the part personal to the part person

ABC's 'Coaching Schools' TEXAS BROADCASTERS For Politico Candidates. With Assist From Affils

Abit TV is establishing coath, and televisions to clue in the several tred condidates who in the ty prior to the Sove her annual Association. The temperature forms affect of ARC visition account to hange with the record

IN HOUGH TRIBUTE

Ballas June ? Harold Hough director of radio and television for WBAP Fort

The award presented for out-

VNTA's Cutbacks While Deal Pends

now in the model of negotiation; while toward a so; off to bu-lands has except oil some per-

Offsetting the sutheras to a de-Offsetting the subscript is a de-gree to the appropriate of Kernit Kahn as done for of schooling and asies promotion for the is outlet. Kahn had been at dome of Na-tional Telephine Assessments and NTA Pilos Network for two sears end-ling in '30 when he went to Cul-fornia on a permit of exprise. Kain replaces Bobert E. Harris

The summer drop out of the Milke Wallows never show has traused layoffs as has the decision to give up taping the dation's dance and record shows from NYA. Telestudium Wendy Barrier's show from midmight to 12:30 to elated for axing June 18 WNYA-TV's "Dance Parts and "Becord Wagner during the summer meeting with tear confider amusement parks."

wagen during two common general will tear contained arouncement parks and other fermiones. Vidtapeng of "Open End" will move to the Chast where bost David Scrokind will be involved in the production of Raison in the Sun.

Station personnel are attenued tight waiting for the consummation of negotiations. NTA heard chairman Landau is known to be heading a group seeking to buy the twend radius stations from NTA. Landau stations from NTA. Landau stations from NTA.

NBC 'Project 20' 1-Shot-Snares U.S. Steel Coin

U.S. Steel, as w from the parficular betweek since 1981, is returning to NRC TV to sponsor a
me-shed next since. The Project
30 unit to producing a 30-minute
stary of the sing of Christ,
in h the mail benkroller is
awing to undersome on Dec 31 in
the 8.10-9 p. time.
Donald H at whill produce
and direct, assistant that the half-house
will disk the factory paint of
the Christ Review Hauser will
the current.

and draw it famous paint of the Christian Rejuct Hauser wolds, and supply the paint of the Christian Regular and conduct.

The last 1 S. S. was on NRC was in Dr. where of 1951 with A. C. as Carol BBDD made the new by

WLIB's Pubaffairs Hypo



WGN WINS AGAIN!

For two years in a row, radio station WGN. Chicago, has won the coveted Alfred P. Sloan Award for distinguished public service in highway safety. The citation reads as follows:

"WGN Radio in 1959 virtually doubled the traffic safety programming that earned the station a Sloan Award last year.

"Notable were its Signal 10 program which imaginatively attacked the problem of traffic law enforcement in a two-state area; a safety slogan contest that drew more than 10,000 entries; its frequent Trafficopter reports, daily providing help-) ful services to motorists and effectively tied in with instructive safety facts; and, in addition, a heavy volume of safety spots and announcements.

"WGN's Safety Crusade doubtless has been an important factor in the recent improvement of Chicago's traffic accident record."

WGN RADIO CHICAGO . FIRST IN SERVICE

17 award winning commercials

The TV Commercials Council has selected the winners of the first American TV Commercials Festival and Forum.

This Forum is a new competition supported by Sponsor Magazine. Criteria for judgment: impact, believability, tastefulness, copy line, demonstration, identification.

The judges were 50 top advertising men who picked winners from 1327 commercials submitted by agencies and production companies.

In the awards for 1959, which fell into 27 categories, Y&R won five first places, seven seconds and one honorable mention. In the "specials" group, Y&R won four awards.

In addition to the 1959 awards, 25 commercials from the past 10 years were selected to form a nucleus for a "Hall of Fame." Of those 25, five were from Y&R.

Objective 1960? More good commercials. YOUNG & RUBICAM, Advertising



PIEL'S BEER - PIEL BROS.



SHEER STRIPS - JOHNSON & JOHNSON



BEFRIGERATOR FREEZERS - GENERAL ELECTR C



WINDER . THE DRACHETT COMPANY



SIMONIZ - SIMONIZ COMPANY



TANG - GENERAL FOODS



DRANG . THE BRACKETT COMPANY



ALLO - GENERAL FOODS



NUGGETT SHOE POLICH - RECHITT & COLMAN, LTB.



RAISER FOIL . RAISER ALUMINUM CORP.



HAISER INDUSTRIES COAP.



ROBIN HOOD GATS - ROBIN HOOD MILLS LTD.



STRIP PATCH-SPOT . JOHNSON & JOHNSON



SABY FOWDER - JOHNSON & JOHNSON



76 GASOLINE - UNION OIL COMPANY



MIXERS - GENERAL ELECTRIC

Television Reviews

Commont from pare 11

The chose of the best the kind of number that the mention of the chose anywhere would have been door anywhere would have been door anywhere. Act the children was a state to the chose of the chose o

newest

American

REGINNERS PLEASE
With Maureen Berk, Nicholas
Light Emrys Jones, Jame Mair,
Maurees Gavin, Penrlope Lee,
Ursule Camm, Mark Hardy, Edward Evams, Graham Cursee,
Ian Shand, Fred Ferris, Anthes
Hallsway, Yotti Truman-Taylar,
Joe Gerk, Bernato Danrich, Apthony Gordner, Shella Bammond, Budger Wallace, Alben
McChelland, John Gatrell, Rosemary Seoti
Writers, Leonard Cuttrell, Richard

This diamatized do

NEW YORK 36. N. Y. LA 4-5050

MEMO TO: the program director, TV

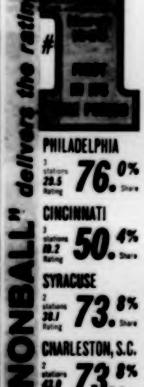
THE NEW YORK TIMES . TV: Incredible Footwork Soccer Series Begins on WPIX

television"

10 thrilling games—featuring the world's greatest teams-NOW brought to you in their

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EVERY OTHER



INDEPENDENT TELEVISION



FROM PTI G FIRST

KAY KENDALI

JAMES MASON

ALEC GUINNESS

TV Webs Way Out In Orbit

B THE ARTEL Argent ne

PROARTEL will be active to promotion for Rio de la la la new corporation which will

f the tapes it will then all tv setup to TISA, the Latin distribution group or Mestre a couple of appear in 1 on for stream a couple of on for substantial to other on the firm at this point, will be limited to combine will stage a big purity will stage a big purity will stage a big purity of for homestic of the substantial agencies to for homestic or the substantial agencies.

ARTEL will be dubbing TEL will be dubbing will undertake for TISA Films and for any other

rice in one of all divines by and the TDA

to the transmission of the

I coverations has according to the process of the p

all tv setup.
However talk is still on for a second channel. At first it was to appear in '60 but it was put off due to a lack of funds, technical differsilies in getting the right bands and governmental squabuling criff that second sixtion is now expected in '62. It was to be attrictly a cultural appendage transmit call. now expected in '62. It was to be structly a cultural appendage beaming only national theatre programs, but public feeling run high and it appears that there is firm pressure for more entertainment, aspects since the present 30 hour weekly channel has a modicum of complet fare.

It is still not clear whether the web, if and when it appears, will have outstide companies making up appectal programs for lighter viewing. But Regie No. 1 is hoping for this and trying to have the markets of roust these meets at the

ing But Regie No. 1 is hoping for this and trying to have the ma-herual for just these needs at the right time. Meanwhile NBC and Regie No. 1 with primarily concess-trate on getting advertising for each other via their mutual con-tacts now who may want more in-ternational audiences. Eventually programs will also be exchanged as well as each extending facili-ties to the other for any desired foreign localed programs or ser-ses.

SPC through its foreign department, based in London, has been stready selling programs directly to the governmental tv directorate. Radiod fixasion - Television Francaise, for some time, now. RTF finally took the "Perry Como Show" on kinescope which gut an okay first airing last week as well as an oater series "The Frontiersman" NBC is now willing to take the chance to duh a series or program into French just for local airing, though the prices still do not cover the custa, in the hopes of making it up via sales to Switzerland. Belgium and Canada This is also an investment in the future.

RKO General recently signed a

Ed Byron

corporate stature. Yet, by its own administration, NBC has found it hard to overcome the spectre of Ed Murrows. CBS' glant in this field.

Secondly, and apart from 'ego.' NBC feets, the improved image will lead induredly to new sales. More directly, the network is benking on Byron, who in his years around town has developed some reemingly powerful aponous and agency contacts 'And Gillin is not without these either? In his new yob, Biron will seek to make as many top management conducts among potential bunkreiler as he coes fit in other words, he may be spending as much time in the offices of aponours themselves as in the advertising cubicles on Mad-

Writers Strike

the producers listened as committee detailed the stun-and then asked for the de-ABC wort sleng, explain it had aiready anticipated lay. ABC went along, explaining it had aiready anticipated such a situation, had drawn up to swn plain for a delay along the inex suggested by the producers, and already contacted key advertisers and accured their approval and had also ascertained that enough rerus product was on hand to assure adequate programming. CBS merely clared it would conperate with the producers, that it would not cancel pringram contracts because of delays caused by

tracts because of delays caused by the strike NBC made no commit-ment at the meeting, but subse-quently informed the committee that it too would cooperate. It was stressed that the network reactions did not come jointly or as a res-sions of their position" on the mat-

Inside Stuff-Radio-TV

Edward R Murrow's documentary, "Who Speaks For the South", on CBS-TV a week are drew editorial page plaudits in two of the Chicago dailies, the Sun'Times and the American Former opined that "television lived up to its finest potential" with the show, and praised appearance fell & Howell for taking the ruis that must be taken "if television is to be permitted to grow up as a responsible reporting medium." The American editorial called the program "a demonstration of what enovelentions and intelligent men can do in this medium to promote public enlightenment."

John F. Lynch, CBS director of public affairs, is getting around. Last Friday i3: he went to Bochecter, N. Y. to accept an award from the American Baptist Convention to CBS for its religious and publifiairs shows. This Friday 110: he'll be in Washington to participate in a resetting of the Public Information Committee of the U.S. National Commission for UNESCO And on June 29 to July 1, he'll be in Paris at the meeting of television program directors of various countries at UNESCO headquarters dedicated to production of programming on the UN family and UNESCO.

TV Cable Inc. a community antenna video system in Liberal, Kana, was bought last work by TelePrompTer. TV Cable freets 3.000 houses in the area. New purchase is the fourth of its kind made by TelePrompTer, which now owns and operates community antenna systems in Silver

which now owns and operates community anter City and Farmington, N. M., and Rawlins, Wee.

It was WABC-TV, the ABC flug, which produced "Parable In the Park," half-hour program in conjunction with the Protestant Council of N. Y. After showing the program on the originating station last May, the Council has since been distributing it for replay among other Gotham to stations.

Program is mostly musical in nature.

Statue of Canadian historical figure D'Arcy McGee, one of the fathers of confederation, incated on Ottawa's Parliament Hill, has a small bronze figure of a femme on its base. Parliamentorians and reporters in the purliamentary press gallery call them McGee & Multy.

simal committees the press and the more than 90 minutes of the whoever else that television is some program. Butings of Jack utiling and able to do literally a Port and Kupetnet in title market big" job in the public interest at the proposed of the proposed in the committee of two-hours of the proposed. It no longer needs to be proved to the Chi pickup. Today it's being here that to audiences will ait util curried in its 100-minute entirety.

Dear Performer:

Throughout the country there is a great thirst for live" personal entertainment.

I have had many years of experience booking reases and other shows under the spassorship of call organizations such as the Rotary, Liom, and lwants. In booking the circus this year, I found not these communities crave good live performmcos, and will support a known movie, stage, or radio personality who comes to their town.

Perhaps you are such a personality and want to not your audience first-band, as well get a true icture of your box-office pull.

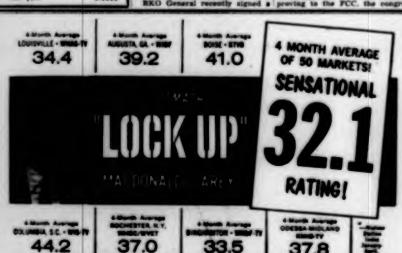
t looking for one or more "name" performers to one-alghe stands or short jumps this full states in hulls, school and other auditorium r the openiorship of local organizations. En-element must be clean, and there should be no

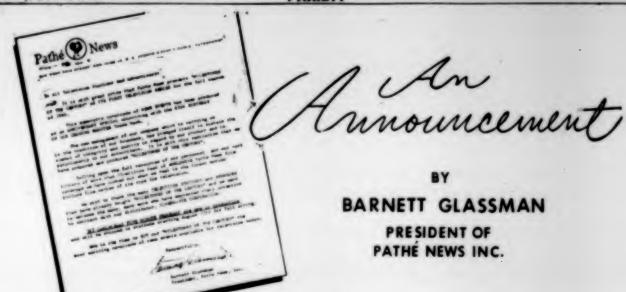
I will be evaluable to start backings in July cases I am travelling, replies should be ad essed to:

George W. Lawrence 58 Park Avenue, Reem 102 How York City 16, H. Y. Telephone: MU 3-5095

Goorge W. Lawrence









cinema-vue corporation

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OF THE CENTURY

OF WARY

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245 FIVE-MIN

BOW THE

LACH L

THE GREATEST DECLUSIVELY

with With a to wish P e and to me with WRCV 100 to wish P e and to me been with WRCV 100 to wish P to WIP He replaces Jee Grady and Pd Hurst.

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Tobs David . . .

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the laugh detective



CBS-TV 'Evewitness' Portable Camera To 'Preem' at Conventions

CBS TV has perfected a liverpound portable television camera,
dathed The Eyewitness. for its
Constitute coverage this summer.
The hand wild transstuted camera withins a three-lens turret
mount, giving the operator choice
of normal, telephoto or wide angle lenses. Camera needs less light than
the normal hand-held camera according to CBS, because it operates on a 600-time recolution as
assupared with \$30 for regular studio camera. If his \$3 transsions,
replacing a 11 tabes but the pirture tube, with has been reduced
to 1s increas it comes with a
23-pecied power-lansmitter pack
with no halling wires used at all
Web will have cuther one or to
of the cameras in use on the Con-

WBKB 'On the Argonne' Will Get ABC Spread

ARC TV is making arrangements to seast on the network the twoand documentary. "Inside Argome that was produced recentthat was produced recentthat was produced recentthat was first as ed a
few weeks aga surveys the work
being done toward peacetime uses
the against Arrange National

being done toward pencetime uses of the assum at Argoone National Laboratory in Lamonat. Ill Special is nurrated by Norman Resn. As it is improbable the web will be able to preempt two consecutive prime house for the shouting it will ment likely tag the show unto the regular network feed some night at 11 pm. EDT. In that case it would be optional for the affin but mandatory for the owned stations. Date hasn't been set as yet, but it's understood to be sometime in the next two weeks.

Ottawa — Michael Rottler, Canadian Brandcusting Crep's su-pervising drama preducer, has been upped to program director of English-language tv. no successor yet named J D Nison has been made director of programming under him. He roplaces Eugene Hullman, now v.p. of CBS pro-

NBC-TV show has originated outside N.Y. NBC exce director Reger Muler here to make production arrangements at WWJ-TV... Morst next next local deas, has hoste an 82.500-againer foot to production studies to headquarters on Markinac Island Studie, which will produce to and movie films, has complete facilities for printing, processing and editing films and for dubbin in various longuages.

IN SAN FRANCISCO . . .

KABL a Homer Odom starting \$65,000 fund drive to fit up old asting sim Balristha, which has been on disalog at Frisco waterfront KLOTVs new general manager Bave Sarks, back in Frisco waterfront KLOTVs new general manager Dave Sarks, back in Frisco waterfront Congo, Crown Stations Bab Franklin rusning another of the Nurri newstern "treasure busis" for time buyers. Busins Directly joined KABL's traffic department KTVUs by thing been James Samerbead, quit to return to ABC's WIRKB. Conson John Purvis skes over Charlie Burdale set to do and the result of KSEU consistent his night KPIX souts about Emily Barton prostits Mr. Jesseymon his night KPIX souts about the prostits Mr. Jesseymon Martin Longtone KPIRC gables to bit beared in vito a side tour Vacas by ... In first four first of ETV KQED's results by suction \$31,000 was collected, for an of D and the picket of \$50,000 and year to total, \$42,000.

Birk Clark set to be set 23 show from Treasure baland in Frisco Box

IN PITTSBURGH . . .

Hank Stold, Inck in ten alize her? His lyunod fing expected to retain to KDRA-TV Other status are beating but Stold shows every indicates to Linear past. Spot he hard now heing run by Josie Carey and very successful. Femalile to other place would have to be found to variety Carlo telefron non net fire July 31 with Harned Lund and Tad Revies as to-climan. WQED fund drive over the first time in any years Educate all station raised \$126.783.

Bish Clark down his show her from studies at WTAF on June 11.

Jerry Lee back from variation where he winted Thalms and Jee Mann, farmed top ty exists here. Box McCannon, president of WRC Wiley F. Hones, ABC public aff in manager and other network officials will conduct a Networks Look Abrad's seminar at the annual Catholic Broadcasters Association convention June 22 at the Penn Sheraton.

IN MINNEAPOLIS . . .

As a public service in this land of a thousand likes Life-Time's WTCN-TV and radio on its sports shows tells how the fish are biting in the various waters according to information supplied to it by the slate's game wardens and conservation department. Sports some site? Frank Burdel is seen and heard interviewing the authorities on the subject by phone. It is hoped to have Arthur Godfrey broadcast his radio show from a local shopping center during this summer a small Associated annual march gras. July 15-24. In statement trust pured by press, heard presente during court Judge Thomas Tallokous declared that 'tr westerns and crime shows positively affect young people a thinking and there is a direct relation between twistoners and technique crimes increase. Product from preparty swiners who find marched and border to anybody finding the heard of a supposed murdered and horized hoodless so that the a leged is petrater can be charged as the transfer of the state of the supposed Histland curvosual gave to three of the state and thousand stress increases. which a supposed Halland currowant gave to three of the staff missions when they flew to Utreeht Minnesota Broad-Assemble needed Sherman Heldley WCCO Radio pre-hall Rambacher, KBU. Be the and Chir Hedberg, KME. Minresoters, and Thomas L. Young, KAUS-AM and KNNII. Assemble of the supposed of the suppos

CBS 0&0 Pubaffairs Exchange

with college students utiling off to the stide and getting an opportunity to question the panel. Opener dealt with The National Purpose, and participants included Doce Schary educator Reather N. John and N.Y. Times education editor Fred Henchinger Distussion tended to be ramiling and laten with generalities, without a significant of the participants of a single attack or direction students' contributions seemed a little overly precedents. They wind to like to hear themselves talk posing a point and seeking confirmation tratead of actually siking questions.

"American Musical Theatre" has been reviewed here before but it continues a fresh and vigorous and extremely entertaining program. Sunday segment dealt with the revue, and host Jim Morske in his nort of enthusiastic manner got a lot of milage out of the half-hour.

One technical point Some of the tapes employed in the exchange were of terrible quality, looking at least in one instance like early knescope. CBS stations division will have to set up some sort of

tv station there when it comes up for another renewal this full Philico is flighting both Philadelphia renewals, the one three years ago which Ja still legally entengled, and the new one of this year.

RKO General must sell its Washington Good Music radio sottlet. WGMS-AM-FM, when it buys WRCV-AM-FM-TV in Washington The application of Crewell-Collier to make this purchase for \$1 300.000 contingent on the other RKO General deals with NBC going through, has also been filed with FCC.

UMF's

Other Way Daytime -From Film to Live

While most new programs dur-ing the daylight television hours on the networks have lately awaing to telefilm, there is an even chance that at least one step of 60 minutes a day will revert to live from films by early next fail. NBC TV has about used up the half-hour reruns that it had set aside for the "Comedy Playhouse" - "Adventure Time" bleck and two live formats are being thought of as replacements.

nre being ments.
"Playbouve" and "Time" which share the 4.5 p.m. time on NBC, are not especially well apendered at this time. Web, which like its competitors has turned to former nighttime films to repleasin its may account the competitors are now account to the competitions. at this time, and furned to for competitors has furned to for nighttime, is now accking show which they can make fuller us the "personal selling approach a live host.



YONKERS, N. E.

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45 MINUTES PROM BROAD'S Sensity Grand Contemporary units for Front Lines W spir reads, the habits or time sensited with point habits and brief brief. Or read of Grand Late and Sale Grand

MANHUNT" Action Pulls Big Audiences...Big Ratings! 3-storios NEW ORLEANS 27+ Roting 3-station PITTS 38.5 Rating 41.7 Short

4-stution MILWAUREE 21.5 Series 41.3 Shore Source: ARS March April 1960

REEN BOEMS, INC.

ATLANTA

CLEVELAND PLAIN DEALER

CLEVELAND, THURSDAY MORNING, MAY 26, 1960

An Editorial

What Is Required for a Good TV Show?

Verily, age has its compensations, not the least of which is having grown up when songs were melodious and what the present generation of Elvis-worshippers calls "corny." They made no pretense to be anything other than what they were —adaptable for either whisky or cola tenors, and sweet as honey.

Perhaps you were one of the millions of Americans who sang along, Tuesday night, with Mitch Miller on the Ford Startime Show over NBC-TV. Perhaps your heart gave a happy cry as the words of the old songs flashed across the screen and the familiar music resurrected old memories. If you didn't, you missed something really grand.

It was, as Plain Dealer TV-Radio Editor George Condon wrote, "outstanding for its simplicity. It was a songfest admittedly of the old fashioned type, a tranquil flow of music whose popularity has endured the fiekle moods and turmoil of the 20th Century . . ."

We, like a great many Americans, have sung along with Mitch for a long time, through his series of records. We have given our all to "In the Shade of the Old Apple Tree (1905)," "Meet Me Tonight in Dreamland (1909)," "Harrigan (1907)," "School Days (1906)" and have roared

through "Ramblin' Wreck from Georgia Tech," which has no copyright date whatsoever.

Tuesday night was no exception; with Mitch directing the beat and looking very proud, as well he might, we sang, and as we sang we forgot the perilous state of the world and the uncertain future. Only once—in the World War One medley—when "My Buddy" was being sung, were we brought back to the reality of what suckers we had been to assume that World War One would guarantee peace for all time; we also noted that the men in uniform were much too old—the guys who die are mostly youngsters. Moreover, Mitch's "veterans" hadn't had too much experience putting on wrap leggings. And finally, in this connection, the words we learned to "The Mademoiselle from Armentieres" were, most fortunately, not the words which were sung on the show.

But they could sing, these fellows; everyone on the show could sing. There were very few props in the spectacle sense, and Leslie Uggems, 17 and Diana Trask, 19, were both cute as bugs. If the show proved anything it proved that simplicity and good music are all that is required to produce something really fine.

It occurs to us that this nation could use a new cabinet post
—The Department for Relieving Tensions. For secretary we
nominate Mitch Miller!

MUSEC

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This weakly tubulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key autlets in major cities, and musle programming by the major independent radio stations. The figures in the third column—Vo. of Weeks on Chart—are calculated from the starting date of publication of this chart in the 4pril 20, 1960 issue.)

ď	late a) pearly	lication of this chart in the April 20,	1.000	(0.000	, -					
6.6		No Wh		The		On Char		Ping MS	Laur Wi	No What	TITLE, ARTIST LARE
1	1		CATHY'S CLOWN	34	84	2	BILL BAILEY, COME HOME Bobby Derin Atco	67	72	1	PINK CHIFFON Mitchell Torok
2	17	5	EVERTEODY'S SOMEBODY'S FOOL	35	58	4	I REALLY DON'T WANT TO KNOW Tommy Edwards MGM	48	85		BIOLOGY Dunny Volentine MGM
3	3		GOOD TIMIN' Jimmy Jones Cub	34	41	5	NATIONAL CITY Joiner, Ark. J. H. Band Liberty	69	55		NO IFSNO ANDS
4	2	7	HE'LL HAVE TO STAY	37	57	4	SOMETHING HAPPENED ASC Par	70	-		AIN'T GONNA BE THAT WAY
5	7		CURNING BRIDGES Jack Scott Top Rank	38	26		SINK THE BISMARCK	71	68		COMIN' DOWN WITH LOVE
	5	8	PAPER ROSES Anite Bryant Carlton	39	28	8	LET THE LITTLE GIRL BANCE	72	_	1	THINK Jumes Brown Federal
7	4		STUCK ON YOU	40	39	7	TELL ME THAT YOU LOVE ME	73	45		WHAT AM I LIVING FOR
	6	7	YOUNG EMOTIONS	41	31	7	Fors Domino Imperial DOGGIN' AROUND	74	48		APPLE GREEN June Volli Moreury
	11	6	Richly Notion Imperial swinging school	42	29	,	Jackle Wilson Brunswick MADISON	75	83	5	THAT'S YOU
10	9	5	Comes HAPPY-GO-LUCKY ME	43	64	3	Al Brown Amy	76	8.8		Not King Cole
11	13		LOVE YOU SO	44	40	5	Pat Boone Dot	77	_	1	Echoes Dolton MULE SKINNER BLUES
12	23		Ron Holden Donna BECAUSE THEY'RE YOUNG	45		1	Debbie Reynolds Det	78	_	1	Feedermen Some
13	22	7	Duane Eddy Jamie WONDERFUL WORLD	46	18	,	Ella Firegorald Verva	79	_	1	Fronk Singtro Capital
14	12		Sam Cooke Keen	47	44		Four Preps Capital		79		NORODY LOYES ME LIKE YOU
		,	Jack's Wilson Brunswick				Temptations	-	67		Flaminges End
15	36		Benton & Washington Mercury	48	25		Toddy Randama ABC Par		39		Elvis Presley Victor
16	20		CHERRY PIE Skip & Filp Brent	49	65		JUST A CLOSER WALK WITH THEE Jimmie Rodgers Roulette				Cresh Cood
17	1.4		Water Bressen Det	50	95	2	EVERY DAY Dollo Reese Victor	63	81		Steve Lawrence ASC Par
18	31	4	Post A-to ABC Par	51	50		MOUNTAIN OF LOVE Harold Dormon Rife	84	77		FOR LOVE Lleyd Price ABC Per
17			GREENFIELDS Brothers Four Columbia	52	32	7	OH, LITTLE ONE Jack Scott Top Rank	85	91	2	HOW DO YOU KNOW IT'S LOVE Teresa Brewer Coral
20	21	7	ANOTHER SLEEPLESS NIGHT Jimmy Clenten Ace	53	63	2	RUNAROUND Floorwoods Dolton	86	-		Dante & Evergreens Medison
21	15		SIXTEEN REASONS Comple Stevens W/8	54	49		OOH POO PAH DOO Jessie Hill	87	-		LA MONTANA Frank De Vol Columbia
22	16	•	Johnny Preston Morcury	55	43		MR. LUCKY Henry Mancini Victor	88	75	•	BONGO, BONGO, BONGO Preston Epps Original
23	24		JUMP OVER Freddie Connon Swan	54	53	7	TIES THAT BIND Brook Benton Mercury	87	-	1	ONE OF US Parti Page Mercury
21	37		THEME FROM THE UNFORGIVEN Den Costo UA	57	73		PENNIES FROM HEAVEN Styliners Colice	10	59	•	CLAP YOUR HANDS Been Marks Shad
25	62	3	ALLEY OOP Hollywood Argyles Lute	58	-	1	I'M SORRY Breads Lee	*1	-	1	WHEN WILL I BE LOVED Everly Bros
24	19		STAIRWAY TO HEAVEN	59	30		THE OLD LAMPLIGHTER Brown Victor	92	-	1	Gay Cone Shell
27	47	5	WALKING THE FLOOR OVER YOU Per Boone Dot	40	92	2	PLEASE HELP ME, I'M FALLIN'	93	-		Dersey Burnotte
28	33		EALOUS OF YOU Comple Pressis MGM	61	61		Hank Locklin Victor LONELY WEEKENDS Charlie Rich Phillips	**	90	2	THE LITTLE MATADOR Champs Challerge THAT'S ALL YOU GOTTA DO
29	10	6	DING-A-LING	42	56		WHITE SILVER SANDS	75	-		Brende Lee Decca
30	51	3	Ess TIDE	63	34		MADISON TIME	97	_		Roy Orbison Monument
31	27	7	WHEN YOU WISH UPON A STAR	64	-	1	Rey Bryant Columbia TRAIN OF LOVE	70	46		Chuck Berry Choss BEAUTIFUL OBSESSION
35	52	5	ALL I COULD DO IS CRY	45	86	2	Annetto Vista		_	,	Sir Chauncey WE SHADOWS OF LOVE
33	38	5	Ette James Argo THEME FOR YOUNG LOVERS		42	4	Johnny & Hurricones 8ig Top EXCLUSIVELY YOURS	100		1	LaVern Baker
			Percy Faith Columbia				Carl Dobbim, Jr Decca	1			Santo & Johnny Can. Amor.

AFM UNCORKS WAR ON 'CANS'

New ASCAP Committee Assignments Spotlights Rift on Board of Directors

Uphold Bourne In 'Gang' Appeal

FTC, DISKERS PACT ANTI-PAYOLA ORDERS

DECCA UPS DIVIDEND TO 30c PER QUARTER

Chemical Cos. **Develop New** Disk Material

See Ken Myers Having Bigger Voice at Mercury In Exit of Talmadge

RCA's Marek O'seas

LAWRENCE EXITS APOLLO

Coast MGA-AFM Tests

VEGAS CONCLAVE Seek National Legislation to Block RAPS IMPORTS Spread of Flagrant Disk Counterfeiting



Coast Tooters Blast Cap, CBS **Canned Music**

New Jersey Bows Disk Racket 0.0.

CAPITOL PUSHES D.J. TUURS FOR A&R STAFE

Dead. Chessman Echoes Still

Jocks, Jukes and Disks

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Pate I montain to a Section of the control of the Contro STOCKATE BLUES FOR

Bart Grant Deck DREAMS the first two the Marian and the full DNG to the Marian and the Ma

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Bennie Philip Lindsay (rocks of the Bring C LRANN (BOWS MOR NO Marrie at

The fasters VI SITW
ALL Tarms a claim to be a
through the body ga for the
WAKE ME SHAKE NO

Headline "I R Ittlet Car I balled deliver BENEMBER

DANNY

VALENTINO

BIOLOGY

thing Pitagerald Cord HIT type of treatment against 6 sym-

Les McCass World Parific THEN CANT TAKE THAT AWAY FROM ME Chappell's the codord turns up is a swinging kryboard version form coange of APPLE ON A CHEREN avybeard version form chapters to a call part of the programming (all) FROM CASPER askd instru-

Tab Bunter Warner Brea AGAIN Robbuns the slandard is projected in pleasant style by the actor who might strike lightning again with this one LOVE IN JUST AROUND THE COR. H Famous* is another older on okay updated version

WHOLE The Robins Arver WHOL indent is a good, conventional

The High Seas (PMC, "SUNIAL NIND OF LOVE Leeds" ets a neat juve-angled treatment this vacal combo "WE GO TO-ETHER Gover; strings to-ether a fleek of rocking cliches

Jimmy Fale Everest DONT-HA KNOW WHY Lowery as asking number with a good lirtle handled brightly for olving re-turned to the street of the street and the street of the street of the street and the street of the street of the street of the street and the street of the

h of dance idea set to a possible for all due to all as e too THE (LICK RINK rive in all interesting

Noney Sober Micro 'PRETTY LITTLE GIRL 'Myers is an at-tractic Philhm along visualled in the problem also varied in an action of the better the problem as a post of the problem of the p

James Com ARC Manual Devaluation Com-

OF THE WEEK THE STREET OF STREET

> Park by an income by a second of the bound o Bill Ham Dor

Pion Durant RCA Vision NY RINGS RNP WHISTIIN WIND NOW THE

Sowl Terpery Over

Trianon damentall client Saint day 20 after 30 years and at the many a breating after The first has been operated start 1947

ell operated store

Bernstein to A.C.

Leonard Bernstein and the Ne

ASCAP

Continued from page 40 a onner Gould, Rudosph Taubert, delph Vogel

Executive Committee Mou pp charman Caesar Pau mingham Gould Vogel Yellen

Finance Committee Scopp naumon Action Schnariz Her-

Foreign Relations Committee Bernard County in chairman. How-ard Dietz, Muore Scopp Jack Mills

Joint Special Classifications manifer Mox Dresfus char-an Gould Donald Gray Philip mes A Walter Kramer

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Publishers Relief Committee Marks

Public Relations Committee Caesar Cunningham Na ha Marka Schwartz Yeilen Vog

Servey and Distribution Commit-er Jork Yellen chair o Brey ian Dreston Gould Ha back app Commor

Television & Radio Committee

Writers Relief Com

Album Reviews

Keely Smith. "Swing You Lov- Copers" and others equally easy eve" Dot. In this collection, Reviy Smith takes off on a group of remarkir standards in a highly intensible songalog Belling with Stevens returns with a full marsh and a firm beat the deliveral angled to the tecnagers or tunes like I Love You.

To much You. All Cir Nothing At All" and They No. 11 a Wonderful among others. "The Windjammers" RCA Vic-

A trio of Norwegians. The Windjammers can be considered the Scandings on equivalents of The Kingdon Tito They have the same breeny quality and, except for a couple of numbers, the repthere is dissisted to the American lavinging group. The Norwegian cent lends this group a charm in h could pay off. They do tunes to Cinds. Oh. Cinds. "March Visings." Life Marlene." Best-a Bill. and "Venezuela." of Vikings n k Bill a

Mich Micheyl Brave. Mich There M. M. Macheyl has the dis-inctine haltmarks of a French handeuse in her intense projec-and the torchy vecal quality. and the torent coal qua-excellent congeress, berl to a to a talent comp d this set above same her up all done to French Not Poursa Qu'tu M'Atmes ore Comme, (a Petel ne Que (est Beie and (

Vincent Laper "Laper Playing" County the of the ending figure in the pop music world in cert Loper has survived work for the past over he past over he past over he past over a deader. In this other has been a group of the past over a deader with his past of the past over with his rades a ked a cold with Included the portions are the in"Consie Mevens" | Warner Bros |

steady. Why Try Yo Change Micro. "Apullo Too Young, Lolu's Back in Toon and Whi to I Cry For Jue: among others fish rocking backgrounds lend at

sportant accord

Dakota Staten Ballada and The
bass' Capitul
ha emerged as a potent parkart
tist in the last year continues
ellek here in a bluest groove ion Statum gives an inferese qual-to numbers like Someone To stith Over Me Romance In the Dark "I'll Know Where andingus Fit "My Babe" and antingna Fly "My Babe" and orne Home "Assette" (Viola)

Anaster "Hawliamette" (Vista's Another teenage onongstress whe has made a mark with hit singles, Anaster Fuencello is sputlighted on a folion of bland ouign. She delivers with an unrelenting bright, and all the sheet before the first form. longs Pincapple Pincess and there of the same six (amorata s coh gives excelled account

orth gives every support.
"Dance With Kid Dry Or.
Listen" Verse A survivor of
id New Oreans et a Kid
et II have with fremendous per ratchy uptempo cancert of such olding as Ja Da. Fidney Feet. Hypothesian and 12th Street Rag as performed by a serted featuring Morty Morea a on trum-

fine instructs proof Americans Edds supproofs at all the and far

from the Warner Bros. Pic

CAPTAIN BUFFALO

Recorded by Art Mooney M.G.M. RECORD #K 12908

YOU DREAM OF ME

Recorded by Grade MacKens EVEREST RECORD #19952

TIMELY AND TOPICAL

IT'S A

BEAUTIFUL

DAY FOR A

BALL GAME HARRY SIMEONE SONGSTEES

Best Bets

IS A BLUE BURD BULE CONNAL TRITTY

(MGM)

duration Territoria in a little district Short special size of short shall be should be shown in the share the share of the share of the share in the share of the shar

THE UNTOUCHABLES

(Lapitel)

I ntouchables Strike Back

JERRY KELLER

MY NAME AIN'T JOE White for You & Blues for Me

(Kapp)

GIRLS, GIRLS, GIRLS STEVE LAWRENCE (I mited Artists)

Little Box Blue

Little Box Blue

a type in hor or d

a press conty

JOHNNY FREEDOM JOHNNY HORTON

Comarche

in a second of the Common for Maring of percents INCK SCOTT

STAN W ACTE What Am I Living For

(Guaranteed) ... White British and are shear she to a post of the Programme Rah to

ARTIE LEWIS ABRACADABRA

(Aira) Hey Little School Girl
Artic Les Abracadana Frod F. Let's to a city reeast a lyre and of arms to the me market. May Little
School Girl Dacky Fr. to 10 a more familiar groupe.

ANDY WILLIAMS DO YOU MIND

(Cadence). De Yun M. d. is a finger empres a bailed proported with the proper a sent case and broad appeal. December 1. As a hope of the control of the cont

DINAH WASHINGTON THIS BITTER EARTH

(Mercury)
Dingh Washington's This forter Earth "Play I is an outstanding number which this blum shipet forms into a pripping producion. "I Understood" (Feist I is a fratrain after of an oldin due

FAMOUS MUSIC CORPORATIO MUSIC BY JESSE GREEK

CLIMBING UP THE LADDER OF LOVE

FARL CARROLL'S "YARITIES" ROSSINS MUSIC CORP

and His FAIR LADIES

HORIZON ROOM, Pittsburgh, Pa.

Starting June 15
INTERNATIONAL CAFE, New York City UNITED ARTISTS RECORDS

BOOKED EXCLUSIVELY BY ASSOCIATED BOOKING CORPORATION

AND PARTIES AND AND MARKET AND CONTROL OF A STATE AND A ST

Top Rank is releasing a de luxe, four-LP set titled "Last Moments of Greatness." featuring the Tommy Dorwy Orch with Jimmy Dorwy, Parkage is a compilation of 42 Dorsey numbers performed during the orche day at the Cale Rouge in the Statler Hotel, N. Y., in 1956, it's \$25 album. Buddy Morrow's big band, augmented by the Skip-Jacka and a Belliport, N. Y., high school teacher, Krith McKenna, exploring a new angle in pap programming for RCA Victor by setting a flork of Edgar Alten Doe chillers to music. It's titled "Poe For Moderns". Deca is staging an album promotion with an Hawaisan theme this month via an offer to dealers to buy six and get one for five. Headliaining the soles drive are Lish by Alfred Apaka and Lisnell Newman. Jorke Remus, singing comedienne currently at the Bon Sour. N. pasted for an album by Everyst Recented. Reveat has taken over distribution for Concert Discs and Topen, outfit owned and openited by the Fine Arts Quartet. ... MGM Revords put the off-Breadmay show. The Fantasticks' fish the groove Monday 6:

David Ladd makes his disk how on pappa Alan's Jaguar label with an album of dittien for the kiddies. Julie Lendon's next LP for Liberty to "Minsty London". Xavier Cagat, who long any waved for Mercury has retorned to the Chi label after a series of affiliations, most occurrity with RCA Victor.

Elektra Recurds ferling Owar Brand at a cacktail party Tiursday 9:

Elektra Records felling Owar Brand at a cocktoil party Thursday 9 on release of the folksinger's eighth LP for the label. Beating Songs and All that Bilge. The third Playboy Jass All-story triple-LP allown contained five bands taped at the maps first jazz festinal in Chirago last week in addition to a flock of operally recorded material. Vasitive recently erratumed in stating that the package put the whole jazz fere into the groove.

Jazz tete into the groove.

Line Carroll has been signed by Decra for an aibum session.

Yeny Randell's next Imperial LP is a batch of readings from Mark

Twain. It is to tee in with his role in Metros. 'Huck Finn'

Ella

Filagerald will etch a "Mack the Knife aibum to take advantage of

her single of same on Vetve. Carl Reiner meets with Verve's

Norman Graha next month to prep his connedy aibum. Anna Maria

Alberghetti will duet on aibum with Vir Damone for Capitol Nelsey

Riddle's orch hackstops. Resemany Clossey wound a new album

for Victor, plus two singles.

Whiter, plus two sengres.

Bibly Vougha, mouvaid director for Dot Records preparing special intertail for Walter Bressan's first LiP. Artia Records, which country signed an exclusive contract with the Societ Record industry, releasing the first stereo recordings from Czechnislovakia. The Artia mane in highlighted by a deliuse three-record of Smetana's. The article ground of the Prajuse National Theatre and connected by Zdeeck Chalabala. Corol has released first album by reach York's Strolling Violine Group has been at the College Innuretrobuse. Chicago, since 1956.

Inside Stuff-Music

Allegiance To The Flag will become public domain under a resolution infreduced in the House by Rep. Louis C. Rabant. Chem. assigned the copyright to Rep. Rabant to farilitate making the number public property. The resolution calls for Governmental printing of three artangements of the number for non-professional performances by vocal groups, bands and orchestras.

Atlantic City Joins Jazz Festival Swim

The first Atlantic City Jasz Fes The first Atlantic City Jazz Fes-tival with such names as Count Basie and his orchestra featuring Joe Williams. Sarah Vaughan Dave Brubeck. Gerry Mulitgan and his hand plus others will be offered at the hig 4.200-seater based was were the Juty 4 weekend. Program calls for two daws nightly Friday. Saturday and Sunday (1-3) with all seats reserved at 85 top. Basie orch with Jaze Williams.

seats reserved at 80 top.

Basic dirk with Joe Williams,
Sarah Vaughan, Horace Silver,
Cannonholl Adderfey and Stan
Getz will be the leadoff festival
attraction July 1. Basic again appears. Salurday with Dinah Washmeten. Dane. Braibers. Lambers. pears Securias with Dinch Wasi-ington Dave Bruheck Lambert Hendricks and Ross the Justice featuring Art Farmer and Henny

Stated for July 3 is Sim Stat emery, Geory Mulitgan Ray Charles orth, Oscar Pet Art Blakey and Gloria Lynn.

Payola Follies

Continued from page 2

Italo Song Fests' Molto Miffs

Neapolitan Contest Runs True to Form With Multiple Controversies

Norman Granz Rebuts Nat Cole on State Of

The May 28 lang of Vancery confronersy ran an interview with Nat King After the usual seur-grapes chin-Cole by Hazel Guild in Frankfurt. Ing by authors whose songs were that I feel needs commenting.

that I feel needs commenting.

First of all Cole, if he's quoted accurately, is talking though his hat by saying "Jazz is at the bottom of the commercial harrel in the United States." Nat should know better, because jazz in every conneivable form is bigger than ever being used not only in concepts but on films on television, and obviously on records Let him check the tales of Brubeck and Gatner on Columbia and Ella Fitzgerald on Verve. And he need only to look at the jazz century to grouss to know how well they re-

tified at length and denied accept ing payola. Blane said the information received or ins detectives and aidea did not involve Clark. Under Pennsylvania law, the D.A. can preservite anyone on a history charge for laking money in do something he is employed to do or fee refraining from doing that thing for payort. The House Committee probers turned over to his men affidavias from station owners denying any knowledge of payola. If the employer was aware of the payoffs, however, there is no volation of the law Blane declared. The initial 12 who denied accepting the gifts will be called up first, and confronted with the cheeks and other evidence and asked if they wish to change their stories. Warrants with the declays and station staffers expected to be called at the rate of two and three a day.

Continued on page 521.

The Itale Songfest tradition con tinues to be respected the 8th Neapolitan Song Festival topped Jazz Here and Abroad only by the one at San Romo in national importance, is alre-dy off to a flying start with a cash of

whose wares are still in the cunning are complaining about the sinjers assigned to sing them at the fest. Some have threatened to pull out, though this is not likely.

pull out, though this is not likely. On the other hand, several uspointers have bowed out to invites to the event this year, an unpre-evented factor since events are good publicity despite low pay and singers usually have to fight for spots on rester. This year nevertheless such names as Minn Johnston on the control of the control of

quate sides.

Feat takes place June 14. IS and 16 at Naples. Mediterrance Thratte and is picked up cach night over Italy a RAI-TV telemet. Enternal at agrees are set at \$10. trees at solvers are set at 510 per on first two nights 515 for finale evening Some \$5,000 are being spent in refurbishing the house for the event, which will feature orchestras of Marino Marini and Carlo Espesito.

Barring last-minute Barring last-minute defections, top singers who will perform at event are Claudo Villa, Fausto Cirliano Aurello Fierro, Jula DePajelma Wilma DeAngello, Corrado Lojacono, Archille Togliani, Gloria Christian, Nunsio Gallo, Sergio Bruni, Maria Paris, Marino Motini, Flo Sandons, as swell as several accurances.

Once in a purple moon I stumble onto a song that generates hit-dust. I've got a brand new wing-ding called

"GONNA HAVE A BIG DAY!"

that could easily create a new male star with the Darin swing, and is suited for big-time promotion. The song and I are in Troy, Pennsylvania, at AXminster 7-3574. Next week at Hotel Madison, New York, EL 5-5000.

Pat Ballard

Madison Sq. Garden Hits As Jazz Joint In Sock Daily New Charity Layout

ing at the Garden u.



LAN-LAY OIL COSMETIC





the surface in the show write time krops with a trademarked archeston purification. Dury Guille on the short of the short of the street of the

Coast Tooters Escape Impact of Writers' Strike But See Trouble Ahead

oring started until June is scoring be june in Julin humanh August. The de and thin it a very touch rate situation. Film over not been markedly at the to the big independentions but MGA would served the pinch of the otthe de into July.

Ralph Clare, busines to of Local 399, To a stated his local is t

Norman Granz

nar or Lianel Hampton (on ex-

Alian it was implied that a \$4 try In the trikets in Germany for the trikets in Germany for the assument to be true because that in the administry price for all my year one is held there.

SINGER WANTED

MUST SIGHT READ

AND BE ABLE TO BLEND WITH GROUP FOR JINGLE SINGING NO LEGITIMATE SINGERS PLEASE

PL 7-9367

British Disk Bestsellers

Cathy's Clown Everly Bros.
Warner Bros. Crade of Love ... Hands Man Jones No. Nuthin's Lee Three Steps . . . (octron

RETAIL ALBUM BEST SELLERS (4 National Survey of Key Outlets)

KINGSTON TRID (Capitol)
Sold Out IT 1252
BILLY VALGUN Dot
Theme from a Summer Place (DLP 3276)
ELVIS PRESLET Victor
Elvis Is Back (LPM 2231)
SOUND OP SILSEC Columbia:
Original Cost (KOL 5450)

Original Cast & Ol. 5450 BOB NEW HART WB. Botton Down Mind /W 1379 HENRY MANCINI Victor We Locky LPM 2198 BEN HER MICH Soundtrack 1 F 11 SHELLEY BERMAN Vocas

JOHNNY MATHEN CHIE Faithfully (1, 135)

MARIO LANZA Anton Lanza Sings Coruso LM LSC 2303 (AN-CAN Capital Soundtrack LOC 1022

Faithfully CL 1351
RINGSTON TRIO Capotal
Here We Go Again T 12:48
THRRY SNYDER Command
Personalize Personalize (S. 888-50)
TENNISSEE ERNE FORD Capotal
Sing a firm With Me T AD 1342
PLAYTERS Merson
Finesters of Goodfon Birts Mc, 20472
CVINIT FRANCIS Mc, M
Relian Fanorites F 7:79

RIDDIA WORDELEY
Looks at Life and Love LW |
HARRY BLI AFONTE
Relatente at Cornerie Hall LCK 6006

SHILLEY BERMAN Verice Outside Shelley Berman MCV 1500B BROTHERS FOR C cluserbia Brothers Four C1 1402

PAUCH LIGHT Command Programmer Proposed to Programmer No. 1 March 1986 Co. 1 Co. 1 March 1986 Co. 1 Co

PREVIN/BUNE MC M.

MANIOVANI i m... Swage to Remember 1.1 31(9) BORRY DARIN M... That's All 1.12 2014 JACKIE WILSON ... Jorkie Sings the Blues III 54 in

Brothers Four (1 1402 JOHNNY MATHIN Commission Heavenly (1 1 1402

RAY CHARLES A land Groups of Ray Charles WOODS WOODBIRS Laughing Room MW 2

MITCH MILIER ...

22

34 36

32

BOBBY DARKS A SADE THE PACESTEE A LEGISLA

SO TEARS OF MISH AMERICA LOVES VALUE

Sing with Mitch CT 1414

Do You Mind* Newley

Seek Law vs. Counterfeiters

described from the codered of pre-described from the codered of abroad and previously an addition. Some of the codered some some can sell these at a minimal codered to the pre-fer the additional cost of the pre-fer the additional cost of the pre-

for the administration of the control of the contro

Settle 'Dustman' Row Via Publisher Solit

London June 7
A dispute as to the copyright of
the Loonie Denogan his paradimig My Old Man's A Dustman
an been ortifed. The song is pulsed in Tyler Music and it is atributed to Lonnie Denogan and
vice Buchanan Lawrence Writing

Dots Hot PAT BOONE

"SPRING RAIN"

"WALKIN' THE FLOOR OVER YOU"

b/w "MEET ME TONIGHT IN DREAMLAND"

On Red Robbin Records



RECORDING STUDIO

5515 Melrese - Hellyw

COLDWELL SANKES & CO 4322 Withire Styd. Angelos, Cell WE 8-3111

PREVIOUS PROPOSITION TRADES CONTROL CO ert in the Aprel 30, 1966 femor

Legit Strike Fails to Hurt Cafes, Inns, **But Bus, Train Tours Have Problems**

if the legiters in its show time by The Living Roun irea, found that

Chi Chez Paree Eyeing Spec-Type Layouts To Fill Shortage of Names

Kingston's \$56,500 Take

10% Nitery Tax Aids Uncle Sam, **But Gross Lags**

everment will be getting more evenue as a result of the lone life. However grosses haven none up according to individua ionifaces.

4 Step Bros., Who Once Ran L.A. Dance School. Plan Another in Chi

Jazz Ballet Mark Felds' 7th Summer Slate at D.C. Carter Barron Theatre

ARA Members To Take N.Y. License

after a conference with

The agencies took the legal posi-in that by taking a license they suid place the serves under the strictions of the General Busi-

Mails will distribute the license rms with instructions to the vari a ARA members based in New

Josie's 216, Frisco

AGVA Conclave Accents 'Show Biz' For Delegates; Joey Adams Hails Gains Under His Administration

The Zoo Time

Montreal Court

Rules for AGVA

In CGVA Dispute

Nick Darvas' \$2,000,000

Bull Market Into Book

arently one of the more affluent

Retailing for \$4.95

Billy Smart Tent Circus Avoids Glasgow Due To Officials' 'Endless Snags'

M ... speles June ?

We down number the most end of the most end of the most first of the most first of the most first between the first time and of sources in the part of the most first between the most

Trees became of the real the Rate of the tree the and the Rate of the tree the and the trees one flatting

R the two supportations

and assist in them and the shows are being presented under their harmers. It a hand leader Gut Lumbardo for the Flame Room and Bon Pottark. Count befor owner.

The Radiuson resumed flow e retainment a month ago after n and the interest during which is high a new larger more ampter in Plan Rason Practice to had it name act poles for more than a vice.

Consessed Consessed have the Aut Char

fact that the Radisson and Flame Room have amounted and claimed several of the name arts—Hilde-garde Ford & Hines and Phytlin Hilder Hildegarde in particular is involved. The controvers between the two spots reached the slage where it broke into the pressure column last week. It's complete detailed airing showed own bitterness on the part of Peter Karalts, owner of Freddien, who was quoted as say ong he though the opposition, was going discuthed these people and getting them to jump their confirmal with re-or-

Fredder's more than a month ago announced Hildegrade for Aug 8. Last work the Flame infurmed Jones she'd open there

Returning June 6th

OUEEN ELIZABETH NOTEL

Sept 26 Her last two local appearances were at the former Flame

After the Flame Roum anmonomement Karalis told Jones be
had Hiddegarde's signed contract
to his office. But Wiffiam A Bornham her personal manual contacted by phone in N. Verk
americal that while and a contract with Koralis signature we
haven't signed of set.

Burnham also was quoted by James as assing he didn't kinn yill for some where Hildergade will, may here—that she hergelf has a mechanistal affairment for the Flame Home has be himself had instead down one of its otions begame if want't exhaust.

Tom Financial Flame Resembles as a letter and the series of the series of the has a certain with freedom in the has a certain we want touch her. He also tald Jones that I'm not going a full Freedom of more among a had against it for a letter connection. Karalis aim was profed as saying I'm not going to that they are had against them for his them are had against them for his

Music Corporat of America Hildegarde a age another of the interested parties has waited Hildegarde to plus Freddier's Jones was tall her associated the exponer for her Katalis, says MCA associated him that the had been down on its brooks to play by

Both rights claim deals with Fard & Pines who were an sourced by Freddie's or eral solits ago as a finish. The Flame Boson last wook claimed it has the ast set for next. April. Karalis comptains, too, that he had been reads to sign him Diller when the Flame Rosen comed to add lands here.

The Flame Boson has Kar Rallard to follow Boson & Martin Miss Dilber for November and Dick Shawn for some time text winter A previously stated its also expecting Hildegarde and Ford & Hones.

Preddle's lineup at this time comprises came Summers, June 24 Ramsey-Levis, July 5 Netson Eddy July 18 Martin Denny July 28 and Mort Sahl Sept 6 R still thinks II has Hilderarde George Shearing and Oscar Peterson were dated for return engagements, but are not for the present

The Key Club the other focal club in the market for acts, has singer-actress Loray Whote currently with Cab Calloway backed by its own Hotare Henderson hand to follow meeting June 20.

House Review

Apollo, N. V.

Afro Jan Rome with Hase Scott, Philly Jac J. or Quantet Herbis Mo. a Sort Machine och Symph y Sid "The Ok ahoman."

Weekling show which opened Friday 13: in this Harlem openation would rate a run if properly edited, in many locations where officed entertainment can pull them in Program consists of jair of the bongo variety—perhaps a little too much of it, but nonethe less tettamine—and Hazel Kreet.

Miss Scott is a welcomerback become on etage, having just completed, a tour of Europe and councidentally making the headlines via specifighting of income tax returns associated historial habitation of Devention association between the contraction Powerll.

Still limiting like an Ingener despite veteran hackground. Miss Sout turns, in a strictly professional job with both vocalisties and pianistics. Gal has charm and piece along with expert delivery and stage know-how. Her songs park waltop in terms of audience recoption, afte can do no wrong in this obviously particum lucipion.

Phills Joe Jones, Quinter with dancers Ands & Adele who work monosility within the far-net Afro just format and the Herbie Mann sentente are good support. Mann o group featuring (Hantonja par licularly oceans to tone with auditorstee demands. Musically the effectings sound from temperature than them wrigh but the right effect is absented prediction. Machine orth makes pesse sententifetions.

Symphone Sid is an oldar oldar oldar.

Vaude house is upper Manh lan daes risk by its customer man because it said ofte Tune Tents Turn To Vaude Shows

The musical tents are apparently conting about a servicely for name entertainment. The Oukdate Tent, waitingfard, Coon, stoned Teny Martin, who opened Menday iff and George Burns to head a varieti lineap the following week Last week, the Lambertville 'N.J. Movie Circus opened its season with a show housed by Paul Wiscenson, and new how Lests Artestrong, in addition, the Lambertville tent is having jazz shown an Manday multic broughout the weaven.

Continued on page 38

HELD OVER 34 WEEK 500 CLUB Atlantic City

Artestic City

BASHFUL BRIDE



Recort Engagements:

LAS VEGAS

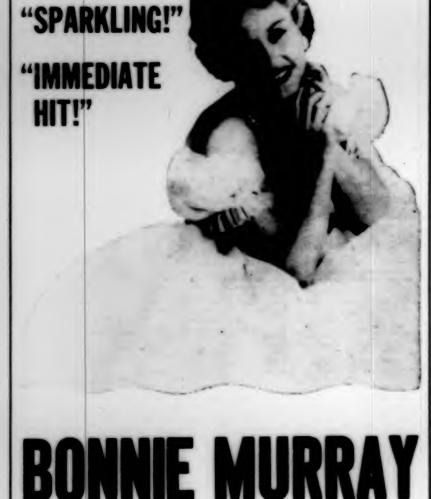
MIAMI BEACH

"The Teader Trap"
"White Carge"
"No Time for Sergeants

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HOLLYWOOD REPORTER, APRIL 15

BARRY ASHTON'S PLAYMATES OF 1960"

HOLLYMOOD REPORTER: "The Statler fisition was years brying to find the right formula to attract customers. Big names didn't do it, little names didn't do it; what finally did it was pust plain entertainment. "The Statler Hilton was years

BAILY VARIETY. "The second edition of Barry Ashton's Playmates. Revue atop the record-breaking big fured into the Terrace Room by the first opus over a three month's span, is note to due a third sersion. If ever a spot has found its formula, the Statler Hillon has. These Ashton packages production-wise are the most entertaining nitery shows in L.A."

JOHANY STARR, L.A. HERALD EXPRESS. "The Barry Aunton show is really something to see. There isn't a so-called name" in it, but it's staged with all the authority of a Broadway or Las Vega production, and it clicks in a big way. As original and as fine as anything I had seen during the hey key days of Burt Carrott, Ziegfeld and George White,"

105 ANGELIS TIMES. The second edition of Borry Ashton's Playmates of 1960 is one of the smooth and best presented shows in town."

ROS ANGELES EXAMINER—The Terrare Room is a jumping might spot and management is all shoot up but enjoyably so, now that John G. Public is up but empleably so, now that John G. Public is hencing down the doors evening a present at his Let Vegas type show. Matter of fact, the lining, fively revosical a Barry Ashton production with all the touches of his farmed Farminge Hoste presentations, is being held over for six months according formers to being mend over for his manners according to an announcement this week by J. G. Meacham, General Manager of the Italier Somestay the slogan Swinging at the Statler' may become as famous as Jumping at the Savey,"

LOS ANGELES MIRROR NEWS. "A loverify conformed beyond tail and gargeous girls in a light and arry production called Playmores of 1960." Just what this fown needed."

BARRY ASHTON'S SHOWGIRLS OF 1960"

SAN FRANCISCO CHRONICLE. "SHOWCIRLS" at Birmon's 365 Club packing 'em in, The line has been in the libby every night and there is no indication of its stacking off;"

SAN FRANCISCO CALL BUILLETIN- "Burry Ashton has put together the perfect show for a nightclub,"

SAN FRANCISCO CHRONICLE 365 Club SHOWGIPLS' best in U.S."

SAN FRANCISCO MORNING NEWS. " SHOWGIRLS of 1960" is the biggest thing of Bimbo's career and the biggest thing over to hit San Francisco."

WEEKLY VARIETY - Bindo Guntali, who has been fe the night-toke business more than a quarter of a contury, decided he needed a new format. The result is a smash tabled resue a la Yegas, which is bring-ling more business into the 365 Chilb than Guntoli has been in years rand at a \$2.00 cover, top...up 50c)."

SAN FRANCISCO EXAM NER " SHOWGIRLS OF 1960" is a superb revue, terrify paced, it literally has everything, with Barry Ashton's staging, revealing a touch of Ziegfeld."

SAN FRANCISCO PROGRESS: "One of the biggest and best shows that has ever graced a nightclub floor,"

BarryA

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Once Flourishing, Vaude Hits Sharp Decline in Paris as Showcases Fade

ABNER J. GRESHLER DIAMOND ARTISTS ETD

Outried 4-5960

Or and to how a first and are a ment of the houses Loquetrie in frant-ally trying to

be presented by the present of the standard are saided to be suited belong person of the standard are saided to be suited belong the person of the standard are saided to be suited belong to suited belong person of the suited belong to suited belong to suited belong person of the suited belong to suited belong the suited belong to suited belong t

hulld a prigram around Marine
Dictron.

Though in hot water Coquantitationals keeping the Ohimpia
going the opines that mustr hall

programs duffit mick with either

There are once a low and the second of the red of the second of the seco

the decline here must be seed at in not deed and could seed at in not deed and could seed again next season. He option that some governmental help and understanding by the stars could keep it going.

Meantime, vaude books to take retuge in tr, the nitreties and the little revues around town. Paris was recently the most important was recently the most important vaude town in the world. But it looks to be waning unless the public comes back to help it get a section at the country that the section and the se

MCA '59 Gross Tops \$57 Mil.

of MCA Inc rose last year over yield of \$1 38 compared with \$1.06 chalked up the previous annum Profits were disclosed at the company's first open stockholders' meeting yesterday (Mon at the Shery'on Biackistone Hotel.

Shoraton Blackstone Hotel.
Income in 1999 case to \$97.786, 616 from the 36 total of \$48.429-749. First quarter gross this year are shightly under earnings for the somilar period last year, probably reflecting the Hollywood actors and writers' strikes. But per share carnings for the comparable quarters jumped from 20c to 41c.

As anticipated, shareholders rub-berstamped the MCA corporate slate for five one-year director-

herstamped the MCA compensate slate for five one-goar director-obigs. Elected to the board were Jules C. Stein, board chairman and largest individual stockholder, Leve B. Wasserman provident and chief executive officer Charles Miller, MCA v.p.; Leigh M. Battoni, who's been serving as a director-since last Sept. and Chicago banker Walter M. Heymann.

Sourselv attended most took a

Dietrich Big But Not Biz at \$13

Zurich, May 31.

Marlone Dieteich is sale Suis date at Zaruch i hilb-west Kes greenbass May 24. sandwiched between her German stints, prove a prestige slock but not financially Vorman Granz presentation fails to sell out due to the unusuall stiff tab of \$13 tep.

The shown a format as presente in Zurich, gained from experient in Zurich, gained from experient in Zurich, the first half same Marlen Tim, reportedly, fried the public patience a triffe too long Bere, impossed uans intermissionn will just a few warming-up numbers be French Aime Baretti orch as one fast stepping interlude by the



"THE MAGIC WORLD OF FORD"

FEATURING THE VERSATILE

MICKEY O'MAI

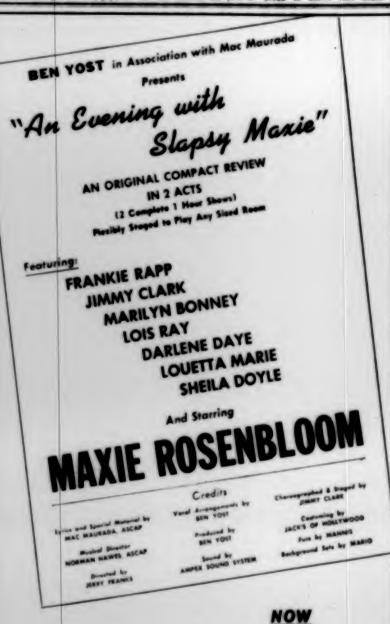
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Penny Answers Bright-Berg's \$4,800,000 Suits

former press of the America Guild of Variety Artists answers yesterday Mun'i deja atom i

Morton to commiss to go action brought by Jackse Bright, National Administrator of AGVA, was filled in Federal Court here "for more definite statements." No e also

brought by Hapeld F. Berg, na-tional counsel of AGVA on 16 counts for \$2,000,000 damages, filed in Superior Court, held Berg had not stated facts sufficiently to constitute cause of action and that many of the causes were "ambag-nous" "unintelligable" and "uncer-tain." Miss Singleton also movied to strike certain of causes of se-tion on grounds that they were "irrelevent." "redundant" and "si-leged conclusion of law."

ress were centered around alleged charges that Miss Singleton had accused the pair of individual mis-

Set Three Jazz Dates For Upstate Tenter

Eddie Rich will present three siz concerts at the Colonial Mussal Theatre this summer, in addition to a 12-week segment.

Inside Vaude

Command a long-time face in curvaces and other name shows — 4 to the bottom provide on a 16 cm awards before the Atlanta are to the fact that the fact the fact that the f

All Riberts is operator of the Gare of Hein Chango last we would Visited a spot. He pointed out that Shelber Berman first of a weeks of he care I feel soonenthat a little he said out the soonenthat a little he said out the care old Cate of Born was not mentioned in the article devote his discondition and the first described between the his described between the hardward Theodore British Theodore British The Sound of Mesor She K. Ophir 41 in a Saik and Odetta. What more care organized and

Tune Tents

properties. Most of the legit musicals that are livensed for the tents the testimen have been casting about for other grenners of res-ence. The Moste Box, Varmouth, Cape Cod. is attempting an entire season of legit.

season of legit.
Summer vaudoville in the tents is comparatively new and is only now being investigated more thoroughly by the talent agencies. Ministe Corp. of America made the Martin and Burne bookings, and is even similar ventures on a nationwide basis. In the era of vaude-

However, variety shows un canvas are new to most test op-tors. The results of these or bookings will determine whet future seasons will see more thin kind of show business.

Nick Darvas

Continued from page 13 a

papers, just be informed of the Dow-Jones Index Darvas also says that the inside story of stacks is of that the inside story of stacks is of hittle importance to his ocheme. The inside machinations are re-flected in the market. It is in cus-tention that knowledge and infor-mation are the enemies of instinct, and he has built his \$2,000,000 nest-egg on that formula.

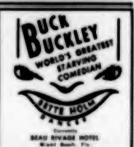
The writing is utilitarian It's a then operators of the Toronto-botel operators Al & Harry, in-stead of Harry & Ben Smith There is very little show business in this tence Darvas is all luminous in Usis one. Jour.

. HELD OVER AGAIN! .

- HEADLINING LOU WALTERS' **FOLIES FRANÇAISE**

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DICK

SILVER SLIPPER

To FELICIA SANDERS With Love - From The LIVING ROOM

You're everything they said you were—and much, much more. Thanks for the SRO. DAN SEGAL

"Plate Spinning Comedy"

June 6 - June 14 Appearing at BELLEVUE-CASINO, Meaned June 16 - September 15 Appearing at LE SEXY MUSIC HALL, ---

(Return Engagement)

Starlight Roof, N. Y.

Count Base Ordestra Joe Wil-Berna, - Hillo's (Gene Purring, Clark Burrougha, Bob Morse, Den Shelton, Clare Fisher, Opened Wed. 11 3455 counts.

Despite its glasserous title site and long history the Star ght Roof remains in thing of a problem for the Walderf Anti-a. What not if talent will draw the spender live was the first long to the please three was the first long beautiful to the above the long beautiful the above to have the long power into a Sales as be oned the standard reserved of the side of the school of a served of the period of the school of the served of the period of the school of the served of the period of the school of the served of the period of the school of the served of the period of the school of the served of the period of the school of the served of the period of the served of the served of the served of the school of the served of the period of the served of the s

percent men certainth din. The process of each discount to break the equital discounter best a seriain different possible Associated as a seriain different possible and to proceed a process of the charm of a process of the charm of a process of the charm of a process of the bodd summer roofs have ever had externer over a Not the Process of the Associated Associated the theory of the process of 6 Fifth Avenue
What today's hotel showmanning

what togget a more two mannings on do to enhance an unimproved moupt in the briginal Waldorf mepsiah hach been done with paint, rien, lights and women electrouse in evening freeks working ean de from the memorines.

from the merganine. What will the Equity strike of the legit theatres do a room like this? It might clip the easty pre-theatre prix fixe disner trade. It might be a break on volume from what to-do gentry depoyed of an evening at the dismis-

evening at the drama.

Count Basie in of course a performer. He was among the first of the Negro talent to make it hig at this key stand. He handles himself with signity and professional authority but was tabler skimplly giving out at the openior, most of the performing time going to the Bi-Low. After tinkling the interest a bit on his own and offering a sample of the ensemble Basie introduced his frature singer, Joe Williams. Williams.

Williams to a knowing growing performer and was liked by the performer and was liked by the premiere performers assistance assistance. He me to late a so-so but he man it count. The archestra came in much two branch ever and small red one of he amouncements but helped down to the floor and three me is built of the present of the presen had a frempet

From home partial and and an abstract Law Attended a record to lased by the antique and Bi Law to GAC and a to R to a been to the special results with

There are firm ourse and a conductive for the first supplied to the Write and Tee fit has supplied and for the great of the first waven in the students of word the sections is believed to word the removed in board to end to the end of the e-month of the end of the e-month of the end of the many to make a large of after the Hallett Song spend which was only Name of the second of the left for here returning in the thor a big hand and will be set the left of t

The Marveima law to be the time than a content of the phanes from the content of excess and the phanes from the content of the law and the selfer half and the phanes from the content of the law and the selfer half and the phanes from the content of the law and the selfer half and the phanes from the content of the law and the selfer half the phanes which all the phanes from the

was likeable. One performs as spokesman on the whole quite offectively though he hadn't got the room aftogether in hand treat clean and needed to explicit the with more projection. The lifth non-her is Clare. In her, pion it is bacter. Basic departed together before the Basic bitter and the Hi La. The Asset of the page jethed in the toricle. It top age jethed in the toricle. It is a non-wer properly the basic is a non-wer properly the basic and the page jethed in the toricle. had its answer among the Bire

There who hit the Shadight Roof The find a line hit the State of Reed to discove to Barrier some to granulate. They want the speed of injury analy. The finese title and on all hat are just that Meanwhile they come and accessing with the terms of the same climing water. The present

Garlineau. Ottawa

Norm C ... June 5 ... 2 2m d R ... 2 ... 2 Or h 8 ... a

This was Miron Calerin Orlean

This was Miron Cales a Orland debut but he might as well be a weekly appearer so full was his coverage via 15. Mainly via the Ed Suffician show. Coben is a k anishere in Canada and from the start of his via day of Castineau Ciub hookings business is near or at sellout. And he ex-

Gatineau Club bookings business is near or at sellinat. And he exvieds the customers' expertation.
The tale-weaver spins a string of
jorns, most of them heard before
but never in the Cubes stale.
Gatineaus large floor three him
momentarily. he was so far from
the people but within minutes he
moved the customers to his side
without any physical motion and
wild them there threadons to con-

without any physical motion and held them there throughout to con-infent mitting and begod's. It was, and will still be one of the club's standout partings. Also on the hill b terper can-ary Jerri Cale whose sink pro-fessional handling of any from the receive keeps the customers happy. Blood looker exhibits plenty torp savey and side or the start's the part with glommic and compare hila with gimmick and comedy hits

part with glumnick and consents hits that build it to click propertions. Adding to her acceptance is her smooth handing of emerc chores suddenly thrust on her. Show is opened to apache pair ligor & Minth wine closed Sar. 4. Russ Thomas Gata and or hestra sees sharks and plan for daming the month Pear Compains 46 and chirps delign (cl. Consent and Stan Gale size unit Thurs. 19.

Ciro's, H'wood

Park 1 per 1 per 2

Line K. K. and the far one of or half to be stated participation for the far of the state of the far of the state of the s and to see a second of the sec

Sing a Top of the World Sin g Top of the World is an able to a large of the World is a single of the World on a large of the Bolton of the

Latin Quarter, N.Y.

Jan Murray Ray Bullard Rah lards Jr. Kr. o Lev Do cers 13. Dr. a Arden product 19. High with or a discrete 12. dancer Rath the point Kitte Dollan Jan Ster Brace Yar at 1. I. have a control of 19.57

Correct lineary at the Latin Quarter is a credit to the special and skill of Meyer F. M. Loew and Ed. R. Starter Latin L

quente.

The suggestie on westerns of privatellary television is not only onething to see but permits urray to make reference to other shows. His takeoff on why nurser thismes are suggestive now the and rearing. Murray's omitty to mix amuning family entremes with gags keeps his auditors ponting

fags kreps his auditors ponting for more.

"Lough. Clown." invoved as Murray's lone serious effort inturned into a major connecty number as he fergins the occhestra's mability to keep pace with his singing. It's a gen of perfect timing. Murray, who has to beg off finalizes his set with chitchat about his new pact with NBC and members in the audience.

Koy Balliard a taxonite with eastside niteries for some seven cars, appears to have topesed down her usual consedy arters for offbest mimorry and unusual senge and beat tunes. This is preshably in deference to Murray and a mart more Became her act seems to have been shortened from the have been shortened from

to have been shortened from the usual the LQ crowd worst able to see the many fail of Miss Ballacus in mintable talents.

Her flute solit is a cause of come of gymestics. Man Ballacus interests Miss Ballacus interests be has three pulses and tells the result of the many forms of the many flutes at the many flutes of the many flutes of the many flutes and the many flutes are funes to the many flutes and the median and flutes are funes as and them are funes as and the many flutes are funes as a flute of the many flutes.

If you be seen to be s

bock prices Mars Ballard in as vivacium se even a prest tale lar attention by a contact tale lar attention by a contact and possible a contact contact contact and place of the contact contact by a contact and also person by a contact and also person between the contact and also person at the contact and also person between the contact and also person at the contact and at the contac

Mapes, Reno

with Riber Bold. To be a larger ting for the come having the top and temporary the command good matter and a very trampet to presh of Satrone. However, the continue of the command good matter and a very trampet to presh of Satrone. However, the condition of the command for modified and the condition of the condition of the condition of faultles. The best transported for the condition of the con

Dun also lintude to A Lays Due also include "Up A Lavin River" with cerest growing and added that makes for bears response Team gauges the audi-ence with routines and gives a bit a of bine lines for the late show but not of offensive nature Selection of material makes for the paud reaction. And the resultines are integrated with no chance for justice.

The Jack Melick orch again this The Jark Melick orch again this season proves more than capable in harkstopping the show as well as for dinner music and between show dancing Melick hatens from the keyboard and does firstrate job on both. The Skylets for this two-weeker come up with new costuming that a revealing for five of the shapelier terpers, much choreng still leaves something to be desired.

Gill Johnson production singer and dancer with the gais give and the threat foetwork and acrobits but the girls fall to maich his styling. It's apparent Johnson is a longiture pro- and the line is a hurriedly put together thing New show set for June 9. Lean

Basin Street East, N. Y. Ben y Ca dina Orch 19 ... h Red Norro Maria Maria 11 Fr. d die Cale Quariet \$2.50.63 ... er

The king of them all Benny Goodman is in top form for earliest engagement at this could be botte. I limbs the emails the part of the his sound hand changed over the years which just goes to show that the young the kens who dog limbark in the life 30 and 60 just an ear for the best in technique and laste.

In this one of small argotroub embes, the great Goodson In this one of small argotyphs sombox, the present Geodesian droup seems comparatively large ones made a per southed Bast it also a higher adjustable might that you wante print a sex let then septed and back to full strength with one

Recording and the partir is an other vectors. Red Xuran associated by Goodman reases are quellight marked to time. They work sounds fail of horizon and the kind of surprocess revealable areas the mark of correlative curvatured.

the mark of familiary culturalists in the mark of familiary and the following the following the following the familiary following the familiary following familiary fa

Books Dayers one of the source and one combined has some on the mighten with the feet the Commissions Dayers a com-parative measures to the respect, a performer of considerable in terms of the performer of kindle of the performer of the performer of the kindle of the performer of the performance of the perfor a perfection of somethings to

There is one thing his be at the Julie Fodell, beginner evials have bearing an brought in at the premiere nudence was composed almost completely of affailts. It is most likely that the public results of must be suching a vicatious fitting at joith It seems to be the basis of a lot of admission at the Coparabiana and it here itends that even to many along more inbustly than the youngstern during the 35 mustes vittin by the during the 15 minute vital

Darin's finger enapping and extremels hep delivers he mand extre ell hep delivers has its manners of humor, case and at all times a singular brand of charm

mannered of output, case and at times, a singular brand of chains that, makes it big at this particular scene. He brings an air of treshness and earliement to his efforts, the catalog encompasses the disciticia, which form the keystone of his obrary, but there are halipid utilities of sensitivity as well. It now seems that he il be a regular at this spot.

Larry Best the second bonano on the bill is a youngleb veteran of the comedy circuits. Originally a Major Beneaste he has been gaining experience in a variety of showcasings, and comes to the Copo atth a delivery know how the manages to do better with the verbiage than some of it decrease. He shows up heat in Viddish dislect statics, and its hos of the bona comes of the corner. up be veryes He sh staries

Viddish dissect states, and it's this department that helps him is a strong mill.

The production is new at the Capa, Bell Hillard & Milton De Lings have scripted the new series which permitted a good per fee the singing of Dean De Vino and the strong of Prodd Rush as well as the fine routined by Dong Coudy and draped by the Billy Living-ston constraint. Per must Paul Shellet a bard.

organized to a butters of strong organized the characters king an floors. Month reducts.

Riverside, Rene

District Frey Wirrer

Don Ro kins could well become the emission of the solect countries and of the solect countries and of the countries of the solect countries to the solect countries of the solect countries of the solect countries to the solect countries that the solect countries solect the solect countries that the solec

the must be governed the poult and its pour Present

New Acts

to the second periods of the second periods

BONE BOLLINS

the Rothers magnum apus is a salaria aria which goes over She takes the tracky runs fully and sustains berself damaig this taking number cest of her library is not at second to comprising the type numbers all classicials do when an act the Karley on Belds.

The Rollins is okay for most ten by David Saxon area.

Miss.

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ITANNIA, RENO & ROY

Sampa, Louise Barries Hotel, Foreste Rarries Hotel, Foreste

Barclay Hotel, Toronto

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Reckate c and Noance Thomas characteristics and the control of the

22 Mins.
Carnival. Phoenix.

Marking their first exposure as an act the Karleguna here to an act the Karleguna here to confer young terpers have a stoot stated by Jack Mattia and written by Bavid Saxon. From the outfroot palming can safely be filed in the click column.

Bub Karl shelted by matching carrier-confled, well-stacked Shelter y Haward and Ginger Carol, fance and clicant though a 32-million turn outing frequency.

The description of the filed work as the rehearsal hall High spots the hoofing of Kail the tanness of Ginger Carol and the tanness of Ginger Carol and the deep thrusted curping of Mins.

Howard's Mints sold.

The Karlegama up-to-date but high-brow true are potentiare thousand configurations.

O Hill.

HATDET

To one is all the deep was formers one of the Manager Sisters, who placed Laino niferies around New York for a spell Non-litatithe is in buothers for herself the seems to have utdened her tall.

Hayder is a multilingual singer doing Spanish. Hattun French paties and also English with a medley of olders. The act is interesting throughout although it dill needs some further encounting out Man Hayder can work out in a variety of cafe situations.

Unit Reviews

Reaction Mass, June 4 in White presented in with The an June Ownedots, Far Bres 2 Jim y Herris, Jor 8, Die Pritt, Terry Crauford, y Jorda Agua Hodels 6 Newdow Orch 15 At Sans of Part Trent Ships Brackton, 1, June 4 80

wheel briefly with light veils and to the resolution feature is only ing for the act never gots the makes performance but plensy eight appeal to the six Aqua Models open the hour form.

Germ.

Germ.

Sael permitte and take a 12 m or specific and it is mod. In the same in the sa

Fig. 1. The state of the state

Strongest bill that the Tamil Cirmit has presented in months is the
Attitute and Model's uset. The
Relien R James preduction not
not it topdrawer talentwise but
also boasts a couple never ies. One
is open whip containing a seminide gil who a rockeled from the
dugs to semap around heads of
startled specialors.
Almost equally specialists of
Rome the William & Shand.
These are open descript to misse coules trying to remain above,
says in the application, and income dancing grain.

Silar of show is come Nat Jick-ory trees. The said for a siled to the said for a siled to the said for a siled to write Samer (units and Selfs Joo. Jackey to a first sale furnir man

hore
A brilliant cameo of a drunk
mying to retileve a hunch of halloses stark to ceiling is construhid to arrehable come. Watta accompanied by Rina Dahi in lesser
camaning the expert jugging of
German's Moutego & Partner
would have crimaned the show
Also course are Sundish tight-

wood have climated the show Also scoring are Sundish trible walkers. The Trib Hoganos Jackie Dennis. 17-wear-old Sout Landard and a voing level word bio The Hi-Fix Could Day Need Vernon and David wood Three-some are better when singen their own material than joining to show's examples.

The Tivell maintains its endom-ar his standard of colour and continuing whilst chorestraphy-with the use of some extensibly tall femores is well accomplished by Clar on Roberts

Colongon June 4
Educational Performances Sector 10 disnat Performance Sector

1 Lid personation of Maccoo

1 ate Variety Theore with Birsa

Bruson compression disn. Emil

Birsalor! musical discrete. At

King s Theater, Guagour, May 31

If vaude is deciming in the UK in both standard and quantity. Its principal exponents are keeping up their end in the Soviet Union. That's the feeling at any rate after viewing vingers musicians and dancers in this campany of the Moscow State Variety Theatre here

Highlight is the ever-present ha-mer of Boris, Bruney, deadpan comedy compere. He's a likeable (Continued on page 71)

VARIETY BILLS

NEW YORK CITY

BRITAIN

CHICAGO

LOS ANGELES

Cabaret Bills

NEW YORK CITY

NEW SEASON GROSS RECORD

Critics Poll: Robards & Bancroft For Drama; Bosley, Martin in Musicals

Ticket Brokers Hurt By Broadway Blackout As Buyer Influx Opens

Stratford (Conn.) Fest To Give Annual Award

en Gene Otto Jr. Succeeds Father at Gretna Barn

Guthrie-Rea Rep Theatre to Mpls.

CITY ISLAND THEATRE DUE FOR RELIGHTING

Show Tour Group Moves Off-B'way

Mike and Elaine Doing 1-Nighter Sunday (13)

INFLATION KEY TO B'way Digging In for Long Siege As Producers Indefinitely Postpone Plans for AH Next Season Shows

Canadian Equity Actors Earned \$1,000,000 in '59

Off-B'way 'Ernest' Had \$12,172 Nut

FREE LARRY SHUBERT OF BROKER'S CHARGES

Dailies, Mags, TV-Radio Are Playing It Big With B'way Theatre Shutdown

Stude Pre-Season 110G. Stratford (Conn.) Fest

'Music Man,' in 40 Holdover Weeks, Saved Chicago's 1959-60 Season

gross of \$4,502,000. But the Mereofith William taner alone accounted
for nearly half the fotal weeks and
total groun, with \$2,256,000 for the
40 numbered weeks. Counting the
65-30 veason it peeped at the
Sholkert Firb 12, 1909. "Music
Man placed id weeks and grossed
SUJER 110, about \$5,000,1000 short
of M Fair Lady all time. Chi
revertd.

Current out 14 shous dorked bere less season, seven of them sessing on the Theatie Guid American Theatie Secret custion and there others on the Cut Theating which play was summer to the Cut Theating and Campetia with play as week at the Diamer The longest out and the Diamer The longest out on the Diamer The longest out of the Diam

With producers to the year to

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SAM'L FRENCH LA. REP HITS BOOTLEG SHOWS

MacRaes' 4 Kids With Them in Stock 'Anaie'

in "Annie Get Your Gut" at the stadight Theatre here two weeks opening July & Playing Annie Osh-ler's younger brothers and sisters will be Meredith MacRac. 15 Heather, 13, Gar, 12 and Bruce. 6. During their tour in "Bells Are Ringing" last summer, the Mac-Raca wattered three of the chil-

For 'Train' Next Season; Has Big Slice of Show

An American tower of "Jana Train" is planned for foll by Manning Gurian The all Negro revue by Mercyn Nelson and J C Johnson has been touring Europe since last January The overfeed venture was financed in the U S for \$25,000, with Gurian as the allo investor That's revealed in the published limited participation of the sale investor that a recent, which also lists Alex Valles as general partner.

we want which also lists Alex Video as general partners. Couran has an unusual participation deal in the overseas presentation lites to pet 7° of the first 5° time net profits and 7° of the first 5° time net profits and 7° of the first 5° time net profits and 7° of the first 5° time net profits and 7° of the first 5° time net profits and 7° of the first 5° time net profits and 8° time net profits and 1° time net in decreased theatre at the manual time needs to profit and 1° time net profits and 1° time net in decreased theatre at the network of 1° time network of 1° time network in 1° time network of 1° time network in 1° time network of 1° time network o

As the road-city tubulation shows. Chicago was again the top touring town, but with a substantial disp

five on Theatre Guild-American Theatre Society unherrigation? and chalked up a respectable season gross, of which more trans half pulled by "My Fair Lady" in a two-week stand.

Broadway which first went over the \$1,00,000 mark for a week's gross during the 1918-39 season during the 1918-39 season was the relatively oftens business for the pre-Chrisman and Lenien fourthwards that week's periods. That has been more notable on Broadway than the road however.

Accompanying the Improved New S.F. Booking Combo; Outdoor Shrew in Park bonance weeks of nod-leavery through early Mo. At least on Broadway, the trend toward win-ter variations in Florida has been

Season Total Grosses

BROADWAY

1800 991 SAI MAS # 1949 41 TO ROAD 23.617.500 20.401.300 20.330.600

Recent Princeton Grads

Thomas E. Sternberg and Ville Ham W. Lackwood Jr., have formed ter variations in Florida has been exident in decreased theatre at lendance.

To Open Pro Strawhat

In Resort Area of Iowa

Dea Monnis, June 7

A professional via a secondary of the company is scheduled to an Jac 21 in a new tent theatre at the Combinectors for the company is scheduled to an Jac 21 in a new tent theatre at the Combinectors for the company is scheduled to an Jac 21 in a new tent theatre at the Combinectors for the company is scheduled to an Jac 21 in a new tent theatre at the Combinectors for the company is scheduled to an Jac 21 in a new tent theatre at the Combinectors Flavors, will be directed in English at Iowa State Univ in Ames. He's also associate director of the university theatre, Sherwood Livret in small directors for the university theatre, Sherwood Livret in sorting set thus the research of the Combinector of the university theatre, Sherwood Livret in small directors of the university theatre, Sherwood Livret in sorting set thus the research of the Combinector Players and Lackwood's experience as far has been limited in plagment, with the send An eaght week organism of the properties plant more in the Combinector of the Combinectors Players.

Sternberg's and early 1981, and the Factor of the Combinectors of the send of a new concert and legit booking -

For Hamilton, Bermuda

An al fewer production of will be offered July 4:3

Key City Season Total Grosses

The following figures include touring legit and such local productions as the Civic Light Opera musiculs in Los Angeles and San Francisco, but exclude such outdoor operations as the St. Louis Municipal Opera and other summer and winter stock, or such non-legit presentations as opera, ballet ice shows and variety offerings. Weeks refers to the total number of weeks played by all shows during the season Figures are unavailable for the 1952-53, 1953-54 and 1954-55 neasons or for certain cities for other seasons.

1949-50	1990-51	1951-52	1955-54	1954-57	1957-58	1958-59	1909-60
Atlantic City			19371101			\$ 178.700	
Weeks							
Bultimore 5 354.210	\$ 223,700	\$ 201.100			\$ 334,200	245.600	254,699
Weeks	11	11		0000000	14	10	11
Boston 1.11/2/21 1.013.509	2 185 900	1.861.100	1-1-1		1.672,200	1,313,400	1.868,100
Weeks Calabasassas 103	110	98		alimeters.	57	49	34
Chicago 4.056.100	3.631.900	4.972,909	\$3 892 MHG	\$2,860 000	3 282 000	5 861 100	4.502,000
Weeks	164	189	149	118		130	101
Cincinnati	349.800	337,300	- ,		286,800	5/10 4/10	248 100
Works	22	22	TANKSON	Name and	- 11	13	
Cleveland 501.400	362,700	466,300	567,900	336,100	537.700	540.600	650,900
Weeks 21	13	29	*********		22	18	18
Detroit 1.055 800	753.900	858.009			935,910	1.084.100	1.516,700
Weeks 42	36	37			36	31	38
Los Angeles	3,039,800	1.447,799			2,727,700	2,666.209	3 112 8 10
Weeks 178	114	74			79	54	67
Milwaukee			1		119.800	134 200	172 400
Weeks		- Territoria	opposite.	01100010	4		
Montreal		143,300	110000	011101110	165,609	89.800	71,000
Weeks			elselul.	**(**) ==(3	
New Haven 1 316 900	349.800	337,500	THEOLOGE	THE PERSON NAMED IN	484,500	512 410	541.500
Works 24 24 26	22	23			18	29	23
Philadelphia	2 007 700	1 703 8119	2,108.108	1,889 900	2 384 Rts	2 067 910	2.828.199
Weeks 65	97	89	10 house 20	1004	92	79	98
Pittsburgh	263 DIRI)	567,000	ATTEMPT A	- lile	214,309	130,709	412,700
Weeks 19	1.0	21	diameter.				11
San Francisco 1,505,000	2,250,867	1,943,400			3,293,500	2,373.000	2.781.600
Weeks 63	73	40			105	71	77
Mt. E.mula 529,700	364,300	341,900	*******		558.000	348.909	184,500
Weeks 24	17	18	TITLETTE	***************************************	- 15	14	7
St. Paul				5111711			318 400
Works							
Torunto 439.300	380,600	317,300	11170001		300.900	254,400	359 800
We he 23	18	14	III)adii-		18	10	12
Wash gion 223 frin	644.000	623,909	11145111	40411000	1.136,349	1.137 109	1,244,300
West 12	33	28	10mm111	0.0000000	- 46	78	39
Westington		43.000	1100000		147,500	114.900	109,300
Weeks		9	94509694				

Sidelights on the Strike

The Theatrical Emphasis

of contrast and the next regist produce the barrier et g aut Friday might 3 the union distributed Actors E or A buttons Some of the buttons were newly into et but of the table to the table before a from the Equip strike of 1919.

A fire-live ere as attribute among those on opposite odes to the mage-sent-performer buttle on Broadway is reflected in the experie of an article who had been parading in front of a bloomer with mode of board on a columning becknot.

The article was extraord expressing both elation and surprise to other mode and of the union over the fact that a manuscribed describer in board of the union over the fact that a manuscribed describer in board of the promover has shoulders when the was beautifully doing to be resell.

that Price Strategy

this fe legal pulposes of reuse of the gradest to priorit at the stage room of their refour before curtain one and remain until

the hod a wed reception as the perof the younger me be a apparent on the

ties shaden. Others generally the

the Times Square proa, the Artkraft-Straugh neon signs for TWA wax and Admired have been carrying messagic expressing hope the marquise lights will rejoin us soon. The three signs have running the message continuously since the theare shutdown #.30 to 9 p.m. and at various intervals before and after that time

Figures Tirket Redemption Idea

Actors Equate at its membership meeting hist Friday right 31 distensed plans for fund-raising breefts to offset the cent to the union
of a possible protonned theater shutdown on Broadown Prior to the
neeting, Art D'Lugoff operator of the 450-seat Village Gale cubaret(Continued on page 67)

VARIETY

Royal Danish Bullet Opens

Philadelphia June 7
Royal Danish Ballet, skedderhere for a second American tour will kink off the series of nin-events to be presented by the Philadelphia Forum for its 1960-6 season at the Academy of Music that 12

B'way Digs In

The Broadway thratre shut-down represents an estimated from revenue loss of nearly seed-see thus for The cost to Equity, in \$10-per-perform-ance payments to the approxi-mately 250 performers effected by the shutdown, is around \$45,000. Those figures are based on six performance carecited through last night (Tues.)

cancelled through last night (Facs.).

The loss in theatre rental, on far in figured at about \$178,000. Besides effecting the sectors, the thrup has also put about 4,000 other legit employees out of work. Equity stoid membership is around 11,000 of which about 9,000 are active. The union teriodestally, has about \$1,00,000 in its treasury.

At the time of the blackout the combined actor parroll, per performance was around \$26,000. Thus, total in geter solaries lost for the six convolid performance is around \$15,000 to date.

et te down f 1 Bred

Pension Proposals, Salary Minimums,

Rehearsal Pay Key Issues in Collapse Of Equity-League Pact Negotiations

Univ. Players, Princeton, Will Preem 'Underpants'

Line Up 7-Play Season For Oil-B'way Cate, N.Y.

Floyd Ackerman Slates 22 Packages for Stock

St. Paul Women's Events

Also already broked are hallot-meer Faul Arnold English on a dienne Amana Willin, Hamanan Itemer Chailes Davis,

Tommy LaBrum Head Of Park Playhouse, Philly

Shows Abroad

Me I have been an office of towns any sease of the act of the control of the cont

Bentine one of the original ca ments of good humor has one ult as a writer He cannot s as a writer a long full sport his best prefer the framer of an in the proceeding a lenture on the control of the control

Chie Print and Day F and the fact to Benthum and a single and a single

Manne Filiphbon is a good a b with the part of t

It means that the daily are porcess the West End will see a sure of a sure o

Fine Handvoll Measchen A Handful of Propint Zurich May 29

drama by a poster

ing diolog that nearly always rings true. The play is an obviously observe ether of dramathous a true of the set in commercial possibilities are only hampered by the unrelieved low-key mood and the drawser was of its theme Artentiv though, it is commendable open with good off-Browning counces. For Broadway, it is probably too numbers.

ally too austere.

I gram plot unfilds in
or dent sed possibly form To crew piet unfailds in an use dentitied possibly forecent form my terrifortal state. An assault report the beside of the state has been prevented, with the assaults on the issue. As a crewful master, a substitute must be found Soutemann people, artistic and a young mother and a blind-and-deaf old man, are accreted off the crew's and fared with the order to choose one among them to pass as it assaulant. Play now dente the proper may be used to the proper and the passible of the crew of the passible of the course of the passible of the course of the passible one a young party member to also play the proper to the heart of the passible of the pass a her one a young porty we ber to shot when trying to escape. The sales when trying to escape. The sales arts party etadent. The sales are passallant torus hours in the sales are sales at the last to be event in a "substitute." ere u-

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-With Platers " In To a to an unserved to be reen an English Andrew Conglish and an an one Bernard Miller an one hernard Miller It on the Ling, camperating often many but too long overwords have been about it, the play extantion about it, the play extantion to the consendered by those at the theate as a remarkable with or U.S. actives Irene Dailey a british debut Men Dadey a circumstant of the control of the roles that can ever have been with ten for an artress It offers her the runns to tarkle every possible emotion It to hardir Miss Duley's fault that the writing and diver-tion do not make the part an en-

lion do not make the part an en-tirely administracy one. Without come drawlie primine this second to have little chonce of heing a commercial West End or Bonadnay click. The authors never new drama by a non-se Remadule click. The authors never to be able to unaversible. M and to d. seem coule clear absent the not to make it but there as the question of make it but there as the question of whether previous exposure minus often found in a because Them. The author dissipation and though there are some it for the common country of the previous exposure might not make it cleances. But, the author dissipation and though there are some it for tight, principle or excellent scenes and a very more took it tight, principle or accellent scenes and a very more and fluent, natural sound-ing finish, there is too much pad-preduction in Parts.

ding and the characters are not

roundly developed.

Miss Datley plays an amoro
opportunistic wisceracking as Mins Datley plays an amorous opportunistle wissersching nold distina power-bunger) frightened rabeer woman. She's dragged benself up from humble become a ource-settl magazine editor backed by a British publisher who dies just an Min Datley arrive to launch her gony malinthe on in unsumperting Beit-lish publish.

For the benefit of her career, the marries the publisher a cather tempous sen but retired di-stress him.

trees him.

One was and about the combout three poles in the play but each is were a with the other. It is a pay that one of the other. Burned Mills should also have irrored M.D. should also have irrored Samoune else grabbens is a the arralf of its neck might are given it same define a shape he dialog is mainly of the steed ook-hard type of anothing humor-hin, there is overmuch albered ity criticism of popular Journal in The opening for includer, in irrusally a revise sketch, without a sittee. Mas Disley is rather better a

Mass Dailey is rother better as the layd calculating female freesin hand a law of the law of law of the law of law of

Ma h of the camedy comes from An a of the cancey remained parts of a majordad parasis. Americant and James Villers is becaused reported Margory Hautre has one very fine one but in it fit to be a car other of

Stock Review

I'nelve Augry Men

To An Men present a firm the property of 19 a ment and a firm there reare late has no been done to one of the present of the property of the p

twie which is arred Heritz Fonds but the draws retains touch of the impat A or type of historration and the impat A or type of historration in each of the impat and the impat and the impat of the impat and in the impat of a 12-rear part in the place of a 12-rear part in the place of a 12-rear part in the continue whether a 13-rear-old youth around of particide shall live or die.

In conting raine unknowns also pure the impat of the characterisation Bertal Lawrences of the characterisation Bertal Lawrences and preducer Michael Ells add to the effectiveness of the characterisation before Tumarin is particularly good as the refusee vistelmaker and consistent of his fellow pieces with sound logic Dana Elliar to afternately the builty and habits as the adduct for conviction. Pholip Abbett perirans the architect who breaks down the defense case point-by possed after the pieces.

ect who breaks down the defense i ruse point-by point after the jurous leave the countries [1-to-] for

Film would like to take this play to Broadway He might be able to make it, but there is the question of whether previous

So They Say

"It's Important to be associated with success. Eve outlasted a few failures on Broadway, but generally an actor is measured by his last performance. Actors about the able to be had, the best of them sometimes are—but we can't afford that laxway anymore.— Actor-director writer Hume Croays, as quoted by Jue Brame in the N V. Herald Tribune.

"I really don't know why I should be surprised at my singing I always did have a view that could be heard four blocks may — Elden Berlie, costor of "Take Mo Along, as quoted by Patricia Ryan with N.Y. Herald Trybuse."

Despair to a thing that you can't live with animore than you can live with a liver with hates you or a companion who flever slops negative. And even though it was my most speciacular and expensive feature on Broadwar. Cannon Real served for me, and I live him a market of others who saw it during its brief run in 1932 a a section supportant of that above of confusion and less mine of small that I and those others, had sometime wandered into Playwright Tennessee Williams, in an article in the N.Y. Tomos.

"Yes can't be divorced from politics find because you're as actor Theatre and politics are part of early other. Many tire could be Praces Herridge to the X-Y Poul.

"We're fond of our other, our wives like each other and our partial of problem a marriage, harring one element. The only way we've succeeded for so many years was by deferring to each other. We have an unspeaken rule that if one or the other deem't like a sense. If now, Occar gets more bogged down than I do when we're working on a show Tries is because he does the measir work, and every selfe piece has to full in place. I'm the one who supplies the big splushes of color. —Composer Richard Rodgers, collaborator with him. —Owier Hammerstein 5d on the current. The Second of Mus." as quied b. Art Buchwald in the NY Herald Tribune.

"Unernotice Sexth placed the roles of a grieving a fe and a face of the north placed the sexth me as the ablent ferma is over-all and series. Me West. John Chapman, N. Y. Neus drama critic in his review of the Grand Kabuki theatre company of

Show on Broadway

Grand Kabuki

The celebrated Grand Kabuki thereing of Japon trakent its test a pro ance of the western wild int at the S. V. City Center and on part to Los Anniles and San I the cope is affining the ethiple during its local stand, and all act for the opening performance the home (by Center was james

Rebuil a "pure" or traditional to be down during by k 350 ram is a special art the property of the control of t

of N V Theories (1994).

In the Kabuki thraine the companies to color, both in the companies to color, both in the companies to color, both in the companies colorer to color, both in the companies to color the board through the professional to color the power treatment to the manner of results of the manner of the board the manner of the board the manner of the board the manner of the mann

mental (Oriental color to trumis flores and st pomis and at la se and at la se

There are no actioned in the past a site Kabuk rule calls for men to a the inner characters. There is a personal or apparent reded the to be do not be
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The openior will have been a designed or on the goods has some part a quart a great a

Critics' Poll Results

Tabulation of selections by the first-string New York drama-

1. Best Performance by the Male Lead in a Straight Play Jame Robards Jr. "Toys in the Attic")
Kenneth Halph "Caligula")
Rey Harrison "Flathting Cock)
Lee Tracy ("The Best Man")
Eric Barry ("Henry IV")
Warres Finnerty ("The Connection")
Frank Lovejay ("The Best Man")

2. Rest Performance by the Femme Lead in a Straight Play Anne Banrud ("The Miracle Worker") Vivion Leigh "Duel of Angels" Junion Tendy (Five Finger Exercise") No Choice

3. Best Performance by the Male Lead in a Municul.
Tom Bushey | Flore |
Robert Horse | Toke Me Along |
Authory Perhins | Greensilon |
No Choice

4. Best Performance by the Femme Lead in a Musical Mary Martin. "The Sound of Music Eileen Herlie." Tak: Me Alons. Chita Rivera. Bise Bise Biselin. Eileen Reemon. Little Mary Sundance. Carol Lewrence. West Side Story.

3. Best Performance by an Actor in a Supporting Role

Either Stream!* Play or Manual!

**Bohert Morse: Take Me Along

**Boward Da Silve: "Fioretine"

**Location of the Best Man |

**Eric Berry: "The Best Man |

**Eric Berry: "The Best Man |

**Eric Berry: "Honey IV"

**Paul Ford A Thirder Carrival

**Paul Lunde A Buc Ruches

**Roddy McDowall "The Funding Cock"

**Dick Van Dyke "Bye Birdie"

6. Best Performance by an Actron in a Supporting Role (Either Sension) Play or Muscial!

Kar Medford (Bue Rue Birdie!)

Anne Revere Turn in the Ast c.

Patty Buke (The Miracle Worker!)

Elizen Bertie (Take Me Along)

Wildred Naturick (The Good Soap)

Frem Worth (Taxy in the Attic!)

7. Most Premising New Actor

7. Most Promising New Your Bosley Finerals Clay Hall The Gang's All Here Harold Seast The Cort World | Michael Broand Five Finger Exercise | Warren Finnerts The Connection | Dick Gautier Bye Bye Birdie | Dick Van Buke | Bue Bye Birdie | Lawreace Winters ("The Long Dream | Ne Choice

8. Most Promising New Actress
Jane Fonda There Was a Little Girl :
Rockelle Office ("Tors in the Attie")
Patty Buke The Mirsele Worker"!
Eltra Lett "Come Share My House"
Juliet Mills - Five Finger Exercise
Patricia Wilson - Fiverillo"

9. Best Director Bue live Birdie or Champion Bue Bue Birdie one Gothrie: The Tenth Man's har Penn: The Missele Worker irge Abbott Florelle's ph Authony: The Best Man old Chaman "Hearthreak House" in Gielgud: Five Finger Exercise

16. Best Scenie Designer

m Edwards Hearthreak House I ill Steven Armstrong ("Calgula") of Gerard "The Pighting Cock" rid Hare "The Troth Man-ter Larkin Greenvillen | Michainer Silent Ninte d Mass ("The Yeath Man or Lardin Greenwillon)
History "Silent Night, Lonely Night)
ret Randsiph (The Bre Birdie)
re Smith ("The Sound of Music)
re Smith ("The Sound of Music)

11. Best Custume Designer

Besten (Scretngs)
stian Disc : Duel of Angels
lam and Jean Bekart (Fiorello')
s White (Bye Bye Birdie)

and Rodgers ("The Sound of Music")
k Loroner ("Greenwillow")
has Strome ("Bre Bre Bredle")
and Bernstein ("West Side Story)
ey Schmidt ("The Fantasticks")

12. Best Lyricist
on Harnick ("Floretle"):
Hammerstrin 2d ("The Sound of Music")
Idams ("Rice Bye Birdle")
Janes ("The Fantarticks")

14. Nest Premising Playwright Gelber ("The Connection") Levitt ("The Andervonville Tytal") Richardson ("The Premigal") and Alber ("The Zoo Slory") am Gibson ("The Mirscle Worker") erine Morrill ("A Distant Bell")

Critics included in the balloting were Frank A elegrand, Brasks Atkinson (Times), Mark Barron resul, John Chapman (Daily News), Ethel Colly simmerce), Robert Coleman (Mirror), Richard P. treet Journal), Thomas E. Dash (Womer's West Leves (Satrorday Review), Walter Kery (Horold Trik reve (Satrorday Review), Walter Kery (Horold Trik news (Satrorday Review), Walter Kery (Horold Trik news (Satrorday Review), Walter Kery (Horold Trik

Individual Ballots

Individual ballots of the criticia the annual Vanisty poll of the New York first stringers were a follows infigures refer to the ser-

Asten (World-Telegram) 1, Ber (2) 2 Bancroft 3, Bosley 4 Rivera 5 Morse 6 Revere 7, Hall 8, Fonda 9 Chempton, 10, Smith 11, Beaton 12, Strouse 13, Adams 14, Albee Hall

Athinson Times 1 Harrison 2 Leigh 3 Bosley 4 Martin 3 Morse 6 Herbe, 7 Hall 8 Oil ver, 9 Guthrier, 10, Larkin, 14 Dior, 12 Lorener, 13 Harnick, 14

Gelber
Barron Amenated Press 1.
Tracy 2 Buncreft 3, Perkins 4.
Martin 5 Von Dyke 6 Merkel
7, no choice, 8, Funda, 9, Abbott,
1, no choice, 12, no choice, 12, no more 15 no choice, 12

Chapman Daily News 1, Ro hards 2 Banever 3 Busies 4 Lawrence 5 Morse 6 Duke 7 Busies 8 Femil 9, Penn 10 Beaton, 12 Beaton, 12 Bernstein 13 Barnek, 14 Levitt

Colby Journal of Commerce Robard 2 Tandy 3, Bosley 4, Ivera 5 Morse 6 Medford 7, iles 8 Wissen 9 Campton 10 eaten 11 Eckarts 12 Bock 13, armick 14 Re-hardson Rivera S B les 8 Beatnn [1] Barnirk i

Coleman Myrror I Robards, 2, Barcroft 3, Booley 4 Hertie 5, Berry 6 Medicard 7, Gautier, 8, Mills, 9 Compon 10 Gerard 11, Besten 12 Rodrers, 13 Hammer-tein, 14 Morril

Cosk Wall Street Journal 3, Harrison 2, Bancroft 3, Bosies, 4, Martin 3, Toary 6, Medford, 7, Van Dyke B. Fenda, 9, Anthony 10, Edwards 11, Braton, 12, Strouse, 13, Adams 14, no choice.

Book Women's Wear Daily 1.
Tracy, 2. Baseroft 3. Bosley, 4.
Martin 5. McDowall 6. Revery, 7.
Winters, 8. Fonda, 9. Guthrie, 10.
Armoirong, 11. Beason, 12. Redgers, 13. Harnick, 14. Levitt.

Howe Saturday Review I. Hatgh. 2 Honcroft, 3 Booley 4 Brennan 5 Linde, 6 Natwork 7 Finnerty, 8 Lett, 9 Penn 10 Missi-gner 11 Wiss. 12 Schmidt 13. 14 Gerber

Kere illerald Tribune 1, Love-joy 2, Bancroft 3, Bosley 4, Her-lie 3, Ford 6, Werth 7, Bryant, 9 Oliver 9, Champion 10, Hays; 11 Digr. 12, Budjiers 13, Hammer-stein 14, Richardson

Lowis Cue 1, Robards 2, Ban-croft 3, Bosley 4, Herlie, 5, Da Silva 6, Revere 7, Scott B.Oliver, 9, Clurman 10, Randolph, 11, Bea-ton, 12, Beck, 13, Harnickl 14, Gel-

ber Shipley New Leader 1 Haigh, Rancroft, 3, no choice, 4 Marton, 5, Tracy, 6, no choice, 7, no choice, 8, Duke, 9, Gieigud, 10, Smith, 11, no choice, 12, Rodgers, 13, Hammerstein, 14, Gibson, Tynan New Yorkert, 1, Finnerty, 2, no choice, 3, Morse, 4, no choice, 5, Da Silva, 6, Medford, 7, Scott, 8, Fonda, 9, Champion, 10, Edwards, 11, no choice, 12, Bock, 13, Harnick, 14, Golber,

Grities Poll

Continued from page 61

formance by a respective actor and actives in a supporting part in a straight play or musical, a three-way tie between Bosley and Clay Hall "the Gang's All Here" and "Harold Scott "The Cool World" as most promising new actor, and Jane Funda "There Was a Little Girl" as most promising new actives.

Girl" as most promising new actress.

Gower Champion ("Bye Bye Birdie" was picked by the airle-afters as the season's best director. There we no clear choice as best scenic designer, aithough Ceril Beaton ("Staratoga") and Ben Edwird ("Bearth ("Beatrheak House") led with two votes each. Beaton won as best costume designer. Richard Rodgers ("The Sound of Music") topped Jerry Bock ("Fiorello" as best composer. It was the fourth win for Rudgers, who copped previously in 1942 - 43 ("Oklahema"), in 1948-45 (Jointly with lyricist Owar Hammerstein 2d for "Carousel") and in 1948-49 ("South Pacific"). Sheldon Harinick ("Fiorello") was named best lyricist and Jack Gelber ("The Connection," an off Broadway drama) as most promising playwright.

wright.
As usual, a number of critics went off-Broadway in their selections, although the Varserv ballot specified that the poll, as always, was for the Broadway season.

Previous Season's Winners

Best of the Season relations by the New York Draws critics by r years have in what the full

1938-39

Actor: Maurice Evans "Hamlet" Actress: Judith Anderson Fam-y Portrait" and Ethel Waters Mamba's Daughters | fied 1929-46

Actor: A. red Lunt (There Shall e So Night and Barry Fitz erald June and the Payersh , ted Actress, Sura Allgued (Pay

Actor Paul Lukas Watch on

Actress: Gette Lady in the Dark 1941-42 Gertrude Laurence

Arter: Burgess Meredith | Can-Actress: Judith Anderson Mac

Male in Musical: Danny Kaye Let a Face it: Femme in Musical: Eve Arden Let's Face it: Supporting Actor: Joseph Bu-off Spring Again. Supporting Actor: Senica Tan-verterday o Marie. Promising Actor: Nicholas Conte Jascon.

"Jason" Presiding Astream Mary Ander-ton "Guest in the House" Judith Evelun "Angel Street" and Rev-erty Roberts ("Unele Harry") ried Director Shepard Traube "An-gr! Street").

Bestraer: Howard Bay Brook

Active: Alfred Lunt ("Pirate")
Actives: Talliala Bankhead
"Skin of Our Teeth",
Male in Musical: Alfred Drake
Oklahoma",
Fomme in Musical: Ethel Mernon "Something for the Boys",
Supporting Actor: Rhys Williams
'Harriet'

Harried Supporting Actrons: Aline Mac-lahan "Eve of St Mark"
Premising Actor Skippy Ho-seler Tomorrow the World
Promising Actrons: Joan Caul-ed "Kim and Tell".
Director Elio Kazan | Skin of hy Teeth |

Designer: Lemuel Avers v Pi-

Seare: Richard Rodgers Okla

Actor: Elliott Nugent Voice of

Active: Introduced Active States of Turtle"

Actives: Margaret Sullivan Bit Voice of the Turtle"

Male in Musical: Bobby Clark Li Medican Hayride"
Femme in Justical: Mary Marin One Touch of Yerma"
Supporting Actor: Lie between ince Ferrer ("Othello"). Mentgeoning Ferrer ("Othello"). Mentgeoning Clift ("Searching Wind") and Arnold Korff ("Searching Wind"). Supporting Actor: Monitomery Clift ("Searching Wind"). Promising Actors: Monitomery Clift ("Searching Wind"). Promising Actors: Terry Holmes Manhatton Norturne"). Director: Mose Hart ("Winged of Victory").

Actives: Laurette Taylor i Glass
Monagerie "
Male in Musical: John Raiti
("Carousel")
Femme in Musical: Beatrice
Lillie "Seven Lively Arts"
Supporting Actes: Fred O'Neal
("Anna Lucasta")
Supporting Actes: Josephine
Hull ("Harvey")
Fromising Actes: tie between
Richard Basehart ("Hasty Heart")
and John Lund ("Hasty Heart")
Promising Actes: Joan Tetro!
("I Remember Mama")
Director: John van Druten ("I
Remember Mama")
Charcegrapher: Agnes de Mille
("Carousel")
Designer: George Jenkins ("Dork

("Carouse!")
Besigner: George Jenkins !"Dork
of the Moon").
Composer-Lyricist: Richard Rodgvrs-Oscar Hammerstein 2d (Car-

Actor: Laurence Olluler (Old

Vir'
Actrose: Betty Field (Dream Greff)
Male in Musical: Ray Bolger (Three to Make Ready"),
Femme in Musical: Ribel Merman ("Annie Get Your Gun")
Supporting Actor: Marlon Brando ("Truckline Cafe")
Supporting Actrose: Barbara Rel

Gerden Deep Are the Roots |
Director: the between Michael
Gordon 'Home of the Brave',
Alfred Lunt 'O Mistress Mine')
and Bretainne Windust 'State of
the Union'
Cheregrapher: Helen Tamiris
Annie Get Your Gun'
Besigner: the between Jo Mistriner 'Bream Girl') and Robert
lidmond Jones Lute Song
Cemponer Inving Berlin Annia
Get Your Gun'
Lyrichet: Harold Rome Call Ma
Master

Liversia Herbert and Dorothy elds Annie Get Your Gun 1946-47
Actor tie between Dudley Disseleman Cometh and Freder March (Years Annie Actors); Ingrid Bergman Joan Lorraine

Lorraine Musical: Bonty Clark Would Be Gentleman Femme in Musical: Marion Bell

Supporting Actor: To between om Fuell "John Love Mary") and David Wayne Finian's Rain-

Supporting Actrem: Margaret

Promising Actor: Arthur J. Ken-rdy "All My Sons".

Promising Actress: Patricia Neal Another Part of the Forest".

Director: the between John Gleb-ad ("Impertance of Being Ear-ment" and Elia Kuzan "All My ons".

Chareegraphy: tie betwee Agnes de Mille "Brigadean" an Michael Kidd "Fintan's Rair

Designer: Jo Mielziner An-hor Part of the Forest' Compeser: Prederick Loewe Brigadom Lyrielst: E. Y Barburg "Finlan's

Librettist: Alan Jay Lerner Brigadoon

Brigadoon | Pramising Playwright: Arthur liller | All My Sons |

Actor: Paul Kelly Command

Actress Judith Anders

Actress. Judith Anderson Medes. Male in Musical: the between nut Hartman. "Angel in the lines" and Jack McCauley. "High atton Shoes."

Femme in Musical: Beatrice illie "Inside U S.A.".

Supporting Acter: Karl Malden Streeten Named Destre."

Supporting Acters: Kim Hunter Streeten Named Destre. "Streeten Named Destre."

Fromising Acters: Marlon Brando-Streeten Named Destre. Marlon Brando-Streeten Named Destre. Tromising Acters: Meg Mundy Respectful Prostitute."

Directs? Justua Logan ("Mister cherts.").

Chorengrapher: Jeronie Robbins. "High Button Shoes."

Designer: Jo Mislainer ("Street-Named Designe").

Promising Actives: Terry Holmes
"Manhattan Nocturne"),
Director: Moss Hart ("Winged Victory")
Designer: Stewart Chancy (Voice of the Turtle")
Composer: Kurt Weill t"One
Touch of Venus")
Actives: Laurette Taylor ("Glass H. Hallads")
Actor: Frank Pay "Harvey"
Actives: Laurette Taylor ("Glass H. Hallads")
Nameric ")

Haines (Command Decision).
1948-49
Actor: Lee J Cobb | Death of a

Actor: Lee J Cobb "Death of a alesman":
Actress: Martita Hunt "Madman of Chaillot".
Male in Musical: Etle Pinza
South Pacific".
Femme in Musical: Mary Martin
South Pacific".
Snpporting Actor: tie between
megh Wiseman "Detective
tory". Robert Embardt "Life
th Mother": and Arthur J Kenediy "Death of a Salesman".
Supporting Actress: Mildred
hunnock "Death of a Salesman".
Fromising Actars: the between
ulle Harro Sundown Beach ,
los Avedon "Young and Fair
old Carol Channing "Lend on
a".

Director: Ella Kazan ("Death of Ralesman"). Choreographer: Hanya Holm Kist Me, Kate").

Designer: Jo Mielriner (Death a Salesman")

South Pacific": Lyriciat: Oscar Hammerstein 2d South Pacific": Librettist: Oscar Hammerstein

(Continued on page 66)

Legit Bits

adiar producer Grange h to recuperating in the chagge at instance of the N Y of Center after neurous Barada Bramber, his partner opportunition of the recent to it Considering in Madrid

Pagasini

Ganchaw has Joined Bob

He nard shan a Man pan to planned for an pening of the Jan Hos whiteld di

rile Halberton will sub for eks as canting director for ex Alan Pekula while Eleationing vocations.

Pertman will appear this it in two strashat tryouts, d. Fast's "The Crossing," inder option to kee Paton, on Bestiff The Burnt Flowing and the Theatre Guild are and the Theatre Guild are and the Theatre Guild are and start place will be directed by

000 As of last Wednesday (25) the Festival had 72,000 individual reservations for the 1900 aemoster and the box office take was \$211. 305 representing a 74 m increase over the \$121,094 total for

Adelphi College Garden (17) pan singer the supervision Richard Chemo, producer Wal Halpon, manager and director Stanley Gould, director Alcipial Summer Theatre W.

n Jack Beaver, Herbert Nel-on, R. J. Whiting and Rene Busch looph Di Santi and Howard Berk-tell u.l. be stag man and your entities for the Plant

Junes, producer of Frank

John Loves Mary John Hentington's Spa S. Theatre Saraington's Spa S. Theatre Saraington's Spa S. Theatre Saraington's Spa S. Theatre Saraington N Y begins and Sheile Capetas in Yu. He Seran. Don Lockner is ediled to return as recoder.

dramatic role this week ime lead in "Look Bark at the Red Barn Thea-met, L. 1

will take a lease of mid-July from the cast Breadway production of Lave to an

Theatre, N. Y., with a one-stand at the Carter Barron A, theatre, Washington, July 19.

site Kim Buster in "Born 1 day" the week of June 21 Diens Auditorium, Charlotte where Ben Kapen will pre-

r flay with Bens Andrews, ceeded Henry Fonds in usedway production of the dr Jesu Guild is general man-scothy M. Crane production

or the Berkillare Play hos

Previous Winners

i and Johns Loren / South

Promising Playwright R 1949 50

ale to Mushral to be and the condition of Table Desgray 1 Level to

Frame in Musical Parties

Supporting Actor to between Art S. W. W. Tr.

Frombag Actor Cule at Wales Promising Actron

Company Carlo Carlo Minute

Actor: Cla | Ra | Dickney

Country Wate and Manners relation Bess Tation Male in Musical Yaf Brynner

Marie In Musical Val I Ring and I Female in Musical orb Tree Common Brown Supporting Actor: Elica Tone Tallon Supporting Actors Joan subjecting Actors Joan subjecting Carden

George

Mielen

Componer-Lyricht Frank Locar Cours and Delivi Promising Playwight Louis Once and Robert Chapman Bill-

1951-52 Actor: Jose Ferrer (

Top Ranana": Femme in Musical Vivience cai ' Pal Joey

Femme in Musical Vivienne cuti 'Pal Joev'
Supporting Arise: Julin Cromell "Point of No Return"
Supporting Actives: Nortan Winers "I Am a Camera".
Promising Actives: Brandon de
ilde 'Mrs. McThing'.
Promising Actives: tie between
ulte Marris "I Am a Camera" in
d Audrey Hopburn "Gigi".
Director: Jose Ferrer ('Shrike'h).
Director: Jose Ferrer ('Shrike'h).
Designes: tie between Cerll Resin "Grass Harp" and Jo Micliner ('Bight into Egypt'h).
Composer: Frederick Loewe
Point Your Wagon').
Promising Playwright: Joseph
ramm ('Shrike').

proof: Victor Moore ("On Bor-proof Time."

Activate: the between Shirles tooth Time of the Circkon's and eraldine Page. Mid-Summer.

Male to Musical. Jack White-Hard Flage.

Promising Actor: John Kerr

Inside Stuff—Legit

Leo Kerz who has emphasized in interviews and publicity releas that he will under no circumstances use critical quotes to boost be office vales for his proposed Broadway production of "Rhinoseron has been including extensive quotes shout the London presentation, the play in his solicitations for backing The designer-producer he explained that even if the Broadway edition of the Eugene lones with the control of the control explained that even if the Broadway edition of the Eugene ions work gets rave reviews, he will absolutely not use excepts in advertising for the show. A recent carcular to prospective investiged favorable quotes from Robert Muller of the Landson D Mull an announceus eviewer of the Times. W. A. Darlington, of Daily Teingraph, and Multon Shulman of the Evening Stand. Laureuse Olysier is started in the West End presentation of the sh

Sinhs the seating guide back for Broadway off Broadway and other time, has just been published in a new edition by Meyer Schattner, the paperback is available to bookstores, department stores and by all from the publisher. The price remains \$1.

The paperback is available in bookstores, department stores and a unit from the publisher. The price remains \$1. The new issue of the publication includes the eviand earlier recent for Loes's State. N. Y. the Hudson Theatre, while recently reverted to legit each off-Brunduay spots as the East 74 St. Maidman. Orpheum Jan Hus, Living Theatre, Players Theatre, 41d St. and Shertidon Square as well as the Westpoort Count. Country Plathouse the Playhouse in the Park, Philadelphia, and the O'K-will Center, due to spen next October in Toronto. It also covers the results plan for the Basis Theatre. N. Y. the Helen Hayer, Morning and the O'K-will Center and the Basis Theatre.

I Mann Children a Hear

Designer Jr Michigan

1953-34 Action Land Nation Con

an I Came Mu-

Male in Musical Armed Strake

Frame in Musical to believe

y Bost R to Be

Actor John Kitt

Actor Bon Gallara

Tro to Bountain

Tro to Bountain

Birector Robert Lews Teacoa of the August Moon

Besigner: Peter Lorks Tenof too August Moon

Lork n Ten t Moon I Ruhard Ad-

of the August Minos
fumposer Lyrierta Religions Promising Playwight
roon Tea and Sug1954-55
Actor Paul Muon Inh

Actress: K. Stanley

don Durin Yankeen
Supporting Actor Ed Begley
Inherit the Wind ...
Supporting Actorsa: to between
Pennegution 1 and Finine Strick
Rus Stop
Promoting Actor to between
Promoting Actor to between
George Genrard Desperate
Hours' and Buddy Harkett
Lonatics and Lovers
Promoting Actors to between

tie between Promising Actress tie h Julio Andrews (Bin Fi Heller Halliday Peter Pac Lacetta Leveruee i Home

Director: Herman Shuml erit the Wind Designer: Peter Larkin to Wind

the Wind ...
Company Harold Arlen "House of Flourers":
Lyrielst: Richard Adler-Jerry Ross ("Dams Yankers").
Promising Playwright: Jerome Laurence-Robert E Lee ("Inherit the Wind").
1955-54

Lawrence-Robert E Lee C'Inherit the Wind".

1935-36

Actor: Michael Redgrave ("Tiger at the Gates")

Actores: Julio Harris ("Lark Male in Musical: Rex Harrison My Fair Lady")

Festine in Musical: Rex Harrison My Fair Lady"

Supporting Actor: Anthony Francisco (Haiful of Rain")

Rusporting Actor: Libert at the Gate" and Sarah Marshatt Ponder Heart'

Promising Actor: Andy Griffith No Time for Sergeants'

Promising Actor: Susan Strauberg (Dany of Anne Frank")

Birector: Moss Hart (My Fair Lady")

Director: Most track
Lady's
Besigner: the between Jo Mielziner ('Most Happy Fella') and
Giver Smith ("My Foir Lady's
Costumer: Certi Beston ("My
Foir Lady"),

Composer Products Lucius a
Mi Pair Lade
Lyrichel Alan Jiy Lucaer: My
arr Lady
Pyomising Playwright to beeven Pudde Charella. Middle
the Smitt and Marked Lucius
Instal of Rem.
1956-57

Actor Fredry March | 1996-37
Actor Fredry March | 1996-37
Actors Find No. Acto

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Supporting Actron Mildre Promising Actor J R

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Promising Artress In a Section First Constitution on First Constitution of Promising Promising Constitution of Promising C

Contemer Motion First Conti

Componer Leonard Bernstein

Lyriciat Richard William Justouche Dorotti Parkii Cai

Promising Playwright In a Sim Arter Ralph

Campobello Actress: Jo Van Fin

Male in Munical Robert Pr

Male in Masical Robert Previous Music Mon Femme to Musical Lena Horne Jamanca is Supporting Actor: Henry Jones Sunctee at Composello Supporting Actors: Elecut Horne at Dark at Top of States Promising Actors: Anne Barreti Took at Monte Anne Barreti Too far the Seesan Birretier George Roy Hill: Lack Ismeward, Angel'i Designer: No choice Castamer: No choice Castamer: Mechality Music Man'i Lyricist: Meredith Wilson | Music Man'i Market Man'i Market Man'i Market Man'i Market Man'i Music Man'i Music Man'i Music Man'i Meredith Wilson | Music Man'i Market Man'i Meredith Wilson | Music Man'i Meredith Wilson | Music Man'i Meredith Mere

Man": Promising Playwright: No ci 1958-59

Actor: Jason Robards Jr.

Actar: Jason Robards Jr. (Dis-printed).

Actron: Geraldine Page. Sweet ird of Youth?).

Male la Nusical: Andy Griffith Destry Rides Again.

Femme in Nusical: Ethel Mor-ion ("Gypay". Supporting Actor: Walter Mat-ical ("Once More With Feeling"). Supporting Actor: Su drain harch ("Gypay".

President Actor: No choice.

Director: Ella Kazan ("Sweet ind of Youth").

Designer: tie between Oliver lessel ("Rachemon") and Oliver mith ("Destry Rides Again").

Custumer: tie between Cecit raton ("Look After Lulu"). Oliver

ton Look Arter to and Irene traff ("Flower Drum Song" Breald Rome (Dec

Gypsy"1-Promisis ansberry r Harrin in the Sun"h.

Road Sidesteps Legit Shutdown; 'Suzie' 41G, Chi; 'Drum' 44G (5), Det.

Purchillet di Igna i a for il

CHICAGO

Cipened May 30 to one yes-no no-ce Dettmer American and ree pans Casside Tribune, Bar-Das New See Sun Times

Flower Brum Song Ration a SIC

Man, Briller MCR 16.6: 503 1 500 000 110 a

Mark Twats Younght, Georgi DR. RN 4 & \$440-54.8 | 1500 Stotes Hai Ruffesh Profession

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Look Howevard Angel D RS
All on His kin for a neek
to non seven periodic and split
All \$27.100 for seven per-

Gloomy Breadway

wire financial odds length-o producer has shrinking of gerting a hit. That is to make investors accure, y eath complicating the m of running capital, the initial hurdle of new pro-

The answer may be according a carious people in the trade, tensification of many of the eating complaints against Breader For example with greater careds commerciation is likely increase. Praducers, authors.

form of sourance may inpublic will more than ever fol-tive advice of the critics and lomented pattern of quick i or slot-pa off tits will be

That at any rate is the discount attitude of a morniber of people in the trade with trake record to an Crist hands. They include people I in backill a and front of the house,

London Bits

Dulcie Gray and Michael Deni-

The Caretaker, Harold Pinter's m plan, mened at Menicay on the Arts to the Prairie a The to the C. Sherriff's A Shire

peter Greenwell and Peter Ideblaced, without of The Med Mile, are witing another useral about the British theory 1917.

1917
Warparet Retherford is being
in it is repeat her use in Fareoil, Farewell, Engene when it
unes on R. ode 5 next fail.

of Of Second Charles adapting of not Breen's Gautee in which appeared in New York in 1947. The Presented to Bernard Miles the Merical of Tradic opening in 15 with the producer as started as will be resided. The Call III have

| Guiden | Guiden | Ar hy Wilson, open Jime 22 at ton't Treater Brendan Berlin | Treater Botton | June 18 | 427 performance at to

Touring Shows

Off-Broadway Shows

LONDON SHOWS

Mary Chase Does Script For Theatre Conference

Nikos Psacharopoulos Will Shuttle Atlantic As Stager This Summer

of June 16 at Spoleto, Italy June 26 and 28 at Fairmer, and July 9-10 at Revaument, France 11 I also be performed July 12-19 at the Payor Fostiyal.

Ottawa's New Impressio Ottawa, June 7 Band Fitzgibben who quit re only an hamitein minager of Ot-a Publiar ment outspend

B'way Blacked Out for Half-Week, Gets Only \$321,700 With 22 Shows

used on a regular each perform

Estimates for Last Week
Keys (Comdy', D) Drama',
'D (Comdy Drama R | Remot)
RC 1M of Comdy Drama R | Mondy of Drama D OP Opens OP Opens Remote Remote Remote Drama Remote Remot

Best Man, Marrie Di (nith nk 2 pr nit nie 87 in 1990 841 nie Meltyn Dinglie Lee Trans Frink regin Transmerk 841 200

Destry Rides Again Imperial
Min Spin at 464 pt 38 35 58 40
1.427 967 best Asset Griffith
Delayes Comp Previous sect
\$20 500 with to office.

Gree \$8.700 with to office.

Fiorelle, Brondius t MC 28-1 h 220 pt 38-35-59-60 1-214 5M 1941 Previous week \$39,000 Almost \$28,200

Five Finger Exercise, Massa Ren D 27th wh 200 pt \$8.00-\$7.50 101 \$40.107 Jenura Tanch Ro and Culter Pressure week \$15.

Gypes, Brooders MC 54th at 423 pt \$8.60-58 4th 1500 \$82.500 Ethol Mercan Previous week.

La Flume de Ma Tante. Revale R. 78th b 600 p \$8.0 1.050 \$44.500 Rishert Devil siresious week \$18.400.

Majority of One, Burrynoore (Carn wa San p. 98 9t, 1.67, 941, 807; Cedra Hardsicke Gertrud Bergi Previous week \$27,900) Nearly \$7,700

Miracle Worker, Playhouse D

Sidelights on the Strike

benefit performances.

However, the discussion of benefits at the meeting, reportedly prompted one member of the union to suggest, that investired tikets to Broadway shows he accepted as admittance to the benefit performances. All the tickets, the member added, rould be turned over to Equity president Baiph Bellany, who could personally cash them in at the b.a.

Landlerd's or Star's?

A seene outside "information headquarters" of Actors Equity last Friday night (3) couldn't have been more socially significant if it had been staged. The Equity headquarters had been set up in the Grand Ballroom of the Butte Edison, located near the union's own New York office Actors ofter reporting to their theatres as required by Equity were lined up outside the Edison on W. 47th St. wailing to get into the Ballroom for the evening's meeting.

Parked on the street next to the inexp of performers are a Ballo Review.

Graduate To Unemployment

To performer who were put out of work because of the Bendloon heatre shutdown over among those graduated last Friday 3 from the Professional Children's School NY Typey John Frontil a last over from the cost of Byo Byo Birdle was graduated from the and Bohert Alan Brownell from the cast of 'Gypower graduated from the elementary division.

Music Man, Majeric Mc 1291 k 1.024 p. 58.05.1.026 \$71.000 Periosa week \$47.000 Nearly \$13.000

My Fair Lady, Heliconer SCC Jaint wk 1750 pt 9800 12512 550 500 (Michael Allicone, Fe cla Chair ex Presion work \$50 200 Nearly \$23,000

Once I past a Mattreas. St. June MC 55th wh. 476 pt. \$6 to \$7 to 1 1015. \$3.8.984. From w.ek. \$10.710 with sub-rate limits.

Alternat 59.710 with rate limits.

Ratio in the Sun Hologen 13) in the \$14 p on the test (13 cm) in Provious sech \$17000 only

Over 85 800 + h col + te co h

Nound of Music, Lant Francisco MD> 20th wh 728 p 50 65 1 407, 721,000 Mary Martin Pressure ork 572 9000

Take We Along Makert MC1 20d = 200 pt Show 9 so 14 s23 564 0000 Junkie telepant Water Flatron Friend Herber Previous can 3 77 200 A med 514 000

Tenth Man, Books Di Str., al. 239 pt 50 50 57 m 207 532 mill Previous week Salimot Newly \$8.500

Thurber Cornival ANFA R. 1Mrs & 111 p 56 m 57 M 1 1ms, 149 178 1 m E e 1 I v gy Coss, Paul Ford Pressus secs. \$40 200

Oner \$13.000

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Miscellaneous

Andersonville Frid, Miles Di. and wa 170 p 54 940 SE2 with hobert Burr, Albert Deaker, Herrichte Perker, Herrichte Perke

Duel of Ampela, He et 1): Dis-na, 31 of 96 90.57 or 1 in 9 507-250 Viven Leten Mars Let-Previous work \$12,400 consideran-nat Westernday mars 1 at 10 settimated loss of \$24,000 on a \$100.000 juve/conent

Almost \$10.000 | Finish's Rainbox, on h. M. C. 2d old 12 pt \$8.00 | 1.29, \$50.7921 |
Jeannie Carson Howard Horris, 8rf McGuire Card River | Problem on cells, \$13.200 | library of ht. 1 d. on settimated loss of the critic \$40.000 | investigators.

Byron Belt's Gauntlet To Zelzer in Chicago

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Legit

BROADWAY

A Clean Nill D Prod of d Barrier 220 W 54 Nill Prod of the nill Prod of th

Memo For A Green Thumb'
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onard Ruskin, Wittem Barrid A

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estap Kendekton 128 St Night
Reading Pa Attention

c o about address
LNYL BARBARA, CALIF
ants Barbara Summer Theater
ants Maler 2107

THOMPSON CONSider Summer Playboure, Pro-Bil Caskey (Box 276 ompone Cone According to a fee Ky to delife company of each to and to Mail policy atoms c

Toledo Zoo Theatre, Production Summer To give Australiana Summer To give Australiana disson Air Tulido d. A. priming and processes to give the summer to give the sum

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WASHINGTON D.C.

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Henry V" Comman Park 2 --or Command Frederick War Long 4 Classes File and

Product" Pet r B ho Bell

OUT OF TOWN

Television

Stemonowski casting Art Ti bado, 524 W 57th St. Casti from files Mail photo and resur

NBC TV, (30 Rockefeller Plans V Cl 7 8300) casting director 40 h Hamis Armening photo

Play of the Week "Products of the Week "Products & Henry Von Communication of the Will III of the Week "Products of

Imperited aperial telerasi regraphers Marr t en Show a 1 originate tro

Radio

Fingle Mill Inc. 142 W 51et St., V Pl. 7 9167 Spot open for to bardone on a bar g commer-to me to g read (al Mice at a shore not ber for ap-

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Industrial Shows Incorporated

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"suburbia, E s t " P

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Innouncement

TO ALL OUR FRIENDS

IN THE ENTERTAINMENT PROFESSION

AS OF APRIL 1ST, 1960

Dorice Lucey

Jim Larkin

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Time & Life Building Rockefeller Center - JU 2 8110

To Better Serve the Travel Needs of the in the

Literati

Sports Writers Calch Up I sports events, Mineton irrestrally suggested a few new more exStadiums, N.Y. in which Yankee terme ways in which crowds afforcenter-dielder Mickey Mantle was manufed by Jana suarming onto the field as he made the final motional recalls a sairrie piece written by associate editor Charles W More ton in the "Accent on Living" section of the May issue of the Atlantic Menthly. Noting the recent tendency of uports fane to interfere, in some cases violently, with while play was still in progress.

Sports Writers Calch Up | | sports events Murton irentrally



Fiorello!

Toys in the Attic

The Tenth Man

by SICHARD SCOURS, OSCAR HAMMESTED R, HOWARD LINDSAY and BUSSE CROUSE. Winner of the ANYONETEE PLINTY AWARD for the BERT MUNICAL PLAY OF 1979-80

laisin in the Sun

West Side Story

Silent Night, Lonely Night



Albuquarque June 7
Here a new angle for would be artials and painters. Lears Greenfield, who operates The Caffee House in distinction A buquerque, has invited all times who have their stuff rejected from the 1966 Bennial Art Show in Santa Fe to exhibit at a Safon de Refuse to be held at his expresso joint through June 20

He noted that the situation had cited it but printed out that name of the N.Y. Times or Herald Trib-note species writers had reported It in their various articles on the

game. Several of the aparts writers in question reportedly insisted to Morton subsequently that the Arms Nava goal peats had score down after the final shintle However. ever, Times sports columnast Ar-thur Dole; finally mentioned last week in a piece about the Mickey Mantle mobbing that the Army-Navy in ident had taken place while the game was in progresa

Staff Shuffle at Atlanta

Staff Shuffle at Atlanta
Shakeup in personnel of Atlanta
Newspopers Inc. publisher of Atlanta p.m. Journal and a.m. Constitution, brought this realignment.
Ralph M. Clif, for 19 years editor
of Constitution, becomes publisher
vire Maj. Clark Hewel, who is
retiring and will become vice
chairman of the board of ANI.
Engene Patterson, executive editor of both papers, moves this
McGill's spot
William 1 Ray Jr. managing
editor of Journal, susveeds in Patterms a post

Patrick Kelly Sunday editor both papers, is Journal's new

of both papers, is ME. ME. Norman Shavin. Journal tele-Norman Shavin. Journal tele-volum editor, takes over Sunday

Calvin Cox night news editor of

Constitution, unaps pole with Hewell Jones city editor. Lee Aikman Constitution col-umnist, given added duties of Di-rector of Community Service for ANI

ANI Juhn Ward has resigned as amusement editor of Journal and his successor has not been named by the job and the one seased by the editor Shavin will be filed shortly

Prking Excludes Canadian

Pyking Excludes Canadian
Tornnto Globe Mail's Peking
Bureau—only one of a western
newspaper there—has been closed
Frederick, Nossal, who became
G. A.M. o China correspondent last
October, was refused a vina renewal on grounds that his reporthad not been in all respects accurate
that with no specific inaccuracies cited.
Globe Mail refused to send an
other sats to resister Newal who ill
order to resister Newal who ill

Globe Mail refused to send an other as to replace Nessal who ill continue to report Far Easterness from Hong Kong and other spets. He had just moved his a fe and four children from Methousne to Peking when notice was given that his visa would expire June J. His reports were syndicated in papers in U. S. Europe and Australia, and have go erally been considered fair.

CHATTER

Thomas Cophardt is the new editor of the Cincinnet Enquirer's editorial page, sockeding Joseph W. Sagmaiter, who became di-rector of U of Cincinniti broad-

rector of U of Cincinnst broadcasting.

Edward J Gallagher publisher
of the Laconia N H Frening
Citizen, was awarded an honorary
degree of doctor of lasts at the
67th annual commencement of St.
Ansoim's College in Manchester
N H, June B.
Edward E. Andrevette of Canterbury, N H, a former newspaper
man in the metropolitan New York
area and more ferently editor and
publisher of the weekly Cansan
Reporter and editing of the Somerworth Free Press in New Hampshire has been named as executive
director of the Merrimack Valley
Region Asin, in that state.

sagent producer Arthur Canbook about Ferene Molnar He has lape-interseed a number a fine has lape-interseed a number of friends and associates of the late Hungarian playwight, and plans to write several preliminary magazine pieces for inclusion in the research.

SCULLY'S SCRAPBOOK

By Frank Scully

Realand Barber's expedition to Halatin Street and Second Second Second between carry on April 2012 and The Nant Tor Rader Mesky a Simon and Schuster NY \$4.50. He takes to first of the beach some of it highly a use to get back to that night. He piles on so much local color in between that it a worder that the weight of it does to wak the wine Fast Side into the East River. For this he should get an A for effort, but whether the whole country will be interested in a Young Fast Side that is dead must be verying all those who had a hand in tring to bring to life the person interior worked in this monoment to the dismal destruction of his convey Yiddish collequialisms abound in this book but they in themselves are no longer funny everpt possibly to a few Christians try at a show how hip they are After a tew generations this stuff dies off an surely as has Minsky a burlesque. Nice Of Nap

What required research and has a good deal of charm is Barber's story of how the heirs of lineael Seltzer got from Grodine to Ninok. Napoleon supposedly was going to writer in Minsk after his retreat from Moscow and Jews wanted to see him especially since he don't include persecution of them in his program. The emperor didn't go tostaway but larsel Sultzer did. At 50 he became blind and theresizer as known as The Bind Magid from Grodine.

A grantison of this dynasty was named Arech Lev. He too was a Talimudic scholar but shipped to America and changed his name to Louis Minsky. He began as an East Side peddler with a pack on his back and in two years had saved enough to buy a store. By 1890 he was in the real estate business the introduced the Minsky. News, a throw-away, and used magic lanterns to stimulate sales at Minsky. Department Store.

True to formula, he hired many relatives who stole from him But he didn't fire them. He couldn't afford it. He as goed if he did fire them, strangers would have to be hired and they would start rubbing the store from stratch.

from scratch

strangers would have to be hired and they would start rubbing the store (from scratch).

One Missky Who Never Saw Buriesque

Louis Minsky never went to a concert or watched a theatriral performance in his life, Barber says, but he entered polities and become an East Side alderman under the Tammany regime. He had five sons, Four of them entered show big at the moddler stage down.

Louis Minsky was going to build the tallest building on the lower East Side it was going to build the tallest building on the lower East Side it was going to be on Houston Street facing Second Avenue, which ended there In it would house the National Theatre beinging together such Yiddish stars as Thomashefsky, Kessler, Edelstein, Adler and Schwartz The actures put up \$72,000 for a 21 year lease of the ground floor. The Minsky building as a result went up without a mortgage.

Louis turned over the job of renting the top three floors to his son Abe. He and Billy planned to make it a movie theatre. This didn't go well with Papa. The buys quit Papa is real estate flow and he promptly raised their rent for the roof-top theatre.

By 1916 the National Theatre and the National Winter Garden on the roof passed into the hands of a receiver.

A year later Louis Minsky looking at the Minsky Building saw a sign over the National Theatre that the place was closed for alteratione and customers were admonished to watch for the grand reopening it opened as Minsky's Burlesque. Burlesque as you blo it. There visual be a grand new review every Monday. New York's hottest show up where the brevere blow.

All the exercise of the properties of the surviving Minsky boys had a hand in all this vulnarily of the

he a grand new review every Monday. New York's hottest show up where the breenes blow."

All the surviving Minsky boys had a hand in all this viduarity of the ununtil at some time or other. But the driving force was Bills a. His real name was Michael Wilsam Minsky, and oddly he had been a respecter on the sid New York World. According to Barber, Bills was right in on the ground floor of the murder of Heiman Rosenthal on July 27, 1912. This gambler was bumped off by a bunch of grown under the direction of Lieut, Charles Bester. All of them, including Becker, fried for it.

Billy Minsky Chosed By Gangsters

Just how clean Billy Minsky's hands were in all this isn't clear but Barber tells a story of Billy's being chosed as he wheeled in a Mercer raceabout from the Metropole by three men in a powerful Lucomobic. Apparently they raced all over a sentown, with the pursuers pouring lead at Minsky. Not till he finally reached the Minsky town house on Second Avenue was Billy safe. Once inside his father a home le gladiy acquiessed to churching the job of crime and society reporter and begon working instead in his father's real estate office.

To Billy joining the construction gaing workers on the Minsky Building was like being sentenced to the rockpile. But he was mod \$55 a week, though everything above 14th Street was nut-it bounds for him.

for him.

At first both theatres did well. Downstalls was known as the National upstairs as the Winter Garden. The direction which the Mindy bers needed to so was reflected in a feature picture about abortion which they retisted. The Dorter And Vour Wite. It grossed \$6.00 for the week. The pull in that dismal direction was irresistible for all the Minskya. Even Herbert when minitted to the bar quickly hopped from the honorable profession into burlesque.

After the Minsky Building went bankrupt. Billy wangled a variety franchise from E. F. Alber. Top pay for Billy's penthouse was 500 a week. Anyway that what Barber our Jack Norwerth get Belle Baker and \$25 and Van and Schenk get \$40 as a team. Then Albee vanked Minsky stratchise from them and the next retreat of the Minsky boys was to burlesque.

Their Navel Revues Start

Their Navel Revues Start

What follows is a valiant effort of a writer to give life vitality and galety to a quartet of showmen who never thought above their vicerts. Much space is devoted to Betty Busby, the daughter of a Philadelphia Halfoot, who became Mile Fis. billed as direct from Pers. France. "She was further billed as formerly Prima Balletino Associated to the Imperial Opera House. St. Pelessburg. These beyo really belonged in the State Department.

It was the stripping of "Feet" as Billy Minsky called best that finally brought John Summer and six disks into the house for the raid on the night of April 20, 1923.

Fish Takes it Off And Cops Take Over.

What she disks? Take off the mile was her own skin. Barber gives

Fill Takes it Off And Cope Take Over

What she didn't take off that make was never own skin Barber gives a good picture of the frenzy of this Aphimilite on the Bunway and test to where the rebuilt of Fill by Billy Minnay who still seemed in leve with his own wife more than he was his meal ticket who was starred in The Shame of La Boherne."

The ride of the cast and management in three pie wagons to the police station and the subsequent dismissed of the charges brought forth by the Secretary of the Society for the Suppression of Vice made John Summer look like a jackass, which of course in many respects he was But even off the hook, his was the blow that mortally wounded Minsky's Burlesque.

One of their cast committed suicide, another was stabled to death and the rest crawled on their hunds and knees to 42d Street figuring they could hold on while fortified by Earl Carroll and the Shutherts, on the theory that exposed breasts were descent meth of 14th Stretches and the name Minsky forbidden to appear may marquee in town it's an trente fact of history that the Vice deceased that a new the here of a new clean matter taked. Exectly

Rome

Jame Manufold is and Zachars in

Par Options

Reluctantly 'Executives'

Aside from a general distik

Afterd Hittherack here with his aid four in connection with his lamin picture. Pays he Decor Ward and Si aon Ghen with had a part to welcome Taida (alute here for a vacation line k in roll situation Teneral Si life in to appear in She Stoops Conspice at the Old Vir. Conspice at the Old Vir. Apail who

Jame Walson howed out of his tar and tahara dale s of Munday 6 She II Mar tal

Water Wanger aigned movement a vence through to write array or the Einsbeth Taylor starrey

Joe the Eirasbeth Taylor starret cleapatra. He h Beaussont. Tennent's topper toaned a parti of his house to seel and Downthy Sickney and Howard Lindsan. Marpenna Dawn here to halls hoo her film. "Black Orjoleus." Lawtone she was in Lordon she was singled at Charchiti's miter. Paramount's preven for "LoT Ahner on Thuradas. 21 was a histhing affair with the Plaza fover turned into a replica of Dagpaith village.

village
Jatin Shain of Associated Brit
in Paths a Manchester beauth
chalks up his Site anni with the
company him week. They will give
im a dinner next Jene 13.

Paris

Haya Majareet in Fig. Co-nes har was back to the wood. Jan Greet's Le Ball books is a bit late season legit run

Palm Springs

t an Juney and his uon Jack tring a dust at the Ferral Pa-louse bring. Engine Cora and

Denovan Harpo Marx, re Manigomers and arts

31 Nations

sold from Amos Veget dire America's Corema 16 as wher of the jury, Maind a nan the presence of American renwriter Herbert G. Luft

Indies Key

Hollywood

Gory Competers of the Competer of the Competer

Jue Sarfats, WB exchange man-in L. A. pa sed Casternia

and to L. A. pained California State Bar. Greated Mohr will ren American International Pictures at Altoquer-que Theater (Junes, Camention June 1).

otheriand flate!
Mill Trenier playing the ley senings on the town's perimeter.
Second (its cabaret theatre sening an outdoor garden for im-

Stady Lane barn in Marengo iked off yesterday (Tues.) for a l-week season M. J. Boyer, who flacked for hesterfield Club, joined the Bob

Chesterfield Club, joined the Bob-House prishery:
High O'Brian does "Two for-Seesan" Frida: (10) at Tenthouse on the merth shore.
June Haver doing "Onco Moro-With Feeling" at Sidney Blackmer's Hinsdale strawhatter.
Joan Fontaine set to do "Angel Street" at Drury Lane for three-weeks starting June 21.
U of Chirago's Court Thoutes-treecks starting June 21.
U of Chirago's Court Thoutes-treecks starting June 21.
Beat peet Kenneth Bexquib was in for some verw readings includ-ing a stint at the Gate of Huch nivers.

ANTA-Chicago went on record a support of plan to restore to Auditor son Theatre a a longitar

shows as William J. Riedarch named feature editor of the Dan News, according John Star on who city to avoid an imment of ed ophip.

Berlin

By Hann Backs
"Taught"
Harold Ling d is a member of the
uture film justy at Bestin Film
Henn Parise

Australia

nation chief, expected here shortly on private biz visit. Daff holds a hig financial navio in local commercial enterprises. Muchael Drillen appointed general manager for Garnet Carrolla pic interests in Perth. Headquarters will be at the Princess, Mel-bourne.

OBITUARIES

GRORGE ZICCO

legit (In po George Zurin 74, legit film primited best kinn for his mater LaB medium primited for an ff ... Maked for packwastern and Collan and a and May 28 in

torn or District be privated t II I valed in the filter proved at the Old Vicin sale on a line of the Polish on the control of the polish on the control of In 1913 he appeared June 10 (013 he appeared in 1. houser exceed with the W. Mes ov Y. K. in a construction month of Mann Circum in 1888 and the Saffrage to At the chairs of Warld Way I from in 1925 Revol had have a

turely been taking care of the old

LaRence a varyions include Mrs. Muted O'Hara of Rivertale N.Y. and a nece professionally Marvia Arington new Mrs. Stanley Hole of Zurich, Switzerland.

LEWIS E. REED

f. Reed 78 deap elephant trainers and eners of the Nesson Lenis

to Bola and Mama y of My Door F and

LINDSAY MAC HARRIE

Ded May 20

Remembering the Holy He Gare to So Mony

LESTER PLETCHER

he is med a England thee of he corrected with a tof the input facilities with the total the plant of the input facilities and the plant of the plant of the total tender of the plant of th ola Having a Warmer's Day d and But helps

In Memory of Our

Founder and President

HAL HORNE

June 8th, 1955

Ted Lloyd.

result to an animal trainer for

MOE & HORWITZ

died May 19 in Cleveland

in the Coverind area.

If you will be a superior of the covering the found in 1915 with the fate Lewis lease in continer in but ing the Foundate. Globe and Halmorth Theatres the countries. deline of Agent and scores of It's a to daughter and mother

FRED LA REINE

Fred LaBeline, 70, horn in Eng-Fred O'Hara, fermer is lie performer, died May 20, he vets Hospital in Long Beach, Cause of death was cancer. I finise operated a standard

to g house involve g elec-

to ton ng Memory of

MARY WELCH

f om Chicago to Mileaukee a mind

After protonged opposed in a instankee hospital and the first a ghost number of surgical personnel through the decades a price continued for core A man great stantons and remove of the continued for core A man great stantons and remove of see the personnel of the observation of the South from a heal chair. He operated a for-ters of Freshs at one point. In the Visigiry issue of March 2.

In Memory of My Friend HAL HORNE

June 8th, 1955

Ted Lleyd

1912 the electrical art which was

Dave Chairs become Le Revier's findience stonge and went with him to Europe with the Electrical Warrell turn. Thereafter Chairn entrilled to Joe Cock. Chairn has,

grow when he arquired the litting to the state of the sta

HOW ARD MILSOM

Houard Mileam 53 forto casting agency in Canada. Itselfer the Canadian Brusdeautre.
Corp. died in Toronto June I of a heart stack Karlier he introduced the Drama Werkstein. Corp died in Toronto June ! a heart attack Fartier he inti-duced the Drama Warh neertes on the CBC trans-Conetwork n Batte

for CHCH-TV Hamiltonia He then founded Central Octario the then from the Committee of the Canadian to file the transition and the name later to House Mills Productions 1 ld these Productions 1.6 Survived by wife and three

AGESTIN DE ANDA

Appelled de Amila 25 mm of Romal de Amila, head of the Mexi-e n Assa of Film Producers was killed Mar 29 in Mexico her his father name to be Motrie to: star mg

the starting was undesclosed. Ventue de Anda beam his flie career eight years am in assertes of Charto Negro' pictures starting in father.

More revently de Anda appared in a number of program pictures. He also was seen in the circum a The Uprained List year he was a member of the Mexican he was a member of the Mexican. deferation to the Cannes Film

EMH. GARTNER First Continer 48 for mini-vers the conductor of the Jeans Folk Charlever the radio and to metwork of the Canadian Broad casting Corp was killed in an auto-crash in Toronto on May 30 when he collided with a road-grading

op prove so hardy was reviewed.

Gutter was also choral director
be not been provided and of Beth Sholem Synagogue. Tointippe of electrical act was not conta. A refugee from the Nazariginal, the reviewer finding it
is to good as a Dr Herman.

Dave Chasen became La Reisers.

Survived by bis wife, a concert

PLIZABETH WETTER

I in that city after a year's

n. Sie werked for the Windy in bosed Lemmie in 190? act-lefore be moved to the Coast become prexy of the new Uni-el Pictures Corp. Survived by two sisters.

EDWARD BROPHY

Film and Brophs, 65 veterion film

peared in numerous plans actualing the original Thin Man servicing the William Pewell and Murias Ley "The Last Hurrah," A Slight Case of Murder, "Sweetheart of Signa Chi," It Happened on Fifth Avenue and serves of Warner Brothers releases in the late 1870s and early 40%.

His wife and two brothers sur-

SAMUEL ROEDER

SAMUEL ROEDER

Sumuel Roeder, Coast actorney for the American Secrety of Composers, Authors & Publishers, died June 1 in Sam Francisco after a long illness. He was associated with ASCAP as an attorney for more than 40 years. He was employed by the late Nathan Burkan to represent the Society in 1917 and handled its legal affairs on the Coast since them. Coast since then.

MINNIE SUSSMAN

Minnie Sissman, enec secretary Pacific Drive-in Theatres, died by 28 in Hollywood, Darting her org association in L.A. theatre is be had worked with most of PDT (we years age from Nation-

Three sisters and two brothers

DAVID 8. EVANS
David 8 Evans, 35 singing
musician, died May 31 in Clevind He had been playing in Normin Knuth's dance orchestra at
the Hotel Sheraton-Cleveland,
lie formerly was with Samory
Watkins' crew at Statler-Hillon
listed and Frank Novach's band on
the Steamer Aquaration.

HARRY DRYER

Harry Dryer, 73, longime Minneapolis exhibitor, died Mar 27 in that rity. At the time of his death he owned and operated loop late run theatre in Minne-His wife and sen survive

CHARLES R. DE JAN Charles R. De Jan, 42, charf en-inner in charge of operations at WRKB, Chicago, died in that city

ine I. Wife, daughter and two sums

DORIS LEEDS

Mrs. Doris Leeds, 38, estranged for of film euse Martin Leeds, and in Hollywood June 3 of what ice reported an exercise of theturates.

Non survives.

HELEN McCAPPREY
Haten McCaffres script superviof for the past 28 years died from respiratory injuries rec-fire in Hollswood June 1 received in a

adian radio and supervisor of properties for the Canadian Bruadrasting Curp's Ottawa area, died it Ottawa June 1. Wife and Jour

Louis Glick, 64 retired operat of motion picture houses died May 29 in Philadelphia Surviving are his wife, son and two

Unit Reviews

Continued from page 60

Moscow Variety Theatre

unatan with an attractive com-and of English, who introduces meelt modestly, makes friends

promto with customers, and gives a stick intro to each act. He gats throughout humorously incorporates local references including an attempt at the Smanhing catchphrane of Scut comedian

certetary to film industry pioneer Jimmy Legan; and even has the first Lammele and thought to have outlimiters pointing mapper in their terms of the own time. I be may be certice on Circago of lim row died gov. sung by the late Will Federice before the desired.

Brunov has also been too but in the property of the hand at the property of the steel of the ste Terry Thomas Ji Secumbe, Terry I Edwards etc. His ing are also adept

Aest of layout presented att-at layoutness is majorable to rong Toine Bern and Valley key is personally with that Key is key in personal or the personal country with hafa chart etc. Katherine Zelenaya offers an offers at a children's some and Konstatine Lapter has to be a off after group out in a strong hartine. He from the Lemingrad Opera

Left Gegetta is an alliment legion strays. Dance deposit series Dance deposit series Liganor Vancou and Liganor designs and Georgian street De e department feature. Learne Var a med Mexes Christmance habbrevia and partner from the Street Alberton and partner from the Street Alberton and partner from the Street Alberton March 18 and 18 Theatie and three energetic Rosstan dancing types to Aska Miretaky Nikulai Pervan and tor Knyazev

Unit has a skillful magnium in Yari Ruhamm. Margarita Stebak ava is kept lear things hand at the piano and from Beruint hatmin the erch as musical director to the

Trimpe draw on talent from all over the USSH This is the third onpany to have risited Britain from the Maron State Variety There is the tours bring been pioneered in 1954 when the But ish Societ Friends to Society brought the Berrocka Danie Com-

pany

Kratter

Zerkendorf tire warm argently Ampportant with 20th
Skeuran and Monday night

has breakdown of Keatler deal mply puts Zeckendurf back in the urchaver's seal with all details of runnal deal holding again. That was for \$36,000,000 in payreal was for \$56,000,000 in pay-ients deferred over a 10-year pe-ted. Shourse explains that Zeck-nderf new has until Aug. I to be up with next \$2,500,000 in-tallment and in meanurs will be paying \$1,000 a day towards final

Knapp was contingent on received with citib & Knapp as to a portion of c property which was to be said d developed by Webb & Knapp ong lines to be agreed upon wing the course of drafting West & Knopp Corp. to rolls

Webb & Krapp war to pack up K-after ferm to but 20 h acreage fr \$43.000 mm cash instead of reverting to its own former terms of \$56,000,000 poil over 10 years Jeckendorf declares his faith is Century (it) project is infact

Gervasi

strable by foreign film and gov-

strable by foreign film and government people. Such trups could signpost the way toward a global morket for their films, identify the country of erigin and uphest same. There has been a remarkable upsurge of American production in Spain and this doubless helps the local economy. But this has been a strictly. American prefure-making in a foreign country and the Spainard are not fully content. Prefurable to them would be their own participations jointly with the Americans as as to lift the Spainsh Industry in global terms.

industry in global terms. Spain and other nations further would like to have their locally made features distributed by the matter traitures distributed by the American companies whose releasing facilities are worldwide. Yank outfill don't take to this idea for the most part being economically procurupled with the vale of their own, dollar-wise more important

Catholic Defends

sections Section

Shorty then arted Waltz of the Targanian and said it was sufficient out for the paint of you've of the particular man of the particular than the protogram of the protogram of the particular man a man own out general

courage from with products

MARRIAGES

Rita Hammate to Van Brett, Spiria Philips to Alan Pase,

Kathleen Well-un to James Franciscus, Hull-und May 28, Bride's daughter of director Wil-ion Wellman he's an actor

Ellen Powell in Charles Chuck"
Hayward Buthwend May 28
Bride's a dannier of Disk Powell
and Juan Bloodell as an actor-

unimen

Betty Hartrenft to Roseil Coin,
buquerque June 3 8 lute to 18
p. promotion deportment of

Abbuquerque June 3 Battle se da up prémotion depertment d' ROAT-IV there. Mavia Coss to Gerald Cellitte, Manchester Eng June 3 Battle de a Granada te prediction assistant. Anne 1 Davia to Darvyl S. Jers-des Salvang Cal June 2 Brate in forces te residentater les Grand

Melling lim he s v p of Junes
Mellinh Jr. Agency
Ruth Storie to Dick DebHouston June 2 He s dick — key
on staff of KXYZ in the detay

Mt and Mrs Frank Karanaigh, in Charage recently Father select to program discharge

IRKB there
Mr and Mrs. William P Hunter
on Panders Mr. 10 Fabrer
upper of Sterling World Distribus

Mr and Mrs Bill States daugh-ter London Mrs 26. Mother in Mary Websiter, actions father in a RHC producer a carrier. Mr and Mrs Peter Houses son, London Mrs 29 Father is the mis-sister and of actor Robby Houses, mother is Jacqueline Boxes ac-tress-daughter of thesp Jevy Des-monde.

monder Mr. Jack Kaley dough-er. Chirage May 27 Failer a legist on WCFL there. Mr. and Mrs. Jun. Kenneth Matthews son. Santa Monito 1 at May 27. Multher in doughter of uniter Art Author

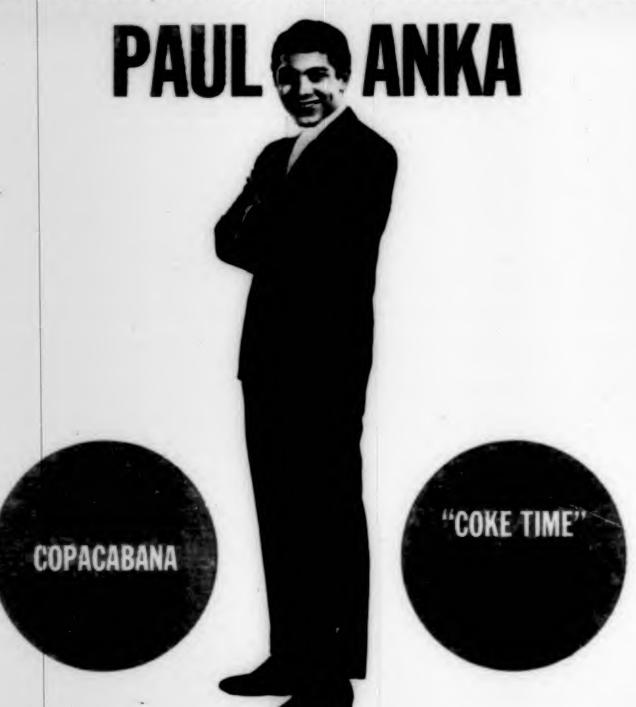
Mr and Mrs Vir Ne sein daugh-ter Chicago May 24 Father it NBC IV sales service super issi

We and We Joe Cordon twins on the daughter Glasson May He's a tv and recording to k-

offiger, Mr and Mrs. Robert Barbash, see Santa Monica Cal. June 2 Father in a writer and partnered with Jeff Chandler in. The Pl. n-

dereve Mr and Mrs. Door Ceruili son, New York June I Father to with Rt A Victor's published department and re-editor of the Ballantine book Tie-Jass Word. Mr and Mrs. Predrict H con Stange, son, Bethpage, L. I. May 28. Father to produce for the international television service of the U. S. Information Agency.

THE INTERNATIONALLY FAMOUS SINGER-COMPOSER



NIGHT CLUBS—THE HOTTEST NEW NIGHT CLUB SENSATION OF THE PAST TWO DECADES!

CORRENTLY PHOTOGON JONE 12 - THE THREE RIVING INV. SYRACUSE N. Y.
JUST COMPLETED - SMASH ENGAGEMENTS AND RE-BOOKED NEXT YEAR FOR SAHARA HUTEL LAS VEGAS.

BE TOWN CASINO BUFFALO
NEW LOTUS CLUB, WASHINGTON, D. C.
SCHOLLA'S PHILADELPHIA.

THE HOLIDAY HORSE PRITISBURGA.

AND UPCOMING

AULY 14 THE PIVERSIDE HOTEL RENO AUGUST. THE ITALIAN RIVIERA AND BELGIUM SETTEMBER RIO DE JANEIRO, SAO PAUEO AND BUENOS AIRES

ABC-PARAMOUNT RECORDS - CURRENT HIT SINGLE MY HOME TOWN - CURRENT HIT ALBUM PAUL ANKA SINGS HIS TOP IS

PERSONAL MANAGEMENT—IRVIN FELD

DIRECTION (

ACT STAGED BY LOW SPENCER - SPECIAL MATERIAL BY NOEL AND JOE SHERMAN
PUBLIC RELATIONS JAY WESTON ASSOCIATES, NEW YORK CITY - JIM MAHONEY ASSOCIATES - BEVERLY HILLS.

35¢

NEW YORK, WEDNESDAY, JUNE 15, 1960

Dalton Trumbo's Blacklisted Bonanza: YANK SHOW BIZ'S B'way Blackout Dramatized Legit's Wrote 30 H'wood Pix as 'Untouchable'

By HY HOLLINGER

Showfolk Map \$300,000 Drive to Build a Shrine For Actors' Patron Saint

That Payola Yen

CBS Skyscraper In Radio City?

Democrats Name Vidal To Help Write Platform

RED BLOC TOURS

TV-AM Networks Assigning 1,100 To **Demo Convention**

End Of the Strike

Value to Gotham's Economic Virility

Credit-Card Cha-Cha

Credit-Card Cha-Cha
Credit card systems have
been creeping into new areas,
the lastest immovation by
American Express being the
right to hire one of Meyer
Davis' dance orchestras for a
private function and charge it.
This, of course needs to be
adjusted for realism since the
orchestra must first he booked
and the individual credit card
holder's rating be doublechecked.

Tisch (Loew) Bid For Zeckendorf

Real Bull Killed In Outdoor 'Carmen'

'Hawkins Of the Herald' Keyed to 75th Anni Of N.Y. Trib's Paris Edition

Italo Actors Annoyed by Spotting So Many Foreign Stars in Native Pix: Prods. Want 'Em for Int 1 B.O.

Metro Hot for Brooks To Encore But Director Wants Williams' OK 1st

Eddy Duchin's Son An All-Army Orch Finalist

Rotha's Documentary On Hitler Hits Copyright Snags on Old Footage

Dr. Cole Porter: Sez Yale Provest: You're the Too'

Big Yank Names For Berlin Fest

ACTORS' DISCUSSION GROUP

will be imparted and solve small, expands
Mage Charles McManu of Si
Patrick's and Father Edward
O'Reijley of NYU's Nowman Clui
have been guest speakers.

Peace, It's Wonderful!

At last there is unitateral peace on the labor fronts, on both coasts and it is lioped that soded prosperity will bring the benev-cience and economic security to all concerned under the new pacts just finalized. That gives for the Equity situation in legit and the Screen Writers in Hullywood. The tv branch is expected to fall in line shortly.

It's a trainm that suspension of production—pix, legit or ty— does nobody any good. The public suffers and the meriods that diversion of audience to other forms of divertingment.

Sammy Davis Wows London's Pigalle

Made Specially Memorable by Bethrothal To Sweden's Mai Britt

Sinatra Plans Live Dates

Oueen Liz's Honors List Names Thesp Flora Robson Dame of British Empire

& Film TV Spec in Tokyo In 26 miles of Al Burnett Rell (Wheel Physile Clash 6

Columbia's Missiles Pic Focuses Its Sights On Von Braun's Nazi Past

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VARIETY

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DANLY VARIETY

Published in Notivesed by Bolls Variety, EAS.)

810 a year \$50 Foreign.

HOME IS WHERE YOU SHOOT

Said To-Not By-Spyros Skouras

Spires Skouras, president of 20th Century Fox is an exmest advocate of Tausily pictures, and is currently engaged in asserting his company a position in facer of out-product, with concrete examples. Hence the irons of a foruntia story in Variety last loans which got hadly garbled in publication, crediting Skouras with a philosophy of bettering the public wished a diet of accentification gives in any

This viewpoint was expressed by a Canadian theatreman in the presence of Skooras, the same theatreman complaining that to many hellywood features are not accomplained toward.

and cultury

Earlier this year Skouras promised exhibs a steady supply of pix soutable for the entire to and has been making good in south as Joseph to The Center of The Earth. Bog of Flanders and Sink The Binmarck, all of which have also been potent at the boxofter in some versi he has immediately up coming. Story of Buth. Hobbishma and "Lost World."

Goldwurm: Trouble With Cannes Fest Is the French's Own Self-Interest

Lopert's Upcomers

Art's Commerce

Faulty-Lopert

By VINCENT CANBI

Something has got to be done If the annual Connex film testival in to survive another show as dulas this year's test. Jean Goldwarm prexs of Tunes film Corp. and office in rep at Cannex for the Indispendent film Importers & Distributors of America, stated in New York upon his return.

Lather was of filmore was we to Comment the year and freshed the first all eges to had. Good with him owner and freshed with him owner specific variance fresh to here. It all air night he improved To be too under retting first own down from its weal 10 days dut helicore owner and 10 days duting which owner the thin too film would be expected for an arranged rather that one work should be brighted to those parties a limit to the world owners all possible to the world owners all possible to the world owners.

This, he said, might be designed as from Fare Week, it is in international film bearing the opportunity to select the opportunity to select the opportunity to select the opportunity to select the opportunity of select the opportunity of the pix might lack the article qualifiers never maker, even though the pix might be article qualifiers and to be selected to be opened as and Guiden orm, to the pix large as one deemed to be

pirtures our audiences will bus, not for art's take glame."

which was that it became the consideration with politic. The reter tensived with politic. The reter tensived to political pressure
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to the world market.

Can insert on page 20

Carter Asks SEC Exemption On Republic Buy

We shington June 14
Securities & Furbance Committee

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to exceeping from the Inter
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I refer from the of the common of R of the common of R of the care a state of the care a state of the care of the

N in Picture were back affilted to the Picture were back affilted to the sale come to a ran of the Investment Communication of the SEC grants on exemptions.

After Americated filed for the exemation, NEC issued an order grid interested parties, until June 21 to request a hearing on the matter. It no one ask for a hearing, SEC anproval of the exemption to expectable to be

BUT O'SEAS NO Longer Cheap

The "internationalization" of motion postures since the end of world War II is too familiar for discover; but it is perhaps time to exempte that the development has entered a third phase. This makes sense if the rings of growth are marked this way.

Phase It Directly after the war there was a sudden inserest to foreign cities and lon-apes a background. The millions of returned GIs added to this currently factor in a land once called "toolationshita." Early overseas productions like. "The Third Man made in Vienna piqued the 1.8 populare and the prefusers in Hollwood. "Three Coins In The Fountain" made in Rome, and another eye-opener.

Phase 2. With the full one-longing of television and the population explosion away from urban to suburban areas the beginning of the new each most lind a unique angle type of tilm production prefit tuned over as The Holly wood union then began their function against runman's production. For using young it was alwayer to make filling in Holly France British Spain German.

Phase 3 Todas Phase 3 Is marked by the realization that there is no mage in two in localer alone, and often enough no ero memory in shouting recrees The present thinking is in consequence

nore subtle

The changes from phases one to three haven't been perceptible on day to day to

There's been a meldedde boxoffice glint in the Hollywood exefor some time obviously. There
has been, too, an inclination on the
port of some "runawas filmmakers to abandon the golden in
rioste west must of the United
States in favor of foreign and
channes breakes abando.

Frantier-Jumpers

The spotlight need is particularly on the producers distributors importers and directors who can unselow he unimpeded by the neutron-to-action barriers, which restrict others and who can produce cause to be produced or otherwise come upon film product that has a crossonable chance throughout the non-Iron Curtain world.

It's a far civ from the days when a producers under contract would fear pournesung from the Culve City backhot much become uppe Now York. The producers cut in the must be one-warld gadabout or eise they re fitting with problems which the competent don't encounter. It thereod continues dischard Holly wandites can fiture on meeting for their getting from the distributor providers unless everything can be done in studie presents.

It's to be noted that the distribute curing less and less about their respective studin overheads at the expenses are being met be bleecome film production. There we thought about abandoning the

Continued on page 16

Metro's 'Kings' Deal Triggers 20th's ('Greatest Story') MPAA Resignation

Kids Debunk 'Adults'

the of the five trengers to obtain the Merming Tribune a neutring reporter photographer pat the query what is our opinion of adult marked as awing dodult ever go to movies. Its youngster also said the idn't care for them—enjoys muching deep."

A hos called adult themes 's great publicity stunt' and assected 'I've never seen an adult type' person ever patronizing one of these adult movies.'

Diversify Me'ls Wald Word to 20th

Bade for the reactivation of new contract talks between 20th Fox and Jerry Wald centers on producer's demand that deal include discernification via his Jerry Wald Interprises into television and book and muses publishing as well as feature films. However, it was indicated in New York that Wald and 20th are far apart on several major points.

Among line reported areas not yet writed are number of films, participation story properties and a three-month post-production de las sought by Wald between finishing of a film and its release.

Wald and his afterney Dean Johnson had broken oil negotiatims with 20th and subsequently were summoned to Nes York incompany prexy Spyron Skouras for meetings with Skouras and v.p. Joseph Moskiwette. At that time, wald also confished with 20th is chief Peter Levathes on a ne-half dramatic series studio reportedly, is interested in producting.

Congress So Far Helps Theatres Escape Rise In Minimum Wages

Washington, June 14

Barring an unlikely reversal, metion picture exhibitors are now free from the threat of being brought under Federal minimum use requirements Senate Labo Committee granted the pleas of COMPO lost week by voting unanmously a flat exemption for the aires from the extended coverage provisions of the Kennedy minimum wage bill. The House Labo Committee ministering the man panton Rossevolt bill, had alreaduniformally agreed on a similar excuption.

an amendment offered by Sen.
Raleb Varbacough D-Tex: Prevasuely the committee had voted to
auply minimum wage coverage
only to retail establishments in
rhadine theatres, greening over
\$1,000,000 a year All theatres
would have been covered orest
nathy.

Metro a acquisition of Samuel Brimstone & King of Kings over shooting in Spain, despite the fast that 20th Fus has had another insurably of Circus planned for the last five years. Greatest Story Ever Told. Integered 20th a strong-concernent Monday 13, that it withdrawing from the Motion Purious Association of America.

skentras for some time had been concerned about other MPAA member-companies either planting making or releasing properties somitar to ones which 20th alreads had in the Pulton Cursidering the insectional which 20th alreads had in the Pulton Cursidering the insection which are subsequently in a under consistent when indice predicted Brondist announced King of Kings' last oak Subsequently it is understand. Shouras thought he had taked Metro prexy Jue Vand out this Vagel's intention of procuring the Kings of Kings for worldwidth

This was fallimed several weeks upon an MPAA heard meeting in the World at which the whole teneral problem of similar properties was discussed Skouras reserved with the construction of the several that these matters were the member companies and sted his agreement with Vogel as a vase in which such a settlement and from reached at this point, inserter, Vogel was said to have proken in to amounce that Metro and after all, decided to take on Kings his argument being that

countries on bate 31

UA's 1st Quarter Net Climbs 10.5%; \$23,188,000 Gross

in first 1990 guarter climbed 10 5 to \$788,000 from \$712,000 for the came quarter lad year, Robert S Benjamin board chairan told the annual meeting of stockholders yesterday Tues in New York

Harmonious meeting, which attracted approximately 50 chareimidees, conducted its principal fusioness brinkly and efficiently in 58 minutes. Stockowners voted to 158 minutes. Stockowners voted to increase the number of authorized common chares by approximately 900.000 from 2.400.000 to 3.300. 000 then reelected the 12 incomhent directors, and rainfred the approximent of auditors.

Benjamin remeted that the comnant's worldwide grow income list the first 1960 quarter totalled \$11 -186 000 against \$19.297 000 for the like period in 1959

The quarterly net represents curnings of 47c a share on the 1.664.218 shares outstanding as of April 2 1960. This compares with a net of 4th a share for the first 1969 outside a first adjusting the shares.

U'S 26 WEEKS' NET GOES TO \$3,695,194

Universal Pieures net for the 18 see and April 30, 1999 and the Universal State a service of \$1.84, \$150.00 for Pederal April 30, \$1.85, \$1.95

For the 20 archivement a loss of 1930 emission showed a loss of 5333.265 after Federal income tax acceptants at \$858.265 after preveiling for dividends on preferred seek, amounted to 50c common force. This loss was each tive of a profit of \$15 675.367 arc not of taxes, resulting from studio sale.

Yank Films Eye Expanded Africa

Weshington June 14.

Fite Johnston Mission Parace Export Asia prevy impose to fine as and means for Yank film companies to read into the Arian market with a greatly expanded punch when he touce the

Rulph D. Heerel of MPEA a New York office will make the trith him

Sovereighty situation in Africa has undergone drastic change in the last few years with the creation of several new independent states Johnston has never been to Central Africa and wants it see if American motion picture companies can't have better working arrangements with many of the Governments on the big continent.

Importance of Setting Up Oscar Stressed Via Wilde Dates in Gotham

Battle of the two Oscar Wilde III biographics started in Lon in a coming to New York

print the Vanguard production.
One of Wilder originally scheduled to the familied to 20th Fax in
1.5 but dropped when it failed to 1 Forum and 60th Street Play
once in New York next Monday
(20)

Willie has been basked to oper at the Paris in NY one will arranged derectly by Warwing was tropied for Warwing with Kingsley, acting as produced to for Warwing king on produced to for Warwing king and the second to be the seco

U.S. Animation Too Narrowly Staffed; New Strategy Meets O'Seas Rivalry

Matty Fox Pays SAGites 615G On Post-'48 RKO Pix

NOEL COWARD SCORING GRASS IS GREENER

Magna's Profit Upbeat Augurs Dividends 'In About 3 Yrs.': Skouras

EVERYTHING BUT TIRES

Columbia Pays in Stock

Columbia Pics' 534G Net Profit. First 39 Weeks

ERONSTON RE 'KINGS'

Small & Saville Set Film With Columbia

A Big Night for Bob Benjamin

New York Sound Track

U. S. to Europe

N. Y. to L. A.

mmy Valanda

LA. STIFFENS OBSCENITY LAWS

Reprise of Writers-AMPP Contract THEATRES WOULD After 147-Day Strike Writers

or sequels mprovements in all relation to credits, in provisions covering

Technical Problem' (Cash) Foreseen

Skouras Played Kratter Realty News Cagily in Awareness That \$43,000,000 Cash Comes Hard

Air Cargo Acquisition Part of Diversification For Zabel and Lippert

STAN KRAMER HEADS FOR BERLIN, LONDON

WB's Regular 30c

20th Revamps Its O'seas Press Plan

int John Ware as European p duction publicity contdinutes

Par Back in Memphis

BE PADLOCKED

Settle: Universal, UA Indies Study Formula for Adoption

Vidal's Cannibal Joke

Arrears Prompt C.O.D. Deliveries

National Boxoffice Survey

Trade Still Slow; 'Ben-Hur' Again Topper, 'Can' Second, 'Race' 3d; 'String,' 'Giant' Next

Top 12

"Expresso Bongs" Cont "Conspirary of Hearts" (Par and "David and Bathsheba" (20th) tre-

Chi Sets British 'Jack'

Fequire, community 1

Comedy stars Peter Sellers.

20th-Fox Looming As Most Prominent 'Sponsor' Of Political Coverage

lee Palace

Figns Ferber's sage of Figns Ferber's sage of a te derived or unsertail an conflict drama propertal

Colors

Total of 143 m are of renna to it an about amount of cellula d but in lieux Blanks forceful production of the Phlace I's not excessive for to read n te be told Enna Forber a screptor suga of Alaska over a period of 40 years in penyed with numerous india durle encountering

To a stooly firm of exment and e times c a ge in the Henry Kleine. Of those 143 at epursuanced manus there a not a dail one And with director V a eent Sierman cast ng a knowing camera t ere on the wente values of the ter to v molved plus the sadded bork round of the salmon packing land to the Palmi toling as an and production in terms of general audience or ceptance and consequent head to e can't mma being hig

The Fe bur por al goes to year from the end of World War I Alanks a 43 h statebood I vo at e wrocter placed in brieding but none hele a electre for on by Rehard Burlon in an embifored Samuelas e en allem type who sin a to the top in the success beginned and nearly de to a every e o a

The n has a full quite of one tweeter Button as the of a high street of the street of

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denied hamilite and particular and p

Calefox Dam Stand near Saids to Time to Time to the control on the control of the control of the control of the control of the control on the control of th where the Barrier of the Barrier of

should be noted that "lee Palace" is innocent of anything that could offend even the most sensitive it's a mature work but some rough

Dinosaurus (CSCOPE-COLOR)

back buils Piper tales

"Dinosaurus" is above all, a - ed Presumably the Jack II Harris production is meant to be funny, although there are times when the intent is questionable Its homor, which ranges from less omedy to high satire, probably comedy to high satire, probably will each audiences transacree to be off the interest approach with some acid does to in our transacrat approach with some acid to contain the satire transacratic acid of the second to place the satiral of a substance acid meanth figures to specificate all of a second se

the return to life of three puriin creation of grant cours to
innovaurus rea a herbiversal
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thus of the commends may be used but in charm ranges from more interesting to the control of the Kentone kops to cophere of a line. An example of the titler area when the rangement is a suffern when an whose five a copy with a keys madden. are a man an whose for a code with a house suddent to upon each other and in he is fright and dishipled Training one of a member of going to this other and about the control of the code that should keep and a code to the code that the code

All gh the Hipabets like All or the palet like ble savenan Goog Mirrell les the a with a memorality or performance, if a visual correlation of the first less than and different with a many different and the savenar and its like and filled have of the savenage hottle him and house different with he have a different with he will be a savenage hottle him and have different will be a first less than a different will be a first of the less than a different will be a first less than a different will be a first less than a different will be a first less than a different will be a differe

where the end of a series of a the first two tensions be not a condition of the state of

man establish has been been been been by the cheek.

The new, and less flashy spe man, sons "Jase," "Ros" et, al, in a diagglab bout with African criminal elements. Jet-are "Laryton" may not park as potent a wallop at the b.o.

Hellywood Jone 9

Promount twieser of the Western State of the State o

Cordes to see the grant of the condition of the condition

In updating their "Targan" to fix what they seem to feel are modern, specifications, producer Sy West and and his assentiate Harver Tay un have taken most of the character Their Jetange "Targan has not they have the training out off the houses, they have the fixed the control of the character Their Jetange "Targan has not thing but The Magnetisent in this files bestead architecture a valler gloom, particularly the some time African scenery and the fit that a Targan film invariably does a respectable job of selling itself, the Paramount release does, not think up as a paramount beauffur proup as a portmount box if e pro-

part.

Also a victim of jetings accessions provided in the ence fuscinating and injuriezione primitive appeal of the Dark Confinent. In this Berne Cities Bobe 1 Dark overhappy it his become the softing for a routine chase that much save for an exusional lion or occoding port as could be a confined to bring a vicinity of bits of the beautiful to be a confined to the confin matchie wife is setupilly attracted

unstable usle is sensuilly attracted to the approx.

Only high near the romat, does the meating the treatment of the sensity o

the and wave visit bring cheers, from he and wave cannot expect the and wave fan of a filter that is demonstrate while the existing Rive Burrough's character.

The arting it is a fine organical between the material, and is a filter that is demonstrated while the existing Rive Burrough's character.

The arting it is a fine organical shows the material, and is a fine organical shows the material, although Gordon Scott as a fine organic throught the more it an ample p adques. There is good week from that the more it an ample p adques. But it is a fine organic between the difference of the carbon capture. It is a fine organical shows the more than the first and the rest is a fine organical shows the more than the first is a fine organical shows the state of the same or the first of the same or the state of the same or the same the same of the same or the same

Cabori
Par June (4

1) 5 most of tell (2.5 period)

Line (4) most for a B and

vious and so slow that it looms mainly a Continental Item. There seems to be some playoff chances abroad possible on its theme and color. It does not appear to have the weight and lightness for arty

the weight and lightness for arry-choices. A French and German soldier change uniforms by mistake when one in taking a swim. They need at a formhouse where they become puis. The two help a flirtations girl and her grandmother until me. Frustians borge in almost leading to tragedy. This ends on a converty note Director Helmust. Kamber has been somewhat heavy-hunded and pic becomes repeti-tious. But it does make its point ahout all men being alike and war-being a fit. being a fin.
Acting is acceptable and color

is an aner with technical credits fine Longos are well handled with substities where necessary. This is a coproduction which is justified and the begging of probable force French-West Germon Film-making. Mock,

The Last Days of Pempell (SI PERTOTALSCOPE—COLOR—ITALIAN)

n, blood and volconic ask in se of the more spectacular exterulars from Italy Big, sirk b.a, splash indicated.

For allow spectarie even the re parted Italians will be haid put to hip this zew preduction of The Last Dave of Promps." He under an art species in and a side and so a side and so a side and so a side and The Last Dave of Pompes" 200

Franch Rustille Der pul territor

For he been proved and a different and a contract of the first of the contract of the contract

Battle in Outer Space (TOHOSCOPE—COLOR— JAPANESE)

Cinematically skillful but out-moded sci-fi-fare, fo-so pre-

A name of mandatory requirement of use to false in that they be at least a list is about of their their manner of their their space for it. In fact, outside of some operator flashes of technical and protographic skill, this Joyanese in the jitem is as disted in compet as a Back Ringers switch and frequently as flustrative in appearance as one of the less imagenative space exhibits in Disnestand. As space exhibits in Disnestand, As the Columbia record in not likely to create much stir in the disnessing of entires and the stir in the graphes of entires as an attribute. r pules of enthusiasm and att. udes of a e t may generate in e l-

in pulses of entinosiasion and pats, offer of any of any of may generate in or lidren's sections.

The a lexa a rition accomplay, by Shimorbi Sekuana from an
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Never fet 60 BELLISH

Well made, but ever-violent thrider, showing Peter Setters in not another new phane-with notinfy those with strong

We K

St. Louis Exhib Sees New Yorkers

Innocent About Such Situations

HOUSE COSTS TURN 'MAJOR'

Amusement Stock Quotations

Week Ended Tues. (11)

N. Y. Stock Exchange

319	160						Net
Mich	1.04			Weekly		Turs.	Change for wh
4000	23" 4	ABC Vending	291	37	351 a	3614	19
37"	25 A	Am Br-Par Th	151	37 9	36 TA	3719	was the
4214	3015	Ampes	112	39"	3519	261 5	
41511	36 4	CB4		451 a	41"	4/5	- 2 A
3.9 4	13	Col Pis	59	15 .	15	15/6	-1
33 .	17 a	Beera 1		33 4	2914	3359	4 320
49" 4	270	Disney	84	3014	2914	201 4	-13
136	94	Eastman Kdb !	319 1	36" A	124	13216	4.814
8 2	6 4	EMI	7417	7 9	614	7	4 14
23 .	1414	Glen Alden	868	18 .	17 9	2714	
18 4	14	Locu's Thea.	349	15%	1719	1713	-1
36 ,	22 4	MCA Inc.	94	35 3	33" 4	3414	4.1
3.2	25		419	27	25"	250 4	- 70
54 4	12 4	NAFI Corp. I		56 4	481	561	10
11	7	Nat. Thea.		7 .	7 .	71.	- 34
46" 4	39.7	Paramount .		44 3	42	44	- 2
34 4	26 .	Philip		331 4	3116	32 4	- 00
	163 .	Polaroid			243	2452	4 34
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10 4	7 a	Republic		101 4	9" 4	9 2	4 14
34 "	12.0	Rep., pld.		13 .	130 4	13	- 14
42 4	26 ,	Stanley War.		28 .	26 3	27' .	-119
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B)	700		860	#I	80	7813	100
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122 .	89",	Zewith !!	317 1	22 0	113	117'9	4.4%
-		Imerica					
5 2	4 3	Allied Artists		5	4 0	4 4	- 10
3 .	B 2	All'd Art., pfd.		100	1913	100	400
7 4	4 4	man ar ye care pr		4 4	414	454	
5 .	3 4	Cimerama Inc.		3 4	3 .	3 .	- 14
14	11	flexily Prods.	41		31%	1114	
\$ 10 a	6 7		Ross	30 4	9 .	10 4	
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				THE R.	2	2 4	
		fertiles			14 5	157 4	- 14
	ton C			11,000	7	47.2	- 19
	Theat				3 2	7 /	1.0
6. 3	5 mm 91	10.00			0	9 - 0	. 19

• Week Ended Monday /13

'Elmer Gantry' and U.S. Sinners

UA's Policy in Handling Novel of Heel-Evangelist Is Set Forth

already received a B rate of A receive with the Legion off or revealed what the film had not as of Thursday been finally voted upon by the Legion's board of consistency.

Some Elmor Cantry is the film be desired that the film had not as of the commending that the film be or early in adult strength on the distribution of the commended by adults. And therein hangs a take which may have rather far-reaching e ects on the office of the classification of films. In course of presenting the algorithmings a take which may have rather far-reaching e ects on the office of the classification of films. In course of presenting the algorithm of films. In course of presenting the algorithm of the classification of films. In course of present last Thursday e. Roger Lewis, C. A. algorithm to trade press last Thursday e. Roger Lewis, C. A. algorithm to trade press last Thursday e. Roger Lewis, C. A. algorithm to trade press last Thursday e. Roger Lewis, C. A. algorithm to trade press last Thursday e. Roger Lewis, C. A. algorithm to trade press last Thursday e. Roger Lewis, C. A. algorithm to trade press date of the picture as removed for adults-only etc. In a dediction to making certain "numble cuts and adding a proling which ports carry of the high living evangelest in the proper persuperture, I. A had been able to get a B. obsectionable in part for all rating from the Legion of December 1. In any case, end possible that the film. In any case, end possible that the film that has been brought to the film that the film that the film that has been brought to the film that the film that has been brought to the film that the film that has been brought to the film that the film that has been brought to the film that the film that has been brought to the film that the film that has been brought to the film that the fil

a pic is given out its rating then, to term in moments of poets however, the basic film elastics from a Pandora's flux. The idea time confroversy connects the face, being that a distrib who in the Artually it is possible that even remotely that his in time Lewis was concentral premature to should not be seen by the his alatement that "Gantry" and

beef against the ever-increasing tendency of the major companies to book their product into the art houses which until a couple of years ago had been pretty much dominated by the indies. In recent months there have been recurrent months there have been recurrent options in that the majors have been resting a shortage of art houses. Non comes an indire who claims the majors are setting bad economic precedents in the kind of terms then the majors accept from the artie exhibs. Particularly in the area of house expenses.

area of Inuse expenses."

Says this Indie the most important art houses around the country
are plasting on percentage terms
above house expenses. When this
type of selling originated, the house
expenses were at least in some
relationship to actual costs." Now,
he says, the majors are agreeing
to house expenses completery out house expenses completely out of all proportion to actuality

of all properties to actuality.

As the India sees It, the majors were used to dualing with mammoth curruit-operated theatres whose house expenses could run as high as \$10,000. Thus they could see nothing particularly abound in accepting \$2,500 to \$4,000 for house expenses on theatres where the actual covels might not be more than \$1,500 to \$2,400 a week.

In addition, says the more advent of major companies selling to the arties has brought forth at expenses which in some cases border on madness. He sais its not unusual for a major to lamb a nervous pirture in an att house not unusual for a major to lamb ha nervous pirture in an art bosse in Boston. Washington or Detroit with a campa in ensuing up to \$10,000 and \$20,000 all of where the major was in furn charte to the producer. The finder was to the discussion can do that and must be selfton can do that and must be selfton.

UA'S SCREEN RIGHTS TO HEAVYWEIGHT GO

United Artists has arquired the tion picture rights to next Monde 30 nights return title hour In your Johnson and I and Paterson of the Polis Ground in New

Fight will be covered in one concers in each cuffier of the ring, plus two finding control to each highlight action and three

high-speed cameras for give mo-tion and special effects.

Doug was set by Welfam Hetc-man U.A. Voop and Jiving B. Kahn, proxy of TelePrompTer Com-

His Ivanhoe Art Theatre a Dodo,

Ice House Showing Bout

Philadelphia, June 14
The Ice House, big new
aports arens in South Jersen,
has been added to the group
of film houses and drivens in
the Philadelphia area that will
present the closed circuit telecast of the Ingemar-JohanasonFlood Patterson fight
Located in Delaware Township, a short drive from midtown Philadelphia, the liru
Ifouse is offering choice scats
at \$4, with reserved soats selfting at \$3--blanker price in the
movie houses which will carry
the championship bout in this
section.

Exodus' Advance: 51 Full Sellouts

Chicago June 14

Otto Preminger's promotion for "Exodus" well shead of its Holy Land lucationing is piling up what figures to be a record bounfice advance

to be a record housefice advance here for any motion picture. Cinestage Theatre, where the film opens hardteket run Dec. 18, day af er its New York preem at the Warner, already has bide for all fullhouse parties amounting to meanly \$130,000 Additionally gazette blurbe on production events to larged where the company is still shooting have transpered an estimated \$100,600 individual mail index so far.

3. Y. film distributor amounts.

orders so far

NY file distributor awar as
the Lean File and vertain to
the Lean File and vertain to
the Manharton, Chicagon Lea Agence on Justill groups patronage
time. This are selected his bases of the "this and
the bases of the "this a side
free lan" a gas at risks en g

Mo Rothman Checks Europe

Ma Rothman, exec v p of Colimbia International left New York over the past weekend for a soing of European capitals. It a his first extensive trip of the kind some he joined Col a few months ago.

Bothman will conduct meetings company a pers Rome Paris, Zurish, Frankfurt, Stockholm, Amsterdam and Lon-don He's scheduled to return to Gotham July 10

St Louis June 14
I read with gives interest Toms
Brandon's and Gidgen Bashmann's
re pertive articles as to the state
of art film theatres country wide
what was and is quite true and all
that is asked is definitely needed.
However, in a practical sense all
this would be quite difficult to put
ure effect.

into effect!

I do not say this without qualificat on. For while Brandon is seated
in bustling and profitable Manhatton with all due respect to his
three-week 'swing' of three other
meropoli. I have been 'in the
first living and working among
the conditions outside New York.

I have tried in vain during the
past year to establish in St. Louis

Canada Passes Up Film of the Year'

The technicians of The technicians of the motor philips industry of Canada will and roles and presented their an awards to the people with the been giving them rational agnition for the past distervant Asan of Multon Pietervant Asan of Multon Pietervant Asan of Multon Pietervant as of Laboratories of Canada presented tistion award to three top brand of the Canadas Film Awards Dr. J. Robe Kield Walter Limits and Charges Tapanee, for their services to the industry.

nice for time server to the indistry.

Pre-estations we used at the
annual presentation disner of the
Canadian. Film Awards.

The was no Film of the Year marked,
into Board Proces. A National
Film Board production, took the
sole price in the CFA, theatival
cate pay. There were nine cristime in the non-theatrical shot,
NFB taking four, Crawley Films
Ltd. Riverhank Productions Ltd.
Crawley Films Ltd. and Chetover the control of the control
awards for the films and Robt.
Lawrence Productions Ltd. captured the only prize in to commercapital.

Special CFA awards went to Arthur Chetward of Toronto and Joseph Morin of Grebec for thoir services to the inclustry.

Speaker at the disner was Dr. A. W. Trueman, director of the Canada Council and former NFB chief. Dr. Trueman spoke highly of the Industry progress and arbitrorments in Canada and gave great credit to NFB as a training ground and moordinating body for private forms.

The awards were presented in the King Edward Sheration hotel in Toronto.

There where 47 aljudicators in

\$3.50 for Big Bout

Altens, June 14
Fabrus Palme is chaiging
the education for TelePromptc rise severals of the Johanne are remarked of the Johann-man Patternen heavy with the manually haut at the Pala (count New York June 20). The 1 this center drew about 2.501 of the same price for tast June a light between the pair.

Reveals Toronto Toll Audiences

Speaking at the recent Paramount stockholders meeting Rarney Baluban pointed out as "of great Importance to motion picture produces." The fact that Telemeter families in the Toronto tolivision test who have not attended motion picture theatres for more than a year are spending very aubtantially more per family on Telemeter movies than the average American or Canadian family spends at theatres. To give an indication of what he called the potential expansion of the motion picture market through Telemeter. Balaban named 10 pictures and reported the percentage of aubscribers who had putchased these films. They were:

"Anatomy of A Murder" tone week after all theatrical runs; 23"

Ask Any Girl' lafter all theatrical runs 3?

"Ask An Girl" infeer all theatrical runs, 37

"Cash McCol" inimultaneously with second run, 23

"FBI Stace" one week after all theatrical runs, 29

"Gig;" after all theatrical runs, 30".

"Mating Game after all theatrical runs, 33

"North by Northwest" after all theatrical runs, 36

"Peston Place valter all theatrical runs, 22".

"Souk 17 be Baumarck insural aneously with second run, 40.

The Tan Cassandments after all theatrical runs, 50".

The Cassandments after all theatrical runs, 50".

The catings would have been "outs unding even on aftertion accounted to Balahas suns, 46. He also offered fluores to
constitute with the showing on Telemeter of four backey games
to also further years even instead of cutting into the reguter form of increased via ving with givater variety of programming this fail."

L.A. Lacklustre But Branded Okay \$20,000; 'Sergeant' Soft 17G, 'Hours' Fair 10G; 'Race' Hotsy 11G in 3d

'Finn' Sockeroo \$15,000, St. Louis; 'Hannibal' 16G. Ben-Hur' Wow 176, 3d

Carry On Nurse' Gev 3d wto d \$1,800. Last week, \$2,500.

Key City Grosses

Festimated Total Gross
This Work 82.154.900
hand 23 0 0 0 2.19

String' Good 9G, Philly; 'Bongo' 5G

'Hannibal' Loud \$12,000. Denver; 'Queen' Hep 106

K.C. Up; 'Queen' Smooth \$10,000, 'Finn' Fair 86, 'Slaver' Lusty \$10,500

Rimo (Dick noes) 304 90-81 25 Babette Gees To War (101 2d k Goed \$2,000 holds Last refs \$2,300 Nidda Last

'Hours' Oke 11G, Hub; 'Sexes' 8G, 4

cek Estimates for This Week Asion B&Q (1.270 81-81-75 - Rot Roce Par 3d whi Chay 9 000. Last week \$12.000. Beacon Bill Sack 678 \$150 - Fugitive Kind" (IA) 7th whi est \$4.500 Last week \$5.510. Beaton Cincrama Inc. (1.354 1.20-52.65 - "This Io Cincrama the whi Seventh week ended londay (13) great \$15.000. Last cek \$16.000. Capri Scokh 824 \$1.41.50 -

cek. \$16.000 Great \$15.000, Last Capel Sock 1824 \$1.8150...
Crack in Marror (20th) eth water 1860e. Last week. \$7.000. Exerter 1860e. 1.276 75.81.25. Battle of Sexes. Cont 5th water 1860e. 1.276 85.000 er near set week. \$9.000. Gary Sacki 11.277 \$1.50.83...
Last Cas. 20th 13th water 1860e. Sexes 1860e. Cont 5th water 1860e. Cont 5th water 1860e. Sexes 1860e. Cont 5th water 1860e. Cont 5th wate

Cut Scales Fail to Bolster Mpls; 'Circus' Mild \$6,000, 'Scent' Big 5G

Broadway Grosses

Ben-Hur' Bright \$11,000 in Balto

Charles Fruchtma 500, 5 12 — Private Preperty" Indi d vis. Warm \$2,200 after \$3.00

Cheema (Schwaher) 460 pt 81 50 - Tilliet Interlude Janus and Naked Night' Times. Far 83,000 Last week "Juzz on Sum mer » Day "Kings: 2d uk. 82 mm Five West Schwaher' 400 pt 81 50 - Battle of Sexes Cont 4th wh. Oke \$2,500 after \$2.70 in third.

Anatomy of Love Kam Cike \$2,000 after \$2,000

Playhouse (Schwaber) (460, 90-150:—Chance Meeting: Par-th wk. Oke \$2.000 after \$2.300 fourth. Stanton (Fruchtman) (2.800 50-25 — "Myn on String."

25 -- "Mon on String" (Cot of \$4,000, Last week, "Net. But dge" (WB) (2d wk), \$3,000.

Town (Reppapert) (1,125, \$1.49.
150) - "Ben-Hur" (M-G) 11th in Good \$11,000 after \$12,000.

Tights' Slim \$5,000. Omaha; 'Hur' 9G. 17th

| Stander | Stan

neth 84.000 at \$1.61.25 ad RKO Orphrom RKO-1.25 ad Law Set Ruthedge WB 1 16 Benapayer review didn't my weak \$4.000 Lore Mountain Rind Co 2d 4.500 at \$1.61.25 krole RKO Pas HKO 1.000 at Palforum High School McC Tollyo after Dark Co 3 for lowe tinde Shight \$4.000

Giant' Trim \$10,000 In Pitt; 'Circus' 616, 'Hur' Wow 23G, 'Can-Can' 8G

Chi Still Sluggish Albeit 'Macumba' Sharp \$18,000; 'Circus' Hot 141/2G, 2d, 'Race' Rich 23G, 'Can-Can' \$26,000

rage | B&K | 2,900; 90 \$1.80 if Race | (Part :3d wk) Good 00 | Last week, \$20.000.

2,000 Last week, \$20,000.

Enquire H&R Balahan (1,35).

25-\$1.80 — "Compirary of earts" (Par. 2d wk. Big \$9,000.

As week, \$8,200.

Mannae Jevan (1,000.65.90.

Amenaker Indie and Strange flection (Indie, Okay \$4.200.

ast week "Operation Amsterdam (9th) and "Valley of Redwoods (9th).

Bh) and Valley of Redwoods
Dh: 84.800
Oviental Indio: 3.400, 99.51.80
"Wild River 20th (d., wk
kay \$15.000 Last week \$14.00
Story of Rufn (20th work
rema tomorrow Wed

Palace Indio: 1.434, \$1.57
1.50— Cao-Can 20th 8th wa
ter \$25.000 Last week, \$27.000
Ressevett -B&K: 1.400 99.51.84

— Macumba Lave (A. a.

it onlinued on page 101

'Crack' Mild \$11,000 In D.C.; 'Flame' Dull 10G, 'String' Good at \$7,000

followeles for This Week

Historica for This Week
Ambanaders Metropolitism SV
490, 1 000 90-81 25 — Rot Raci
871 15d wks. Okay \$11,000 in
Last week, \$33,000
Apex K. H. 940 00-81 — Hite
refude Jangs and Nake
ght Times 25d wk. Ok
300 Last week, \$3,400

na (T-L) (276; \$1.25 (Continued on page 16)

'HEARTS' TRIM \$7,000 IN INDPLS; 'GIANT' 8G

Indianapolis, June 14 Big is up a little at most first inners here this stanza, despite a

Summer' Torrid \$14,000, Toronto

Imperial (FP) (3.343; \$1-\$1-25 --letgeant Rulledge" (WB Bad 1000. Last week, "Tall Story" (B: \$8.500.

AR. \$8.500 Level Tall Story AR. \$8.500 Level's Level 2.746, \$1.51.25 Level's L

Seattle Still Sags; 'Finn' Okay at \$5,000

'BRANDED' FAIR 10G, FRISCO: 'STRING' 90

San Francisco, June 14. First-sun trade la slipping her la siana but there are a few skapoto. Five Branded Women, f newles, looka fair in first se on at Golden Gate. Neither "Op

Golden Gate RKO 2.859 \$1.25 Fire Branded Women" Par and hance Meeting Par Fair

New Pix Perking Cincy; 'Giant' Stout at \$9,000, 'Crack' Fair With 86

B'way Film Biz Still Off; 'Pollyanna' Solid \$135,000, 'Pay' Potent \$20,000, 'Race' Hep 33G, 'Can-Can' Big 30G

'SATAN' STOUT \$8,000, PROV.; 'DAVID' OK 6G

Providence June 14
The Brigitte Bardot appeal is liping the Majestic to a nice take the "A Woman Like Satan" State carrying "Gallant Hours" for

\$5.000.

Majewile (SW+/2.200, 60.90-—"A Woman Like Satan" (Lepe) and 'Elephant Gun' (Lepe) poppy \$5.000. Last week, "Wild River 20th; and "12 Hours To Kill" (20th; \$7.000.—"Callant Hours' (WB) and Three Came To Kill" (MG) 2d wit; Stays only four days and aad \$1.000 in seven days.

'Macumba' Lively \$14,000, Cleve.

mild at Allen.

Estimates for This Week
Allen SW (3,800 83-\$1,25)
Wind Cannet Read" 20th Mild
\$0.500. Last week, "Man on String
20th; \$8,500.

Continental Art (Art Theatre
Guild) 950 \$1.25 Cousine Indie Thin \$1.000 Last week, "Seventh Seal" Indie and "Smile of
Night" (Indie freissues)

Rose Fest Bops Port. But 'Ben-Hur' \$14,500

Ben-Hur" moves into a smash 21st reck at Music Box "Snow Queen" thin at the Broadway "Sword and Cross" is rated allow at Or-

phreum.

Bistimates for This Week
Broadway (Parkeri (1.890, 81-81.50 — "Snow Queen (U) and Chartreuse Caboose" (U). Sad 82.500 Last week. "Glenn Mitter Story" (U) treisouel and "Sapphire" (U

Aster City Inv. 1.094, 75-82 partment UA: Opena to red. Last week, Fugtind UA: 9th wh 6 days, dipp fair \$10.000 after \$13.000 this full week.

two taped of D to the A to the

SEATTLE

NIS NO THE A STATE OF THE STATE

PORTLAND, ORE.

11-C.

Parameter Pert Par 2 4m 8.
No Angra Red Planet Al d Planeterers of Pareter Par-nete Burded Women Parl and the Bi nded Women Parl and

CHICAGO

'Hours' Hefty \$11,000, Buff; 'Circus' NSH 76

LOS ANGELES

1 106 50 83 NO
1 and The
1 A F 81
1 th Read 11
1 th Date 12

Trans-Lus T-1. one 51:25-52—Pressurer of Velga Par Slow
St. III. Lind week \$5:700
Pentages RKD 2.815 90-82
Let Roce Par 3d wk Bands
1.000 or near Last week \$18.706
Bollswood FWC 756 90-81-50
Linterprise 1 A and Master
W. Kid 1 A 3d wk Light
1500 Bollswood FWC 96 90-81-50
Warner W 1.400, \$149-52.75
Den t Fot Dunier M Gr. Cd wk Great \$20,000. Lost week \$16.500
Warner W 1.400, \$149-52.75
Beh Hor Market T-1. one 51:25-52
Pressurer of Velga Par Slow
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Warner W 1.400, \$149-52.75
Warner W 1.400, \$149-52.75
Beh Hor MG 13th wk
Stone
Great \$20,000. Lost week 610.500
Warner W 1.400, \$149-52.75
Warner W 1.400, \$

and "Monne That Reared" (Col-mo Ferbs \$2.700. Vague FW(hio be \$1 When Comerly Max King 2004 400 uk Sterry \$2.700 Land

When Comedy Was King
10 uk Sir y \$2.7ml
cuk \$2.500
Chimese P.W. (400, \$2.82.40)
P. Vir K.Ind (40, \$2.82.40)
A. F. Sir R. C. (40, \$2.80)
A. F. Sir R. C. (40, \$2.80)
A. F. Sir R. C. (40, \$2.80)

Egyptian LATC 1992 5175.

Bed Hor M.G. 2008
We 527 000 or over Land

SAN FRANCISCO

A Par and B Inter

M. Re led (Richard Re and Killer Killman a co

Cine ama 1= 1 1 65 - Wind americal Standy 5 8 000

United Artists No Court 1 151 51 23 51 50 - Ma Barker c Aitler Broad (Ar and Pusher) (A Thin \$6 000 or year Last week Gallant Hours (A and Co For Birche M.G reinsur 2d sk. 50 200

Man of Harara Co. 14th wa he \$3.000. Last yeek \$4.000. Yeiges S. F. Thea en 26th Co. Co. S. F. Const. 4 to Co. Co. S. Magnetin author 1900 wh. and Wild the Carrier M

Onch 5d or Chair \$15,000

DENVER

Towns Take Signal Signal Face Bons Con Bu

WASHINGTON

Communiced from page 9
Carry Carl Indie Fam \$6,000
and yeek Pringle Property In
the high \$2,500
Town King 600 \$1-5,49
Head of a Yrant and Too
soon to Lone U. Mild \$1,000

BROADWAY

Or Div AA 3d wh The property of the long today Wed In her grant of the SA to the SA to the same of the and booking on po-

Revenet Reade 42 8 25 82

Fine Arts Day 600 90.5 Process a Mon Amour Ze-b Mon Mr Four b frame or wheel Surface 12 was hold \$15. Morter \$10.200 for the d

Fifth Ave Cloems RAB 250 23-51-80 Dream Jan

re hid Temperat in First In-re ressume his okan \$1,500 in my week for which this older

Murray 1991 RA B S65 95 8 Ro Barlo of Seven (ont 9th A Fighth round ended Sunday 12 was lively \$6,500 after \$7,200

or tear

a Lapert 525 \$1.50 \$2 —

ent UA Opera todas
In abrad. "Queet Flora
UA 2d wk 8 days, fur
after \$9.000 for regular

who The week ending

Fifth week ended I ked to big \$6.800 after \$6

KANSAS CITY

Missouri RAO 2380 71 gi Man on String" Col and Voose for Gunman UA: 1869 88 500 and store Last neek (ralant for telemental state of the trailer of the telemental state of telemen

(3d wh). Ohey \$1,200 Last week

Bony Dorwood 850 \$1 \$1 500 Den't Est Dales M.G. 10th Fleanant \$5 500 Lat week,

Ephone NT 2.641 85-81Angry Red Planet AJ 2d wkinote \$5.500 Last week in crobe
ith Graneda, bis Vivia NT 12/7,
300 Too \$1 Nature Cylland
to Nature Itemso and Treed
offile Stranger Illinou Smart

'Elmer Gantry'

Art's Commerce

Delicacies of High Statesmanship Continue Inherent When It's Spain

Madrid June 7

Film trade negotiations between the United States, which accept foreign motion pictures without restriction, and a foreign country which does not, have gotten to the point where matters of global ero monie and global politics are in valued. The foreign country altodes to its Spain.

The implications are indeed in terms issual politically above and be one matters of trading hawking between the American film producers on the one hand and the human industry and government representatives on the other Pastyrans was the Spanish indeeds looking to puried their own picture business as they saw fit Phere would be longitudeness on the number of pictures admitted to this personnels country.

The past saw an exclusion of Yankee prodoct from the loca market from July 1955 to Jine 1956, except for pecurar entracted for prior to this period and office and outright suspections to office fashion. This was the result of an impasse in business bar summing quod pre-quo.

Present agreement calls for the Spanish unpertained of 80 American features per year. This deal expires Oct. 31 but will be au omalisally renewed unless the removed by Sept. 30. Negotialion are now going on.

An entirely new factor is a parent. This criticis on the exsocial and enoperation as ended Spain by the L.S. Station as the description of the politicis be therefore the consistence of the two-entire two countries.

In the uverall otherse of tung in Suam, the matter of a fits are in the term of a fits are in the term of a fit in the interest of the matter. Any kind of discovered the probabily would be embarranting on the high Spanish government level—certainly unwanted to high of friendly relationships between the two countries in times of servicel streeces.

It's for this reason that the Mission Picture Export Asia of America so represented here to Frank Gervast feels confident that the Spanish will not renounce to correst pact. There are bargain ting maneuvers such as stalling on both sides. Too certain of the Spanish negotiators assect that Americans haven't shield by the Americans haven't shield by finge understandings of the current contract, such as concerning expeniention and the distribution of Spanish pictures by the Yanishita.

There items, to repeat involve the treditional give-histor in business deals. Transcending this is the stillinde of U.S. State and the Transce regime. MPTA is keeping U.S. State posted day by day.

Quakes Cut Deeply Into Chile Show Biz, Forced To Cancel Fitzgerald

Film and legit bis softered badle of boundfice an a result of a serie of violent earthquakes, tilid wave and volcance activity which have left of the series of life and disastems of sixth on the count. The remains and valparation sector of the country fell two plans of two plans of the country fell two plans of the country fell two pl

Cule's history resulted in a declare of all irade including show bit Altendance at cinemas and legit houses was off because f w people were in the moud for make believe while there was uncertainty as to more makes.

Pilla Pitano

Ella Filiagoraid, skedded at the Control Theatre, Radio Mineria and the Waldorf Botte, was cancelled out. It is not officially known how much theatres in the south suffered physically but it is believed they didn't escape the bettering. Bim-Bam Bum Revue, playing Conception, was caught there when the quakes started but succeeded in getting back to Santiago.

frontiere all thow his is rooper at all 100°s staging benefits t since funds for the victims as the personarization of the goath.

Radio, Records Hit By New E. Germany Fees

The East Germans, under Commie control, have just slapped new "cultural fees" on everyone in their domain who has a radio or sele set or who even bure a record Every new record purchased nonhus an added 10 plennig 'around 3ct culture tax added to it to further the country's "socialistic cultural life." according to an offic-al comment.

In addition to the regula monthly fee paid by everyone who come a radio or to set, there is a acided five plennig bill now. Am 10 plennigs additional must be paid for every treket to a dance concert, variety show, theatre card coharet and circus card as well a for film trekets.

See More French Self-Censorship

Paris. June 14 agends here among film people and the governmental picture ad ministrative units along with the growing problem of failing filmgoing. Information Minister Look Terremente has intimated that the national censor board would like to institute a system which would do away with muntelpal and prefect blue pencilling or jeduce bannings.

Terronoire feels that in industry nelf-discipline board, somew has with to the Yank Motion Picture Acan, would help Production Code setup but some filmites do not seem disposed towards it. Hence, a farm of pre-censorship, with scripts having to be presented to the federal censor, may be instituted. Then producers would be warned whether they will run into further troubles, and it is hoped they will act accordinate.

The new governmental censor band will get also some added members with educational and nor chological background for fine pie pegging for 18 and 12-year-old allowances or peshibitions. From now on, board labels also will be the last ward encept that some decisions may be allowed to be questioned and reviewed be other ministries. Main censor sim is to try to set un a system of controls on the rasiolity growing crotic and violent films wis the ago-limit c assortentials.

Meanwhile. It is also mointaine that de-taxation as a large sale increasing to help the Industry to a firmer footing as it still loss a firmer footing as it still loss fitnesses. It is pointed out to the processor it is pointed out to the processor it is pointed out to the processor it is to be a more than a monetial books a crossing connective bow facet televisian. The Missire of Finance has provided to industry a substantial cut in two from he near Christian.

We the industry still fide to here with censor and financial use only heartened by the toole bein racked up by hig pix library small pix are on hard days and in "B" pix may eventually be don your with as practically done i

Mex Sets Up Film Prod. Unit For Pix in Brazil

Mexico has set up a film production unit in Brazil, with this unit the control of the Peliculus Meliculus distributor setup, account to Juan Bandera Molina. No conclinematignation will function as a writer unit for Mexican produces seeking to make films with the Brazilian market in roind. First the ing made in "Heading for Brazilian made in "Heading for Brazilian Inspaced by Grovas Films and

First 'Hercules' Farce

It had to come After the rash f locally-shot costume spectacles, nany of them featuring a "Herules" in the title or cast, and all bounding in muscle men, here's he first of a probable series of skends on the general

It is called "The Pills of Hercules" (Le Pillole d'Ercoles, with be produced by Reme's Maxima Films and will deal with magic pills giving the user the strength of a cust.

Hellman Forms Distrib Outfit

Paris, June 7.

Jean Hellman, owner of two important first-cun theatres here
sino has set up a distribution outfiwith Ectair Journal which hhopes will be a fererusper of closer
cooperation between the various
facets of film hir, producers, distetile and exhibs. It is called
Unidex.

Heliman etates that filmmakina in the US fell from 379 pix is 1950 to 181 in 1950. He sais that provincial houses in Prance are heginning to close, if not in big cities yet while only unusual emportant pix rack up cents. Thought is television, taxes, auties, vacations, spects, etc. that are blamed Heliman feels that a large part of the fault is in the old fashlomed unhealthy internal aspect of the film picture here. He opines that he whole film bir is now topheavy and outmoded and has to be streamlined to keep pace with changing film times.

New Zanuck Film Abroad

Paris, June 14.
Darryl Zamuck went to Dublin to start shooting on his new pic "The Big Gamble" (20th), which will be made in Ireland, Paris and on the lyory Coast in Africas Certais Africas locations will also be done the more desolate Camazqueregion of Central France. Picture Juliette Greco, Stephen Boy and David Wayne. It is being directed by Richard Fleischer.

Pie is a comedy-drama about a rouple and a friend who quit Ireland for Africa seeking their furtune via truck hauling. Pie is the second on Zasuck's sked of 10 indie pie for 20th-Pos.

te pix for 20th-Fox

Has Marlene 'Had It' in Germany?

In Copenhagen, She Says Future German Tours Are Out; Incidents Annoyed Her

Marlene Dietrich just wound user first stage appearance in Geimany in 30 years with a serie of concerts which were nearly used out and received much a plause. There were a few unforts nate incidents, and in Copenhage the revealed she would never dit again. Mins Dietrich, who let Germany in 1890, received considerable criticism in German news papers for deserting her homelan and never coming back tweet a the end of the last World Washen, she appeared in a Red Crossification to enlortain U.S. acidier in bombed-out Berlin. And the German papers erroneously extended ber attacks on Ritter to all

No her convert tour has been marred by incidents, with a 19 year-old girl spitting in her face in Duesseldorf and later teiling in local teiling incident who housed at her opening who housed at her opening consert in Berlin. A soung man carried a Marlene Gollsome placard in fromt of the Homburg concert hall where she appeared in Wiesbaden, police arrested two 20 year-old boxs who handed out mineneraphed sheets in front of the Rhein Main Halle asking the audience to substance her performance. Similar universally remarks were scribbled across the placards amounteing her show. In Bad Kissingen, some

ners the placards announces her show. In Bad Kastingen, some inters booed the performer Audiences at the shows we highly enthusiastic however, an

Foreign Films for 1st Time Getting Big Acceptance in U.S., Sez Shapiro

Now It's Melbourne Film Festival Week

Four silver medallions, four bronze medallions and a special certificate have been presented for the 1960 Australian film awards at the ninth Melbourne Film Fest recently held here. This is the third year of the Awards centest which is organized by the Australian Film Institute, a national pix bedy representing non-commercial film increase from all over Australia.

Risty entries were received in six categories, but for the second year the judges were unable to award a trophy for an outright

winner

Winners included documentary ocction, "Three in a Million", public relations section, "Desert Conquest", and teaching section, "Biological Control of Insects."

U.S. Majors Fight Danish Indies

The American film majors, through their representative foreign arm, the Motion Picture Expert Assn., will probably take drastic steps soon in Demmark to fight the independent distributors who are handling product for 5" under the usual Yank percentages.

A recent tax end there had the indice readjusting their percentages but still underesting the Yorks. U.S. companies may never in and underprice the indice there in order to win equitable terms with them.

rouse appear accommon an entiting the situation there. They plan to work together in order to get a generally stable setup even if they have to cut their own taken drastically to get the indies into line there.

Ben Waldman has been named acting executive secretary of the Texas Drive-In Thestro Owners Asan to replace David A Shaptro who has resigned.

urtain calls, and at Wiesbaden embers of the audience ripped

sher with flowers.

There were many complaint about the high prices, with the tendence of the prices, with the tendence of the prices of the prices of the price of the price

Fell Off Platform Once
At Wiesbaden Miss Dietrich
fell off the platform and injured
her aboulder, which troubled her
during the remainder of the tour.
She told a Munich press conference that she would do a German
fits, if the right role came along.
But at the start of her tour in
Denmark she told the press
never again in Germany." She
explained then that she and the
Germans no longer speak the same
language.

And at Wieshaden, she openly poked back at some of the news papers who had scorned her fin leaving Germany, by referring its other ex-Germans who went to the U.S. like Erich von Strobeim, at These erend American.

one added, at one point, "whorer said the Germana were phleglatic was talking nonsensehey're like Latina German temerament is the nearest thing to outh America I have ever seen." Paris, June 7.

Irvin Shapiro, American foreign film distributor, feels there is no reason for the Yank Indies to be poeved ever the major U.S. companies stepping in and taking of shore films for American use the opines it is a natural thing since Hollymood output has declined, and this gives foreign pix more and more acceptance in the U.S. maris.

Shapira points out that for the first time. It allowed is faced with foreign films which have a definite international pull and interest which ran vie with U.S. product. The emergence of Brightse Bardot as a world star the site reacted by the Itale "The Sweet Life" plus the growing incurvions on U.S. general setups of Itale-made contumiers, and the burgeoning art outliets have all contributed to force American majors to go beauty into acquiring these European pix.

However, Shapire thinks the Yank indices should not complain the majorn are atealing their flunder and reasing the benefits of their work. To him it is just fial ural show his change and progress the maintains there will still be off beat art films that will need the special handling the majors can not give. The indies will eventually benefit if foreign pix con get most acceptance in America through the majors' efforts. If dubbing can be imposed on Yank suddences, the specialized indice will also gain

H'wood Going Abroad

Shapiro believes that thinns have changed, with Bollywood now going abroad instead of having all the big names come to them as use the custom heretofore. He states that when talkies came in they almost runned the locarative foreign film big but substitles finally god adopted and they were back in business.

Citing the solid, if still limited, lakes gleaned by the apecialized pix of the Swedish filmmaker lognar Bergman Shaptro went to point up the breakthrough with Rosemary" and rekindling of interest in the more difficult Japa-

Even Buillish on Arty Deals

Simptro is even builtsh on the art houses being taken over by Rully audd for their own specialized product as well as the majors dealing with people who can handle their oftenore pix on an orthogonal that the company hranches Honce he believes it that well-worn show his brounded that there is nothing as permanent as change and that those cans of film atil, have plenty of international polency and will travel.

Shapiro's distrib outfit la Films-Around-The-World After the Cannes Feet he picked up some fresh French and Italo product for placing in the U.S. He feels that some foreign producers still ask too much for ineir pix, and that feetival sirings have a way of jacking up prives Shapiro hopped to London and then wings to the

Brit. Exhibitors Assn. Protests WB Signing James Woolf as Prod.

London, June 14

graph Exhibitors Asan, is reaching out in the direction of Bullivacond. General secretary of the CEA has written to Jack 1. Warner, the WB praxi, concenting a report current here, is the offset that he has either signed or is about to sign, James Woolf to make a film in America.

The letter points out that James Woolf is universitied to be a brailer of Jim Will both of whom are discribed a substantial thareholders in Romulus Films as well as being discripts of the com-

The letter results that John Wunif rame under criticism when he unlosted a matter package of feature pix to tv, as a result of which all members of the CFA were recommended to havest any films in which John Woolf or his



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Screen Play by DAVID DUNCAN

Based on the Novel by H. G. WELLS

METROCOLOR

Directed by GEORGE PAI

Dangerous Threat to Exhibs In Jailing for Showing 'Lovers'

O'seas Showman

Flora Robson

Nawkins' Book

147-Day Strike

sch for three films plus 25 o of

Doctor Reeducated to Filmgoing

He puts it this wav-

reserved sext advanced price policy.

I know that a number of my celleagues who were nimitarly favored were tremendously impressed by this givinire and did use their passes. One remarked Jou know we almost never go to the movies But since I had those passes. I decided to use them. That was a wonderful poster I naw Ben-Hur and when I get home. I'm going to take the whole family to see it.

I think the Ell Lulli Company deserves a vote of thinks from the film industry for their use of the theatre passes, as a part of the film industry for their use of the theatre passes, as a part of the film industry for their use of the theatre passes, as a part of the film industry for their use of the theatre passes.

Ireland Gets Variety Convention, 1961

Emanuel of Philly New International Chief Barker Other Toronto Developments

Dixie Exhib Groups Elect New Officers At Joint Atlanta Meet

Other officers of Georgia excitor group are O.C. Lain, the executive time provident F. D. Martin Culumbian treasurer J. n.

Edmonton Ravamp Job

B. BORERY MISTAY

Four-day gathering, first to eld in Canada and represent or countries, coded Saturday

of the concluding husbers on a of the Toronto gathers on a of the Toronto gathers or following new Internation Trees were elected. Extra manuel. Pholade phon. Inter-

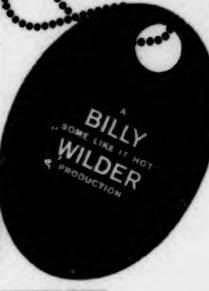
m a third honor when Wayne unter presented the test with

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love-wise, laugh-wise or otherwise-wise!

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Ray Walston - Edie Adams

WOTTER OF BILLY WILDER AND I. A. L. DIAMOND SACCTED OF BILLY WILDER PLANTS OF PRINTED OF



UA

Wolkiser Itemizes Cheerful Omens For Inci German Product In American Market

Home Is Where

Net Coben's Stants

Itale Actors

Trumbo's Blacklist Bonanza

Dassin: 'Me No Red'

GEORGE CHANDLER SUCCEEDS REAGAN

to M SAC a part to tell un



FLAME OVER INDI



... from 20th! Get it while it's hot ...

Film Reviews

kind of stread ob

deux de L'Am FRENCH

ebbing New Wave of film a hore has belatedly given at true comedy in this fresh sent of an old attuation. Pi-

Maury as the girl and friend who bring him around to taking a pothat

Meurtre en 45 Tours SERENCH!

re et Violente Ellnabeth and Violent Blusbeth FRENCH

FRENCH

Lostinettie H			Ports
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Theims		Missingle	Morgan
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for ling by prod it

t on in draggy

La Brune Que Volta (There is the Brunet) FRENCIO

by f T core a a sortor by the palacer Henry

Hernurs en terner

FRINCH:
P Justines of M con

setting relying on acting to upon her leasness it tackles themes but bogs it dog However Ref Vall

La Millieme Fenetre (The Thousandth Window) (FRENCH)

Front com Flours

Well-meaning pic deals with an

first or are hed in on he the tolky and torrest script Technical credits are the the sput lenning is also Months

MEXICAN-FASTMANCOLOR

Mexico City June

at time. There are lapses in of continuity and a tendency to over lamb with some sets the over a effect of a better t ge program pirture for trade that should do

Vildfaglar

Paris, June ?

After Incomer Bergman, the Swe-dish pic director with the most in-ternational renown probably to Alf Spiderg. But he does not write his own material and his symbols.

sometimes tae surface, rarely let-ting the subject expand.

This one is a good, if familiar tale of two lovers from different segments of society who take their own lives when all compires against their heing together. Spo-berg has tried to give this too heavy an air of finality and trug-

e hero is a petty criminal and eroine a middle-class girl not not with her approaching mar-and afraid of growing old-love is swift, violent and liful but they finally take own lives it is technically executing the

Filmed as a co-production

Columbia and Japan's Toho pany, Battle in Outer Spare a rouning exploitation entry the youngstern as well as ails years ago. This Japanese

THE BRIGHTEST LIGHT ON BROADWAY!

WILL SOON LIGHT UP THE BROADWAYS ALL OVER THE WORLD!

DEVELLO ANTHONY PER ... ANET LEIGH

DeMille and Baronet Theatres, open New York, June 16th.

Other pre-release engagements start June 22nd at Paramount,
Boston... Arcadia, Philadelphia... Woods, Chicago.

Demigods - But - Not - Muscle - Bound; Nicholson on Beefcake Casting Problem

Problem and Nicholson, was to you've get to use a lef of foreight for a problem. The copa is the result of the many of the state of the sta

QUALITY

PRINTING

NEWSPAPER

• PUBLICATIONS

· CIRCULARS · FLYERS

A restrict form of the control of th

It was mostly filmed and those to attend Include von Braun and Curt Jurgens who stars U & release

last week with a print of west production. "The B

is own patent. He system involves the explained the system involves combination of traveling mate position of the system involves and involves the system of the system of

rion which Schneer and in in Voyages of Sinbad. This which went out Christman. did \$6.000.000 in worthwide a according to Schneer (ad distribute "Gullver next

the first gise this year to come along with a press confab. Latter took place May 25 at Nem-

N.Y. Sound Track

which opens next a the ances Joseph L. Mar Walter Wanger is being Amm by the Pintsh F Incidentally Lawrence 8

a good S. doy 11 of Markins I without you do 170A 18th or mention and todo show in Los A goles Set 11 6 will be John G. Brussman, John H. Nambler, Hwanzid Kennen and C. E. Cook. Marilin Mannese makes the ever of the July bruce of Lock. Coops Morens Jr. past back from a tour of their Land with h. father to Tie Greatest Star Ever Told to this story white. If not a greatest citil is pretty good when Jurdon they were taken down into Jacob's Well be a heart goods when he was to be supported to the past through a count of interpretures. Finally as the party was making the axes the guided something that sesseded variet for the Fer peated the phrainship the proof was no heare.

His Ivanhoe Art Theatre Dodo

\$1.200 week! There is a first-cun artie here in St. Louis which plave only the finest art pictures. No semation, exploitation, or confravers, and no hints of same in the advertising. The advertising of this theatre-centains only the basic artistic facts, for the connoiseur, ideal advertising. And yet this theatre has a hard time grounding as much as \$1.000 a week with the exception of a few pix such as "filack Crybbeus." The Magictan" or "Tosca" which will ratch on and run three weeks!

run three weeks.

I might also note that in its artistic quest this house displays all of its afractions reacept CinemaScope naturalist on a heautiful 1.85-ratio erwen including the 1948 "Children of Puradine" and the 1946 "Ivan the

log the 1848 "Children of Puradine" and the 1940 "Ivan the Terrible .

Now if the first-run arties in a rity of this one can green an average of only \$1,000 a week, how much can a sub-run exsert to green \$300-400 a week 5,000-600 a week? And how long can it stay to business at that rate?

There is a trend toward "sub-run arties" in Washington and it a permitte that outh houses could be memble that outh houses could be

run arties" in Washington, and it's possible that outh house could be established in Chicago. Barton L. A. Frisce and Philadelphia but anywhere che would be not with disaster. Just ask the exhibitors or reviewers in Balliomere and Cleveland how many apprinting art lovershore started up sub-run theatres in their rities within the poin few years only to lose every cent invested in the operation or have furned to the exploitation grane.

Have you ever thought that

the fare and the reln. to the tune of \$1200. \$1.500. and even \$2.500. and even \$2.500. weeks at the Little Carnegie it had not been for the very a which disapped and extrating wan as descriptive and helpful as it could possibly be to an art lover, by telling of the prizes the film or an actor had wen, quetee from well-kineau nources and often a brief description of the plot. Was this appreciated by our regulars? Yes, all 50-a-week of them And after over eight weeks of from beitness business the line. " does not be controversial nude swimming acres." "within the capy for "Elliet Interlude" before the bring an unprecedented \$1.200 week!

There is a first-run artie here in \$1. Louis which plays only the

Goldwurm

Continued from page 1 m

and other areas should not be sub sected to the great expense of the festival just for 14 days of here-some viewing of films they would not even look at on their to are

complete facilities for

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Do Name Players Fit Bible Tale?

George Stevens Thinks Audrey Hepburn Ideal For Virgin Mary in 20th's 'Greatest Story'

Samuel Bronoton's A.mg of Kings notwithstanding, 20th-Fox and producer-director George Stevens plan to go ahead outh The Greatest Stevy Ever Told on g \$10.000,000 budget, Stevens reported in New York Thursday 19. Pir however, will be shot entirely in the U.S. on those western locations which John Ford hasn't already inconservatived. trees which John ready immerialized

Stevens stopped over briefly in on York for confulo with 20th homostice exert on route has a to Hotly and after a ourse tour of the Hoty Land to get atmosphere

the Heir/Land to get atmosphere. Though he has no erript yet, and no uniter assigned herause of the widers struke. Slevens hopes to get min production fate this year and he reads for fate 1001 release. Nevens und reditablerate closely and carefully on the script. I don't want to do it off a New Testament in the hip parket, aiming at a definitive hingraphs of Christ. He also is noting to home a film. a definitive biographs of Clirist. He also is a ming to insur a films that will be in release at least 30

years.

His per input destre, he said, is to dramative in an entersamment film the iremendess ofen of Christianity which, he addee, almost alway of their in props and arener) and consettones even in charact. There is often more true re good and operat of Jesus mordinar dramatic than in those with set out to be religious, but with set out to be religious, or declared, he had seen successing of Jesus in state of the said seen successing of Jesus in state of the said seen successing of Jesus in the line with the said seen successions.

While he II strike for strikently White he I direct for an institute for also are Tadd-AO and the interest of the second section of also be a second section of the section of the second section of the section of

Producer director is not unvited about the King of Kings competition it is healthy, he said He also pointed out that if he had been advaid of doing a lim a mile to was someone else use doing he would never have made his western. Stane, which had done all light despite the number of other westerners around

trendered from page 8 ___

of Ruth" before trade acreenings and Paramount, which has denied accordings of Partie as part of his premistion build-up campaign

Ballet a ouggests anon't the "Parche case that this me be a good promotion idea in the first performance, wherever that takes place. But when the andiance files out of the theater after the first showing the secret will quecks aproad throughout the livel if the highest pure out to be the big intown will not be the big into our can product which then the good and the product which th When an exhib must bid for pie-

When an exhib must hid for pic-tures unich not been trade about,
"it is like fighting with house knives in a dark room, says the butterin I adds that while the preventing to blind-selling, the de-fendent companies may not be visitating any specific provision of the consent decrees, "it is prefity evident that they are breaking faith with the Government and, perhaps with the cour."

New York Theatre

BABID CITT MUSIC HALL-

With Skouras, Sez Krim

2Mh Fox and preav Spyron P Shouran have no beef with United Arthito over the latter's equinition of the Italian sper, The Last Date of Pompen, UA preav Arthir B Krim and yesterday (Turn) following latters annual meeting of stockholders in New York

stockholders in New York
Shouras resignation from the
Motion Picture Association of
Asserts reportedly was triggered
by his feritation over other MPAA
members making or acquiring
properties which 20th had planned
Pompets was said to be one of
the cases in point
Krim said Skonaras "completely
understands our maniform in this
wederstands our maniform in this

Krim said Skinsras. "completely underdands out position in this case and was more angered by the fivering producer who made. Pompeti, rather than by LA's acquitation of the per-Krim emphasized that LA had no production maney in the pic and had had nothing to do with it until it was completed.

Metro's 'Kings'

was the last straw to the 20th v who, at that time decided

Agnificant perhaps is fact that 10th still has not registered and infention of pulling out of the MPAAs sisteriors, the Motion Pic-

intention of pulling out of the MPAA's sister-serg the Molium Picture Export Assa.

The conflusion resulting from the conflict in Skisuras' announcement of arthdrawal from MPAA and MPAA peek Eric Johnston's followup statement, re the amount of notice required for withdrawal man simply a mietake in facts. Skouras had said 20th was given as timethal notice, while Johnston replied that company intended to withdraw effective in one year. MPAA rules call for one-year meter and the emofusion is believed to have come from fact that the Association of Multion Picture Producers only requires air mouths' notice to get out.

Although Skouras has been annound by other property conflicts.

Although Skourus has been annoyed by other property confills, it was the King of Kings' deal white rused the exit Some of those other properties are "Last Days of Pompeti." an Ifalian spec perked up by United Artists and which 20th also winted to film. "Theseus Against The Minotaur," being made by a foreign company and storilar in theme to 20th a proceed "The King Must Die." Earlier this year 20th hought up rights to the Italian-made Legions of Cleopatra's and Sulammbo" to protect Walter Wanger's projected (Leopatra' starring Elleabeth Taxlor.

Ciropatia" starring Elizabeth Taxlor.

Through the years Skourae has been an ardent supporter of the MPAA leading many industrities to believe the resignation will be short-lived if 20th does remain persuamently out of the organization. MPAA could be sertously handlespeed flucully. Skouras' formal announcement of withdramal emphasized that action is "in no way a reflection on the association or life dedicated staff, but rather reflects the difference of opinion within the membership" He also paid tribute to the Production Code "a vital segan of the American Industry" and to its "conscientious administration."

Johnston's ulatement called Skottran 'a distinguished leader and a progressive force within our industry.' He noted too that 'this industry is passing through times which require more and not less which require more understanding and groups; more understanding and not less among us all and a keener feeling for the welfare of the industry as a whote "Shouras has always put the industry interest foremost. Our door is always open to him and to 20th For."

Pictorial Presentations of America Inc. has been authorized to conduct a cutting and editing service for predicers of motion private films, with offices in New York. Capital stock is 200 shares, no par value. Myron Saland, of N. Y. C. was filing attorney at Albany.

UA's Profits

then outstanding to the number outstanding on April 2 1960 Both Benjamin and prexy Arthur

growth navel on the company up-coming product or bedute, on its in-terests in 't through United Artists Associates and Ziv and in the re-cording field. Krim nested that for the last two years he has been pre-ducting that the company's invenfory was the best ever, and, he added, it appeared to be true in each case time the company's world revenues time been steadily in-

The profits of UA's foreign film distribution, softed. Lopest Films, see up, he said. The recording outselfary, he added, has been gotted from the first through some growing painting through softed from the profits. Print's statements were greeted with a round of applause. In urging the holders is approve the increase in common stork.

the increase in common stork. Benjamin said there were no immediate plans for its issuance but that it would provide the company with "flexibility for Juture operations."

Answering the question of a why the company's net earnings do not main the grow," the chairman and that it was the policy of management to foster the growth of the company through re-investment, such as the recently concluded deal for the acquisition of Ziv.

concluded deal for the acquisition of Ziv.

Renjamin also mentioned flexibility when saked how the company stands in relation to toffsison. If pay tv comes and I don't know that it is just around the corner, he said. It will be another great outlet for our film. Since UA has no big investment in theatres, he said evaluation of toliviason smuld not necessarily be a detriment to the company. Rather since company interests are those of a produce distributor it will be another valuable sugare of income. Company is not seeking to acquire an interest in a tolivision system he said.

Another stackholder wanted to know why the company doesn't promote theeff more in its specific film ads for example. Said the holder. If don't care about United Artista. Use higger type'' Benjamin answered that he appreciated the stockholder's sentiments but that taken and titles are what bring people into the theatres.

Trailers Would Be Great Stuff **If Unspooled Outside Theatres**

New Jab From Loeb

New Jab From Loeb
Manchester, N. H. June 1.
Manchester Union - Loader,
long-time critic of motion pature influstry which It same almost weekly, has praised the
Cincinnat Enquirer for adopting an "advertising code for
devency" and has promised to
follow the same patery.
In a Front page editorial
signed by publisher William
Loch paper and the Cincinnati newspaper is as disturbed as we are about the
amount of fifthy moving pisture and libraire advertising
constantly being offered nowadays to U.S. newspapers.

"We not only congratulate
the Cincinnati Enquirer the
local newspaper declared," but
are going to give it the highear going to give it the highear parise we possibly can—
by adapting this cade for this

by adopting this code for this newspaper also."

Paramount Crew Signed-on Anew

President Barney Balahan chairman Adolph Zukor and all other officers of Paramount were recieved at a meeting of the board to New York last week.

Others are Stanton Griffia chair Others are Stanton Griffis, chali-man of the executive committees p o Paul Raiburn Y Frank Freeman, George Wattner, Jack Kaarp and Bandy Wood, James II Richardson, treasurer, Louis A. Notins secretary, Frederick E. Kaehner, comptroller and Russell Holman. Arthur Israel Jr and Sidney Justin, assistant secretaries.

Reelected to the directorate at the stockholders meeing last Tuesday i? were Bolshan, Zuker, Griffin, Freeman, Raibeurn, Wei-ferten, Edwin L. Weisl, A. Conger Goodyear, Duncan G. Harris, John D. Hertz Karl I. Mclintock and Maurice Newton.

Decras Brower, described as the first Enkino ever to play a featured rule in a fiollywood film is doing the personal appearance thing for at will discuss pending CongressWarnery' "Ice Palace" starring Robert Ryan and Richard Burton.

Became traines shown builds the theatre reach the wring per-ple those was me already through prime. Abram Myers, Afried States giveral counsel and board chair-man, supports that some way should be found for running bachould be found for running trad-era outside the theatre Suggestion a contained in curvent Allied bul-erin under a heading Random Traders need not be on 3 in the not need they be projected on full-sized screens and Migra-indeed, the public now gets most of the entertainment—and adver-

indeed, the public now gets most of its entertainment—and advertising—ets belevision, which is a form of peop show. More suggests that the outside the theatre operation might be housed in a moderate stred cabinet placed in front of the theatre in the outer body, or in an adjacent store—dos.

undum
Allied topper whose remarks
are prefaced with the thought that
ities may be unworkable asse
the trailer show might be openated mechanicalls, with projection
from the rear
Animation would attract crowds,
be save and "the trailers would
then begin to do a man's job for
the exhibitors, reaching a vast potine exhibitors, reaching a vast potinited number of leval theatregoess."

needs "
Before making his outside the
theatre pilels. Moves makes reference to the "spectous arguments"
which are offered as to who traiter
and to increase their which are offered as to obe trailer where need to increase their price denite the decline in receipt by the smaller theatres. No mention is ear made he emphasize "of the obvious fact that the value of trailer advertuing diminishes in the same ratio that theatre attendance declines."

Brylawski Before TOA Group in Maryland June 28

Baltimore, June 14
A Julian Brilanski, chaleman
of Theatre Owners of America s
national legislative committee, w. Il he among the speakers at the a must meeting of the Maryland Th atter Owners Association at II George Washington Hotel Ocea City Md June 28:30 John (



Longrange Buys Project Paar's \$30,000,000 Billings by July, '62, When He Plans to Scram Slot

GM Shares Series Tab With Gillette

GOP Meet's Closed-TV

Revion Shells Out 475G for CBS-TV Bergman Special

One-a-Day Pattern On **NBC's Radio Sponsors** Brings \$1,000,000 Booty

SPARTACUS' ALSO AS A TV SPEC

Did King Queer FCC Chances By Leaking News?

ABC-TV Pro Grid \$11,000,000 Deal

DOROTHY GORDON STAYS ON Columbes (Ga.) Discovers

Sullivan Tops ARB

Didn't They Always?

CBS-TV's New Biz Spurt Assures Nighttime SRO Status for '60-'61

Arnold's CBS-TV Pact

Industry's 'Sweet Surrender' Target Of McGannon Ire

A 'V' & So Does ABC-TV In a Switch From NBC

NBC-TV Gets New Convention Coin

TV'S ILLEGITIMATE THEATRE

Tallying Up the Season's Nielsens

Nine that the 1959-6: som is all over but the persons the Soll receive are in on the rating wars. They show for the season as a whole that CBS maximum d its sould lead over its rivals that ABC overticals and passed NBC and that all three networks dispipal in their average autimore ratings below the 38-59 (see S8-59).

A comprehensive report to CBS tased on the thicker April

a work indicates the fallening

I Numerican a erage ambiente (IN led all three let nocks with a 215 desse from the 221 led year ABC was exceed with 19-3 below its 19-2 fee year NBC was third with 18-7, dean from its wond-place 20-5 lest year Though all three webs were down in average anotherns. CBS stretuped its first place lead slightly from 12- over second place NBC in 1938 to 13- shead of second place ABC this second.

2 Hail hour winn Report shased both kinds in the 54 periods where at least one neturn a was immercially programmed and in the 43 half hour periods where at least one web was commercial. CBN half 28 mm. NBC 14 and ABC 12 Side note is that the 43 half-hour time periods were all three webs were commercial.

Localises tensor

2 Tee programs On an average CBS limb six out of the Top 10 NBC two and ABC ton CBS took 11 of the Top 20 ABC five NBC four CBS was 17 of the Top 30 ABC seven, NBC six And in the top 40 group, pattern was the same 21 for CBS, 10 to ABC

A District Line (Alex

four nights NBC tras and ABC one CBS took Mondas with a 22-average or 17.8 for NBC and 18.8 for ABC CBS was Toosday with 21.3 vs. 18.3 for NBC and 19.1 for ABC NBC copped Wed combas 26.3 vs. 17.3 for CBS and 17.2 for ABC NBC also took Thoroday with a 29.3 vs. 19.0 for ABC and 17.4 for CBS OF Forday, ABC come out on top with a 22.f vs. 29.2 for CBS and 15.0 for NBC Saferday was a walkaway for CBS with a might 28. vs. 18.2 for SBC and 13.9 for ABC the Sanday, CBS again was the a oner with 22.5 as a sould 29.2 for ABC and the week's ben 13.5, for NBC

A Average homore read of Timogh II is tends to be influenced by the strength of stat. See a set of ABC in it's calcular CBS first-place lead wat in a he d of ABC are a homore-reached per nighttone program on an area andience as per muster by CBS was 9.27 000 by NBC 7.945.000 and ABC 7.845.000 CBS makes the point that its lead was not cre. I have a first place of the first bank of the streng time by trainer by the mark in bereau 42 of NBC visions.

minute figure

RCA's 'Cost Reduction Program' Cues Lopoffs in All Divisions

Radio Corroco Andreas in short to a more construction of a more construction of the second correction of the correction

In NOT stage to be to the has a factor of the has a part of the and the has a factor of the has a factor o

to network

Not want that the near of the first while they may only of the lamb and expected by company annual that each of the faculties division which the faculties division who may be cause of the facerual and disposed on the same the same the same that traditional area is which to begue economics.

The economies, however will in all probability be intensited this year due to a factor that is related to but not the direct result of a "cost reduction program. That is

Continued on page 40

Firestone's Firm 52-Wk, CBS Pact

First firm 32-week promum disclosurables from the summer replacement, but a colled 32 weeks in well to the sum of the sum

Firestoppe bought the Friday I 30-11 time on a firm \$2-units basis, and intends to prepare "Licentification over the full had a No repeate outside on a new show and no plans to restain

Les Midgley will be the exewer producer, with Jain Sharia, as an tate producer, Fund Letter will take on the state of

producer entrepondent both po-

CBS Radio, Det. Affil Agree to Disaffiliate

CBS Radio has terminated in additions in the WKMH Detent in a real of alless a state of the additional feet and the state of the additional feet mentals. Well to not be a state of the sta

Salon had not been rarring real of the neh stime, as per a concept under the Protein Concellidation Plan, and requisted personness to drop ordinate plagrams as well.

'Helen Trent' Goes Off After 30 Yrs.; 'Best Seller' Is Set

tions of bedselling povels will be insularized as a daytime strip be (BS Radio June 27 under the title Best Seller " Klitkoffer in the series is Frank Yorkus "The Serpent and the Staff," which bit the hestseller list about nine month age

Making way for "Best Sellers will be "Helen Treest," which go sellers seller treasy 30 years one of the addest extant mapors. Also bring careciled is Pat Buttens, who was dropped by Wrigher. Best Seller" gave 208 to 2 30 pm with Right to Hausses, passed with Bettrans to the time and moving into the "Brine Treet".

Nortex will be period but to an novele on the beind bestselling authors it is not to tal some bestseller right are it allable due to screen and there are imappropriate to the rise. However, publishers are exreports interrested in the series

untanuod on page 201

SADLY LACKING In New Forms

BY GEORGE ROSEN

The jo one laded two-part dramatization of the Sacre-Vannett Story live entry on NRCTV, which will pushable be remembered as more of the more illustrious presentations of the ceasion and one of Remaid Rose's finest effective errors to highlight anew what to harmoning to televiation as an entertain rest medium unique unto teet?

Today a line New York origination tailored operificating for the even a one parter, let alone a two-metalle int entry is becoming an accession for reporting. Only three or four years ago, when video enjoined an east-west live film belianced schedule of programming, a han incident would have been in or less common place.

In strange routrast, mosever, there can hivers over the whole spectrum of it an illegitimary as to progress constent that not only auggests two attingness to settle for associting borrowed but could man fear very well invested the intro-consent of electronic intertainment as no have known it thus far.

Who, it is being asked has dured to some formand with one new forms in the electronic to the end of the electronic to the electronic to the electronic transport transport to the electronic transport tra

And a tele is an origination of an analysis of the New York previous for Hallywood side from the confiniting to take no more the core pix studies. It pursuant left of the chances of the angent previous of two ments of a mental or an timing results in mental or an timing results in semiliary and the studies.

The perils to an electroning medium, which he is very nature of dedicated to a perpetuation of both card and west mast live originations are readily against it is to be received by the second of the second of an electronic manual to body if there are no live shows to feed the stationary, but it is the self-amenary only to the self-amenary of th

At least at CRS the Helbs one migration is some stal leve apparent than of the other major networks. Whereas NHC will be represented out of N. Y. h. only two nighttime five shows: Perry Come and Price I. Right, both of them of fourness ABC will have only one made-in-N. Y entry. "Naked City" land that on film the Columbia hove are endeavoring to maintain a measure of balance, with nine shows, toting up to 13 half-hours per week, of the new season's whedule emanating from the fields an executed.

These aims are comprised of such shows as "Candid Camera," To Tell the Truth." The Got a Secret, "What's My Line." Carry Musice, Ed Sullivan, the alternating "U.S. Steel," and "Armstrong Carle Theatre the new hourlong Witness, see as and "Person to Person "Latter of the duing some travelling, but has ally will be berthed in N.Y. All told it constitutes resumbly between a third and one furnity of the schedule.

Kintner's Eye Surgery

NRC proxy Bob Kintner under under mont of meteor at the little Hope

He's currently recuperating the hosp.

ABC-TV's 'Sometimes Terrifying' Pubaffairs Entries for B&H May Tackle Anti-Semitism, Birth Control

Whaddat?

CBS brain has had some trouble in describing the format of Witness the new Talent Americans parkage set for Thursday 7 30 to 8.30 in the falf, largely because they feel it a unique kind of show

So program vp. Oscar Katz fried this one in a meeting with web's key flacks last week "It's a cross between The Verdict is Yours' and The Unioushables."

Bell & Howell's TV
Prestige Buy Keys
Prexy's Ambitions

By LES BROWN

In view of the political identity of its youthful press. Charles H. Perce, there would seem to be more to Bell A. Howell's fancy for public affairs programming in prime time than the mere burnishing of a corporate for productionare. Whether hy acculent education, some of the prestige is bound to rub off on Perce, too image Republican.

Although he has never run fin a public office, the B&II prez his some a long way in just a few year in his udeline as a voluntural for the GOP cause from topper of illinois Young Republicans in an appointment as chairman of the COP Platform Committee in the current election year. More than once in recent mustils he a be in mentioned as a possible draftic for the Vice Presidential numbers.

The comera company which he hads last week committed next of the total advertising builtest to part sponsorable of ABC TV 2 28 neck Churchill series and 13 published

(Cish invest on page 30)

CBS Inc. Plays Host To Its 8 Prexies & 90 Execs at Weekend Meet

CBS Inc. placed host to some 90 of its officers of its eight operating divisions in a series of meetings over the weekend at the Seavier Country Club near Atlantic City It was the first such corporate gettogether for the company in four

Purpose of the meeting, which was hosted by CBS presy Frank Stanton, was to acquaint the presies and verposes of the different distributs with each other and to describe the structure specations and personnel of each division to the brass of the other groups CBS board chalmon William S. Paley also attended and spoke.

Proxice of the eight division. CBS Television Network CBI Television Stations, CBS Radio CBS International CBS Laboratories, Columbia Records, CBS Intron and CBS News all addresses the group. Also speaking well-back and a corporate brain—bestel-Paley and Stanton, vp. Dick Stanton vp. Chief Kidder Meadle.

Stanton exclained to the group that the meeting was called because of the fast expanding diversification of the company with cach of the divisions growing so applied that it was felt described to brief key personnel on the effice corporate picture. Apart from the straight reports on personal and operations, division chiefs also reported builtub prosper is for this year in terms of revenues.

Charles Parry head of Bell & dieself reportedly intends to appliature on instrucerry when his man pan next season sponsors 15 ombits affairs prairie a on ARC-IV Some however would appear of he more confusersial than others

John Daly will hait 10 half-hour and five hourling programs under the fiell & Honell hanner A title hat the full series has not been

Two of the more patently connations programs discussed for he series of specials are those on such sentition. In America and such control

Some of the other programs resociedly discussed by B&H a Perry soid ABC chiefam Olice Treys were treatments of the railmost summiter problems, water pollution in the U.S. and a stanza on supplies in the north Incidentity prejudice in the north Is also tapte being processed by CBS-

BAII will also aponsor eight of the 26 half-hours in the Churchill t-lefthu series wheduled by ABC in a Sunday night slot next season. The program will begin at 10.30 p.m.

It is understood that BA-II, a defector from the CBS pubaffairs lineau, will pay between \$1,000,000 and \$1,500,000 for the programs, describing on the size of the ABC and lineau for the size of the ABC and lineau for the size of the ABC and the majority for the size of the ABC and the size of the ABC are are the size of the ABC are are size of the ABC are are as a size of the ABC are as a size of th

As reported last werk the Biggle of the treath of the form on the bank of the treath o

Subject matter for the Dalvase at was affected described in a summer by AllC and BAH as informed in the make and yet be excited processive upful and summer terrorism. In said a BAH was per will be a puttern as well as to attendable to the said a BAH was per will be a puttern as well as to attendable to the said a BAH was per will be a puttern as well as to attendable to the said as the s

Toni Dickering Twin Grouchos

Tool Co is negotialing a deal with NRC TV that calls for double exposure every week of Groucho Marx a You Bet Your Life."

Commette firm would bankrull a third of the Thursday 10 p.m. quizzer with the web toxing in a week-ty repeat Sunday at 6.30 p.m. (In a 52-week contract net programming charge for the Thursdamight originals would be \$46,000 a classia with no program charge on the Sunday return which would air from October to April On-a-week passenger repeats mudd tax and more research \$15,500.

Warm to the scheme NBC is reply sharping for the many elevers to back all a lifer and Tal I may be each would be

NBC Names Watson As Hellfrich Successor

Waller to remain of the description is under director Helffiller

Levathes Sells 'Paradise' to ATV, Dickers Brit. Writers for 'Hong Kong'

Fire Levather 2011, For its bear remained that week from a 10 day hour to the England where Adventures In Paradise to a control to a co

ATV commercial order to the second of the se

Leveller and the be made to be profit deals with English services become of the Writers Guild strike points on here. But he feel it can be to be

2 h will have three telefin serins on American in the 61 Hans Kang and American to 10 61 Paratise turn 60 insters for ABC IV and the half hand Dobte Giller remarks for CBS IV

Tryp to England by Levather was to first some coming to 20th last brinber

35-Market Sale For 'Brannagan'

In one of the first major coles of the modication setting season. (Bis Fallica has pared with Blog Plate Funds for a 25-market rad in the sum of the had hour a bate-eye terior. The Brothers Brownings, produced by William Stark strade distribution.

Serves directing Serve Dunne and Mark Reserve will start a 520-week 113 repeate run in Oriober C'BS Films mays 20 diamens are in the case and arrives one in for a source laste on that a year run can be completed whether as an officer's a writers civilse arrivement.

Werner Baecker in N.Y. To Film TV Shows For North German Network

Garman Paar bit only in reverse

thest of Artectle Schaubude or The Topical Show Shop, can of the more popular German video diering he has arrived in New York to film material—the Prai and Garraway did in Europe—to the later in he own later to he own for an "Aktuelle" is a weekl hulf-bous ored on the North German net is Il mburg Baecker recently arrived and will stay into July while his own clamp fakes a vacation from the air.

Baccker, who brought with him a director and a secretary and has taken on David Berger, of WUXR NY, as American coordinator plans to film an or seven half hour programs in the United States.

He'll do interviews with Rudell Ring and several other opera types for one rulled "Opera U.S.A." He'll also film iall of these with American camera crews "Recadway Melado," a 20-minuter and internalists, among them Skitch Henderson, Lovenor Fuller, Ralph Ruehn and Eva Nelson, He'll lense a program in Harlem, do interviews with several legit performen, visit and shoot stuff from the Woodstock, N.Y. art colony and wind it up in Greenwich Village, N.Y.

PM's Soccer Buy

Philip Morris has benight into New York indo WPIX's belocate of the International Pro Sacces League gimes being aired Saturdays from 8.30 to 10.30 p.m. through Aug. 6.

Cig firm through Benton A Bowler, will plug Parliament, Marl biro and Alpine brands on a par thipsating hasts. Schaefer Brew Mar (BEDO) to already to five half

29 COUNTRIES PACT FOR TITLE BOUT PIX

Twenty-nine countries so far not including the L S and C and a land land up to care the 6'-s of the second Paterson-Julo on the first and according to the analysis of the second pater to be second to the second pater to be second to the second pater to be second to the second pater to be second pa

In Latin A 2 (2) e p ked a hait of both rolling and is at back in 12 and is at back in 12 a haif in 11 of the same constraint.

His killer and tapes of the faul will be chipped out via Fremontdirectly after the faul Ratio recent will be piped to Austabia and other places.

Chas. Powers Into Own Vidtape Unit

McCame Britanes is extinged to receive of commercial production and the end of the month to return to he own. He'll specialize in vidiaped commercials, which he run it we McC E shop, as a producer director, and will also are as a commercial production constitute agencies. His first such as authority will be a batch of subaped blumbs for McCame E in July.

Powers his been with the anexy for five and a helf year, men ng over from the preserom find where he was a producer and dure for on any first Love drama. Buck Medalium Theorre and puncture Price to that he as an ARI diff director.

At Mix ann he shifted in the Cool two and a half years and it had ex-mercial froduction there when the agency acquired the Microson Studios. When the were shut down a year ago an subsequently sold to KCCP it. A. Pouers returned to New York for the agency.

Ziv-UA Staff Switches

In once switches following expansion of Zev-UA's syndication sales staff James Parker has been named spice manager mortheautern division and Jerry Kirby former head of the division moves over to use him the regional sale division of national sales with Editional control of the sales of the

Packer formerly was oper sales manager in the eastern division and before that spent a year as a salesman.

Kirby Joined the compony I 1996 as a sulesman in the Chicag off e national division

Ziv-UA syndication nales with has revently taken on six new account execu Jim Bonfile, Woods Sloan Carl Keslik, Al Picinni Jack Stuart and Ed Davis.

Golden's MCA TV Slot

Hal Golden to becoming view president and director of nales in MCA-TV. He's being moved in the New York avadention put from Chrago, where the executive reved as MCA's represent a nales.

Golden will report directly to David Sutton, veeper in charge of MCA-TV sales. Wwnn Nathan will remain the striper in charge of the company v N V office.

Ziv Int'l Exec Encouraged By Japan's Ceiling

Millard Send exec vp of Ziv Inversational TV Programs, declined to juin his counterparts who map plain of the low televitim sales price bids even with the new exiing which permits up to \$500 per thominute episode for national showing

Wrapped up his sixth Japan outing since 1984, Segal told Vangriv I'm grateful they can pay the much. It's encouraging it shows the Japanese are beginning to real ties. The value of it shows and it shows a health or exponenty

Sure it a big market" h continued but you have to realig the standard of economy here To kind of money is a lorge sum i Japan."

During his 19-day annual subvisat. Segal told three new show at maximum prices to Japian web. Time Out for Ginger to Furi-Aquaknosts to NET and Firsh of the Robin to JOKE in addition to securing several prine wal-Segals aren swing also includes

OF'S 'HEADLINES' NEWSREEL ENTRY

Official Films to following it the success of Alimana: selic of five-minute shows coiled from Bearst Newsreel archives now annual in more than 10 markets, will another newsreel series. Greates Hendlines of the Gentus.

Produced by Sherman Grinber, in Hollywood, the new series wit consist of 260-five-minute segment that official is pitching as nottable for programming in five, 15 or 35 minute time slots by merely cut ting the fittles. Grinberg han a hall interest in the Pathe Newsreel II brary and also has githered upconsiderable French and cuptures German film.

"Hendimes" has already beer sold in seven markets, including Los Angeles, Bochester 'N Y' Sun Antonio, Baltimore, Houston and Memphis

Segs are produced with newly scripted narration and special proring recorded in Germany

Hy Averback to Helm Ewell Show for 4 Star

Hollywood June 14.

By Averback swings from ABC

TV to Four Star to serve on preducer-director of telefilmery a ner

Tom Ewell Show."

He formerly directed more that 100 episodes of web's Rea McCova."

How Do You Tame a Fat Cat?

Are stations getting lan? Hee the electronic show bit cat gotten so fat that he's forgetting his programming responsibilities? Listen to some salesmen who visit practically every section of the country week-in, week-out, peddling new programs, and the

Most stations never have had it so good. They're using programs that should have been either left or put on the shelf years upo as vehicles for spot carriers. They're not interested in new shows. And if a new syndie program is brought to them, visition won't buy it unless series comes in with a built-in aponent. What happened to the salesmen of the stations? It the local station operation now completely attuned to dependence on network pro-

Of course things are tough in the syndie bix and that trigger howlb. But the "fat cat" how is come from many sources. From selection handling features, half-hours and taped pubalfeirs show Why should stations knock themselves out buying and trying nev programming when the outlets are comparatively swamped with his" That's the query throws out by one syndie exer when his

continues were challenged. There's the station ends too. Response of some station ends angle from "we're always interested in new shows, if they're cod," to "we wouldn't be drawing the big that we're getting if

TV-Radio Production Centres

IN NEW YORK CITY .

CBS Coast vp. Gosy della Cloops and publicity boss Erale Sares to last week for meetings. Bod Palmer set for Sommer Ottopors, Watter Kierman replaces Bugh Downs for two weeks on the Jack Pauraham, and Verbes Smith. Journe Jerdan and Patrick Bernan set for commercial stitut for Schick Cashmere and Oxydol respectively all via the Lexier Lewis office. Jacquetine Susaan now at the French Eastwon Andermy in Paura filming tv shorts for use in the U.S. Jay Bormey Smithed an Army training Sim role as an officer checking the indication of an explosion so that to the one at McGuire Air Force base last week, teday Wed in doors another Air Force training film and next week be goes into a running role on "Filing of N. M." Experts. NDC excerpeoducer formerly with the Wide Wide World and America Pauses stancas at to produce the Emmy Awards to view Monday '20' Arther. The Street Samer. Tray may so fee Franktin on his WARCTV. Memory Lane stones in Juli. CRS in named Walter P. Rosett assistant transmit transmit transmit transmit to controller. Maye B. Jarobs named publication on another than the second of the Beffree's special project unit at CRS TV. Bob & Ray E. End & Goodfang) address the Mus ulser. Ad Club tomocross Thurs. This is your Life eners Robel Edwards due in New York June 19 for a week of press undercences and to catch the Johannson Patterson bout. Brice Howard, manager of WMRS. E. Lawing. Mich. next month joins the National Educational Televisian and Rodo Cester to New York to program as rate in the set of catch the Johannson Special Archivement Award to have been appealed out June 20.

WARCTV 19 for Franklin takes his first variation in 14 years with a two-week trip to Rome July 15 Itell trace should firm adde in 16 or to the Good of the New York Austre Accessed out June 20.

WARCTV 19 for Franklin takes his first variation in 14 years with a two-week trip to Rome July 15 Itell trace should be sufficed for the New York Austre and the Sciences of the New York Austre and the Sciences of the New York Austre and the Sc

ince 1928."

NBC chairman Rebert W. Narself became a member of the board of universe of Franklin & Marshall College, the same Lancaster, Fr., thou which last year granted Sarself an honorary LLD. Fresh ember set to annur all nest work on Archae Coddward Clin Redio

strip ... WNJR gabber Jacko Maxwell will have been or radio 2 pears this coming Saturday 19. Smarph R. Cus into ABC TV six too relations in a shift from WUBS Radio nales. Donald H. Mc Gannon, head of Westinghouse Broadcasting named to Place College

load of trustees

IN CHICAGO . .

concentrate on being Chi director for the limitate of between all direction. The Utleys 13 year of commentary program spon referen the beginning by Charles A Streen Co is oning off. Box Kane, WGN-TV director for 11 years was punk-disputed but week when Carl Meyers took over as director of a population. Meyers on no on Jack, stays on the directorial of a bough he has stated to Parkager Nax Cooper with his video tage machines to the Costrollandations, menning there II be no report of his Cuban hoseball syndizationer next season. Conser planed to Europe list week on a new it show tideo. Bill Bishop, staff newscatter for WAIT topped by Mutual Network for a six-week room a subgeneemed in Europe covering spot news and beeping back commentary. He returns to the station in July Bare Garroway due in June 20 to rover Home Farm and Morket for "Today". WGN sale on Fred Net shey exited to in a petrol compony. WMAQ announcer John Bultiman hospitalized after 14 years and shifted to WAIT. WHIM vocaled Rill Leach will judge pop a gree at Tribuser's China. and Muste Fest on Jone 21. Study Terkel's play, "Amazing Grace, getting a tryout this pointer of Certificod Theorie. Fishkill N N. Barsey Conneces and Paul Salines will originate their WGN shows daily from the Chicago Unismited booth at the International Trade Fair.

IN LONDON . . .

"Riverbant" new series replacing "Wagen Train" began on Mondail 13 on the commercial network First episode. "Payment in Full." his Aldo Ray, Leuis Bayward and Barbara Bel Goddes as guest stars Billio Whitelaw and Rubert Frgubart stor in ABC a "Armchair Mysters Theatre" on Sunday 19. in "The Case of Proof Danch Reck". Vera Lyaw will dep for Max Bygraves in making the BBC TV Good Cause Approin Sunday 199. Mantevanis Orch starts a 13-program skein of Light Program radio on Sundays of July 3. Leuis Jeurdan and Mergaret Leighton toping "Gaslight" for Anglio-TV next Wednesday 22: for telecusting in September. Granada-TV production assistant Edwa Ewing is quitting to go to the U.S. and hones in get a job with a U.S. tv station. Therhard Wedell appointed deputy secretary of Independent Television Authority to assist secretary A. W. Pradmet ATV: new First Street primapaper series, "Deadline Midnight."

IN WASHINGTON . . .

Murtha Raye was a lote addition to talent entertaining at Ambanador's Buil benefiting lursed Bonds here. Ben Rarsank, formerly of
Voice of America, CBN News and Chirago Dulty News, odded to NBC
News here. WOL's Million Q. Ford new local Ad Chip pret.
Pregy Whedon of ABC elected recording secretary of Women's National Press Club. Newshons have Carel Chamstag lined up to entertain at party honoring their new officers Friday 117. Fred Flaka
of WWDC learned June 21-28 is National Humor Work and in sending
listeners prizes for usable jokes they send in decreeing that only
"WWDC employees and travelling salesmen" are ineligible.
Buil
Trambull, ex-U. S. Army Band announcer, Joined WMAL-TV. Ruger
Cute leaving Washington Duity News ad dept to become v.p. and
general manager of WANT, Richmond, Vo.

IN BOSTON . . .

Prisella Fortescue interviews made on European trip for WEEL skedded for upcoming programs with personalities from Oberammergan Passion Players to studes at U. of Sorbonne. WEELTV celebrated its 12th anni Thursday (9) with birthday cakes to tv eds and pubadders from press secretary Jun Ryan intuition went on the sir 12 years ago with two bours of test pattern, signed off at moon and returned at 8:15 for another hour of test pattern, then after 15-mins, of local and national news, the inaugural program of short measures on film by community leaders went on the sir). Radja Morse, WEEL newsons and pattern and pattern, and part to cover bath GOID and Done retains.

... Throughout summer months WBZ radio will shed 12 weekly adoctional programs, produced in cooperation with the state dept. of ad Summer Bod-830. Jerry Landay, WBZ news dir, and news men Paul Allmerer and Rese List tamond for direct news

(Continued on page 3)

STANDBY SKED-JUST IN CASE

Mebbe End of TV Writers Strike

With the major studios' part set. Writers Guild of America and the TV Alliance are discussing a brand new variation on the royalty formula, originated by the Guild, which may resolve all problems and pave way for Italiywood production to resume on all fronts.

ar contract, for the first two years incorporating the terms of a April 28 Alliance offer—including a 10% raise in minimums d a 3% non-contributory pension.

d a 3% non-contributory pension.

Fact-finding committee, juntily composed of WGA and Alliance pa, will convene immediately to work out the royalty formula servely writers will participate in worldwide grown. An outside anomic servey firm may be employed to do an objective study to the help of the committee. Committee will work around the nocept already developed by the Guild "Original salary will wer firstrum only in place of existing residual structure—40° minimum will be apread over five domestic reruns—writers it receive 4°5 of the absolute groun on all reruns in perpetuity."

The committee cannot come up with a formula involving less an 4" according to the proposal if the committee's recommendion is unacceptable to producers, it can be rejected. In that eat, the second two years of the proposed sixyear deal would op writers on the existing 940°s of the minimum residual formula. And, in the final two years, the agreement would be aftered incorporate the findings of the joint committee.

Incorporate the findings of the joint committee. During the last four years of the proposed part, the pension-saith & welfare payment by preducers would castinue Beside to 10% raise in minimums for the first two years, thore would an additional 5% increase for the fifth and fourth years, of additional 3% increase for the fifth and sixth years. Hottest area of concern surrounding the new concept is a deficient of "network usle." A tw producer's initial sale of a series a network normally includes a specified number of reruns, g 39 first-runs, 13 reruns, 26 first-runs, 13 reruns, etc. Today, WGA and Alliance met again, this time to discuss conset language, which suggest the major hurdles are past. Guild

Mpls.' Unique Film-Tape Pattern

Quickie Com'l Innovated for Larson Boat Works And Everybody Gratified

percial much more quickly, vides ape and film were combined here th gratifying results Larson Boat Works, Little Falls

Minn, the advertiser and its lo-ral agency, Pidgeon Savage Lewis worked with Countryman Pin-Productions and WCCO-TV's tap staff here to turn out what they

Stevens, Kortner's 'Splendide' Series

Japan Sounds Alert

Tokyo, June 14
The nemi-Government Japan
Broadcasting Corp. (NHK: Is
multing the withdrawal of
both domestic and imported
murder and crime shows as
well as U.S. Westerns and
Japanese samurat telefitms
high factors.

Feeling is that as a public broadrasting corporation, web should reconsider programs that might have harmful ef-fects on youngsters.

Capp, CBS Films' Cartoon Series On Fearless Fosdick'

CUES CBS ACTION

can nouse-comes must write to been aired just once and rered, on the order of "Jue and
thel," "Perks Bad Girl," etc.

1 (3) live programs, most of
m panel shown and similar simproductions, but also such dratic shows as could be ready.

Latter green would include.

Madison Sq. Garden Bouts Since '51 As \$1,000,000 Package

Ring Classics Inc has parted th Lestic Winds of Winds Films or tele rights to some 200 Madison years Garden beating matches aght since 1951. Cost Including I options, was reportedly more on \$1,000,000.

Rieger
Fight sers will include such
houts as Marciano-Lewis Moore
Rublinson and Erra Churles-Patty
Demarco. Other Righters on view
will include Willy Pep Sandy
Sadler. Bobo Otson and Billy

Felton Joins MGM-TV As Program Director

up video production for MGM, has brought over an old CBS sidekirk. Norman Felton Felian, presently director of Coast programs for CBS-TV was named director of programs for MGM-TV. Felton will begin in his new lelefilm poot on July 1. Prior to becoming director of programs for CBS, he was an one producer for the web. He'll report to veepee Weitman.

NT&T Elects Klein

Klein, a director of NT&T since Feb 17, 1950, is chairman-prexy of Pyramid Savings & Loan Assn., Sun Valley, Cal.

WRITERS' STRIKE H'wood Telefilm Production May Hit \$200,000,000 Mark in '60-'61, But WGA Strike May Be Deterrent

The Hard Way

criminal psychotics in a Northern California Institu-tion for a week and worked with 40 disturbed mothers in a Surrey, England, spechiatric hospital. Film will be released in September.

Last year. Meltzer pro-duced, wrote and directed four 15-minute "This Week in Medicine" shows for Ciba Pharmaceuticuls, a sort of quiet break-in for the SK&F

If Colgate Buys 'Grindl' It'll Be 15 Shows for SG

Latest candidate for the atiliand Her Miserable Stories" a comedy suspense series starring Mary Jane Canfield, with Colgate

"Grindl" has been exciting in

If the deal goes through, Screems will enter next season witted of 15 network half-hou alltime high for the Columb

78-STATION MARK FOR PAR BACKLOG

Five more to stations have bought MCA TV's Paramount fea-ture films, bringing the total of signed deals up to the 78-station

WFIL's 'Eyewitness' Set for Syndication

"Hyewitness," a series of 30 minute taped documentaries by WFILTV. Philadelphia, is to be distributed for syndication by Heden
Productions Lid. Stammas were
produced by the Philly outlets
news department.

Bob Reitbeck, head of the N Y
distribbery, is disterring with other
tv stations for their documentary
tapes and films.

Eyewitness' deals with topics
including drug addition, beatiniks,
commuter problems mental health,

already in the can and will produce at least five more to round out a cycle of 15 WFIL has been programming the tapes irregularly in prime time siots.

\$200,000,000 worth of product for network and syndicated-national sive of commercials and industrial

Dick Tracy Strip As TV Cartoons

'Bold Journey' Sales

Big Cities-Small Towns-



CLEVELAND PLAN DEALER CONDON'S COLUMN

'Ford Startime' Finally **Becomes Finest Hour**

munical effect was every-

nth has called Leate Legion, 17, and Diara

frient hour stress, 27 mg, wet able Millers beard was flying at the aproved tall at the abserts and of fart and I think he was entitled to

SING ALONG WITH

os Angeles Herald & Ex TCH MILLER FROS

ITCH MILLER'S

ALDING' REALLY

Producer-Director:

Written by:

GORDON COTLER

PAUL BARNES with Tom John/Jesse Beers Charaography Conceived and Staged by: JAMES STARBUCK

The People-The Critics -

THE BOSTON GLOBE-WEDNESDAY, MAY 25, 1969 NIGHT WATCH . . . By Percy Shain

'Sing Along With Mitch' Gay and Glorious Idea

Sing Along With Mitch, Ch. 4

The "Do-It-Yourself" craze hit the TV screen

last night. It was the happiest idea in months.
"Sing Along with Mitch" was a
gay, infectious stroll down memory
lane, as catching as the measles, as lane, as catching as the measles, as painless as a kiss. You were supposed to join in and you probably did, since e words were provided in many instances and the songs cunningly scored so that they seemed to lack that big tenor that only you could They were old tunes that everyone

knew, too, not a one written less than 20 years ago except, possibly, "Dough Re Mc," which, as Mitch pointed out, has become a claric with the ink hardly dry on the sheet, and "Greenfields," which the Brathers Four have turned into a current pup record but.

Nothing family, either. Just button tast night: "A Guy la solid song filling the rereen for A Guy."

an hour, simply arranged with

gleriously

gloriously soung by the "Soung Along Gong," talk mercifully cut to a stray pen-tonce here and there, all wrapped up in seat showman-shin. Gang," talk mercifully cut to a stray impression for a stray impress

As a nowll, it's quite possible keeping with Mitch's unwaver-As a smult, it's quite possible that he had the largest chorus in hintery—maybe as many as 30 million vicurers—obeying that buton of his.

He's sold four million reineds stready on this Sing Along stant of him He believes that

If all opened their windows as he suggested—and the sound could have been piped to the United Nations building in New York, it might have given those peaky Russians something to think about on the state of mind in America in these parious

The community ring idea was the big thing, of course But there were other assets: he gay costumen and dances, the splannes of color, the evocation of past eras, and above all those adorable "Sing Along Children," who hopskotched

Children," who hopsketched and sang with merry abandon. "The Beard" also spotlighted two fine vocalists in Leslie Uggams, the 17-year-old girl who came out of "Name That Tune," which died a qua show death; and Diona Traik, the yeary 19-year-old lassie from Deum Under, who is purposefully following in Doris Day's footstres as witness her contri-

THE DENVER POST

ON THE AT with LARRY INGRAM

A Happy Hour

"Ideas, not 'names,' make good TV shows," Mitch Miller said in Denver recently. His nine "Sing Along" record albums having sold 4 million copies, Miller figured that a nation of shower stall warblers would accept the "Sing Along" idea as a TV show.

He was right. "Sing Alone With Mitch." Tuesday night a "Martine" special may not have been "TV's form bour" as its spatial bracks, but it certainly was one of the happened

As the sponsor broods, but it certainly was one of the happend. The moste raise in blocks of it to 12 minutes, built around a simple throse such as the flapper era or army songs. There was cough stage activity is add flavor but not detract from the curefully habitated soud. The talk which bridged the music was been than three minutes for the whole show of some 35 usage. One might quarred with the too-slow issues of each resource as "fleer flarred Polks" or "Nademoisette such remarks and the flavorerse: an efficiency of the show was there flavorerse: an efficiency of the show of each removed and the stage of the show was the "Sing Along" male cheeves. Lending a hand were three Miller discoverse: an efficiency of the show of the show.

Singing children from two flavored of Missing added to the show of the show.

Through the years. Miller, director of popular or for Columbia, has proved that he is as rious in the laste as anybody in an uncertain business. His first appeals? should not be his his.

if it will sell records, it will

The Night The Nation

. V. Examiner-

Dwight Newton

'Sing Along' Is Surprise Hit

My home phone was ringing before the show ended. A man said, "Wasn't it wonderful:" Another exclaimed, "Hooray for Mitch." A lady asked, "Will you give it a good write-up?"

Why not? If you enjoy a show say so—and I thoroughly enjoyed With Mitch Miller." On the ebb tide of its erratic 39 week run, "Startime" came up with a sleeper, a surprise hit.

Not since Lawrence Welk broke through the rock 'n' roll barrier have I heard such quick, favorable reaction from our elder cauen set. It is riderulous, of course, to ment on Welk and Mach in . 's same sentence because Match operates on a much broader

His enthusiasm embraces all music from jazz to classics, from pops to folk tunes. And he is a very literate guy His Sunday evening radio panel shows are provocative and controversial. He has been around the music business so long that I imagine he was shaking a haten before Mozart took his first harpsichord lesson at the age of 3 in 1759

Much staged his first TV show without a star in his ell male 23-rock Sing A ing Gang assisted by half as many non-cinques charines, each as pretty as an American Airlines hosters. He added some singing 'oungsters with marce'ous'y expressive faces and a few hand-picked stars of tomorrow: Lesie Uggams, Dona Trank and the Brothers Four, a group that has the stuff the Kingston Trous made of

The meat of Mitch's show was his musical journey into our yestervents—the racy 1900's, the Turn of the Century and World War I, plus a finale in which he asked viewers to sing along and we at our house did

There was more to the show than just the songs. There was production movement, action, life, interest, spontaneity. For the most part, Mitch remained in the background but his ideas and his showmanship spilled all over the stage

By the hairs of your black spade beard Mach, I hope you return ago. 1-ond egain!

BEST TO DATE

Columbus (Ohio) Citizen

MITCH'S SING ALONG TWAS FUN FOR ALL

(Dullas, News)

'SING ALONG'

was everient as was the eral plan of actack.
Sing Along With Mich was divided into four major orctions with a short introduc-

Leslie Urgams delicered "Just a Little Sparrow in the Nest of the Lord" to close out Next of the Lord' to close out the Twenties and Diana Traik, who must certainly will be a siar eie long, torped off the Block Party section. This may have been the best postion of all, what with some delightful garner, played by a gang of youngsters and the old song like "Sweet Rosse O'Grady" given loving attention by the chorus.

BY TED HOLMBERG

Everyone Has a Ball Singing With Mitch

was on the way the musc of an accoming physics on unded. Most felevision pengrams, even some of the very finest dramatic efforts, are almost exclusively concerned with the flashed on the seven and the home audience was mixted to a generally accepted axiom in the business that television is 50 per cent sound. This is far from the truth and Miller was visibly aware of the fact in parting together his show. The sound pertinant were uniformly rich and time.

of the fact in putting together his show. The sound pertinent was used to the same undersity rich and thus and this was what ready mattered in the song-feet. It would be a mintake to magine, however, that the sling g was ignored. To the contrary it was done in a same and a discount of the contrary it was done in a same and a discount of the contrary. to a - I go unper ed but is excellent as was the gen-

tion and an even shorter

Ding each of the segments for e use a redictor regiment for e use a redictoria on an an era a liveating or a mond of tricking the need for any calling or introduction of

riand of entirelection of standard numbers.
First of the segments was about the Twenties and here the Sing Along Gang went after the fire eas and 1 I Do Is Drewn of Yes and Troot Tost Vottee Country. There were flappes flapper amount and a goody beining of corn sprinkled over everything. This even in-cluded the call stant of having

clusted the call start of having a chorus girl lims two hold men on the tops of their heads after Bibby Face.

Miller used its giest throw house of them tory well known but all of them fine performers, to close out the tegements. Like the professional aboveman he is, blitch allowed each of the youngesare but a single number, less ing the audience wanting mose.

Lesse Ungame delicered

Last night's "Sing Alang escaped from the University of With Mitch" presentation by Washington, the Brothers Four. Stortume" was as much fun as a barrel of mankeys—anging monkeys, of course.

Built around the same few days what with the Kingston that has sold millions of records for Mitch Miller, the show used almost the same personnel that lead Jiving room choruses in song. And the concentration field a way the music on the way the music fields as though they were alreaded.

Elizabeth (N.J.) Journ

"'SING ALONG' SHO BIG NBC SLEEPER'

Charal Arranger onts: JIMMY CARROLL . Costumes: SAL ANTHONY . Ass's to Producer: DOROTHY WALSH Assoc. Director: MARCIA KUYPER SCHNEIDER . Unit Manager: RICHARD DIORIO . Technical Director: WALTER MILLER

Lighting Director: ROBERT WARREN DAVIS . Audio: PHIL FALCONE . Senior Video: ARNOLD DICK

Stage Managers: CHUCK STAMPS, HUGH MEDERMOTT

'SANG ALONG WITH MITCH'

T-V News and Views

PRESS-SCIMITAR MEMPHIS, TENN.

Mitch's Rich Music Was Hour of Fun

DAILY NEWS.

What's On? Do-It-Yourself Musical

Feather in Miller's Cap

Don't ask us how Mitch Miller did it? He broke rule in the book last night, thereby producing the most effective antidote for TVitis — a musical do-it-yourself (NBC-TV, 8:30 P. M.).
Entiting the largest characteristics of the l



MITCH MILLER HAS IT MADE

Prom: SUMNER & PRIEDKIN ASSOCIATES

MARANDELL ENTERPRISES, Inc.

Only 9 Client-Agency Controlled Shows Set for Network Airing —On Other Madison Ave. Fronts

By BILL GREELS

In the wake of a busing wover that has seen the network ing to an real the shown they has a heliker film or the think are noted that are after the agency one scribed.

If news a nine seems he could be fired by the acceptance of the seems there are seems there are not seems the seems

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Cleveland Culture con the control of the control of

Sammons Vice Inge At Ted Bates Agency

Fine Nominees fermerly an or count lep on lew business at J Walter Theospoon has money Tec Bairs agency as director of publics to and a server

He sourceds Renson Ings verpreand director of public relations who research last week after 19 years with the ad-shop. Ings has no plain to the in-sectual fations and the continue in public otions.

BBDO's Separate Unit for Repubs

To likely that BBBM long the Repairment Forte and agency will be setting up a separate company to handle the Presidential race for the COP. Measures for emphishment of a temporary but distinct positional annual or observe.

Carroll Newton who is the BBIDO contact with the Beyond he has no be termed at least the property of the prope

Not have would not construct to position regarding as now deal. He was a more that BBDD has not been allowed by the Republish National Control of the publish National Control of the Cont

CBS Skyscraper

inc out the geographical speak

The emit of server eminending for negatiations as personal color of the CRS Wirbh A. Kung deal is not any lefel set but as personal to the CRS Wirbh A. Kung deal is not any lefel set but as personal to the color of the color o

P is and prives of the CPS plan that have pattern out summer that it makes be a survey of development property to the CPS makes the planes of the CPS makes and environmental to the 1990.

Bell & Kowell

frotmord from page 19 a

The second of th

A has been A Harry A Dec.

The results of the second of th

The All ty Ar and that

certain segment of the public hat responds very favorably to his set of previouslive programming," while a relative few might lef about the airling of controvers all subjects. He note bon that the recipile who would watch the publifairs operate and the terries taked on Winsten Churchills membra would be the likeliest occur bell & Howell to reach.

A lot of creent and prestige has already rushed off on Prory personally from BA/Fs spensorably this season of the CBS TV pubul-fairs specials, particularly the Wyo Speaks for the South "segment which the company agreed to sponsor root after B. H. Gountach dripped out from feat of consistent reaction. Editorials in the Chinago Dally News and the Simple of the Chinago Dally News and the Simple of the Chinago Dally News and congratistated Feety on the constant of the command.

Starting on they do in September, after the political conventions, the new BAB burs on ABC TV manceme too late to give Pazzy that greater give on a discomma in the 1968 GCO acceptakes, but he's will only 41 years eld, and there is always 194

Firestone

during and appearing a serie of the segments. I hope for an over

A 52 werk processor deal has become an increming rare commend in these days. There are 22 week time has all course had been tracked as 30 firstrain and 15 posts of a 15 and a 15 arek universe are entirely. A 2 week first and deal a visuality in head of the course of t

In addition to its in week dead which that in the full Fuestmental and the full Fuestmental added a pair of suff-hour specials on Fresheet Escalbouries. Tekno in June 21 and 24. Walter Consiste Whate House processing bosed Harry Reasoner and Tokno currespondent Pete Kalbeiter will handle the roverage.

'Helen Trent'

and Continued from page 27 in

because of the presention and enplatation it lends to new books and more publishers will compete in making gate a available to CRS of that actual among can be timed to be height of the marketing much an to beach and sales can be beightened according to program

Notion Kiell with produced. In the most for CBS will take ever producer on Best Seley and Paul Ruberts who did CBS Rube W h has been seen to be a superior of the producer produced by the produced and the produced by the pr

Deme Convention

Continued from page 1

the major with some 150 staffers are per unit of the major with some 150 staffers are per unit of the major with bring in a final result of the major with t

Moss Hart, Atkinson To Reminisce on WQXR

The Hart and Breaks A king the region of the Friday IV or a new time and the Friday IV or a new time and the Friday IV or a new time and the region of the r

the distribution of the N I lead to the many works with the constant of the distribution of the distributi

TV-Radio Production Centres

Continued from page '94

he state political conventions. New spot radio news technique to guizated by Star Market Co. on WSAC to co.op with Yankee Network less service making use of news headlines through day colled. "News licker."

N MINNEAPOLIS . . .

WCCO Radio has its own weather radar atop this city's tailed of five building to enable it to provide a termado manning service for the area. Juanita M Johnson, needs haved Feature Advertising view president how supervising and directing its merchandloing advertising for ASTP IV. WTCN TV to televise explusively the furtherming Bube Right haseball tournament at the St Paul stadium to televise five on the specifiere was Minonewate gold tournament fits numeror. ASTP Radio extracted broadqual the National College Attribute Assertation a district championship baseball tournament at the St Paul stadium. It of Minonewate steam was the simper KMSP TV televised a half must of featurine at the Century Theatin he in connection with the Can Can premiers a Stip or dural better. It is not fund for a It of Minnesetta immunicion scholassing to boose the late Dine Silverman Minneapolis Stalleger exiting editor. Section staffers Paul Sevared and Mary to Thermey entired due in the received and intervened for the originals.

IN CINCINNATI . . .

WCRY installing Cubina equipment to pre-tape all muser and used commercials in summer a end. Navier I mader's degrees to Lee Bernback, director of WLW special broadcast services in business atom contration and Cert Bake. W/IP decreas in relocation. New Masses set West Virgina newspaces succeded by his 10-30 and 11 p.m. choice on WKRC TV by telling virginity. I hope we get a set virginity well. Crosley Broadcasting Corp appeared Sam R. Schmeber, for one of ESS spot values around examine in Chingan, as WLW account exercitive in that city. Succeeds Andrew E. Jacobs, tomofer ed to exercite in that city. Succeeds Andrew E. Jacobs, tomofer ed to expective in WLW T. Cinex as self-anneous steriling costs in some capacity at WLW D. Dayton, replaced by John Chandler, for one program director at KSIB. Cresion Iowa. All Schootsthette's site night WCPN-TV newspool full med by K. Welshi the tasks p.a. common temporary by Jack Welshi the tasks p.a. common at Kills of the second second.

IN SAN FRANCISCO . .

KUBY no matter what conner Dane Negal are appears to be set the bleek with challing personnel to king about the one to a like the connership takes over Evan by a Eick Nebus in a KUBY is in the process of being cold to the Gordon Breadch in Co. with his costing in Phenema and San Deeps.

KTVL behave NIA is Played of the Week ate last week cost welling specific expects to mare in many shows in his cum.

KPLP FM of the child of fine half home works weekly from page clubs and after any specific to the conner the program which has continued in the conner that the child of the conner that the child of the conner that the child of the child of the conner that the child of the chi

IN ST. LOUIS . . .

RMINTY among the fire and among of the 16.00 Albert Liker Medical Journa. Awards his to an approximate a surface of Gardber Adverting to an area of an aller on a prexy of Women's Ad Clab. RMINT has regular of the largest and the surface of an area of an area for the largest and an area of an area of a surface of a surface of the largest and the Nesleyn Radio Index it was amounted to Referr Baland ORS Rodio v p and RMINT general manner. Ed With Show do no RNID now being broadcast from Holl would Elmor G. Masshana his near manager of KNUK, appeared a section of public affairs for the estimate William T. Beart and allow amanger of KNUK Radio Brace Harward back on KNUK, with his deep the section of the sec

IN DETROIT . .

IN PHILADELPHIA . . .

WCALTY mean director Charles Shaw in consistent form Mayor Dilmyth the same of San Paulo a hard of a mean in there 12.23. Since and to be a metal program to seed on his observations during his two week that the possibility of the WFILTY cand 4. Harvey Miller, WIRG deep hos an a see no Fruity gers to the recent Time Research of the WFILTY label has not a few and the offer of a construction of the WFILTY with his few as Jenny Stage cylored by Jerry Stevens Nings with one a live of the WFILTY of the WFIL

IN PITTSBURGH . .

de timer WEIDO here to WCAE. So the later of the properties of the first term of the

NBC'S 36 NATIONAL DEBATES

Britain's Top 10 TV Shows

(TAM Ratings; Week Ending June 5)

		BENING
		1000'67
Wagon Train-AR ATV GRANADA		6536
No Hiding Place -AR		5500
Play of the Week-ANGLIA TV		5365
Variety Show-GRANADA		3365
The Army Game-GRANADA		5065
Probation Officer-ATV		
Take Your Pick-AR		
Arthur's Treasured Volumes-ATV	0	4975
Emergency-Ward 10 Turn -ATV		4878
Emergency Ward 10 Fr ATV	,	4878

Boxscore on NBC-WBC Feudin'

Breach Widens in o & o Maneuvers as Justice Dept. Moves; S.F. Chronicle No Longer Sore

Nations of the swap proposal. NI M trade WRCV-Te and WRC for Besion's WNAC static of hy RKO General. NI t dispose of the local outle he end of WR, under a conserved last year. NBC aloned to get rid of its Washin and D. C. prosenter WRC AM.

WBC's Series On 'National Purpose'

Sidney June 14.

An hourlong teeves show corried 24 common in
The station a switchhouself cought fire via heat

Brit. A-R's Costly 'Arabian' Hoopla **Preems Studio 5**

New Wave of Mass. Protests Over Sacco - Vanzetti TV'er (Part Two)

Pieces of Eight Anybody get

Anybody got 3380 110 handy?
That's CBS-TV's asking price time & program for a proceed to the second of the second

Trammell Defends FCC 'Intimacies' In Biscayne Hearing

'Video Village' Night Entry, Too

All-Star Grid Coin

Conclusion On Omnibus B'casting Bill: Evil Outweighs The Good

1960 SUMMER OLYMPICS IN ROME...EXCLUSIVE ON THE CBS TELEVISION NETWORK

You will be more than a good sport if you take your case orders to the Summer Olympic Genies in Rome, we this exclusive broadcasts of the CES Telens on Network You will be the far-terfield according to an exceptional advertising verse. All of the participant of in taptace of addition on middle use-variety cared and attribute, coming back day after day.

People are still talking about this network's coverage of the Winter Olympics at Squaw Valley viewers still marveling at the thrills of Olympic competition, advertisers still marveling at the size and quality of the television audience. Five out of every six upper and middle income families, and three out of every four lower income families, watched the Winter Games. If you make cars or stoves or other "high-ticket" items you will be interested to note that upper income families watched most, as Nielsen average-minute ratings show:

MIDDLE INCOME
LOWER INCOME
LOWER INCOME

The broadcasts from Squaw Valley also attracted more adult viewers per family than any other Winter program—with the result that a leading cigarette maker was the first advertiser to sponsor a part of the Summer series. (Because of the number of viewers of all ages, a famous cereal maker soon followed) Altogether, more than 100 million Americans tuned in.

Yet the Winter Games were scarcely more than a warm-up exercise for the Summer Olympics—the world's greatest sports speciacle—to be held this year in the ancient thoroughfares and modern arenas of the Eternal City. Television tourists will follow the Marathon from the Capitoline Hill along the Appian Way, past the Coliseum to the Arch of Constantine. Sports enthusiasts will see Herb Elliott of the 3.54 mile, the seven-foot high-jumping John Thomas, the fabulous Konrads swimmers—the foremost mentand women athletes of our time drawn from every quarter of the globe

To bring the Summer Olympics to the American people within a few hours of each event.

jet planes will shuttle tapes daily from Rome and Paris to New York. From August 26 to September 12, the CBS Television Network will present a total of 32 broadcasts, averaging more than one hour of coverage a day. Advertisers who want to get a running start on the new Fall selling scason will be interested to know that two-thirds of these broadcasts will occur on or after Labor Day Weekend. Thus far P Lordlard Co. has purchased one-quarter of the series and General Mails, Inc., one-eighth.





13.2

VARIETY - A RB FEATURE

Variety's weekly feature chart, based on ratings furnished by American Research not one market. Each week the 10 top rated features for the one market of the feature and sudience composition, i.e., a late show at 11 15 p.m. would hardly be lared. It is a feature and sudience composition, i.e., a late show at 11 15 p.m. would hardly be a superior of the feature and sudience composition, i.e., a late show at 11 15 p.m. would hardly be used to succeed the sum of the feature and sudience composition, i.e., a late show at 11 15 p.m. would hardly be used as sum of the sum of sudience to make the sum of the feature programming on a mail single of the latest below a superior of shouthers the work a feature the work a residence of shouthers the work a feature that week to give, the total rating for the displicated homes factor. Barring unacheduled suitches in title the lated features for the particularly rated the string unacheduled suitches in title the lated features for the particularly rated the string unacheduled show are as accurate as could be accentained.

THE THUR LAN INVISIBLE KAY -

Very Green Green

COLUMBUS			5	TATIONS	: WLW	C, WTVN, W	INS. SURVEY DATES: JAN	WARY 13-19	. 1960.
TOP HEN HATTER FRANS	REN	TIME SLOT	AVERA		Low	AVERAGE	TOP COMPETITION	ATATION	RTG AV.
Harras Finds A SUN —	Let Mun	Jungle Theatre Sun Jan 17 12 30-2 00 W BNS TV	174	18.0	16.7	76.3	Sun Showhoat— (Inc Man's Journey" Repeat "Amazin Quest" (Repeat	WIVE	
E SELVIDE THE SEVE	Repeat	Sun Best Sun Jan 17 2.00.4.00 WHNS.TV	15.8	167	147	62.3	Sun Showboat—"Amazon Quest Reprot News Sports Weather Pigskin Preview Pro Football	WINC	6.7
James Crand James Crand James N. 1942 MCM. Mr. st. 1 5	Repeat	Guld Cup Motines Fri Jan 15 5 00-6 30 W1-WC-TV	10.7	10.3	**	27.0	Flippo Comedy Thesite	WRNS	23 0 21 0
THE RIG CLOCK	1st Run	Armchast Theatre Fri. Jan. 18 11 13-2 00 WBNS TV	10.1	97.3	2.0	***	Jork Paur Show Action	MT.MC	* *3
5 THE REIRESS* Office Definitional 1903 Processors ACA	let Run	Armchair Theorie Turi Jan 19 11 15-1 15 WRNS-TV	77	87	47	52.7	Jack Pear Show	WLWC III	64
DRAMATIC SCHOOL —	Repeat	Gold Cup Matthew Tues Jan 19 100.6.30 WLWC TV	**	8.7		10.6	Filippo Comedy Thea Wea	WENS	21 2 17 3
Print Laire Sidney Greenstreet, Fig. Laire Sidney Greenstreet, Fig. Laire Rose LAA	Repeat	World's Best Musica Sat Jan 16 10 30-12 00 WTVN-TV	**		**	10.0	Mike Hammer Aifred Hitchcok Champion Bowling	M. W. 2.d	25.0
Reder Venes Mader Brans, 1922 SOLIS SHAM IV	Repeat	Gold Cup Mattney Wed. Jan. 13 5:00-6:30 WLWC-TV	**	40	**	10.8	Flippe Comedy Thea Wea	WENS	25 8
ADVINTURES OF A ROOMS -	Repeat	Saturday Matines Sat Jan 16 1 00 2 15 W1.WC TV	84	67	8.0	45.7	But Showhout— Tomocros at T Repeat Hi-F)-Club	WILK	43
10 WHISPIRING SWITH -	1st Run	Almost Theore Man Jan 18 11 15 1 so WBNS IV		**	47	**	Jack Pear Show	WIWC	
DALLAS-FT. W	ORTI	1	STATION	IS: KALD	, WBAP,	KFJZ, WF	AA. SURVEY DATES: JAN	NUARY 13.19	, 1960.
1 MY PAVORITE BUFF -	R	Sat Something Sat June 16 man and the Market Tr	129	140	12.0	99.1	Mystery Matines - Invisible Ray News Police Report Wes	KFIZ K#LD KRLD	5.8 14.7 14.9
1. THE COOR EARTH -	1+3=n	Find an Till	23	11.9	2.0	24.6		WFAA WFAA WFAA	17 3 16 0 11.3
1 TIME AND DAGGE	101.90%	Chiesel & Players No. Jan. 19	9.2	10.5	8.0	23 8	Champagne Thesire-	KFIZ	

			War Cho A.s.					Police Report Wes	KRLD	149
2	THE COOR EARTH -	Joi-Bion	Fr. Jan 15 10 m L m N H D TS	9.8	119	2.0	24.4	News Weather Sports Highway Patrol Channel 8 Thems At Was with the Assay Jot run	WIAA	11.3
1	THUNK AND DAGGER -	10.804	Classed S. Theorie Sair, Jim 18 98-20-27 on 98-5A-71	9.2	10.9	5.0	23 1	Champagne Thesite Americano Repost Arod Award Thesite Hamilton We on Repost	KFJZ	 7.8
	SENSE OF STANDS	Reject	No. of the West See, Jan. 17 4 West TV	13	8 7	6.0	38.4	Pro-Bowl Football		
8	AMIRICANO —	Burst	Char T o	7.4	8.7	6.0	39 1	Texas News Weather News Channel B Theatre—Clask & Dagger list R-n	MHAP	15.3
	Service But	Report	Main 8 Time o San Jan 17 1 = 2 30 KFJZ-TV	7.3	7.8	7.8	22.1	NBA Bossethall	MBAP	
	FREE NORTH	Report	Sec. Jun 16 6 90 T 20 KFJZ-TV	7 2	7.3	67	32.5	News Polore Rep. Wes. Bonsons Perry Mason	KRLD KALD WRAP KRLD	20.7
*	AT WAR WITH THE ARMS	1st Bun	Channel A Theoley For Jan 15 14 Mt 42 to WEALTV	6.3	* 7	4.0	21-9	Cham, agno Theatre. The Good Earth 1 R	KFJ7	9.7
	BOOM SERVED	Report	Sat. Marcone Sat. Jun. 18 12 00 + 15 WDAP IV	5.9	4.7	5.9	18.4	Lunch with Soupy Rections Gun	WFLL	5.3
	Commission of the later of									

5.5

6.9

47

24.6

Montery Thrustee Sai Jan 16 4 30-6 00 KFJZ-TV

On the Rocky Road to Susskind

Tele Follow-Up Comment

Foreign TV Reviews

Benny Picks de Cordova as Producer-Director





same story! A once-in-a-lifetime special event or a regularly-scheduled adventure show—as different as can be, yet the same: they spell overwhelming leadership for Channel 2.

Example: WCBS-TV's coverage of the wedding of Princess Margaret scored a royal 25.9 rating and a 60.9% share of audience. Despite an 11:15 pm start—well after other New York stations—the WCBS-TV coverage averaged 72% more homes than the second station's prime-time showing, more than the next three stations combined! (Nielsen)

Another example: "Sea Hunt," one of New York's top-rated shows during a seventeen-month run on Channel 2 (31.2 average rating). When the show moved to another network station—same night, same time—ratings took an immediate plunge. Overnight. "Sea Hunt" lost three-quarters of its audience! The inevitable result: "Sea Hunt" is once more back on Channel 2, once more riding the popularity crest with a current 27.8 rating. (Nielsen)

Worlds apart? Of course. Yet both cases are part of the same familiar story. Year-after-year (as reported in 63 consecutive Nielsens), New York's largest audiences by far are tuned to...

WCBSOTV

CBS Owned . Channel 2, New York . Represented by CBS Television Spot Sales

SYNDICATION

BURLINGTON-PLATTSBURG

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Id Sarting Tree 5 11 to 19
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But Con Will Irave 5 12
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Johnny Euro 1 10 12
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Johnny Euro 1 12
Johnny Euro 1 12
J

Variety's weekly tabulation, based on ratings furnished by American Research east, highlights the top ten network shows on a local level and offers a rating study strength of perticular series. Verious branches of the industry, ranging from media buyers to local stations end/or advertigers to symdicated shows in the same perticular market. This week different markets from control of the course of a year, ARB will tabulate a minimum of 247 markets. The results of such syndicated program listings of the top ten shows, rating data such as the syndicated program listings of the top ten and day of telecisting companies of the following the particular slot, etc., is furnished. Reason for detailing an designed to reflect the rating serves designed to reflect the rating lastes of virtually every to market in the U.S.

STATIONS WCAX, WPTZ, WMTW. SURVEY DATES: MARCH 1.7, 1960.

CB5 22 1 Serven Gems 23.5 Ziv-UA 24.8 Ziv-UA 24.5 Ziv-UA 23.8 MCA 22.5 CBS 21.2 NTA 19.2

32.1

CBS

73.8 I Spy
65.1 Denna Reed
46.7 77 Sunset Strip
48.3 Gale Storm
53.6 Four Just Men
52.3 Kate Smith
42.6 M Squad
43.3 Cavalende of Sports
35.2 Art Carney
32.2 To Tell The Truth

WPTZ

WPTZ

WPTZ WCAX WPTZ WPTZ WPTZ WCAX

10.6

BUFFALO, NEW YORK	STATIONS	WGR, WI	N, WKBW	SURVEY DATES: MAR	ICH 1-7,	1960.
TOP TEN NETWORK SHOWS AV. TOP SYNDIC	ATED PROGRAM			TOP COMPET	TTION STA.	RTG
1 Union hables Thomas 9:30-10:30 WKRW 45.0 2. Hackleberry Bound (Thurs 5:30)		Shirmmer creen Geme		5 Twilight Theatre 7 Channel Four Presents	WGR	3.3
2 Gunsmake No. 18 (6-10-30) WBEN 41.1 3 Rescue 8 Frt. 7 00:	WGR 8	creen Gemo		6 Early Show Film Featurette	WEBW	62
3 Wagen Train Wed \$30-830 WGR 291 4 Garry Moore Tues 10:00-11 W BEN 38.2 4 Quick Braw McGraw Tues 5:30				9 Channel Four Presents	WBEN	10.6
8 77 Sunset Strip 17t 0 00-10 00 WKBW 37 7 8. The Vikings Mon 7 00	WGR . U	A Ziv	22 8 48	2 Death Valley Days	WBEN	18.3
1 Daner Thomas News No. 8 20 0 000 WREN 371 6 Three Monges Thomas News 1000 9 20 0 20 WREN 36.1 Mon. Tues Thurs 5 00 Sat 8	WGR S			8 American Bandstand Capt Kangaroo	WBEN	13.5
8 Real McCore Thurs 8 30.9 00 WKBW 35.8 Superman (Mon. 5 30)	WREN F	TC	19.5 47 19.2 56	1 Manhunt 8 Rin Tin Tin	WKBW	142
9. Have Gun. Will. Travel Sat. 9.20-10 WHEN 34.7 9. Phil Silvers (Tues. 7.00 10. Lassie 7.00-7.30 WHEN 34.4	wGR C	BS	18.5 42	3 Early Show The Tracer	WERN	13.9
BOSTON, MASSACHUSETTS	STATIONS: W	VBZ, WHDI	H, WNAC	. SURVEY DATES: MAR	ICH 1-7,	1960.
1 Wagon Frain Well 2008 No. WHZ 432 1 Shotgue Slade Tues 700	WBZ M	IC A	21.9 41	1 News-Huntley-Brinkley	WHDH	- 19 1
2 Gunsmake and 10 00-10 00 WNAC 42.0 2 Beath Valley Days Fri. 7:00	waz t	S Borax	21.2 37	vews, Sports, Weather 2 News-Huntley Brinkley	MHDH	17 9
3 Untouchables Times 9 30 10 30 WHDH 42 4 3 Canhonball Sat 7 00 .	WHOM I		19.9 36	News, Sports, Weather 8 Highway Patrol	WHDH	17 1
4. 22 Sunset Strip 1-11 0 00-16 00 WHOM 33-1 3. Highway Patrol Sot 7:00"	WEZ Z	Iv UA	19.9 36	8 Cannonhall Boulan Movietime	WHOM	19 1
8 Welk's Dancing Parts Sat 9 00-10 WilDH 32 0		ICA		News, Weather 6 News-Huntley B inkley	WHZ	25 2
6 Real McCars 1 # 20000 . WHDH 3.1				News, Sports, Weather	WHDH	38.5
7 Bunno Reed (1) 1 Make 301 WHOM 214 4 The Honeymooners Thurs 730		BS BS	19.2 33		MHDH	19 2
9 Show Of The Manth Sat 730-9 W WAC 315 6 Brave Stallon Mon 700	WBZ F	TC	18.5 36	News, Sports, Weather 9 News-Huntley Brinkley	M. SECTOR	19 2
10 Father Knows Best Jan 8 30.0 00 WNAC 29 4 7 Born The Clown Mon Fr. 5 80	WHDH J	avark	18 2 43	News Sports Weather 3 Boston Movietime	WHIM	15.9
4 Chery Show San 9 to 10 to WSAZ 4 2 4 Steath Valley Stars Fri 7 60	W S A Z F W S A Z S W S A Z W	icroen Geme TC & Borav icroen Geme lamingo icroen Geme ICA irrow Prod. creen Geme	32 8 66 31 8 64 31 4 63 28 8 64 27 2 46 24 1 52 23 3 57	3 Highway Patrol 8 The Honeymomers 9 Markham 7 Highway Patrol 4 Life of Riley 2 Gale Storm 8 Record Hop 8 Record Hop 9 Rechy & His Friends 4 My Friend Flicks	WHIN WCHS WHIN WHIN WCHS WCHS WCHS WCHS	11 3 7 9 9 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
CHARLESTON, SOUTH CAROLINA	STATI	ONS: WUS	N, WCSC	SURVEY DATES: MAR	CH 1.7,	1960.
1 Water Francisco Francisco William William 606 1 Fembetone Territory (7 no. 7 http://www.shotgan.shot		IV-UA ICA		3 Movie Of The Week	WCSC	19 5
2 Sea Hant Fr. 7 10	WISS Z	IV	43.7 64	0 Movie Of The Work 1 Lawman	A.C.e.C.	24.3
2 Gunsmake 111 of 12 11 NCSC 853 4 Border Patrol 71 rs 7 301 2 Reverbad 1 7 ml 2 WISN 553 5 Connental Sun 6 30				4 Journey Understanding		
4 Real Melove Man 7 17 10 WISN 543 7 Topper Mon-Fri 5 30	- MICA I	TC	37 7 64	8 20th Century	M.C.e.C. M.F.R.A.	18 5
	WIN B	TC iv iernard	37 7 64 34 7 38	9 Chevy Show Papeye	WCSC WCSC	18 5 20 5 24 1 11 9
S. The Rifeman Tarm 5 00 7 500 WCSN 13 3	WIN B	TC	37 7 64 34 7 38	9 Chevy Show	WCSC	20 5 24 1
5. The Rifeman June 2 00 7 50 WCSN 80 3 6. Eve Cot A Severel Wed 9 30 10 00 WCSC 49 7	WISV B	rC lernard chubest	37 7 64 34 7 56 30 5 62	9 Chevy Show Propeys 6 Quick Draw McGraw Superman Huckleberry Hound	MCSC MCSC MCSC MCSC MCSC MCSC	18 9 20 9 24 1 1 0 13 9 21 3
5. The Rifeman Tues 2007 600 WCSN E33	WISC S	TC iv iernard	37 7 64 34 7 56 30 5 62	9 Chevy Show Papeys 9 Quirk Draw McGraw Superman Huckleberry Hound 9 Price Is Right 2 28 Men	MCAC, MCAC, MCAC, MCAC, MCAC, MCAC, MCAC,	18 5 20 5 24 1 11 6 15 6 21 3 41 0 29 8
5 The Rifeman Jam 100750 WUSN E33 6 For Lot A Secret Wed 9301000 WUSC 497 7 Johnso Ringo 17000 830000 WUSC 664 8 Amon A Ande Joseph Thomas 644	WISK B	IC iv lernard chubert creen Gema	37 7 64 34 7 36 30 5 62 29 8 40 29 7 50	9 Chevy Show Pupers 6 Quirk Draw McGraw Superman Hunkleberry Hound 9 Price is Right	MC 2C MC 2C MC 2C MC 2C MC 2C MC 2C	18 9 20 9 24 1 11 4 13 9 21 3
5 The Rifeman Turn 100750 WCSN E33 6 Eve Lot A Secret Wed 9301000 WCSC 497 7 Johnno Ringo Trurn 8309700 WCSC 48.4 Manhant Wed 830 8 Hotel De Parce 10 9309700 WCSC 57.0	WESC S WESC A	or bernard chubert creen Geme Bs	97 7 64 34 7 58 30 5 62 29 8 40 29 7 50 28.8 54	9 Chery Show Papeye 6 Quirk Draw McGraw Superman Hunkleberry Hound 9 Price Is Right 2 26 Men Weather, Sports	M.F.W. M.C.M.C.M.C.M.C.M.C.M.C.M.C.M.C.M.C.M.	18 5 20 5 24 1 1 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1
5. The Rifeman Tarm 1007 NO WCSC 407 & Manhant World 8 NO 2 Jahnan Ringo District 8 200 000 WCSC 46.4 & Manhant World 8 NO 8 Hotel De Parce 111 100 0000 WCSC 57.0 Aman & Andy Torn-Thurs 6 III Rane Grey Theatre 1 100 0000 WCSC 46.0 10. 26 Men (Torn-Pri 6 00) CHARLOTTE, NORTH CAROLINA 1. Real Met use 7 100 8 200 9 20 WSC 40.0 1 Cannonhall (Trucs 7 00)	WESC STAT	ich bernard chubert creen Gema BS	37 7 64 34 7 58 30 5 62 29 8 60 29 7 50 28 8 54 V, WSOC	9 Chery Show Popeye 6 Quirk Draw McGraw Superman Hunkleberry Hound 9 Price is Right 28 Men Weather, Sports 0 News, Weather SURVEY DATES, MAR 2 Arthur Smith	WCSC WCSC WCSC WCSC WCSC WCSC WCSC WCSC	18 3 20 9 24 1 1 1 1 5 4 1 5 20 1 27 8 1 9 6 0 .
5. The Ribertan Taris 100 7 km WCSC 40 7 4 Manharit World 8 30 7 2 Jahnan Ringo Divers 8 30 9 00 WCSC 46 4 9 Amen A Andy Tori-Thurs 6 13 8 Rotel Be Farce 11 100 9000 WCSC 46 0 10 26 Men Tori-Thurs 6 13 8 Zane Grey Theatre 1 100 9000 WCSC 46 0 10 26 Men Tori-Fri 6 00 CHARLOTTE, NORTH CAROLINA 1. Real Met Gys 7 8 30 9 00 WSCC 40 0 1 Cannonball Thurs 7 000 25 Gunsamake 10 10 10 10 10 10 10 WBTV 47 7 5 Death Valley Days Fri 7 000 1 1 Rate from Will Taris 2 000 10 10 10 10 10 10 10 10 10 10 10 10	WESC STAT	remard chubert creen Gema BS	27 7 64 34 7 58 30.5 62 29.8 60 29.7 50 28.8 54 V, WSOC	9 Chery Show Popeye 6 Quark Draw McGraw Superman Huckleberry Hound 9 Price is Right 2 36 Men Weather, Sports 0 News, Weather SURVEY DATES, MAR 2 Aribur Smith 5 Lark-Up	WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC WE'SC	18 3 20 9 24 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
5. The Ribertan Barn 1007 km WCSC 49.7 5. Manhant West 8.30 7. Jahnan Riago Prince 8.30 10.00 WCSC 66.4 9. Amen A. Andy Fore Thomas F. 10.00 WCSC 57.0 8. Manhant West 8.30 9. Amen A. Andy Fore Thomas 6.13 8. Manhant West 8.30 9. Amen A. Andy Fore Thomas 6.13 8. Amen A. Andy Fore Thomas A. Andy Fore Thomas 6.13 8. Amen A. Andy Fore Thomas A. Andy Fore Thoma	WESC SWISN COWESC A	TC S Borax BS Creen Gema	27 7 64 34 7 58 30 5 62 29 8 60 29 7 50 28 8 54 V, WSOC 39 1 63 36 7 64 36 4 78 36 1 56	9 Chery Show Popeye 6 Quara Draw McGraw Superman Huckleberry Hound 9 Price is Right 28 Men Weather, Sports 0 News, Weather SURVEY DATES, MAR 2 Arthur Smith 5 Lock-Up 1 Small World 0 This World	WESC WESC WESC WESC WESC WESC WESC WESC	18 3 20 9 24 1 1 1 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1
6. Ive Cot A Severt Wed 9.30 10 to WCSC 49.7 A Manhunt West 8.30 Cot B Hotel Be Force I'm 20.00 WCSC 46.4 B Amon & Andy TorriThurs 6.11 B Tone Grey Theore I'm 20.00 WCSC 46.0 10. 26 Men Torri Thurs 6.11 B Tone Grey Theore I'm 20.00 0.30 WCSC 46.0 10. 26 Men Torri Cot CHARLOTTE, NORTH CAROLINA L. Real Met ups I 2.30.0 W WCSC 46.0 10. 26 Men Torri Cot WBTV 47.7 Beath valley Bars Fri 7.00 3 Bare Gun Will Travel Set 9.20-10 WBTV 47.7 Wanhunt Fri 7.00 3 Bare Gun Will Travel Set 9.20-10 WBTV 40.7 Wanhunt Fri 6.30 WBTV 40.7 Wanhunt Fri 6.30 3 Beauge B Thurs 7.00 3 Bare Gun Fortilla Set 9.20-10 WBTV 40.7 Wanhunt Fri 6.30 3 Beauge B Thurs 7.00 3 Bare Gun Fri 6.30 3 Beauge B Thurs 7.00 3 Bare Cot B Tours 7.00 4.7 6.10 WBTV 40.7 Wanhunt Fri 6.30 3 Beauge B Tours 7.00 3	WESC STAT	TC SORES BS COMMENT OF THE SOR	377 64 34 7 58 30 5 62 29 8 64 29 7 36 28 8 54 V, WSOC 59 1 63 30 1 63 30 1 64 36 4 78 30 5 47 30 5 47	9 Chery Show Popeye 6 Quirk Draw McGraw Superman Hunkleberry Hound 9 Price is Bight 26 Men Weather, Sports 0 News, Weather SURVEY DAYES, MAR 2 Arthur Smith 5 Lock-Up 1 Small World 7 This Min Dawson 2 Wyatt Earp 7 The Vikinis	WESC, WESC WESC WESC WESC WESC WESC WESC WESC	18.5 20.1 20.1 11.0 10.2 20.1 20.1 27.8 1960.
6. Ive 6 of A Secret Wed 9 30 10 to WCSC 49 7 8. Manhunt Wed 8 30 7 3 Johnson Rings Divers 8 30 9 000 WCSC 40 7 9 Amon A Andy Turn Thurs 6 11 8 Tane Grey Theatre 1 urs 9 00 0 30 WCSC 46 0 10 26 Men Turn 7 000 2 Guessmoke 10 10 10 10 30 WBTV 42 7 3 Render Potential Section 10 20 Men 10	WISC STAT	remard. country coen Gema BS IONS: WB1 TC S Borax BS creen Gema creen Gema io-CA iolitywood V Service	377 64 34 7 58 30 5 62 29 8 40 29 7 50 28 8 54 28 7 64 36 7 64	9 Chery Show Popeye 6 Quirk Draw McGraw Superman Hunkleberry Hound 9 Price is Bight 28 Men Weather, Sports 0 News, Weather SURVEY DATES, MAR 2 Arthur Smith 5 Lock-Up 1 Small World 0 This Min Dawson 2 Wyatt Farp 1 The Vikinia Whierlybirds	WOSC WOSC WOSC WOSC WOSC WOSC WUSN CH 1-7, WRIV WSIX WRIV WRIV WRIV WRIV WRIV WRIV WRIV WRIV	18.5 20.1 24.1 11.4 15.3 21.3 41.0 20.1 27.8 20.1 27.8 19.6 2.1 9.8 2.2 3.4 1.2 1.3 1.3 1.3 2.1 2.1 2.1 2.1 2.1 2.1 2.1 2.1 2.1 2.1
5. The Ribertan Tare 0.07 km WCSC 49.7 5. Manhant West 8.30 6. Eve Cot A Secret Wed 9.30 10.00 WCSC 49.7 5. Manhant Rose Ro	WISC STAT	ivernard chubert creen Gema BS. IDC IONS; WB! TC S Borax BS creen Gema Iv-CA loiltwood	377 64 34 7 38 30 5 62 29 8 46 29 7 36 20 8 54 20 1 63 36 7 64 36 4 78 36 4 78 36 4 78 30 5 47 30 1 54 27 8 50 28 8 48 27 8 50	9 Chery Show Popeye 6 Quick Draw McGraw Superman Huckleberry Hound 9 Price Is Right 26 Men Weather, Sports 0 News, Weather SURVEY DATES, MAR 2 Archor Smith 5 Leck-Up 1 Small World 0 This Minn Dawson 2 Wyatt Farp 1 The Vikinits Whith-birds	WOSC WESC WOSC WOSC WUSC WUSC WUSC WUSC WUSC WISC WISC WISC WISC WISC WISC WISC WI	18.5 20.1 20.1 11.0 10.2 20.1 20.1 27.8 1960.

(Continued on page 48)

.. WCAX

WATCH THE ONE NETWORK WHERE THE WATCHING IS UP!

ABC only net to register increase in share of audience for past 22 weeks as compared with same period last year.*

ABC TELEVISION



VARIETY-ARB

buyers to be all statums and or advertisers to syndicators soil find the charts vid.

Over the warse of a year, ARB will tabulate a minimum of 247 markets. T

wills of that tubulation will be found workly in Vanistry. Coupled with the ratio
formance of the top ira setwork shows on the local lie of, the Vanistry ARB char
designed to rethird the rating tastes of virtually every to market in the U.S.

AUGUSTA, GEORGIA

STATIONS: WJBF, WRDW. SURVEY DATES: MARCH 1-7, 1960.

RE	PROGRAN—DAY—TIME	WS STA.			PROGRAM—DAY—TIME			AV. RTG.		PROGRAM COMPETIT		RTG.
2.	Nagon Train Wed 7 10 8 30 .	WJBF	60 9	1.	Huckleberry Hound Thurs 6 00	WJBF	Serven Como	38.7	89.4	Early Show	WRITE	4.6
	Mr. Locky Set 9:00-9:30	WRDW	49.9	2.	Manhunt Thurs 730	WJBF	Serven Gema	37.4	71.0	Shotgun Slade	WRDW	14.6
			40.0	2.1	Amos & Andy (Mon-Fri 5 30)	WJBF .	(HN	37.8	72.7	Early Show	WRDW	10.3
	Donna Reed Wed 7 00 7 3 01	WJBF	48.3		This Man Dawson (Frt 7 00)	WJBF	ZILA	23.4	73.4	Today's Head ines Spils	WILLIAM	12.6
4.1	Hatr Gun, Will Travel Sal 9 14 11	WRINE	47.7								WRITW	11.3
	Price in Bight Wed \$30.000	WIRE	47.0	5.	Sea Hunt Thurs 9 000	W.JRF	2 I A	32.4	55.3		WRDW	23.5
	egarfoot Ture 7 30-8 30	WJBF				WJBF		31.8			WEINW	15.9
	masmake Sal 10.00 10.30	WRIDW	45.0	-						CBS News-D.Edwards	WRDW.	192
	Lette Hutton Times 2 00-2 20	WRDW	43.7	2	Tombotone Territory (Fri 8 00	WJBP	Z-UA	25.5	42.8	Rawhide	WEDW	30.4
	bevenne (Mon. 7 30-8 30	WJBF	43.7		Border Patrol (Mon. 9 30	WIRE	(IIIS	23.8	44.9	Playboure 90	WRDW	28 5
	Typ Cool A Secret Wed 9 80-10 00	WEDW				WRDW	ZIVILA	23.2			WJRF	149
	teal McCors Times # 30-9 00	WJBF			E.S. Marshal (Sat. 10 20)		NTA	185		Hawattan For	WJBF	18 2

CADILLAC-TRAVERSE CITY

STATIONS: WWTV, WPBN. SURVEY DATES: MARCH 1-7, 1960.

	Wagon Train Wed 7 30 8 30	WPBN	49.6	1 Border Patrol Thurs 730	WPBY	CRS	40 4		To Tell The Truth	WWIV	23.3
		2000	40.0	2. Coronado 9 (Thurs 9 00)	WPRY	NIC 4	32.9	59.3	Pat Boone	WWIV	21.9
2	Frate Ford Thurs 9 30-10 00	MLBX	45.2	2. Highway Petrel Mon 7:00	WWTV	Tw-L 4	32.9	55.8	Wrestling Change	WPRY	29 3
3.	Price to Right Wed \$ 30-9 00	WPBN	44.1	3. Huckleberry Hound Thurs. 6 00	MMLI	Screen Gema	32.5	63 7		MPRY	14.5
	Bonansa Not 7 30-6 30	WPBN	43 8						Sports Weather	WPRY	121
				4. Tumbulane Territory (Tues, 7-00)	WPRN .	ZIV L'A	30.8	51 1	Bing Crosby	WMIV	29 3
3.	Have Com, Will Travel Not 9 3% 10	MMILL	43 2	3. Celebrity Playboune Sat 10:30	WPBN	Telescreen		0.0	and character		-
	Gunemok# Not 10 00 10 30	MMLA.	42.5	or a control of the c		Adv Inc	29.8	73.8	Phil Silvers	M.M.I.A.	10.6
	Men & The (hallenge Nat 8 30 9 (s)	WPRY	42.5	4. Quick Braw McGraw (Tura 6 00)	MMIL	Screen Cems	27 4	65 1	Nous	MPBN	15.1
	#4 Sullivan Sin 8 00-9 00	MMIL	41.8						Sports Weather	WPRY	14 4
		00010	41.0	6. E.S. Marshal -Wed 7:00	WPRN	NTI	27.4	54.4	Tembalane Territory	WWTV	21 9
	Red Shelton Tues 9:30-10:00 .	MMIL	41 4		WWTV	FTC	26.0		Manquerade Parti	WPRY	31.5
	(hery Nhew Sun 9 00-10 00)	WPBV	39.9		MMIL	7 . 1 4	24.3		Ford Startime	WPBY	30.2

CEDAR RAPIDS-WATERLOO

STATIONS: WMT, KWWL, KCRG. SURVEY DATES MARCH 1-7, 1960.

-			_									
	retion Tues 8 30.9 0				Coronado 9 Fri 7:30	WMI	MCA	36.0	56.1	Art Carney	AWWI.	134
? Crunsm	mar %a1 9 90 0 30	WMT	47.3	2	Mike Hammer Nat. 10 00	WMT	- MCA	33 0	79.0	Spenk Thesing	A.W.W.L.	4 7
	Moore Turn 9 00 10				1 S Marshal Tues 10 00	WMT	- 211	29 4	63-1	Dradline	hww.	10.3
4 Dancey	Thomas Non 8 00-8	WMT	42.7	4	Buckleberry Hound Thurs 5 00:	WMT	Screen Gems	29 0	82.1	Randstand #	Kt Bf.	47
4 What's	My Line Sun 9 30-1		42.7	5.	Quick Draw McCiraw Tues 5 00-	WMT	Screen Gema	28 0	01.0	Banditiand 9	ACRG	4.7
5 Wagon	Train Wed 6(30-7.3)	KWWL	6 . 8	6.	Four Just Men Not 9 30:	WMT	174	27 8	59.0	Phil Silvers	ACRG	127
	.ret Theatre Thurs		38.7	6	Grand Jury Sun 10 10:	WMI	NTA	27 3	54.7	Deadline	KWWI,	11.6
7. Have C	un, Will Travel Sal	THE WAT	38.0	8.	Lork-Up Thurs 10:00	WMI	7 (1	23.6	54.5	Deadline	KWWL.	11 9
R Fre Cot	at A Secret Well 8	WMT	37.6	9.	Not For Hire Jrt 10:00	WMT	CNP	23 0	31.6	(lead ine	RWWL	11 9
9 France	Ford Thurs 8 30-9 m	KWW.	36.3	10.	Manhant Wed 10:00	WMT	Screen Gema	21.6	34.0	Deadline	KWWL	12.8

TV Followup Comment

Salurday s. 11 Wate World 60 pir though the results as mo of NBF s best a historough ming and professional rendown of a Providential companies to date the first or and Prince and Catholician pictures and Cathol

ony trait reaser.

All of this was backed with ex-flect newshim—of the Wiscon-New Hampshire. West Virginia of Washington primaries, of sectionaking by Stevenson and

RCA Reductions & Lopoffs

to telefilm, a frend not only at NBC but throughout the video industry. but throughout the vioce industry. The very fact that the majority of the film programs in the 1990-1961, issued a to be produced by out-vide companies is a major clause for a manpower surplus within the network. Consequently, any technicism, et al. who are laid off will prubably not be returning to NBC next season, as they have in part years.

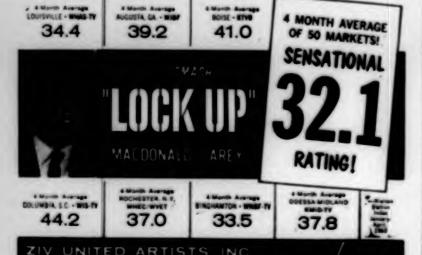
next season, as they have in partyears. However, it was explained that technical staff layeds will not accur, in the main, until after the conventions in July and, then, probably not until all the mon have had their regular vacation persods. This should defer the major cuthacks until lote commer or left. Elsawhere, it was emphasized, there is no deadline on layeds, there is no deadline on layeds.

the swing from live to production werry about balancing may warry about balancing with the summertism preoff and the inmaturallyfrom live in filmed toler
there is a preditional-tofor the network to consider deviating a root reduc-gram. How the NBC tern will be resolved for W mybody's gorn until July the selling season should, intents and purposes, be o

carefully. Involved will be all of the network department foreign division. RCA Victor RCA manufacturing divisions

SPECTACULAR **APARTMENTS** WITH WALL-TO-WALL PIX WINDOWS

LE HAVRE IS BOFFO!







family

In Jacksonville, Florida or Washington, D. C., wherever we hang our hat, our family of stations is brimming with success. Responsible programming has earned the respect of the areas we serve . . . and the largest audiences as well. The things our stations have in common would seem to serve their communities uncommonly well.

THE WASHINGTON POST BROADCAST DIVISION

WTOP-TV, Channel 9, Washington, D. C. WJXT, Channel 4, Jacksonville, Florida WTOP RADIO, Washington, D. C.

Earl Kintner's Plea to Not-Too-Rich B'casters: Don't Lower Standards THE WONDERITE WORLD OF THE MEN'S Godfees. Amon to

to the Patheral

Ba A here

(are an included All

the grand his re
part in your bot and

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and the properties of the TV Research Is work be a selection and in pre-

working of prop-be said

Foreign TV Reviews

ed from page 25 -

a to elephante and 3 in to Me have at 7 in a William of the general weather and 3 in to Me have at 7 in a William of the general weather and a will a burn at 6 or global a burn at 6 or global in series at 6 or global with a series

A long in this builded have fittle O la derry (abs. lies k. d. le arrow little ar le arrow little arro

The final Impact for those who like to are medium stretching fiself (

CBS-TV's New Biz

long then bought a tourd week! of Williamsdor n all ta "Agrana" and CBS quickly filled in the rest to pool in SRO on that hour and the night. It also brought a third the Tuesday night Taller Knows Best Trushay night Taller Knows Best Trushay night Visk (In night) presented and the Visk (In night) presented over the Annaels to contribute to the artists.

of its station WPTA and ration WPTA-FM. Fortoperated by Sarkes Tor-succeeds Ron Ross, re-

Radio Reviews

Jenkins, Milton Cross, Poggy

history Stophuna Rives, Affice Kach, Bub Brbg Producers George Clare, Charlie

Jones 69 Mins. Thurs. 9, 4 p.m. KMOX, St. Louis

The Ol Rel' of of C & Rel'o fame, A Cod Code proved to

The Goding Midus froch was noticeable II sugmost the 60-min-per poder on and served as a golden the od in weaving took or a manual history of the Grand-daddy of all outdoor moveral these

The Wanderfal World of the Music fractal title history of the Music fractal title history of the Music Spera from its founding in 1919 he a croup of civil minded rams to the turners 1960 s a one which was aunched on the same date as the broadcas?

Also featured in the radio special ular were Amin in Ands. Condon Jenkins, native 81 Limited Million Cross, native of the Million Cross, native of the Million Million Cross has a for of the star-rages at Opera broadcasts and Mich Miller Pearl K. g. and J. Stevangoon of the sail of Meet M. In St. Louis and operand the opera's 1960 season, also were cared. Miss King was featured at the saing. The Boy Next Door at the saing. The Boy Next Door

Gordon Jenk's paid a semial telest a The Miss when he acknowled and that oversome who were the greatest respect for the action was of the S. Lenno Missis and

In addition to few string the state of the s

ESPIONACE THE CRISIS
With, Brod Sherman, Bill Paine,
Dave Crane, Herbert, Philiprick,
Borix Mueron, others
Producer Lee Manson
Writer Brad Sherman
10 Mins, Wed CS., 5 p.m.
WCKE, Mined, Fla.

Show produced by Lee Manus dation's program director, and artition by Brad Sherman news director is a fine example of alert director is a time example or allert-local neura programming-in-depth As a lead-in to like a speech, it hackgrounded the sequence of events in the U-2 incident neatly But it went further in picking up the entire atory of exploringe as it exists today on the U-S side and the Bussiam FBI counterspeech. exists today on the Counterspore he Bussiam FBI counterspore Boris Morroe and Herbert Phil-brish were used effectively is de-scribing the range of the Soviet explaining web and in upholding

Inside Stuff-Radio-TV

CBS Press I formation to borrosing a leaf out of the ABC Press hook The Jim Aubrey believed serious to setting up regional publicity—
issued errors of receiving for its affiliates, just as ABC has been during for the past three sensors.

However, whereas ABC in 1984 and 1919, and a sin it is year, broke a season, down to four regional meeting. New York Chingo Dalies and L. A. area, CBS TV is approximate to the meeting and the Abc of the CBS TV is a properly on the meeting and the Color of the ABC in meeting aguingler was in New York new Monday 29 with Yeap Make Funtar Exp.—a into Direct Sid Members and Ad Promos of Dec. L. area representing the new work. For howing the New York new art to Park Surain. ABC will had seen as in Chingo on June 20 24. In Dalies on June 27 38, and in Los Angeley June 24-Jule 1.

Fight be admind executives have been named to the Convention of the of Nat at Asin of Bonadasters. The group will have presented by for the 30th annual convention of NAB next May 7.11 Washington.

The construction of the Best Are Dought W Morth WAFBIV, But a Room Compbell A north WTAR-IV North & Thomas C Boot Cast adv Books and Co. Yakina Wash Henre B Clay KTHV Little Book Ark C Wiede Peleture et Commit an Broadcasting Co. New York Odin S Puntand KDAL Dought W D Dub Bogers, KIN B IV Lubback Yes, and Jack S Younts WEEB Southern Pines V C

WIMLIV Midwankee is duing a local version of WILL. Play the Week' using amateur theatre groups in the area for a secure classe plans by Chekhov. Shakespeare Moliere Sheridon and hera. Commonly Drama Series, as it is called was launched Jane with a half-hour preventation of Lady Gregory's one art faire, spreading the News. (Other Installments will run longer, perhaps Syreading the News (Other Installments will run longer, perhaps even to two hours.

Milwaukee Journal owned station has entitled the seven title theater groups in Milwaukees Community Theater Community and there others. Each will produce one show in the series of his

General Federation of Women's Chibs has sired. (aptain Kangarin' as the best children's program for 1979, with size Bub Kensban dies to accept the citation at the \$600,000 one her Federa's a 60th Annual Convention in Bushington Friday. 17. Following his appearance there. Kensban gives to Philadelphia Monday 20 to conduct a Fun With Mose students constitute Robin Hood Dell Oxed. Concert to being upone and he what TV as a solute for the beginning of the Dell's Unit year and the stalion will tape the concert for rebroadcast June 27.

C. In receivers an invalidation the same price be also 1961 as this year and so will the book and whote sets as ording to the RLA and Zen has not toppers who ourseled there are more than in Chinago has work. RLA time prices will start at \$400, but it was postered out for five times ago they began at to be the amount. In hAs set both Zennia and RCA will be a long as a 22" as evens squared off at the corners to wide the effect.

A television file produced by the U.S. In ormation Agency. Make With a Florie, wone the first meeting award by the European competition at the International File Feeting of Camera, A part of USIA's Most of America, series it is about Herica Most, syring America in just componer and mission an

The approach of remain was editoral but it was timely and well-handled WCKR is an NR of Projected by the second content use of tapes from NRC.

Brit. A-R's Hoopla

Continued from page 21

pany The first was that they had or a mally got on the str in 10 powerhs, thus had sing the previous marief record the second was that the were the first station in the Commonwealth to transmit regular whoul programs the third was the loss of \$3 100,000 in the first two years. "helieved to be a world record for any commercial componess" and fourth the construction of the "largest television studio in the world."

unrid."
The new stage, known as Studio Five, can be divided by steel assyndproof doors which weigh many tons and which take 30 minutes to lower Each holf has its own central room etc. but when the grea is used as a single studio the lighting will be controlled from one cannole position. There's accommodation for an audience up to 5100 for certain productions, and there are also viewing rooms for visitors.

visitors.

A-R's Wembley studies welloriginally built by 20th Fox on
part of the site of the Fermite Ps.
hthuban which was held there in
1925. During the stor they were
used by the Arms Kinema Corp.
for the production of training
films, and were taken over by the
ty network in 1955.

Midwanker Mo or Down Major efairt a operad WISN TV indextsom service next week with prime all time to be furnished on a Minoshibly hame in a positive certain gesture. Openey is the work, a

McGannon

for coally and lost after a second and a second a second and a second

able to use of the vast facilities avail-able to us. we can help journeasure-ably in further vitalizing this na-tion, in re-emphasizing the verities of our aperitual and social well-springs.

springs.

"The public moid of the country is defensive." he continued, "it needs to hold on and conserve rather than posh forward and create. We've become as desperately entangled in the complications of disity living in our highly expected nearest that, the simple truths seem to have vanished from our vision. One wonders whether our current economic and oneisi growth may not be in a way, an fron Circiam of our own."





Carries Off King-Sized Ratings, Audience Shares!

BUFFALO 27.2 Long

PHILA. 24.0 Morry 52.9 And Share

SEATTLE 26.9 Burling

Source: ARS March 1960

For Further Details Contact

SCREEN SGEMS, INC.
TELEVISION SUBSIDIARY OF COLUMNIA PICTURES CORP.

711 Fifth Avenue, New York 22 Ft 1-4432 CHICAGO HOUSTON HOLLYWOOD

ATLANTA TORONTO

Omnibus Bill: Bad & Good

adding the following key pro-to the original first paragraph Section 317

That 'nervice or other valuable nu deration shall not include y service or property furnished

Spell Out Du's-Dunt's

Under this language, no an suntement would normally be re-tired unless there is some speci-r agreement involved in give-melting a plug. The Committee is part on the bill will spell out a on transition broadcast news-covering the vast of a foreign stary. Still requiring an an-neument would be such out-out trade deals as the arribe given in return for free train, atom for partiripants on a pro-

reasso framers of the new ser regarded it as next to impoo cover anything and every FCC was given an escap in the form of power to wasnever the commissioner felt it not required in the public in

With the exception of the respection 317 the provided money substantial the range. mained substantians the same as one in the original IR 1334. One reption is the prevision for main artings on applications for radio-facilities. As originally wordedness would be mandatory. As opined by the Committee, FCC tid hold them if it found the bile interest would be served reby.

WHITE MOUNTAINS! FATTV AL of the 7 ARTS July 2nd to 18th SET MISH in the WHITE MOUNTAINS



STAMFORD, CONN.



mma would require FCC approval of proany agreement by an applicant to
suph uithdraw from a broadcast contest. The Commillion would be proable histed from okaying any agreelade ments calling for payments beyond
shed out-of-packet expenses incurred in
man processing an application.
The anti-payola section would require both the giver and recipient
and maney service are other value.

The hill would slap penalties up \$10,000 in fines and a year in tion for giving a quit contestant cret aid "whereby the outcome the contest will be in whole or port prearranged or predeterment."

rences except that instead of "will ful or repeated" violations of the Communications. Act or Commission rules, mere failure alone in shide by the act or the rules would give cause for suspension.

Refere suspending a license, is ruling a crase-and-desist order of imposing a fine up to \$1,000 at day. FCC would give the broad-caster a heaving wherein the burden of preef would be on the Commission te prove cause for the penalty.

Film-Tape Pattern

suggested running A and B films and magnetic sound track in sometimes and putting the shole thing together on magnetic ape. This never had been done there by WCCO-TV, but they sent abend And in five days after the film should not and at a nearly left in should not and at a nearly left in the should not a start at nearly left.

Takes were chosen from the recessed film. A and B rulls were copared with enough overlap to occumit the director to call occurs hanges in the tv control round occurrence and track was re-

NBC-WBC

entinued from page 11 a

back that the Feds had failed to

en liep. Emmanuel Celler of sent a belegram to Robert A. L. as-istant Attorney General antitrust, saying "I am pro-dly disturbed by your failure-hiert in the Federal District t to the plan of RCA and NBC

of the Federal Anti-Trust laws."
Previously, Westinghouse coursel Fhitip Strubing told U.S. District Court-Judge William H. Kirkpatrick that many etipulations in
the anti-trust consent degree would
be visolated by the swap. Westinghouse, whose Boston station WBZ
is now as NBC sfillate, had been
assured NBC would not go after
a Boston station, Strubing declared.

VARIETY

Strubing also stated that the inverament had premised it would ot oppose WRC's intervening in te case. This was denied by Berard M. Hollander U.S. atterney his said the Government had sade no promises.

**Benard G. Segal, counsel for the counsel for the

made no promises.

Bernard G Segal, counsel for NBC, contended that his client had scrapulously observed the terms of the consent decree and in lining the Philadelphia stations was already "out of pocket \$11.600,000."

Judge Kirkpartick took the case under a stationary on the case under the case of the ca

Plan \$9,000,000 **KSTP Expansion**

Minneapolia June 14 to cod radio earning, it's head Stan Hubbard save, the Twin Cities NRC affiliated statum already one of the nation's largest as well as most successful independent broad-catter field conventions.

Trammell

Denis Morris' BBC Nod

Corinthian's Ike, Political Zingers In Stepped-Up News Coverage

Sacco-Vanzetti

shadow of the electric chair."

The S&V show brought letters to the editors of Boston newspapers one among them from Prof. Sanford J. Fox. Bioton College Law School, who said. "The Sacce Vansetil television performance (June 3) proved to be a very able presentation of one of the major tragedles of our history. It is a tragedly as either the frue story of how two innocent men were convicted of murder, or how badly the ad-

WBC Series

public service Offer was made

Bergman

Group . KHOL TV. Hou taking on a biglime aspect via its

Sales sendent finds Shell Oil buying the parkage on KXTV. Sa-cramento. Fall City Brewery put-ing up on WISH-TV. Indianapolis. Peter Eutrich & Sons (meal park-ers) buying WANT-TV. Fort Wayne and Conce in for half-spensorship on KCTV, Tulsa.

rew for Rather's coverage bu-ise guaranteed footage would be rocessed and shipped to Houston in the same basis as nelworks and



CINCINNATI

SYRACUSE

CHARLESTON, S.C.

TOPS EVERY OTHER

SYNDICATED SHOW IN THE MARKETI



INDEPENDENT TELEVISION CORPORATION

Jocks, Jukes and Disks

Remo Capra Calumbia "JUST Leeds" has an easy romantic line to a detect disk and Remo Capra makes a caroller able impression as a remainte belladeer who can make a deatt in final industrial to the condition of t

win over programmers for some sprinning share It's the title theme from the 20th Fox pic. PHOE NX Now Hampshire with account an intriguing instrumental phoens for that Page 18.

The Ration Twins DeccaTRILE BLUE TOWN Assuft
Bases is colored with a rocking
hear that should being hack the
Kalins to apideing attention.
TRILE TO VOL! Wonder sets
top the how in a slow balled mood
had just gris by

Whip Jorks RCA Victor

Little Augie Austin Pontlact MY LOVE FOR YOU" Put" has every racking balled trick down put to develop strong apine because THANK MY LUCKY STAR Sand & Surf' glows with a swing-

Ramory Lewis Trio Argo "LIT-TLE LIZA JANE" tract" shows of some hip jurg phrasings that will go over in the hip juke joints



LAWRENCE WELK

Pable Casals to Head Pan-Am Fete in Mexico

Mexico City, June 7

The First Pan American Public Casals Music Festival will definite is he held in Mexico from Decem bur 10 to 22 in the part resort

Organizing committee of event. Organizing community the celebrawhich will form part of the celebra-tions commemorating the 150th anniversary of Mexican Independ-once and 50th Anniversary of the Revolution to headed by Antonio Martinez Baer and Includes top owns of the administration as well as Celebration Gerestica director of the National Institute of Fine Arts.

Casais will premiere his The

Vera Lynn Wins Action

I andon, June 7
The High Court case for alleged damages against Veria Livin has been some by the computers. The family of the lote for Hugh Roberthe Scottin composer claimed in the using Travellin Home." rais ago infinged the copyright
of Westering Home a tune aranged by Roberton. The family
famed damages and sought an
appropriate Tracelin's Home in

Also seed u one Miss Lynn's hus-hand, publisher Harry Lewis. Alex Massers and R. R. Rose compos-ers of the song and the Deers Rund company. They were all awarded costs, Justice Cross found. arranged the tune. "Weste Home it was not proved that had composed any part of it.

From Warren: "Something's Iginal cast albom of the short-lived Coming From From Warren" Warrentek. Although she's been away from the disk album scene for some time. From Warren still has plenty on the vocal half. Not only does she know how to get the most one of lytle values, but she also knows how to use arrangements to bring color and life to a song-bag Of course the composers abra chemically very still the chosen to work with Leonard Bernsfein, Vernon Buke, George Gershwan, David Rose. Arthur Schwartz and Alee Wilders are posints in her favor but she gets to Pick A Man A Wife' have eresting arrangements supplied Ralph Burns and Al Cohn, It's dose with taste, pace and nch and should develop into a

Album Reviews

Rey Start: "Movin' On Broad-way" (Capitol). A dozen standards that have emerged from the le-gitume field in recent years are ex-cellent fodder for Kay Start's vi-brant vacalizing. The, ballods and the rhythm numbers are made to fit her styling and come over as fine accurancement.

Offheat). This lightenesses reviue of three years ago has finally been "original cast-ed" and rates a upot on the show album shelf. With Dody Goodman, Docothy Greener, Fay De Wit G. Wood and John Bartia leading the review rome, the album comes colorable entry. era Lynn Wins Action

Over Tune Infringement

Over Tune Infringement on percus

Maket Mercer "Merety Marvel se" Atlantic Makel Merer has knack of taking a tone whether mething that ion that the songs may seem dif-ferent from the war they were originally presented but they lose nothing in the transitron. In addi-tion to the title song winth crowes from the Broadway Junez. "Red-head." Miss Mercer does wonders All In Fun." "You're Nearer. ord company. They were all All lo Fun." You're Nea ded costs. Justilie Cross found. Nathady Else But Me" and " while Sir Hugh Roberton had Begin." The Jimmy Lyon need the tune. "Westering supplies the accomplished as

Uncomfortable Thing and How To Pick A Man A Wife have showtune merit. There's also some good vocal work by Maureen O'Ha ra and Morley Moradith Nancy Andrews and Phil Leeds also score in their occasional rounds.

Les De Lron "Like . . . Les's London: It's hard to say whether Lee De Lyon is a singing omedian or a comedian who sings At any rate, he's better when he's fooling around with a vocal than when he's doing it straight For tunately in this package, he's fooling around more times than he's adds to the everal enjoyment. His Japanese version of Un-hained Melods could be picked

et for air play. The Justict, "Meet The Jass brenk brough All Farmer and Benn Collision tensor a aire a lot to say and they do a terms that can be a popula-tion being dained by co-bettialism. Group's trainent - W-4

Hamphries on dium.
Lever Holmes Orch "Sophisticated Strings" MCM Lever Hallman has exhipted by desired and it is not the full range of fields wounds has been let loope. There orch yet may the let hall and the Mart h. Thus The Card Lever and "Soncke Gets Is Your Feet to prochooses the fundamental assets."

lour form to pro-harine displace as on Po-leoner and Tiro Tiro Captiole Kangarout, Bole The Wolf (Kangarout), Bole an about a mospet to con-The Wolf (Entroot), Bob Kessian, who is an opportunity on it is the guide of Captain Kangarini the latest marratur to tachir the created Probables fairy talk Keeshan pitches his sixte to be vivious profit fair Leopadd Navenski, conducting the Nuclean implement Can I would be not be not been a fine, standard performant of the musse.

Adam" (ned A ballader best Adam Wade in a singer with range flexible in the Johnny Maibis genre he a side open derivers a displays solid muserianshi standards like Tender! In Time Farmarion. Around The World

Arthur Lyman: "Jahoo Vol 2"

Request This to an interesting parkage of fulk songs from Britist General. The meladies are in the calvens grosses and are delicated in infertious of the by native group in infertious of the by native group in the control of the co

infertinate infertinate in English

Whoppers' Jubited to getting the LP habit, Jubit a parkaged a flack of rack as delivered by varie ting. The Domine area and I see that the property of the

Best Bets

...... IF I LOOK A LITTLE BLI E LLOYD PRICE ... (ABI Paramount)

I ad Proces II I Lisk a Lettle Blue" (Prilipen' is solid as a lettle Prince permastre pipes giving the side on all out a lettle side of a lettle in the stress has a fee a lettle prince grant as a lettle stress has a fee a lettle apparent grant.

I'M GETTIN' BETTER HM REEVES (Rt A Victor) I know One

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THE FOUR VOICES SEALED WITH A KISS You're All There la (1 olumbia)

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KEELY SMITH coviving the leaves for Leaves (Ihut)

A series of the series of the

FIVE SATINS (f sele)

YOUR MEMORY . I Didn't Know

From Section 1 Section 1 Date: Keep 1 Section 1 Date: Keep 1 Section 1 Date: Keep 1 Section 1 Se

figure a sandos harmon group a ska er al ni ber fine Mill. Mr. Rells Are Rinnig FLAA INFE AND MCENTEL She kagan a stan makora tini garantasa

Bub McFadden (ore) TH RANNIVANIV POLKA Day on a less than the first and sec-tion of lypes that makes it DRACHA CHA CHA

The Caulle Systems SUNDER COMP LONE IF THERE'S EVER A
TIME Reneway or up a
sallad mood that the grite
in a pleasant manner

a his percent variation to him between the salad that some History of Front B. F. Wood and onto a will be a and history of the salad to many.

BELLS Kell (bybarne Tiea rate atting on the up-n T BABY RESCUES S

NCE STILL LIVES IN PARIST

PLT YOUR LITTLE PONT OFT from pop stuff

Wills Liberty "HEART HEART TALK Loring-HART TALK Loring-tille is a next country favored to that rould pick up some class. WHAT'S THE MATTER WITH THE MILL. HITE & Range has a frair country heat but its appeal to insted of pork up some S. THE MATTER MILL. Hill A

Johann Asheroft Capitali ITTLE BOY LOST" Leeds" is a fair story oneg related in easy at terms. MY LOVE IN A RIVER Leeds* to a plea ant hol-lard entry, but lacks, a takeoff

05 nzy line AMERICAN PATROL I we Blue plas with the

Bill Doggett Kings "BUT RED POPCORN" (Wisto three Drope ORN (Wistor)
three along in a caliby inventental manner that a good for
the action. THE SLUSH Detental manner that a good for
the control of the control
to make around for okay re-

Jesse Hall (Minitin "L NEED II R LOVE" | Minitin Facility in a miliar shouling vein withouth purpose WHIP IT ON ME limit creates a lot of noise in ungiters who hang around the

*ANCAP IBME

Longplay Shorts

The National Academy of Recording Arts & Sciences ponsored an album cover exhibit at New York's Library The National Academy or necessary as personnel and album cover exhibit at New York's Library of Ideas which drew over 4.500. Org now plans to make it an annual event ... RCA Victor continues to build Bob Thompson with the third album by the arranger-composer due in July Randy Wood, Dut preux, in Gotham to cut an album with Walter Winchell ... Rosemary Chooses's new RCA Victor album. "Clap Blands, Bore Comes Russo" will bit dealers as through swings east on a personnal appearance tour early in July . Evilos Gormo cut 13 sides for her next ABC Paramount 1 P before taking off for Chicago and a date at the Cher Piece. Jim Review hit New York last week for pronoution on his new RCA Victor LP. "The Internate Jim Review." Jimmis Redgers, currently Victor LP. "The Internate Jim Review." Jimmis Redgers, currently WARAS.

at New York's International, huddling with Routette's arthus & preparation chief Joe Reismas on his next album. . Dance may prepaing a profile on Buddy Morrow. Buddy Basch handling eastern promotion for Ernie Berkscher's new Yerve L.P. "Let's Dance With Ernie."

Berbara Russell, a new songstress hors on United Artinat this month its an L.P release. UA also has the second dance package by Bicky Boo & The Don'ts coming up in an L.P titled "Teen Scene." Riverside Beroords has come up with a "sing along" set dedinated to the sports car set. It's titled "Sing a Song of Sports Cars" with Paul O'Shea veralizing aperial insalectal numbers. Due to the eliki of her "Sweet Victions aingle followed by "I'm Sorry." Brends Lee's first L.P for Devia, shedded for August origanally has been moved up to this month. Alexander Ring, author and to personality via his NTA-words and show, has been niked to rut a longplay set for United Artisis Becords. King's offe. Margie, who's also a part of the to show, will be pait of the disk production.

Ramend Records. recently launched by Edde Fisher, is coming up

Rassroad Revords, recently launched by fiddle Fisher, is coming up with a nevel package idea (steed "La Fennme" and revolving around the 14" womens of the world" who will get a musical, textual and illustrative treatment in a deluxe album. Jan Wilssamb, mag illustrative mild do the pirtures and various cleffers will write the music language to including The Dominoses by such women of Brightle Randed, lagrid Bergman, Greta Garbs, Lens Rorne, etc.

Clyde McPhetter, rock 'n' roller with MGM Records, has untriched in Mercucy, which plans promis etching of an album before the singer starts touring July 1.

Green Eyes' and "Boots and Saddles."

Gros. If he pair of the disk production Rancord Records, recently faunched by Eddie Plaher, is coming up the a novel package idea fittled. La Femme and revolving around a 14 women of the world who will get a musical, textual and il-strative treatment in a deluxe album. Jon Wilcomb, mag illustrator ill do the pictures and various cleffers will write the music inspired such women as Brighte Bardot, Ingrid Bergman, Greta Garbo, Lena-rice, etc.

ARMADA SAILS STORMY SEAS

Art Talmadge Joins UA Records As Gen. Mgr.; See Major Talent Deals

company into a straight often with solid accent on it parkages via its perfere

MGA in Row With ABC-TV Over Webs' Refusal To Bargain Over Musicions

detation of Mills and that ABC's stand

'Jazz In the Garden'

Merc Converts A&R Setup To Team Operation

CAP LFIS IT ON LINE FOR 'ALOHA' ALBUM

ABC-Par Tops 5th Anni With Fla. Sales Conclave

('ontinued on page 48)

Fisher Music Develops New Sheet Music Style To Lift Waning Market

Dario Soria Setting Up New RCA LPs Overseas

ASCAP 'Superdreadnaughts' Restive Over 'Sacrifice' to Lower Classes

Bing's Platinum Disk

15 Deejays Balk At Philly D.A.'s Probe of Payola

appear last week either ignored the DA's request or had their at-terneys announce their refuel to

85 FTC PAYOLA RAPS NOW ON THE RECORD

Lew Douglas Moves To Carlton as A&R Head

Vic Lombardo Leaving Guy to Lead Band At Hotel Radisson, Mols.

Col Masterworks' Shift Places Chapin at Helm

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This workly tubulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key authors in major cities, and music programming by the major independent radio stations. The figures in the third column—Vo. of 8 eeks on 6 hart—are calculated from the starting date of publication of this chart in the 4pril 20, 1960 issue.)

Ph.		No Wh		95. Dea		0- Ch		m	fine ML		No MA	
1	1		CATHY'S CLOWN	34	\$1	,	MOUNTAIN OF LOVE	Rita	67	78	2	RIVER, STAY WAY FROM MY DOOR
2	2		EVERYBODY'S SOMEBODY'S POOL	35	17	7	DUTCHMAN'S GOLD		68	63	,	MADISON TIME
3	4		HE'LL HAVE TO STAY	34	36		NATIONAL CITY		69	44		CITY LIGHTS Debbie Reynolds Do
4	6		PAPER ROSES Anite Bryont Carlton	37	26	,	STAIRWAY TO HEAVEN		79		2	ONE OF US
5	3		GOOD TIMIN'	38	31		WHEN YOU WISH UPON A STA	AR	71	70	2	Committee of the Commit
	5	•	Jimmy Jones Cub BURNING BRIDGES	39	30	4	Dion & Bolmonts Le		72	90	5	CLAP YOUR HANDS
7	12	5	Jock Scott Top Rank BECAUSE THEY'RE YOUNG	40	95	2	THAT'S ALL YOU GOTTA DO		73	_		MARIA Johney Methis Columbia
	25	4		41	41		DOGGIN' AROUND		74	40		
•	10		Hallywood ArgylesLute	42	45	5	Jackie Wilson Bruns MACK THE KNIFE		75	76		BORN TO BE WITH YOU
10	,	7	Poul Evens Guaranteed SWINGING SCHOOL	43	11		Elle Firsgerold		76	47	•	BARBARA
11	7		STUCK ON YOU		45	1	Ron Holden		77	_		FANNIE MAE Buster Brown
12			YOUNG EMOTIONS		43	4	Johnny & Hurricones B-g SPRING RAIN	Тор	78	79	2	LONELY WINDS
13	10		Righy Nelson Imperial		50	,	Par Boons	Dot	79			Drifters Atlantic
14	15		A BOCKIN' GOOD WAY		30		Della Reese	ictor	80	_	1	I CAN'T HELP IT
15	14	,	Beaton & Washington Morcury				Johnny Horton Colum	mbia		59		Adam Wode
			Jockie Wilson Brunswick WONDERFUL WORLD	48		•	Percy Faith Colum	mbia.	82			YOU'VE GOT THE POWER
16	13		Sam Cooke Koon		48	,	Toddy Rondomo ABC	Par				James Brown Fodora
17)4)	BILL BAILEY, COME HOME Bobby Darin Alco	50	52	•	Jock Scott	Rank				Elvis Presley Victor
18	23		JUMP OVER Freddie Connon Swan	51	96	2	Roy Orbison Monus	nent	84	_	•	Larry Bright
19	20		Jiromy Clanton	52	37	5	Poul Anka	Par		74	*	June Valii
20	1.9		GREENFIELDS Brothers Four Columbia	53	53	3	RUNAROUND Flortwoods	olton	84	-	1	Bo Diddley
21	32		ALL I COULD DO IS CRY		57	5	PENNIES FROM HEAVEN	alico		84	•	FOR LOVE Lloyd Price
22	21	9	SIXTEEN REASONS Counie Stevens	55	64	2	TRAIN OF LOVE	Vista	88	-	1	Jan & Kjeld
23	22		CRADLE OF LOVE	56	60	3	PLEASE HELP ME, I'M FALLIN' Hank Lochlin	ictor		-	1	Safaris Elde
24	28	7	FALOUS OF YOU Comic Francis	57	71	7	COMIN' DOWN WITH LOVE	Тор	70	-	1	STEPS TO HEAVEN
25	35	5	I REALLY DON'T WANT TO KNOW	58	66	5	Carl Dobbins, Jr.		*1	86	2	Dante & Evergreens Madison
24	16	•	CHERRY PIE Ship & Plip	59	54	,	OOH POO PAH DOO		92	56		Brook Boston
27	58	2		40	42		MADISON Al Brown		73	67		Mitchell Torok
28	24	7	THEME FROM THE UNFORGIVEN	61	62	9	WHITE SILVER SANDS		95	**	2	Jim Ruoves
29	29	7	and the second s	62	55		MR. LUCKY Henry Mancini V		76	_	,	LaVers Baker Atlantic
36	61		LONELY WEEKENDS Charlie Rich Phillips	63	97	2	BYE, BYE JOHNNY Chuck Berry		97	-	1	Futs Domino Imperial MISSION BELL
31	27		WALKING THE FLOOR OVER YOU	64	46		GOT A GIRL Four Preps Cal		78	-	1	WITHOUT YOU
32	77	2	MULE SKINNER BLUES	45	49	9	JUST A CLOSER WALK WITH T	HEE	**	68		BIOLOGY
11	39		Fendermen Some LET THE LITTLE GIRL DANCE Billy Bland Old Town		91	2	WHEN WILL I BE LOVED Everty Bros		100	94	3	THE LITTLE MATADOR

Harris Staff Report Recommends FTC 'Regulatory Approach' to Music Biz

Washington, June 14. The Federal Trade Corn, on should broaden as a kidean is payed into a "thoroughesing regulatory approach to the industry an Oven D Harri Heeringhrommittee staff report fevorements."

Varieties of k sharks and other questionable profice in the point her decord in over after a fairle field to close and action by the FTC the contract of the contract.

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TENN. MUSIC COMPANY REJECTS PAYOLA TAG

Washington June 14

The art spread gran annuar or a first and Starday Internal in Sales (a hard har Federal To C postered that Federal To C postered that Federal To C postered the FTC hard demands of the FTC hard for the first annual of the FTC hard.

The resents of the country of the period to be compared to the country of the cou

Wired Music Outfit Sues BMI for \$15,000

Los Angeles. June 14
Planned Musse Inc charges that
Broadenst Musse Inc induced Yer.
Was Markets to drop its contract
with PMI, which pipes musse via
PMI natio to markets and other
centers in Southern California, in
a civil voit for damages under
the Cultivaria water amittenud act

PMI earlier got a L.A. Superior Court preliminary injunction against BMI in same general context.

Crystal Joins Melcher

Bob Crystal has joined Murtin Michier Enterprises as reeper in charge of the N Y operation Melcher's activities include Day win Muse BMI. Artists Muse ASCAP: Artists Records and Arwin Productions. Crystal will also hundle exploration for Days Da Melcher's wife in the record and Bion Reid.

Crystal who was formerly will Korwin Music new Joins Joe La bin, who handles the Melther of eration out of the homoeffice of the Coast, and Lestie Conn, it charge of the London office.

Religioso Specialist Joins RCA A&R Staff

Dired Rice, a specialist in surrecreatings has been added to Rt. A. Victor's pap artists. A properiors of his after chief. Steve Sholes. A section prompty conductor. Risk and work Victor's Chart office and the Dirk Pearve, who hearts after the work.

Rice was a serialed recent a cit.

Shart Hambin in country & worker in per componer who had a reliance create in its No Secret. But currently setting up disk transits with Country Revent. With Country Revent.

Let Richard Bres. and Train Feature.

NLRB Throws Out AFM System Of Rotating Tooters

Washington June 4.
Not onal Labor Rulat. Boar
as through a monkeyn cert.
quasinten need by America.
Federation of Markins to
eviluate julia a populate julia a

to ruled that musclan can be fined or lurned down for plaing a greenia on grounds for have already worked the r quota

Care involved Los Angeles tree times Prancis L. Jeel Heward with and been refused a recording aminiment at Verve Records to February 1950. Howard was on a not AFM numbers selected by the times for the selected point of the selected point of the selected point of the selected by discountries. David Riemand of this selected and Howard of this selected and Howard in turn said he would available.

Henever his name was stricken from the isst after it was submitted to the union a L. A. L. al stand at and it was discovered that he had a ready fixed his quota of two lebited week. Thereupon Howard L. a. I would be the history of the control of

VIAR ITIAL Examiner William

of the complaint. He held that

Kiem aiting for verve was not
in a position to offer employer
to litoward until after the last of
terms selected to play had
been submitted to and cleaved to
"The Union Based on the finding
that Howard had bever artually

Continued on page 48

Columbia's 'Playback' To Re-Run on WNTA-TV

"Plasback" the five-minute sides starza produced by Columbia Records, has been set for a summer re-run on WNTA-TV, NY II will be shown twice a day Munday through Friday and once daily on Saturday and Sunday. The "Playback" reruns will continue for the next nine weeks.

Among article set for the repeate with best Goeddard Lieberson. Cell port are Mitch Milter Johnson Muttes, Andre Kostelanetz, Isaac Stan Treddy Wilson. Lambert Hendrichs & Ross. and Charlet Strouse & Lee Adams, cleffers of the Broodway tuner "Bye Bro Birdle There are also plans in the offing to lasert several new contents."

Playback" is genduced by Rill Hallsham and directed by Timkiller

Mass Exits Par Music

Hellywood June 14

Jak Man, in charge of Polamount Music's Hellywood office
for past year, has exited in an
economy wave.

Al Friedman, who chiefe Par a pilier subsid. Famous Music, will nae on additional duties.

TV Revenues Push '59 AKM Earnings to Peak

Vienna, June 7.

For the first time, this year's repeat of the Austrian Society of Authors, Componers & Music Publishers, AKM contains a revenue item on television, it's close to \$600,000 to year talles and that the use of copyrighted music for the two years 1958 and 1939.

If was a record our for AKM with 1959 Intellection of the Trum must purseed \$129,000 from alread.

Court Reverses Mrs. Glenn Miller Vs. Decca and U

A manager of N Y Shirt Shirt of the Miller o

The decision parcel of the Miller circumstance of the Market have been decision for the custom of measure of the market have been decision for the custom of measures produced to the market have a feet the market have been decisionally as Miller custom from the decision of the Miller custom from the market have been decisionally as the factor of the market have been decisionally as the factor of the market have been decisionally as the factor of the market have been decisionally as the factor of the market have been decisionally as the decision only the factor of the market have been decisionally as the decision only the factor of the market have been decisionally as the decision but a second of the profile in the decision but a second of the profile in the decision but a second of the decision of the decision but a second of the decision of the decision but a second of the decision of the decision but a second of the decision of the decision of the decision but a second of the decision of th

The court also awarded Disa and the entry cost with estimated in the neighborhood of pinton Henry Colon report the diservy

Artist-Disk Deals

Atlantic: Tommy Loonett

Timing Leonett has joined the Atlantic roots. Under the new contract his first release due this work will be Without Line" and The Blue Bird of hop ness Leonetts, who once esteed to Rt A Victor is now appearing a New York's Living Room.

Top Rank Lu Ann Nimms

Sommy Lester artists and repetiente chief for the Top Hank label, has tapped thrush Lu Ann Nimms Footser's with Columbia and labelee Miss Simms will how on Top Hank with Mark Ms Words, and One Ciril Two Boys. In addition to songering Miss Simms is running the Heeht-Bisser'd music publishing firm, which was launched by her late husband Loring Bursell.

Carlton: Don Ronde

Din Rondo has moved over to the Cartton label. Singer has previously recorded for Juhine and Roulette. A promotion can page to hask up Rendia short Carl ton single release is already in the planning stages. It will include teaser and makings, a pertail der lay promotion and a three week in person four of radio and it declars.

Epic: Sonny Flahert

a set to record for the Fr. love He to a layer old who good att from Fairmount High Science Doyton, O., this month.

Urge Joint Tackling of Toll-TV by All Show Biz Unions at AFM Convention; Kenin Reelected in Peaceful Meet

Lyle Engel Launches Kiddie Package Series

Live Remain Figure 2 active reret ya an endir postage producer for various diskeries as set up a resident shall as the extention of Sea Home Remain for Childee Commission of all a resident product for the comtrained in the cui for the com-

Indicated the parameter in the Sea II was a compared on the MBI Ty draw uptiment than to before it makes and
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lase with mark to Didde Markowski
Laster parameter to Didde Markowski
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Laster parameter to Didde Markowski
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UA to Cut Back LPs in Move To Focus Promotion

General sharmond and be released to recommend the comment of the c

Us descend for allower in how according to ever a David Paker will enable label, in addition to have just the beginning of the first that leak to have a charge of becoming his.

recting of debet a first three s to part in burden (1.2 a see log Competition in that first is low great and already amounted by major diskerses

Deskey a serious definition of the same at all to dent the same what on a profitable scale. Another path burns taken by the time many affirms of delta will be in status programming and as a cutricum see to the declars.

See Kenton's Mex Tour As Talent Ice-Breaker

Mexico City June 14

Current one week tour of ket Measure clime by the Slan Kenton orth is sparkling the idea that the four is the 'ice breaker in the long deadlock in cashange of musical talent between Mexico and the U.S.

Josquin Ancora one of the Mexican representatives instrumental in successful obaving of the Kentun contract said that reper customs with he of dollar and cents value to Mexican performers

The Kenton tour is being covered by top writers including Frank Stary of the Chicago Tribune, and Jack Levition, voeper of Earl Wilmon Philospysies.

If all goes well, it is felt that a steady flow of top American head liners with the making several personal appearance toucs of Mexico And the long frustrated Mexico And the long frustrated Mexico And the long are consistent of the control of the Rise Granule dellars north of the Rise Granule

Albuquerque's Biggest

Albuquerque J

Biggest gate ever tallied for longhair season here was duran 1858-80 according to Albuquerqui Civic Symphons a manager Balpin Berkowtty He reveals that aloss 12,000 adults were clocked the Ship season for the local group Symph had six regular program during season plus four special diddle concerts. Separate populated drew 12,000 youngerts.

Budget expenses for orth a presson totaled \$40,000.

La Vega Jane 14.
The American Federation of Musicipes of the control of the problem of the control of the problem of the control of the contr

In the second to second the money of the property of the American Federal and Trans. A Radio Agricus of the American Second to the Americ

from several resolution disputes, arming and of the AFNI + 600 convention, was the case of Grant's Bospie

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The street modification can be about uses MCA to leave a uncommunity built to pile where coulded out of the just and replaced by AFM consumer. Results only MCA to been a man binary for a time for a contract to the delication when the house builts modeled with the contract of the three to be the three to be the three to be three

One delegate hask it on the eve

DAILY NEWS TO REPEAT JAZZ BASHES IN 1961

it was the first enture of the welf a association into just Heretaine if spon- and in the same in a feedbar Gioves the livest the field and the files there.

ASCAP Non-Voters KO Pinky Herman Amendment

A proposed amendment to revise the vote-counting prevenies
in changing the balance of the
American Society of Composers,
Authors & Publishers was blocked
recently by the specific obstacle
the amendment intended to remove Under the system new in
effect, a change in balance has to
receive at least two-thirds of the
total possible vote. This restriction,
offect makes every new vote a
legalite vate and an artic it extremely difficult to get changes in
ASCAP's by laws.

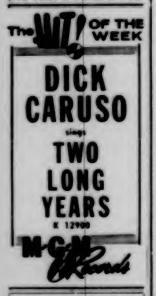
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to claim Bouste up by taking a back inglon. D. C. was voted down make and asking him to return but and even brought about a few chuckles from the delegators. A set taking a manifed to beat quarters from N. Y. to the city ren ion from the through

ACI'I Rem Show

The July Sands on tonions of the street of t

on that name the AF



1 VARIETY REST BET THEME FROM THE APARTMENT FERRANTE and TEICHER With Their Orch. and Charus United Artists - # 231



winner cupping a two-work play-date at the Flamingo Hotel in Las Vegas. The National Baltroom Op-erators' Aum Is working hand-in-hand with the AFM on the Band'

The newly organised Billie Holiday Memorial Foundation is planning a me-niter just bash at New York's Carnegle Hall sometime during Christman The chairman of the Foundation is Mrs. Elsite. Lordland Also on the board are H. B. Lutz, Leonard Frather. Allan Morrison and Edward Fancher. Seymour Litytnoff and John Rauch Jr, are the Foundation's attentopy.

Marking the release of Van Cithurn's new disk the Schumann Piane Concerts. BCA Victor set up two New York promotions last week One involved a context for 25 students from New York's High School of Music & Art who were invited to preview the above at the Johnny Victor Theatre in the BCA Exhibition Hall and then write a restew of the performance The price-winning escape by 17-year-old Dennit Golfand, won a interest of 100 Victor classocials L75. The other promotion was besed on having open house at the Juhanny Victor Theatre for there days 13-15 other the general politic was invited to listen to the Cibbern disk performance.

Markette Waltz" a new work in Charles Keller con of the late Virnorus composer Emmerch Kalman will prove at Lorison Stadum June 28 when marette Franz Allers which an all Virnorus et al. Allers will also play the Kalman rumber which is from a musical comedis. Bon Voxuse at the Musi Bren consent E. B. Marks Musi has poken up the tone for

RETAIL ALBUM BEST SELLERS

(4 National Survey of Key Outlets)

-	wh.	on ch	art
1	1	9	KINGSTON TRIO Capitoli
2	4	9	SOUND OF MENIC Columbia! Original Cast N/H 5410:

BOB NEWHART WB-Button Bown Wind W 1370 RHALY VALGHN Dut Thome from a Nummer Place DLP 3276

ELVIS PRINCEY Vocines Elvis is Back LPM 2231 HENRY MANCINE Votor' We Lucky LPM 2198 TERRY SNYDER Common

CANAAN Camera Soundtrack LOC 1012 SHELLEY RERMAN Verse Inside Shelley Berman MGV 15003

BEN HER MEM

JOHNNY MATHIN Columbia

KINGSTON TRIO Capital Here We Go Again T 1258 PLATTERS THE

of funding Hota Mile 20472 MARIO LANZA LICHE PROTEST AND LANGE PROTEST AND STREET CONTRACTOR OF THE PROTEST AND ADDRESS AND ADDRE

Lanz Sings Coruse 1M LSC 2001
60 11 ARS OF MUSIC AMERICA LOVES Androit
Assorted Ariests 1M 6074
BOORBY DARIN AND
These is Durin 1P 28-415

TENTENET TRAIT FORD Cape Sing a firms With No TAO 5122 CONSIL PRANCIS MOM

WOODY WOODERS SO Looks at Lote and Love MW 1
PEGGY LIE Command Love T 1290

MINTER PARTY AND MITCH MILLER COM

Outside Sheller Berman May 1 1983 Heaventy (1)

HARRY RELATIONTS Volum Belafante at Carnegie Hall Lin Smith

BROTHERS FOLK CO.

28 RAY CHARLES Aslamor Genius of Ray Chorles 1812

Original Cast N. II.
Wickley Wicklest Ry
Laughing Roson W 21

ENOCH I BORT COME

RAS CONNESS to the Concept in Rhythm. Vol II (1 141)

JACKIE WILSON BILLONA Jackte Sings the Blues BL 1400 J. ANDRE PREVIN Calambia

DAYF GARDYER Valor Repairs Dear Hearts 1 PM 2083

BORRY DARIN ATTO

NAT KING COLL Capitol
Tell We All About Yourself W (2311)
NARTY ROBBINS Calcorbin
Gunfighter Ballada (1, 1349) PREVINIRONE MGMI

andom of "freehars" whereby a distributor usually gots 300 cuffs

fratmord from page 45

for distern David D va-an New Jeruer Affirmers General, and Sugaring H Stramers of the and Sugaring H Stramers of Blanc.

activited employee vials. Spencer oncluded that Verse did not disremove a senset Howard and thus did not violate the Tait Hartley

According NIRB found that

Dols Hot

BILLY VAUGHN and His Orchestra

"LOOK FOR A STAR" "HE'LL HAVE TO GO"

=16106 - =45225 (Steree)

THE MULCAYS

GRANADA"

b/w "MEET ME TONIGHT IN DREAMLAND"

On Red Robbin Records

Son 1, VARIETY 6404 Sunset Blod, Hully:



RECORDING STUDIO For Sale or Lease

COLPWELL BANKER & CO.
4727 Whiteley Brid.
Lay Angelon, Calif. WE & 2

On The Upbeat

Proof to mer will in a need Arthur feedlers a t Think and a

Expends of all

RAT RACE (PART 1 and PART 2) Recorded by SAM BUTERA—DOT

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AMOUS MUSIC CORPORATION

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MUSIC BY JESSE GREER CLIMBING UP THE LADDER

ROBBINS MUSIC CORP.

OF LOVE

June 24 TH Dieterle Yrla back for a retorn stand at the Park by the Hard NV starting work at the Me Country work at the Me Country to the Artificial Fig. 1. Til Dieterle Trio

London

rocking street, programs are keelerd RRC will learned Segar Bud August 5 ATV plans a Je Bougles called Tin Pan Alley Johns Green, after a Segarana to these previousing his Are Revenue of Drain the Arie of Drain the Arie of Drain the Arie of The Aries o

no 17 Roy Liberto A Bour-bon Street Sig into Shreats Si ferm Si Lama Sept 6 Randa Bill Feley opened In a condi-ment of the Freddic's Cafe. Min-aps Cot. 17 for two frames Danne Ferguson ovih curvet a the Intel Daluth N. Don Grisons into into the Deliver Hotel Smith Ste. Marke for three senses

Minkey Golden to Calyan Mark to seed a deal with find Tom Mork to primare of two allow-mell Song of the much Sea and For Tahith Goldson pour of

For Tahiri Guideen per de both a in sterro in the in dis Capitava new [Alvar and care; Leerit Herber, is grand a service of Secretary of State Chellian Maries Yenggate of the Alvar and Don't Cet Se Shelly Manne a in over in Landina The Property and control in the Property and control in the Property of the Bonal Control for an application of the Property of the Bonal Control for an application of the Property of the Bonal Control for an application of the Property of the Bonal Control for an application of the Property of the Bonal Control for an application of the Bonal Control for a second for a s

with Hugo Winterhalter James E Mayer of Mayers Missin has picked up two new arings by Duke Murgan lives a only Negro men-ber of ASCAP

San Francisco

Niles Date only his his wish June 21 for ferround fellowed he moved of Cal I Judey. Toddy Wilson Soul D. for the man Absend James Sept. 20 for he day Goodge Shearing Oct. 1, for two week, and Lart Bootle Not. I for the for a feature of the control of the contro

Belafonte Enterprises Expands Its Music Division Under Ling, Bollard

British Disk Bestsellers

Catho Com B Loofs Brook
Warner Brook

Argentine Gov't Clamps Ban on Tooters' Union; Charges Commie Control

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"That's What You See at a Baseball Game"

"Is the Bible Ever Opened in Your Home'

"(Jesus Asks So Little) For the Blessings That He Gives"

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Charlette 5, N. C.

The Ace Drummer Man GENE KRUPA

and His TRIO

June 17 three 10-88D HILL INN, Comden N J. June 28 (Three Weehs)
—METROPOLE, New York; July 11 (One Weehs BARRE'S NEYBOARD,
Beroil; July 28 (One Weehs STEEL PIER, Ariseric City, July 27 (16
Days) STORYVILLE, Merrich, Mess; Aug. 11 New 73-0-851N STREET
BAST, N Y; Berl, Buffulo, Buston and Phile: JAZZ FESTIVALS.

Current COLUMBIA Picture "THE GENE KRUPA STORY"

Verve Records

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Delegates Rap 'Inadequate' Financial Report at AGVA Nat'l Board Session





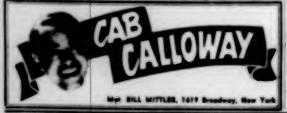
Lei Of the Land

Las Vegas J 14
President Joes Adams of the
A on Guild of Variev
A this who is taking a trip
Blassian in the AGV A
concettion as the report naconcettion as the report naconstitution and the report naconstitution and

Honolulu Named As Next AGVA **Convention City**

The Stardust gave the conven-oncers a cocktailing the opening by The following morning start-ing at 3 am, a special show would fur them at the Silver Silp-

Contributions for the AGVA none at So. Fallsburgh, N.Y., were slicited and pledges of about \$13.-10 were realized. In addition no were realized. In addition former president Georgie Price stated that he would leave the home \$25.000 in his will. Pearl Bailey said she would give the Foundation acreage in Apple Vallorenta to start a home that area. On the following night to some harbeeue for AGM and the AGVA was held at the Stardust.



outh African Organist

Glassaw June 14.
Cheery Walner, rhythenic organist and warbler, has been pacte for a 13-weeks state at the Dans Histel. Las Vegas, at end of October. It will be here U.S. how. South African she is partnered last by Dim Storer on disums.

Sammy Davis

a contourd from pass I am from the Continent, for the \$11.90-a-head monosum unbigatory supper witch, with the utases and uputils, hrought the average closer to Las Vegas and Minni Brach proportions. In Landon this is unpercedented. Davis finale show instead were, two hours, and mann retired to his Mayfair Botel digs for a subsequent jam senson.

On Saiurday Davis and his company of six set a resort of amelier sen with a \$4,000 tab for overweight a record high semining thing to the senson of the senson

ace there inday followed by a Paolo All booked via the Wren Morris agency Harry Foster, London agent rep for Morris, o observed that London never presed each onke impact in a long lincidentality, this aftests and upbest of the British and upbest of the British and pool night

The ho on Davis is computed at five-possed average 814 per person for each and every one of the Do-a-night capacits, two shows with bookings accepted ritually on a prepaid "admission" hasts. Show was stripped to espening chorus humber and ben Davis—period.

Incidentally, there was only a strong right and the properiod.

then Davis—period. Incidentally, there was only a sittor rhubarb with some of the dischard Mesleystes who came but beind eithen with picketing and insulting placards attendant. It to Davis sometimes not unsubtle and fivequently-acclaimed references to his conversion to Judaism. 25 his rare. 3. the amountment of the Mis Britte messagement.

To Bow at Vegas Dunes Tape a Menace to Live Talent, Union **Execs Warn AGVA Conclave Delegates**

Strippers Cum Laude

Ottoms, June 14.
When Casino Theatre. Toroote, advertised "Miss Libby.
Junes B.A." last week the
Lux Theatre, a rival burlesquery, proriaimed "Susan
Wright, Ph.D."
Connection defaul. Casino.

Wright, Ph.D.
Conceding defeat, Casino dropped both "Miss" and "B. A. "From ads. Whereupon Lux corrected its ad to Ph.D." and translated it: "Pretty bot Dish."

Bearded Beatniks Protest Rout By Square Firemen

joints are being hugged by the NY Fire Dept. The denirens of overal especies appea in that area have been driven out of their pads by orders from the firemen who leed that same coffee and-poetry shops are potential firetraps

The operators of the expression perform say that the fire dept's campaign, was instigated at the beheat of Village stripperies because of the competition they

ORGANIZED AUDIENCE **NEW TO EDMONTON**

Edmonton, June 7.

Las Vegas, June 14.
The entertuinment fields are again lashing out at its perennial villain. Mechanical inroads have been so tremendous during the past few years, that various theatriral unions are sending out dis-tress signals and wondering how the new mechanical monsters can be harnessed to aid employment rather than gut down the use of

tota convention from the first services of the first services of the first services of the American Tederation of Mutice, because of the American Services of the first services for th

Hildegarde's So. African Tour, Then Europe, Aussie

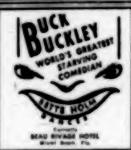
RALPH YOUNG

BARBARA ESKO

JOAN LAIRD

LEE SHERMAN'S

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SILVER SLIPPER

Congratulations To The BOBBY COLE TRIO-

We hate to see you go ... but ... our warmest wishes for a successful run at The SANDS HOTEL, Las Vegas, starting June 24. Looking forward, also, to your first release on COLUMBIA RECORDS. It couldn't happen to a nicer guy or a better trio. Thanks for six solid months of really solid entertainment.

The LIVING ROOM

AGVA MEET A VEGAS FROLIC

Lansburgh's Flamingo Buy-in Sparks Las Vegas-Miami Beach Talent Shuttle

Other Staff Changes

Louis Prima & Keely Smith Kicking Off Season At D'Amato's 500 Club, A.C.

Brazilian Revue to Bow At Empire Room, Chi

Diversification In **Drake Hotel Acts** Peps Chi Agents

Skelton's Sands Renewal

PLEDGE AFM AID

Josephine Baker Relights Shuttered Paris Olympia In Bid to Beat Doldrums

Josie Thin 156, Frisco

SOME DUES HIKED, Penny Singleton, Joey Adams Again Candidates for AGVA Presidency

Belafonte Singers Bow Waldorf's Summer Bill

Bill Miller Exits New Frontier In Management Rift

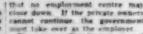
Mayflower II Creditors Settle for Over \$100,000

Seize 2 More Aerialists On Fraud Rap Involving Unemployment Insurance

Havana Ends As Market for Yank Acts As Castro Seizes 2 Hotels, Tropicana

GOLDEN GATE QUARTET 6 Consecutive Months CASINO de PARIS

CIRCLE ARTISTS CORP.



Dologates Rap

Thunderbird Drapes Its Nudes for Family Trade

Vogas Frolie

At one point delegate

Tape a Menace

Vaude, Cafe Dates

Chicago
Juno Chicago
Sept 19 Comedienne
Phyfills Differ inked for same room
starting Oct. 31. Juanne Wheetley to reprise at the Drake's
Camellia House Oct. 21. Monolegist Bob Newhart goes into
Frisco's hungry 1 July 18 for eight
frames, and opens at the Cresunda, L.A., Get 13
Bella
Beese works Huliday House Milwasiker, Sept. 20.

washer Sopt 30.

Crown Reon, Indianapolis staned Ben Cherry and Behhl Beker to open Sept 26. and Ford & Berneika for Cet 24. Kay Ballard Into the Radiomen Hotel, Minneapolis, June 27 for three Fronkie Seeds and Behares Garbooked for the Adolphus, Dallas, Oct 8. Hospice signed Silly Albert and the Andrey Steers to start Dec 15. Come Ray Resistance works Freddies, Mpla opening June 28. Spike Harrison is at Haddoy's Steek House, Ft. Wayne,

Hollywood

Hollywood
Gordon and Sheila Marike will
do a one-niter in the Bohtmann
Audsterium, Little Bonk, June 25
Jarkie LeMaire plas ung Forlasdien City in Hewait for four
works, Tony Breartt opened
10-day stand at the Meeticella
Clish Framingham Man, youterday Ture Hal Beller directing "The Tony Martin Show" at
Cann.
Ella Flagerald appears June 1718 at The Lagoon in Sait Lake

Ella Filagerald appears June 1718 at The Lagoon in Suit Lake
Cay Jackie and Ray Krad into
the Sambah Room today Wed
The Kingston Yris bow Into the
Community Greve Saturday 118
Spike Jones' troupe opens a
four-day stand June 27 with Kirbe
Grant of the So. California Exposition and San Diego Fair
Fortha Kiri and The Limelighters
will jusy the Hullywood Bowl July
23. The following week Faul Weston conducts — Don Rickies
opens at Facks 11 in Frisco June
17.

Pittsburgh
Jime Gross and his troupe in factwo weeks at the Ankara . FourArea in lest frame at Holiday
House, to be followed by Papper
Davis and Teny Reese, Pittsburgh
hor Adom Wade and violinist
Meria Negla . Johnsy Mathie
current at the Twin Coaches, supported by Phil Lawrence and
Nitis.

Reno
Goofers, Eddie Peshody, Judy
Lynn set to open Harolds Club,
June 21 ... Louis Jordan and Kay
Martin linked for Golden Hotel on
July 6 Jan Lewis kirks off senson at Cul-Neva Lodge. Lake Tahor June 29 ... Lee Frankovich
named manager of Bal Tabarin at
Tuhoe ... Jimmy Radgers in Rene
debut at Riverside ... Kay Stare
signed for playback at Tahdo Harrah's on July 4.
Ken Murray and Marte Wilson

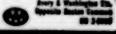
ing Room, Sept. 12. Febria Sanders, now at that spot, norves to Mr. Keity's, Cht. Sept. 12. Marton Cubby buoked for the Cal Nevu Ludiur. Luke Tahoe. Jone 29. Lacelle & Edde Roberts inked for the Claridge Hotel Atlantic City, Aug. 1. Erroll Garner to give a concert at the Music Fair. Show Bur June 25... China Wacked Evans at Club give a concert at the Music Fair. Springfield. Mass. July 11. Jonah Jones in occound highly Britan for the Comme Fair. Septoard. North Comme Frank Kerman and singer run of Shelley Berman.

Homer & Jethra take off, ful-lowing their current Eddys' sties, on a string of 20 one-nighters First steady date will be N. Y. State Fair,

Turker Tria Meyer Bavis Oech to play at an nual charity Jewel Bail later thi month Jessue Black to will Grand Ole Op'ry for three show Sunday 12 at Memorial Hall, K.C.

BOSTON'S





"THE COMEDIAN

TY SPECTACULAR

SHECKY GREENE

ILI MILTON BLACKSTONE, SAS FIRE Ave., New York, OX 7-4077

JACK' IS BUSTING OUT ALL OVER!

Currently

FRANK RAY

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NEW YORK CITY

JAM SIEU

Cabaret Bills

NEW YORK CITY

LOS ANGELES

LAS VEGAS

CHICAGO

GENEVIEVE

Violin 17 Mins, Chaudiere Ottawa This is facilities

MIAMI - MIAMI BEACH

VARIETY

New Acts

A Wink of Mink: Unique It Ain't; Fur Revue Just Furs and Acts

By VINCENT CANBY

Variety you want come ever You owe it to show business to get a gander at the Associated For Munifacturers staging its con-specially written revue at the Wal-dorf

han a fashion parade even though

does nicely with

House Reviews

Empire. Glasgow

Control of the first

Apollo, N. Y.

tancho, Las Vegas

showbacks during

Fairmont, San Francisco

San Francisco June elley Berns France | Or 11 \$2.50

through June 29

500 Club, A. C.

At an ac () e G or e d

strong Beggf is an offer om atop stool; called "Soo ed My Love" and self-o I with guitar, which gare to show a bit of He also garners a duo with Miss

he Skylets, with Gil Johnson ding the production oingur ceremene job, bracket the a Johnson makes with some terp routines that shows he's assumed pro, and does an okar with the control of the control o

Hellywood Jun T C Jones, Jers Southern, in a "The Mob" 17;

are in for two weeks. Jone

Village Vanguard, N. Y.

Les Vegus, Jone Sopher Pur er, Ted Lewis, El are, Paul Whote, June Ta are 101, Jay Sinaing Orch,

g liduard, Toronto

to the Court as dance sessions, McStay.

nii gers

torace Docian New Action is

Roun You. When Bad Bad and Holong vet of the vori

State Brus., L. A.

Hollswood Jone S. or Romer's Mrt You Ti

excellence alone well sill-il has before at the Slate the little room should pack in for the next four weeks a Komark wise has been Komark niu han long enough to be many times has raser sharp and in d

imple of classic nifer overative and frank but the humor deprind over and timing. He parody is also combe rises to priceptive.

pretty and too on the original case You're Gotta Have You're Ham Yankee

end to among the best kend forms (Hivers to

Roundtable, N. Y.

Toddy Wilson True \$3 50 54

a joyous mond. best addition to the club's

Group has a beniant with unitude and they will up a lot of thurtaen on such as There A Tunnel The Song Here Majaste audet Made

Ottons June 10
For Lada Jees Gan For A Month R

Four Lade wk in this area for w 10 years then we been when they reprise the court tures such as Dusin by Riverside and I to bu!

rank D Amere works a nite as of comeds, teeing with a up of chardup gags then into reasons featuring a halbally go with gustar and currefield Jerri Gale and Igor & Mini holderens. They exited Sait (Tab added a Craig Day line 113). Russ Thomas orch lounge the and warbling

Houston J ne 4 F ne & Dea , Farfor Mar op Fields Orth 12

Tony Fuster and Stanley Dean don't overpower the International Club's Continental Room and here, but their low key connecty builds to inp returns. Dean does couple of ver imprevious, then goe ong tablesiders to lead o for himself. Arts closing Snow White and the Seven Duarfs gets a big texponse. Latter features wayward honona that always hap-pens in fall to floor, although buy 6 manage to make it look spontan-

Thrush Foirfax Mason a brunet oker with about the best archi-cture seen here in some time. was male enthusiasm with her

with Fields' rippling rhythms

Cloister, L. A.

E. Leonard

here if he coming like Jack E.

conard to caller to them. The
limiter was packed opening night
and no one appeared bethered
hat, for the third engagement in 3-drink minimum for three

Dave Barry

no plaudita.

Leightun Noble Circh ba
full show in fine fashion.

Merion due in June 23

Thien Vert. N. V. Evelon Knight, Joel He to, \$4

The bors of Chien Vert to of the defunce Compo-ntable for several consor-be less? of which is the of E-clan

tournd Hilton, thi

Holiday House, Pitt

Pill shargh Jine 7
La Pista leater, Rie la Renn
Mauer Ca erus, Fur Area, Del
Minorus Orch (11), \$1 minorus Orc

each viewing his replace-Fred Diodati becomes a Integral part of the group mill now it is swinging better that

Written on the Wind Stranger
Paradise Three Coins in the
nuntain. Love is a Many Splen
nred Thing, and Tell Me Why Fountain. Love is a Many Splendured Thing and Tell Me Why and place them in their resiline tastefully. Their other rooms rock ors are Saints, with their musical instruments, and a big, whosp to do there to Weiting for the Robert E. Lee.

Improvement. nprovement class and an
to bring all elements of st
solving into their act make
r Aces at the top among
on's singing groups. T
e June 19 with Pepper D ng groups They ny Reese conne ig night along with Adam Wide and

leglia Del Minaco's Orth (11) does to usual topdrawer job in cuiting he show and combines with the a Platta Sextet to give the room

Statler-Hilton, Ballas

Dollan Jane 10

The Chin' S th & The Red

The Re

Somethin' Smith & The Red-braids in their second date at the purhy Empire Room had enough auditors at opening Thurs 9 to

This time around the lith on guitar and banjo

Talented trio gets off top vi ental tunes such Simple Life " nife and a rocking "Semebady tole My Gal" Then of ceurse, pyrise their was hit "It's Sin o Tell a Lie" to big mitting After 8 minutes it's begoff with their k. "Bill Bailey" songfest,

Boys get fine assist from

Ozeh

Beverly Hills, Chery

Cincinnoti June 1 Launtio de 4 with Boli Leun & Biogs Avire La di B Charle Hives Gardend O h 10 Jing True Larry Vice 1 \$3-84 \$1-91-50 curer

Tax-Hungry New York Municipality A Doubtful Bail-Out For Legit

Plan English Language Theatre for Florence

Show Abroad

All top Sorah Kahn	Rathfree Withort
Harry Sohn	Fronk Finle
Dave Simmonds	Alan Howard Wark Frien
Prime Adver	(heries Kati
Street Kohn	Cherry Morris
Ada Rahn Roomer cas a buy-	Muchael Phillips
Separa Naha	Bortd have
Bruite Blatt	Pater Brrns

Elect Goldberg, Fields As ATPAM Heads Again

Taking It Literally

Claudia Not So Tough Chi Crick

EDINBURGH IS FACING WORST THEATRE YEAR

Jeannie Carson Tours Music Tents in Finian

Sardi's New Year's Eve

Sidelights On the Blackout

Legit Followup

Grand Kabuki CITY CENTER, N. Y.

Producers, Having Battled Actors, Ready to Take on Other Unions

Phoenix Theatre's Twin 'Henry IV' Revivals Will Play Hub's Drama Fest

TONY PERKINS GETS \$7,500 PER IN 'YANKS'

Arthur Miller Hankers To Direct Dallas Show

Ticket Brokers May Contribute To Pension Fund

Plugging a Leak

Say the Lawyers Settled Dispute

Actors Win Pay Boosts, Pensions, **Producers Get Procedural Breaks** Under New Equity-League Pact

Will Film Pajama Tops'; Greta Thyssen as Lead

Producers Edgy Over Release Of Financial Data

Roy Irving to Toledo

Will Launch Bi-Lingual Canadian Nat'l School Of Theatre in Montreal

MAURICE EVANS INTO

Theatre League Next Has Negotiations With Musicians, Dramatists (Others)

See New Equity-League Contract As Containing Gains for Both Sides

Adapt 'Plough and Stars' As Musical for Stage

THEATRE WING AMENDS TONY AWARDS SYSTEM

Chronology of the Dispute

So They Say

"E girch training makes you too concrisis of the ext rnal effect you wike their new hore more mer vitality." Alexandra Berlin, making art I. S. stane definition to off thousand reversal of La Roude. referring to her being experience in British reperture as quoted by Frances Herridge in the N. Y. Post.

"If you sak the average placener and he's honest he'll probably and the doesn't like Corkey. He thinks of heavy herething and one powers. Alex Negri, translator adversor of the off Broadway production of Chekos's A Country Scandat' as quied by Beaderson Cheaves in the N. Y. World Telegram.

"There is a horribly eminous sound emanding from rous of empty scale. An arise discourt need to read beauther statements to determine how however is going. Legis flow otar Auchous Perkins, as quoted by Statiley Richards in The Theatre magazine.

"I wish the best who are writing today would stop being so frightfully powerful and significant and give us a little councily to an all for incest and wresked lives and toxtured snuls to moderation, but a good length from time to time never burt mybody.

"And except at revises like La Plume de Ma Tante' and "A Thurber Carnival" has airvoise laughed in a Binodway theatre in years. All you hear nowadays in the soft sibilant sound of creeping field, ponctuated now and then by a sharp totake of breath as anomoloody behind the footlights utters one of those finer letter world hitherto confined to the case surroundings of the lower type of harroon. Lavinal liberthist P. 6. Wodehouse, whose revivals of "Leave It to Jane" and "Oh. Kay" are current of Broadnia), in an article in Theatra Arts mag.

"You've get to have substance in place India: even in the lightest fromedies. A lot of place I've been in some with very respectable in, would have about the same chains as a special in bell-day. "Bellyn Bouglan coster of "The Best Man," as quoted by tenley Richards in The Theorie mag.

No her as a man tine as a planwyight can now his hand be called an angre man. It's just a label attached by some people in England for their own convenience.

People want to hear either that he is just like his pint a here—or that he is just the opposite, a placed, durde man. Neether is true. He is a commented man—a tremendous musture of all social of things. Of course, again a label would be observed in the accurate. Southern less that accurate a substitute of the accurate. Southern less that accurate and other places, as quoted by Leonard Harris in the N.Y. World Telegram.

"Wathout view a writers work to topid and he could acre-his vanity as part of the work in frade and live with it as one the hotseld of his predention. Plan right-director Mass Ba-in his autobiograph." Art time.

"I think from the second price of the street of a phose of the other one as it is learn in the second price of the other than the second price of the desire of the desire

Legit's Value to Gotham

stations here—the boot side around, Manhattan? The city also depends

symphony orchestras."
At one point last Wednesday, when it appeared that the Leage Equatry deadlock might settle durinto a struggle of endurance a ti are executive remarked. It is were to continue very long might not even be possible to evert the theatres into garages stores. What use would there for another garage or store other business establishment this part of town without the titates."

That the business class continues the part of the part of the part of the structure of the part of the

That the bostness slump was ex-tending into other parts of the city was also evident in the reactions of hotel men, trailed agency and air-line officials. The manager of a leading east side hotel revealed that his extablishment had had a number of reservation, cancella-tions, and travel agency and air-line representatives and that the floor of trailers to the city had fathen notineable.

four a ter-theat e potrom we the establishment last Frida 10 and a orman number 5 day night 111, they reported.

Road Lineup Thin, But Biz Stout; 'Flower' 78G, L.A.; 'Suzie' \$46,900, Chi

other power wase to so when My Fair Lad-ph historiand hise at Theatre Was note

Estimates for Last Week

work a less otherwise house.
UNICASO
World of Sante Wong. Shoher to the Sante Wong. Shoher 10-Rhr. 2d war (\$5.50-68 2 to \$67.500) Prestous work, \$41.000.
Chur \$46.000 uith Theatre Could A serious Theatre buses (\$5.50-68).

NAN PRANCISCO

Redbrad Cur po Mr Red Flat ble \$5.75.46.50 t To 650 mm Cuspo Ar doo Previous work 2.800, I dermone Lee An

Opened June 6 to one endorse cont (Fronkerbecker C complete tepid review Hodel News 1 Roller n and one pan Mari

About \$18,000 with Circ Links

Look Busineward Ampel Driving Plephins Pre- et evil 1 160 se en pel lina e a di se en pel lina e a di periodi Presidente Periodi Presidente

Annual Sevente Persiand Indian 61 one \$4.50 Queen leabeth Vancouver Toroday 10 or \$7.000 Moure Seattle Worder Seattle Vancouver \$7.000 Moure \$17.50 persiand \$

Touring Shows

town Business Carter D. . .

third of Supre Wrong Name to the

LONDON SHOWS

OPERA BOAT RIDE

Bostoniana Serà \$52,000 For Goldorsky's Projecta

The 852.000 operative bash is set abound the ship Provincetown Belle which his been chartered by the friends of Goldowsky's New England Opera Theatre. It will sell at 8:30. Goldowsky innegarate in English and plays them no the road and each year in Roction for a two week stead, in recent years of the Wilbur Theatre. A "hirthday cake" at \$1.000 a slive is the piece de resistance for the matestre's birthday.

Ann B. Davis Replaces Burnett With 'Mattress'

Aim B. Davia, familiar to teleston audiences as Schultay of p. Bob Commings series will ske her Broadway legit debut st June 27 as Carol Burnett splacement in the lead rule of line Upon a Maitrea. Brades her tv assignment. Missivis has been playing night clobal d summer stock dates.

Next Negotiations

on all do not or than Sundars and holitims goes into effect next Aug 1 for bons dismen, front light in a late or pertable board op-erators public address man, sound other stage employees not classified above goes up from \$12.98 to \$13.85 next Aug 1

ATPAM

The three car contract, negotived in 1958, provided for a stag-red in 1958, provided for a stag-red 10° increase of 5°c toe at ver 2° the second year and the third year. Thus, as of val Sept 1, the minimum with 8181.92 house manager al-ies 5181.92 N. Y dramatic com-my increaser. \$188. N. Y musical many manager. \$25.55. terring.

Treasurers & Ticket Sollers

treasurers and \$1.0 for

ni ir asurers Wardrobe Attendante

the workly minimums will be 111-2, wardrube supervisor 10-40 dressers for stars, \$61-60 to seen for all others

tern for all others. If there and Decremen notes the three-sear contrast maked last sear the weeks sear \$250 where \$26.30 where \$25.00 where the sear \$42.50 which under the sear \$42.50 which under the search \$45.00 which \$45.00 which the search \$45.00 which \$4 den man 964 harkstand an The part provinces for es of \$1 and \$2 at ag the

er, \$46.61, marre

Friday, June 3

Equity and the League met his morning and afternoon, will be League urging that the unionater its dues structure from itraight \$24 years in all members to be a sliding scale wherehis

sockage settlement offered by the

tiginal plane)

Chronology of Dispute B'way Is Back to Life This Week; **Expect Seasonal Boxoffice Trend**

closed down last June 2 have in reopened. They are "Andersonvill Trial" "Finlain" a Bambow" as "Duel of Angels." The first twere on the verge of closing beause of meagre business as "Duel" was stated to end it is Brook as the continuation of meagre business as "Duel" was stated to end it is brook as the continuation of meagre business as "Duel" was stated to the Coast. The gross less tast week on the light performances dropped by a productions, except the unaffecte N. Y. City Center presentation figured at around \$800,000. The combined take for the comparative period last year when 20 show were on the boards was \$802,700. In addition to the estimate \$400,000 is figured to have got down the drain on the four performances concelled for all Mai Stem entries the price stamp.

Revo C (Co. edy), D (Drama), CD Co. ed Dra al, R (Revol.), MC (Musical Coundy), MD (Musical Drama), O (Operal, OP Operal, Reputing), DR (Drama), Reputing, Reputing), DR (Drama), Other meanthelie A tensition

to cape by gross and to be founded to be grosses are exclusive of taxes.

72 p (\$6.90.87.50 999 \$41.000 Melven Douglas Lee Tracy Frank Lavejuy (Previous week \$19.200

Bye Bye Birdie, Beck 'MC' (8) wh 56 p) (88.00; 1.280; \$72.518) Previous week \$28.500;

Desiry Rides Again, Imperial 51D 59th wh 464 pt 188 35-89 40; 1 427, 885-500t (Andre Griffith, Delores Grayt Previous week, \$8.200 with twofers),

Fiorello, Broadhurst (MC) (28th k 220 p. 48.35-49.40; L214; \$58-91. Previous week, \$28,300. Five Finger Evereise, Music Box D. 27th wk 200 p. 98.96-87-50; 161; \$40,107. Jessica Tandy, Roand Culver: (Previous week, \$8,-401.

Gypsy Broadway MC) 154th uk 423 p 58 60 59 40 1 500, 582 500 Libel Mermani Previous week 512 300

La Plume de Ma Toute, Rus la 78th wh. 619 p. 82 ff. 1 (44 ff.) Robert Dierri Pre-

Majority of One, Barry our Conth on 340 pt 96 90 1 167 \$41-1071 Cedric Hardwicke Gertrede

Miracle Worker, Playfoure Dry

Duk T

Music Man. M. trath. Mr. 1220 h 1 624 p \$8 65 1 626 \$71 0m

My Fair Lady Delinger Air 2214 was 1700 p. 98 m. 1 st 569-560 Minhael Alimon Panel Charles Previous eck \$23,000

Once Upon a Mattress, St. James MCT (55th wh. 436 pt. 56.90-57 ld. 615. \$18.904). Previous week 9.700 with cultrate tickets.

Rufsin in the Sun, Related 1919 of the was \$14 p | \$6.90 | 967 | \$15.00 | Prestous week \$5.800 with trate terkets.

Sound of Music, Lunt Foutanne (MD) 29th wh 228 pt 99 60 1 407; \$75,000 Mary Martin (Previous week \$38,000)

Take Me Along, Shubert M(*) 133d uk 256 p \$8.06-39-40 1 451; \$64.0001 Inche Glesson Walter Pidgeon, Eileen Herlier Previous

Thurber Carefvel, ANTA RI 15th wh 111 pt \$6.90-97.50 1 105; 49.178 Tom Eucli Pecpy Cass, bull Ford Previous week \$13-

Tays in the Astie Hudson (1) 19th wh 112 p 56.90-97 to 1.065; 538-800 Jason Robard Jr. Mau-ren Stapleton Iron Worth Pre-vious neck \$13.000

West Side Story Winter Garden MDs 6th wh 41 p. \$8.65 1,404; 864,2001 Carol Lawrence Lawy Kerts Pressum werk \$18.000 with

Miscellaneous

Grand Rabuki, City Center Repl 2d vl. 12 pl \$3.95 3.000; \$80.0001 Previous neek \$25.000 for first four performances! Over \$55.000

Wanna Extend Met

Minneapolia, June 14.
Instead of four as always previously the Metropolitan Opers. Co. for its seventeenth enneacutive assault and the seventeenth enneacutive assault and the seventeenth of the seventeen

Tony Martin at Oakdale

Off-Broadway Shows

Yoursey Seed 1 but higher cond

coming Broadway, of Bro et, films, industrial and to en obtained directly by the calls, and has been diring of a as

to deptily until filled, and addition information is secured from to secure performers with leads a show involved rather than to

n to the available parts Rated, the tabulation includes pro-musical for later this season, but, for which, the manage-per, event holding open carting calls. Percentential designa-te follows: (C. Comedy, U.) Drama, (M.C. Musical Comedy, and Drama, (R. Retue, (Rep. Repertory, (DR) Drama's

Legit

A Clean Kill" D Producer and Hayman 200 W 54th St erd Hayman J. J. 2 4005 Accepting photos i remove through agents only, British actors to allow ad-vess Available parts three char-ter men two character momen

non two common D Pro-mon 27. Advise and Common D Pro-cess Robert Prior & Lawrence or 234 W 44th St. NY LA-ting director Robert 344 colling director Robert iden Calling not due to start il late June.

Assignment in Judes" D. Pro-cer, Eddie Dowling e o Lambs in 120 W 44th St. N. Y. Ji. N. associate producer, Eng.

mertet MC Producers Alan I mer Frederick Loewe & Hart 120 P 56th St. N.Y. Auditions next

Morrisk 346 W 44th S 1.O 3-7520 caning dire trial Shurtell Avail ab title role, femme singe



"Come Away With Me" Conducers, Richard Myers, H. C.

"Benaybrook" (MC Producer Fred Bebert 1743 Fifth Ave. N.Y. Pl. 3-7500: Accepting photos and countries of male and fermine lijsh types c.o. above address.

"Five in The Aftersons" (Di-Producers, d'Ancons-fisitand Pro-ductions (333 W III 88 N V CII 3-3852: Seeking young eter as male lead, no further cashing until he is set. Photon and recurren

onts no a set. Photos and Peouters, y mail only c o above address. "Gypsy" MCI Producers, David Jerrick (248 W. 44th St. N. Y Leland Hayward casting director. Michael Shuttleff Audions being heid for future try accounts and understudies for all additions.

"tema La Benne" MC Pro-ucer David Aerrenk 246 W 44th L. N.Y. LO 3-7520 Accepting , N.Y. LO es of male sings

Midgle Purvis" D Produ



Friday evening at 8:05... Brooks Atkinson and Moss Hart review 35 years of Broadway musicals ... the shows they liked best ... the music they enjoyed most ... on a two-hour "musical spectacular" WQXR 1560 AM 96.3 FM lacements for 1, 11-14 all with 1 photos and 2 address

David Merrick (248 W 44th 8t N Y casting director Michael Shortieff. Available part Negro youth, early 20s virile handsome. Mail photo and resume to casting director. Scrupt of the play is available in hisokutors. "Tendertain" MC Producers. Robert E Griffith A Havel S. Prince (630 Fifth Ave. N Y JU 2-0600 Auditions for Equity singers next Tuesday 21 women, 11 a.m.

0600 Auditions for Figure singers next Tuesday 21 women, 11 am, and men, 2 pm. open call for singers next Thursday 23; women, 11 am, and men, 2 pm. of the Winter Garden Theatre, 1634 Broadway, N. Y.

"Captain Jimbs of the Horse arines" (C. Prisducer Scotts Archy (112 W 73d St. N.Y. EN 00 Available parts male 20s a charming dandy, frisky alising temme opera atar early plump bushes transfer a souler event, character event, character man Italian accent newsbe-comic rescal type 14 elderly char acter woman sweetly severe such and resement and being accepted by mail only, r o above address script available at Samuel French Inc. 25 W. 45th St. N.Y.

"Erasest In Love" MIP. Producers Robert Kambit A. Number Robert Samuel Experience St. N.Y. C.B. address sel French

18 Commerce St N I director, Harold this parts the gir atlable parts ung men too aracter man placement c o direct 1168 F

"Leave It To Jane" MC score Joseph Berbu &

"Man and Superman" C. Productions. Aubrey-Archer Productions James Forelet A. Pinger Shields. I.2 Soaman Ave. N.Y. Roles of Ramsden, Octavies Mallone Sr. Maline Pr. and Violet are available. Mail photos and rumes to above addies. The first of the Shaw play is available to paperback edition (Rantam Books, N.Y.)

"Rain" D Protection of the Printer & Buttert Lagranuire of Hayes Registry 155 W 48th St N Y PL 7-4300 Part as stable former lead. Sailer Thompson Additions tomor on Thurs 4-6 pm at the Michael Studies 743 Eighth

TOURING

TOURING

"Andersonville Frial" D. Profusiers. Lee Guber: Frank Ford &
Shelly Gross 138 W. 55th St. N.Y.
Cl. 3-1800. Averpting photon and
resource for the fall touring production. c. a. Markin A. Krassa.
a. Westbury Most. Thratic. Box.
36. Westbury. L. 1.
"Florethe" Nic. Producers, Knill.
& Taine. (1800. Breadwar. N.Y.
JU. 2-755. Audition. next Touriday.
(21). Equity discress, gards at
11 am. and box; vt. 2 p.m. open
salt for discress, next Touriday.

The box at 10 a/m and gards at
the box at 10 a/m and gards at
the box at 10 a/m and gards at district, next Thursday di at 19 am and gris at at the Bruadhurst Thea-

11 39 am at the Bruadhorst Theatre 233 W (4sh Sr. N.) and the front Publication and womOnce Upon A Statteen Age,
Producer, Naturnal Pinenix Theare 132 E 50th 50, N. Off 47160, casting director Frances
Am Bersey, Auditions for N. O. S. A. Producer,
Nan Bersey, Auditions for N. O. S. A. Producer,
Tuesday (21 men five side housewife 23-235 housband 30
rest-eleven inches tall or over,
11 am and grein five feet-four roles. Mail photon and resumes,
inches or taller, 2 p.m., at the c. o above address.

St. N Y). Auditions for singers men, II am I pim, and women, 2-4 p.m., at the Winter Gardes Theatre (1634 Broadway, N Y).

World of Susie Wong" D. Pro-ducer, David Merciche 246 W. 44th St. N. Y. carling director. Michael Shurtleff. Accepting photon and resumen of octential actresses tunder 20 c. o. casting director at above

BRADDOCK BRIGHTS, MD.

Measurain Theatre Mennging Director, William Brinding 4045 Connecticut Are N.W. Washington,
D.C.: Accepting photon and resummer for resident company of
cight actuate and actresses and 10
apprenture, c. o above address.
NYACK, N.Y.
Tappan Zee Playbouse. Promore, Braces Becker. 123 Wavestly
Place, N.Y. GR T-4664. Accepting
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men for supporting roles in tousemen for supporting roles in touse-

All others are cast

Metarter Theatre Milton Livo Beat 204, Producer Milton Livo Beat 204, Proceeding photos and resonors for the year-round operation beginning next fall r o above address. Interviews by appointment only PRINCETON, N.J.

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Green Hith Theatre Director
rathop Kendekian (128 So Swith
Reading Pa Accepting
total and resumes of appren-

tices, e a above address.
THOMPSON, CONN.
Quadio Number Playhouse, Producer. Bill Caskey (Box 278.
Thompson, Conn.: According
photon and resumes for Equily
reident company of eight, and 10
appendices. Mail Information, c o
producer at Platheuse.

TRAVERSE CITY, MICH.
Cherry County Playbouse Pro-ucer Ruth Baller director Bar ett Owen 337 W 22nd St. N. Y. cepting photon and re nee for e stor and 1 d apprent e und r pan o d extor at

Television

Artist Management Associate Wednesda 10 a

"Moment of Fear" D. Producer. Booke or Plans, N. N. Co. ion, d. er or p. d. Accept not plan on an co. to. ing. director

Industrial

(herrold Show Producer Ja-and 1775 Broad or NY JI 4257, munical director Massive rem. And come for singers to rrow Thurs, men. 9.11 s.m. 1. comen. 11 s.m. 1 p.m. d sociano Nudica 1910 8th Arr.

Nouve of Shows 5 F 73d St. V TR Delikh Part available or 6 character somes, 50:40. Mail hodos and resumes c o liver Fred ulten at above address.

o Horry Berkmen at above ad

Baymond Coleman Artist Man-agement 30 W 60th St. N.Y. 21 2-7397 Accepting photos and resurces of men. women and childoes with commental experience by mail only, co-above address

Films

"Mutiny on the Bounty" D. Producer Asson Rosenberg 'MCM. 1540 Broadner, N. Y., 2U. 2-0890 directs. Oxfol Bred casting directs. Dudgey Wilk son, Accepting photon and resumen, of authoritie Polyperian nen and women, r. o. cauling director at above address.

Literati

Weatherly's New Book of Very

Veteran publicist Tom Weather has a new collection of light se ready for publication. His first published collection, entitled Main Stem Stuff" with foreword by Ahel Green , dealt mostly with Broadway. The new collection is core general in scope and will be entitled "Bed Table Bits"

Many of the pieces first appeared in Vasiety and the col-

Air Force's Own Agent
The Air Force Assn. which pubsabes Air Force and Space Magaine has set New York agent Rech
alle as its own great for the Jalle as its own agent for the interacy, dramatic motion picture, tv and radio fields

ty and yauto norms.

Jaffe with handle sale of articles and stories in the mags to either medium, as well as reprint deals, Finet of these are an anthology of the best articles from Air Force and a juvenile book on aircraft and musules, both to be published by C. P. Butharm's Some Another by P Putnama Sons Another an-

Bank deals will be patterned a the United Attinuable deals persues will the Au Fore on presenting the publisher the complete parkage the publisher a complete parkage the publisher providing physical production and marketing facilities and financing, and the parket splitting down the middle on profits after deduction of printing and distribution of

Vidal's Rebuttal (a V a in a Washington oper 1 k halp e epitan to a recent N Y Times Sunday mag ar-Y Times Sunday mag ar-g his Bost Mun and A on Drury b Ad se and tel giving amelican's time of morals and ethics in high

Vidal impact that the idea for

Foor we are turned down the time of wring an article herefore to Time hard an old arhead force for T) and a book force of the Boporter that the Event Academy to-

News' Graphic Buy Medicine Hat Alla News has brought Tito Graphic a weekle at hos Island Alla, from Mas Ham-ilion forced to cell because of ill health. Haroid L. Gunderson, eity ed of the News, has been named

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Actor Pay Boosts, Pensions

at the arbitration board consist year and \$85 the next two years.

Brooks Atkinson, returing N. Y. Under the terms of the new fourmen drama cratic. Moss Hort, asour producer director and prestint of the Ambors League and
tor Walter Abel. Conditions
tank hive already been acreed to
r. Equaty and the League are alike s.

Frences

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The contribution of the the re-tures in continue at 1's dur-ture of the agreement by initial contributions of the the w pulpers and pred area for the state of the

modified its demand to a six r living scale comments of heat to 1' 1' 2' 1, 2's and then 4'

projection for the pen projection theore owner what to seems their 1° con

thich were in effort Jan 1 1990. In the event the 3% city tax on heater trikely is removed in hole or in part the Equaty penson of the amount coinciding ith its since of the total theater ayreil. Buff of that portion is to be directly contributed to the ensuin fund and the other half condition to the future constraints. to the future contribu-tive managers. Thus, a re-tive tax will aid the man-in contributing to the

It figures figures the sax year usion contribution will provide 1900,000, exclusive of interest wording to the contract formuto the contract for the persoon fund shall be p administered with equal re-totion of the League and Eq. he board of trustees. The ren, with the annulance set shall formulate the pe plan and trust agreement,

ium Breadway Salaries

Equity which religionly sought increase from \$103.50 to \$120. of mod-fied that three-year con-net present to \$115 the first

- \$111 \$7 \$0 \$112 30 \$9 - \$111 \$11 500, \$117 50 \$141 noman Road Salaries

fird the three ear contact the next two years with a of hing increase the third. The League's offer was \$145 ar the terms of the new four

Per Diem Out-of Town

Equity which degenally sough

minument increases over the server period.

Bread-as dramatic ringo man or of economic 5132, increases 150, \$135, \$200, \$200.

Road diameter days

11 m 1 um \$234 \$240 \$245 \$250 \$210

may materal stage man-d min som \$234 increases \$245 \$250 \$250

Sown Sees, Sees, Sees Sees Read or unit stage manager old nimeon \$286, increases to \$290, in. \$300 \$310 Broadway lists acclitant drama-stage manager, old minimum 19 increases to \$135, \$127.50, to \$140.

for dade manager, old minimum pl29 receives to \$135, \$137.50. \$140 lined (red assistant dramatic time manager old minimum \$112 receives to \$190, \$195, \$200,

Broadway first assistant musical

Other Contract Changes

The contrast formula stapulates but Equity's Rule I covering "Acor officialies to Equity," be augtented with the sentence. "Nothng contained in this rule shall,
numeror," I require the manager
take any action which is not to take any action which is no legally perminable (2) or perm Equity to change modify, amon supervede or impuse any condition or obligations upon the manage which are not specifically set for in the Equity Rules Governing Enployment, as finally agreed upon or in the haste collective agreement, as finally agreed upon, or is any of the individually agreement and the individually agreement with "

ce involving the application, pretation or performance of convisions of the collective aming aureciment or the number resolved by arbitrally him with this, the formula or Equity to amend certain sice, whereby the manager ago ministerial jurisciction by

ing the maintenance of such af and sanitary conditions in an if the atres in which its produc

tions are backed.
Extros Salary
The extras salary increases from \$52 to \$52.50 for the four years of the contract.

Equity, which had originally broths a three-near contract bount on \$75 to \$110 the first and second years and \$120 the third year, southed that demand to \$90 the second year at \$110 the third year with a second year \$110 the third year with a second year \$110 the third year with a second year at \$110 the third year with a second year set \$110 the third year with a second two some They'll grend the summer in France and England their second of the \$10 third year with a second of Tenderloun."

PARIETY Legit Bits

and Harold S. Prince, resigns this week and leaves June 29 to pursue a career as an actress of Frank-furt Germans

rope next Saturda in to view Parks and Letter inside in for possible import for Broads v.

Juseph Anthony will direct and Oliver Smith will design the sets for Under Yum Yum Free the Frederick Brissian green tation stated for Brissian in the full.

Summer Kernan property

the Miler Theare this water it in New York for the Richard Watte Jr., the continue for the NY Pol. of the San Francisco last week or mate to Honorabe.

James N. Clark has succeeded Remeth Palme as production state manager of the off Brooking para-entation of Ernest of Lane

Scenic designer Frederick Fox of his site Margers, left N Y sterday Fuen for a five week at in Europe White overseas, as will catch some London shows cluding. The Hostage which is to design for its upcoming weekly available.

The Bulcons and Cumino all has been awarded the corth annual Lein D'Ansunato ward for the ossislanding constitution to off Breadway for the

Producers Ready

League heads especially

owners and paducer to hire a collectively while reliable the right of outhors after they and cho

Fred Miller Theatre, in Milw kee, Grossed 223G for 33-Week Season

The 1859-60 gross for the Fred Willer Theatre. Milwaukee for the 33 week season which ended June 5 was over \$223,000. That was an increase of more than \$100,000 over last season's \$121,135 take for 22 weeks of operation.

was the presentation of three perform same production. The charted Monique was "Born Yester added a Saturday regularly scheduler ing performances at 7 and

p.m.
The three performances were sandwiched between one the preceding evening and two the follioning day. With the six weekend

Noncen had a prior commitment. The third week was filled by Buyle's own version of "Hamlet, in which he doubled as star and director. The drama, the first Shakespearean play to presented at the Miller, was a sellout with around 75° of the audience made up of students who purchased tickets at reduced rates.

The record gross for a regular eight-performance week was established the third week of this eason when Bells Are Ringing, rang up \$7.761. The potential weekly rapacity at the 346-seater for eight performances is \$7.765. "Bells" incidentally was the second musteal to be produced at the Miller. The first was "Pal Joey, which Boyle presented for four weeks as the closing entry last season. Robert Q Lewis in The Tender.

Trap' almost equalled the la Vesterday record with a an performance take of \$4.000. perturnance take of \$8.890. The Trap gross was lower because of larger than usual disrount to an organization which bought out the house for one of the eating perfurnances. Lewis extra performances the two on a Mussiday when the theatre is usually dark, plus a Sunday motione. The top gross for a three-mech run was set by Betty White in Who Was That Lody I Saw You With The comeds, \$90's said out in advonce, grossed \$26.349 for 28 perfurnances, nine each the first two weeks and 10 the third frame.

For the first time armse its is on the Miller to putting the general hike in ticket prices a meneral like in linket prices. The Frinks right price has been raised the season, but the executive bearf of Drame, line, the non-pro-fit theatre's governing organiza-tion, has devided to hoost all ticket prices Sie next season. Increases

on has devicted to boost all ticket sets 50c next season. Increases profitation and operating expressions to Miller have to gross from 85° of capacity to break even. The increased bis scale will be 100 opening nights, \$3.50 Tues Thursday and Sunday 94 raday and Saturday and \$2.75 educaday motinee. Student rates in remain unchanged at \$1.50 on evignated evenings and \$1. of the greens for each of the 1918-60 productions at the Miller exclu-sive of a \$2.805 take for a 11-per-formance presentation of "Arnahl and the Night Visitors" by the Karamu Theotre of Cleveland, fol-

Rells Are Ringing " with June Erossen and Tuny Travis \$23,038 or 24 performances Oct 20-Nov-

Once More With Feeling, with i

Our Town with Tom Tully, \$10.956 for 23 performances Dec.

20 April 2 Taur Lady 1 Saw You With Sait Berle West 526 Kep for 28 performance April 5-24 Briganium 544754 for 48 per-formance April 26-5 c 5 through next Sondo 5

'Matchmaker' OK \$18,100, Philly Park Playhouse

frot he's mined.

The Playhouse has continue usual seat price scale \$1.25 to The current show is "Two for Seesau" with Anne Jackson Dane Clork.

John Ben Tarver Again Heads Ft. Wayne Strawhat

John Ben Tarver will again head the staff of the Festival Music Theatre for the 1960 season is the New-Sentinel Outdoor Thea-tre in Franke Park here Shows to be offered this season will be "Annie Get Your Gun "Anything Goes," "Paint Your Wagon and

"Anne Cone," "Paint Yeur "Can-Can."
Chers on the staff will include Robert Drummend musical director Carl Nicholas assistant must director. Charleno Tarver Lake, Custer, tech scal director. Charlene Tarver choreographer Jishn Custer tech nical director Ken McLenn, assist ant technical director and stars manager. Den and Shiriey June contumers. Bub Harroll publicit director, and Julia Mueller ticke manager.

Pair For the Libraries

holog of the Actor Day \$3.75; are

Both volumes lean toward and academic Rowe socks to help average playpoon in an analysis of theatre by incorporating excepts from Elia Kazan's sotebooks for his production of Death of a Salasman soruce from John Clieband's prompt book for The Lad's Not for Burning, and reproductions of designs his Jo Michiner for Guya and holls. There is complete analysis of a single script, Theodore Ward's Our Lon produced on Brandway for 41 per-

Miss Lane de superficially into t make up of actors to players seen problems authorized a study of John Wilkes Bo who assessmaled Lincoln, and fring notes on Elien Terry. The books are likely to be relegated to the property of the state of o

Chicago

water Beach Mutel's Polynesiae Village Brogy Carmichael tapped as

Heagy Carmichael tapped as used of home for the Chacagoland laste feet. Aug. 20. AGVA discontinuing its Monday

Minneapolis

Ry Rob Revo

men into Fare III.

But Theory pressure

Philadelphia

By Jerry Gachan

V 18r - 3 4 4948

Theore has abut ed

Paris

By Gene Maskonits

Boston

By Cup Livingston rations Par Office Int

Miami Beach

By Lary Solloway

Pittsburgh

Br Lenny Litmon

OBITUARIES

LLI E. OBERSTEIN

ar mp-fa e figure he buday o dila bustone he at attach in his We have June 12 H and having from a

PACE G. HONES

to be of Action Europe N.Y.

. JAY KAUFMAN

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Seri ce Organijations callip

us in a supervisory prat
urs sing are his unden Mrs.
a Carpentir Junes an artesa Norse ag are his miden ?

It is Carpent of Jones on orton

or or his order of district or his control of a district or order.

ARTHUR L. JARRETT

ARTHUR L. JARNETY
Arthur L. Jarvett T6 an actor
for neare thee 50 years, deed Jone
12 in New York. He was the father
of singer Art Jarvett and the
busher of the late Dan Jarvett a
Broadway planwright
Jarvett begun stage career in
the 1800s and played juve leads
with sark stars as Florence Reed.
F. H. Satherin, William Paversham
and Chaumone (Micri As revenilly

his he appeared on Brasilia.

So a special of the second o

the early days of his cure its He also had a pic The as H Inco He The A more and "Mountight and Pret in During World War II he and in in fe. Many Powers toured the impean and South Parific areas "Arrente and Old Lare"

aife and son are a daughter, a

ARMAND TOKATTAN

Armand Tokatyan a former lead femor of the Metropolitan Opera and his retirement in 1946 after 9 seasons, died of a heart attach in Pasadena Cal. June 12 the with his been guest of his or it in the pasadena Cal. June 12 the with any pasadena Cal. Sallines Inc. o correty gala to struken.

IAMES LEONARD

at gracer wife a

served in that

to NHA affinite

LUCIES LITTLEFIELD

ded June 4 in Divis

for began has falled callier in 1913 The State of the State of Stat kford Remaid Denny helmen Villa Bank In 1925, Littlehed of in The Twent with the Greta Carbo

Its also appeared in numerous the pay including "No No and the pay including "No No anortic". He was also creative in always and introduced a number of unclud devices in this finite. It wife, daughter and brother

KATHERINE EMMET

atherine Emmet veteral rus on Broadway and In ra- o. I June 6 in New York

ing her career, she appeared the John and Ethel Barry Narmova Helen Hayes and one Laurence. Some of her ore re-rain appearances were in-terival of Pygmaison with extrade Laurence in 1946, and e-original production of The hadron whose sine ap-peared in Guest in the House.

Her first legst role was in Shau Man of Destiny in 1903. Mo-cently, she had been active to Episcopal. Actor a. Gui th gave performance at the lime Church Around the Corner

MILDRED V. CANTLEBERRY
Mass Mildred S. Casileherry, 47
m. becking agent for Martin
collect, died May 27 in Miante the had been broker for the Martin claim for a number of rear-and also broked films in web's theatres in Georgia, Florids and

Man Co-tleberry was a charter column

member of the Women of the Motion Picture Industry and helped organise the Atlanta chapter. She had held offices in both the national and the Atlanta organizations.

Motion Picture Industry and New York after a long illness. As Jane Isdeill, she performed to the Industry and had been in a number of legit hits before her retirement. helped organise the Atlanta chap-ter. She had held offices in both the national and the Atlanta or-ganizations.

two sisters and a higher

JOSEPH M. CORREIA

Joseph M. Corra 2 hand-e by and claret thed June 2 n Akren O. By the 4b-b d of F. T. the at the oge of 28 and later herma the pi

H TR REFYR

Hoped or Form Table 20. Years here in the property of the prop

Robert F. Lee ... See to based too

THE WHILE

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JORGE DE FARIA

Jess de Farm 72 out d'Ougle errir des Our la Corde Portocol for

SETMOUR KRIEGER

the DC areas Educated Associated and a for er Federal Asia and Asia Common on a con-died June 5 when a N 5 house train ran over his body in Wal-ington's Union Station Police so many no witnesses. He has there were no ultresses lie had left home saying he was going in his office

A nife and two children

VERN MINOR

Vern Minor 46 general malass station and for

Minor was general manuar of WIIN for ill years. He is a va-aned the station, but so d it also Minor w

KENNETH H. BLDA

of adio station Will Lake
Fla since last Septo he or of ragio statement of September of a heart stack from 4 but city Before pushing WONN, ie was an account exec with radio tation WING Dayton. O At one time he was a vocallet with Push but cats

Wireling are his life fan sen

MRS. HARRY HERSHEIFLD

Sorah Jone Indel Harry Herd field

MARIA JUDICE Maria Judice 33 retres Maria Judice B3 retred action and operate coprano deed June 2 in Lisbon A top exprano at the tarn of the century she sand in major cities of the world Six became a relevanted white action of the century she said copy and convert with Statistical actions of the century are large different copy and convert with the copy of the century are large different copy of the century are large different copy of the century of the cent

RAMON GAY

Ration Cont. 41 Me. on of arrangement during Marcon C., Born R. on C.

Car years ton Army to tak Westpurser Treety Second of Line

ROLLAND MICHAED

Re and Margaret 41. From CHR radio and 5th Creek RC mate ATLA Min of minuter of radio of two
(JIN allered out or bring a
A t) of brusher H T M hand
to produce of the various and

CLIFTON I. KLING

His mile our and daughter suc

DAVE MORRIS
Dave Marris 42 marriage died con 7 in Markeot Eng The trademark was a long right test and think and en and term test of outside Hankson where he are a top consoling

Survived by his wife, distaller

FRED J. MacDOWELL end on Foundation 2 He find and to Foundation 2 He find and because of Foundation

How he and danger or survive.

Merria Velson HI am travelled vence with Lares White and the television and later with A. B. I am a ded June 7. B. Survivo

Mrs. Mary Mackennie Bartsell Therear Breaders from appraise where the appraise where the appraise of David Release in Modern I terffs, and Under Two Fishted Jane 5 in Progheepsis N. Her son and doughter our we

Louis J. Volpane, 56. Milwanker restaurateur and countril in operator died June 10 in wanter His wife survives

Husband, 65, of actions discer-Corla Torney, died recently in Mil-anker Also surviving are his methor and a sister

Manuel Emidie Genealves, 86 Portuguese playweight and jour nelist died May 30 in Horta Azores Islands

Father 78 of Edmund C Bank-er CRS to president headquar-ed in Washington, died June 12 in Clinton, S.C.

Zeckenderf

Continued from page f a

the laving of certain Loru thealre the lating of costain Locus thealth properties, selling others planting hotel and or office sites for others plus diversification into hotel and other sound resity holdings Recently the Tisches said their flagship Americans Hotel in Miami Beach's Ball Harbour sector but continue its operation on a insighible deal. ick deal

The new Zeckenderf is one of those diversification deals strong the most of human of Harry Healthfield been among the more active among minut on the N.Y. Mirror, and big stocks of late.

MARRIAGES

Darlene Nietenberg to Shelle erking Chicago June S Bride 11th honker for National Telefith A soles in the fire a nedwest

Corms Wesdemare to July 1 to particular 1 to age June 11 from a to a spain department of WESE

July Painty in George Minister, they have 4 Black - new 1 Me Time 4 Black - new 1 Me Time 4 Black for many

Earlie Kall to William O. McThomas B. Harder to make a small resist agent.

Finding Mexico by Best C ...

be a a response

BIRTHS

Me and Min Lorest Sono, Annual of Harten Jos S Falms is a STAT class

the first During Wester, 160

Ms and dre Fred Install, income Philadelphia dies 6 other is lead origes with Top ion Cosm

Mr and Myd Joseph flowking Integration Can Sephe Line Mon 28 Modifier is access Fully in Cymes for Lands of pre-print

Mr. and Mrs. Surface Epiterical Strains of Strains of Strains Later of the Strain Late WANT STREET

Now York Minister is not tree Now Your Marine to make the Court of the Cou

and Mrs. Al Freeze

Mr and Mra Filar Krass son June 3 New York Willer is east actress Betty Butley father is president of the Kibs Jorn ad-

Rotha's Hitler

Continued from page I a

the West German UFA East German DEFA which have past collection of old new rel and other vistage footage altsi go to Moscow and Warbinglon, but the liems abuse of the fuelage will be taken from Cer

The most difficult thing al-his enterprise Boths said is it county tangle. In many itotams it requires such patience of

There beight by some act this to at the state of the ey coming from the fact that a foreigner to making this firm Son a charriers fee that us a Reput maned on Rollin Latter regards the film as one of his most important tasks to date. He he-ies that his film has a big mis-

V.D.

tay and the programme is common to discount when the programme is a programme in the progra

Girl Two

-

2 9

legible Can we expect the figures to go on deminating unto the de-ense dies out ofcognitie? Blooks No. not necessary. As you see, the un host finite and out. And indeed there are some in-tions that the light may be use

Inglis: Bat at B

tention A.

Inglis: + :

Miceli Transition of the Inglish

incidence graph

d (to Co

Orand:

Grands And during that personal and observation, ore there any certain use that patients have to failure? Declars Well use durit want from to have served intercourse of to have served intercourse of the first server and o

people who go and ore foun-hore V D, are treated and or the each of these people has a from someone else, who needs restricted. There's a sy-to none with this the system and to some for next some

prints to opened of they are here they are the they are they are the them to be t

NEW YORK, WEDNESDAY, JUNE 22, 1960

LEGIT'S BIG COMEBACK IN STICKS

20th May Rush 'Day Christ Died,' **Beating Metro-Bronston to Market**

Bubble Dancer, Nitery Op Seek Injunction to Halt St. Loo Cops' Strip Raids

Ingo as Resistance Hero; Locationing in Sweden

Ingo-Floyd Bout Puts Topper On N.Y. Nitery Biz

Arena Managers Brushing Guarantees; Want Names To Earn Their Own Way

ON SUBSCRIPTION

Capitol Aims At **One-Speed Setup** Via 33 1/3 Singles

Global TV's Upsurge; 109 New Stations in '60, 40 in Red Bloc

Ask Public for Ideas To Keep Filmery Open

Wall Street Eyes More Investment

In Talent Ageies.

Darin, Paul Anka Prove Teen-Slanted Vocalists Can Click With Adults

Stereo Phono Sales Way Ahead of 1959; Monaural Sets in Sharp Decline

Catholic Exhib: Church Interferes With Practice of Private Enterprise

2 Mex Film Industry Personalities Slain In Personal Femme Rows

REVUE-TYPE PEATURE

Dine De Laurentiis Repeals

Tax on British Military Tournament Clarified By Sol Hurok Management

one Tax
Hirrag is believed to have
litered the British agains
in The profit from the
only engagement councin the British Exhibit

MIAMI-VEGAS 'CIRCUIT PACTS BOBBY DARIN

Costume Awards Named For Fig-Leaf Leads

Wood of Blatt. Rt. da Plem-ing, Au. of Hepburn Cryan Ro-mero Danii Niven I Curtia Robert Stark Marlen Brando

Lovers' Rap May Cost Jacobellis U.S. Citizenship

r Guild, owner of the house ording to Edward Schumers, it reserves if appeals to a higher

Needling and Smartalec British Interviewers Not Allowed In by Doner

New Ruling On Theatre Benefit Deductions

Ed. Vanisty
The Government has first man imports t a normice and to will affect thenire benefit.

Some of the classic land of

only ded that is re-paid to the charty that is in on of the regular beautiff a min price. Then if the cha-ge's \$50 and the regular admissi-price to a dw is \$5, the ded for charty is \$41, and not \$50.

If 'Time' and Its Sequel: George Pal's Wells' Repris

George Pal, with H. G Wells'

37 Nations Entered in 10th Berlin Film Fest: Eric Johnston to Attend

GROCER-AND-SHOWMAN

Florida Film Board on J. Elliot's Two-Way Life

Minmi, Jone 21.
Global Productions has been formed to new-conedy busper the late Jones Williams Elliont, to mer fireaches producery and Journey of the Piggly Winnly food market

stript Emert nonBilliott produced some 27 shows
on Broadway, including The
Garilla "She Means Business,
Castins in the As" and Rospe
Just prior to his death in 1915 he
staged Broadway revival of The

Derval's Folies Bergere Turning to Names Next Season to Hypo Its Lure

The Folies Be gere still has

RIVAL MEDIA SHARING MUSEUM OPPOSITE BOWL

Hely and June 21
Hilly wood Mo. Part &

On the assistant of the Berlin Feet the Arm of International Film Producers - 11-APP will meet July 2 at Congress Hall This meeting seek the participation of the presidents of or each lay forcing film a second MPAA box. Ever Johnston and July 1984 has been been seen as the producers of the presidents of or each lay forcing film a second MPAA box. Ever Johnston who had the producers of the produ

une merhational feature and de-unentary film universities prizes wil-nine for distributed by FIFEESCI the Ason of International Film Critics, OCIC for Catholog Film Bureau and CIDALC just Film Committee File Education and Cul-committee File Education and Cul-

Radio City Music Hall's Easter & Yule Shows To TV for 500G-First Time

VARIETY

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Trado Nork Repatered

10 1965 by \$1000 Str. Viziblance Published Weekly by VAR

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15

-03-" Volume 219 Number 4

Caming News Night Club Reviews Obstuaries Television TV Pilms Television Besse-s Last Revies Vaudeville Wall Street

BAHLY VARIETY Hottywood by Sudy Variety, SAES D a year, ED Foreign



de and Fereign-\$1 Additional Per Year

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BUDGET-INFLATED 'CONFLICTS'

Johnston's Jittery Middle Position

20th-Fox Now Provides One-Sixth MPAA's Incom-If Consummated, Hurts Industry

20th Has Not Yet **Quit MPEA After Powdering MPAA**

Skouras as Layman

Novins in London To Talk Toll Deal For Par With BBC

SYMPATHY ABOUT **ALL FOR SKOURAS**

'King of Kings' Title Never Registered, Hence Acute Case of 1960 Heartburn; Margaret Young's Unique Position

Never Criticized?

Boultings Haul Union Into Court: Charge Contempt

Germar-Israeli Film Wees Told By Nussbaum

Equipment Firms Stamp Outlook Okay; Circuits Extensively Refurbishing

Screen Writers New Privileges:

(1) B.O. Royalties in France, Spain;

(2) Firmer Control As to Credit

M-G's Thorpe To Direct The Tartars' For Lux; Global Rights Conveyed

TWO IN SLEEPING BAG'

EXODUS II' OUICKIE TO JUMP PREM PREEM

Peter and Carol Riethof Expand From Dubbing Into O'seas Co-Producing

Al Daff Exec Producer On 'Ghandi' Pic in India

Hollywood, June 21.
Alfred E Duff former exec v.p.
Universal, will act as exec procer on "The Life of Mahatunhands," project which Llevel
sing will produce this winter in
gland and India.
Project

England and India.

Project has been approved by past religious leader's Navajivan Trust and Prime Minister Nebru according to Young who said

STOLOFF SUES COLUMBIA

Morris Stoloff, head of Color

Haisch Amends Suit Vs. IATSE

Foreman Sees Foreign Government Concessions to Picture Producers A Message Uncle Sam Must Heed

BUT THAT ONE THING

N. Y. to L. A.

LA to N. Y.

Europe to U.S.

illip Gerard ir Gerkard race Kelly soul Levy ichael Mindlin Jr. aj-Britt Nilsson shert H. O Brien

U. S. to Europ

Is 'Hollywood' a Mildewed Image?

Mark Robson, Back From Globe-Trot, Sees Foreigners Less Responsive Criticizes

Hollywood. June 21.

Hollywood has a beitle on its hands to recoup a diminishing sworld market for its films, according to Mark Robson, who returned ast week from a nine-country tour with a picture of the foreign many that "is neither rosy nor be jumping on An Director asserted

MPEA TO FEST, AVEC FRANCS

Pittsburgh, Ju urgh city deaks and theatre editors have it up to sating celebs, real or famcied, who have nothing to

Too Many Erotic Themes in Current Italian Pix, Charges Minister Tupini, Seen Prelude To Tough Censorship

Warms He Will Crack Down

Continued on page 15

POLL OF GOLD MEDAL ALSO WILL PRODUCE

Ilman Eden's Enchange

Trucker Set By Allied

Jury Rules \$1,000 Prize Fairly Won

BUSTER KEATON SUES FRISCO FILM SOCIETY

Deplorably Moribund', Thinks Bennie Berger Of North Central Allied

How Obscure Can An Interviewee Be? U.S. ENDS STINGY French Relent on Odious Clauses, Foresee Generally More Cordial Ties Between Two Industries

Monkey Town Sees Film

Cinerama Loss In 1959: \$108,672

Cinerama Inc. registered a net loss of \$108.672 for fiscal 1959 as compared with a loss of \$94.194

Operating Income for 1959 to-tailed \$2.563.231, of which \$1.023-372 represented theater revenue \$549.759 film rentals. \$59.337 revolutes and \$430.583 sales of

\$50 Ducats For 'Ruth'

holders will huddle at cocktail party and dis-cousin Club.

20TH'S JACK ERICKSON TO PASTURE THIS FALL

Miami's 'Gallant Hours'

r shetchy dramptication of Franc Livel attery Best for audiences and flassicate to Verda aggressive trad consumer.

the experience of the second transfer of the mitter cast and classical mose: Climi restriance arroge a size-partition of the register filmmans public. However, sibits turned the dide exersisting turned the dide exersingly in its favor 15 years
into a similar, but not an well
massic treatment of Chopin.
Some to Remember on the
could be ripe for a brand or

or of his two children, he dis-haporiness and the perm of c fullilbrent during his af-aid, the devicut wife of a in prince only to have it be abruptly on the eve of wedding when the church is to assure the market in the uncludes on a dramatic more the troubled Lint needs in a monastery for his serv-tunds and non-tre, the accomment in never-

pensys of his peruriled as the current on and a faller current of and a faller of and ard prove

second sect to

cally punctuates and coordinates the interrelationship of sound-track with images.

All these skins have been integrated into an impressive physical whele by directors Carles Visins and Genery Cuker, but they not as uniformly successful in complete the case of the physical ways of the property of the part of the physical short 15° of the picture He gets and the property of the pr

cho acter Although there ency to enaugerate a suggery the even suggers into the memorater at the climaxi. Begarde delivers a sugurous portraval of Lisat and his mark keyboard fingerwook is a positively belliant match to the encling pianistics of solout Jorge

The film into The film introduces former Part-tian faulton model Capurine to the screen. Her setting lucks the re-quired warmth and animation there are moments when the ap-pears to be posing for a Vogue-cover, but she brings an unusual, strikingly mature facial beauty to films. More comfortably equipped with thespie tulent is Genevieve Page, although at times she in-serts a little too much wild-eyed fervor into her delineation of Least's mistress.

fervior into her delineation of Liout's mistress.

Favorable supporting character-izations are delivered by Martina Hunt and Lou Jacobs Patricia Morison is more of a consistere then a character in the role of "George Sand."

A Matter of Morals

(SWEDESH)
Stockholm June 14
Fitte prince of Furtree Police and John Ro

Here d arrested the much edish American coproduction better said American Swedish see English is the main language

Piot is simple, deniting with a big international financial genius. Ealund, He has a factory in Stack-holm, and since he wants to expand his financial kingdom, he has asked a bank in Milwaukee for a huge loan. The bank sends a mon to use Sweden to have a look at the factory. This is Patrick O'Neal who is taken over of the Managen Witch, but haken over of the Managen Witch. ory and the street of hy Magons Wieth.
Nobody desert that Wieth
Eklund's right hand man' and
some others at the Stockholm of

in law. Anita Andersson. Maj. B. it. N. second become: the hostess of Neal during in Swedish stay. The two fall in love. Kennebeck with his American ideas of foir play, decides that what he can do in return to the U.S., and get a discorre from his wife. But Anita, an other hand, realisms that no matter if the loved him, they are an different, and that whe might

Nest to talked into cooperati Wieth and Joins the plan to Fatured a develope into an ordinary

This develops into an ordinary crime triller, but it leaves a lot to be desired. The action is too show but it is a film which has been mode for the arty houses of America if clevely explaited. It

America If cleverly exploited B
this do ver good becomess.

O'Neal as the American who
mains transle in Sweden, is
very most Maj B itt Nilmon as
as I swerthered an does an
actor care I vik Walderman, the
man is in the senter of the plot
His is a distractor I to Dahl-**BITTER** Guesta he town Coest

when he is no settion in

Phonocoid Screen For the Street Ligrons Edition and Mort Mills

Anvoice Istening hard enough might almost hear Alfred Hitch-cock saving, "Believe this, kids and I'll tell you another." The rejutider from this corner Believ-ability doesn't matter but do tell

Producer director Hitchcock Producer director Bitchcock to up to his clovicle in shimmicality and apparently had the time of his life in putting together "Psycho." He's gotten, in gore, in the form of a couple of graphically depicted knife murders, a story that's far-out in Freudian motivations, and now and then injects little amou-ing plot items that suggest the et steme that suggest thing is not to be to

now and then injects little amunding plot frems that suggest the whole thing is not to be taken seriously.

The Psyche' diagnosis commercially, is this in unusual, good entertainment, indefibly Hitchesek, and on the right kind of bosoffice beam. The companya bocking is fitting and poperat. The edict against seating customers after opening curtain as observed at New York's DeWildle Theatrel if respected may add to the intrigue. All adds up to success.

Hitchesek uses the old plus that nobody give away the ending—it the only one we have. This will be abaded by here, but it must be not that the central force throughout the feature is a mother who is a homistidal mantar. This is unusual because the happins to be physically defunct, has been for some years. But she lives on in the person of the some years. But she lives on in the person of the company the down't, get enough excrete repeat excresses of that other lines been farmed. Anilony Perkins to the young man who down't, get enough excrete repeat excresses of that other lines have from an illiest love affair with John Gaein, taking with her a stolen \$40,000, and Martin Balkam as a private eye who

with her a stolen \$40,010, and Mar tin Balanm as a private eye wh winds up in the same awamp t which Mins Leigh's body also i ten Ba winds which deposited data McIntire is the local short

with an unusual care on his hands and Simon Oukland is the psychi-atrist who recognizes that Perkins, while donning his mother's clother. in not really a transcending her bidden in the feel of the furth nuts. Vera Milier in the dead girl a sister whose investigation leads to the diagnosis of what all Perkins.

Therkins given a remarkably of

some others at the working hard to ruin Ein-free is working hard to ruin Ein-fective in a dream kind of perform-land and take ever his kimidem, once as the persensed young man. Wieth arranges so that his sister. Others play it strought, with equal

competence
Juseph Stefano's screenplay. Jumph Stefano's screenplay, from a novel by Robert Black provides a strong foundation for Black-news under Historick's direction, tends to over-emphasize a story point bore and there, will it slengthealthe Further, the audience a Bidulgence in not too strong with the foundation with the foundation of the strong with the foundation with the foundation. ence a indulgence is not too strained with the inevitable ap-pearance of Hitchese's himself. He limits himself to barely more than

characteristic trickiness. Hernard Herrmann's music nucly plans counter point with the pictural action and editing seems right all way

Sheleton of Mrs. Moroles) (MEXICAN)

Michico City June 14
release of Auto Pitms prores Artero de foedera Amina Bestorea Bids Perina Directoda Roya Ay Revenuto Lora Almora
y Revenuto Lora Almora

With this from Mexican motion

leiington Mystery," Luis Alcorin's adaptation has followed the original story line more or less faithfully Director Regulas A Gonzalez has preserved the measure of smelty, even grotesome makery of zeitginn but with Mexican mother points across without substantially

himbights. The ending had to be changed, but Alectia and Genzalez have deplaced constrably ingeneral invited in presentation of the police limiter with face overlooms contenting about the character of Dr. Morales, accused with having done away with his spouse. Arturo de Cordora, as the disctor perions the person of a for-metted, but good

Morales, accorded with having disoner away with his openies. Arture disoner cordera, as the discrete perions the person of a town-cited, but good prison of heart with considerable skill Ampare Evilles to an equilibrate full to de Cordonia on Mrs. Morales, "a demois in skirts."

Victor: Herrica's photography does excellent usia in building up suspense and atmospheric of the philars. But there some images at times were out of force. This is not, however, a criticism of the cameraman, one of the ablest in Measies today. Recently, in first-run bosses. Mexican philares appear to on prejected hidly. Projectionists claim it is not their fault, but that of laboratories. And him place the blame on cameramen.

This is doing excellent business at the Chapolitoper, and the filmmay be readed for a big play in marker's either than the senal Loin may be readed for a big play in marker's either than the senal Loin mercal.

bug play in would Latin markets other than the un circuit with addition of

Lower half wience - fantass er half witnere fantare in which a down good from earth tongle with righteous, but mindire-luva-lies. Timely, but and off-he-laden.

Copture Ancorose	Ren Clork
(to March	No. on Mucha
(to to Pf	You frame?
Dir Emm Vorges	Your Decree
Dr. Harrich	John Wengsel
for Brownian's	Auron Line
Pr Borbseige	Phillip Re d
for Mortel	Roger Fil
for Michigan	Communication of the last of t
the Homes	Years Bern
Bookin Murdov's	Bud Montgome 7 It
Fire Bronding	Richard Wickey
Natt plot	Fromise & Bushman

wishful netime that man's notice the wishful netime that man's notice flight to the more will be conducted on a comperative international basis, with representatives of both sakes and 12 nations bitrafully seeming into space together.

DeWill Bodern's acreemplay from producer Fred Gebbardi story contains some very impressive-sounding, but doubtful circumstructure. of p makeusers as the more of an profit at them the meanpeople turn out to be benevolent,
peace louing resistaves screed to
death that earthings will contaminate their evidentism onely ensceed though helicities onego enteed though helicities on peace
but ogs to freeze North America
to prove their matters of the
David Bradlev's direction overlooks some of the nest veil knows
that actually still and postured.

Among those chiefly involved are
Ken Clark as the flight captain
Tom Convey on a peckly Russian.

Ken Clark as the flight captom from Convey as a peeky Russian. Juliu Wengraf is the repestant son of a Nast, Richard Weber as an Israeli susential whose parents were mardered by Wengraf father. Anna Linn at a glamorous Swedish research chemist who makes beautiful chemistry on the man with Tema Boy as a Turkish hoologist, and Francis X. Bushmin an director of the project.

effects, photographic With this from Mexican motion and explosive are accompanied picture elements reveal a capacity as in John Alten's comera work to produce beaganstree from, for Method Anderson's score is effectioned from the up-kees that time Ruell Feld's are direction aphase been turned out for peace, programs, Edward Mann's colling Boord on Arthur Machon's The capable.

es Par

These who have suspected all along that besinish are dust, have proof in Melinia. The Subterrancian "Here the Arthur Freed production wil fare inconcists depends to a great extent on whether bestekken has sustained resuast of its initial attention. Odds are that even young people will find the version marginaring and uninterwring Since youth appears to be the prime audience target, both the firm and the fad seem headed for he-harmwille.

for ha-humsvilly. Jack Kerwase a morel in fin-hasis for Robert There's server-plan which pakes around the off-beaten path of Sun Francisco's North Beach and diredizes up assu-borgam-nusciment philosophy. It restingates and hid runningstone. Its here Gen's Proparel, as ex-clympre gold model visings and Columbia honor gold new a ser-vess assessed, heats it when his man chiefs, the square gibble, you need a new girl. Crussing a wood toe Boy Area

you need a new girl.

Crusing a word the Boy Area in search of meaning he fonds is a home-wash four-boson with the loral cedler-income colour, practipally develope a risk he in its most ensured premiser. Let a Caren an analy. In star in home Freudina slip shown every lone abs submits friendly to the sexual advances of her pair. Varing up to Peppard's american ritemisms she is happy ending in which both decide to "go' straight.

Miss Coron wenn upwondarship.

Mint Coron weren unremfurtable this emissioned. Her fragile man claren is all but amother of der the claracter's unattractive. An apparent shifty makes han

maker veil. An appearent shortage of activities by maker bandwome Georie Period prietr unoutable for his role. Among the associad beatsian flushing the description of the period of the

men McRoe it men McRor it in the outstanding aspect of the film which is glob added to a leaver extent by Jean in Ruttrader a common work and the Centre of Day Cris McCle or art direction both capturing the heatank quality without exercises in

More Mahrs a costs

are surprison to allow to the normal garb of the heat.

Ben Lewin' editing to rempeted. The acting often has a book you we're beats for your about it, and group nevers are self-concern and stages. This, of course, in no testimous all to Ranald Mac-Dough It of the testimous of the second Mac-Dough It of the second to the se d group stenen are and stagen This, no testimonical to Rai

Eagle Dark for Heat

Alba: June 21
Fagle one of the three reso.

& Alban: he globerhood thenly
ne gone disk for the coindicated by Harold Strass

New York Cary was handled in

of New York Cay
Butting booking was handled
recent months by Max Priedmione time buser for the old Warrecuit in the upstate New Ysome and o ner of a metant pture become in Wellaville, Charlqua County.

TOLL, RAH! RINGSIDE, BLAH!

GRIEF AND GRIFT

Fresno Projectionists Donation To Anti-Toll Fund Hailed With Delight

Chi's Garrick Doomed that

AB-PT Shares In Trading Spotlight

mmon stock dividends are

Einfeld in Europe When 20th Contract Expires; So What After June 30?

th for visits to the Berli Sebastion film festivals

Career Diplomatist Tours States to Stir Memory Of Lawrence of Arabia

Matty Fox Re Tolvision Deals

O'Seas Helps Publicity?

Drive-Ins Echo Rile Vs. Fee-See

Vashington against the propos allytation by Hartford Phoneviste subsidiary of RKO General, Is

Hiring of Stuntmen As Abuse of Extras' Code Undergoes a Revision

TOLL-TAKE TALL

LA. Better; Brides' Robust \$11,500, 'Hannibal' Hefty 20G, 'White' Stout 16G, 'Feeling' Sturdy \$17,800 in 4

e at first runs to problem this securion gain be-I to start of second var-

2017 756 1156 1 Paped for Wild profes E. A.A. in nor C. Last week

'Flame' Bright \$10,000, Toronto; 'Summer' Hotsy 12G, 'String' Slight 8G

larise Rank (2318 pt s) 5 Flame Over India 20(h) Fine 1000 Last week Wild River th 2d wk \$6,000 heltyweek FP (1,000, \$1-\$1.25 Suddenly Last Summer Cell h wk Swell \$12.000, Last

Key City Grosses

Estimated Total Gross
This Work \$2,559.200
Based \$24 rms on 236
Shooters, shortly first rule, inshading N Y J

'Ruth' Strong 10G, Denver: 'Giant' 9G

Estimates for This Week

Aladdin Fox 900, \$1.50-\$2.50 — Can-Can 20th 10th was Stundy \$6.000 after same last week

Centre Fox 1.270 \$1-\$1.45-forv of Ruth 20th Street 0.000 Last week "Wild River 0th 3d wk \$7.000

| Denham | India | 800 | 51 25 | 52 30 | | Ben-Hur | M-G | 100 | Wk | Torrid | 51 070 | Local | week | 513 500 |

Denver Fox 2 442 \$1-51.25— Sign of Zorno BV and Bor-not Laushing Dog WB West 1 000 Last work Shore Queen and Hell Bent (= Leather \$10.000

Engaire Fun 600 81 - Corr n Numer Gos) 21 uk Big 94 M. Lost week 83

Orpheum RKO 2 600 \$1-\$1.25

— Giant of Morathen M-G and Back to Wall M-G Dari \$0.000

M-G and "Breakout" Cont.

Paramount Indie 2 100 50-51 25 "Hannibal" WH 24 wki (ikuy 50 000 Last week 512 000 Towte Indie: 600 51 61 45— Expresso Bongs (Cont. 26 wki Good \$3 000 Last week \$4 500,

'Road' Good \$7,000 In Port.; 'Sign,' Okay 6G

Ryland	Rank	1.057	Arry Cha. Constable	Rank	2d
Great \$7.500	Last week, 000.				
Great \$7.500	Last week, 000.				
Insperial	FP	3.343	\$1.51.25		
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BRIDES' OKAY \$8,000, INDPLS: HUR' BIG 10G

Indianapelia, Juise 21, Bis continues quiet at most first-un houses here this week. How-ver, "Brides of Dracula" hooks essable at Circle. "Hannibal" hapes slew at the Indiana "Huck-therry Finn" is not so good at new's "Ben-Hur" in up a little a 17th stanza at Luric.

Estimates for This Week.
irele (Cochrift-Doller 2,800
15—"Brides of Dracula" E
"Leech Woman" U Okan

70-31 Proceed Woman" (**) Okor St. 100 or near Last week, "Wild River" (20th: \$5.000 | Fediana (**) 13.200 | 75.81)—"Hannibal" WB and In Wake of Stranger (**) Sim \$6.000 Last week "Ma Rother" Indie \$5.000 | Reith's (**) 1.300 | 90.91.28)—"David and Buthsheha" (20th) releases Good \$5.000 Last week (**) Conspiracy of Hearts" (**) Par. \$6.500

'Anartment' Boffo 22G, Hub; Tyrant' Tall 816. 'Hannibal' Hot \$15,000

Tyrant" at the Pilgrum is rated disk. Holdovers are faring better also with Carry On Nurse" still trian in fourth at the Kenmere. "Crascian Mirror" is five at Capet in fifth. Battle of Sexes" continues strong at the Exeter in its winth week. Ben-Hur" holds as hottest thing in fown at the Saum in its slight week on hardstuket. "Cras-Can' is big of Gary in 14th week. Estimates for This Week. Asker BAQ 11.770 \$1.41.75—Rat Race." Par' 4th wit. Oke \$7.000 Lost week, \$3.000.

Beacon Bill Sack! (51g. \$1.500—for German film smaith \$15.000 for the converced here or near Last week. "Fucilize Kind" (UA) 7th.

record here or near Last k. "Fundtive Kind" (UA) 7th \$4 500 miss Cinerama, Inc.) (1.354 0-52 65 — "This is Cinerama"

Det. Soars; 'Apartment' Wow \$28,000, 'Ruth' Great 30G, 'Hannibal' Hep 17G

Broadway Grosses

Essimated Total Gross This Week (Jased on 26 these

'Can-Can' Mighty \$16,000, K.C. Ace

peen 20th 2d whi and made (1,217, first week) Good 800 or better Last week,

Beny (Durwood: 850, \$1-\$1.50) "Don't Eat Duries" (M-G) (11th 1) Fancy \$5.000 Last week,

\$3.500 Uplown (NT) (2.643, 85-81)—
"Mark of Zuru" (BV) and "Egg and I" (U) (reissue). Modest \$7.900. Last week, "Angry Red Planet" (Al) (2d wk), 84.900. Granada, Vista, Isis (NT) (1.217, 700, L380, \$11—Currently not in combin Last week, "Nature Girl and Slaves" (Houseo) and "Tread Softly Stranger" (Houseo) oke \$2.000.

Fifth week need M 500 Last week, Schip Stranger" (Howco) oke \$1.000.

Gary Sacki "1.777 \$1 50-63.

"Can-Can" (20th old by with The 13th week was big \$13.000. Last week, ditte.

Kenmere (Indie) 700 \$1.25-15.500. Kermere (Indie) 700 \$1.25-15.500. "Can't the Nurser" (Gereth with Tries \$1.500. Last week, \$10.000. Memorial (River) (20th) and "Valley of Redwoods" (20th) and "Fifth Avenue Moote Box is okay with "Huckberry Firm" in second Man of Firth Avenue on String" shapes oke at Caliseom (Fort State Week, State.

State.

Bus Moone (Glomrich) (70th) (Fire at \$11.000 or near. Last week, Gard \$11.400. The State of The Week Nows (Glomrich) (70th) (Fire at \$11.000 or near. Last week, Gard \$11.400. The State of The Week Nows (Glomrich) (70th) (Fire at \$11.000 or near. Last week, Gard \$11.400. The State of The Week Nows (Glomrich) (70th) (Fire at \$11.000 or near. Last week, Gard \$11.400. The State of The Week Nows (Glomrich) (70th) (Fire at \$11.000 or near. Last week, Gard \$11.400. The State of The Week Nows (Glowr) (Fire at \$11.000 or near. Last week, Gard \$11.400. The State of The State o

Detroit, June 21.

Top new product is sendin downtoon grosses to new high for many weeks this sension "Apartment" is heading for was total at the Machingan, "Story of Roth" is smarhered at the Fox. "Hamiban" shapes lively at Palms. Retone

For 7 on Mor 5 one \$1.25 149 Story of R n 20th rest \$30,000 Lar cell. Up tilson A cert 20th and

Palmo UD 2 901 51 25 81 49 — Hannibal WB and The Bay and the Pirate UA Swell \$17-000 or close Last week Brades of Disculs U and Leech Wom-an U \$16,000

Madines U37 1.408 \$1.50-83-"Can Can" 20th 3d wk Smar \$31.000 Last week name.

Brandwar-Cantel UD 3500, 81.25-81-49 — Greatest Show on Earth Part and Lawless BUs*
Part resonant New \$10.000. Last week Saromara* (WB) and Battle City WB retisues, \$4.000.

Adams (Bulston 1 700 \$1.25-\$1.50 "Giant of Manufacon" M-Gi and "Platinum But School" M-Gi 2d wk Oksy \$9.000 Last work, \$13.000.

Week, \$13,000.
United Artists U.A. (1.667. \$1.25.
\$3 - Ben-Hur M.G. (18th wh).
Solid \$20,000. Lost week \$20,000.
Waste Haft Cinerama, Inc. (1.200. \$1.55-12.65 - Windjammer" N71 (12th wh. Sturdy \$12.-500. Last week, ditto.

'Can-Can' Crisp \$15,000, Mpls.; 'Brides' Okay 5G, 'Ruth' Rich at \$9,000

FRISCO PERKS ON NEW PRODUCT

Chi Climbs; 'Apartment' Bright 42G, 'Ruth' Rousing \$48,000, 'Race' Fancy \$19,000, 4th, 'Macumba' Fair 10G, 2d

Sock Films Help D.C.; 'Apartment' Wham 25G, Finn' 196, 'Ruth' 166

Estimates Are Net

Ben-Hur' Big 15G In Light L'ville

'HANNIBAL' LUSTY 7G, PROV.; 'BRIDES' \$6,000

'RUTH,' 'HUR' HEP

ate.
"Ben-Hur" still is great in 20th
seston at Coronet while "Canan" continues good in fourth at
re Alexandria
Estimates for This Week
Golden Gate (RKO) (2.850, 81.25
"Snow Queen" (U) and "Charsone Caboose" (U) Mild \$9.000

A "Five Branded

vate Property (Indie: an ner Of Volga" (Indie: Nic B. Last week. Touch C (Par: and Wolk Like

Ben-Hur' Brisk \$9,000, Omaha; 'Ruth' Fairish 6G

'APARTMENT' BIG B'way in Sharp Rebound; 'Apartment' Huge 71G, 'Psycho' Whopping \$64,000, 'Ruth' \$44,500, 'Pollyanna' Oke 120G

Ruth' Rousing \$9,000 In Pitt: 'Hannibal' Hen 11G. 'Macumba' Okay \$10,000

Finn' Lively \$9,000, Cincy; 'Hours' 101/6, 'Ruth' OK 6G, 'Queen' Fat 8G

Pirst run glusses here this week hape for moderate improvement confly via potent new carties Gallant Bours' looms good at he flagsh p Albre, but ures of Buckleberry Finn' is utually stronger at the Palmer "Apartment," playing the 2

After RKO 3 (vo pr 5) 2 -color Hera LA Come 10.
C Holds for 1 1 not
color Cork in Money 2 to b.

BROADWAY

Cleve.: 'Hannibal' 146

to India 8 300 hts tell Art Till to Guid 61 20 - Buille of Sexes'

00-710 M.G "10 Big 07-000 Last week \$11.000 Perhee All & Blackers 1500 01-58-75 C.-C. 200 400 vk Okas \$12.700 Last week 17-600

CHICAGO

L.A. Pan Re-Seats Pending Roadshowing Spartacus

St. Louis, June 21.

Greatest Show on Earth," big at the Fox, and "Circus of Hor 'Giant of Marathon" at State is slow "Hurkleberry Finn" at Ea

Ambanador (Arthur (2.970 50-52.25 "Yan (an" 20th

\$1.25" - "Angry Island" Indie Good \$2.300 Last week, Disorder

Pagrant Arthur 1000 60.00 Fapresso Busso Custs Ind w Phys 81 500 Let werk \$2,000

and week Sword and Cross In ir and Walk Like Bragon Part \$9,000

Shade Oak (Arthur (700, 60-90) Carry On Nurse Got 4th Good \$1200 Last week

'Ruth' Sweet 8G.

rate topping mounts
stanton shaper store in fourth at
Can-Can is nice in fourth at
the Maxtair. Private Property'
looks nice in second at the Charles.
Buttle of Sexes, in raind good in
lifth sension at Pine West
Fathmates for Pho West
Fathmates for Pho West
Sexes. Proofstman: (2,210, 56-

th wh. Good \$2.300 after \$2.500

in fourth Hupparent Rappapert! (2.306, 58.1.25) "Around World in 80 Dann" (UA) tremme: Dull \$4.000 Last week Because They're Young (Cul., \$4.000 Last week Rappapert! 200.50-81.25) "Awakering" Kinger Slow \$2.300 Last week, "Anatomy of Love Kass. 2d wk. \$2.000 Mayfair Frochtman! 750, \$1.49-82.50. "Can-Can 20th 4th wk. Marm \$7.000 after sections to the week are sections of the wk. Marm \$7.000 after sections to the wk.

Show' Smash \$17,000, St. L.; 'Circus' OK 10G 'Apartment' Paces Philly, Hot 31G; 'Ruth' Rich 13G, 'Hamibal' \$13,500

Estimates for This Week Buffals (Lorn J. 500, 70-81). "Gallant Bours" L.A. and "Musi Bun Kid" (L.A. 22 via Nad \$500 ois 5 days Last week, \$10,000. Cester AB-PT 2,000, 70-81. "Story of Ruth 2001: Fair \$3.00 Last week. Dayed and Bathsheba 20th and "Love In Muny Spire dered Thing" 20th reseases.

A1, \$3.000.

Yeek | Lorur | 11.200 | \$1.75.82.75

Ben Hur | M.G. | 141n wk | Sort |
\$6.500 | Last week | \$6.700 |
Chema | Martina | 410, 70.41 |
The | Lorer | Zemith | 2d wk |
Okay \$2.500 | Last week | \$4.400 |

The two brightest spots here currently ale Story of Buth which percent to the months of the story of Buth which species to great the story of Buth which species to story of Buth which specied to story of Buth which species and "Man Who Died release and "Man Who Died release and "Man Who Died release and "Man Who Died the New and Ben-Hier which is hold in Sephitre" to resour El Rey. Level to the Town Otherstor good to slow from Otherstor good to slow alow the Manten shapes slow Can-Can is note in fourth frame at the Century. Brides of Draville topping double bill at the Stanton shapes slow.

Can-Can is note in fourth frame the Martar.

Will \$3.500
Bullywood Peranessed, Orpheum
Bullywood Peranessed, Orpheum
Berd-Metropolitan 1.468 2.213
b\$2 Private Property" InPerane State Property InPerane State Property InPerane State Property InPerane State Property InLost Willahre PWC 1.990; \$5240 — Wild River" 20th 4th
k Seft \$4.000 Lost week,
1.800.
Four Star UATC 868 90-\$1.50Crock in Mirror" 20th 4th
k Fair \$2.500 Lost week,
1.300.

Packages (BKO) (2.815 90-82-Pat Race? Pur sih uk Nire \$4.530 Last week \$9.900 Chicase FWC: 1.408 \$2.62 40 Fughtive Kind? "LA 7th uk Trim \$5.000 in four dass. Last week \$6.900. Fine Arts (FWC 90-51.50 Faptranso Bongo Cont. 7th uk Fine \$3.000 Last week \$3.300 Curthay FWC: 1.138 \$1.75 \$3.50 — Can-Can. (20th. 15th uk Handy \$12.500. Last week, \$13.200

Taken out, as well as number of and "Leech Woman" (U. Thin \$5. ody Was King" (20th: 4th will seats in balrony.

500 or near. Last week, "Mon on String" (Coll. \$4.800.

Lother Barls polishing script of "Instant Prince" Mike Romanoff busics, for 20th producer Charles busics, for 20th producer Charles Brackett.

11th frame.

Brides' Stout \$10,500,
Buff, 'Hannibal' 11G
Buffalo, June 21.

First-run biz still to limping there this vitanua. There are few reality bright spots as many longrunners start sliding off "Brides of Dracula" shapes as one of better new consers with stout takings at Lafarette. Also strong is "Hunnibal" at Paramount. Story of Ruth shapes strong at the Stanton. "Jar on Summer's Day" to heading for even consers with stout takings at Lafarette. Also strong is "Hunnibal" at Paramount. Story of Ruth shapes strong at the Stanton. "Jar off Lafarette. Also strong is "Hunnibal" at Paramount. Story of Ruth shapes strong at the Stanton. "Jar off Lafarette. Also strong is "Hunnibal" at Paramount. Story of Ruth shapes strong at the Stanton. "But shapes strong at the Stanton. "Jar off Lafarette. "Lafarette. "Also strong is "Hunnibal" at Paramount. Story of Ruth shapes strong at the Stanton. "Jar off Lafarette. "Lafarette. "Lafarette.

MINNEAPOLIS

Will go another round 1 ast Sgt Rutledge" WB \$4 500

"Warrtor and Slave Cir" Foir \$5.500 Last week Plats High School M.G. and T After Dark" Col. \$4.000

50. Seems of Minters" Tools d whi, Hot \$4 000. Last week

3d wk. res \$5.000. State Part 2.200 \$1-\$1.25— "Story of Ruth" 20th Robust \$0.000 Last week "Circus of Nor rors" AJ: \$6.000 for six days a

I top

Nubertan World Mann Still

II The Cot Indic Froi

I 700 Lost work, Rack to Walf
Indict. \$1.500.

Indie), \$1.800 Episons Fueld (1.000 \$1.25)— Heroes and Sinners' Januar split 17h Suddenty Last Summer? Coli 2d ron Pony \$1.800 Last sok Anatomy of Love Indie),

TECHNICIANS CRAMP H'WOOD

National Boxoffice Survey

New Films Perk Biz; 'Hur' Champ, 'Apartment' 2d, 'Can-Can' 3d, 'Ruth' 4th, 'Hannibal' 5th

Ever-Bexed Erie

RENOIR: FILMS OVERSLICKED

Arizona More Truly Biblical Than * Present-Day Holy Land: Stevens

Art House Service

SPYROS S. SKOURAS CHAIRS THEATRE CHAIN

Jo Eininger Clarifies 20th's 'Wilde' Contract

Today's Budgets Aggravate Conflicts

Call-In of Allied Artists at \$10.50 Falls 2,400 Shares Short of Goal

Agreement of \$10.50 per the issue, which pays like annually. It's appar-for either its preferred or semmon.

Agreement of \$11.75.

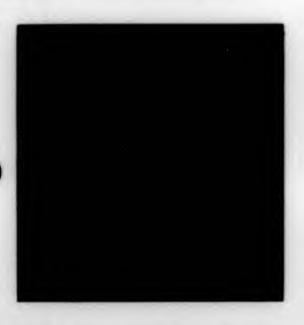
Algreement of \$11.75.

Algreement of \$11.75.

20th CO-SPONSORS
BOTH DEMOCRATIC
storling July 11th
AND REPUBLICAN
storling July 25th
CONVENTIONS ON
ABC TO PRE-SELL



AND



TO THE GREATEST TY AUDIENCE EVER ASSEMBLED!



This Way for All Complaints'

Strange Protests (Based on Lurid Rumors) Beset Preminger During 10 Weeks in Israel

Now that Otto Preminger's "Exedus" troupe has departed for
Cyprus, the Israelis are free to
give single-minded attention to
various aspects of the Adolf Eishmann case. However, during the

Disney Picks Discifilm To Handle Pix in France

Rank O'Seas Chief on Tour

Goldwyn Pleased By 'Bess' O'Seas

British Union Urges Nat'l Film Circuit

One-Eyed Film Fare

Aussie Actors Equity Pressuring Govt. To Put Carb on U.S. Telepix

Smaller Brit, Exhibs May Get Eady Relief

Holiday Weekend Boosts West End Biz; 'Unforgiven' Sock 17G, 'Abner' Big 14G, 'Rutledge' Same, Both 2d

Werba's New Title

'Amour' Cleared

By Arg. Judge

Estimates for Last Week

Carlton (20th) (1 128 70 81 75 Decar Wilde 20th) (3d mk)
out \$10.800 and better than the

Columbia (Col) (743, \$1 05-82 50 - Suddenii Last Summer Co th wki. Fine \$12,000 or over it

Dominion (CMA) (1.712 \$1.05-12.20) — "South Partier" (20th) 113th wk) Almost \$19.000, amazing for length of run

Finplife M.G. 1,700, \$1.03-\$2 to Ben Hur. M.G. (25th wh) Rig \$25,000 or over for 10 performances, including one student mati-

London Pavilion (LA (1.217.70 17) — Chaplin Revue" (LA (1.217.70 a Over \$10 mm substantially effer than the previous week

Metropole, (NA) (1410, 81 %)
Tan-Can (20th) (17 h)
Fine \$12,500

Odean, Leierster Square CMA 2 nt 70-81 75 Sever Let Go Rank 2d wh' Fancy \$13,000 a rean, just below opening week total

Odean, Markle Arch CMA) /2 10 20 81 70 Conference of counter Sin Call 3d wk arc Drum Crany Coll 3d wk Mail

Plaga Pari 1 902 70-82 10 Li Abner Pari 2d wk. 7 11 4 900 Opening week was \$1.

rick in Mirror

Warner (WB) (1,785 70-8) 7 Sat Ruledge" (WB) (2d Fancy \$14,000 or hear. Openics week was \$15,500

Bill Hill To Rebuild Damaged Hawaii Plants

Vichy Film Referendum's New Format

UA

POMPEII STEVE REEVES."

UMINITEOFSPECTMCLE.

Pompen The City
That Lived in Sin
And Died in Flame

MCSCSON Costmon COLOR - SUPERTO

14

Inside Stuff-Pictures

Another indie distrib who feels that exhibs need to be educated as a the possibilities of good foreign films in Jack Ellin promy of Ellis time. Last week in New York Ellis was describing the reluctance of whithe to take a chance on his dubbed version of "Back to The Wall." Presch suspense meller that get excellent reviews in its titled debut a New York last summer. Exhibitors are always crying "product shortage" said Ellis, and rhen pass come always crying "product shortage" said Ellis, and rhen pass come always crying "product shortage" said Ellis, and rhen pass come always crying "product shortage" said Ellis, and rhen pass come always crying "product shortage" said Ellis, and rhen passes who probabby dessell mean a biting at the busnifice. Ellis pointed out that AB-PTs New England Theatres booked "Back" end up with better Booton reviews than the top feature. Distrib it condent that pic will eventually get a good playoff in the dubbed version, but deels that in this day and age, it shouldn't be so difficult to ell what has been pagged to be "a good audience picture."

"Circl on Death Ren." on American International release was not

well what has been judged to be "a good audience picture."

"Girl on Doubl Row" an American International release, was not withdrawn from the catalog by organizers of the revent Mannheim Film Festival as erroneously stated in Vanistry's June 6 issue. Herbert G Luft, production supervisor on the film whose tag has been changed in "Why Must I Die" points out that the picture was shown out of competition on the final day of the festival.

A Viscount Films Inc. production, "Die" stars Terry Moore and was directed by Roy del Ruth at Hoftywood's Chaptin Studies Luft, who show gets acreem credit for "additional dislog," needed upon his return from Europe this neek that the film won a commendation from Paul Boths, head of the Mannheim feet jury, as a "gripping indictment of capital postshinest."

Motion porture personnel were juited slightly when John Crashy, syndicated television columnist of the N V Herald-Tribune recently raised the issue of "domination of show business by its agents" in unusually strained terms. Croshy argued that the Tait-Hartley insistence that all unions must receive all applicants to membership had coollen the ammement field ridiculously. He then used on to argue that Music cup of America and William Music serve unduly potent. He quested flob Phope's joke about "agents once harred from studies they have over "a a utilizium based on the frush that the main beneficiaries of inflation in entertainment are the tempercenters. This line of rationale has, of course, been frequently heard for some years—essaily from talent Crossin's most repercussion-prome each mentioned the agency which handles all parties to a transaction, repping, buyer and getler, back

"Money alone is not enough to interest an actor in a film project today." I nevertal producer Bobert Arthur told a Landon press conference. The pite corporations and various forms of tax benefits, there's a limit to how much memory an artir can keep. What he looks for above and beyond any financial reward is personal and artistic antisfaction—the knowledge that he is in the best picture currently available.

available. Arthur was in London to see Cary Grant, filming Stanley Donon's "The Grass is Greener" for Universal with whom he was associated in Us. Operation Pettiens!" on a new and as set undisclosed project. Arthur is one of two staff producers on the Universal payrolf Rass Buster is the other and frequently participates to independent or sees independent deals on pictures which U will religious.

The years roll on for Minneapolis area's oldest show folks. 14-year old Jay Could and his 94-year old mother but they continue to lough at any suggestion of their retirement. Gould's traveling small-town variety show with him at the helm as mariader and performer opened in \$1d orsoon at Pilk River. Minn, tast week His 94-year-old mother still refuses to persist him to replace her as eachier and ticket taker of his Glernee. Minn. film theatre, the only one in the town. What's helming to keep him and his mother "young"—he's ams wrinkly—as a Intro-a-day pepper-upper comprising lemon failes or apple vines or mixed with honey and water, he says He also enjoys standing on his head.

"Frenchuomen and Love." now being made in Paris, is hased on resolts of a '19 pell of 1.050 Frenchwomen between 21 and 50, of differing backgrounds. Poll revealed that most French mothers never tell their daughters the facts of life, and believe they should be segregated from boys 'no long as possible." Also, about half the women admitted they were fragid. Film will have seven directors, handling various nections. They include Bene Clair (morvings: Christian Jacques, former husband of actress Marino: Carol divorce Michel Beserond, who made Brigitte Bardot's Thance With Me 'virginity's. Other acctions cover childhood, adolescence, adultery, women living slane.

Hollywood bitterness against Universal Pictures for refusing to go sog with the major producers' struggle against the actors and writers sidds there created a number of "petty" revenges. Ross Hunter was addenly unable to rest the use of a standing street set at Warners of Midnight Lace. "Some optical work for "Sportarus" could not be commodisted at Paramount, Columbia declined the loan of an obscure threas, Virtorio Shaw, for "Portrait in Black." And so on However, now appears that the studies have more worthwhile things to think bout and Universal has apparently not found them so stiffsecked of to.

Paramount has reason for encouragement with the way the boxofte to going. Bal Race" is accepting afrong in numerous keys, "Free randed Women" grossed nearly \$200.000 in five days on the Lace"/v resilt in New York and "Ten Commandments" raked in \$15,700 in re days at the Brooklyn Albee.

Albee bosiness is regarded as especially nifty since the Biblical reduction played downtown Brooklyn three times previously.

LeBoy Secall, a 63-year-old paper salesman with an amateur photographic holds, leaves Milwaukee July 6 to photograph portions of the former Ofsimpic games in Rome, Italy as a representative of the holographic Society of America. Much correspondence with the Dympic press committee preceded securing of permission. He promised outs only line and 16m film cameras, but no trunoid. Olympic officials lear motion pictures of the events would be marketed by amateurs.

Pear of "payola" contotation has hit Providence newspapermen insofar as entertainment privileges ... Providence Journal Bulletin staffers may no longer accept free ducats to movies, plays fights, race tracks, et Usual Christmas gifts are also on the taboo list One exception is noted—the assigned reviewer may take his wife along.

GIL GOLDEN'S NO-WHY
EXIT FROM WB POST
Gil Golden has exited as Warner ad numager after 30 years in that post. He had been with the company a total of 35 years, having started as an office how.

Golden's modden departure—it's effective immediately—was not es-

A Sesketchewon Blaze
Regina, Sask, June 21
Fire betieved to have been search by defective wiring in the pracer resen did an estimated 80,090 dasage to the Dreamland heatre at Birch Hills, Sask.

The blaze started at 2 a.m.

Jack Byrne Resigns MGM | Likes Producing in Britain But It's Not Cheaper Than U.S.—Chester

Italy Too Erotio

and warms of its danger to the blackmail by which the Italian gov-ernment would seek to clamp down on local producers by threat-ening to cut off financial aid pro-vided by the local film aid legisla-

As noted it's not the move in itself, but the unveiled threat as well as language employed which has surprised the industry. Several Italian pix were likewise held up this apring for censorality resons, among them "Morte di un Amico" (Death of a Friend), "La Notte Brave" (Tonight's the Night', "li Bell' Antoni (Handsome Antonio) and "Costa Arrurra"

Language Several Arrurra"

Crazy Is As Crazy Does:

Weekly Vol. Weekly Weekly Tues. Change

from the local film aid profrom on the local film aid legislafrom the considerations, it may not be
considerations, it may not be
considerations, it may not be
considerated that both the film aid
law and current censorship law
is which dates back to the early
20's) are up for governmental discussion this year and must be renewed or re-shaped before they eapire Dec. 31.

Deplore Timing 4.

Chester took 13 weeks to shoot "Secundrels, he reported, for a total cost of \$750.000 in Hellywood the cost would have been the same but he would have been to rush through shooting in four weeks to keep within the badget.

Deplore Timing of Blast

Another observer deplores the move the wording of the letter, and the timing, coming as it does on the hereto of a film season which has seen the Italian industry making heavy goins on commercial and artistic levels. They also cite the great export gains for Italian feature pix as well as top kndos for Italian films at festivals.

While some observers go along with Tupini's contention that censorship has been over-visued in recent months, at the same lime they condemn the blanket condemnation of the industry as a whole.

As noted it's not the move in itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as language employed which itself, but the surveiled threat as well as a surveiled threat as the same to surv

Crazy Is As Crazy Does: Graveyard Wedding Nite Deemed Bit Too Wacky

Minneapolis, June 21.
Engaged by Universal to publicize the Gopher Theatre's current 'Brides of Dravula' and asked to pull something 'monumentally horrible' in the way of clunts. Twin Cities' freelance pe. are Morrie Steinman rejected two sugertions. However, he came up with something novel and effective.

with something novel and effective.

They wanted Steinman to arrange for a newly married couple to spend the wedding night in a cemetery and to induce the Minneapolis mayor to have his photo-taken alonguide the pirture of Dracula and in give a prize to the person who best deedles the mayor's pirture to look like Dracula. They felt these stunts would garner much publicity, but steinman turned down both ideas.

What Steinman did pull off was to extend an invitation through Will Jones: widely read Merning Tribune column to girls to show up at the piriture's opening day dressed in the minner they thought Dracula's bride would and should be attired. There was free administor to the film and also putzes for the contestants and adjudged the most fittingly and arrestingly dressed. The stunt attracted much altersion.

Boultings

Continued from page I

en them off the action and amounted to either intimidation or the exertion of pressure.

The issue involved is whether the Boultines as managing directors of their own production company should be union members stopped work one afternoon when Roy Boulting declined to accept an ultimatum to pay up arrears in other interior or face a stoppage. The circular referred to instructed all union members not to work on subsecured thus for the Boultings after the completion of "French Mistreos."

Amusement Stock Quotations

We'k Ended Tues. (21)

N. Y. Stock Exchange

				High			tot a
400 4	23%	ABC Vending	327	40 a	3613	374	+114
3919	25/14	Am Br Par Th	180	3019		3854	+14
4214	3019	Ampet	1.5983	Same.	36	3714	
4514	36%	CBS	265	4514	44	44	-1
1894	15	Col Pix	95	17	1454	17	+179
33 .	1734	Decre	893	3414	2719	2919	-44
4914	2700	Disney	221	3334	2919	31%	+ 214
13614	94	Eastman Xdk	436	1321	123	124	-84
819	816	EMI	978	7//9	614	716	+ 34
23 .	14 x	Glen Alden	582	17 a	16 9	16 9	-19
1874	14	Locw's Thea.	171	1719	16	174	- 4
361	2214	MCA Inc.	68	3513	33	34	- 1
32	25	Metro GM	1115	2854	24 %	28	
65 a	12 a	NAFI Corp. :	31185	66"	55	5516	-14
13	7 -	Nat. Thea	279	700	614	614	- 11
5114	3015	Paramount	204	532,	4414	5214	+84
38	340	Philes	582	3214	30".	3100	
25612			197	244		23314	
7824	5019		1435			6813	
1619	719	Republic	37		910		- 44
14 0	12 -		5	13 -	131 4	1314	- 14
4220	2614	Stanley Was	80	2774	2619	2619	14
302	2614	Storer	5	28/4		2774	- 14
2004	30	20th-Fox	112	37	3354	3414	-23
29" 4	23%	United Artists	82	27	25 %	2514	-14
370	231	Univ. Pis	18	3014	3714	3814	-23
	3716			47	43 %	4544	+14
1223	891h	Zenith	292	120	11319	11319	-4
		America	m Stee	k Exch	ange		
51.5	416	Allied Artists	23	4114	4119	450	- 4
1100		All'd Art., pfd.				10%	- 4
714	416	Buckeye Corp.				4	- 34
50	3%	Cinerama Inc.	217	374	304	27%	+ 14
147	11	Desilu Produ.		137*	1100	1170	
101 2	614	DuMont Lab	1579	11 6	9.3	1134	+ 19
712	314	Filmways .	22	5 4	3	510	- 19
200	11%	Guild Films		114	816	114	
876	679	Tankalonkan	1.1979	914	674	734	+ 14
12 .	Big		499	13	10		+14
454		Tele Industr's	11	315	316	310	- 34
1044		Trans Lux		10 4	10		- 10
-	-	Overshe					
		0.00			-		
					mid	Auk	

* Week Ended Monday (20)

(Courtesy of Merrill Lynch, Pierce, Fenner & Smith, Inc.)

Dares Air & Print Media to Put Fast Time Up For Statewide Vote

Minneapolin June 21 Minneapolin June 21 Minneapolin still hoping that the legislature speat January will hill davlight oaking time, which they say is injurising farmers, the benedities all other spectator amusements and sports and many other businesses, to the Joy of video and radius are questioning the accuracy of a Storday Tribuse poil taken throughout the state and given much space therein

The pell showed that three out of five in the state about 58%, were welrowing the Mirrarsota BNTs start May 22, according to the Tribune At the same time however a substantial majority engressed themselves to the pull taken of the 18 start and earlier ending than in some parts of the 18 solicin how labrations.

Frank Montries. North Central Albied president, who has been aroused by a compaign already under way to extrend the DAT's span possis out that the Tribbine itself has been and is strongly pre-DST vottarfally and otherwise end the newspaper placed a prominent part in having the last time enacted.

"I very much hepe that the 1981 legislature calls for a sure-wide 1987 referendum was Mantake." "Exhibitions are confident that it would be voted down in a large majority. We'd we'mine a refer redum."

OPEN A WEEK, \$300 IN SPEAKERS STOLEN

Jacksonsille Vet Jime 21
Chief Drive-In Thoutre is about 5300 short on speakers, which have disappeared from the outsider since it opened for the summer last week.

City police are cearthing for the speakers, which were torn loose from the stands

Theatre officials are considering checking all vehicles betten the place the name of halting the thefts. The speaker are worth about \$12 each.

Kate Granahan May Lose Seat to Census

Washington June 21
What did those centus lakers co
to Rep Kathersn F (iranahae
1D Pa, who thinks motion pirtiores and broks are too sexy

Maybe they lifted her right ou

phis has lost population and tually meant the city is losing of me our Congressional seats

of the six Congressional seats. On will have to go as of the 1962 else tion and its up to the Pennsy visita Legislature a turbuler crew to remap Philodelphia, an

a power in Philindelphia Democratic politics, varily expanded the jurisdiction of a House Post Offici Subcommittee during 1859-60 to probe the decency of metion pictures, their acts and popular beeks. Not much came of it except publicity for this otherwise little known Congressionman.

Boar (New) Sets The Hit'; Pic on Numbers Racket

Bear's Head Frime new tedderempany operating out of New York has acquired the film rights to The Hit, a new about Harlem life and the numbers game by Julian Mar feel. Plans are to sheat the picture this source is Corban

director Wilson Arrivy will pro-

The fibra is being framed from p cate source on a lend partnership has the outen employed in legit production.

'Can-Can' Policy In L.A.

Condon 20th all special en a dalls malore burst starting July 1 as the carrier tipele up ping from present 10 period annexe weekly to 14. Film is now in its 13th week.

Justice price except Saturdays will be trimined to \$1.25 for all tender 18 remains an experience.

'ALAMO' TEXAS DATES

Colorido With N.Y.-Chi-Toroni

San Antonio. June 21.
John Wayne, actor, director and
producer of "The Alamo" (UA
has decided that the Texas his
torical epic will premiere in Sas
Antonio, home of the Republic of
Texas fact, on Oct. 24 at the Wood
laws. Theatre. It opens Oct. 28
at Canct. Dellos.

Wayne will be present for the opening in San Antonio as well as other stars from the picture who are available.

Dallas opening two dars after the San Antunio premiere will be simultaneous with showings in New York, Chirago, Toronto, Tokyo and Lendon. Film may also open in Houston, perhaps on the same date, but arrangements for a theatre have not been completed, Wayne said.

The film will be shown on a reserved seat basis with 10 showing weekls plus mattness on Wednes day Saturday and Sunday

More Than One Way to Kill A Sex-Cat's Ad Layout; Private Property' Case

San Francisco, Jude 21.
Ad copy for Private Property,
Citation Films: which opened a
AB-FT St. Francis last week, will
consored by Hearsty morning Ea aminer, though neither morning Chronicle nor afternoon News-Cal
Bulletin tourised it.

Copy showed actress Kate Mans aprawled horizontally, so that films title appeared in large letters across her derriere, with legistratched out below title.

Examiner ad boss Art Gilbert phoned Frisco AB-FT manager Earl Long after paper's first edition appeared and told Long he's thave to kill ad altogether. When Long protested, Gilbert claimed as was offensive and Long them say gested compromite in which figure's legs and lower part of dertere are eliminated. Gilbert found idea acepstable and ad yas thal way for several days.

Carbory Exits UA Theatres

James S Carbery has exited a western division manager of United Artists Theatres Corp., post he's held since 1996, when he was transferred from a similar pass with Rowley United Theatres of Tenas.

Specessor will be sent here from UATC headquarters in N Y

Youngstein Moored in N.Y.

Max E. Youngstein comes not to highly the end of this month after a samonth stretch as United Arlists production-homeoffice coordinator on the Coast, during which time he and his family occupied the old Colleen Moore house in Nevititia.

The Youngsteins will probably nove directly into their summer some at Cold Sorious, N.Y.

Sue Cinerama for 'Lift,' Also Naming Prudential

Santa Monica, Cal., June 21.
Cincrama Inc. is charged with having appropriated a screenplin—"without proper compensation—for its own use. in a \$2,000,00 damage not filed in Superior Court by producer Harry Josephane and writer Cokey Robinson Numed also is Prudential Insurance Co. of America, which lawyear insured Concrama \$12,000,00 for preduction.

Brown and Robinson, after spending two years in research and preparation, delivered a full, 200-page script to Cinerama last December under two tabs. "Spartl of 16" and "Liberty or Death," according to a source close to pair. Due had an agreement with Cinerams to prep pie, a dramatic story of the lives of the nean who made America possible, for the Cinerams process, and prior to completing surveyingly had been invited by Cinerama to source source and williams burgh, spokesmen for two

When delivered, Cinerama paid Brown and Robinson a "nabitantial" payment then asked for a number of postpanements, according to spokesman. Wilhout the knowledge of either Brown or Robinson, Cinerama last Pebruary aigned an enclusive contract with Metro for partial financing and

Fineshriber Gets Veepcy At Motion Picture Assets

William H Pineshriber Jr. who joined the Motion Pirture Experience Asse. and Motion Pirture Asse. and Motion Pirture Asse. and Motion Pirture Asse. of America last month as executive for tv activities, was elected a vegere of the MPEA at the annual meeting of directors in New York Thorndon.

All incumbent officers also wer

iFineshriber, multi-lingual per of the famous Philadelphia vabbof the same name, was program chief of CBS phortwave during use, later CBS program deed general manager. Thereafter he use eyer every at Multial inclusive and a very at NBC.—Ed.)

in Metro release filed MPAA protest against Warner Bros Catoons' registration of 'Tom Thumand All That But "

New Pattern of First-runs Works Well In Denver, So Expanded

By BIDWELL MICORMICI

Byer since Paramount released Jerry Lewin in 'Vinit to A Small Planet' fireterin to a group of nabee and a drive-in day and date instead of the customary downtown run there has been a rash of almilar showings here in the Mile High City.

Arthough none or these murrape seighborhood jours has rlaimed anywhere near the purported \$40.000 take credited to the Lewis farce, considering that business generally has been hitting lews it the dewnlowners, the multi-theatre arrangement seems to offer some preentse for the distributors and the tables alike both having been hard hit through shortage of sufficiently strong product to war rant a good run downtown and still have enough strength left to de any good in the first substrain run.

Currently playing first run in tour theatres, the Victory, Chienal, Westwood conventional theares and the Lakesbore Drive in a "Pay or Die," double billed with mother Allied Artists film "Bluesearch 10 Honeymoons and received; desire akay.

county with a price bike to a i

pedia shout half way between maper downtewn first rue admission and the current neighborhood fee the theatree participating in the multiple runs are as a rule enjoying a decolled increase in the bexeffire take brought on by in creased patronage and stepped up adminisions, but of course much of this is offset by steeper percentages and an increased advertising budget, some of the latter housers, being home by the distributor as in most cases of the

Another him in point which Joseph Another him in point which Joseph Another and the Cross," playing at the Lakeshore Drive-in an three fear-wall houses, the Birtheld and Tower. It is interesting to mote that indice and chain are in thin trend together the Lakeshore and Tower being so mately evened indice and the Holday and Ritz being two of the

It is felt that the bosoffice take in these and other instances, as there have been a lot of them results, higher than they would have been if the same drive ins and for wall havens had played the file tellewing a deembern run.

Freedom of Mind Group Formed

[In Reaction to Exhib's Prosecution]

New citizens group fighting censorship, called Cleveland Citizens for Freedom of the Mind, meets tomocrow (22 in Frank Wiley Junior High School auditorium in University Heights, local suburh. Organisation, an outgrowth of the conviction of Nico Jacobellio for ensishiting the French Bim, "The Lavern," was formed at home of Jim Frankel, radio-tv critic of Cleveland Prives and News, keeippo-Boward duity Critic cited recent telecosts dealing with Manacchuretts trial of Racco-Vanzetti, drawing parallel between radicals sentenced to die because of their political beliefs and rennoculaip Inday exercised against films, brookcasts, books, etc. Citizens group contacted Frankel following filmson's conviction and critic offered his home for first meeting.

Arthur Sparth, former legit-film critic of defunct Cleveland News, and now attached to local weekly, will speak at tomorrow's meeting. Organization principles declared to be-

We hold this truth to be self-evident—that every free American has the right to see read, hear, speak and think for himself without evisorship or coercion by church or state

"We hold this truth to be self-evident—that without this right, the United States becomes a totalitarian state such as Communiof Buests or Forcist Spain.

"The purpose of this organization is that we are dedicated to the preservation of these truths guaranteed by the First Amendment to the Constitution of the United States."

Sell-the-Trade-First Strategy Of Boston Barnum Smacks Britain

UPGRADE BOBBY MYERS

New Canadian Sales Mgr. For WB's R. M. Masters

Robert E. Bobby) Myers has been named Warners' sales munager in Canada working under Hashell M. Masters vp-general manager of the WB Canadian subsidiary.

Myers is switching from Famous Players Canadian, with which he was associated since 1940 and was the circuit's eastern division manager since 1958. Previously he was with United Artisis in Canada five years. He'll headquarter in Toronto.

Maybe Campaigns Helped 'Psycho' and 'Apartment'; Both Look Good in N.Y.

The critics at two openings in New York last week were frankly surprised. A stronger word might be used except that these fourthestate appropriate are a hardy let.

First, there was a long queue to the window at the Plaus Theatre, right up until 10:30 at night. The customers-in-waiting didn't seem to care that it was raining.

Record, another long line outside the Delittle Theatre. The public patiently waited, unsheltered from a hot sun.

for each of the two theatres.
"Peycho" at the DeMitle and "The Apartment" at the Piasa. The reviews, naturally hadn't been out yet.

what area in advance? Oneshally there was much "know about" to use the researcher term. Paramount provided a slightly angued-up compaign, all focusing on producer-director Alfred Hitchcock, for "Psycho." United Atrisis made sore the public was informed that "Apartment was another teamup of Billy Wilder, I. A. L. Diamond and Jark Lemmon, who just previously proved with "Some Like H Hot."

resistant that personed saw in electronalism of fall business "Apartment" had the edge in critical size-ups but both this an "Percho" suntained the b.o beaute.

But to get back to the opening pre-review day. Peramount v.p. Jerry Pirkmon, observing the number of "Fsyrbo" customers outside the DeMille cracked "Il looks like they re-reding our ads." A non-partition onlocker might footnote that the ads were stimulating.

Primers Wine Prime

Youngs own, O. June 21.

Edward C. Prinnen, manager of
the Palace and State. Youngstown,
has been awarded the foorth anmul service award of the Youngstown Switch Picture Cauncil, "farhis efforts in hiringing the most
modern wide screen projection
system and stereophosic sounds
youngstown." Each year the group
selected a recipieht for outstandtop service in the cultural and

Joseph E. Leviner's policy of first selling the exhibitors before tackling the public has resulted in a most favorable acceptance of the U.S. showman by Bertish theatremen. Exhibitors here, sandar to their U.S. counterparts, are pulling for the Buston Burnous and are hoping that his raurileduate company of re-Tercular a big be, aponf for "Bercular Unchained."

here. The Embany Pictures proxy has created a tremendous amount of geodestil by instilling a sense of showmanship that has been lackling and unknown here. Lexings contribution is especially appreciated in light of the serious decline in the theatre ticket tradalage in recent years.

Fears that the flambeyance of a Levine campaign would rub the staid British the wrong way have dissipated. Levine's local trade ads consisting of huge color in sects and his exhibitor feeds to outline his plans have impressed outline his plans have impressed

iet A 'Lesson'

Levine's compaign there has been a suipsing from rivals or the laprem. Levine has been careful, as cording to sources here, not to convey the impression that he has been to give the British a lesser in showmanship. As a motiver of fact, his understatement approach at least so far or theatreness are concerned has earned him the appellation of "the quitet American" in industry circles.

or effectively as it has an theatremen will be determined when will be determined when Mercules Unchained begins mass saturations besitungs here on Aug.

I the invited "Hercules" picture, which Lexine employed bids a \$4,000,000 grosser in the U.S., fared passly here under son-Lexine consistent independent and failed to obtain elements beekings in contrast. "Hercules Unchained" is being released by Warner Pathe here and is already set for 600 theatres during the first five weeks of its release. A total of 80 prints will be working towardsecounts.

Levine has carmarked \$175 pind for the British pub-ad campaign, a budget that is an eye-opener for distributors here. In general, the selling approach is similar to the one he has followed in the U.S.—this paper have provided by the every used here for films, outdoor hillhoards, magazines, television and the provincial press and tr.

Other distribs here are keeping a watchful eve on Levinu's backtique and some have considered following out: but skeptical exhibitors doubt that the Embassy topper's spending habits will be smalleted.

Kavigan Elected

Hollywood June 21. Joe Karigan has been elected prexy of Motion Picture Sound

Other officers Joe von Stroheim, vp. Dirk Jensen, carresponding necretary Werner Kiruch, sepletary, John Lipow, treasurer.

BRIDES of DRACULA IS GROSSING 31% BETTER THAN HORROR OF DRACULA" IN EARLY OPENING

It's a HONEYMOON for "Brides" in

ATLANTA, Paramount
SAN ANTONIO, Texas
DETROIT, Palms
BAY CITY, Washington
FLINT, Palace
SAGINAW, Franklin

MILWAUKEE, Towne NEW ORLEANS, Joy GRAND RAPIDS, Regent BATTLE CREEK, Michigan JACKSON, Capitol MUSKEGON, Michigan

BRIDES & DRACULA

TECHNICOLOR PETER CUSHING - FREDA JACKSON - MARTITA HUNT

ORNE MONGAUR . Screening by JAMES SANCETER, PETER DEVINE AND COMMENT OF TEXTS - Deviced by TEXTS - Produced by ANTHORY HATCH FANCING Produced MICHAEL CAMPEND



Terry-Thomas Comes Again to States

Now Film Luminary, Comedian Recalls Chill At Waldorf Date—Sees No Humor Barriers

H. Allen Heads Assn.

PARAMOUNT VICTORY

Old Silents May Not Be Run 16m In Theatre

"The Curred Wagon and other steel Par our files con be shown at John and Description

Hamptone filed countersuit claiming that 1927 Polamount Koda-

HELM & HOFFMANIZE MARKET-OWNED HOUSE

Theatre Manager's Name To Israel Scholarship

Pampa's New Hardtop

Shane Aide to Evans

Stanley Spruces Takoma

'King of Kings'

another title since the Bureau's 227 bound by its rules

CIRCUIT-WIDE BRUSH-UP

New York Sound Track

Universal's Lama Turner storrer Portrain in 70 key situations over the Fourth of July in 70 key situations over the Fourth of Stancy stane has justed R and A Becker Theatres He'll busting and programming for all out-of-town theatre

Preminger, is servicing 30 city years direct from the lifeth has also been book be tated. Newsmen from 0 times B. Neichelland B. Rickelland B. Rickel

lee treat in

WESTERN UNIO

WESTERN UNION TELEGRAM

WESTERN UNION TELEGRAM

WESTERN UNION TELEGRAM

WESTERN UNION TELEGRAM

UNION

WUCO65 PB281 P KYAO19 DL PD

LONG BRANCH NJER JUNE 20 1050A EDT

GEORGE WELTNER

PARAMOUNT PICTURES CORP.

DEAR GEORGE, HOW THRILLING, HOW EXCITING, AFTER MY MANY YEARS IN
ALL TYPES AND KINDS OF SHOWMANSHIP ACTIVITIES NEVER HAVE I HAD MORE
PLEASURE THAN IN PARTICIPATING WITH YOU AND THE PARAMOUNT GANG IN
THE RECORD BREAKING SHOWMANSHIP ENGAGEMENTS OF PSYCHO AT OUR
DEMILLE AND BARONET THEATRES. MERCHANDISING ADVERTISING AND
PROMOTIONAL CAMPAIGN HAS PULLED THE STOP FOR NEW YORK AND I AM SURE
WILL DO LIKEWISE FOR THE REST OF THE COUNTRY. AGAIN MY CONGRATULATIONS
TO WHAT I KNOW WILL BE A LONG RECORD SHATTERING ENGAGEMENT PSYCHO IS
HITCHCOCKS MOST EXCITING SO FAR

WALTER READE JR.

Animation Film Festival Prizes Follow State Subsidy of Art;

French Cordial

ked funds in capital gains

'Gantry' Director Accepts Criticisms

Catholics' Objections to Al Smith Line Justified— Also Sees UA Wisdom in 'Adults Only' Policy

Gorman-Israel Continued from page 5 m

Director Richard Brooks ("Cat on A Hoi Tin Rond," "The Brothers Karamanw," etc. has nothing but good words to say about his rela-tions with the Roman Catholic La-gion of Deceney in connection with his latest United Artists release, "Elmer Gantry," Film, which deale

called "Fetra — The Red Rose City" Both are in 36m Easteman ceied.

Nussbaum's problems however, were not all in Jordan There we also some resistence to the shooting of the film in lursed he issued and some which he themis may have been inspired by a rived film maker. He can't. He was not interested, says Nussbaum, in making a "publicial" film and these, in his servenplar, changed dates, names and places. This, however, has led nome extremists in Israel to charge that because he hann't been anti-Arab enough, he thus hann't been pro-bersell enough. The majority of Israeli officials, nevertheless, like the film, he says, understanding that his aim was to make an entertainment film that gave an honest view of Israel today. Picture sirvady has been picked up for distribution in Germany and Lord Picture sirvady has been picked up for distribution in Germany and 25% from Israel. Of the 60-man company which werked on the film, 10 were non-lewish German, All the arters except one Germany and 25% from Israel. Of the 60-man were breatin. With an eye to the international market. Nussbaum shot picture with his actors either speaking or lip-syncing Hebreu. English and German no that the three languages could be dubbed in later without problems.

There has been only one other German film to deal with Israeli—Ansumentary called "Payadier Ansumentary called "Payadier Ansum

New York Theatre

"DELLS ARE RIM OT MALLIANT - DEAD IN

QUALITY NEWSPAPER PRINTING

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- CIRCULARS
- FLYERS

complete facilities for

COMPOSITION-Linotype, Ludlow, Hand Work, Ad Set, Large Selection of Type Faces

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63 Years of Quality Service

THE ROCOWSKI Co., Inc.

low York SS, N. Y.

FORD RETURNS TO 'MODEL T(V)'

More Chiefs Than Indians

Where clus but in television does one find more top executive talent than operating personnel within a given division. Take, for example. NBC Television's asies setup in New York, with its singularly unusual separal of titles and executionup.

Don Durgin, V.P. in charge of sales.
Toon McFadden, V.P., director of sales.
Max Buch, V.P., cast coast sales director.
Ed. Bitz, V.P., general program executive.
Corl Lindeman, V.P., program sales.
Chick Avery, general sales executive.
John Didge, general sales executive.
Ed. Friendly, director, special sales.
Ed. Birum, director of news-special events sale.
Jim Hurgin, director of daytime sales.
Soding Allen, general sales.

Bill Stork! director of participation sales Rud Erickson, director of convention sales

NBC-TV's 50% Afternoon Facelift; Jan Murray, Danny Thomas, Et Al

NBC TV next fall reportedly will shake up 50% of its weekday aftermone program schedule. In this, two new live programs will be inserted, and the two film rerusstances now holding forth between 4 and 5 p.m. will be axed. Affiliates selvinory board assembling in N. Y. this week, were given a rundown on the new olved.

Jan Murray will be back. The enertime hist and owner of Treasure Hunt will do a new game show at 2:2.30 across the beard. A 4 p.m., replacing Comedy Play bouse? Film repeats, is a livia a sans called "Here's Hollywood dworthed by one source as something like a daytime, version of "Person to Person, which means vioting name propole on biration The Danny Thomas repeats, as was arteripated, will assume a part in the NRC TV pre-dark shed, taking the 2.30 half-hour perind.

Misming NBC-TV lineup will remain executed the same next full according to present network plans. This portion of the sked begins a lo am with "Do Re Mt" and end if pm with "It Could Be You."

After an house of total time, the nections which the new Murray live package, go to the Loretta Young return at 2.30 p.m. followed at 3 p.m. by Young Dr. Malone. I Malone to Ma

NBC-TV's Purex Daytime 'Gitlins'

freing Gittin, new executive producer in NBC news and public afform, will produce four daytime puhaffairs specials for Pures. Seems be a taking up where he left of the CBS-TV for whiteh he produced several per-dark specials under the overall battner of

NBC planned to do these darfiners long before Giffin arrived, but Purex reportedly rejected some of the original program plans the network offered. Giffin was out to the humbroller a headquarters last week with some new formula, which appearedly got on affirmative road Subject matter will be slanted for the daytow

Meastine. NBC is seeking sponsers for two pubsitures series which Gillin himself initiated. They are a Saturday night series of 36 programs on mational design and its one-hour documentaries in other arine time dock.

other prime time slots.

NBC TV sold Mohank Carpet
Co full sponsorship of a Thorksgiving Day special, fronted by
Rosemary Clooney and Jose Ferrer.

Gold Seal Wax Coin Into NBC-TV Shows

Gold Seal Wax has lacquered u NBC-TV for the fourth quarter a 1960 by buying into four daytim and two nighttime programs be tween thelabor and December.

Supersor has taken afternate week quarter hours in Do Re Mi the Loretta Young rerun telefilms. Dr. Malone and Comeds Planhouse all dostmers Gold Real has also taken a limited momber of minutes in Rivetboat and Laransie on the NBC TV night the aked.

Gen. Motors Keen On Marlo Lewis' 'Campus' Layout

Marlo Lemis' first major projectine obsekting out of his longtime berth as producer of the "Ed Sulli van Show" to set up his own shop is an hour series of variety show tental very titled "Campus U.S.A." It will be a series of remate telecials ensanating from college and university campuses around the country, utilizing professional talent but integrating highlights of ampus life. There will be a per mannet emise.

ported high on the 60 minute lay out. It's proposed to do the show the proposed to do the proposed to the pr

Not Much Chance Of Merger Action, But AFTRA, SAG to Talk

A group from the eastern section of AFTRA goes to the Coast next Friday is few go Thirriday to attend a conference with members of the Screen Actors Guild on the David L. Coles report, that stated that merger is both practicable and destrable. The contable will be held Friday night. Salurday and part of Sunday 24-241 and the AFTRA group will fly

Probably nothing will come a

The AFTRA delegates will inlede Virginia Payne, national president. Don Conaway, national receivative secretary. Kennethfront N V local executive secreary. Mortimer Becker, national national, and members Clayton of the Control of the Concitive Car Frank Leon Janney, travia Johnson and Bernard Len-

DETOURS INTO

R. CRORGE ROSEN

For perhaps the past decade of tv's bigitime status in filtring with the more exciting facets of the medium, the Ford Motor Co. could always be relied on for a "count mo. in" aponeership contribution. When the era of the spectaculars and the specials brought a new dimension to video's potential, invariably it was Ford's eagerness to embrace the "extra vonsething" toof encouraged the tv networks in their quest for bigness and expanded program visits.

When CBS some years hack bracketed a Nuel Coward with a Mary Martin for what, in its time, was a memorable divertisament in live to entertainment, it was only natural that the Columbia sales buy, linok to Detroit, and specifically Ford for the underwriting auspices Year after year the Ford advances in automotive design were matched by the company's advanced thinking in electronic entertainment. There's a precedent for this dating back to the early days of radio when the sensor liency Ford played a role somewhat similar to that of American Tobarso's George Washington Hill to personally dustating the program content of Ford shows.

Thus along with the aforementtioned Coward-Martin twoscome I becare Ford that established a numher of programming firsts to throughout the past decade, inopting the hourloon Lines Desspectals bringing Judy Carland into the medium, regulating for the "Caine Mutiny Court Martial" as a trentry personding Bind Crosby for better or for vorse to take a fling at treatment, with Thich Tor" and summoring the treatment of largest Berraian Aire Gaussians. Bey Harrison, Justice Stream? Tony Carlis and Cyd Cyarisse, among others.

This past season road has willing to lay it on the line to the tune of some \$20.000.000 for its late though unlamented "Startme" series on NBC-TV That it wound to as perhaps the season's major fisace is hardly the fasit of the soumon for the fact remains that Ford's willingness to gamble in such astronomizal terms impred producer Hubbell Robinson in the initial flush of "Startme" enthusiasm, to go absard and negotiate deals for the Bergman and Guiners shows, thus bringing to it to of its more notworthy drawn seements of the season.

Due perhaps to its "startime" divillusionment Ford has now decided along with most everyhody elos identified with the medium to alax it safe. Next season it il settle for "Wagon Train" and the Tennessee Ernie Ford show if Itater on, it decided to do some snecials, Ernie Ford may be utilized on crassionally she's turned into quite a salesman for the company's in expanded 60-minute farm. For all Its potential and promise of pleasantries an Ernie Ford special hardly rates an "excitement" tag.

More likely the Ford defection from the kind of "Iv bigness" it (Continued on page 40)

CHRYSLER LOVES THAT ASTAIRE GUY

Fred Astaire is going to have an other evening. That's on top of An Evening With Fred Astaire and "Another Evening With Fred Astaire" both of which were other NBC-TV specials.

Chrysler will appeaser this other vening next season, again on IRC-TV 1711 be 40-minutes in engls like the others, and report of the Burrie Chase will be lack as he hoofer's femme companion lime for the NBC special has not limed in case Chrysler wants to meet Adams and the research.

Hot Competitive Battle Wages Among Flackeries On TV Shows

Top 10 Arbitron

Gunsmoke	CBS	25 0
77 Sunset Strip	ABC	24.1
Wagne Train	NBC	24 1
U.S. Steel Hour	CBS	23 3
Have Gun	CHS	22 1
Alfred Hitchcork	CBS	21 8
Garry Moore		
Red Skelton	CBS	213
Untouchables	ABC	21 0
Danny Thomas	CBS	20.0
	_	

Olin Mathieson's Shaky Status On 13 'CBS Reports'

Olin Mathieson's order of 13 "CBS Repurts" for next season seems to be uncertain now and a possible switch in ad agency is figured to be at least part of the reason.

It's understood that Henry It Hunter, Olin's director of assuminations and advertising-pubrilations chief has wanted to move the institutional phase of the account out of D'Arry to Ogilay, Bensio & Mather D'Arry handles other divisions, including Winchester fire arms and amountain, which may stay with the St. Louishard sizes.

But Hinter who was instrumental in selling Olin managemett on an mage ampaign and was seed into the top advertiin put about a year ago, has fell the assistational print and telecompanion would be better off

While Hunter would will fare D Ave a order of the CBS Reports in spate of a possible agents with a Known fluid Ogilty Bernes & Marler prexy David Ogilty recontly met with Olity Prevident S de J Oshorne, and the ad man who a shop bought Play of the Week for Standar of N J may have presented a new institutional communion that sent CBS Reports' order up in

Oin last year hankrolled Ed Murray a Small World on CBS and backed it will a print spread Company was satisfied with results

(Continued on page 40)

Mpls. Kids Go on Air With Home-Built Radio Station; Law Steps In

Donald A. Murray, engineer in charge of the Federal Communications Commission's district office here, halted the operation of a radio broadcasting, complete with control panel and Conclud alert receiver, set up by four 15 and 15 war-old Superior, Wis, lads in a corner of a garage at a cost of shout \$150.

Their purpose they said was to place the proper kind of music they themselves and other discreming teenagers prefer, including the classical as well as pap and some rock in roll. And they were on the air weekends for three weeke before Murray became pare of the station's existence and teened in and shut off the power.

They said one of their number had read a magazine article last summer telling how several loss Angeles boss had built a radio atation and they concluded "there was a public need for the kind of station they had in mind."

The lads worked all year on the equipment and crecked a big an erma atop the garage behind one of the lad's homes. The five-the-out 25-wait station in a corner of the present and its first last Manager and its first last Manager.

Continued on name 42)

Biggest item in television publicity today is the "program contract, under which a spensor or ad agency contract with an independent flackery for a season a worth of publicity at an average parkage price of \$30.000 a show. Because film programming, with its requirement of a national organization with stoffa on both coasts is on the upbeat, this season promises to be the most bitterby competitive yet in the p.r. fired.

Nigns of the competition have begun to show already Audience Building Counsellors, new national publicity operation partnered by Joel Wolharder Associates in New York and McFadden & Eddy on the Coast, have already broken the Regers & Cowan stranglehold on Benton & Bowles and grabbed off the "Angel" a ce nun t, first invada on Ball in several years. And the working partnership between Coast-based Cleary, Strauss & Irwin and Gotham's Johnny Fred-kin-Gabe Sumner-Frank Goodman outfit last week grabbed the "Gen-cal Electric Theatre" away from Arthur Jacoba, which has had it for several years.

Just two big the program publitive house as can be estimated
by the Robins & Cowan operation
bits part crason alone RAC had
ome 20 shows under contract at
an average \$30,000 spice. That is
shout \$600,000 for the year earlustre of the flarker's deal with
tried line companies. Goodsoninduse and others plus theatriall products and personaltics
are of the ones on the Coast.

Two and operation which R&C intelligence is constituted in a telefilm slow, there is constituted in a telefilm slow, there is constituted in a telefilm slow, the contact is orient the key media contact on the cast as well so be Caut, along with client relation in the cast. That's been the wife of a day and the telefilm of the tadies in any large cast. That's been the wife of a day and the world and the cast. That's been the cast of the tadies in any but the Wolhandler Madden A. Felt and the cast.

Circlinued on page 431

CBS the Winnah On Danny Kaye

CBS-TV won the hedding for the choice produced produced by a contentainment debut on television will be acted by Clumbia on Oct 30 at 30 pm precenting Ed Sullivan. It is the first of three Kare specials stated were the next three years by General Motors, which signed Kare last spring to an exclusive ty deal.

Kare whose was placed on CBS by GM and its agency. Compbellfield after three weeks of intensive bidding by all three webs. Networks went all-out to secure the Kare show each of them sending teams of sales specialists and elaborate presentations to Detroit to make their pitches before GM and C E brass. Order for CBS was placed reviewed as morning (fues placed reviewed as morning (fues)

Dutch Masters to Keep Ernie Kovacs in Cigars

ARC TV gave up the idea of using a reletitin series Thursdanights between 10-by and 11 and has reserved to Take a Good Look. Ce live panel stanza fronted by Kinse Kovaro, Dutch Masters Clear Co. has remembed for the fall.

Manting the spensor and the Kovara stream will histus until life the formal when both return on

For everyll weeks, ABC-Typlane d to use a tv fitte antislingout o' Wather Bross in the late Thur day hind When there were the taker's ABC considered in Constron Todinan Vank Both film stances are homelies now.

Leslie Harris' We Got 'Em But U.S. Isn't Buying' Lamentation

Brain Tumor Fatal To Frieda Hennock

Joyce Brothers' SRO

Katz to Coast As CBS Looks To '61-'62 Sked

Mutual's 100 Staffers For 2 Conventions

KPOP Switches to KGBS

Yoder Wants Chi WNBO 30-Piece Orch to Toot It Up for NBC Good Will

General Mills' \$8,000,000 Stake In NBC-TV Shows

tional Velvet" Although Rexail came in the same time the telefilm matching bankroller, because next

Dow, Culver NBC-TV Buys

Wagon Train's' Unique Brit. Status

In the top 10 every week for the past two years harts on 70 occasions. That's the unique record

Talk Capsules Add 'Dimension' To CBS Radio's Contrib to 0&0's

De Caprio to TNT

director of programs for Nate

Corinthian Pulls Out All Stops On GOP, Demo Meets

Met & Newsweek Tie on Politicos; Golden Signed

British Writers In Com'l TV Pact

RADIO'S COMME CI COMME CA

Signs of the Times

A couple weeks back, when CBS definitely lenked in "Person to Person" for a continuation next season, the network left it be known that it was in the market for a producer for the series, which will move into the Sunday at 6 period. The response to the unofficial announcement has posited up perhaps more than supporter single incident, what a been happening since the virtual demise of live ty programming on the networks.

Whereas in the post perhaps a dozen or 15 bids for the job munid have been received, tendare CBS has on hand 331 applications. And many of these are from top names who have been identified with major entires of the post, including some of the revisibility provinge-laden dramatic about. They're still pouring in,

from both rast and west coasts

WCBS-TV's Outspoken Religioso On 'Moral Decay' Of A City (New York)

An unusually outspoken apprehal of the moral climate of Now York City will be televined Siday 26 as a special edition of 10 Wey to Go. WCBS-TV. N.Y. prigoses show Three elergymen will deal condition with outh problem, as cape prostitution, adulter veneral disease and pernograph in the condition of the public to what their man increasing moral decay if the rate.

Similar is shown in one of three Sill to Con Specials—others and Jul 17 and Aug 24—on "The Mount Crimate to New York" For the edition, WCWS-TV moved the last one of the enthomaty 8:20-14 a short into a 3:30-4 p.m. Seedilar to take advantage of a wide and hence and also to air fill at a time of the enthomation of a wide and hence and also to air fill at a time of the enthomation of the entho

Chergony are Mar Charles Walsh Re Dan M. Pudier an Rubhi William F. Rosenblum all mombers of a ones of city remains the dealing with the problem. If the curve of the day avoid, the will show our the problem befolders of permatraph magazine and label on must new stoods. The gibbs cheeks with bare becomes the usually dealth mass, which we all the area arever for boson existed material picture of boson existed material picture. They also cit and desired materials and desired desired materials and desired desired

specific Bildital commandments for it. Thou Shall Not Commit Ability overond Thou Shall Not Commit Bear False Witness idealing with divert ranging from scandals to gloodwriting and the third. Thou Shall Not Steal their, burghars become tax faisification, stealing Beaus from hotels, even expense-accessor padding.

TIO Is Moving on Variety of Fronts

Washington, June 21.
Tidoxission infarentison Office of National Asia of Broadcasters is publishing a book. In the Public Interest at the Local Level chalifebouring the local public service programs of 200 television at

This was among a number of T(t) propose solitized by Tolevitsion Information Committee chairnian (Lor R. McCollough at the semi-annual meeting of the NAB Television Board of Directors here but week

Other activities of TIO designed to raise to's image in the public eye were reported by McCollough as follows:

-Within the next three months monthly bulletins will be distrib NBC's Pro Bowl Coin

Pro Bool game next year will be componented by Carter Prod ours and Liggett & Myera Tobaccover NBC TV. Both aponens un derwrote the game last season.

Date for the foetball game at the L.A. Colineum is Jan. 15, 1961.

Ciggie Com'l On CBS 'Aquanauts' Blacks Out Block

Block Drug buy of one aith of Aquironnic on CBS TV went to amend the week as a result on unusual sponsor conflict. Encount was that CBS TV political to resent the Rhock become

What happened was that Block derided to use its stath of Aquanavia" to plug Green Mint. Its mouth wash and apray Commercials state that Green Mint re-

CRS ordinarily would have secend in gibts about that kind of
commercial approach but there
was no question at all in this Instance P. Lorillard is a one-sixth
spense of the same show. Se CRS'
rearlies was no immediate thoushadown on the copy. Web asked
Blain if it issuads to a little
more vague about the cause of the
irritation, but the company said no,
this is the measurerial approach
to the modurt. So the network,
with rear of, deel need to also pt the
Blain's hardshore.

Canada Dry Renews On 'Disney Presents'

Looks like ABC-TV has gotten the first break on "Disney Presends" for next season. Network which is pretty well sewed up in tenns of prime time sponsors for next answer, hadn't closed any sales whatsoever on the 6.90-7.30 p.m. Sunday exposure of the Disney films, but this week it was reported that Canada Dry renewed for a marker of the atoms.

Understood that Canada Dry will be taking alternate week halfhours of the expensive kidvid package Agency for Canada Dry to J. M. Mathou.

CBS' PGA Golf Coin

CBS-TV has sold out threeguarters of its two and a half hours of PGA Golf Tournament reverage July 23-24, with William own-Diskie to reportswear picking up half and Pabet Beer a quacer. That leaves one-foorth to be sold, but the remaining segment has a rather musual symposyship resistedium on it.

web can't set it to a tare manufacturer. The reason is that the tournament will originate from the Firestone Country Club in Akron. Firestone won't buy the aggment itself, since it's got plenty of free plans in the entity plant in source. But it doesn't want another tire manufacturer in the set either. Nor is it tikely a competiter would go for the aponourship anyway in

WEBS FLOATING ON 'GRAY INK

ART WOODSTONE

Network radio is reaching a point where it is neither profit able nor inspectiable. It is taken the networks nearly a decade to find this strange kind of economic fasting. And to do it the networks have had to do husiness, by and large, with a minimum of entertainment fanfare.

Last week NBC Radio a strictly issing operation for eight years announced that it had turned a profit. The profit was very slight, NBC sources acknowledge, but this new state of budgetary balance can so unusual that the web's executives were delighted. However, the "gray ink" was written on the books only after the remaining four hours of out-and-out-entainment programming were dead for over us months. Apart from news and news features oports and public affairs and the weekend. Monitor, which is a much a service frem as anothing else the network offers no programming. The last hours of muse and chafter were aved the first week in January.

ABC Radio has the "Breakfast Club" Some ABC-ero still has upon this Don MacNeill strip at the backbone of the web, but how hong it will last has been a matter of conjecture since the departure a couple of months ago of former topper Ed DeGras.

Mutual has pared to life about fulle home. A nexis network now it's the only one of the jour the has to depend solely on audit sponsorships for autornance. The others, due to internal bookkeep one, can, if necessary, get the television use and the ounced-operated stations to support them. Mutual has no afects nor a ty network counterpart.

CBS Radio drew "gras" ink several months before NRC But the Program Consolidation Plan had first to be mapped out by the web, and that meant that some entertainment shows had to be forgotten or else, as matters turned outcostricted in airtime. Web is still hat one entertainment, relatively speaking. CBS has Arthur Godfrey, "Suspense." "Gunsende." "Gunsende of comedy atangas, etc. Future of many of these programs, while not in danger of immediate death is still of questionable safety. Last week. CBS decided to hill "Helen Trent" after 30 years and Pat Butram went with her, yet another intertainment program, a dramatic series, took their combined places,

Continued on page 43)

CBS' \$25,000,000 Budget for News, Pubaffairs Segs

Rudget for the CRS News Division was finalized and approve last week a whosping alltimitigh of \$25,000,000 for next season

CBS will have 28 one-hour "CR Reports" with the Ed Murrow Fre Friendly team producing it will have 52. "Eyewitness to History segments, 28. The Twentieth Contury" shows. "Face the Nation, and four Townerrow special pegged to MIT. These latter will cost some \$210,000 apiece. Tota hudged on "Reports" will run be \$3,000.00.

Web figures that news & pubaflairs—including the Doug Edwards trip will occupy 1742 of its sightline achedule—two hours exclusive of Edwards and the sperials. That in itself is an alltime high for any web, any time including radio at its peak excluding he latterday radio network retaine on news as its only saleable

'We Got the World on a Beep' Themes WNEW Radio's Newsroom

Pabst Buys ABC Grid

Schitz had been booking but it was rival Pabet which finally beinght a quarter of ABCTV American Prothall League sked for next fall. At this point, the network has three quarters of the Sonday sports show sold.

General Cigar and Sinclair Refining own offer quarters. Pabet same in via Kenson & Beknardt

Look Mag's 450G NBC Politicast; Web's 5 Clients

NBC TV has nold Look magazine a sixth of its July publical ronvention coverage. This is the first piece of business accepted by the notwork that did not cover both the conventions and election night programming.

Look is forking out \$450,000 for its sixth of the Dem-GOP conclave stanzas. A sixth of both conven-

pomer to \$400 000

NBC TV has held out until now in sponsors who wanted to break up the publical package the other way. In other sucids, the web nixed money that was offered for the more popular pre-election day telecasts. If it did not also include a bid for the conclaves, But perhaps now with the balance of a sponsorship strength favoring the conventions. NBC will open up at least. Look's maintain openion with its one of the several stand-by orders, which include Sara Lee.

With the Loak bit the conventions on NBC TV are currently three-foortil said while election eve is slightly over half full Besides sixth buts on both election and convention by Goodrich, Brown & Williamson and Lipton a 12th of both events was bought anomedant age by Field Enterprises, for

'OMNIBUS' SLATED FOR SUN. RETURN

to television next season after the lavelf of a year Aluminium Ltd, one of the oldtimers on the Robert Saudek production, a about to close for seven houriong editions of the stones on NBC-TV

Alternation is understood to have breached for subject of ceviring tile above. Saudek then took it to NBC. Network will achedule the seven programs on roughly a oncemonthly basts in the Sunday 3-6 pm time.

However, NBC is out trying to peddle more of the "Omnibus" stantes, so that perhaps Sunday 5-6 can be filled as a regular matter in 60-61 by the cultural series

DuPont Preemptions, To Ride With Politicos

DisPost bought about six minutes of commercial time in the ABC-TV coverage of the July political conventions. This is the second piece of business the network has written in the GOP-Democratic ty stanzas, but it comes to a very small percentage of the total time available.

Bankruller merely moved the commercial minutes that would have been preempted for the conentions by placing in the con-

Dufont has participations in Untouchables" and Sugarfont Scenes' amounting to six minutes

Other ARC conventions is 20th fax, which bought a 12th of the mosply political show. By BOB CHANDLER

for a limit ratio independent?
That a limit ratio independent?

Jack Sullivan v.p.g.m. of the Meti-spoilitan Broad arting-owned indic thinks it a silt worthwhile. He fresh admits to being unable to trace benefits in the ratings of the station from the Interpretation of the station from the thingerver from the Daily News service to the stations own staff a year and a half age. But he believes the payoff as imme in terms of stature presiting service and publicits.

Publishy stems from the new staff's measuring ability to create news, with fullblown pickup from wire sevices and the metra polition press, with credit for WNEW in their charies. Like the time during the blassed last win ter winn news tipper Martin Weldon called New Yank City Super intendent of Schools John Theobald to ask whether the school would be open next day. Theobald aid the idea hadn't occurred to him but he'd consider it and call back So WNEW broke the storthat night when Theobald did decide to alose the schools down for the day.

That's one of many such news making entrypties over the past year and a half, and the WNEW from of 13 reporter interveneer, all equipped with tape recorders and hards legs to growing creasingly adopt at that kind of the constitution of the control of the contro

many as its reporters can be out on the street at once During the headt of the Equity Strike, for example. WNEW aired 21 different taped interviews on the strike in a single day Beyond that there's a beep-phine setup with the implicit instructions to staffers that they are get on interview with some-bod on the spot. Add to that the facilities that they take the station subscribes to

Continued on page 381

Walter Lippmann TV Bow July 7

Television is due to air its most incluse and direct criticum of the Exambour administration and the President himself it has ever of food when Water Lippmann make his ty debet on "CBS Reports" July 7.

The actual content of Lippman's remaiks is being kept a well-quard derived by CBS-TV and once producer Field Friendly, but it's known that Lippmann pulls no punches in his evaluation of Econhawer as a Chief Executive their particularly critical of handling of foreign affairs and defence

Lippmann of course has been critical of the in his culumn as a course have other newspaper columnists. But television has maintained a discreat hands off policy when it comes to evaluating the Eisenhauser manne in Washington, and the directions and editorialization of the Lippmann commentary will be more froit.

Friendly has been after Lappmann for years, but the columns has been and remains extremely critical of tr. The man who finally won him over, with assists from Friendly and Ed Murrow, was CHS senior correspondent Howard K. Smith. In fact, the program was diffused in Smith's Washington home early this spring and final editing

Allied Artists' Hour TV Specials Devoted to Three Armed Services

Alited Actions new informational and economicial film davision, formed two months age is going to concentrate matrix on special land informational programs for television.

Jack L. Copeland, executive producer, said the division a first project is a series of three operations of the tree operations of the three armed services and having as overall themse the United States capany for its even defense. First program is experied to be ready in Outober ber, said Capeland.

We to in the business of creating incas which can be the business for fine to programming that not just in the entertainment sense; but not just in the entertainment sense; but the entertainment sense; but the entertainment will be derived an extensive with a sense of showman of programming and a size made programming the busy at the busy at the programming and gives programming to the programming the same about of age can and it presented on

I've could a know any under the street of the three determs films, but it is not a street of the three determs films, but it is not a street of the street o

Exec times there's a warm market for this kind of ty regram may even the human and the property of the property of the hill Referring the projecte bings upone to do a 9 locate special, he said to a 9 locate special, he said to a 1 locate special to be that to a 1 locate special to be that to be said to the made as the said to the man and disministrations which we can add

While more from a treatment of the tart of

OF Gets Granik's 'Youth' & 'Forum'

10 a search for properties that still beat the current soft syndication market for the standard balfhour series and feature film packties, Offinial Films has come upability two public services series and a package of hour variety shows.

tion of "American Fusion of the Am" and "Youth Wanti to Know. Ted Granik productions out of Washington that are violated for it westingshouse Broadcasting for it office. Official will liandle syndromoustice when the washington outside Westingshous markets on a package in \$2 half hour "Furum" and 26 half hour "Youth" stances.

range of 20 hours variety whose in being edited out of the "Playbey Penthouse" by minute express their was preduced last season in Chicago by Playbey magazine and syndicated in a few markets. Fresh production of "Penthouse in the hour format is already underway with the first stanta featuring Sammy Davis dr. already compileting.

Diversification of Official's file properties, which began under new management early this year who separate the second over an persy was initiated with the highly successful five-minute aerles, "Alma nac," edited out of newsreel foot age, which has been cald in morthan 80 markets, including a last week sale to New York independent WOR-TV. Another Official newsreel series that can be adapted to any time requirement from 80 to 30-minutes, "Greatest Heading of the Contury," a packing is

film devicement of COLGATE DECIDES TO NIX SG 'GRINDL'

Colgate which last week ex need interest in a piece of Screen Germa Grindl and Her Miseculie Steries as a condition for the CBS. TV Thursdar at 10 set, has hanged its mind and the web still is faring the dilemma of what to program in the period.

There a still a chaine that Grindl' will get the slot, on the basis of some causal sponsor interest from other sources. But there's growing freeing that CRS will attempt to program something less coastly, and sell on a circulation basis rather than on the strength of a program something to the basis of the strength of a program something to the strength of a program something the strength of the strength of a program something the strength of the

WB Post-'48s To Eliot Hyman? Hint New Chesler Tie

Elief Hymn, a company king maker in the features-to-to-fed fine to goal for the acquisition of 104 Warner Bros. pent-48 pix the first such deal with a major studio. Terms of the deal are said to in-the acquisition of 10,000 accounts of about \$10,000 accounts.

In midst of deal reports. Hyman made a series of demiais '1' flarly starting that he has no deal with WB nor has he negerated with WB. 2' that he is not associated with Louis Checker.

Reports had Hyman partnered in venture with his of associate Louis Chesler of Canada Company representing Hyman-Chesler reportedly to Creative Triefling and Artists Ltd. which give out of United Triefling and Artists has been very actain on over the-counter exchange the past few days.

Himsan had topped United Artists
Assessment of the Company formed
by United Artists when UA or
quired controlling stock inferest
in AAP via a buyout of Checke
and assessmen. Hyman retired as pear of UAA, in the model of reports of his new negatiations. No
affectal reason was given for his
bow cod.

United Artists has been selling post 48% but U.A. has no studie U.A. in fact in new prepping of new group of post-48% to be man-

Step by WR Interestingly the first of the surviving majors to make a unoftee deal is raid to herald similar moves by the other majors. It's being been contended among the features to to mague 28 Continued on page 28

FLOCK OF RENEWAL COIN ON MANHUNT

Screen Genn "Manhunt" ha

Dreury's Beer has expanded its possessible from eight to 16 mar kets including Chicago Defeut Toledo. Indianapeto: Fort Wayne South Bend. Terre Haute. Cadilloc Codar Rapido and Kalamasso. Beer has renewed the Victor Jory starrer for upitals N. I. including Buffalo. Rochester Syracuse. and Albany Schemeclady. 10 markets in tolo. Miles of California, for Alka Setteer, has renewed the series for 10 Coast markets, including Los Angeles, Sa Francisco, Senttle, Purtland, and Sen Timerosco.

In addition, second year of the skein has so far been sold to 6 for its including WNEW TV NY WSB Atlanta: WTVR, Rich mond; WDSU New Orleans, KLZ

Production of the second group of 39 film will start in San Dings within three weeks Jary and his wife returned to the Coart last week after a two-month cruise of the Pacific, during which he shot a locumentary film for the U.S. In-

MGM Cartoons Sales At \$1,000,000 Mark

MGM cartoons now have been seld in about 25 markets the past four months, racking up a grow of

Most recent sales included that of WABC-TV, N Y, which will begin telecasting the shorts in the fall Carteons include such titles as "Barney Bear," "Captain and the Kida," "Big Bad Wolf," and "Screenball Squirret."

CNP Jumpin' With Production Sked Upped to 6 Segs

California National Production the NBC telefilm subside is uppur its production schedule for '80' to encompass no fewer than is series and perhaps as many a eight. This news comes as a right. This news comes as a result with on top of the announcement that the firm's production is the firm's production to the firm's production to the firm's production to the firm's production and production are the firm's production to the firm's production that the firm

Best production season CNP evehad before was in 1919 when they were four full series on the board —two for syndication and two onetwork. Newest series will be full 30-weeks of a new Jim Backu stance. "Hot Off the Wire." a new maner disturbings.

Here's the way the new seasor stacks up at CNP. For openers the company released "Blue Angels" and Continental Oil anapper it up on a 68 market regional "RCMP," a mountie package made on a co-production deal with Considian and British companies, is already in gyndicution. "Lawless Years" returns to NBC fully sold for a new 29 to Alberto Culver Then there are two kidrid stansance of them 104 five-minute stop motion pix called "Henry & Clay mates" and an undisclosed number of 15-minute animations known a "The Funny Manns." Both others eo syndication.

Additionally company sources of two more half hour adventure skeling for the new syndration season. Both untilled one is a wonten and the second a new cop series.

LOPERT PIX BOUGHT FOR KEY MARKETS

Key markets of Los Angeles Detroit and Baltimore have signed doals for the package of 62 Leper Films. Package, handled by Leper Films' tv sales topper Bob Moria has been sold in about 45 market to date, gressing well over \$1.000.000.

Recent deals include KRUA.

Lon Angeles. WAVY, Norfolk.

CKLW Detreit and WMAR Baltimore. One of the factors in the
Los Angeles deal was the streshle
number of features in color amons
the Lopert pix Lineau in the pack
age includes "Pursuit of the Graf
Spec." "Richard, the Third."
"Horse's Mouth," and "Purisienne."

Coast KCOP Buys Herridge Series

CBS Films has broken the let donestically on sales of "Robor Herridge Theatre," with KCOP Los Angeles Indie, purchasing the series in order to parkey it with "Play of the Week," which it currently telecasts.

KCOP g.m. Al Flamagan sai he bought the Herridge series be cause of the success the statis has had with "Play of the Week and because of what he terms rising demand for qualitative programming. He hasn't set a time stat for the Herridge show, whin starts in September, but he will crossplug Herridge and "Play of the Week" to attempt to reach the same audiences with both shows

Though the ACCO cold revision the first sale on the Herridge series, it starts early in July in Canada on the 35-station full English language Carodian Breadcasting Corp. network.

TV-Radio Production Centres

IN NEW YORK CITY . .

Edward Kogan, who resigned as director of tv-radio at Joseph Kata agency early this year, has partnered with Lyn Bahenik faitner J. Wallier Thompson to prosidered education in a tv commercial consulting service for agencies. Mins Bahenik set up the company as TV Commercial Services. Name has been changed to Bahenik & Kosin Mystery writer Staars Palmer, creator of the 'Hildegarde Withers' stories, in N. Y. from the Coast to huddle on tv series featuring the femme detective with producer Sara Haigh and adaptor Resembly Reshability.

UN announcer Chet Gould doing the commentary on the Enrimant dispute in Security Council session for United Nationa Radio. On Friday he appears on NBC-TV a "Young Dr. Malone" on hehalf of Nationa

IN CHICAGO . .

Seett Young, 10-year man at WRRM-TV and for the part year director of the station's video tape operations, got his pick clip had week. Only department beads remaining new from the former. Atlant regime, after Clark George's housecleaning, are new-pubsifiairs director Bill Garry and him cupreviour Pat Banaeman. WGN program director Bruer Dennia notched 30 years with the station and parent Tribune. Sunan Brinkle, WBRM-TV kidatar, taped for a role in Muny Opera production of "Tom Sauver" next month in her home town, St. Louis. Bill Farking, Daity News sports columnist, started a nightly sports commenciary show on WFMQ. Bill Masses, former farm director for WLS, switched to WBRM in same copacity insourance that WGN searcied on Police Officer Learnet Baddy, trafficient that WGN searcied on Police Officer Learnet Baddy, trafficiently, but the widow \$100,000. Denker Cam Brookman, wife of NBC-TV vales service stoffer John Brookman, published her second sovel, "The Look of Love". Bager Detimes, drama-munic critic for Chirago's American, doing a weekly program of entertainment reviews in WTTW. Graphic Fictures line plantked a \$75,000 closed circuit increases and ula-months notice plus three-months termination pay for automation. WBRM-TV added another publisher some last Sunday (30, "Overseas Report," utilizing newly appointed foreign editor Carte Devikhon.

IN LONDON . . .

Marton Ryan and Jackie Rae split an 18-months' purtnership of Cranada's "Spot The Tune," with a farewell appearance last night (22) in "Joyride". Deep River Boys and Fran Warren star is Granada's Variety Show tomorrow (23). July 3 seen a new style "Sunday Break" for ABC-TV. ABC also starts a new series of programs called "Fare in Focus" on Sunday '26: Liberare will be the first "visition". Carmen Bragon, Hullywood Bowl orch leader, will be on the BBC's "Juke Box Juvy" passet on July 2. Mendy Brown in town for huddles over a new series of tr musical films featuring Larry Bryden, currently in "Most Happy Felia". Wilred Pickies starts a new BBC roadio scries on July 7, called "Seasted Sing Bong". AB-TV'a "Close Up" program is being rested for the summer at a temporary (24).

IN BOSTON . . .

WBZ-TV gen mgr James E. Affen taking part in Nutional Assn. el Brusdeasters' Executive Development Seminar at Harvard July 10.

2. Louise Marges hosting 'The Three Stooges,' appearing al Pleasure Island, Wakefield, on her show Tuenday (21) and getting a birthday cake from tro in home of WNAC-TV, 12th sami followed by buffet cockiall party for 'Stooges' thrown by Phyl Beherty, pressrep ad thief WNAC-TV, for tv eds ... Eax Trailer featuring midged sults raises on the outdoor set of his WBZ-TV "Beantown" show The 10,000 feet of Sim shot by cameraman Bick Smilgts during ? MARMET two week news gathering junket to Africa being shown o het WBZ-TV 'Today At Home' show and made into three half-hour documentaries to be telecast in July and August ... WBZ-TV unfolds bourling "Assignment Kores-Bowl of Darkness," Friday (24). Channel 2, WGBH-TV presented "The Afflicted," a half bour tv discumentary for the Mass. Chapter of the Arthritis and Rheumation Foundation Monday (20) ... WNAC-TV held special breastcast for delegates to

IN SAN FRANCISCO . . .

Shervill Corwin's KBAY-FM lining up for automated programming, with all traffic, including regional and netional commercials, being prepared on master tapes at Bellimpham, Wash. Format will be mainly clossical music, with Affred Wallenstein picking it. KBAY manager from Poster has resigned, will jump to KOBY. Rest of staff, including two announces, hunting jobs. Just Workshop's owner, Arthur Aserbach, wrote FCC, complaining KJAZ-FM 'in minicading the public when it professes to give a complete remedup of juzz activity. Instead on libeir jog as a 'public service' and, in fact, omits certain juzg clubs,

(Continued on page 36

SYNDIES: 'BLESS OUR O'SEAS BIZ'

New Pattern for Residuals

NT&T's 26-Week 835G Red Ink Due to NTA's \$2,669,000 Losses

ABC Films Gets P&G Canada Ph

BBC-TV's Pappet Buy

Desilu in Banner \$23,406,000 Gross; Net Profit at 811G

HELPS OFFSET U.S. DECLINES

Desilu Incepts **Profit Sharing**

Studios Rush Into Production As Writers Sign New Six-Year Pact With TV Film Producers

Vexing Turnover

SAG Negotiations Present New Set Of Pact Problems

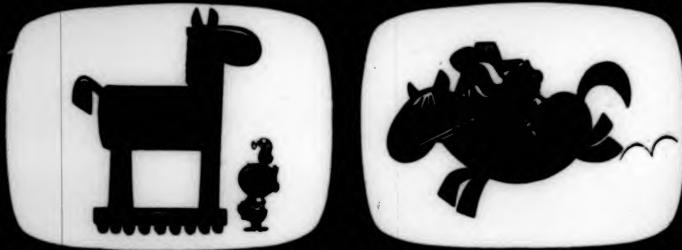
NTA'S 'UNDERWATER' SEGS IN 50 CITIES

'Counterthrust' Keyed to Page 1

\$250,000 SALES ON 'DIVER DAN' SEGS

IS THE BRAND-NEW AND





625 Madison Avenue, N. Y. 22, N. Y.p. NEW YORK - CHICAGO - HOLLTWOOD

VORY ORIGINAL TV CARTOUN!

Willy McBean lives in a special calling to world, the fantacy and fun! He reams the past, the press adventurers of all time! It imagination of a child. That's who gram will capture the least and the past and the pressure of a child. That's who are some and the past and the past

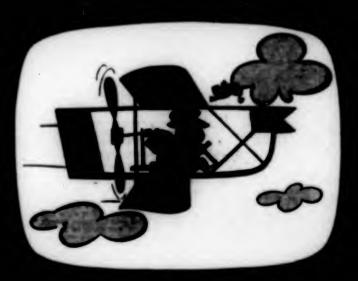
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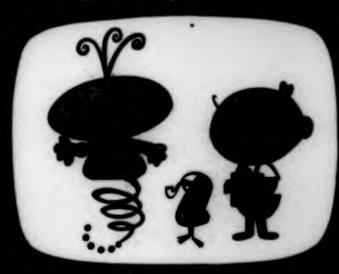
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TIO

Eliot Hyman

Foreign Television Reviews

Foreign TV Followup

The Give and Tike" is an ent example of the new tr adoutted or public relati

Accas & Treyz Reunion For a Samsonite Pitch

Emmy's a Big Girl Now, But TV Show Still Needs a Zinger-Upper

Tele Follow-Up Comment

Gratis Agency Set Up by Key Ad Execs to Aid Adlai's Campaign —On Other Madison Ave. Fronts

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Willies B. Downes gets expecity (gets at fluoration & Core He's second exect on the Helland American Line and Turner Con-

New Allipsis of Filmwoos are Robert C. Wishes in charge or post production and related servless and F. ed. R. phoe. In charge of client persies.

With the Time Buyers

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To proceed the second of the s

Briefs H. y D. J. obs. Jr. o. Chrongs staffer of NBC spot sales since 1985 junts the Chi office of AM Rodio Sales as on accession were. His band W. Exp. point the St. Line for since staff of Kally Br. use with Chi dises agency.

Ed Moser Gets Nod On 'Gen. Motors Presents'

Ed Moves from a clay editor on R. ft. T. Trade and Matthew Their e. to be on a manuel er of Comman Motors Pennish the tradition draws of C. Vinnish to be a set of the comman of the com

Money of the seven of his application of the seven of the

'Memory Lane' Renewals

Prik A I a reward of the reby of the house on Jose Facility of the Lane arred to ABC IV a Bag WARC IV A week of his Croada Dri abar reward in a vite four rulp on the dails have proper as

Mention Notife to has law bed to a spot to poor WARGIN It be a new Manday 27

Chi Agencies

Joel L. Martin, former marketing verper of Gerdon Best agency, petrode Edward H. Wesse & Coin same capacity. It is now pain at the Wesse agency. Following the trenders Best hazard Mirchell. B. Strenker ma ketting research director.

Perfect Permant stated to Cestro Beach Mit inton as a company perfect to as a fall of Lorde Robman Perfect A Box et Ltd on Lorde Robe

Bon M ole ted ever ap an extension of M M F or As

Starman F Room or other attended of Committee A Washington Deep Print Deep Starte Deep Sta

WBBM-TV Skeds Kiddie Newscasts

When TV is the ping to develop a new per for children with a lid cover in elementarities as the review events that would be of particular inferent in the pice set but not like as of a million fear.

Statem has been doing, extensive re-war in on the presentation of new to pre-term audiences and has determined that it will be ture on on ordered stories, pointed news, new suferilite launch ings, some any developments, and the United Schams assembles. It will see the we of sound-on the influence of the necessariler of the n

fire, will get a treat thin spring and a re as a fire toward segment in the Saluday rangest thin. Proper's Premium and if it has a will be use a regular shim in he fall.

Statlberger's Shift Cues Frankel Expansion

The Stationer process of VCRS NV printing out to CLS I the Stat Notes as approximately a printing the total CLS I to Stat Notes as approximately a printing to the CLS of the state of the

As years of the State beinger I to I I's positive to the positive on the solved dates of the second positive to and be seen to a be a second positive to the sec

The Box That Can Do Anything

TelePin Ter (p has developed a to electronic key bot the control of the existing the control of the existtion of the exist-You can even on ever on betting by an p-hing a button

The parameter beautiful his designed like a minimum percent set no be recently used to home cell. It continues exception of the programming transmits them in information to an incide record source lights up to about themen to prevers in turning shows and has push, button controlls that a scene to answer back in pointage of products.

Part of a seem railed Key TV the biss viai shown at the National Common Television Asia consention at Manufifered Monday 20 and vias demonstrated for the press at a lunched here last week with public amounterment slated to controlle will TeleProspTer's consedictional presentation of the Johansson Part

The box which the viewer activates with a personal key clean the cable chained for reception and feeds a record of viewing in a Tele-Bessed box outside the home Internation is received on standard telestype tape which can be collected periodically for

At the name time the two post betten controls can be activate by the viewer to signal his answers to quantions asked via the closed sixual post of a permanent record of the answer is recorded on the Tele-Berord bes cape, and an instantaneous reaction of all viewers can be replied via controls at the program

TerfrompTer mays it is correctly tessearching a refinement of the record sector that will allow compilation of the taped view ing and sense record at a central source.

Buring the next three to six months. PeterfrompTer sate if we testing the sixtern in its Community Antenna Sixterna at Li eral. Kan, and Fairmington, N.M. The Liberal test will be devote to enter terminate and sports shows the Fairmington to education programments and the potential of the assisted back device.

TV-Radio Production Centres

Continued from page 26

converts and one Mosterey Jay Peptival became they do not held Mort Wagner out from New York to there or loss weeks to sheek lette KYA operation. CBS Bub Cockean to the letter of Les Angeles KGD-TV kayord Fred Dergenson two the letter of Les Angeles KGD-TV kayord Fred Sender of the Sender of Sen

IN PHIL ODELPHIA . . .

Jack Boshop en of the Cirles is R partial in an guestion in Rack Boshop Resident WILL as brand to variation in least the second of the WIP owns. Facil Rest in producer of the second of the WIP owns. Facil Rest in producer in the second of the least of of the least

IN MINNEAPOLIS . .

As part of the new KSTP-TV and radio passy of subsenting up of free time for characters. Stan Buckbard, head of the NBC off ale requires approach to fill old catesdacters a levelux questionnates which the bucker questionnates in prompted his a converse new the destinations of raised funds. Husbard has explained that he questionnate is prompted his a converse over the units pathle collistations of lands. Veteran level broadcasting it is force to be the many public collistations of lands. Veteran level broadcasting it is force between the lands. Veteran level broadcasting it is force by Widman, who recent emped as WTCN radio program and promotion devices have the has established Provinces to a national advisor for a mustimen. WCCO Radio receives a facilitation advisor for a mustimen wCCO Radio receives the boosts momentum than the land a constrib book dissurance group population 22 few and streamed in a benefit of the Far Last, because momentum that the land a constrib book dissurance group momentum to be built and operated to KCCOTA Masso City. In Joseph del Walva resuming his WFBC news continualizating after a long hespital cong. He recently WTCN Radio appointed Widham M. Humpbers for the Karagonia Detrail aliano sales manager. With Kala was evening solds account.

IN PITTSBURGH . .

KIKA TV feed agency officials and the press at a special party of Le Mont, Prots nevert shompiace Dave Lewis, the status a promption conneces as the desire and the Klete head of Zi sales for three states we king out of Fittsburgh, has felt the company. Marris larged in town in Berstin A Boules to the same commercials that

Forther to Merclers will have to ampetitud from the American Fronther League on each of their its home games its view. Next Adams. The Robell who comes from Noticeke on the other side of the state will be side on the annual county fair here. Jame Wyman Lapedl we chose on the Base Cardie during by revert that here to ping Pollymin. Basehall will provide a hot of programming for WJPB-TV in Western. W. Va. when it games on the air June 26. They will corry the Poute games. Test Johnson him an interest in both the statem and the holt club and also the ABC games from L. A. and San Francisco on the week-real.

IN CINCINNATI . . .

Frank Rinery Jr. is new director of openition at WNAL transferred from Censos dated Ston Ray's WALT. Tomps, where he was general managers and on a WNAL states. He will set he WNALs see paralle FM station for 18-boars a day operation. George Palmer, former MKRC-TV newspater, joins WCPO-TV June 27 to do a new daily 7 to 8 am news traffic into and weather protein. Les Goerlas, WKRC-TV expenditation manager, will conduct the dations new 30-minute an sharter and missis show beginning the dations new 32-minute an sharter and missis show beginning the missis from the Mississon. Bare Managing June 27 Minutes and American Federation of Musicians.

Bare Managing June WKRC-TV hosted Cincy position to Will-T Cincy as announcer. WKRC-TV hosted Cincy position to Mill-T Cincy as announcer.

IN DALLAS . . .

Aften Case. of "The Deputy" back home to arrange name change of Bell Clothong Co. to Allen Case Lld He inherited the store from his lote failer. Denise Foster, local you called, wan a four-day stind, starting July A. on Bun McNeill's Breakfast Club" KFJZ-TV. Fort Worth has been sold to NAFI Telecusting, for headed by Bing Cronde, subject to FCC approval. Texas twer us opened in Sept. 1954 by Texas State Vertwork, which will retain KFJZ radio there. Church Conners. The Riferman and John Bromfield. U. S. Marshal, in for p. a. a of the Notional Ann. of Retail Grocers conclave here, Bromfield wan made an homerary deputy sheriff by Sheriff Bill Deckee, and Conners wan headliner at opening oversmonies of a new administration besiding at Red Bird Airport. Miss Retty Mrs. Betty Johnson of WFAA-TV's Romper Roson" took leave for applied of her therd child Janey Goof prochbits as kindergarten keeper.

WCCO Radio's Banner Biz ABC's 2-Hour 'Argonne'

How well audio can thrive is these video davi and nights is well exemplified perhaps, by the operating experience of local WCCG Radio tCRN affiliated.

This station is uninding up the sest year in its entire lung history ecording to general manage

Its billings and income for it fintal year ending next month wi be 15% greater than for its be pre-ty-12 months be asse.

Special Set for Aug. 23

ABC TV tentatively has picked the night of Aug 21 to televant Inside Argonne. Iwo hour decumentary jixodissed on tape by the Chirago n&o, WBKB, and beamed lensils on Max 7. Webb had earlier contemplated a senser date but projected it to August to increase chances of open contemplated.

Show will be aired in its entirety from 10 a.m. to midnight (EDT).

Upswing In 'Doctor-casting'

Washington, June 21

Pederal Communications Commission last week granted it inhelding communications sufficiently/come for the new service

"Dector-carts" are background mass and news programs furhished dectors offices, hospitals and clinius by means of multiplexed transmissions. Frequently, background music furnished, patients in uniting rooms is muted for special advisory newscarts on medical matters received in the decision offices only.

NBC, which pioneered the new service over WRCA-PM plane to offer dector-casting in some 16 metroposition markets. The web received four of the grants last week. WMAQ-FM Chirago, KNBC FM San Francisco, WFMP FM. Pitisburgh and WRC-FM, Washington. The other authorizations okaved at the same time were WLOL-FM. Minneapolis. WURR-FM. Waltham. Maxx., WRAQ-FM. Fort Worth, WRS-FM. Atlants. WRAL-FM. Baltimore; KRIQ-FM. Low Angeles and KETO-FM. Scattle.

Previous grants were to WRCA-FM, New York, KMLA, Longeles, and RC-RM Kansas City.

ingeles, and KCBM, Kansas City

Omnibus Bill Comes Up This Week, But No Immediate Regulation Alarm

The continue Herrie headcasting bill is slated to go before the House this Thursday (23) with a shouldown assured on the large of petwork regulation.

Rep John Bennett R Mich. Fanking minority member of th Commerce Committee, will offe an amendemat incorporating provisions of his bill to bring the webunder Federal Communication regulatory authority

Committee Charman Oven Harpic D. Lik. will oppose Bennett is more strongly and is expected to have little trouble in defeating it. Harris, who has a bill of his own which would actually license networks, wants the issue postponed until next, year after hearings can be held.

Harris will also fight any at fempt to arrive the laft's provision for new Fit authority to suspend hierards up to 10 days. National Asan of Broads asters has dispatched a new to to all its members urging them to put the heat of their congression to kill the provision. Harris, who thinks the provision for bearings before the suspension power can be included a fords adequate afreguards for broadcasers rights, to in ne most to compression of the basic.

be compression on the isospect of at least two relieve Republicans for his network regulation amendment. Joining him in a minority report on the countinum hill were committee members. Seven B. Decountain (R. N.Y.) and Ancher Nelson (B. Stan) The report said the bill is wowfulfy deficient because of its failure to require the radio and elevision networks to exercise the ame high responsibility and dillipsence in the public interest which is required of individual station.

The Harris Subcommittee hearings, the report continued, "clearly femonstrate how, through negligence and indifference, the networks have abused their exempt takes under the law.

Yarborough Gets 'Watchdog' Coin

Washington, June 21.

The Senate's Republican leads insisted "there aren't any dags to be watched," but the Senate over guised him and voted \$35,000 for "watchdag" study of how radis televition behaves in political campaigns this Fall.

Open opposition for GOP Leader Erorett Dirksen (R-IIL) reflected Republican norvounces about posible political traps in turning lease the special Senate Subcommittee headed by Sen Raiph Yarborough belligerent Democrat from Toxas, to study the performance of radioty in politics. Other Subcommittee members are Sena. Gale McGe (D-Wyo.), exudite former college Deed, and Hush D. Scott (R-Pa.)

But the Varborough group had snough Senato votes and got the snouey. As for authority, the Varserough Subrounsities has carte blanche to look into all facets of political broadcasting.

NBC Staffing Demo Meet With 'Outsiders' To Jack up Coverage

Washington, June 21.
In the hattle to turn up the hot test new at the Democratic National Convention where the number of new hosters will rival the number of new nakers. NBC calling in 15 outsiders" in the hope of acting more 'inside' in formation.

Web has hived 18 correspondent regularly working for its affiliate or for our pero in key states to give VBL special coverage of these states in LA Idea is to enlarge the require VBC news staff with persions will be knowneded and with good contacts in the Importanstates.

As we've explained "Comeras and go to be attend enough for the coverage time days Required is at

The special correspondents will ferret out news and write it Regular VBC newsaters and com-

New \$28,000,000 Television Centre In BBC Bow (29)

London, June 21.
BBC:TV's new Television Centre which has cost \$23,000,000 to
build out took almost 10 years for
develop, will be officially inaugurated next Wednesday (29 whet
the first of the seven studios in
volved in the project will go of
the sir.

At a press preview last weel Gerald Beadle, director-general BBC-TV, described the Centre at the largest, best equipped, as most carefully planned factory of the kind in the world The studie were geared to produce about 1,50 hours of electroste program material a year, he added

Bendle observed that the BBC made more programs and bough less from outside occurres than an other tv authority. The new tele vision centre. he enumented. "I the principal world centre for electronic programs, and we who have made this ledustry from created are aware of immense opportunities for this country if British risks for this country if British risks and a sile of the country of British risks and the vision is allowed a period of un

For economic reasons, the BBC topper added, by would always be mainly international. Few ty stations would be anywhere pear self-sufficient in program material Most would buy heavily from America and Britain—photographic material from America and decreaser from Britain.

Just as Hollswood was the principal world centre for photographic programs, he noted, as Shepherd Bush where the tv centre is to ented work centre for electronic programs. That was of immense importance British presting abroad and is

ontinued on page 42)

'COMPLAINTS & COMPLIANCE' SMACKS OF CENSORSHIP, SO NO FCC FUNDS

No. 4 for Stanton

Academy of Television Arts & Sciences bestimwed its Trustees Award on CBS press; Frank Stanton Monday night its in honor of his long and outstanding efforts to win for broadcasting the same freedom of expression guaranteed to the press by the Constitution. Citation went on to state that 'Dr. Stanton, by his forthright and courageous action, has advanced immensionably the freedom of television as an arm of the free press, and in so deling has strengthened the total freedom of television.

Award was the fourth major recognition for Stanton this year of his Washington battle against Sec 315 and other restrictions on tv and radio. Earlier, he picked up the Radio-TV News Directors Ann. Distinguished Service Award. a National Awar of Broadcasters resolution honoring him, and a Pesbody Award.

'Political Payola' Claimed in Albany TV Channel Grant

Washington, June 21.
Sen. William Proximire iD. Wis excused a Federal Communication.
Commission hearing examined Monday 201 of giving a "ridelium) appearal advantage" to a television applicant hecause five stockholders are Congressmen.

Proximire denounced the Initial decision by Examiner J. D. Bond, who last August recommended the grant of channel 10: Vail Mills Albanyi. N. Y. to Capital Cities Television Corp. FCC last May tentatively decided to follow Bond's recommendations Competing for the outlet was Veterans Broadcasting Co. In his decision, Bond gave the nod to Capital Cities on the "evice participation" issue, among others Of the lawmakers, he said "it cannot be ignored here that some of these individuals have achieved rivie and political promisers which denotes in them an shifty to discern and be responsive to the interests of the people of their community, to be elected and recievted as a member of the lessue is such a manifestation."

To give one broadcast contestant an advantage over another because of the stockholdings of lawmakers. Proximire declared, is "political payola at its worst." He added the ridiculous special advantage in tv allocation is allowed to stand, the next logical step would be FCC commissioners taking the growth the season the means the season the

The Congressmen are New York Representatives Eugene J Keogh, Leo W O Brien James J Delaney and Dean P Taylor and New Jersey Representative Peter W Odino Jr With the exception of Taylor all are Democrats.

KOBY's 700G Sale

Dave Segal sold his KOHY-AN FM last weekend to Sherwood Gordon Broadcasting Co., Phoen and San Diego, for \$700,000

The price is exactly \$1,000,000 less than what Segal said NAF1 was going to pay him for the station just over a year ago.

The Denver-based Segal bough KOBY, I been near-defined: "gen music" R.P.A.R. for \$442,000 in October, 1908, and turned it in Northern California's first out-and out rar station. It quickly reases to the top of the ratings heap an increased hillings many times, he as other stations in last couple opens copied forward KOBY to gutobed and only last winter Sega who continually denied stations we for nale after NAFI deal for through, westerd KOBY to a neighbourhalter-music format.

Sale is subject to FCC oklay

Looks Like Lee's In But Earl Kintner's Status Up in Air

looks like a victory for Robert

Democrats on the Senate Commerse Committee once flirted with the idea of presenboling his nomination for a second seven-year term on the Federal Communications Commission, in the hopes their party will win the November relection and the job could go to a Democrat. But Lev's friends won out.

The committee unanniously apreved the nomination, and it cont to the Senate for final action Predictions are the Selate will confirm him.

But Commerce Committies Democrats decided to let the nomination of the Federal Trade Commission's chairman, Earl Winteren, for a seven-year FTC term, watt. Reason for the difference is that should the Democrats with the White House, it will take them longer to get control of FTC than FCC. They decided not to take any channes on Kintner, therefore, Without a Senate confirmation vote, Kintner can be given an interim appointment by the White House to serve until the next Congress meets. This will keep him in office until after the election.

Kintner can expect another full term only if the Republicans win this fall and the GOP President renames him next year. But he can serve until next January in why event.

Sex and Violence Beefs TV's Major Hurdles on Code

Washington, June 21, Sex and violence in programming is television's "most vulnerable point" and one on which the industry faces "certain challenge" in the next few months, according to Television Code Review Board chairman R. K. ifart-inhouse.

Hartenbouwe in a report on the Board's activities, told the NAB Board of Directors here last neek that to's "least responsible and seast reformal critics have sivars setzed on sex and violence with dire."

The Board, he said is meeting the problem "at the source" through direct dealings with Hollywood and New York program producers and by its monitoring program.

tar of the Code's Hollywood office has been "unusual and exceed our expectations." Hartenbowet reported Sinco August, he said Merris has reviewed and edited 200 to scripts and 74 syndicated films other than those handled by the networks. According to Hartenbower, none of these would have been checked for Code compliance if the Hollywood office had not been set up.

reactenment and prospects are "excellent" that more major film producers will join up as affiliate subscribers to the Code. As result, the Board plans to add an executive assistant and secretary to the Hollywood office about the first of next year.

Overall. Hartenhower said the Code staff analyzed some 90.09 monitoring hours last year, breaking down to a total of 749 report on individual stations. Of the 74 reports, more than 258 showed in Code violations whatsoever, Hartenhower and

The Code chief declared that "strong start" has been made it receiting out had taste in twadvertising as well as over-commercial tration. Last year's personal products advertising report by the Code Board, he said, made cheavy impact" on the ad indus-

Washington, June 21
It might be all in the name, but
Federal Communications Commisstory spanking new Complaints
and Complainte Division—charged
and Freeling out culprit broadcaster—is apparently not long for
this world.

The Senate Appropriations Committee gave FCC an extra \$200,000 for an expanded investigation of radio and television lucasees but there are administrative complexities.

Sen Warren G. Magnuson Dwash said the committee dissilowed FCC's request for \$300.-000 to finance the newly created Complaints and Compliance Division.

Magnuson, chairman of the subcommittee on FCC and other agency appropriations, said the tern was stricken out of the fear "it would lead to a form of consorabit?" The \$200,000 which the committee allowed Magnuson explained is to aid FCC's "present staff in handling the duties assigned to the new Division.

Actually, nothing in the appropriations bill or the accompanyng report bars FCC from using the money for the Division. Macnison's views were in the form of a press statement issued after the committee completed work on the money bill.

however FCC is not likely to go ahead with its original plans for a Compitaints and Compitance Division as such. A name change would seem in arder.

In an interview prior to the committee of action. Magnuson said he had in mind that the \$200.00 would be used to beef up the staff of the Compiliance Branch of the Renenal and Transfer Division—which was abuilished by FCC when the new watching unit was set up Thus, to actisfy Magnuson's objections. FCC could simply change the name of Compilarits and Compilarity Division to the Compiliance Branch, and go shead with its plans for on expanded surveillance of broadcast operations.

As expected, the committee report contains strong language (Continued on page 47)

NAB to Update Radio Code, Too

Washington June 21

Assn of Broadcasters has decided in set up a new Code Review Board along lines of the Television Code Review Board to police the radio Standards of Good Practices. The action was described by NAB as another step in the drive

NAR as another step in the drive to put enforcement feeth in the Radin Code which previously had operated on a hanor as tem base. At the sime time, the Radio Board changed the name of the Code from Standards of Good Practice for Radio Broadcasters to Radio Code of Good Practices.

Advantation of the Code will come under John F Meagher, NAB v.p. for radio The Code Board will have nine numbers, to be appointed by the NAB Policy Committee

In another action, the Board decided to open up subscription to

Harris to Help Draft Platform for Demos

Washingto June 21
Ray Oren Harra D.Ark, was regular the temperature on broadcasting a most uncomperature of the temperature of temperatur

But Harris said, he doubts that broadcasting will be mentaged in

manufaction that the Democratic platform so comething about the federal regulatory agencies in a general was but I think it would be wrong to inside out one agency and one industry.

(---

Statistics are like scebergs. The numbers you see may be impressive, but it is often the footnote hidden below that carries the most weight.

Consider the next network trade ad you see. Examine closely the figures that support the headline's claim.

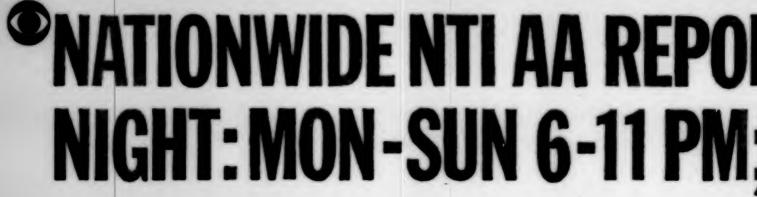
Are they based on less than half of all the nation's television families, or do they represent a true measure of nationwide audiences? (We count the whole country-see footnote.)

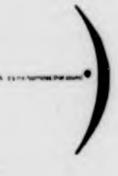
Do the statistics simply reflect an isolated week or

two, or do they span a longer, more meaningful period? (We embrace the whole season-see footnote.)

Do the numbers in big type report "total audience" ratings, which include all viewers who dip in and out of any program? Or are they "average-minute audiences," which more accurately measure how many television homes were tuned to your commercials? (Our viewers stay put-see footnote.)

Do the boundaries of "nighttime and daytime" include the full schedule of sponsored programs, or are





some time periods left out, foreshortening either night or day? (We work the longest hours-see footnote.)

When you do look into our footnotes, you will find that by all the measures that really count the CBS Television Network again this season broadcast the most popular program schedule in all television, with ... the greatest nighttime audiences: 16% larger than the second network and 17% larger than the third ... the largest daytime audiences: 20% larger than the second network and 65% larger than the third

the other two networks combined: 4 of the top 5, 6 of the top 10, and 11 of the top 20

other two networks combined: 3 of the top 5,7 of the top 10, and 12 of the top 20

Which explains why advertisers, who can be counted on to read the fine print, continued to commit more of their budgets to the CBS Television Network than to any other single advertising medium.

RTS OCT I,'59-MAY II,'60 ;DAY:MON-FRI 7 AM-6 PM

..... KHOU 4.1

Jack Paur Show KHOU 98

ard Theolre— The Corn le Green"

ARIETY - A

feature period and share of audience, since these factors reflect the effectiveness of the feature and audience composition, i.e., a late allow at 11-15 pm would hardly have day children visuaries, but its share of audience may relect dominance to the feature and allow in a later in a great the period. In the cities where stations sell there in a programming on a mainting for the feature of a later in regarding the same fheatrical throughout the unique and a later in regarding the same flowering to the same flowering to the same flowering to the same flowering in the same flowering in a mainting one account the duplicated have given by the duplicated have given the true of an interest the duplicated have given as a countite as could be a so that the high and he rain go for the measured.

INDIANAPOLIS			STATION	E WEBN	, WISH,	WLWI, W	TTY. SURVEY DATES: JAN	NUARY	3-19,	1960
			AVERA	(· E		AVERAGE		STATE	on	RT
TOP TEN PLATERE FILMS	RIN	TIME SLOT	RATING		LOW	SHARE	TOP COMPETITION			AV
FARM STATE BILL R	Lo Hun	Fairy Show Wed Jan 13 1 three 30 h 1set TV	21.1	21 3	20 7		Propeye Lettle Rescale	WILL	- /-	8
State Inc. Complete Inc. 200 Complete Inc. 1977 NTA	1st Run	For Jon 15 htt Jon 15 http://doi.org/ WISH TV	20.3	22 7	16.0	84.1	Popeye Little Rascele	WITT	-1000	
B. POOR LITTLE RICH GIRL"—	Isi Run	Faro Saw Tax Jan 19 585-6-20 WINH TV	19.6	20 7	17 8	48.9	Popeye Little Rescale	WITT		12 1
4. GRAPPS OF WRATH — H. F. Gr. Los Da — C. S.	Isi Run	Late Show Sat Jam 116 II 116 mp W(SH TV	14.8	15.8	14.0	53 1	Movie Spectarulei — "OSS." (1st Ren)	MIRM		9.5
B. TADER WISHERS STARS — P. B. B. MI A	lei Riin	Carlle Combox The stre Sat Jan 16 12 nd 215 WFBM TV	103	12.7	* 7	57 0	Rhythm Carninal Rurkarpo Roundap Wallace Beery Theatre— The Secret Sex Reyeal	MIMI	• • • • • •	4.6
C "INVANION OF THE BODY SNATCHERN"—	Report	Late Steen Fr. Jan 15 11 15.3 to W1831.TV	*1	11.3	27	62 8	Gold Cup To all o	WEWE		5.5
6 "SAN PRANCISCO STORY"	Briteit	T Jan 14 Osa vo Wash TV	9.1	10.9	2.0	25 8	Popere Little Rescale	MILLA.		34 1
E *0.8.5 *= 8 on Lord Greater Property Property ONE MILA	le Ren	Man o Smertander Sat Jan 16 11 15-1 der WFBM TV	1.6	6.3	7.9	30.6	Late Show Grapes Of Wrath 1st Res	WISH	14441	141
MINISTER AT LATEN PALLS -	Brywit	y - y St. 18 M - J. 18 M 6 30 WISH TV	8 2	87	8.0	20.6	Popeye Little Rescale	WITT	Heren Heren	15.5
THE MAKE BROTHERS GO	Reprint.	Hally waterd 5 f and 1 Sec. Jun 17 2 00 7 00 WLW1 TV	.,	9.3	**	39.9	NBA Backerbuil	WFBM		12.5
HOUSTON				STATIO	NS: KPRO	C, KHOU, I	CTRK. SURVEY DATES: JAI	NUARY	13-19,	1960.
1 DESPERSITE JOURNEY"-	Repeat	Aradoor Award	21.1	25.3		63.4	Lawless Years	KPRC		301
From Read Manager,		Timolic Sat Jan 16 10 to 12 15 KHCH-TV					MGM Theatre— Lad! In the Lake" (Repeat)		, and the	
MARRIAGE IN A PRIVATE AUT AIR	Repeat	MCM Theatre Fri Jan 15 10 15-12 30 KPRC TV	13.8	16.0	10.0		Jack Pear Show Late Show— "Black Tuesday" (Repeat)			
1. "GINBILI"— Tab Bluer Common Mathematy, Helen Wintedtt, Luded Armaty, 1988, UAA	Repeat	Early Show Sal Jan 16 60.4 30 KHOL TV	11.5	13/3	10.0	85.1	Strike Trentime Party Whirlybirds	KI'RC	110001	9.7
6 - A CHILD IS BORN -	Report	Sun Jan 17	10.8	11.9	107	46.4	Builders Showrose NBA Basketball	KPRC KPRC	HERE	11.5

	From Reserved Manage,		Sat Jan 16 10 10 12 15 KHOU TV					In the Lake" (Repeat) KPRO
	-MARRIAGE IN A PRIVATE AFFAIR Law Family Mich. 1944. Mich. TV	Repeat	MGM Theatre Fri Jon 15 10 15-12 30 KPHC TV	13.8	16.0	10.6	***	Jeck Paar Show KHOU
*	GINBILT — The Blue of Common Musicall, Land American Page (LAA)	Repeat	Faily Show Sal Jan 16 109-6-20 KHOU TV	11.5	13/3	10.0	95.1	Strike KPRC 8 4 Treetime Party KPRC 97 Whorlybirds KPRC 247
•	A CHILD IS BORN	Repellet	Sun Jan 17 Li no 2 od KHOL TV	10.8	11.9	10 7	48.4	NBA Basketball KPRC 11.5
	C. P. C. Patron No.	R peat	Sund y Playhouse Sun Jan 17 4 00 0 30 KHOL-TV	**	10-9	7.3	20.0	Pro-Bowl Football KPRC 23.4
•	CONCE I PON A BIONEY MOON —	Repeat	Triple Crown Theat e Sat. Jun. 16 10 30 12 15 KTHK TV	5.0	**	6.5	19.3	Academy Award Theatre— *Desperate Journey* (Repeat) KHOU
7	LADY IN THE LASE"-	Bryent	MCM Theatre but Jun 16 10 -17 ft RPRC-TV	4.2	5.8	2.7	13.7	Academy Award Thintip— Thesperate Journey (Repeat) KHOU 199
	THE CORN IS GREEN"— Belle Danks Name Elem Zonn Lawrens Name Trans. 1940. CAA	Repost	Award Thouses Sun. Jan. 17 11 09-12 30 KHOU TV	3.9	13	3.8	47.0	Naher of London KPRO 27 MGM Theatro— "Meet Me in St. Louis" (1st Run) KPRC 38
				200				and the second s

2,7

..

35.4

MGM Theatre Sun Jan 17 11 00-12 15 KPRC TV

MGM Thraine Min Jan 18 10 45-12 45 KPRC TV

1st Run

1st Run

"MILL ME IN ST. LOUIS"-

PICTURE OF DORIAN GRAY—
Company Doring
Research Harting
MGM 1945, MGM-TV

Cond COB sen

FABULOUS 50 MARKET RATING.

SMASH RATINGS

AUGUSTA, GA. - WIBF

SPRINGFIELD, MO . KTTS TV

ALL NEW

2nd GREAT YEAR!



VARIETY-ARB SYNDICATION CHART

Vanient's workly tabulation, hased on ratings furnished by American Research Bureau, in splits the tip ten network share on a local level and offers a rating study as depth of the tip ten syndacted shows in the same particular market. This week

In the syndicated program testings of the top ten shows, rating date such as the second source of inchesion, coupled with data as to time and day of telecosting consections or recording in the partie of yet of the furnished. Reason for detailing an extitute of the second for detailing an

exact picture of the reting performance of syndiosted shows is to reflect the true resting strength of particular zeries. Various branches of the industry, ranging from modia buyers to local stations and/or advartisers to syndicators will find the charts valuable. Over the course of a peer, ARB will tabulate a minimum of 347 markets. The results of that tabulation will be found usefully in Vanagy. Coupled with the rating performance of the top ten notwork shows on the local level, the Vanagy-ARB charts are dealened to reflect the rating states of virtually covers to market in the U.S.

CHICAGO

STATIONS: WBBM, WNBQ, WBKB, WGN, SURVEY DATES: MARCH 1-7, 1960.

		DAY-TIME	STA.	AT.	ax.	PROGRAM—DAY—TIME	PROGRA	MS DISTRIB.	AY. RTG.		PROGRAM	STA.	RTG.
1.1	Interchables	Tues 830 9 3	WREB	45.2		Huckleberry Hound (Wed. 7.30)		Serven Gems	22 8		Price is Right What's My Line	WNRQ	23 8
		ues 8 30-9 00	MARN	42.7	10.00	Mike Hammer (Thurs 9 30)	WGN	MC'A	19 2	29 6	Take A Good Look Wea-Newy-Dreier	WAKE	18.8
1 6	unsmoke Sa	9 105-9 301	WRRM	41.4		Set. Presion Fri 6 00	WGN	Arrew Prod	15.2	38.9		WERM	11 9
4 B	anny Thomas	Mon 8 00-8.30	WBBM	37 7		Annie Oakley (Wed. 6 00)	WGN	CBS	14.8	35.8		WRRW	11.3
-		Sun 9.30-10 00				Superman Tues 600	WGN	Flaminge	14.3	40.4	News-Huntley-Brinkley Wea -News-Dreier	WNBQ	12 6
-			MHHM			Death Valley Dave (Tues. \$ 30)	WGN	U.S	13.0	20 0	News-Huntley-Brinkley . Garry Moore Playbouse 90	WNBQ	33.4
		Thurs 7 30-0 on	RARR		10.	Rescue 6 Mon 8 30 Bage Bunny Mon Pri 6 30		Screen Geme	10.2	19.5	Cheyenne Laramie	WREN	14.2
-	-	us 7 00-8 00°		28 7	2	Sat 8.30"	WGN	UA-Ziv	12.7	29.7	Wagon Train To Tell The Truth	WNRQ	2n 8
10. P	Haybouse 90	Mpn. 8.30-10:00*	MBBM	28.6	3						Walt Duncy Presents Rawhide	WHKH	13 9

CINCINNATI

STATIONS: WLWT, WCPO, WKRC. SURVEY DATES: MARCH 1.7, 1960.

1. Wagon Trule Wed 7 30-6 30 W	EWT 487	L. Huckleberry Hound (Wed. 630) WCPO Screen Gens 341 803 News. Weather	WLWT	17 9
2. Gunsmoke Sat. 10 00-10 30: W	KRC 464	E. Quick Braw McGraw (Tues 6:30) WCPO Screen Gems 28.8 58.7 News, Weather News Huntley-Brinkley	WLWT	16.6
5. Red Shelton Tues 9.30-10.00 W	KRC 457	1. U.A. Marshal (Thurs 10:30) W(PO) NTA 20:2 33:4 Lart-Up 4. Resoure 8 Ftv 7:00 WLWT Screen Genis 22:2 50:0 Nova	WUPD	10 6
4. Real McCore Thurs 8389 M W	X PO 42.7	5. Serves League Boots Wed 7:00) WLWT Serves Goms 21 5 33 6 News	WCPO	113
	CPO 41.0	Watte Hoyt. Pauls	WCPO	17 2 12 4 7.0
	KRC 35 4	(MonFr) 600 Ladies Home Theatre (Set 10:30 and 6:00 WCPO Screen Gems 20.7 57.7 Mighty Mouse	WKRC	71
	CPO 33.4	7. Supermen Non. 6 30 WCPO Flamings 20.5 50.0 News, Weather	WLWT	11.3
		8. See Hunt Thurs 730 WKRC Ziv-LA 202 304 Gale Storm	WLWT	19.2
		5. Cannesball (Sol. 6 30	WERC	9.3

CLEVELAND

STATIONS: KYW, WEWS, WJW. SURVEY DATES: MARCH 1-7, 1960.

1. 77 Sunset Strip Fri 9 00-10 001	W: 11 5 46.5	1. C.S. Marshal (Pri. 19 30)		60 Person To Person W/W
2. Gunne he Not 10:00-10:30	W W 421	E Bester Period (Fit.) Col Kiw Chs	10.0	42 City Camera, Sports WJW News-D Edwards WJW
3. I ntouch bles	WIRS 424	3 Decoy (Sit 7:00 KYW . Official		92 Death Valley Date WJW
4. Wagon Train Wed 7:30-0:30	KYW 41.6	4 See Hunt / To 7 To WJW Zo-LA	18.6 3	49 Laramie KYW Sugarfoot WEWS
8. Real M. Corn. Juges 8 30-9 00		S. Four Just Men. Sar. 10.301		5.1 Exemptorus To History WJW 1
6. Hawation 1 . M +d 9 00-1 90		& Superman Mon 7:00 KYW Flamings	17.9 4	1.2 City Camera, Sports WJW News-D Eduards WJW
	NFWS 34	1. Brave Stallion /Tues 7 00	17.8 3	7.6 City Camera Smorts WJW
7. Red Skelten Tury 9:30-10:00	WJW 34	8. Tombulane Territory (Thurs 7 50) WJW Z UA	169 5	A2 Gule Stor
8. The Detectives 11 10 00-18 310	W1 WS 33	8. Beath Valley Days Sat 706 WJW . U.S. Boras		4.5 Decoy KYW
B. Eavening State & St. D. St.	WFWS 321	9. Hts A Greet Life Sat 6:30 KYW CNP 9. Phil Silvers (Thurs, 10:30) KYW CBS		61 Roy Ragera WEWS 62 Review Revue WJW

DALLAS-FT. WORTH

STATIONS: KRLD, WBAP, WFAA, KFJZ. SURVEY DATES: MARCH 1-7, 1966.

1. Gunema	Av Sot 9 30.9 M	KRLD 8	03 2	Tombatone Territory Sat. 1 Corompdo 9 Tom 9.30		WRAP	MCA:	19.2 29	Carry Moore K	RLD	37.2 3E.4
2. Wagon	Train Wed 6 30 7 300	WHAP 4	45 2	. Huckleberry Hound (Items, 6	190	KFJZ	Screen Geine	19.2 34		TAA	36.2
			3	Quick Braw McGraw Tues 6	Dies _	KIIZ	S (10 0	17.9 3	Arment News " - W	FIL	1 2
			33	Ames & Angly Mon. Fri 5 3	0	KFIZ	Chis	112 41		FAA	17.0
4 Have G	un, Will Yrevel fin 8 30-9 de-	KRLD 4	2 4						Some Test Tom	FAA	8.7
A. The Ri	feman Tur- 8 00-8 30	WEAR 4	0.7						Terriar Decretors W	RAP	7 3
4. Real M	eCoys Then 7 10-8:00	WFAA 3	81 8	Superssan Mon. 6.000		KIJZ	Flamingo	14.9 34		FIA	31.3
7. What s	My Line Sen. 9 30-20-001	KRLD / 8	54 4	Nusle (Mon Frt. 5 90	000=1	KTJZ	ITC	13.6 45	Refer Hood W	FAA	7 (8
8. Wyatt	Forp Tons 7 to 2 to	KRLD S	3.8		-					RAP	6 4
				Roy Rogers Wed 6 001		KIJZ -	R. R. Prod.	12.5 24		0.75	15 5
			1.3	U.S. Marshal Wed 9 901		KFJZ	NTA	113 15		BAP	2+3
10 Maverie	4 -Stat. 6 167 85- 1 1111-	WEAR 3	08 8	, holdiers of Fortune (fit 60	61	KIJZ -	NTA	10 6 23	News Westber W	BAP	11.2

CORPUS CHRISTI, TEX.

STATIONS: KRIS, KZTV. SURVEY DATES: MARCH 1-7, 1960.

N.TTV	400	8	Whirly birds 1 M 9 M	Y I I	CBS	31.1	60.1		22 1
KEIV-	46.5	2	Quick Drew McCasse To-	KITY	Serven Genu	30.1	69.5		13.2
Kee	40.0			KELY	Serven Grown		86.9	Backy & His Friends KRIS	2.4
KRU	47.7					26.3			29.1
ARIS	45-11	8	(oronado 9			24.5			37.1
	46.4	6.	E.S. Marshall			24 1	310	teor & Haryort KRIN	42 4
	400		Married Co.		1 Imminga	23.5	60 2		11.7
		m	After Air America					Mike Hammey KRIS	
		4			- UA-ZIV	22 6			17.0
	KRIS KRIS KZTV KZTV KZTV KRIS	KRI- 4-7 KRI- 4-7 KRI- 6-8 KVTV 6-4 KVTV 6-5 KVTV 4-5 KVTV 4-5 KVTV 4-6 KRIS 42-6	KRI 4 7 4 KRIS 45 7 4 6 KRIS 45 7 4 6 KRIS 45 7 8 KRIV 45 7 8 KRIV 45 6 KRIS 42 4	N. V 4	No.	N. V Serven Germ N. Serven Germ N. Serven Germ N. Serven Germ N. Serv	N. V Server Gents Do Server Gents	N. V 4 2 Quick Drow MrGraw N. V Server Gram Dol 69.5	Action A



Opening production on June 9 from the new studie jectured 6 cost of 30; not including the elephonis, or comets

World's largest television studio

Studio 5

The latest television studio of Associated-Rediffusion. 14,000 square feet of floor area. Room to mount two lavish productions simultaneously. Seating capacity for 500. Elaborate recording facilities on 405, 525 and 625 line standards. Full provision for colour when it comes to Britain. Operational since June 9 at Wembley in London.

built by



ASSOCIATED-REDIFFUSION

London's Television

Assertated-Rediffesion Ltd., Tele issue His or, Kingenay, London, W.C. a, Keyland

ARIETY-ARB SYNDICATION CHA

COLUMBIA, S.C.

STATIONS: WIS, WHOK. SURVEY DATES: MARCH 1-7, 1960.

RK.	PROGRAM—DA	Y-TIME STA.	RTG R	TOP STADICATED PROGRAMS IR. PROGRAM—DAY—TIME STA. DISTRIE	RTG.	AV.	PROGRAM STA.	RTG
	Wagon Train (Wed		67.2	1. See Hand (Wed. 7 00)	50.T	85.3	Three Stonges WNOK	
	(becomes (Mon 7	30-8 30) WIS	30.0	1. Receas 8 (Mon. 7 00) W18 Screen G	- MA 7	84.4	Comedy Capers WNOK Three Stoopes WNOK	
	frice in Right We		50.0	4. Hurkleberry Hound (Thurs 6:00) WiS Screen G.	ema 42 4	95.5	Kingdom Of The Sea WNOK	
	('bery Show Sun.		30.5	& Manhant (Thurs. 8 00:	Page 42.0	75.5		10
	17 Secort Strip (5	un 8 00-9 00: WIS	52.8	1. Lock Up (Sun 8 00) WIS Ziv-UA	38.1	92.0	Small World WNOK	- 1
	Real McCoys Thu		52.3	8. Highway Potrul (Mon. 9:30) WIS ZIV-UA 8. U.S. Marshal (Thurs. 9:00)	37 7	73.9	Playbouse 90 WN .K	10
	But Masterson (Fri			9. Novy Log (Mon. 6 00)	26.1	87.2	Zane Grey Theatre WNOK	- 10
C	OLUMB	US		STATIONS: WEWC, W	TVN, WI	BNS.	SURVEY DATES: MARCH 1-7,	-
					TVN, WI	BNS.	SURVEY DATES: MARCH 1-7,	196
ij	Real McCors (Thu	\$ 30-8 00 WTYN		STATIONS: WLWC, W L. Hackleberry Hound (Thurs 6:30)			News Sports WLWC	194
	Real McCore (Thu Wagon Train (Wed	8 30-6 90) WTVN 7 30-6 30) WLWC	42.7	L. Huckleberry Hound (Thurn 6.30)	rms 30.1			1960
	Real McCors (Thu: Wagon Train (Wed Red Shelton (Tues	1 7 30-6 30 WILWC 1 2 30-10 00 WINS	42.7	L Hackleberry Hound (Thura 639) WTYN Screen G 2. Our Mins Breaks (Sun 630) WSNS CBS 1. Not For Hire Crt. 1030 WTYN CNP			News, Sports WLWC News-Huntley-Brinkley WLWC Medic WTYN Cavalende of Sports WLWC	7 9 13
	Real McCore (Thu Wagon Train (Wed	1 7 30-6 30 WILWC 1 2 30-10 00 WINS	42.7	L. Huckleberry Hound (Thurn 630)	24.5 20.2 20.2 22.1	52.6	News, Sports News-Huntley-Brinkley WLWC Medie Creatende of Sports Gale Storm WYVN	7 9 13
2 2	Real McCors (Thu: Wagon Train (Wed Red Shelton (Tues	8 30-5 00 WTYN 1 7 30-8 30 WLWC 9 30-10 00 W9NS 0 00-10 30 WBNS	42.7 40.7 40.4	L Hackleberry Hound (Thura 639) WTYN Screen G 2. Our Mins Breaks (Sun 630) WSNS CBS 1. Not For Hire Crt. 1030 WTYN CNP	24 5 20 2 22 2 22 3 2 21 9	64.9 52.8 43.5 39.8	News, Sports News-Huntley-Brinkley Medic Cavalrado of Sports WTYN Chevy-Show News, Sports WLWC WYVN Chevy-Show MLWC News, Sports WLWC	7 9 13
2 2 4 5	Real McCore (Thu: Wagon Train (Wed Red Shelton (Tues Genemeke (Sot. 1)	1 7 30-4 30 WIVN 1 7 30-4 30 WILWC 1 9 30-10 00 WINS 1 9 30-10 30 WIVN	42 7 40 7 40 4 33.1	L. Huckleberry Heund (Thura 630) WTVN Screen G 2. Our Mins Brooks (Sun. 630) WBNS CBS 2. Not For Mine (Frt. 1938) WTVN CNP 3. Not For Mine (Frt. 1938) WTVN CNP 4. The Hassymounters (Thura, 730) WBNS CBS 3. Beath Valley Baro (Sun. 930) WBNS U.S. Bact 4. Quick Brow McGrew (Tura 830) WTVN Screen G	24 5 25 2 25 2 22 2 2 21 9 21 9	52 8 43 5 39 8 33 8 55 1	News, Sports Newo-Huntley-Brinkley McGreated of Sports Gale Storm Chevy Show News, Sports News, Sports News-Huntley-Brinkley WLWC	7 9 13
2 2 4 5 6	Real McCore (Thu: Wagen Train (Wed Red Shelton (Tire: Comments (Sot. 1) Untouchables (Thu	1 7 30-6 30 WIVN 1 7 30-6 30 WILWC 2 30-10 30 WINS 1 0-10 30 WINS 1 9 30-10 30 WIVN 1 9 30-10 30 WIVN 1 9 30-10 30 WIVN	42 7 40 7 40 4 30.1 34 7 33 9	L. Huckleberry Heund (Thura 630) WTVN Serven G 2. Our Mim Brooks (Sun 830) WBNS CBS 3. Not For Mire (Frt. 1938) WTVN CNP 4. The Honeymonners (Thura 730) WBNS CBS 5. Bookh Valley Days (Sun 930) WBNS US. Book 4. Quiet Brow McGrow (Tura 830) WTVN Serven G 7. Sea Hunt (Mon 730) WBNS Zig-UA 7. The Vallage (Sun 830) WTVN UA-Zig-	24 5 20 2 20 2 22 3 22 3 21 5 21 5 21 5	52 6 63 5 39 6 33 8 35 1	News, Sports Newo-Huntley-Brinkley Mulic Medie Cavairade of Sports Gale Storm Chevy Show WLWC News, Sports News-Huntley-Brinkley WLWC Cheyenne WTVN Cheyenne WTW WTW WTW WWW WWW WWW WW WW WW WW WW	7 9 13 16 19 24
2 2 4 5 6 7	Real McCore (The Wagne Train (Wed Red Shelton (Tues Gammake (Sot. 1) Untouchables (The 77 Samel Strip (F	7 8 30-8 30 WIVN 7 30-8 30 WILWO 9 30-10 30 WINS 10 10-10 30 WINS 17 9 30-10 30 WIVN 10 10-10 10 WINS 10 10-10 10 WINS	42 7 40 7 40 4 30.1 34 7 33 9	L. Hackleberry Heund (Thura 6.30) WTYN Screen G 2. Our Mins Breaks (Sun. 6.30) WSNS CBS L. Not For Hire (Frt. 10.30) WTYN CNP L. The Henrymounters (Thura, 7.30) WSNS CSS L. Besth Valley Days (Sun. 9.30) WSNS U.S. Burt L. Quick Braw McGraw (Toura 8.30) WTYN Screen G 7. See Boot (Mon. 7.30) WSNS Zin-U.S.	24 5 20 2 20 2 22 3 22 3 21 5 21 5 21 5	52 6 63 5 39 6 33 8 35 1	News, Sports Newo-Huntley-Brinkley McGreated of Sports Gale Storm Chevy Show News, Sports News, Sports News-Huntley-Brinkley WLWC	7 9 13

CHATTANOOGA

STATIONS: WRGP, WTVC, WDEF, SURVEY DATES: MARCH 1-7, 1960.

-	Ganamake (Sat 10 00-10/30) Wagon Train (Wed 7 30-8/30)	WDEF	47 8 1. Huebleberry Hound Thurs 7 00 WDEF Screen Gems 22.8 S3.8 Manhunt WRGP 44.8 2. Three Stenges Mon-Fri 6.30 WTVC Screen Gems 27.3 39.8 News, Weather WRGP .	21.4
1	Have Gus. Will Travel (Sat. 9 30-10)	WDEF	41.7 S. U.S. Marshal (Wed. 7:00)	15.2
- 2	Real McCoys (Thurs 8 30-8 601	WTVC	4. 1 4. Quick Drow Meterow (Turs. 7:00) WDEF Screen Gems 22.8 42.3 San Prancinco Boat WEGP	21 7
-	Maverick (Sun. 7 30-8 30)	WTVC	35.8 & San Francisco Best (Tues. 7:00	22 8
	Cheyenne Mon. 7 30-8 301	WTVC	23.9 & Trackdown (Mon 700) WBGP CBS 21.4 39.1 Platt & Screep WTVC	18.3
-	The Rideman (Tues 9:00-9:30)	WIVC	1. Champ. Bewling (Sat 4.30 WDEF Water Know Your Bible WTVC	2.8
	Wyatt Fary (Tues. 8 30-7 60)	WTVC	Schwimmer 19.3 60 All Star Golf WTVC Singing Convent WTVC	0.1

COLUMBIA-JEFFERSON CITY

STATIONS: KOMU, KRCG. SURVEY DATES: MARCH 1-7, 1960

1 Wagon Train (Wed 4 30 7 30)	KO W 60.1	1. Burkleberry Bound (Thurs 5:30 KRCG Screen Gems 35.4 \$1.31 Socky & His Friends KOMU 3	2.4
2 Gunomake (Sat 9 00-9 30)		2. Coronado 9 (Fri. 8:00)	9.9
3 Price to Right Wed 7:30-8:001		1. U.S. Marshal (Thurs 9-00) KOMU NTA 22.4 64.9 Revise Revue KRCG 15	5.5
4 Frair Ford Thurs 8 30-9 00:		4. Cine Bid (Thurs. 630)	30
6. Fve Gel A Secret (Wed. 9:30-9:00)		6. Whirtybirth (Thurs 800) RRCG Clis 27.3 47.0 Special Agent 7 KOMU 2	17
7. Red Shellon (Tues. 830-9 00)	KRCG 449	7. Lord-Up (Sun 7:30) KOMU Ziv-UA 25.7 37.1 Ed Sullivan KBCG 41	2.9
8 But Masterson (Thurs 7 99-7 30)		E. This Man Bowson (Sen. 9:30)KOMU Ziv-UA 24.3 44.4 What's My LineKBCO 25	9.7
9. Ed Sullivan (Sen. 7 00-8 00)		8. Rig Mae (Tues. 5:00)	1.4
9 Carry Moore (Tues \$ 00-10:00)	KRCG 41.7	16. Net For Rire (Thurs. 9:30)	4.0

COLUMBUS, GA.

STATIONS: WRBL, WTVM. SURVEY DATES: MARCH 1-7, 1960.

1	77 Samet Strip (Fri. \$100-10-00)	WREL	58.6	1. Coronado 9 (Frt. 8:30) 2. Border Potrol (Tues. 9:00)	WRBL MCA WRBL CBS	51.0	83.1	Art Corney WTVM	
2	Have Com, Will Travel (Sat. 9:30-10)	WRBL	55.6	2. Hurkleberry Hound (Thurs. 6:30)	WRBL Screen Gem	44.	79.8	Early News	10.4
-	Rawbide Fri 7:30-8:30	WRBL.	54.6	4. Whirlybirds (Mon. 830)	WRBL CBS	42.3	78.9	News Huntley-Brinkley WTVM News Boundap WTVM	11.3
	Commode Sat 10 00 10 30	WREL.	22.0	5 Three Steamer (Man Pri # 60)	WRBL. Screen Gom	- 41.0		News Huntley-Brinkley WTVM Western Theatre WTVM	11.9
-	I've Got A Secret (Wed 9:30-10:00)	WREL	20.7	6. Highway Patrol (Tues. 8 30)	WTVM . ZIV-UA	20.0	34.3	Debie Gillis WRBL	48.7
	Duble Gillis (Tues 8 30-9 00)	WRBL	20.3		WRBL CBS	19.3	30.5	Border Patrol WEST	17.9
	The Milliamaire (Wed. 8 00-9 30)	WEST	49.7	9. Papeye (Mon-Frt. 5'00)	WTVM UA-ZIV	17.8	44.2	Our Miss Brooks WRBL	23.3
	Zane Grey Theatre (Thurs. 9:00-9:30)	WRRE.	49.7					My Friend Flicks WRBL	17.3
	Father Knews Best (Mon. 9.30-9.00)		-	18. U.S. Marshel (Thurs. 9:00)	WTVM NTA	12.0	-	Rocky & His Friends WRBL.	22.3

CBS 0&0 Talk Capsules



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TELEVISION SUBSIDIARY OF COLUMNIA PICTURES CARE

Inside Stuff-Radio-TV

CBS-TV copped six out of eight General Federation of Women's links annual awards in Washington last week. Web took awards on Captain Kangaron." The Twentieth Century." "CBS Reports." "Father Knows Bent." "Playhouse 90" and "Valley of Decision." NBC-TV won two, for the "Huntley-Brinkley Report" and the "Beil belphone Hour."

Olia Mathiesea

Ford

Cantinflas Finally Agrees To TV Series

Series is stated to premiere this August. Until now Castriefas ha glaways fought shy of to appearances. Now his plans call for staging of to specialcies of high entry taimment as well as cultural value.



Happy Anniversary ED SULLIVAN!



"JOHNNY WAYNE AND FRANK SHUSTER EASILY THE HOTTEST COMICS IN THE INTERNATIONAL TELEVISION SHUTTLE..."

VARIETY MAY 25 1940

in a few acts nothing figure it also file says many visiting

thei do'-get

ry open booking tale from Pat Bonne et visuation over the Il the Lide intery res on v Pierre Los

PHILADELPHIA

CINCINNATI

SYRACUSE

TOPS **EVERY OTHER** SYNDICATED

SHOW IN THE

INDEPENDENT

TELEVISION

MARKETI

CHARLESTON, S.C.

f always toothing figure it a so He says many visiting it is also seen that the palace was to the Christian and a seed of Palace part in the palace part is a seen to be a seed of Palace part in the palace part is a seen to be palace part in the palace part in the palace part is a seen to be palace part in the palace part in the palace part is a seen to be palace part in the palace palace palace part in the palace p

Corinthian

e neumen to be equipped with requi beoper phones that will relice messages from the group Q. Neumen hotel rooms have en equipped will private phones c quick transmission of neu-rous transmission of neu-rous transmission of neu-rous transmission of neu-rous transmission of neu-

Reporter cameramen are being rounped with ponerpacks for cound and film interviews from the conversion floor

In addition to their own film and phone coverage the neusment will have available a Telenews crew for sound and film features both on and off the convention floor. Telenews also will handle film processing and flight shipment back to local statum. If video taping is called for in LA. Contribition has arranged with KTLATV for use of crews and vidiage studies, which are adjainent to the convention.

will beclude Herman Land. Corinthian's special projects chief who will set as editurual director and groun coordinator. B Calvin Janes of KHOL-TV. Houston as praduction supervisor. Walt Janes of KOTV. Tutsa, as technical supervisor and Corinthian president C Wrede Petersmeyer in a supervisor of properties of the programment of the control of the con

Sigtion schedules for pickup of convention coverage vary but will carry a half-hour Tulsa hour pre-convention residues that this case will as sanday in 10 perioding the clart of the emorrate powers of the residue that the pre-constraint powers (the residue as a shedding will approximate to line dated for KOTV Tulsa this calls for incertions in result of the case of the

reper phone bulletins daily
All five tele stations have sold
to convention coverage to a local
regional advertiser. Trais Nonoal Bank is sponsore ing in BousComoro and the National Bank
Tulisa in Tulisa Falls City Brewg in Indianapolis, Peter Erkrich
Sons mest packers! in Fort
large, and Shell Oil in Secra-

'Bless Our O'seas'

to e gene up from \$800 to \$1,000 tor half-hour Currency restricts the Philipplies are reported to have eased.

La lime reshet in the same 12 attention of the state of the state of the state of the state of Emilia Apart.

Since the takener of to state of Carlon government, the arm of the try of the state of the sta

At this manture in time—when the time is manture in time—when the time is made are accurated to the time is manually and the time is a second to the t

ITC Penetrates Curtain

Independent Television Corp. has clicked off some sales in some officer areas. Laule' and "Foor Just Men" have been sold in Yugoslavia

and Corchasionakia.

In the touch and go market of Cuba, ITC has recently parted for "Four Just Men."

the estrict like policy is very in effective. It's thought blank that a guild provise will rail far a rindy of the foreign market betwee any residual payments are agreed upon. At that time, all the leadings also ranging from dubbing to courrency restrictions, as well as

It's Bigtime TV **All Thru Summer** For Italo Viewers

No summer histus is planned this year by BAI-TV, the Itala telenet for the first time since it started regular telecasts some 10

local outlet, which to slows down its live activity in June slows down its live activity in zure and July, and goes abnood exito-nively tape in August, will this year concentrate many of its big guns during the warm months. Major effort of the year, for which RALTY has been propping for

Olympie programming starts at I am on Aug 12, when the cere-iony of the lighting of the Olym-ic terch will be brugdeast and devised from Olympia, in Greece televised from Olympia in Greece. Then comes the everage of the event proper, from Aug. 25 to Sept. 11 Various other live pickups of sports events will be leatured over local video channels during the nummer, including the French hicycle races, the July 1 and 2 Wimbledon Tennis Championship—sibiletic events and boxing matches. Many of these events are in Eurovision.

silow the current "Sentimentale" here'll be one called "Night lish one called "Settima Piano

ognazed and Ratomondo Viscello RALTV also has such mexical hours as "Happy Variations and Pour Steps Along the Musical cole" as well as the self-explanately Here is Janz on the unomore remain the Genuese Theatre of alherto Govi, and the Neaponitation as represented by Pepping the Pepping of the Musical Conference of the most popular with the critic the dramatic sector whole no of the most popular within the most popular within ne of the most popular winter town Guillo Club will being its elective story fure back for some for viewers in a five-work series

Among other major efforts being anned for a busy Italo to commer relecants of the Nevil Bullet are telecasts of the Newil Ballet Festival, duity pickings of events at the Venter Film Festival in August and September, a series of show bringing back the major figures of finitian opera, past and present as well as a series of film of those directed by Mario Soldatt and origined by Cesare Zavattini titled "Italy reads." "Companile Secu." I three-mosts however, that "Campanile have to curtail its travelend the country during the name period itself when RAI-will need all available equivalent to the curtain methods kind oth pause It ma that "Campanile of though they may be constitute the introductors

Fint, Nich.—A Donovan Faust or been premated from statem has been premoted from station named to general manager of WJKI-TV here Faunt had been station manager since 1904.

FCC Funds

Continued from page 31 a

addingt any ECC "connership" activity. The committee directed that "in no way" is the \$200.000 to be used "in any function remotely approaching convorship." Also, it frowned on FCC Chairman Frederick, W. Furd's statement that the new surveillance program would forclode bearings in the field on broadcast violations. This proc-dure the committee asit. "inspir-lend to considerations of program ensorship, which is prohibited by

In all the committee voted \$13, 133,000 for F(Y \$200,000 above what the house allowed but shift \$184,000 below the Administration region. The committee with

The committee restored \$185.000 cut by the House for Federal Trade Commission to provide the full \$7.600.000 requested by the Administration At the name time. It struck a provise in the House tracks a second control of the House tracks. full \$7.000.000 requested by the Admensionation. At the same time, it struck a provise to the Bouse consmitter report which would retrict the use of new funds to the burning of 73 investigators and two hearing examiners. The Senate committee said in its report that allocation of positions about he left up to the ETC.

BBC-TV Conter

Continued from page 31 au the long run for British everseas

The new studio to be used for the opening program is medium sized, with an area of 8,000 square feet, and it will be used mainly for light entertainment and children's programs. The largest of the seven studios has a finer area of 11,000 square feet, and part of its floor can be lowered and converted into a post Several of the studios have accommodation for twitted audi-ences, up to a maximum of about 000.

non.
Initial program to go on the air from the non belevision centre is, appropriately, entitled "First Night" and will be enceed by David N'unn, and will star Arthur Askey Richard Hearne, Leuis Mitchell and Elizabeth Larner, the workness with belief

Foreign TV Reviews

Continued from page 19 au

Sixeet Nuthin," set the pace, which was maintained by "My Praver" and his latest declists. Angry " The Kaye Sisters, a bloode trio, also added to the useal stakes with a couple of entries in pion fashion, while the Three Bours (falber, mother and daughter) gave a silesk juggling display using hope and daughter?

Des (*Connor standing in again for resident encer Bruce Forsyth she was still on the disk hat acquilled himself professionally with the interlinking chore, and handled the regular "Best the Clock" lett with nervous aplamb.

Home-Built Station

13 and worked perfectly. WNRS was chosen as its call letters. They even had a telephone installed to receive requests for recorded mu-

receive requests for recorded musical numbers.
On Saturdays the boss via disks played the sect of music teenames want to hear." On Sandays a treat there were classical artistions No advertising was sempted and there were no commercial. Murvay was told that as miner as 100 requests for numbers one received. The boss said they want to Construct so that the manner of the construct so the construct so that the manner of the construct so the constru et up the Conelrad to that the main could go off the air in even d an air raid

of an arr raid. The boys' parents knew what they were diding, but were unaware of the tilegality, cays. Murray who, while hading the operation, didn't coofficiate the equipment and will not preserve because everything was unnecestly done.

'Atomic Year 17' As WIND Series

Chicago, June 2t.
Argonne National Laboratory,
whose activities had long been kept under wraps by the U.S. government has auddenly come in for a wave of exposure by way of adm and tv Recently to station WBKR did a two-hour durumes tary on the atomic plant, and the on has been effered gratis for sundicution. And now Westingnonna of allow WIND to planning a 13 neck radio segues on the Aronce operation to be called

Areas Year 17.

Key figure in the electronic curerage of Arimnese to John Bert onerine W.BEM new on who for the
past three years had worked on
the Argonne pr stuff. If was Bert
who had not up the W.BEB descrimentary and the subsequent talkfiest he prominent Argonne whentains on the subject of peace. A
work ago, Bert switched jobs to
become news and pubudfairs directer of W.INID and his first mose
was to create the radio servey on
his plan maler.

Jack Eigen To St. Loo

St Louis June 21 Jack Eigen one of broadcas in the putations launched a st ght aweek interview show in ght 20 from the Steeplechas

He'll do the show nightle from 11 pm, to 1 20 am interviewing visiting relebration and localites a la his longitime show at Chinage's Cher. Place.



LES PODEWELL

Patricia Stevens



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Emmy Awards

se of these was credited to CBS where the original version was

As to the Emmy show theif the sleup was much better than in previous years, what with the opportunity for a lot more show with a but fewer prizes. The "presenters" were pretty much done away with switch Fired Astaire in Heliswesd and Arthur Godfrey in New York an the "permanent busis and as such handed out the prizes Couple of guest otam Crack Conport, Dinah Shore, Lawrence Well, brought the Immus over to Atoric to hand out, and I make and his writers, Ed Stommon and Howard Leeds, worked in a good comedy bit here through the use of Jos France at the green architect of the lot fewer prizes. The "presenters" edy bit here through the use of Joe From at the "a rtaker" of the

With this simplified estup, there was plenty of show and the unoptrationed hit has Bob Newhert.
Young-Chicago consedian barned in
two routines, both hilartous, one of
a timid submarine commander addressing his crew at the end of a
two year average, then other much
more appropriate, a restrine where
in a television director is doing a
dry-run on Khrushchev a sixval in
the U.S. With this armplified ectur

the U.S.

The Steve Allen comedy group, Pat Harvington Jr. Doutes Allen. From Knotta and Bill Dana. turned in a good opening sketch pegged to the Patterson-Johansson Robinand it to NBC's credit that it increased the proceedings to hand Antaire the results as soon as the fifth resond knorthost occurred. The ene other variety element was Mahalia Jackson singing as inspired. Took Bless America. Three grouper of film clips delineating conselly drama and variety during the season were superfisions—they didn't show enough and they consisted of silent footage. David Rose orci less excellent hasking to the proceedings, and the direction and coast-ta-coast switching were handled smoothly.

This was a show the Academy entild take some prize to first it still has to search for the right formula to make the awards show what it should be-viv most im-portant 80 minutes. Chos.

11th Annual WHITE MOUNTAINS'
FENTIVAL of the 7 ARTS July 2nd to 18th SHY MIGH IN the S LAKES . 5 500 ACRES

"ploneering efforts in lensgin tive

Up to other Got am winner nas WCBSTV, which took three prizes, including a special stallon accura-ment award for its "halanced whedule of consistently high qual-

WNTA a Tiles of the Work" was roted the outstanding live and its Open End" with Dave Soon hind the outstanding documentary or education show Sussikind was named outstanding male personality and WNTA's Fave Emerson ditto for fermale WCBS TV with the Late News with Ron Cachian and in the children's or teenage program with its "American Munical

Network Radio tmused from page 23 ...

others die they too might be re-placed by new entertsinment

Clearly, though, no CBS Radio officate is busing the network because of its entertainment features. They readily concede that what they want and what they need is the power-packed CBS news concease.

the power-packed CBS teem conerase.

With NBC and ABC It's virtually the name thing. NBC's new
state of affairs is evidence aplenty
of how the affile feet. With the
entertainment negs jettlented and
news remaining the hig thing, the
web's clearances have reportedly
store up to 95% to 95% of the full
station lineup.

CBS and NBC may be a last more
foretunate economically than ABC
which is only now arviving at that
no profite economically than ABC
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or profite economically than ABC
whether has been out that where
require that it has at the other two
weaklay "service" type of stanza
from which the local stations can
cut in and out generally as they
please.

Whether Murtual is making a profit

WNTA Honors

An independent which any two years ago was virtually ignored in operation is certainly not loans the New York market won five of much if anything, to judge by retermined the eight local Emmy Awards in puris enanating from this "indie New York Menday night 1201 wNTATV copped the quintet, one of them a special citation for its

Flackories

continued free page It maintenal org in Audience Building Commeliaces is typical of the trend. Big operators in the field have been R&C and Jacoba, with rist McDermott, who recently set Jo Dine as her Nhw York rep, also often in the act Regers & Cowan in particular had been strong at Renton & Bowles on the crucial General Foods and Procter & Gamble accounts, so much so that even when B&B organised General Public Relations as a wholly-owned submid of the agency some three

years back, GPR could swing away only three shows, later was killed off by the R&C strength.

The GPR setup was only one of The GPR setup was only one of several agency altempts to corral some of that program business on a fee basis. Young & Rubicam's Buresu of Industrial Service to still heavily in business to is the J. Walter Thompson set up and McCann - Erickness a Communicationa. Counselbors affiliate. Ted Bairs handled some of its own chiefs. ents' shows, and the effort there will probably be renwed with the biring of Frank Sammon to suc-ceed Beason Inge.

On top of all of this, the net-works of course continue to pro-vide much the same service free of charge to the client. And the al-titude of the network publicit-exers and the program handlers continues to be one of soon. "300-000 a year" one exec recroit-raid. "What a waste considering we cover the same thing and do it for free."

ABC's AM & TV Stations In Chi in Tandem Talent Setup as WLS Gets Hypo

Chienge June 21
WLS, the new ABC Radio odio, his pot the bite on aisternation WBKB-TV for some established talent in this market luittally, when Ralph Beaudin came in as WLS prez and general manager a few months back, he stated that is radio eather would operate the dependently of ABC's tv property and that they would in no way identify with each other except as dentify with each other except as

Beaudin brought in a fresh rester of deepays from other parts of the country and by now has let go much of the old WLS staff. But recently, needing a newscaster, he asked for WBKB's prize eighted Norman Rom, and got him for a nightly strip. And last week Beaudin also got WBKB's Chack Bill and Stuart Brent for double duty.

and stuart Brent for double duty Bill will serve as form direction of WLS tyles Bill Manon, who was signed by WBBUI and will continue his shows on WBKB. Brent, who does a book retieve show mornings on WBKB, will do short program features four times daily on WLS docusing current books and authors.

It's understood that Jim Louns-try, deejay who conducts a Sat-rday record hop show on the tr lation, may be next in line for a

Successor to Fellows Down to 6 Candidates

Washington, June 21
Notional Assn of Broadcasters has narrowed consideration for a successor to its late prexy Haroli E Fellows to eit persons, but won't say who they are Selection Committee, charged with picking the man, would say only that the as are of national stature. The committee toid the NAB Search of Directors here last stature. The committee told the NAB Beard of Directors here last week that the "dedicated service of the Policy Committee acting in the absence of a president, has made a deliberate selection pos-

Radio Review

give the show pace and hounce his also unfortunate to saddle them with a title as milleading as unical spectacular "

To a casaul listener, this almosttwo-hour contab over WUNR, New York, the NY Times station, may

two-bour confab over WQNR, New York, the N.Y. Times station, may have been moderately interesting particularly as the talk was broken requestive by recorded bit songs from the 15 Breadway musicals that the amount of the production with a memoir of the production whill of highlime sadio of the pre-television era, this was a special and probably disappointing dish. Braders of Brocks Alkinson a drama crificisms and Simday columns in the Times must have been let down by his finiteriess radio performance, despite occasional touches of the quietly infectious Alkinson humor. To the relatively few privileged by know the critic personally, or even to have seen him in some of his infrequent public appearances what came over the air seemed subdued and currously colorless.

Moss Hart, who once aspired Moss Hart, who once aspires to be an actor and his made periodic public appearances on the stare and in tele since hitting it his as a playwright, director and recently helt-celling autobiographer also seemed strangely larking in anima-tion in what should have been a starch assistance for him. After tion in what should have been a tinch assignment for him After all, he a personality of the should be seene, and might be expected to give something of a perform-ance.

For A'kinson, this radio aksum-ment was presumably a duty a surt of swan-song command per-formance for the Times, which be a been drama critic for 35 years. He reture. June 30 Apparently be recruited flast for the stint, and the two of them planned the show. As the unbilled announcer mentioned at the start, the station hadn't laid out any ground rules for the stargs. for the stanca

It might have been better if they had done on and gotten an ev-perienced radio shorman in for the task And almost any name to or radio me might not only have provided considerable amount on. brought out the personalities Atkinson and Bart in the

The program consisted of Atkinson's selections of the 15 hest Broadway musicals of his 35 years as a reviewer, with Hart offering comment, and then recorded seleccomment, and then recovered serve-tions from the various shows being broadcast as highlights. There were a few notable, interesting points, including the critics statement that the musical is theoretically the truest form of theatre. There

AMBRICA'S MUNICAL THEATRE.
With Brooks Athleson, None Hart
115 Mine: Fri. 1171, 8:05 p.m.
WAXR, N.Y.
It's probably unfair to put nonis a performers on the air for a
discussion without an experienced
in cruphone personality present to
mention the shape mare and bounce. conded these they frequently neglected to name the three man it below the three man it below the three who and Ol Man River and who and Ol Man River and who and the number from Music in the Ar and the two from Perg and Beautiful Control of the Man and Man and the two from the Ar and the two from the Ar and the two from the Ar and the two from the Art and the Art and the Art and the two from the Art and the

Recognizable but undentified artists included Afficed Drake Oh, What a Beautiful Morning John Raitt Solitoque Line Kirk Always True to You in My Fashion Vitan Baile Adams with Resided Rissell in Ohio and and Carl

After each recording Atking had to pick up the conversation and by to get it rolling again At the end Hart mode an earnest spiel about popular music being opici about popular music being part of our sultural heritage, and Alkiason offered the characteristic and disamming observation that as a writer he a envisue of writers of and disarming observation of writers of a writer he's envisus of writers of music. There were several intelligent commonts about the ups and down of Broadway musical quality before the program excited.

Hobe.

Global TV's

Continued from page 1 am

tipes nent into service ance fan l, making a total of 38

It making a total of 28.

Other significant to developments reported by the Agency—The Kremlin's adoption of new decrees amond at reorganization and improvement of radio and to through former controls by the community Party. Russia now has 149 to transmitters—13 of them built since Jan 1.

Communist China's fifth station, located at Changibis started operations this year wasserral others stated to begin and Two educational programs, ca television universities, have son the air—one in Peiping and in Shanghal

sion Network CAIVN composed stations in El Salvador Gumala, Nicacagua Honduras Coata Rica, is expected to be operations in the near future





"My publisher is flushed with success over POEMS FOR THE JOHN"

RECORD: SWAN LP503-"POEMS FOR JOHN" ... to be released shortly!

JUNE 26th... ED SULLIVAN (8th appearance)

mgmt., Wm. Morris

Jocks, Jukes and Disks

Min to Livers

TALKIS

Gordon Jenkina Kapp "IF Big O" a country torch hollad, is 800 Mill ID COME TO YOU descreed with a high pleasing va-there a long version of La call YOU ARE MY SUNSHINE" Minimals a plantal produced Peer is a neat version of the

con of this choustone.

Cony Code King "COZY'S

CORNER" Lois's delivers the same brand of racking instrumental which the cumbo has become noted for RED BALL" Loos's in ore of the same

Mack Virkery Gone "HAWAI-

Best Bets

(Rt & Virtur)

Lonely Little Robin

Or need and when all of Board of great this most harmony there and appear "Lonely is a pleasant own." The Brand

(Enlumbia)

LITTLE BOY LOST There'll Be No Teardrops Tonight

Bry Los (L. d.) to another tear perking as his in the part. There I Be (A. P. Rope I is a good rees of his

DEAN MARTIN (Capitol)

JUST IN TIME Butterrup of Golden Hair

files bland of Johnson The Region of Brings of

CONNESTENENS TOO YOUNG TO GO STEADY (Warner Brus.)

A Little Kiss Is a Kiss A Link a took a

(Roulette)

.... LITTLE BILLY PRETTY ONE

TOWNS LEONETH (Atlantic)

Blur Bird of Happiness

DODIE STEVENS (flest)

A Tisket A Tasket

WITHOUT LOVE

Darks Survey Survey Arter's as a survey provided sharing the first survey are provided A Tister a Taylor's California and a survey of the surv

AL BROWN & TUNETOPPERS SWEET LITTLE LOVE It's True About Love

All Brown & Transformers Service Division I demonstrate to a restrict of the service of the serv

THE BLUE TRAIN

AD OF A LONE LOVE TIME BAL

of Hennin and r k



Negro AME Zion Church Bishop Raps Jazz Versions Of Traditional Spirituals

Albany June 21

Negro entertainers who sing jan cord by Bishon William Jacob Walls, of Chicago, at the 111th an-

s by name but the Botop was When th

POSTIF EXITS POLYDOR

his exec post at French Poly-Research to take over the di-in of all promotion and pro-ton for Interdisc, Ltd.

Album Reviews

Van Cilburn-Frite Reliser: "Selso-mann Conserto" (RCA Victor). This latest by Van Cilburn shapes up as another longhat entry with airous—the-hoard appeal. Once again, the virtuous telents of the plantist are exercised on a popular romantic work to a brilliantly re-conded performance. Fritz Reliser conducts the Chicago Symphony Orchestra.

of Greatness Creb: "Last Mo-

United Artists. This is a consist-culty assinging allows. Superbly backed by Don Costar band ar-rangements. Steve Laurence bells: a program of uptemps halleds at the top of his form. And Laurence, at par is one of the classorid song selections around. In this set, he diese olders like "Begin tire Be-guine." "Let's Face the Music and Dance." Templation." All the

Anita (PDay) "Coul Brat" lerve. One of the best parr shirts in the business. Amita Day torns up here in a quiet tring concerns an Jimmy Country
fives nelly worknesses to number
the East Come Ea Coan Anol " Come With
wind" My Hear Belonds
Daddy" and The Way You I.

The comedy sparkles is aposts but fine to hold up consistent's over the full platter

"The Chaplin Revue" Decrat Taken from the soundtrack from a trillage of early Chaplen firms, this set is a nostalgic throuback to the

perfectly tailored to his trade-marked comic touches. The files are "A Dog's Life." "Shoulder Arms" and "The Pitgrim," span-ning the pears from 1918 to 1922. Jorge Belet: "The Music of Franc List?" (Everyet). Though in the Pranc List bissue, "Song

Frase List! (Everyet: Tietag in with the Frant List biopic. "Siege Without End," this set spotlights planted Jorge Bolet who did the pick sound track Accomped by the Symphony of the Air under meetre Robert Irving Boilet performs a List piano concerts, he "Hungarian Fantania" and as an about does the Mephisto Walte, all in flashing style.

Lawrence Welk Orch "Polkas"
(Dot: This set is a bright pulsa concert featuring accordionist Mytion Floren. The clear thythmie accent trademarking Welk's work is used to solid effect in this rundown of such old world-type num-hers as "Lie Tue Polka" Helena Polka, "Achtung Las and others. "Opening Night" MGM. This is a bright instrumental wrapup of overtures to a half-dusen client.

overtures to a half-ducen clief candway shows Crisply played the Starlight Symphony Orders under Ornadel the mous new over such legit musticals Guss and Dells Greenarth. The Paisms Game Damankers Kinnet and The

Cab Calloway "Hi De Hi De Ho" Rt & Victor Cab Callonas has in suggestion of much in over two decades. His small are still power-paced its cliniby and his

a around and has been then been of mat tel for He has a happy way with board and for those who a ther the free-wheeling 88 style there's "Hanaidan War Chant" Japanese Sandman "Vapon-hagen and "Song of India to be appreciated.

F.D.R. Speaks' Shapes Up As Deluxe Documentary With Historical Impact

has put logether an important disk documentary of Franklin Deland Rosevert in V.D.R. Speak. Six L.P. package retailing at \$53.95. If custains 33 speeches made by FDR from his transparation in 1923 to his report on the Valta Conference in '45.

Conference in '45' Selected and edited by Dr. Hunry Steele Commager the speeches give an important ensight mits the man and the time. It will galler most of its sales fire from thosels and libraries because of its bioterical seasons, but there are observed on the bioterical seasons.

boxed set also contains a et with an introduction by Rossevell and an appreciation off by Dr Commager The

Longplay Shorts

Energet Records' concert, classical and pop albums will be offered a unassetted retail price of \$4.95 beginning July 1. Wrs. Frank-B. Bossevett sending rooms of the Washington Records six-LP.

F.D.R. Speaks' to Charchell, Schru and Belgaelle. Frank Belginning up an album with J. J. Juhasan for Columbia this week the Records prepaying a new LP for Boddy Green to fullow his business. My Bodds. Ben Luffig slated to write an original of for the "American Jenish Cavainade" on WMGM. Ny Indiaseed on the Golden Creet album. Sing Along in Yiddish. Mane Man made his Columbia LP, debut with "Transfagration of Brown." is 6

Johnny Bertan, who's current Columbia single "Johnny Freedom," included in Colis Preedomland LP will make perconal appearance. N Y o Freedomland Amusement Park early in July Bick Dia. and and guitar plater at N Y o Roma di Notta, cut an alloum and guitar plater at N Y o Roma di Notta, cut an alloum and guitar plater.

nands n and general and Anthon Comments of the Artists Records coming up with two soundivark albums this set as the ins with the opening of Filmer Gandry and the record of the Apartment Metagera harlines Rathers Merrill record of The Apartment Metagera harlines Rathers Merrill records and Sulara Hotel in Las Vegas teaming an extensive mailting premotion in health of The New Ray Anthony Show LP which was call the from the stage of the Sahara Theatre Anthony is now in his 16th week there.

ree Black set to cut an album at Capitul this week. Jimmie

pers oul team with Count Basie's orch for a awing album at Rom

Tony Bennett and Les Brown orch set to wax an album at

this Paul Anka cuts his next ABC-Par LP live during his

Capa stand kicking off June 23

norstand Becards.

Disneyland Records is learnthing a new albums series called "Magic Wise-Offs." Line consists of an I.P dish packaged in an album jarket with a Magic Wise-Off beard backing printed with sevene from the story in outline. "Magic Wipe-Off Crayons" are also included.

PIRATES ON ARMADA PLANK

Ex-Pundit Pans Jazz Critics

Leonard Feather Sez Arty Literatis Forget Jazz la Part of Show Biz

1960 British Disk Biz Ahead of Last Year; Sales Hit \$13,160,000 in 4 Mes.

TV Default Opens Way To Comic LPs: Alan King

Col's N.Y. Distrib Launches 5-for-1 'Prize Packages'

RCA PUSHES BELAFONTE AS SUMMER STIMULANT

BIG CO. SUPPORT

Talmadge to ARMADA would ex

attorney general, told ARMADA meeting that the industry should do its own ing, through trade association (Continued on page 48)

Chi's Blue Note Winds Up Long Run As Jive-In

nghairs Hail Haverlin

Harris Bill Would Okay Cuffo Disks To B'casters; Spells Out Freebie List

United Artists to Stage 1st Disk Distrib Meets

Hammond Maps 'Single' Approach To Boost Jazz

HOUSE PAYOLA REPORT MAY BE DUE IN 1961

See Longhair Composers Going Electronic as Way To Counter Symul Brushes

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This weekly tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by key authors in major cities, and musta programming by the major independent radio stations. The figures in the third column—Yo. of Works on Chart—are calculated from the starting date at publication of this chart in the April 20, 1960 issue.)

No.		No Why				On Char		LAREL	1000	Total Maria	On Chart	TITLE ARTIST LABOR
1	2	-	EVERYSODY'S SOMESODY'S FOOL	34	22	10	SIXTEEN REASONS Connie Stevens		67	97	2	MISSION BELL Densie Brooks
2	1	10	CATHY'S CLOWN	35	91)	ALLEY OOP		68	58		EXCLUSIVELY YOURS Carl Dobbins, Jr
3	7	6	BECAUSE THEY'RE YOUNG	36	56	4	PLEASE HELP ME, I'M		49	80		I CAN'T HELP IT
4		5	ALLEY OOP	37	42	6	MACK THE KNIFE	Verve	79	88	2	BANJO BOY Jon & Kjeld
5	6	10	BURNING BRIDGES Jock Scott Top Rank	38	55	3	TRAIN OF LOVE	Vista	71	61	10	WHITE SILVER SANDS
٨	5	10	GOOD TIMIN' Jimmy Jones Cub	39	26	10	CHERRY PIE		72	90	2	3 STEPS TO HEAVEN
7	14	5	A ROCKIN' GOOD WAY	40	35		DUTCHMAN'S GOLD Walter Brennan		73	-		HEART BREAK Liefle Willie John
			HAPPY-GO-LUCKY ME	40	43	10	LOVE YOU SO	Donna	74	-	1	SAD MAN BLUNDER Kingston Trio Capit
•	10		SWINGING SCHOOL	42	71	3	AIN'T GONNA BE THA	T WAY	75	93	5	PINK CHIFFON Mirchell Torch
0	4	10	PAPER ROSES Asito Bryant	43	39	5	EBE TIDE	Moreury	76	_	2	LA MONTANA Frent DeVol Columbi
1	27	1	I'M SORRY Brende Lee Decce	44	70	3	ONE OF US		77	75	5	SORN TO BE WITH YOU Echoes
2	3		HE'LL HAVE TO STAY	45	29	8	DING-A-LING	Comeo	78	59		OOH POO PAH BOO Jessie Hill Min
3	13		MY HOME TOWN Poul Anko ABC Par	46	45	5	SPRING RAIN	Dot	79	67		RIVER, STAY WAY FROM MY DOG Fronk Sinotre Capit
4	12		YOUNG EMOTIONS Righty Nelson Imperial	47	37	10	STAIRWAY TO HEAVE		80	84	5	MOJO WORKOUT
5	17	4	BILL BAILEY, COME HOME Bobby Darin Arco	48	30		WHEN YOU WISH UP	ON A STAR	81	-	1	LOOK FOR A STAR
6	1.6		WONDERFUL WORLD	49	5.6	6	SOMETHING HAPPEN	ED	82	-		ALL THE LOVE I'VE GOT Mary Johnson United Artis
7	19		ANOTHER SLEEPLESS NIGHT	50	54		PENNIES FROM HEAV Skyliners	EN	83	-		MR. LONELY Videls
	11		STUCK ON YOU Elvis Presley	51	36	7	NATIONAL CITY Joiner, Ark, J. H. Bond		84	_		TUXEDO JUNCTION Frenkie Avelon Chancelli
	32	3	MULE SKINNER BLUES	52	-	2	HEY LITTLE ONE		85			IS A BLUEBIRD BLUE
0	30	10	LONELY WEEKENDS	53	72		CLAP YOUR HANDS		86	50	9	OH, LITTLE ONE
1	25		I REALLY DON'T WANT TO KNOW Tommy Edwards MGM	54	41		DOGGIN' AROUND		87	76		SARSARA Temptotions
2	40		THAT'S ALL YOU GOTTA DO	55	48	7	THEME FOR YOUNG I	LOVERS	88	-	1	THIS BITTER EARTH Dinah Washington Morcu
3	51	1	ONLY THE LONELY Roy Orbison Monument	54	-	1	JOSEPHINE Bill Black's Combo		87	60	10	MADISON Al Brown
14	28		THEME FROM THE UNFORGIVEN	57	33	10	LET THE LITTLE GIRL I	DANCE	90	62		MR. LUCKY Henry Mancini
15	53		RUNAROUND Restreed	58	23	10	CRADLE OF LOVE		91	74		TELL ME THAT YOU LOVE ME Fots Domino
6	15		NIGHT Jackie Wilson Brunswick	59	89	2	IMAGE OF A GIRL Seleris		92	98		Simmy Certiss
17	24		JEALOUS OF YOU Connie Francis MGM	40	46		EVERY DAY Della Reese		93	-		WARE ME, SHAKE ME Conters Are GOT A GIEL
	21	7	ALL I COULD DO IS CRY	61	78	3	LONELY WINDS Drifters		*5	67		Four PrepsCapit
,	31	7	WALKING THE FLOOR OVER YOU Por Boone	62	73	2	MARIA Johnny Mathis		76			Homer & Jethro Victor
16	18		JUMP OVER Freddie Cannon Swan	63	57		COMIN' DOWN WITH	LOVE	97	49	10	WAY OF A CLOWN
11	66	3	WHEN WILL I BE LOVED	64-	34	10	MOUNTAIN OF LOVE Herold Dorman		78	81	10	Toddy Randezzo ABC-Pa THE OLD LAMPLIGHTER
12	44		DOWN YONDER Johnny & Hurricones Big Top	45	47	10	SINK THE BISMARCK Johnny Horton		**	_	2	Brewns Victo BREEZE & I Sento & Johnny
13	20		GREENFIELDS Brothers Four Columbia	66	-	1	TELL LAURA I LOVE H	ER		-	1	UNCHAINED MELODY



Thanks,

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together with the late was among the first part of in country

one point. he singlehandedly apervised all phases of both the heter and Bluebird labels. Among a sasstants later were Leonard ay now a Decor recording executed Steve Shales, now pap artists.

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> This Last No. who " wh. wh. on chart

ARMADA Vs. Pirates

aging competent investigators. He be criminal prosecution in states added that this should be backed where laws permit, and civil action up through proper law enforcement. Representatives of the industry said that they saw no necessity for a crar to rule over the bosiness in making most:

Figures and of the tinness on profession the property probability of the property probability of the property probability of the property probability of the property probability.

business in making mosts.

Forman said of the \$100.000,000

Forman said of the \$100.000,000

groun saice of single records about the property rights of measurement of a Federal Law to protect the property rights of measurement and the said section will also seek and the said section to the said section of a contract the property rights of measurement against counterfeiters. Forman and New Jetsey is the first state with effective crimical law enforcement against records and prosecute all counterfeiters and prosecute all counterfeiters for against the restion of a central learning house to gather information on dish next practices throughout the country. There will

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PNOCH LIGHT Columbia

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Like Love (CL 1437)

BOBBY DARN Alroy
This is Barin LP 30-115
60 YFARN OF MINNY AMERICA LOVES (Victor)
Assorted Artists "LM 8074
KINGSTON TRIO CapitolBere We Go Agoin | T 1256)

JOHNNY MATHIS Columbia: Faithfully CI 1351

PEGGY LEE Cartol.

Original Cast (KOL 5450) HENRY MANCINE Victors Mr Locky LPM 2198

BEN HUR MGM Secodirack 1 F 1 SHELLEY BERMAN Very

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Full advantage thoused be taken of Federal copertight laws and state laws protecting against unitar competition.

Bestde Talmadge other officers olse of were Robert Chatton, Osk-land Colif. vice president Nelson Verhit, Philadelphis, secretary and Harry Schwarz, Washington, D. C., Strauszer.

S C. JAZZ FETE

Columbia S. C. June 21
The first amount Carolina Sumor June Festival will be held here
us. 7. Columbia Jacs Club oftale amounced. Local and state
all make us the groups

The festival will be held at La-on Lake 12 miles north of Co-



and His Orchestra "LOOK FOR A STAR" "HE'LL HAVE TO GO"

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See Ages Club, See

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RAY CHARLES (Allantic
Geeins of Ray Chartes (1312)

LAWRENCE-GORNE (ABC-Par)

We Got Us (AEC-300)

PETE FOUNTAIN (Cared)

On The Upbeat

Now York
hert Yorke, RCA Victor seep,
ed a national trustee of the
nual Asso of Recording Aris
mores (NARAS) representing
figures for the
Vestival

netherming special Coke which will be taped in NY.

7. because of provious comits. Bobby Rudell, Cam-



MUSIC BY JESSE GREEK CLIMBING THE LADDER OF LOVE

ROSSINS MUSIC CORP.

RECORDING STUDIO

London

es, has cut her first disk for "Gentlemen Please" The tes Wheeler Vintage Jum Band the National Youth Jum Orch he at a S-nation jam fest at these starting July 6 Plantst er Manwell back after a screenth circh tour of South Africa Philips has created "Auto-non," a disk player designed to in a moving car. It'll take pon disks.

Philadelphia

Philadelphia
Rade Vaffee set for a week at
the Petti Arma. Media, starting
June 27. Sharty Bagers opens
at the Red Hill Inn June 21
Geery Wulfigan current at Pep's
All Melnoth and Saud Lambert,
alexamen for Marnel Records have
started their own A & L Distributors, with the Parliament Records
which Features Jang from hebind
the Iron Curtain Chartie
Gradel's first release on the Roulette label tagged The Race
Meyer Davis set to play the 104th
Academy of Music Anniversary
Ball, Jan 21, his fourth consecutive booking for the event

Harrie Bill

sert in a program a mention. An announcement is required

payment for the identification.

An auto dealer gives a new car
to a station—not for use on a program—in return for plugs. An announcement is required.

Free books or theatre tickets are
given to a book or dramatic critic
of a station. No announcement is

WOTE KOs 'Good Music' Policy as Det. Stations Gird for War of Firsts

liers should be much sought after-for playula not paroita. Mulholland is gerding for the southle hattle by hirring Tom Clay, tho was fired during WJBK's as ols houses learning. Clay, at the me, was reputed to be the No. locker in the area. Clay will play crows the heard in the afternoon the income and will broadcast. Live from

phy. Harv Mergan and Raipe Blinge.

Mutholland plans to intersperse the "Top 56" with "community news" such as lost dog reports, etc. "The news announcers will work directly with the music gays." Mutholland said. "We'll break fast, sided by our automatic tape, decks. Things are going to hap-pen real quick. We're going to be fast, brassy and assay."

Gallic Disk Biz Gross Hits \$40,000,000 in '59

remark: show. No announcement recessary.

A Coca-Cola dispenser is given a a prop in a dragatore scene. No measurement required.

An solo maker gives one of his todels for use in a mystery program. No announcement necessary in the singles field desided be readed by columbia because reducer may keep the car for his erasmal use. Also, an announcement would be necessary if the ris furnished in return for a nention of the model in the dialog. A performer, who normally commands a higher fee, does a goard and don't have the know-how for another of the model in the dialog. A performer, who normally commands a higher fee, does a goard pitch.

An airplane manufacturer furnished for the show to an autoconcent necessary.

An airplane manufacturer furnished for the strength of the st

Satchmo's Summer Stom

60-Year-Old Jazzman Making Rounds of Jazz Fetes In Solid Booking Lineup

Gird for War of Firsts

Detroit, June 21.

"Good" muste or pop standards, has been given the heave-ho at WQTE here because it has not attacked and held an audience, according to greup Ross Mulholland Station will attempt to become known by giving new records their first spin in this tons.

"We've fold record distributors." We've fold record distributors "You bring your records ener and we'il play them." Mulholland said We want to be shie to say "you heard it first on WQTE" He added "We want the freshoust sound around We aim to be breasy and sasny."

Announcement of the new policy may presage a war among stations attempting to be first-epimers. WKMH likes to get first excel at the Brandyulne Festival. Converdiville. Play your record of 26.350 tickets noid: the Rrandyulne Festival. Converdiville. Play Youngstown.

We've and others. Platter ped.

O. Fraitport Mich. Monticello, diere should be many nearth, stated.

were sent in

Armstrong will intervupt his feetival tour three times this summer July 4 he takes the day off in celebrate his 80th birthday at his home in Corona L.I. and he also takes a four-day histon starting June 27 to fiv to Los Angeles to record a stereo L.P. with Bing Crosby Also in the offing is one-hour to film to be produced and directed by Clark Jones.

he released over a period of years.
Armstrong does his annual stand
af Gene Norman's Crescendo.
Hellywood. Sept. 28-Oct. 10. On
Oct. 10 he takes off for a return
visit to West Africa where he will
play cencerts from Oct. 13-28.
Manager Jne Gloser plans to keep
abroad until early 1861.

Louis Armstrong who hits his dieton Also members of the Armstrong party are his personal around the jazz festival best this physician Dr. Alexander Schiff, his valet Doc Pugh ad his presently buff.

Capitol Execs Hit Road In Major Promotion For New Disks, Stereo Phonos

Capitol Records has launched a big premotion push on its opening product and new portable stereo phonographs. With the emphasis on sales, and to back the premotion, a team of Cap personnel headed by J. K. Mattland, prexy of Capitol Records Distributing Corp. (CRDC), buts a two-week, three-city tour this week to meet with CRDC repe and indicidistribe.

Prior to the road trek, meetings will be held today until Thursday at the Bevfilton flutel to familior to reps from the aestern states

Mikels is replacing Blehard Rising who was shifted over to international department who he'll function as assistant direc-to Gordon R. Fraser.

OF THE DICK CARUSO



KAY MARTIN RODYGUARDS

CURRENTLY BAL TABARIN, Crystal Bay, Nev.

> JULY 7 Here AUG. 17 GOLDEN HOTEL, Rone BOOKED EXCLUSIVELY BY

ASSOCIATED BOOKING CORPORATION

JOS ST. ASSO. Pros.

NO FINE Are SOD IN Widesia Are OF Linearia Rei

W YEST ST. AVY Chicago. III. Manie Seals, Fila. Proceed 4s. C

Pleas 5 4660 C Entral 6 4451 J Street an 8550 Ot yested 25

Scottish TV Gives Auld Lang Syne Acts Lotsa Dates in Policy Switch

THE COLONIAL INN

CARMEL QUINN

FOUR ACES

CARMEN CAVALLARO

HERBERT MARKS AGENCY

Gary Crosby's Single

oth deals set by Bob Phillips the Chicago office of Jose ser's Associated Booking Corp.

Legalized Games Aid Wildwood, N.J

ien Raewhe's Beachcomber to courrying around for names the first to be triked secluding d Price, Billio & Lillio and Restle. Dates set so far ere: 24-30 Earl Bostin June 31-6. Billio & Lillio and the nderbards July 15-21, Lleyd e. Also taked for seven day

Lou Monte Out on Bail In R. I. Weapons Charge

Colonial Inn, St. Pete, In Bid for Lotsa Name

town is teeing source up the rec-ment Marka Agenty which is pres-cettly negotiating for names for the entire summer and fall. Deals are in the works for Bob Crooley, Los Chavales de Ropena, Les Paul & Mary Ford and others

Davis Wows Brazil; May Help **Open the Market**

He came from London and is getting the front page treatment of

AGVA MAPS ANNUAL FRISCO BENEFIT SHOW

of AGVA's sick and relief fund. an annual benefit show to raise funde for indigent and needs

AGVA members,
Working with Frisco's AGVA
oxec, Phil Downing, she's in proess of setting up hospitalization
plan with St. Francis Hospital,
imilar to program at St. Joseph's
Hospital, near Los Angeles, and
the hospital et Monticello, N.Y.
Time and place for live benedit
show haven't yet here settled, but
Miss Coate said it probably would
take place in late summer, she
indicated a 3,000 to 5,000-uest
house is being sought.

Sid Bernstein Staging 3-Night A.C. Jazz Fest

Sid Bernstein is staging a three-ight jum festival at the Warren Theatre, Atlantic City, starting July 3. Initial evening will be de-

Charity Benefits and How They Grew

Mrs. Gustav Hartman's Memoirs Gives Insight as To Beginnings of Performer-Based Campaigns

Cape's Storyville Bows

Cafe Crackdown On Jersey Juves

GREENSBORO, N.C., AUD NETS 25G IN 1ST YEAR

Dune's Summer Slate

By ROBERT J. LANDRY

"THE COMEDIAN

THE ENTERTAINER



SILVER SLIPPER

VEGAS JETS TO NEW B.O. LODE

Glasgow May Censor R 'n' R Shows As Result of Empire Theatre 'Riot'

Vegas Sahara Building 750-Seat Convention Hall As Lure for Group Biz

Native Heath

New Structure Replacing Razed El Rancho Vegas

Fair Dates Active With Bergen, Other Acts Set

HYPOED BIZ ERA

Pleasure Island, Mass., Opens Season With Peak Crowd; 3 Stooges Draw

FAST PLANES CUE Freedomland, Bronx, Blends History And Show Biz at Popular Prices

Lei-ing It on Line

No Contract, No Work, Lillian Roth Tells Ottawa Club

Labor's 'Ziegfeld' Back With Chicago Yule Show

Prank Darling dubbed the Zieg id of the labor movement.

Claude C. Philippe New G.M. Of Commodore Hotel, N.Y., In Webb & Knapp Shuffle

Vaude, Cafe Dates

Jackie and Ruy Kral's open-pt the Sambah last week. Flescratd broad out of a lay Saturday date part work. It is Lapone. Salt Lake City.



OIL COSMETIC

setring hour at the Heliday Hotel by Jos F. Lewis signed for June of 29 hour at Cal-Neva Lodge at Lake of

Linds Barnell breaking in her ife act at the Town Bouse on 124. Jose Green and troupe second frame at Ankara dile Resdy, magician Paul Fred-rick and Addison & Thayer cur-nt lineup at the Twin Coaches

Charity

Continued from page 10

enterprise -charity which

Up-Downstairs Staffers Join Thesping Ranks

Glasgow

delinquency. Its comparing there on the union's plan to fight juventle delinquency. Its comparing has already begun in New York. Under the plan AGVA performers are paid \$7.50 an hour to go into the toughost artusts and teach potential delinquents the radiuments of show business so as to utilize their cape for good instead of evil." Frace Mayor George Christopher expressed considerable interest in the idea, and \$1,000 donation.

Bey Weber controller of the American Guild of Variety Artists, is defined that he has threatened to resign his post unions his stip of the manufacture of the manufacture of the former of the manufacture of the manufacture

Freedomland: History & Show Biz

an effective ambash on opening day. The conce ride in which the customer paddles in an area shaped like the Great Lakes is constarty supposed to be am-

through One dorsn't need the Disney label to be a hit, and parks of similar magnitude are being

opened throughout the country. Freedomland has an American theme which seems appropriate at the first of the really big historical vocases. From Old New York to early Chicago, where the great fire course on by gan fed jets every B minutes, to Son Francisco, the minute forces Luken and the Indian american.

Vegas Jets

The population of Nevota re-about 68,000 more than twice to number listed in the 1000 come group one hotel. El Runcho-1951 thre are now 11 on the sir Each in building eductions in readity and rarely after to gatch

. BILL MITTLER, 1417 &



SOMETHIN' SMITH and THE REDHEADS

STATLER HILTON

GREAT NEW STAR!"*

"Dick Roman is a great new star."

-ED SULLIVAN New York Daily News

A fine robust singer and a

-DANTON WALTER New York Daily News

"Our sent big popular singer."
—BILL SLOCUM

New York Journal-American

st premising young talent I've seen

-EARL WILSON New York Post

"Crooner Dick Roman

-LEE MORTIMER Daily Mirror

"He's a clock for the big time."

-JACK O'BRIAN

New York Journal-American

"Dick Roman is on his way."

-WALTER WINCHELL Daily Mirror

"Frediction—Dick Roman will be Amer-ica's Number One Singer in a year."

-STEVE BARRIE Provincetown Advocate

Nothing can stop this singing lad from ng to the top.

-LOUIS SOBOL New York Journal-American

"A bright newcomer on the juke bez

-DOROTHY KILGALLEN New York Journal-American

on's voice is one of the very best-big, rich and warm.

ATRA BAFR

New York Journal-American



Just Concluded 6 WEEK HEADLINING ENGAGEMENT -

RADIO CITY MUSIC HALL, NEW YORK

July 5th JACK PAAR SHOW (NBC-TV) . Sept. 11th ED SULLIVAN SHOW (CBS-TV) (5 Scheduled Appearances) Sept. 5th (Return Engagement) STEEL PIER, Atlantic City . Oct. 17 TOWN CASINO, Buffalo August - "PLAIN and FANCY" (Male Load), Hyannis, Mass.

Fall Engagement COPACABANA, New York



British Tournament & Tattoo

(Madison Sq. Garden, N. Y.)

Those was a of ceremonial dill the Bre a put on a superior performs a cor 17 through July 4 at Madeus Square (arden) And fe viopreng punch there a me of a greatest galaxies of architecture of a replication or a seen in America. As Parke In Account with their eight time of the Royal Air Parket of ease. It would take a seen as well that a seen as a seen as

The posture of this combined firstan Military Transvarient and Jatton is Brandler A. G. L. Maccan, who also aim aim as rescriptional. Her here dumn this rescriptional, for the Vanger of Werk for 10 years at the Edinburgh Jatton and, for the Vanger record to this pean as Mr. British Barnum. A reviewer may but goest, the energoness problems of logistics in transporting 500 mem, plus the energy sender deeped and spirites in transporting 500 mem, plus in transporting 500 mem, plus in the contrassent and appared of Ber Majerty's best spit and position parade greening precisions.

Of natural international interval to it no circumstance that this Tableo is an auxiliary event to the first and a surface event to the first and the Calissam as, lest assumer. The Soviet Fulk Festival was for the Russian Euchidet. That world trader. Sol Burch, in the impresario for both events. High-level, cooperation and financial deadleseding on to transport is to be presumed in both instances. The Tatton comes to Madison Square Carden (only) under sponorship of the Dollars Experts Council and the Federation of British Industries.

(The purrous of Queen Blasbeth II which adorn the B superior bughlet we to on by a penny fellow who has quet the less business. Business will Anthony Armstrong Jones.

On the previous occasion regress has presented British military passants for extremive U.S. tournand there to undoublestly a large and growing American public for these wondraws displays of high these wondraws displays of high process of the prevent units include Her Major tyle Foot Gauste's (Greenalier, Cald stream, Irish Sente & Weld Guarde Grande Plays Boys All Household Britishe's plus Boys Marisen, Boyal Signals, Royal Al Force, Argut-Subberland and Senforts Highlanders.

house guard from the U.S. Pure partitipated, without shapeach themselves in such a standard and reheased environment. If the gymnasts aforesaid burgarised the gymnasts aforesaid burgarised the show's main plaudits. This does no disparage the smassing demonstrations of daring of the Boyal Afaria commandes whiching doesn rephead first from the upperment riging of the Garden, a foot the Roughing Bron. Barnum as would advertise:

The motorcycling Hoyal Signature contribute much derring-do. But in the end it is the long lines of marching men, with the uplean did present command or marching men, with the uplean did present command the beautifully executed the makes the below that.

Na south the audience at the promiser emails of the easy condition between the British and Americana. Surely the American public sax in a mond to appreciate at this time a bit of friendliness from arreas the sates.

Opening night nearly west from in the high price certains (\$10 top but 4th \$11 ceats up top very aparaty securied. Herefore, the Hurck offer reports a \$225.500 sevance and there is every evidence that the Tatino will draw big attendance many. It is a desiring whose on an terms. Land.

House Review

Apollo, N. Y.

Al Jamber S Lambert S Lamb

Into I ask Schaffman's Harlem Is a how to reme some of the most in the and frequent ractions and octops

realized the futility of six act represents frequently until the

He experimented with rock in roll to tremendous payoffs, now he is breaging in part shows and concert varieties. The Apollo has because an entertainment laboratory that should be watched industrywide.

The current session is frankly severbacked, there being enough to last more than two boars. Drastle cuts are needed for the meximum payoff, but mosetheless, the program holds its auditors.

Bt's a just show encoved by Symphany Std, a local deeply end tupped by Ahmad Jamel, backed by base and drum, who is probably one of the most expressive jast plantists of this day. Jamel truster with taste charm and feeling. He desides on the keys, forming moladic patterns which frequently dop short to permit the customer to complete the theme mentally. His rhythome figures are imaginative his tune blendings virtually flawless and his audience appreciation rating runs high.

Another topper is the vocals of Lambert. Hendricks & Boss, a mixed group, who show smart stylings in the jour resim. They combine the way out attitude with an awareness of the present and they operate in a manner that combines humor and heartness. They were s.rungly in this house.

Also in the just idiom is Beuny Golssen's Jassiette comprising ass, transplose, and a taylor section, which puts standard become into orbit in an equiling and sometimes scholarly manner. Their treatments generate heat in this house.

There are two femme ringers and a connection to complete the netap. Narry Wilson second nervous is this fast company and didn't show up at her best. Her memage seemed to be cleuded at show raught. Gloria Lynn is a hearty sincer who gut to her audi-hearty sincer who gut to her audi-

ence in most order and did well.
A conversaion to the oldatyle Sarlarmese entertainment is William Lewin, a centre who shows some elever gags and carefully worked out, if motorithe, lines done before and clear. Symphony Sid's emoce attasts were brief. But he is partially responseite for the inage eventually responseit for the inage eventually responseit for the inage eventually response of the show with his drawing out of one-even in a couple

Each unit carried its own most cal backing and there was no new for a house such. Jose,

lee Show Review

(PALASPORT—BONE)

Garinei-Giongunsini, presumantion of George and Ruth Tysons production. Singing and chareography, Marie Carr. With Resemblers, Down Robert Univer, Lie Emphason, Don Watson, Charlotte Ballaul, Hanne Walter, Werner Mueller, Terry Vio. cent. Gaig Longore, Jeor Robann. The Restulle (4), The Bollows (42), Anna Gainacrini, Sam Rapper orchestra. Dally at Palaysur (Palace of Sports), Rome, 34 top. Opened June 9, 90.

This Garbrei-Gievannial Impermakes for a fitting leasured feature at the just-spend Ross. Sports Palace, I beautiful and functional architectural wender which will house many of this fell' Olympic events. Its use by the European "Holiday on Lee' treups once of five units in world today opens new peasibilities for the showcase as a post-Olympics site for large shows and units of this kind, which previously has trouble finding an appropriate spot feel local exposure.

Acoustics in the 16,000-seat hall re-corporatingly good. The lighting, is well as the no-column architecure of the intertor, make it a pertator's delight and a visual

he presentation, though somehat hampered by opening night ugs in amplification and rough a surface which caused several ills and hesitancies, is in the older of the country of the sections. And as such it should eans crowds here as elsewhere i its European tours.

Although the show perhaps lacks a single toponets be perconsulty. It is nevertheless filled with halanced talent in all sectors making for a no-lectows performance. While this is a redurblehod program, company is by so means a new one, and producers deserve credit for maintaining performance dank, contume polish, and split-second timing in all sectors to make the unit an exemplary presentation.

elaborate and broatffully suffitted "Swan Loke" number "danced" by Rammarie and Robert Unger and the whole company. The "Aladdine Lamp" turn also wins top plaudits as do comedie his by the Rostella, Guy Longare and Iver Robson Latter pair's stint is in the scrumanner for begod windon.

Another nock item is the opener a Scotch hagginers pacade by the entire line, while Werner Miseller and Don Watson likewise project well in their dushing nole numbers Charlotte Ballauf and Liz Kaufmon, as well as Elizabeth Tuylor likewise nole in elegant fashion is both individual and group stagings. Bather in the shade at show cough was Haina Wulter, European champ, who is been seen to better effect elsewhere.

Lacest admitted to company to pert little Anna Galmarim, Balo skating champ, whose rapid routines and daring jumps enfeared the to local audiences. She should register on four as soon as abovercomes Initial nervocusers. Next step for troups is Madrid.

An uncerting lighting effort lends big assist to the well-timed presentation. Hauk

Wall St. Eyes

did Herb Segal, who recently so out his considerable interests

Fulling attempts to buy into GAC. It's reported that Cheeler, some of the term of the term

The major start of the corporate thrashing in terms of talent agonies came with the lautching of Music Curp. of America stock on the N.Y. Stack Enchange. The prespectus of that company provided an insight into the coun to be made from agency operations. It also showed the liabous of an expency with every form of show his as well as other fields and through sponsors strong corporate lanks into many segments of the

However, desirable as acquisition of a talent agency may be it's untilkely that an office can be purchased because of the regulations of various guilds. In the first place, an agency cannot sell or transfer a contract with a performer. Again, Guild regulations call for 75% of the owners of an

It's recalled that when the Fed erac Communications Commission forced the networks to disband the artist agencies, many acts prompt by fied to other offices and their was little left to dispuse of.

However, acquisition of an agency could be made through the purchase of or exchange of stock with another corporation. The existing officers or agents within a talent officer would have to remain for the time being, otherwise acts would have the agetion of leaving the circumstances then are not conductive to change of ownership, unless an extremely longrange plan is involved.

Radio City

Continued from page 1

Leonidof, who regularly producthe shows, will produce the fi 60-minute to versions for next of 800.

Agency sources indicate that the two-part bundle of expensive ta ent will be picked by Revion on the Gray agency, although the deal is not completely pinned town.

Unit Reviews

Show Business Carter Barron Amphitheatre, B.C.) Washington, June 16.

Carol Chausing starring in 'Show Business' with Les Quat' Jendis and Wally Griffin Music lysins and stetches Charles Gayine Musical direction and orcheotration Robert Hunter

Carol Channing has little treable inflating her sock nitery art (asto a failpaired one hour 48 militaries over at the Carter Barron basel. The big stage and wide-open spaces, nice her expansive shemanigues will be more playing room.

The opening numbers are weak in and cost some doubt on whether Miss Channing would full get off the ground Pactics has neffective in a series of over drawn sketches with comit Walls Griffin paroding a couple's efforts to make like characters in films they had just seen.

But once the embarks on the sibflant hitarity of her "Soga of Cecitia Suson one of her nifery standbys Miss Channing begins to click

Best received to her takend on Marlone Districts in which she gases into budierous contentions around a chair in an effort to show off her legs.

Griffin goes over well with a brief goe soiel of his own. Les Qual' Juedis (the Four Thursduin's, a quartet of Frenchmen, do unne engaging song and dance you tines as nother breather for Miss Chamneng.

Colistin ottawa

Gene Johnson production sold Ray Price Wilma Lee & Stone, Couper, Grandpa Jones, Chemiles Combons (3), Clasch Maumilan Clan CPRA Happy Wanderser 5: At Column, Ottava, June 7, 100

Gene Johnson's "Grand Over Opty unit, the first c. & w. show here since Charlaman wook, drew 3,000 patrons to the 4,000 eral Collings. But the \$5,500 gross was higher than the unit's visit last September herame takens had been upped 25c to \$1.75 advance or \$2 at the door. Ken Reymolds of radio station. CFRA Emericalement Bisreau, run the Conadian portion.

CFRA Happy Wanderers, a local made vocal instrumental quinter, open the layout with "You'll Have to Go" and "Scotch Boogie" Latter's a herr'ing busings newelly. They also being on the Motelots, a pair of promising chaps with harmonous voters and good stage processing for a local manufacturing.

Clinch Mountain Clan has a galtar-slung leader who does some
unusually medolious yodelling
translated wittens and Stoney
Cooper, a husband-and-wife team
whose rhythmia "Big Wheel" draws
a saild reaction. One of Miss Lee's
best numbers—she usually obles
while her husband fibiles and occasionally chimes in—is "Rachae! a
Gattar." She also registers with
"Johnny My Love," which the post
has just out for the Bickery label.

Grandpa Jones, whe's been cell of that for 25 years, sparts a bail cross gray prop mantachs, sice rismoed glumes and beet up had like "Bailbeeded Bad of the Brown" sweeps the audience off is dignity. For a critich he above excellent harmony with Jos Brows and Vince Leffens. But to beg of after 20 milroster.

Joses Columbia album at 5 which sold 27 on the spet. Bis we also about for souvenir program and color pix of the stars—all 30 per. At least 1,000 were bough and autographed. Jones, Incidentally, has just switched to the bloss ment label.

Ray Price, still riding wit 'Heartasthen by Number," followe intermine with Cherobic Cowbo; ably backing. Tult, part-Cherobic Texam was gathed in sky blue so with scatter-deriped cemam-free points legs, the whole lavishty uptered with phinestones and set of by a scarlet guitar. He has a moscal voice, rith in evertones.

Heaviest milting went to "Heart sches." A medicy of Price's hits

Let the Stars Get in Your Eyes," a.e. & w. topper for ham), was wall received. After a 20-minute stint, plassifits brought him bork twee to finale with Hank Williams" Cold Cold Heart.

Johnny Cash heads the Collorum's next show, Naturday (18), Gard,

PALLADILM, LONDON

Lordon Jose T.

Lordo A Mardonnell & Bernard
Delle of presentation of a two-ort
revue derived and staged by Robret Norbat. Stars Chil Robin,
Russ Common Jose Region Edmudd Berloge Features Bilmudd Berloge Features Bilbared Kissell. The Martidiae Tria,
David Kissell. The Martidiae Tria,
Laries and Music Phil Part. Hall
Richardson, Larlie Berchiste,
Laries and Music Phillips Birch
red Robinson, Leslie Berchiste,
Link, oner & Weing thorougus, to
Lip Prich to the R. S. John
Risper decor Tod Kissell and
Risper dec

The Landon Parlaments assumed the hig seasible productions that entertain during the builday man and it is pust the entry to fill the Parladisms as long as is required. Devised and stared by hoper Superbill, it is colorful, fail making and easy on the eye.

The decor inn't lavish but gas contumes, prestay gars, ethics lighting and the full use of the nechanics of the Palladrom stage are and the feeting that, though their as plonty of saund salest on view "Stars in Your Bree" needs a magical personality to lift it from being just another show that it provided by the Palladium will meemingly effortless ease.

Layout is geared mainly to trenagers and to and disks addicts. There is an overemphasis on vocals with a considerable mamber of nonlargic soldies getting the full treatment. Two of the four stars upminingly are countily employed.

Cliff Richard, one of Britain as pap singers, done one one, then contribs his full act at the end of the show, accompanied by The Shadewa, four municians. Russ Consay, as equally hig disk seller, is also rationed to one number plus his full piane act. Both performers receive standards who one from their funa, with Richard at his most fremetic and Consay most line in the couple of tunes and some not very funny seller.

Edward Hockridge and Joon Regen have better material Hockridge registering strongly as an operatic barber and as a rover returning to his native village. Humor is largely in the hands of three consolians new to the Palladium. Billy Delnity, Des O'Connor and Son Parry work both tagether and separately. All three garner pecks. O'Connor in his sole act and Parry delny his to ventrisequal clint make pleasing impressions.

There are also there specially arts which contribute unfully. The Sartidor Tria, in their gollywon aswelly diancing act, the Soronya, in more conventional man end girl diance art, and the Three Romanus, combined diancers, acrobats and buffoom. Descring by the Palladium hoye andt girls is slick and finals.

Offseat appearance is that of actor David Kossoff. First scene, in his living room, provides some slapstick consedy, second acrosoleads to a salson and gives Mus Regan and the chierus a chance for song and dance and, finally, "Mr. Larkin" visits the Palladison which naturally leads into Richard's act, Kosoff thrown himself into the unusual fun and games with the rest of a horn trouper. But it is not a happy sight to see him virtually a remove to Richard and Miss Resun, atomic to Richard and Miss Resun,

"Star in Your Ryee" has sufficient gaiety, fan and caler to make it a pleasant way of passing a warm nummer night. Main houquet, however, most go to Bubert Neshit, who has few equals here in staring this kind of extentionant. on Soir, N. Y.

Storch, Kenny Jeros ustin, Joen Duron, Ji Three Flames, 88

There have been gayer times at its Greenwich Village late-hour set where the first show kirks off one to 11:30 p.m. Room is a easily pull for the G.V. innomniacs of tourists out on the town but a show this sesh is not quite representative of the Bon Soor's past forts.

Blending of Larry Storch, a re-

red Congrussian and a sed in a gem, but unfort a lot of his other stuff falls a lot of his other stuff falls pattern of appellued jokes innouncludes that helong in sucr niteries. A hen party he stope was apparently throughout and gigited file. If that a who he's

moderate. In her reper are useh standbys as "For Main There's a Woman" " Bering a Cipri" "The Thrill Is September in the Rain" uses Love." usual

Jimmie emcee host

Montreal June 18
Bill Tabbert Ronnie Murray,
rang Laughan Orch 121, Laugenet Trio, \$2.50-83 cover

Although not billed as a team, ill Tabbert and Bonnie Migrav imbine their talents in the Queen Ilgabeth t Salle Bonaventure for a m of song that is loaded with

session of song that it reaches to the Mon-treal scene and this is Miss Mur-ray's second appearance with a few-months in this particular room. Femme exidences much improve-ment over first performance. Her act has more salidity and naterial is more straightforward without the previous stretching for offheat arrangements and songs.

ongs renter around the edv field and he reprises Than Springtime" from berific," for best reception evening single stanzas by both

agers, they get together for a using finale and upin out one of e biggest and best songfests yet and in this room. Perhaps only mus on programming is a similar. f motestal. Trimming solo and soring a few of the boffe ster would enhance produc-

Denny Vaughan orth with the Ban-net combo spelling between shows. Miss Murray and Tabbert are in until Saturday (23) with Mata & Hari preeming June 27 and Felicia Sanders set for two weeks starting July 11.

Riverside, Reso

Reno, June 16.
Directly Dandridge, Paul Gray,
arlets 8° Eddie Fitzpatrick
rch (10); 33 minimum.

This is a Resso debut for Doro-y Dandridge, and first night and action Indicates the Riverside tould become a habit with the spia star Rapport is immediate, and Miso Bandridge is in full com-and for complete turn—and does with little apparent effort. Exquisitely gouned in a green

"Ridin" on the Moon" and retains the high plane for all the 30 minutes plus she's on with her varied sengalog. Mise Dandridge mixes it to perfection with such as "Get a Kick Out of You," "Talk Sweet Talk" and "I've Got Purgy Now," among others.

Te enhance the vocaling, Miss Dandridge makes with good emoting, and ritchs solidly with a couple of directives to stagesiders. She's all pro with the presentation,

gested hit-and-mass.

Comic is heavy on the topical lines to his advantage; and comes up with some new material that is easily identifiable with current headlines. Starlets, with Frank Fanell handling the emers rocaling and Rene Deffaven joining the crack rantings. bracket show with

Flame Room, Mpls.

Rowan & Martin are back at the Hatel Radinson after an absence of nearly two years. There were a few empty tables in this log tony supper club at the getaway, but the secke response to the team's fanmaking portently used to be the team's fanmaking portently used to be the team's fanmaking portently the ensoing fortnight.

This act's comedic stature is further enhanced on the present accarden by fresh, clever and

further enhanced on the present action by fresh, elever and amusing patter in a topical and local vein—ribitskiling references to wk people and places here. They hit funnybenes hard at the very start when Russan infreduces his partners as "the chief electrician for the Amea Bruthers." This is a good-natured barb at their predecessor act's benfing over initial lighting. Laughter terrafter was continuous to the hos-

initial lighting Laughter twee-siter was continuous to the bou-off 55 minutes later. The comics especialty scored with their hilarisus version of hos Sir Laurence Olivier would tra-sle with a drunk heckler in a law legan aftery. This is one of the furnisest as well as one of the furnisest and most york-looded, show his resultant.

big routines,
wan & Martin ere here
wan & Martin Reve BilReve

Village Vanguard, N. V.

Dakota Staten has a lot of pun-Dakota Staten has a lot of posed her piping attack best she wa erpowered on the first set open g sight (14s by a runswaw quar i. The hore plane, base drums nor say) who were supposed to backing were circually in from her and on top of her durin e using segment making the audit or stretch for the Staten style damagerial word after the first ow was that how have been told.

A Capitol dister, who have note noise in the LP field Mix Staton rouses lots of enthusiawn when she geopelizes as on 'in The Durk' or hits a rhythm style as in 'My Babe' or flows through a hallad mood as in "Willow Weep For Me" and "Trust In Me"

She's developed as a not developed as a potent drow and boniface Max Gordon should be entertaining lots of cus-tomers during her stay. He'll be satisfying them soo, if the boys in back of her "keep it down" as

Sharing the bill is the Mose Al-isom Trie plane, has and drume. lith Allison leading the way on the keyboard, the group dishes out mee hip phrases that serve as fine meeting hacking for the tipplers, ut when he goes into his country, her veralisting, he really becomes a attentiongetter. Gros.

Alen Dule & Pair Ledies ! Eddie Garson, Boots McKen Guys & Gals, Michael Durso Ori 16 minimum.

Strong and sentimental pipes of Alan Dale are filling this grant Broadway room again with the perential headliner in for a law-week stand. This time Dale augments his act with the Fair Ludder a service of the service olin trie on stage for sevi imbers. Their cound is a j the gushing and cresendo so it the sight value is negligible.

Roots McKena Guss & Gals are in a holdover of line restinct Mighoel Durse band is said be und

Twin Conches, Pict

Pittsburgh June 14
June 14
June 14
June 15
June 16
June 16
June 16
June 17
June 18
Jun

gery More than Limb custo in thave enough even the estinger was on almost an in-haid the oldsters and langsters applianding all his well as new tunes put in cing and to observes the rivable range and delivers. The crowd, with him all tie

eas mitt pounding on bare of such Mathis m Never' and "Wild Is The Wind After completion of his present tour he goes into the Greek The tre in L. A for the start of

many times here do their usual topolrawer job in kicking off the show and setting the stage for Mathia. Jess Wilson handles the once chores capably and does a nice singling job with the Frankie Barr Orch. 18

Garliean, Ottawa

Ottawa June 17
Allen Kent, Jerri Gale Cru
laye Dancers | 81 with Jack Canlay Thomas Orch | 8 , ad-laste

Lillian Roth, scheduled to hill op this show, was not on stage at pener due to a dispute with the fallness (Tub management see parate stary), so Allen Kent rew the top apet and proved he sold fill it.

could fill it.

Calm story-teller has a string of ab that seek the customers to nitting from opener plus some uffawe and continued chuckles cent's material, some of it famier, is good and his savey sends ne cint to nice reception.

The Gattneau's big floor is given indeed sparkle by a new Craig are chorus line of four terpers and due of shewgirls, all solid lookers to cocke costuming. Jack Careyings with the line. Jerri Gale, eld svor four times, figures. held ever four times, figures is close Sat, '185. Kent stave it Wed '22'. Line is here indefinite by in the lounge Pearl Gonzale gives nice handling to 88 and chira

Fack's II, Frince

San Francisco, June 17 Don Rubles, Mary Statis-ye. The obles 41, Norman Beten Trus,

Short dumpy Don Rickles, some-mes known as "The Sweating operate" is jamming George ndres "Fack's with people whose being insulted. All in good

A marvelously swift pace audience identification and devable audience of audience identification and c siderable audience porticipation. Rickies' own mobile face a quick switches, a heavy overlay so-called arch' humor, i.e., recognizes no public social briers, a la Lenny Rivore a lapparently: of set routines, that he can allow his own you wit to accommodate therif in a situation, wise-gay heriklers, then a chance with him. and

y Stallings is a loung see who belts Fuggy Day in Town. "Give Me Life Angel Eyes" a Girl Blue a bit like house to and grimaces a little and sings too close to for her somewhat lim.

then she lim't straining to The Cables new swing see New Acts and Nor weitent trin complete thow which runs through

Velvet Club, N. V.

Richy Desett, \$1.50

The Velvet Club, located in the Brittany Hotel, in sufficiently removed from Greenwich Village to get an orthodox clientele. The room is a comparatively new operation, in a tasteful decor and operated along supper club lines. Its permarity a reataurant with entertainment added after 10 p.m. and thus able to cash in from an earlier hour.

tially a better. Miss flished seems to be working in an easiler metric more suitable for the late supper trade. She gives the impression of having a free and offhand delivery but the a further indication that her arrangements are well scored to show her off well. Vecally, her efforts are sharp and even on ballads he is able to get mood along with an appreciation of lytic. She scores well in this botte.

this boile.
The backing is by Sonny Abbott

The accumpting plane guita and drum who show off Miss Bishop to good advantage and when on their own, provide listenable arrangements. Birky Dennell, self accomped on the pione, hits it well atth good late hour vocals. Just

Freddie's, Mpis.

Minneapolie J Bob Newhart, Rounte Quartet, \$150 cover.

Minneapolis considers Bob Newhart almost as its own mojor league comedian "discovery because his Warner Brox album five got off the ground here on the strength of local disk jockovs plave. Also because Pete Karalin, this supper club's owner inked and onnounced him, a relative unknown then, even prior to the radio push. His local army of admirers was not on masse to greet Newhort in

his initial local a chalk up another Curiously, at al fans clamored for routines well know

Andreas Facks with people who have being insulted. All in good humor, of course.

In his half-hour stint Rickles convulses the audience who are left begging for more. The chosm-stry of his humor, like that of ment top-flight comics, tends to defy

Earl Grant with Still Grant, Hal Leman & Playmetre 2 New Arden Orth 10 . \$2.50 cores, \$3 Not

The offbeat is becoming rommon in the posh, impersonal Empire Room so Decra disket ford Guant's first mainstem stand here is really less venturesome than mis seem—aside from the bayaffice question.

organ dynamics

nes. It a a repeat display for Hol Lo It's repeat display for Hall it's man and his Playmates, two ver-agreeably structured femmes their medern staryline halletic continue to provide pleasing e-uberance and style for fine pair

E Carlos Machado's Cornival in to package comes in July 7

Cloister, Chi

Chicago June 14
Mercy Amsterdo Meg Myles,
se Parsello Trin, 32 cover

Only thing minning from Mor Only thing mining from Morey Amsterdam's preem in this smallery was his visits bewand-bantering, and mebbe the ministrate stage kept that out But everything even as in pakewise, including all the borschity oldies, meaning also borschity oldies, meaning also borschity oldies, meaning also be a feature of men's frouvers. The light per rattles em off with take their-leave it aplomb and of course, the percentages are with him off leaghs.

rat audit went to his Yuka Best audit west to his limit Puk song with splitted funnie All told. Amsterdam is en tange rhough to finally rope the wasters some faces with a sort of grow of you quality. It a has first nites with here in five years for the figures to cue brisk his for the

to neeks.

Meg Myles the of the pes and postyrine is a more less stylist since her last ing stylist since her sround showing more identily and a more manner though occasion a mite too cute. She agreeable cataing much

Chase Club, St. Louis

The Chase Hotel launched its immer season on the Starlight and on a happy note with sung-ress Sue Evans who also swings

VARIETY BILLS

NEW YORK CITY

LIAM DOU

to per der Bulli

AUSTRALIA

Cabaret Bills

NEW YORK CITY

Rarl Grant Market & Play

LOS ANGELES

LAS VEGAS

MIAMI - MIAMI BEACH

h \$ 0un

SAN FRANCISCO

SAN JUAN, P. R.

e Car

RENO-TAHOE

Continued from page 1 a

side expenses, such as the standing

good for the surrounding show The arena operators' stance has

evolved in the past few years because of the failure of some head liners to even draw as much as their guarantee. There have been once inclances wherein names socked for as high as \$10,000 ailed to draw their own salaries, four since the III-fated tours of dartin A Lewis several years ago, cress operators generally have arena operators generally been inclined to nix all pro-

been inclined to nix all promotions in which a guarantee in aiked. The agencies on the other hand, in some inclances have been able to get around this newly inclined unwritten law in the auditorium by setting up attuation, whereby several operators in adjacent towns or cival promoters bid against each other.

or rival presencers and against term of they it is many be the mintus operandi for a Johnny Mathia tour which is being projected on a Ricky Nelson Jountalso on the boards. Of late virtually the only government into have been given them by the orwan are on the 5. Huras been the subject of some lively bolding at times. Individual promoters have been the subject of some lively bolding at times. Individual promoters have been the subject of some lively bolding at times. Individual promoters have been do not in many fustances, pravately controlled arems have been doing their own la many fustances, pravately controlled arems have been doing their own promotion. However, these concept attractions seem to he the unit show his events get-

Ingo-Floyd Bout

Continued from page 1 as

Goffstein and Sammy Lewis of the Riviera among others.

Niteries, especially the Capacabana with Bobby Darin in the topont have been deing excellently. Darin making his first trip to midtown. Manhattan, has broken several records at the eads on the basis that he has been doing more shown than most performers. The Latin Querter has Jan Mistray in his first NY nitery date in shout a decade and is also doing heavy business.

business R. East is continuing to be the new boff spot in the business will running in the grouve shich hegan with the recent engagement of Peggy Lee. Spot, userningly has caught on is doing well with headliners aimed at the

Capitol Aims

Continued from page I am

to the market. Columbia Records launched the longplay apeed on singles last year, but confined it to stereo and to product that proved itself in the regular 45 rpm market.

Cap's move is based on the hope that a one-upeed industry will help your sules of the diminishing singles market. Diskery a execution of the diminishing singles market. Diskery a execution of the diminishing singles market because will lean

singles market. Diskery a execu-figure that the consumer will lean more to singles product if he doesn't have to worry about chang-ing speeds on his phone player and bether with special attackments that the larger hole in the 48 rpm

New Acts

RENNY PEROME & NANCY a facile voice. He uses the

dig it.

They open heiskly with a happy roundelay called "Sterenghouse Rossed" and move neally into a spool of the 1820s in "B's Never froe Late To Fall In Lave." After the overlang "Hamlet," they close with a takeoff of motion pic styles that covers the allent films' vamp, the British school of understatement, and the realistic era of the Ballain and the Actors Studio. It's all exuberant variety show stuff but that's not quite enough for a room with a 55 minimum.

DEL CLOSE

15 Mine. Bungry I. San Francisco
This slightly popeyed, bespecta-rled comic in the Ivy League suit is another mutation of the bread of young, new comics who sprang full-grown from Mort Sahl's head in this same cellar half a decade are.

In this same cettar half a decade ago.

Close's specialty seems to be some of the impedimenta of rindern civilization such as decityosravil psychoanalysis kits, beer can-openers and wire containagers he said the openers represent the purse stage of the hangers. He said the has considerable to say about telephones. "hostility" (naturally and something he calle "residentialism." This is all quite fusive—it used to be culted nave—but he desenit resulty hit full stride until he gets to his wisdup piece, which involves an 1850 machine taking over the world from "utupid" human beings. The latter his fine original bit of hilarity which grubs the crowd by the layers and rates a big ovation.

Close has the berky-jerky manerium of the new school, fair to fee material and could wind up a

persons of the new school, fair to fine material and could wind up a winner in this circuit. Stef.

LEON BIRB

77 Mins.
17 Mins.
Hungry I. San Franchise
Leon Bibb is a folksloper with
the differences. It he's got a fine
voice and uses it well, and 2' he's
effective actor. an effective actor.
A third difference should be mentioned too be down't total auto-

guitar.

His repertoire tucludes the launting "Delia's Cone." a fine chaingang song called "Prottiest Train." a wonderful track-lining nanc. "Joshua Fit the Battle of Jevicho." "Summertime" and a funny number about a mule called "Come On, Jerry."

"Come On, Jerry"

He comes on strong and infects
the audience with his own pleasant
evidualizative personality. And he
docum't need a mike—his voice is
his enough to full any room curresult Almost as a bonus he's alimand handsome, somewhat rescrubbling Harry Belafonte, though
he docum't affect Belafonte's
plunging necklines.
In num he is a very sailed attrac-

In sum, he is a very solid attraction for this daddy of Prisra's cellar niteries (new collecting \$2.50 admission per customer). Stef

CLARENCE LOOS Songs, Patter, Pani 25 Mins, 35 Mins, Jully Roger, Ft. Laude

AUSTIN

AUSTIN

AUSTIN

25 Miss.

Bos Sair, N.Y.

Kenny Jerome, an Ivy League type, and Nancy Austin, a Ziopounth bundle, have a litable commedy turn but it a not yet ready for note inliery shownaids or network vaiden presentation.

The dun, which invuluated at the of Meryland, have a let of undergrad enthusiasm which wins and appreciation but the material has more of the compus than the role quality. Their musical version of Hamlet," for instance, thould go over big with English studys but the case upendern won't dig it.

They open briskly with a superior indiging. He disks for Fratewrity.

Comic could use some new ma-terial, but obties put over appear well received and he has in one month, established a record for bif-season in Ft Lauderdale. He occasionally lapses into straight singing. He disks for Fraternity.

THE CABLES 10

Nonge
16 Mins.
Fork's, San Francisco
Frituro seems to have become
nomething of a launching pad for
small. all-male groups (Kingston
Trio, The Limeliters et al.) and
this quartet seems about ready to
blast off.

Group comes on with two well-sung, fairly straight numbers. "The Way You Talk" and "The Suund of Music" then go toto orbit with a hilarlous specialty entitled "Bad Companions." This is a ristous piece which garners a huste hand— srrubhed a trifle, it would make a fire spot in a ty variety show.

free apol in a to variety above. Tener solute follows with a funny takeoff on "Volare" it's retitled, "Killarney" and all Birlianote references have been Gaelicized. Then course a strong, straight "Shadrack" and a lovely, wirked astire on all eigenet commercials. Group winds up with "Little ey Looking for Little Girl "Cabber" sound is well-blooded. They have point, timing and some good and presumably original material which, with just a triffa more polish, should resided them terral which, with just a triffa more polish abould rocket them juto fine hillings

SATTI LEEDS

Sange 40 Mins.
Le Cabaret. Toronto
Billed as the "belle of the blues," tall and tillian-haired Parti Leeds is worthy of the curnomen, plus that she also is sensational in voice and appearance. Poured into a metallic black gown with silver designs—she alternated last show of her two-a-night in a guiden gown when caught—vaculist with the husby vatre is hresking in a new act here, singling the story of the blues before joining Body Vallee in appearances at the Ironical Landon, Onlario on In appearances at the I Hotel, Landon, Ontario

Vallee in appearances at the Irogroup Hutel, Landon, Ontario at
July 4.
With arrangements by Juel Herron, Mins Leeds belts out a "Birth
of the Blues" opening, and thes
serues into a hounry "St. James
Infirmary" a slow-tempo "Mood
Indigo" a switch in style to "Basis
Street Blues," complete with low
drain putturals, and a lone-sone
"Right to Sing the Blues."
Her second set foctudes: "Some

Her second set includes "So of These Days," "Bill Bulley" a then into a shoulder-shruggi of These Days," "Bill Bulley" and then into a shoulder-shrugging "St Louis Blues" and a rausing "Salints Go Marching In" Red-headed gall's singing story of the birth of the blues and its develop-nest in America is a novel idea and approach to which she brings admirable research and a hosky voice that can also hold the high notes. She is also any to look at notes. She is also easy to loss with lists of facial expression

VAN BORN SISTERS (3)

fi Mina.
Chaudieve, Ottawa
Van Duen Sistees, a three-san
shows evidence of ability to ra
high among throub trice but a i
ops a lot of existing canny co
but but needs strengthening
both arrangements and acriptin
Girls are nicely gowned and a
tendance, but staging by no-no a

Justiv Reger. Pt. Lauderdale

Long regarded as a fixture in
Continuitia night life at "Clarence's Crasy Cattage," recently
logistanted by his partner's death,
Clurence Loss to trying out here,
in the Regiet's Roset, a composite
version of his routine designed
for saloon circuit reasonablion.

He is a standing comic, whose
salive assets are a rubberface and

Gorn

What Makes A Fine Critic

After this week, the familiar Brooks Atkinson byline will n longer appear in the upper left-hand corner of the N. Y. Times, sunday drama page, and his invariably readable, graceful reviews will no longer be the event of the morning after the Broadway night before. The theatre and, indeed, the Times,

Atkinson has never been a spectacular critic. He's a modest, self-effacing man of simple tastes, and utterly without the sort of sasertive flair or egotistical drive typified by Alexander Wooll-cott and other celebrated reviewers of a quarter-century or so

But over the 35 years in which he has been the drama re-viewer for the Times his consistent excellence, his unostenta-tions literary style, humor and wisdom have established him as the outstanding critic of his time. He is proof of the truism that the essential requirement for a fine critic is a fine man.

Although he will be missed as drama critic, Atkinson will not Although he will be missed as drama critic, Alkinson will not be lost to the theatre or to Times readers. He will write a column on more general subjects, mostly of a cultural nature, for publication two or three times a week. Moreover, the impact of his 35 years of criticism will remain. Also, for those who especially reliab his writing style and his ideas and attitude, there are some half-dozen of his published books, most notable. "Broadway Brapbook" and the ever-rewarding "Once Around the Sun."

For those who have been privileged to know him personally, regret at his retirement as critic will be modified by the knowledge that it is what he wants. And to know Brooks Atkinson. even if only through his writing, is to realize that whatever he wants will be good for him.

Demand ATPAM Member Expulsions Over League-Equity Negotiations

The recent contract dispute be-town Actors Equity and the League of N.Y. Theatres is having repercussions within the Assn. of Tocatrical Pressagents & Man-agers. Hal Olver, former president of ATPAM assd a member of the union's beard of governors, has de-manded the expulsion of members who, in their dual capacities were

union's board of governors, has de-monded the expulsion of members who, in their duel capacity as mem-cers of the League, participated in he negotiations with Equity. Oliver is pressing for enforce-ment of an ATPAM rule which prohibts members from bargaining with another union. The ATPAM fromey has studied the matter and submitted a report to the heard of governors. The issue will be subject of a special membership weeting caffed by the board for out Tweeday (28).

he subject of a special membership resting called by the board for next Tue-day 1281. Although the rule has been knowed in the past. Olver, threatened at a recent board meeting to take the matter to the membership. If no action should be furtherorning there, he declared he would appeal to the AFL-CIO After the board brushed off the threat. Olver presented his complaint in a long letter, which he read at last week's membership moveting.

Doge Crawford Mulling

Looks Good for Eli

Philadelphia, June 21.
Anne Jackson, costarring
last week in "Two for the
Sessaw" at the Playbouse-inthe-Park, left Saturday night
(18) for the West Coast to visit
her bushand Eli Wallach, who
will be in Arthur Miller's film,
"The Missits" with Martlyn

"The Minita" with Marilyn Monroe.
"I'm going to stay in Holly-wood while he's making the picture." Miss Jackson said with a grin. "I've bought a lot of low-necked dresses — cut down to here.
"If you can't beat 'em. Join 'mm."

Tenth Man' Pays Another \$25,000

French Drama Critics Pick 3 Standout Plays

Pick 3 Standout Plays
Parks, June 21.
French Drama Critics have
named three plays as the best in
the field for this season. They are
Jean-Paul Sartre's "Lee Sequestres
D'Altuna" (The Hermits of Altona),
Joan Anouth's "Becket" and the
late Paul Claudel's initial play,
stip producer and summer theaty
producer in contemplating a season
stock at the Garfield Theatre
this season. No's put down a
lood deposit with L. F. Gran,
seddent of Entertainment Conrs, which operates the house. If
a deal jells, Crawford intends
unching an eight-week season
by 4. The spot will be called the
inconsist Music Theatre.

Planned as the

Bill Adder will tour the strau-st circuit in the Janet Gayner-arring package of "Dark at the the Coast in mid-July for about two weeks of talent-ecouting.

VARIETY To Try Out 'Ballots Up'

At Traverse City, Mich., A tryout of "Ballots Up" hy John Poster, is planned for production Ang. 23-28 at the Cherry County Playhouse, Traverse City Mich. The season at the strawhat begins July 8, with Wendell Corey and Mrs. Corey in "Goodbye Again"

Ruth Balley is producer at t in-sester and Barnett Owen

Toys' Has Only 18G to Get Back

"Toys in the Attic" had recov-ed about 85% of its investment of a May 28 accounting. The own financial condition is fig-ed to have undergone little ange in the subsequent three reks when only 12 performance-ere played because of the Broad-ay theatre shutdown.

The production, currently in its The production, currently in its 7th week at the Hudson Theatre, V.Y., coaters Jaon Roberts Jr. Raureen Stapleton and Irene Forth. Highlights of the May 28 screening are as follows: Investment, \$125,000. Unrecouped costs, \$17,903. Sinking fund, \$15,000. Bonds, \$14,283. Balance, \$15,314.

Equity Makes Atkinson Honorary Life Member: He Gets ANTA Memento

The escression of unprecedent tributes continues for Brooks Jameson, who retires June 20 drams ertife for the N Y Time flee was given a certificate of limembership in Artors Equity liweek, and received from the American National Theatre Academy this week a key-mit week and proposed to the American National Theatre Academy this week a key-mit of the trop of the tribute of tribute of the tribute of t

also been the subject of numerous laudatory columns and articles. The critic took over the Times drama spot in 1925 and has held it continuously, except for several years' leave for uservice as a correspondent for the paper during World War II, winning a Pulitree Price for his coverage from Russia. Although he is stepping down advance critic, Atkinson will continue with the Times, writing a column several times a week on general cultural subjects.

Well, He Made It

Rehearsal Costs for Road 'Fiorello' About \$1,000 Over the Previous Scale, **But Capitalization Is Only \$190,000**

Who Threw That?

Who Threw That?
When the British Import.
"At the Drup of a Hat"
opened on Broadway last fall
it drew raves from all the firststring critics except Brooks
Atkinson, of the N Y Times.
Ruefully figuring on the howoffice impact of Atkinson and
the paper, producer Alexander
II Cohen predicted that one
poor notice would reduce the
run by several months.
In a gloomy column in the
drama section of the Times
last Sunday 19: the critic
asked a number of questions,
including, "Why should 'At the
Drup of a Hat," with a cent of
two performers, laws \$20,000
after running as months."
"According to the producer
the show lost \$12,000.
First thing Monday morning
(20), Cohen sent Alkinson a
sure reading. "Beame, tout

Merrick Obtains 'Vintage' for N.Y.

cast will be retained. The Zev Bufman-George Shaff-Max Perkins presentation was settlen principally by Jack Wilson, Alan Jeffreys and Maxwell Grant, with additional material by David Bayer, Mark Pueci, Sheldon Harnick, David Baker William Lanick, David Baker William Lanick, David Baker Herb Hartig, Person, Lois Balk, Herb Hartig, Person, Lois Balk, Herb Hartig, teau, Fred Ebb, Paul Kiem, M Deems, Lois Balk, Herb H Tommy Garlock, Pil Green Michael Ross The featured are Barbara Heller, Jock Albe and Fay DeWitt.

Merrick, currently on the Coast is due back July 2. On the way west he stepped off in Toronto to see the nearly-complete O'Keefs Center of the Perfoming Arts.

'Mansions,' 'Antiphon' Set For Stockholm

Other Increases, on the basis, of a comparison with the scales previously in effect, lockude a perdiem increase of \$2.50 per per former for about four days proof to the show's opening in Dillas The total jump in performance salary will be about \$300 weekly above the old contract. That hased on about 30 cast members bring bired at the minimum rate of \$145 weekly, as compared to the prior \$135 minimum.

way production to being producted by C. Edwin Knill and Martia

Ed Kook, Mark Enstein Get Ford Fund Awards; 3 More in Music Field

Greenberg, musical director of the N.Y. Pro Musica Antiqua, and Newell Jenkins. musical director of Clarion Concerts, N.Y. A second round of fellowships in the creative arts program will be awarded by the Foundation next February, with applications accepted prior to Nov. 15.

City of Milwaukee Will Teach and Tour Actors

Milwaukee June 21
The Milwaukee Dept. of Munical Recreation began a summer the state of the second sec

Shows Abroad

Bear Lier

at once a sign and set of Jerome Kith's a mobes ted adaptation that paid be Reynard Shaw as a total for the

the second in the excess of the second in the excess which is far as a second in the second. The second in a second in the secon event tota parigularly those of the put older. Myro

A Levely Light

or all 19 performances hence of the financial and its financial are a purificial Hancier II de it to inderstand all Line's Light should be reled as likely to interest even and as likely to interest even as a surience in London as Surience in a gifted a resurge only here dill a pleasant to have the side of seeing her in person the acres of America & Edna V. e. Mil as are known very in and on this evidence throughout to be a noticeable upone in different.

In Stocking traces the life of deal A wireles possess by a set from her poems but a set from her poems but before Oo a stage here to a deak and a red or she enacts Miss Millos A Ad despite the almost awed to a think while set in the set of which Miss Side and the set of which Miss Side and the set of which Miss Side and the set of the set

The are manned when Mea Shaws a technique almost permised the audience that Max Millian presentation with last live parameters and her personal emotions are suit to have presented in the presentation of the

h, June 14

this elegant production, originally presented at Oxford, should confurtably sostain its limited season at the Proceedily Theatre. The entire learn from cast to designer have combined to snake this an elegann tribute to the great plan-

Tardilla may not have been and four a greatest plans, but the subtedty one of his much as the put far greater empira con an reasonal esthan his far tre hobby horse of Sona w. The continual drame is tracel on the the time principals with the greatest may be something a smith and single-

Mill Denisin as the Socialist

Mill parameter and Dubie Goa

Control make a delightful has
been and one one the are been

The control with a new one own. to end the ellipses of large of the ellipses of large of

on ed but also to account a many attented direction.

All much the three stars have the plans roles. Gill an Rome, a transit is given even to gate a strong to

Will You Walk a.

reland and John Separa prome a three or five serious plans there is no market beyond the control of the control

e brisk direction of John and some spirited per the scannet hide the glasses fruit Patrice Joudes Will Walk & Lotte Faster is an immed, irrelevantly tote the the little to an on fine theme and says that with all spanneds wit It is unlikely of come a not neable rush to the souther. Many Joudin's play is the abortion home in a small anadism cit and has to do with he problems of a kindly progress exhaultmatter whose theories converting in his own home to see bod a discomfisture. He elder daughter threatens to to all with the gent returning man the's chosen for a

time to ain with the generational summy tean tole's chosen for a faire the younger daughter goes on hunter etrike to the claim see how the under-privileged suffer and the young son behaves equally incomment. Maybe these three borrows could all have benefit of team a vigorous pandling. Somewhat weartly and fluifoot-city it labors the idea that the me invectorformist a person behaves the more conventional becaute in at heart. This is an idea not rearch in at heart. This is an idea not rearch in at heart.

is at heart. This is an idea or enough to raise the blood re unless the witting and reints is sharply witty. Fader mus is tolerance of his chil percentage behavior teelers edge of chaptidity. His wife may with her husband is "ad-less without apparently yery clear as to what they

tocal point of such drama as the fian here is occurs which the Bance bernes his study stand parents to the gull house and the two worlds is a unit a dull play. There's no point it variing more time broad-ing over either the plot or the maintaint is harkneyed develop-

of cathfoling is some of the Michael Gwom and Corbill play the parents and competently but I ha Nelson as the adolescent giving giving a remarkably perlumnance, who morti-o thin dialog alive. Bubin Adrian Walker and Jane are unitably adjours as awful tildren Jennifer Daniel dithers recently as the daughter who,

for reasons never made fully clear, decides to bring her father and her husband to heel while Sizart Butchison is the man in queetton, who can do little with an III written role. It is Decothy Baird and theoring Wells as his parents shocked by the Hawthorne household, who apark to rife one tin scene and expose the character drawing of the remainder of Miss Jeodry w puppets as gimmily phones.

Ken Calder's one room set is in John Clements without it outdoors ever fully believing his task brings professional to the pob of directing are that may find it in the hard cell find pungle child and beset find a pungle child and beset find pungle child a

10 4 J v 11 0" 7 1

The Resistible Rise of

Arture I'i

The late German dequated and Consumed Rector Rector Received was a manufacture of the late of the reported of the late of

few Western unveiling.
Plot deals with the rise of Hiller
Germans from 1979 to an
Ansahuse w. h. Austria in 1938 heiser Natio overran Europe but fell
the story in the gates of a group
of gargaters. It adocuments to six
row inventive, imaginative theatre be this well-reheaved company
from the Red side.

from the Red side.

Pray starts with four bite sized was images of Von Handenburg Hitter, Goering and Goothbels in dien cases. Then their counterparts in the play are introduced. Assum begins with a causifone trust deliberating its translore diential deliberating its translore diential deliberating its translore diential deliberating its translore diential deliberation. depression. Arturo Ut 190 a berol gangster offers to he is refused while they go thorough You Hindenburg hard mayor, and work out to resume more than a second to the seco ral to raise money by a publican to supposedly build new puri-

But I gets wind of this and ones in and finally wine over agherough by revering up for im and starts his climb to power and vesting control of his own Germanni and then tuking or nearby town (Austria and er in his ranting arreaming as I at his pinnacle before conqui-other cities and the world.

other cities and the world.

A turntable stage gets each wene into liveus rapidly with blaring fan-fare music. A backdrop evoking a cerus tert it used to envelop these scenes. But not of this covers an inecisive study of budding treamy due to the people's bittedness or fears and the committing of top pursues to use gangater methods for their out ruses. Ekkehard Schall is cannity can

Ekkehard Scholl is cannily cast the Hitler figure. He gives it materium styness, fear cowardine Ekkehard Schall is cannity can as the Hiller figure. He gives it fanaticism, slyness, fear, cowardise, shrowdness and bestality leavened with a coquetish turn. His mask-like makeup, has single gait, moments of salitopay, has learning how to talk in public from an old ham Shakeupsarean actor are bril.

Acting is excellent throughout. Acting is excellent throughout. Directions keeps this master freeze cuberent and driving. Sets are functional with lighting also a major asset. Artury maintain the most level of seemingly consisting on their rules to keep the theme in facus.

I' is believed that Brecht or It is believed that Bree'lt originally wrote this as a film original but it was turned down in Hollywood. The locale was at first this case and the Capone ery. This has been changed to a mythical city and Capona but Al Capone in mentioned and his stary and Shakespeare's "Richard III were adapted and utilized by Brech.

Modi.

So They Say

"The posturing and emotionalism that passed for collective bargaining was often tinged with such theatricality that one observer of bargaining in more orthodox industries suggested branching of the Equity classification system to include the negotiators on both sides as a new category of actor"—A. R. Raskia, labor reporter for the N Y Times, in an article about the recent League of N Y. Theutres-Actors Equity dispute.

"We've done great damage which must be repaired Let's hope the public will forgive us. "Yum Boslev, title lead in "Fiorella" in a speech at the Arthur Equity meeting accepting terms of a scriberound of the dispute with the League of N. Y. Theatres, as quied in Time imag.

"This union is my family and my life" Maureen Stapleton, ender of Toxs in the Altir, at the same meeting, as gooded in the same Time article.

"The general conception that all actors are born exhibitionists for from the truth. They are quite the opposite. They are shy, frontened people in hiding from themselves, people who have found a war of concealing their overet by footlights makeup and the parts they play." Playinght director. Nose 1841, in his autobiography, "Art One."

To me entertuning people on a strip of Alm does not measure up in the least to the apostancest challenge and exists and of a tunin playing before an andience Legislim star Anthony Perkins, as quoted by Stanley Richards in The Theatre mag

"I always remend moself of the concepts with which we started out in rehear als. I try to fulful those concepts throughout the run, especially where timer working—trees emphasis pare, rivery, are concerned. Naturally, performances are bound to tall, you may not have the same energy every day. But the differences are not apparent if you remedantly know what you're day. Merkyn Douglay, costar of "The Best Man," as quoted by Stanley Richards in The Theatre mag.

There is only one thing that really enrages me, and that is when Alliced tries to direct me at rehearal, when we are both working under another director. That is murder I will not tulerate and it makes me furious even to think about it. Live Fontance, costar with her husband. Afferd Land, in "The Visit," due to open tomourow night. Thurs, at the new Breathy Theater, London, as quoted by Exic Johns in the Richard Heatsmall workly. The Stage.

"I have spent my life working with stars both in the theater and in the opers house. There is no disadvantage as long as they are rightly can in the first place. That of course is absolutely execution and they must also be flexible enough to nock with the rest of the rast. Otherwise, they stand out like star turns, and the balance of the play is ruined. "Feter Brook, stager of "The Visit" surving Afferd Lust and Lyon Festance, as quoted by Eric Johns in the same interview.

"We accept much in life that is not yet accepted in the theatre Strangers come lette our lives and strange things secur. We don't really understand them. But in a play we must know excepting in the most minute detail. 'Oh, yea,' we need to say. That is the mosther She is going to protect her son and he is the one with black hair. This reduces the whole experience of the theatre to the most literal level." Jone Quintern, director of the current off Broadway productions of "Canton Bral" and "The Balcuny" as quoted by Don Rose in the N. Y. Herald Tribune.

"There's nothing wrong with the theatre that good unitors wouldn't cure. I guess they're all working for television but they aren't doing much there, ne they." Ward Merchause, Broadwar, drama critic of the Newhouse newspaper syndiane in interview in Honolulu Mar-Bulletin.

"Even in the musicals you never get a comedian new The rare seems to have died out and I am convinced that the public messes them I believe that if you pot on sametham today like You Can't Yake It with You or Once in a Literium' it would be sensualous all I believe audiences want that sort of thing, but drawstists won't let them have it.

They are like stern nurses trying to make refuctan't children take their appearance plead but the dramatists are firm because it is not powerful and significant. they say 'he cream has no social message. Drink your medicine. It's good for you. Still business all present, it seems to me, for what the curses forget is that the children are expected to pay \$4.00 for each appendix, and are at liberty to go and upond it alseabore, which they do in droven.—Lyricial-theretist P. G. Wadchause, revivals of whose 'Leave R to Jame' and 'Oh, Kan." are current of Breastway, in an article in Theatre Arts mag.

You know girls held onto their virtue tenaciously back in the 20 s when I went to highschool. Then after the depression, things changed. They felt, 'What the Hell'.' The depression changed our views toward each other and toward the world. Things could never be the same again.' Plauwright William lage, as quoted by Henderson Cleaves in the N. Y. World-Tefegram.

"He (Fennessee Williams) writes beautifully. As a playwright I think he expresses his time perfectly it is only a pity that he deems! rise above his time."—Katharine Hepturn, star of the American Shakespeare Festival season at Stratford, Cosm, as quoted by Start W. Little in Connecticut Life mag.

"I can never remember being quite like anyone else" Play, wright Tennesse Williams, as quoted by Donald Freeman in the San Diego Unton.

Kerz To Paris on Legit

Paris, June 14.

Yank legit producer Les Kerr is here to haddle with Eugene loneurs whose recent bit play, Rismoceros, will be done on Broadway next season by him. Kerr is also tafking a musical play match Issuesse is to write for him. Kerr met with Helen Weigel wite of the late Bertolt Brecht and executor of his estate. She is here with the East Cerman Berliner.

Jeanette Kamins Has 3 Scripts in Progress

Jeanette Kamina, former production assistant to Cheryl Crawford and other Breadway managements, has completed a novel. "Everything But a Husband," and the script of a two-beary television play. "Cloun-town, U.S.A."

She goes to Miami this week to work on a stage consedy, "Fire-tracker," on which Roger L. Ste-vens has prior call for B andway with the East German Berlier rinkler, on which Roger L Ste-kinsemble Co. of the late Brecht vens has prior call for Broadway which she now manages. Kerk has production. After completing the autimed Brecht's "Mass is Man," play. Miss Kamine will go to the written in 1925, for Broadway Coast to negotiate for production showing next presson.

Road Strong For 4 of 5 Shows; CLOA 'Flower' Record \$79,200, L.A.

Of the five regular legit shows the road last week, four played such business. The only weak-user was "Look Homeword agel," in its initial San Francisco

reased this week by has been.
"My Fair Lady," which opened i Monday night 201 at the Nama! Theatre, Washington, after eight-week toor of Russia.

Estimates for Last Week

CHEAGO
World of State Wong, Shubert
D-RS: 2d wks \$5.50-56, 2.100,
25.500 Previous usek, \$46.500
Over \$47.500 with Theatre Guild.
merican Theatre Society sub-

LOS ANGELES
Flower Bran Song, Phillip-monte And (MC 85 '22 wk' (85 73-86-90 2679, 879.890) (Presi-on week, \$78.800)

House record \$79,200 with Civic Light Opers Asso subscription. Nucle Man, Biltmore (MC-RS-(b) skr (96-96-50 LKSR, \$62,500 (Previous week, \$54.400). Nearly \$59.800

Look Homeward, Angel, Alexan D.Riv. Let wk: 34 85 85 60 1 147, 227 000 Micross Replans. Pyret-ous week, \$29,000, eight-perfor-

65 75-86 50, 1 758, \$59 00 nn Verdoni (Prezious vice

Scheduled B'way Preems

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Le Descel. This counth of gardle
or Stationary. Surpressions (to) d

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Touring Shows

LONDON SHOWS

Legit Bits

Millard Elbins went to the Coast of weekend to negotiate a design the filmrights to Bye Brewie. He's due back in two

Viscent J. Denchue wont to the Coast this week for final shooting on the film edition of "Sunrise at Campobello," after a stop-off in Afhany to visit his siling mother and a rheck-up lend at "The Sound of Missie," which he directed on Reconfirm.

th edition of the directory, itself and published by Paul L. san, is seek being distributed to git. Dien, television and radio aduction offices in New York of on the Coast. The new publishest contains 1.084 pages with classes.

at, which is scheduled to bethe summer season in Central
k lenight West, includes Hisstrike, promul manager, BerGerden, production superPrack Hamilton, production
n menager, Gledys Vaughan,
fant to the director, Richard
man, Bigriew Green and Consee Hern, ansatant stage mana, and Caryl Goldmith, chairof the campaign for audience
sees.

discing and directing an off-Broad-nay presentation early next fail of Kenneth Green's Behind the Wall." dealing with the same sub-perts adaptation of John Hersey's novel, which Kermit Rhomagarden is preducing for an Oct. 11 Broad-man bons at the Rose Theatre. Albeen Poe is currently in her accord with a Sarah Stranger

I week as Sarah Stropson in lead at the Valley Forge Tent, Devon, Pa

Off-Broadway Shows

West Side' Fair \$33,300 For First Week, Dallas

Dallas, June 21
The State Fair Musicals season gut off to a moderate start last week, with "West fisite Story" grossing nearly \$33,300 at the 4.128-cent Music Hall.
The toner continues this week with Carel Channing in the touring "Show Business" opening next Monelay (27) for the usual fortnight stand.

Mgt. May Pay 3G For 'Man' Share

A \$3.000 payment by the man-openent of the scheduled Bruss-ay production of "How to Make Man" to the author of the play sould enable the show to participate in all subsidiary rights of the resentation were to run for only ne performance. That's provided or the contract between the pro-aries and the author. There's been a growing tendency many producers to negotiate one-compression or ferrosten deals in

mong preducers to negotiate one-enformance participation deals in ieu of the usual Dromatists Guild equirement that a play must run il performances on Broadway for he production to share in sub-sidary rights, including film in-some its figured one of the re-ous for this is the large number of pre-production film sales that

Seesaw' Garners \$24,300. Philly Park Playhouse

Philadelphia, June 21.
The Playbouse in the Pork,
Philip's municipally operated summer theatre in West Fairmount
Park, grossed a homeing \$24.300
on 11.100 paid attendance last
week with Dane Clarke and Anne
Jackson contarring in Wilson
Gibson's Two for the Seesaw
Although the gross figure was

Gibson's 'Two for the Seesaw Although the gross figure was a little under the Plashouse reverid the number of passes was the largest in the nime years of operation. The same show has been booked for a remor enlagement, July 25-20, replacing the cancelled beoking of Borelly Lamour in 'Once More With Feeling' The current show is "Death of a Salesonan," with Lather Adler and Middred Dunnock

Ex-Actor to Open New Barn, Lake Luzerne, N.Y.

Lake Liberne, N. Y., June 21. A new etrawhat George Pat who Lake Luzerne Plachquae former? Bart's Motion Petare Theatre util open June 28 for 12-week reason with a resident professional stock company. Until recently the spot was operated on a weekend film malice.

B'way Uneven Following Shutdown; Best, Birdie, Fiorello, Sound SRO, 'Five' \$14,100, 'Sun' \$9,800, Closing

it had left off prior to the theatre shutdown. Receipts for the other shows were below the general poce of previous weeks, with the drops rubstantial in several cases. The decline is figured to stem from a loss of momentum because of the 12-performance blackout as well as the expected seasonal decline. The corresponding week last year was builtsh, but the same period in 1958 was marked by a downward pattern. The combined gross for the 19 entries, exclusive of the City Center presentation was \$707.800. That compares to a combined gross of \$324.400 for 17 productions the corresponding week last year and \$731.600 for 18 efferings the same period in 1958. Bock in the sellout groove last week were "Beet Man." "Rue Bye Birdle," "Florello" and "Sound of Music."

Estimates for Last Week.

Report Commely, D. Drama, CD. (Comedy), D. Drama, CD. (Comedy), D. Indiana, CD. (Comedy), D. M. (Musical Comedy), MD. (Musical Comedy), D. (Musical Comedia), D. (Musical Comedi

Best Man. Marrosco (D) (11th uk 80 pr 86 90-67 50 999 841 000 Melvyn Douglas, Lee Tracy, Frank

Bye Bye Birdle, Beck (MC) (0th k: 64 p: (88.60 | 1.20° 857.518 | Nearly \$57.500.

10 k 20

Five Finger Exercise, Music Box D: 28th uk 207 p 86.90-87 90, 1 101 540.107; Jessica Tindy, Ro-

La Plume de Ma Tante, Royale Ri 79th vk. 627 p. 54.05, 1.030 44.500; Robert Dhery Nearly 503.600.

Majority of One, Barrymore (C. 68th wh 548 pt 186 90, 1087; 841-807; (Cedric Hardwicke, Gertride Bergt Ends run next Saturday 25; and is scheduled to resume on the road Sept 5; Over \$17,300.

Miraele Werker. Plashouse (D. 34th wk, 260 p) 96 99-87 59 994 836 500 (Anne Beneralt: Patty Duke, Torin Thatcher: R. G. Armstrong takes over July I for Thatcher, who is exiting his religion a film assignment in Helly-

Music Man, Majesti MC 13mb wk 1002 p 88.05 1.626 871 000 Nearly \$50.000

My Fair Lady, Hellinger MC 222d wk 1.767 p 58.05 1.5% see 500 Michael Allinson, Passala Charlest

Over \$56.900

Once I'pon a Mattress. St James IC - Sout wik 444 p. 186.00-87 to Over \$23 600 with out rate to k

ther \$0.00 with our stell kets ones next Saturday 2.

Sound of Music Last Fontance MD 30th at 236 p = 9.60 1 407 \$7.000 M = Music Lass off July 25 Aug 6 Cher \$75.000

Take Me Along, Shrivert (MC)

Tenth Man, Beeth (D) 42d wk; 247 pr 46 90.47 50 807, \$32,000) Over \$27,900,

Thurber Carnival, ANTA RI (18th wk. 119 pr. 56 90 87 50 L185; \$49,178: (Tom Routh Peppy Cass, Paul Ford: Nuspends after the

Tess in the Attie. Hudson (D) 16th wk. 120 pt. \$6.90-57.50 1.065; \$39.600 Jason Robards Jr. Mou-reen Stapleton Irane Worth Almost \$29.100

West Side Story, Winter Garden (MD) 7th wk 49 pt \$8.05, 1 404; \$64,200 | Carol Laurence Larry Kerti

Nearly \$37 400 with twofers

Minetianeous
Grand Kabuki, City Center
Repl 2d ak 20 p) \$3.95 3.000;
M0.000: Previous week \$55.000;
Ends limited engagement tonight
Wed)

Laid Off Last Work

Destry Rides Ansin. Imperial MD: 60th ah 452 p. 88.35-86-40; 1.427, 897-900. Andry Griffith Dobores Gray Ended run last Sat-urday 18 with an estimated def-ictl of over \$180.000 on a \$200.000 investment resumes July 26 at the Riviera Bistel Las vegas for eight weeks. Fifte to be stored for eight

OFFER 'DARK OF MOON' FOR STOCK, OVERSEAS

A prediction of the Hewart Richardson and William Berney-plas. "Dork of the Moon." with a original score by Earl Robinson 1 planned for a strawfast tour thi summer and a subsequent oversea

French Legit Crisis Doesn't Awe Amateurs

telephone calls, and has been re

e.

a thin in to the available parts Refed, the tabulation includes pro
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t as it arms holding open carting on a Parenthetical designa

are as all at C.C. by D.D. Demin, (MC: Nancal Crimedy

this all Drama, (R: Re in, (Rep. R pertory, (DR) Dramatic

Legit

A Clean Kill" D Producer ford Havman 200 W 34th St. Y JL 2-4905. Arcepting picton resumes, through agents only. Britain actors, r o shove adox Available parts. three charrer men, two character women

"Advise and Consent" D. Pro-brers, Robert Frier & Lawrence ier 234 W 44th St. N.Y. LA 2344 caving director, Robert inden Ca-ing red dise to start stil mid-six when the produc-on of Mid-se Purvis has been

All The Best People" C. Pricers, Just Spector & Buff Coho David Lipsky, 210 W. 41st St. (21 4.518). Available part male 31-11, male 31-11, everytice at a 30-11 Mail 21

Ausgement in Judes" D. Pro-cer, Endis Dunning a Lambu uh 120 W. evih St. N. Y. Ji. 1513 a. a. producer. E. Catas A cepting photos and somes of sen and somen in a se

bye Bye Birdle" MC

Edward Podula 15th B

NY 1 A 44550 A

ox onl enumes of terand in the future New Y

face Of A Hero" D. Producer, ster Osterman | 33 W. 54th St.

'A POLITE EVENI

VIC GRECCO and

FRED WILLARD

to re esting on my hat "
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I nover est another ocu
at a levely dress"
hat time is 107

Not time is 10?

Into POLITE EVENING will be fau, June 4, 1950. An equally proble received is especial.

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"Irma La Bouce" MC Prorer David Nervick 246 W 44th
N.V. LO 3-2520" Accepting
outer and risumes of male suggermens. (o. Mike Sturtleff at

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ript of a labor of 25 W 45th St. N.V.

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FUTURE PRODUCTIONS BROADWAY

All's Fair" (MC) (formerly intrata" Producer, Nicholas Matsonikis (Kenneth Later nex, 144 W 54th N. N.), in crution with Marion & Judson

Beautiful Dreamer" (Mf): Proaduler Joseph Misson Today NY CO S 4784

"Come Aver With Me" (C) Pro-cer: Ru and Meyers, H. C. Put-r & J. Stus Fletchmann" (22 f. 60th N. V. P. L. 5-150) "Ceme Spring" (D. Producers, saries Bonden & Ridgeles But-tek, 137 W. 48th St. N. V. CO

"Critic's Choice" (D) Producer to Preminger (39 W 55th St. Ct 3-211)

"Do Re-MI" MC Producer Da id Merrick 246 W 44th St., N V.; .O 3-7520

"Every Girl Needs a Partor" (Carrier Carrier C

"Hostage" D. Producera Leon-d Field AT 9-4717: & Robert S.

Hundred Yard Bash" C Pro-cer, George Cayley (307 Fifth e N.Y.

"I Briong To Zono" (C. Pro-lucers, Mark Kroll & Charles Con-way 1197 W. 37th St., N.Y., Cl. 7

"Kinderfpiel" D. Producer lome Perry 137 W. 48th St. N JU 6-6293 "Lincoln" D. Todiner, Alexander R. Caben B. W. 35th St. N Y. CI 6-6304 "Lourette" D. Producer, Alexander B. Caben B. W. 5th N Y. CI 6-6304 "Lourette" D. Producer, Alonaktin J. 1619 Broadway, N Y.; JU.

2-00-13

" Hiffet Glapton" ("The Glaptor Method" D. Producer David Merrick (246 W 44th St., N.Y., LO 3-73.29

"Lacky Jim" (D. Producer, Don Herbert 745 Fifth Ave., PL 1-1.290)
"New Faces" (Rt., Producer,

"Siva" D. Producors, Irish Players c o Seven Arts Centre, 120 Madison Ave. N Y. "Shifting Bears" D. Producers, Charles Bouden & H. Ridgeley Bullock Jr. 137 W. 48th, N Y. CO 5-2630.

"Skywraper" (MC) Producer Fruer & Ecnest H Martin 150 52d St., N.Y.

Cy Feuer & Ernest H Martin 130 h 52d St. N.Y.

"Subways Ars For Steeping"
(MC: Producer, David Merrick 246 W 44th St. N.Y. LO 3-0380 "Nwest & Sour" C: Producers, Theatre Guild 27 W 53d St. N.Y. CO 3-6170 h George Kondolf.

"Time he a Thief" D: Producer, Beverly Zarling 439 Fifth Ave. N.Y. V 4 6-4284 "Unsinkable Molty Brown" M Producers Dore Schary & Theatre Guild 20 W 53d St. N.Y. CO 3-6170.

5-6170
"Wildest" (C. Producera Michael Ridd & N. Bichard Nash p. Triad Productions. I.ld! Broadway, N.Y. CH. 4-6832.
"Yesterday's Waves" (D. Producer Carollaro Productions Just A. Chork, Cavallaro: (Woodward Hotel Sith & 7th Ave., N.Y. Cl. 7,2000).

OFF BROADWAY

"Friends and Romans" (D. Pro-nect, Stage Society 1103 E. 86th N V.

"Epitaph For George Dillon" Directorero Edward Havings Aporge Morrison (220 W. 10th St.

NY. "In Jacky Yeat" (D. Producer, Chekov (O. Bleeker Street Plashouse 148 Bleeker St. NY. "LASSE Eyes" D. Producer, Lee Garfield, Alan Laurecere A. Aifred Sandor (35 W. 1986 St. NY LE 2-1100. "Scheet Bage" (D. Producer Brott Warren e o Actor's Mobile Theatre, 247 W. 424 St. NY, BR 9.2391.

"Andersneville Trial" D. Pro-dirers. Lee Guber. Frank Ford & Shelly Gross 136 W 55th St. N Y (1 3-1800. Accepting photos and resumes for the fall touring pro-diction. c o Marvin A. Krauss. o Wedbury Moste Theatre. Box 56. Westbory L. 1

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"Bestry Bides Again" MC Producer David Merrick 246 W 44th M., N. Y. 1.40 3-7320. Auditions for the Las Vegas touring companying Friday 244, men dancers. 11 am and femme dancers. 12 now. in and waysen singers 1 p.m. of the Imperial Theatre 249 W 45th N., N. Y.

Farello* MC Producers Knill Jaine (1860 Breadney, NY 2-7650 Auditions next Tues-y 28 Equity singer, boys at to-m, and girls at 11-20 a.m. open

m, and girls at 11 30 a.m. open at 1 suspers, hope at 1 pm and ris at 3 pm, at the Broadherst houster 235 W. 44th St. N. Y. "Once Upon A Mattress" (MC), reducer, National Phoenix These 322 E. 30th St. N. Y. OR 4-160, casting director, Frances on Hersey Auditions for quity singers, tomorphism for men 11 am 1 pm and women, 2.4 pm, at the Winter Gorden Theatre 1634 Broadway, N. Y.

STOCK

NYACK, N.Y.
Tappan Zee Playhouse. Producer, Bruce Becker (123 Waverly
Place, N.Y., GR 7-4464). Accepting
photos and resumes of character
men for supporting rules in touring shows, and appromities e.o.
shove address. All others are cast
through agents only.

PRINCETON, N.J. McCarter Theater Producer, Millon Leon Box 326, Princeton, N.J. WA 1-8700: Accepting photos and resumes for the year-round operation beginning next full, c o shove address. Interviews by appointment only

ratt, c o showe address, interviews by appointment only PROVIDENCE Warwish Music Theore. Producers, Bouter Bonoff & Ben Segal 140 W. Sith St., N.Y. Auditions for "Dann Yankeen," "Carousel," and "South Pacific" next Friday 24. Equity men dancers at 4-5 p.m. and non-Equity men dancers at 3-6 p.m. Saturday 120, Equity women dancers at 10-11 a.m. and non-Equity women dancers at 11 a.m. 12 noon; at Columbus Circle Studies 181 Eighth Ave., N.Y. See also below, Oakdale Music Theatre, Wallingford, Coan W.K.LINGFORD, CONV. Oakdale Music Theatre, Producers, Sen Segal & Bob Hall 140.

mers, and after which the com-pany of 30-odd will be cast.

OFF-BROADWAY

"Siva" Di. Producou, Irish
Theatre, Providence; see abova.

Television

Artist Management Associates 200 W 37th St. PL 7-2157. At repting photos and resumes of applicants for commercials and industrial every Wednesday 10 am to 5 pm c o Jerry DiGerossmo i

Moment of Fear" D: Produced 1: 30 Rockefeller Plaza, N V 7: 6300 casting director, Edit min Accepting photos a sumes, c o casting director a

Industrial

Chevrolet Show. Producer, Jam Hand. (1775 Brandway, N.Y., JU 2-8000, musical director, Mastrice Levine. Audilions for dancers, Saturday 125, men at 10 am and women at 11 20 am, at Showcawa Studies 1950 8th Ave., N.Y.

Industrial Shows Incorpor 41 F 28th St N.Y. Mt 3-6 epting photos and re and women variety p flurry Beekmen at a

Raymond Coleman Artist Ma rement. 30 W 60th 5t; N 2 7597 Accepting photon a stormer of men, women and ch m and chi from with commercial experie

Films

Butterfield 8" D "Butterfield 8" D. Producer, Affon Lenbrush Productions 1509 Rundraw N.Y. JU. 2.3009 for MGW release Parts and resume for curvas. Photos and resume heng accepted at Central Casting Rosen 1110 at 200 W. 57th St. NY. CO. 3-0256. All applicants of bring SAG membership cards.

Mother on the Bounty" D Producer Agron Rosenberg MG3 1540 Broadway N Y JU 2-2000 director Carol Reed casting of rector Dudley Wikinson Acrep n c o casting director at above

"Newton Newton Productions 1345 Broadway. N.Y. Cl. 6:0769: or Warner Bros. release. Particulable for extrus. Photos and roumes being accepted at Central acting Room 1110 at 200 W 57th N.Y. Cl. 5:0756. All applicable must bring SAG membership arch.

"vabarbla, U.S.A." Producer so Ameriales 133 W 42d St y U.X. 5-2285 Parts avail-for housewife 23-25 husband 30 a Mail photos and re-

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Let Us Read Your Script and the marketed

Stock Reviews

safite on Army, life stars, and comes to an abrupt end between there are a lot of which makes it a good manner stock or little

thur Carter who wrote-eration Mad Ball" as a film, to be was functioning as a inesiagnst" not as a "historian" this rany comedy rings true to

Dana Elear is properly stiff as se commanding officer and Ty-erry is believable as the "yes-as" aide. But.

Twellth Night

Shakespeare Festival Theatre ell established that the nega-ell established that the nega-

Logit's Comoback

end take-out, housever. He

year, when the production was still running on Broadway.

BTA asserts its weekly subscription guarantee for a show will be about \$27,000, prior to the public sale of tickets. The cellmated quaranteed grous for each of the six shown going out on BTA time this season, is as follows:

"Florevile," \$853,500 for 30 of the first 42 weeks of its tour.

"J. B." \$875,000 for 28 weeks of a 27-week tour.

"Andersonville Trist." \$635,000 for 27 weeks of a 33-week tour.

"Duce Upon a Mattress," \$600.000 for 27 weeks of a 35-week tour.

"Pleasure of Hin Company."
\$800,000 for 24 weeks of a 27-week tour.

remit remit remit remit returning has dressed his been said been a place at Bridge- will been duly its at Your resual pleasure. The star hampton, L. I., for the summer. The trial ended last March,

London Bits

Beruico Rending will play the part the created in fisaedy Wilsen's Volmouth' when it is presented of-Broadway in the fail.

No. No. Nametic is to be revived for a tour starting next Monday 1271 with Temmy Fields and Rilly Milton as stary.

day (27) with Tommy Firlds and Billy Milton as stars. John Murtimer's "The Wrong Side of the Park" closes at St. Martins at the end of the month when leading men Robert Stephens and Richard Johnson withdraw for film commitments. Roland and Michael Pertwee, father and onn, have written a new farce, "Thin On The Top," which Briss Blu is considering for the Whytehall.

all.
4 Wallis has taken over a lead in "Irma La Douce" ing Elisabeth Seal, where in preparation for re; the role in the Broadway

N.Y. CITY CENTER MAY **BOOST TICKET SCALE**

chairman of the Center's board of directors, reported a deficit of \$29,270 for the fiscal year. The annual report actually showed a line from operations of \$200,247, but must of that was offset by donations of \$235,977. The financial report does not cover the recently oscessful Light Opera Corevivals at the Center of "Finianism and "King and 1." and the emagement of James".

Rainbow and "King and 1." and the enagement of Japan's Grand Kabuki ending tonight (Wed). A grant of \$75,000 was made by the Rockefeller Foundation to defray the costs of bringing the Grand Kabukt to N Y Other grants received by the Center in-cluded \$150,000 from the Ford Foundation to structure. on to simulate American componers, and \$45,000 each from the Avalon Foundation and the Old Dominion Foundation, to be expended over a three-year period.

Leon Ames is set for the Mel-ryn Bouglas part in the Coast pro-duction of "The Best Man," with William Gargan slated for the Lee Tracy role. The third lead, played Tracy role. The third lead, on Broadway by Frank Li hasn't been cast,

Lavender and Old Journalism

Stagedoor Johnnies (Remember?) Make Comeback Off-Broadway-It Says Here

SUMMER BERTH OPEN

Capt. Auten's Bushkill Strawhatter

Capt. Harold Auten, long iden-fied with N Y film business has nummer playhouse but noisody he is willing to set as producer director. His season is set to enf July 4, but still no producer in sciebs.

e Sheba."

Capt. Auten fwho won the Virtia Cress in the World War I, still hopeful of landing a proper though the normal opening ite is not far away.

'Fiorello' Profit \$45,000 to Date :

"Florelle," having repord the holance of its investment May 26, has thus for earned about \$45,000 profit. That's based on a May 28

The sellout musical, currently in its 30th week at the Broadhurst Theatre, N.Y., completed repayment of its investment with a 345-100 distribution. That was one 100 distribution. That was one week before the Broadway theatre shutdown. The Robert E Griffith-Harold S. Prince was back in the capacity groove following the recumption of performances but

of the Jerome Weidman and George Abbott (book), Jerry Bock (musse) and Sheldon Harnick (lyrics) tuner, are as follows:

Investment trepaid, \$300,000.
Operating profit (four weeks, May 2:28), 348,005.
Net profit, \$30,343 (after deduction of director George Abbutt's 20% share of the profits and provision for N.Y. State tax!

Literati

NY, Times Vs. Herald Trib The NY. Times and the NY erald Tribune will now be buck g each on European newstand

The Times has been running its International Edition since 1949, printed in Amsterdam from plates flown over The Trib's European operation goes back to 1887 when it was founded by James Gordon Bennett.

Final Arguments on Ob-

Pagnol's Nemeirs
Marcel Pagnol's memoirs, "Childcool Memories" (French titles
fill be published in the U S and
ingland simultaneously next Oct.

Doubleday and Hamish Hamilton will be the respective publishers under the new title, "The Days Were Too Short."

Legit Followups

The Caretaker (DUCKESS, LONDON)

Broadway

e from marlet d to the FBI

to to looking

that Thursday

Paris

Could

ock the eun will do a feature for Grail Films and Jean Dan Called Songs of Love, this by I leaved by a series of

Fee Jan 1 to the Berlin

Minneapolis

By Bob Rees W. A 6 6935

Red - Fa - None

o pure James Naradid Harris and Linda But of Cancan

The Continue of book into a control book into the Control of book into the Control of the Contro

Santiago

gio-Lautero Nitrano in Washington. Theatre shouttered for acclust Reopening June Jen. Ruc 'M-G' issuing a decumentary in connection with the independence and his budependence and Ri-

(NYDe Purk 4561.23)
Dickse Henderson currently topping caharet show at the Savor.
Actor Brian Worth bought a
taiern near Torremolium in Spain.
Peter Maxwell, billed as the
playbop pursed. heick from seven
menth caharet tour of South Af

July 29.
Laurence Harrey retorned home from the U.S. on the Queen Flints both last week. Other arrivals in Landan on rode Som Engel Affred Danie. Richard Buschard and Earl

of fraces to

V Unification To Lawrence V Unification To Local States of the Control of the Con

to Rome

John

for the Coast at the end of June to star in Jork and the Bean-stalk for UA He's currently starred in Supplie, Venus of Les-bus appealte Tina Louise for Documento Culumbia.

Mexico City

ned Ingmar Bergde una Noche de
ammarnatten u
Cames award and
Salvajes "The same name hased an the life of
the Pedro Armendarie

The Douglas claims be repromise of Rock Hudson to por
tray role of Moderaums in film of
tray role of Moderaums in film of
the Pedro Armendarie

Pedro Armendarie

This Pelliver will work with

Marlon Brunds again in "Come Live in My House," the Theodore Apstern Broads as comedy bit to which the actor has film rights. Emilio "Indio" Fernandes claims

Detroit By Fred Tem

partition of the a House the country Free Ferris June 2 July 4 cele

Memphis

e Bule Stret was e

not present for Profind Open with Leon hard of Prabada and Jean Shannon Inked

Westport, Cona.

By Homphrey Doulens Family bailed here

the Met at

odparents for a second him at the aurometer house bere-ment. Playfootne opened him June 16 with Arlene Pra-and Kent South Arlene Pra-and Kent South in Amphili

theatre debul in August via Thea-tre Guild tryout of Burnt Flower Bed by Ugo Betti, at Country Planhouse here.

Scotland

By Gordon Erving
(Glass REAredon Sted)
Gene Vincent to Empire, Glasses at head of vaude layout

West Side Story a possible Christmas show for King's Thea

comedian of annual nummer layout at Pavilson. Glasgon. "Can-Can" Fox opened extend-ed-run date at Coumont, extr-center Glasgow bouse.

Hollywood

Lordile Ball bedded with vir

Barbara Stanwyck left hosp

Lenis J Rachinal reelected press

Marta Van Eden new Euro rp for Bornig & Edwards p ristions firm.

Bill Pegier skied to London emonity ate Super Universal oper Studio Innes

Sir Tom (FB ten head of thea trival and film unners to Britain arrived from London

Jerry Leus audosed with Gold-en Bellhor of the Year Award by American Hitter Ason

Sumuel J Broken reelected and three Broad chested respect of clars of Lebenon Hospital

Jule Styne writing were for op-coming stary musical bioging French champ Georges Carpenter

Az on Herrewolds saings from BRINI in 1.4 to Grey Ad-tertuing in same city as affice

Hal Phillips resigned general manages post of WTVH Powers, III. to how man program director of KHJ TV

Rai Kellini Jink Rabin and Jinnii Binna operial efforts uses, torm d Constanti Arts Inc. as

Fring Part of from MCA to Kerta Part to exect to an of a section and develop-

Minker Bekind MCA veepee, free from surger, at UCLA Media of Color after outferting inverted in see in article property.

Chicago

105 4964

Philadelphia

By Jerry Gogham (310 N in in J and 4 4648) The 50-nomen ensemble Wassen a Not Force Basel will play a Rightin Missel Dell July 4

Robin Hoad Dell July 4.
Disministic Pinn, a burser at Wag-smaker's has given up department store work to concentrate on his Venus Lounge.
Sam Sayder's 1960 'Water Fol-lies' played a benefit for Cur Lady of Lourdes Hospital, Camden, N. J. June 18-18.
Sam Secal banched a new poli-ery at Gor Nineties last week— eight acts of caude, with Strong Brothers as toppers.

ing sound wagou which touts Frank Sinaira Tor prevident "His Sinairams floom host is making it available for any charity drive or benefit.

OBITUARIES

strict June 20 to Warmer ton

Details in by section.

PRANK SHAFE

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polaried in a rivel of macrone critical tasks and freak seems that extended publication for cook in all ris South greens machiners as Reshaut A.Lo. Born Turk, Frank, Thing a menutal and others including the results and others. and Round can be traced to be bonaria respect to no. Latter song carned for Siver in invalins he

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The Great White Way Landby of Lave Born in Beston and raund on an in the section and raund on an interest side. Since for a base of the section is the section of the secti A front stand published gard ears be as a sed

JOHN F. REEDER

0 0 1 A Best

DAVE MORRIS

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JULES AR SEE

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and best

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are his sife. I've out

BERSCHEL MACDONALD

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of the century.

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Now seed by his side three most time daughters. • brother and a sider.

EDWIN CRONJAGER

Edwin Cronjager, 56 ofering in an who had beneed your of the films in which Russian Dix and Sonia Henry had approximate the

found dead June 15 at the this word is e of a triend Police age and belief that death as due to natural causes. However, as astropes was to be performed after authorities are not med that Cronjages cuffs of white natural a fight between the control of the contr

IKE FREEDMAN

The Furnition 65 Scot curre-tion died of a heart stack June 6 Girmark, Crammer Relies suited A matrix of Granus, as as a lengture value (availe and lived many regular stares in your

Seven years ago Freedom had a segmented but re-wood to see with an artificial to be affected and are seed from processor as and from processor as an area and from processor as the result re-wort of finite-wort as formal re-wort of finite-

Surround by his wife and two

Miss Franci Marc Earl 201 and ar-free land marc than aft transport of land (T. Coreann de Cal. A sa-lar of Waster O. are transport and by a contract to the contract of the con-

No. Carly appropried to marri-tion Among had according to a stort in a Book Hope states, "Me has topic Rissells

ANGLS PEAFF

Associated Moses of Foundation former selling Comp. short in Francisco In June 11 offer a po-

He was William that you said also we will be a few or we will be an analysis of the said and the

SAM BENDON

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Were recently be that a member of the flament Street ext. but when he we had at firm because

cost Music Inc.'s Canadian publish-ing Isrm and Porgre Music

Surviving ore his wife son
domailer and three brothers.

DONALD G. KIRBLE JR.

I have diven his hope Jr. 25 non of the late character actor shot and which the week with a 32 actor in his Hollwood have June 12 He as an UCLA student Matter curvives.

Gladys Lettus Leonard, 65. 'e disert she approved in the Zorfeld Fellies and offset en terror productions died June 6 New York Surying to he June as Pat a former dage or force

Angelo K Pepino 50 retired in mellot died June II in Pro-cipina A member of Issuel T-FM for 60 sea to places with new groups including June Postsp may hand.

Anne Kunde, 64 character active died Jone 14 in Hully and ther recent pix fine loded Let Abdes and One-Fixed Jacks Daughter satisfies.

Mrs. Elizabeth L. Brown, 55 for Hown died recently to Hells wood Servicing are a doughter, mater and a boutler

Horace A. Vaillancourt, 58, cs.00hal yis er with Gratter Bernt in Marketer N H stied of a heart of a June 5 while playing with the hand in that city

Harry Moreton, 57 frammeter ded June 6 in Lancador Fin He as a member of the Burgers Brus

Morris M. Levs. vp. of Theatre & Associated Junited Union Lo. of 9 San Francisco, died June 7 in this city.

Brother, 64 of divisiond from terry Michael Spanier ded econolis in Chicago Tau other tradects also service

Lou (Hoppy Jork) Velson RA re-lived cross closin died May 24 m Manuscriffe Ind. His real con-was Louis R Brown

Father 80 of Fred Cultive theatre editor of the Years to 0 O Visitables, died Mar 21 or Japan Mo.

George C. Smith. 29 mir to all stat Book

Work of Claude E Wilkox per fer and a the Source of a con-Albany died June 1 on Form N V.

Mather, 75 of more Hann Wed-

20th May Rush

skylor on the Berling fame. No. Comp.

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The picture has never been seen on to in this country and its suntry and its suntry are the seen on the interest as Sequender that are at the District Memoral Theatre in the ton formy Lord have not counted by the Rivern Calcular Discrete of Berton Frim tells the store of Child in terms of the 18 years terms on self-house fruits parties as to Christ and the Holly Family from the American tation to Mary in the American of Mary in

There is however one professor as one of the way in which the separate for deep in connection with the remarker of Create I am been decreased and amount of the connection of la line lie

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'Lovers' Rap

Continued from page 2 ___

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If the from up is not off stall recorded it will not have New a currently bope for at least five and appropriate to qualify. I am no employee of a connected to \$110 per rock majority of \$110 per rock majority in \$110 per rock majority. It is a produced of a connected the \$110 per rock majority and I am in a second it is not permit in interested in the connected to the permit in interested in the control of t person In niversed that a being a respecte Whole I gain bed a night of the Tanky my cate one of Tanky my cate of the cate of t

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Appendix of the second control of the second

American

~ MARRIAGES

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Manuscon Live to the Law of Frencher Manuscon Alexan to Describe Frencher Manuscon Live 17 British as a financial part of financial challenges with South Herman ensistent at 20th log and Committee

tion Records
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Helene de Brambrowe to Falacid Legger to Jone t. Patro, He a
production amuliant to Barry. F

Carnt Jeannette Charaters

Carril Jeannette Chambers to Norman W Pitterme El Paso, June 17 Patter in manager of the Prince Theatre in that a Co. Thomas Knieles to David D. Calson New York June 16 Brails as legal secretary with show his firm of Marsaics & Heat, he a fire and arrival

BIRTHS

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Mr and Mrs. Thomas Find son, Sunta Monica Cal June 14 Matter in chiest damaster of Fred Mas Murray

Me and Mrs. B. Mit hel Reed, in Lan America June in Father's for KFWR m. Las

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and Mrs. Perer Airwander, Glauman resents: Father 16 haf discret at San Indie 18 r and Mrs. Sa Presten, onn, Vark June 13 Father is 6

I and Mrs. Vir Leads, and London, June 11. Earlier

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dinneller Ven Verk June (6:
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Mr. and Mrs. Faul Valentine
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Mr. Ven Vend Jame B Folker & a nate and watt a ser Str and Mrs. John M Remeely, on June 10 West Engineering Mine Water James Technology & Y

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Held over for the 13th year

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Vol. 219 No. 5

NEW YORK, WEDNESDAY, JUNE 29, 1960

SUMMIT THAT PLEASES: TOURISM

Chi Fourth-Estaters With Own Shows Crowding Out AFTRA Vets

Eddie Fisher Chides Fan Mag for Fictionizing About Liz's Childre

Dialing Services

Chesler Ambition: 'Another MCA'

ACTOR COPS PLEA: TRAP

Seek Disney As **Amusement Head** Of World's Fair

ROME PREPARES. Halpern's Bill Would Tax-Average Show Biz Earnings Over Six Years

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Russo Pic Delegation Refuse to Don Jackets, R.C. 'Pour' Snafued

James Garner Rides Strawhat Range Incognito in Feud with Warner Bros.

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'A Workers Ballet'

N.Y. CULTURAL LEADERS

suice Names Krim, Hur Sarnoff, Bloomsarden, Glaser

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Herts Lion	110	100	
King Bres.	1	100	
Magna Theatre	3	314	14
Medallina Pictures	1'4	214	
Metropolitan Broadcasting	134	1419	- 14
Sterling Television	1	100	- 14
U. A. Thenires	713		0.0

*Week Ended Monday (27) (Courtesy of Merrill Lynch, Pherce, Fenner & Smith, Inc.)

Par Parlaying \$1-Mil. Subsid Equity Into \$22-Mil. Via Ampex, Fairchild

stock on the New York Stock Exchange, in addition to being at-"good general trading conditions," has been influenced in great measthe projected merger of its a by the projected merger of its

owned outsidiary. Telemeter
agnetics, but the Ampex Corplemeter Magnetics is a unit sepate from the International Telerich who tell system, being manactiver and distributor of memactiver and distributor of medimachine components. Ampex
aduces magnetic tape, and will
the surviving corporation when,
expected, the smalgamation
key effect.

these effect. Important final angle concernin Par is that the film eseparation
arrises Ho (ascentinent in Telemeter
lagneties is \$710,000. this being
no amount of the original investsent. The meriner is to be on a
suck-smap basis one share of
import for two shares in Teleterer Magneties. For presently
one \$39.144 shares of Telemeter.

Larket trading value of the film.

tiler offention obtains with nerger of DoMont Laborato-eto Fairchild Camera, wherh e for a storkholder vote to or (Thurs. Pare 36" stock

board. So far as Par is concerned this all amounts to one of the function flural parlays in recent show hashess history. And the downtown professionals, privy to what's been going on, sent up the Par per-share price \$7 last week another 95.50 Monday 27? Yesterday's trading and some profit-taking and a drop of \$1.75. Issue closed at \$97.25, after hitting a new high of \$39.

Michael Wilson Credit Rises in East, Stops There on 'Lawrence' Pic

Sam Spiegel has reached an agreement with Michael Wilson whereby the blacklisted writer will receive partial credit for writing the wreenplay of "Lawrence of Arabia" Deal is believed to call for Wilson to receive full credit in the eastern hemisphere but no official recognition in the western hemisphere.

DEALS A-COOKING

Led by Paramount, which jumped a speciacular 87 per share, files stocks showed an unusually robust upheat in trading on the N Y Stock Exchange last week. Earnings prospects and diversified activities were a help, but what mainly set off the surprising investor appart of the picture compenses was the world circulated around Wall Street that sales of the post-1948 libraries can now be anticipated.

aspinorant or the disease, came out with recommendations concertning Par This kind of triple endorsement of a firm corporation happens infrequently. Representative of the Jenup company and Par was favored become the recommendation of the company.

cause the company offers an in-termiting assets play, with these assets totalling \$120,000,000 to \$150,000,000. He commented fur-ther that the equity in the pos-sible assessed of \$50,000,000. E.F. Hutton & Co.'s Gerald Loeb mot to be confused with W.E. Hutton said he was high on the picture business in general. He noted, for one thing, that theati-natify played-out leatures are car-

the picture business in general trenoted for one thing, that theatrycatty played-out leatures are curried on the books at \$1 whereas
they have substantial value in the
tv market.

Par stock continued on the rise
this week concurrent with the
spreading of information anent
merger of its subsidiary. Telemeter
Magnetics. Into Faschild Camera.
See organize story!

The week ended Friday (24) also
saw Metro going up \$2.62½ and
closing at \$27.75. Warners bitting
a new high of \$47. 20th-Fox rising
\$1.37% and Columbia rising a remarkable \$3.75 per share and marting to a new high of \$19.87½.

Exhibs Name-Trained, So Independent Producers Forced to Quit Coast?

Hollywood, June 28.
Demands of U.S. exhibitors for hoxoffice names have forced the little independent producer to its elsewhere to make pictures. This, according to Joseph Steinberg, prexy of Strosberg Productions, as the most examen as whir the second

pressy of Strusberg Productions, is the main reason as to why the ho-dies are fleeing to foreign locales. Steinberg currently preopting. "To Be a Man," little tag of the Benjamin Aspel novel. Fortress In the Bire. "chosens the Philip-pines as the best shooting site for the less budnet pix he'll produce. "Expecially so since that cissuity to now offering fartitles compara-ble to those in Hollywood. But at

ble to time a much be decreased much rheader admits that he would rather shoot pit here but rlaims it's importural because of exhibit demands for star names. On his bodget he con't afford both local production coals and those wages demanded by stars.

For Man be a gambling his own cosm \$400,000 and imad that his beautiful product to the produce the pir so that it measure up to the quality of one shot here for \$700,000.

As to why he chose the Philippines over offer foreign limits, he said They now head having the lost region and three independent out.

Tagether they red out.

investry According to one report, priced by the predictor recently computed in the product of th

Broccoli-Allen Self-Financing; Eros Now in Warwick Fold: Yugoslav Films Upcoming

May Dividenda Up

Motion picture dividends for aled \$1.500,000 in May an Increase of \$278,000 over May, 1950

Honever accumulated melon since the first of the year remains benind the 1939 fisure. Threadh May of this year, \$8.681,000 has been shelled out in dividends compared with \$9.203,000 for the same 1959 period.

Sartre Script On Freud: 780 Pages

on Stamund Freud to be lensed in Vornea next winter, with the

strong possibility that actually two features will come of the project. Huston said that Jean-Poul Sartire has completed a script running 730 pages which is too much for one production dealing with the one production dealing with the psychology of sex impliuses. The figures inter insures of Freud might mean a strain on the audience. But Sartre's property is all persuasive and as a result illuston is now liguring on blocking it out into two exparate productions. Each would be done as a separate entity on that the audience wouldn't have to see the first a separate.

the audience wouldn't have to see the first in order to be equipped to view the second. It Itustion said he has blueprinted concurrent production of the two but hasn't set any specifies on how they to be marketed.

thes re to be marketed. Buston was asked if he anticipated any public or state qualma about films concerning Freud's theories on sexual drive, dream interpretation, etc. His answer is that a sincere approach to a question is in tixell a safeguard against evergelists, purificanium.

20th Seeks Registration Of 'King of The Kingdom'; An Okay Not Assured

20th Fox is registering the title King of the Ringdom with the Intern Picture Acro. of America the Registration Bureau

Wilether or not 20th will parame to the title to a s clearance to not 20th will get clearance to not life to a thoot pure since it must be propored to conduct with "King of Kin-intered earlier by producer Sum Brootton. It also is guite similar to K. of the Kingdom." a 20th release of 1945.

Opinion is that If 20th does get the title cleared, it would be in front running for use an "The 15 M, series of the Rosary Catholia Bim bimgraphy of Christ which contains a understood to be interested in sequiring.

Skouras to London

Twentieth Fox press Spress Proposite Proposite

Irving Allen has marked its break tion distribution state Company it self will produce three hig frims a year and will finance another eight pix through its newly acquired

Braccall, who is opending several weeks in Hollywood currently is comentrating on his The Trials of Oscar Wilde. And Warwick Alin unce windup of the company's deal with Columbia. Pic has opened at the Paris Theatre in New York, with meaning refers to the paris Theatre in New York, with meaning refers to the paris Theatre in New York, with meaning refers to the paris Theatre in New York, with meaning refers to the paris Theatre in New York,

Gotham empagement.

Warmick which delivered 20 features to Columbia via its rece by coordinated deal, honestarth will immore its own films and set various releasine parts after production Just limshed on the Warmick sheet is Johnny Nobeds. A lin Ray N. of Patrick-William Bendis-Yvone Mitchell starrer.

In busing out firm Films from Phil and Sid Hyams, Broccoli and Allen will provide 70% financian of ameroximately eight pix a year

25 Writers Hit 20th Script Pile

writers to work on feature films during the first two weeks slore the writers strike ended

Buddy After in putting togeth-20th's fortherming production urhedule, has revealed that three pix will roll in Tadd AO in the last five months of 1960 Watter Wanger's "Cleopatra" rolls in the

Ever expects to be back at the Peyton Place , Philip Bunne, and of this week or early next, the peyton Place .

Denker, Original Author, Feared Crisis Now Facing 'Greatest Story'; Inside Stuff on Oursler Angle

Greg Peck To Direct

LATSE Discloses Frets Over (1) Law And (2) Shrinkage

Henry Weinstein of Video Becomes 20th Producer

N. Y. to L. A.

U. S. to Europe

P Skourse

L. A. to N. Y.

L. Lipperi i Mann in H. Monkovita O Mara

Europe to U.S.

'Gantry' and The Catholics

If Urban Distribution Patterns Change, Norris Sees Test-of-Best: Longest Playoff for Release

Blind Passion?

Greenoboro, N. C. June 28.
In Cleveland County a driven theatre never advertises to some of the releases it is plant, The marques always.

Too Much Merit, Cannes No Flop, Avers Kingsley

Early Private Showings Part of UA's Strategy On **Evolution Vs. Scripture**

FLESH & THE FILM SALES DEVIL

National Boxoffice Survey

Trade Firm Pre-Holiday; 'Ben-Hur' Still First, 'Apartment' 2d, 'Can-Can' 3d, 'Psycho' 4th

Berlin Film Fest Unreeling

CHARLES COHEN EXEC AIDE TO LEDERER

Court Orders Realart Pay U \$39,000 And Finance Audit of Sums Due

Sick, Sick, Sick

San Antonia Jine 28
The hearly was attapped
the Fienta Drive-In Theatre
of parts candy and change
was entently can erned by

Ingemar Bergman Available to Par?

last week as d that S en & Fin kind of deal with Paramount and of deal with Paramount. The Swedish studio, which has Berg-man under contract, said a treum with an American company would not be considered before next year.

JERRY WALD REMAINS WITH 20TH FOR 12

Sam Katzman Taking Off For 20th on Magic Carpet

EXTEND BROWN'S TENURE

Masquers Set New Officers And Jesterate

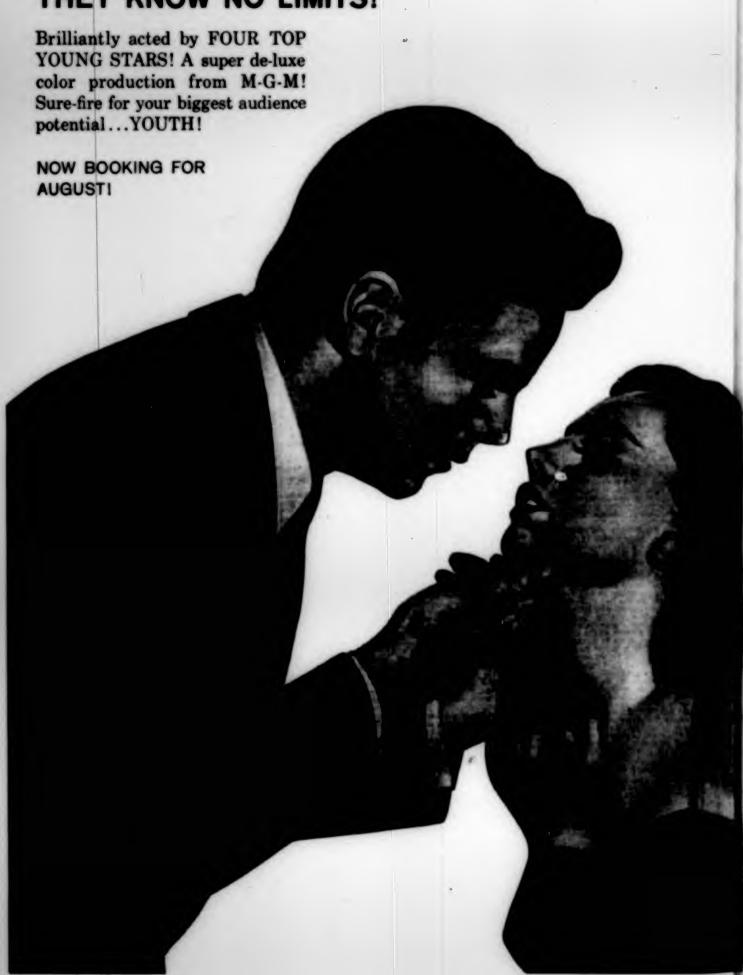
Harry Joe Brown was reviewed Harregue prexi of The Macquister for another term, with Frank Far-

directors Frank McDonald Al-days at 7 III p.m. lan Hershort Jan Joseph Barry Mondays at 8 In Reliev Willard 10 p.m. and Wes Scott, Jack Reed Arnold Sheldon p.m.

PICKMAN ADVOCACY: NO SHOWS MONDAYS

VIOLENCE AND SEX

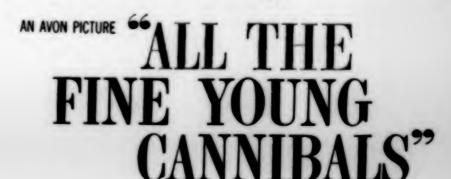
LOVE-HUNGRY YOUNG MODERNS! THEY SMASH ALL RULES! THEY KNOW NO LIMITS!



Torn between the urgency to love . . . and the desire to hurt!

METRO · GOLDWYN · MAYER presents

NATALIE ROBERT WAGNER



GEORGE SUSAN

In CinemaScope and METROCOLOR

he more frequent criti-cent years is that too stories are being com-e big acreen. In filming and contents incluse Lewis example 101. "Elimer antry. Richard Brooks has concrossly framed a big story and one of the holdest religious subjects
followed yet tackled for the oldshinoned rectangular selven (ascet ratio. 1.33a) that was standof before CinemuScope.

This was a daring decision by
reter-director Brooks and his procover Bernard Smith But it should
to be the condecision of the condecision of the concover Bernard Smith But it should
the con-

diences may experience sense nul strangeness in adjusting to "Postage etamp" screen, some y even be expecting the picture mentarily to spread horizontally laire as the excitingly elimactic struction by fire of The Waters Jordan Tabernacle. This ne-ence might well have been more estacular on the broad acreen. e Thing is certain, however, if the a rare viewer indeed that is acressed, perhaps even agi-

bition, albeit limited of tawdry powmanship in revivalism. Brooks has botoned the spirit of rule evical commentary on cir-cotype primitive exhortation ith perfortal imagery that in al-sure pungent. He also has written using that in frank, biting and in pit to disturb, or even shock many articularly in the frequent use the name of Jesus, rarely heard in the screen.

n the wreen.

From the standpoint of techique this production plays like a
imphony, with experity ordered
anissimo and fortias mp story
nonages which build to a mushing
vecordo in the cremation of Swr Sharon Falcoher, on exangolist
questionable innerrity and proietz. She is cought in her own
iff am earth as the crowning sleey
ther circer butns farriely while carrin as the crowning glory career burns forcely while stantly corrupt Gantry is to head into an

my mark in Gantry's life, is in the book he went on rome an influential Methodist ter, who married and raised nily but continued to include to cornal pleasures he deser whemselfly from the pullius Brooks has softened to the west to doubtful that "Elmer real to the corn of the corn

will estape to the control of the stops on Elmer Gancreale a memorable charton. He acts with such alument flourish that and and elegant flourish that finely halanced more subdueld finely halanced more subdueld rformance by Jean Simpons as ster Sharon seems pole by consistent Sharon seems pole by consistent Thu was nevertable since e actent is on Gandry all the way of Brooks' adaptation, refreever, so it Saister Sharon with more need to propose Lawrence by of purpose Lawrence by of purpose Lawrence and tenthsome, yet colorfully chartenestic of a type of five and remained purpose to the sain the screen—hyperstateally cities of the raids weeking issues with demonstrating to create a bracker monater many frighteness his measurements effect upon smen he desires, including Sister

an impression that is second to none in the basis Jan Lefterts Kennech was a dexify advocate classmate of Gantry of the Baptist Tero Illinger College Far purpose classical ed Cantry of the magness of dismutac convent of Books has transformed Letters into a kept of muterial in mapager reporter who did has Sinter States a cusade but in backed into a corner to Gallys to succeeds in turning the journaling he Sumer is horked is a sue-jou half it builder for the exangelist Shirler Jones makes the most of several good scenes as Lulu Bains, a girl who falls into prostitution after being despoiled by Gantry in his first under and safe ministratal service. Brooks has altered the refer of Lubu con-viderably. Also impressive a e-Patti Page making her dismate debut as testured singer in Sister Sharon's choical group, and Dean Jagger as the general manager of the general enterprise.

Edward Andrews has a fat part as George Bubbitt, who is black-

the goapel enterprise.

Ridward Andrews has a fat out as George Bubbitt, who is black-mailed into promoting Sister Sharon's show against the opposition of a group of substantial ministers who are represented nively by Huth Marlowe. Everett Gis, Michael Whalen, Philip Ober and Wendell Holmes. Barry Kelly also does well as the police captain.

Considering the airs of the book and the many repetitions sins of Gantry Brooks in choosing to concentrate on the assectation with Saler' Sharon has done an entremely effective job of dist. Hing the essence in truncating the novice he had top cooperation from ethematographer John Alton, art director Ed Carvere, set director Frank Tuttle and contume de green Dorothy Jeaking in recreating the 1920s.

emphase as a result of ex-

This is a starring vehicle showing the successful of the bound of the successful of

Fight films of source are usually about as good as the statish that has been photographed. In the Telegrempter filmed account of Fleyd Pattersons it has never the transfer of tra

and suprated by the followed in the first suprated in the first five running and includes usual along moreon reprise of the knorkdowns and the final of the knowledgem and the final count out. The control has raught ever numer of the exercise hatter trees numer of the exercise hatter including the reflex quoter in Johansson fort as he is prote on the carvas. Also recorded to a full-face view of Johansson as he took the nine-count offer the first knowledgem. The outterwest in the ring after Patterson's visitory has also been captured.

UA so far has booked the firms in 7.500 theatres which, seconding to sales chief Wittam J. Herinman, represents the highest number of theaten ever to play a champoonship fight him. 20th Fox is distributing the film should.

ries striking elabera-in Poe's short story, appeal to wide randers, and secre soundly of

ing the highest production. In For's tale, the first person here is a triend of Roderick Usher, not his enemy and the remantir woors of his doomed sister, the Lady Madeline Matheson's version, however, accomplishes this allieration without ruining the impart of the chilling climax, in a which Madeline Myrna Faheyi, buried alite by her brether 'Vinburied alite by her brether 'Vinb one goupel smeler as he the erreen—hypocritically vet turm in his usually competent (ultor, not his ensure and the rose and current of the rose are tree monsteroscaly frighten—have been a first monsteroscaly frighten—have been as perfrayed by the Lady Madeline. Matheson's tree monsteroscaly frighten—have been as perfrayed by the Lady Madeline. Matheson's tree monsteroscaly frighten—have been as perfrayed by the Lady Madeline. Matheson's tree monsteroscaly frighten—have been as perfrayed by the Lady Madeline. Matheson's low months of the case which Madeline and the solid friends and the case of the c

potten turn of the region while the hero Mark Damont escapes.

Prine in a fine fit as tisser, and do to this histories and the fit as tisser, and the react to the transition from help on do rissen to insure vergous in the transition from help on do rissen to insure vergous in the product as the transition from help on do rissen to insure vergous in the going orts gory and frequent but as his better mouved exported in the product of the role Harry Ellerbe is out transient to the product of the product of the product of the product on the product of the product on the product of the product of the product on the product of the product on the product of the product of the product on the product of the product on the product of the pro

riambas and physical prosacrosm transcribed a special elleris. no. n. Pid. Dinga and production designer. Daniel Hailer Tour coloniels of den. Innex Hailer Tour coloniels of den. Innex selected may pervaded atmembere of colorecus; alsomias here photocyapord with great skill by Photd Croshe and enhanced forther he Ray Meuror striking photogy phic effects and the vising a wessy dream sequence. For any design and the account of the innex of the hunting scounds of the place have been captured which by Phil Mitchell, and Les Bouter music makes the overall mond that chide Phil Mitchell, and Les Bexter's usic makes the overall mond that such more evil and tense. At the clim, producer-director O-man, a turned out 8 po at Pne that in train to impire several more memulic excursions into this amore x extremely commerced in Tube. ther sextremely commer of every realm.

nick film with little re value; interesting result being

George Sanders' name is not to sell this rather and sick film which starts off vers premisingly but soon recedires. It up as merely a moderate

Plot bloks ground what is n uninteresting idea A little British village comes under the spell of some strange supernatural force which first puts everybody out for

the count. Then the villagers come to and find that every woman capable of being pregnant is.

Sinag is that all the children are little monosters. They all look althefield in the construction of the look althefair haired, unblinking stare and with intellects the equivalent of adulta, plus the knack of mental telepathy. George Sanders, a physical, is instinately involved, ance his wife is the mether of the leader of the little gang of absorband moppets. Sanders decides to probe the mystery and finishes up by hiewing them all to perdition, including hieself.

If there had happened to be any hint of why this remarkable business should have been slightly more plausible. As it is, this just tapers of from a tast beginning into soggy melodrams. Wolf Rilla's direction is adequate but no more Geoffrey Faithfull's lensing in very sound. Rilla's use of far too many solo closeups helps Faithfull's junch but, doesn't give the film much imaginative lift.

It's not easy to get a subset to grant in a delight as the woman plages and san authentic Essime. Come Transis a delight as the woman ping mathematical properties. The most easy to get a mathematical properties. The most easy to get a mathematical properties. The most easy to get a mathematical properties and san authentic Essime. To be worth to be mignification. The subset was a san authentic Essime. To be worth to be mignification. The subset was a san authentic Essime.

The Navage Innocent

Brautifully reduced Eski set drama, with fairly um incident and dialog

The Kasair Innecessis polygled pic and illulis more under talement of the remain of the remaining the sear Financial ain. America and Bull' chipped in with a finite of \$1.500.000 biodget and the least word studies and British tectans were used. Bulls, the producer Mainton Malenotta I third stake. America Param telesare supplied the remon Thera's a Vink director screenplay vinite. Natholas America America America Vinite to the telesare stop vinite the ferme boke Tall comes from Fait. America

Yorks Tast corner from Pairs
Remainder of the cast is drawn
from various countrier
Shooting,
apart from Picewand tests place
in Hadison Bay and Girenland.
Somewhere plong the line Denark gets an honorable mention
recognition of the property of the prop

need some careful putting over to tease the run-of-mill putrons. Two undermable things stand out. Ait director Dun Aiston and editor Raigh Kemplen have done a rundout job in eachboay and culting so that it is virtually impossible to decide where Finenond began and Canada came in. Secondly the chief lensers Aido Tont and Peter Henness have sured out some british camerawork with color sucepting superibly account the widerscreen.

of the in the ration out of the compile native, lead out all lift interest whin the conventional story tends to The story line to a sple R cerns a powerful good humbunter Anthony Quomi women he wishes to make his a Second half becomes melode when he accidentally murders a

y is to be invested and the property of the memorable those of Quinn human force, bears seals walrened the majesty of the bleak wastes the lite, the storms and primitive living roundsions. The busine element doesn't come out of it quit so well mainly because Ray screenplay condains some pret naive lines rubbing shoulders with ad-character talay-talk.

or, anyone wishing to the value.

Geoffrey Faithfull's lensing is very sound. Rilla's use of far ton many solo clossupe belps Faithfull's jon, but deens't give the film much imaginative lift.

It's not easy to get worked up about the cast. Sanders wanders through the film with the air of a man who long ago gave up wondering what the nereenplay is all obout. Barbara Sheller, as his wife, again reminds audiences that she is an actreen of buth intelligence and charm though she has little here with which to prove it. Michael Gwynn and Lauenner, Naturally a tough through the remaining new actors, in firstrate here with which to prove it. Michael Gwynn and Lauenner, Naturally a tough through she has little here with which to prove it. Michael Gwynn and Lauenner, Naturally a tough trooper. But he get written roles and, among the army of horrifying kids, Martin Stephens shives. But the question must cross any tab-bayer's mind why mospets be used in such an unpleasant pic?

Rick, ither to deep your and the arme. Rich

a the Terrace

At 20th-Fox the title "Pestor re has a magic ring. It s ob ea that in the decision to trans that in the decision to tra-down O'Hara's sprawl i the Terrare to the ser-powers that he at growe But white "Fr growe But white "Fr commercial elements, the standard to enable () Hara's sprawling at Peyton

The O'ltara name, the attention The O'Hara name, the attention he novel received atthough conidered pedestrian O'Hara in he literary reviewers, the literary reviewers, the narquer value of Joanne Woodyard, Paul Newman and Myrna, and the promise of usine had east with almost inty O'Hara work may make the ferture a popular success, but the nore discriminating film-goer will ind "From the Terrace" seriously indicional.

Whether the fault lies with Critical have material or Ernest Lehman's ervesuplay is difficult to awar he a reviewer who skipped the novel it's apparent however, that Lehman faced a Berculean task in considerating O'Hara's far purel to the exigencies of the armen. On the assumption that Lehman followed the O'Hara stem classify on the novelist for "From the Terrace" builds. se big clicke. The picture is the study of on-

The parture is the study of one an's pursuit of success and some During his climb up the all Street ladder, he neglects his ife, specifies his integrity, and rejections by pursues his good of the keeping with our popular littue, he is avereame at each the moment of truth. The insure takes place in the heard one of a large Wall Street firm acting his superiors just as he is now to he made a full parture or here denounces his how, rules the unceres godders as m, walks out on his career dumps m, walks out on his career dumps. n, walks out on his career, dumps

horales the saccess goldess of tem, walks out on his career dumps has ancierty wife, and goes off to join his true here. a simple, warm understanding smallfrein girl. Mark Robson's old-fashioned appears to the direction is to help life has his characters appaking in acquisiteral tomes, particularly in the access between Paul Neuman and Ins Butin, as if to give their conversations a world-shaking meaning. They seem to be recting blank verse in a background of soft hearts-and flowers music. In hetween Neumans discharge from the Nays and his accordancy in Wall Street, O'Hara attempts to go a picture of the mores of the very rich. There are numerous parties on Long Island discussions of the "right marriage as part of the useful snobbery of a particular

he "right" marriage as part of social mobbery of a particular up and uninhibited outra-

e useful anobbery of a particular roup and untishibited extra-arctial activities.

An obvious effort is made at congladuli in the era unence as some Woodward, playing Nevieus neglected wife takes on a vover. Then Newman and Missip are caught in a hotel room y photographers hired to a raison bostness rivil. And there an inflaments of Newman's bost and another and the caught of Newman's bost and caught of the caught o he philosophy of Newman's bons. hyarre is out of the question-een for infidelity, if it is to affect

wen for infidelity, if it is to affect to career of a young executive. The early part of the film trees in provide the motivation for Newman actions. He halls from the temperature of the familiar manual forms was made familiar. His father, has made familiar. His father, has made familiar, has been used to the model of the model of the familiar of t

utilatness is unclear. She is wholly devoted to her husband until it hecomes clear that he is unsterested in her. Yet Newman, playing the leading role in a welt scheerer monner, emerges as the hero. It is only near the end that she is willing to accept the secrees setup when it becomes obvious that the ramost keep her husband any other way.

other way Newman plays the success oreker as if he were carrying the weight of the world's problems on his shoulders. Despite the slight insight into his background, it s difficult to comprehend the reasons for his actions. He seems more tike a paym being pushed than an individual who knows what he is

dmind.

Miss Woodward is excellent as the wife who married Neuman despite the objections of her so-cally-prominent family. There is a strong todication that the marriage is based more on sexual attraction than on deeper love.

Miss Balin, a dark-haired beauty, makes a nice contrast to bloom Miss. Woodward However she plays her rule with such a dedicated seriousness that it is difficult to believe. Good performances are rendered by Myrna Loy as the alcubolic mother. Leon Ames, as the unfeeling father, Felix Ayler, as the successominded bona George Griszard, as a fun-loving Miss Ballo, a dark-haired beauty

the unfeeling father. Felix Ayler, as the success-minded box (feering Grinzerd, as a fun-loving waithy playboy. Patrick O'Neal, as Miss Woodward's lover, and Ted de Corsis, as a rival on the success ladder. The trechnical superis are first-rate including Leo Tover's photography, and the art direction of layle R Wheeler. Maurice Rasslord, and Howard Richman, Einser Bernstein's music is on the struppische.

Paris Nous Appartient (Paris Belongs To Us) (FRENCH)

(FRENCH)
Paris, Jimo 28
classe of AlVM-Carrosse Fibre
With Betty Schaeder, Scael
Fraterious Proposal Deniel Cro
main Moisten Jean-Cloude Wills Botty & hooster trond Francisco Provide Francisco Provide Francisco Provide Francisco Bonder Brasil Jean Maria Mobile

The last of the "New Wave" films, in that it is the final one from the group of highbors pic-critics-turned-filmenakers this may end all "Wave" talk it uses a vague suspense theme and hidding lave othery around a talle of a sup-nosedly perking world totalitation takeover by some nort of secret-organization. This turns out to be a fiction in the mind of a psychotic American ex-fournallet who had to leave the U.S. for political reasons. All this is overblown making it pertentions, alon moving and fairly confiund.

This would need plenty of pro-ing because it takes much too lot ing because it takes much too long is tell its over-complicated story. It does have a fairly sleek mounting if well cut it might be an arty only abroad but that is about all since this pie lacks the clarity feeling and depth for more special-leed didrith with general chances extremely limited.

young girl comes to Paris and per brother intros her into a Bo-emian group. She is taken by an intense young theatrical director rying to put on a Shakespearean rying to put on a Shakespearon lay with practically no money she joins the troupe and hears he a in danger from some sort of organization. Per then follows the prix quest to find out what the

The emptiness and cardidness The emptiness and cardidness of the group is supposedly shown up through this search Director Jacques Rivette does have a film drasp for isolated sequences but has not learned how to tighten up a scene or make suspense direct and dramatic. Too much palaver women to have made this bog down and main its mater. tondy tondy

and maint have made this long down not make its point.

Rivette took two years to make the production and was given money by fellow "uzoers" to finish it Technically it does have uneven lensing at times, but, all in all, the pic has a fairly good production envelope for a vehicle that was made on a shoestring and the hard way. Acting is uneven with Betty Schneider not up to coavey—ing the anguish and emotions of a fairly innocent young girl caught up in a big city. Others acquirt themselves adopastely with Gland Espositio especially effective as the idealistic if weak theatrical man, idealistic if weak theatrical man, it is a typical defective while land is a typical defective while

of marquee lures may

Sylving Water Wide or Committee Paul Por

Based on the book of the same name Murder, Inc. obviously has beine built-in exploitation values. These may help offset the lack of marquee lures in the lengthy cast of this Burt Balaban. oduction A town players enry Morgan production Among its better known players are May Britt and Henry Morgan white disk name Sarah Vaughan is "introduced."

Professional killers of the crime indicate headed by the late At-ert Anastasia and Louis "Lepko" Professional killers of the crime syndicate headed by the late Athert Anastasis and Louis "Lepke" Buchalter were a scourge in the depression era. They later became known as Murder, Inc.—a label so celebrated that its story has a solid housefice potential. But whether this will be realized in questionable. For the live Tunick Mel Barr screenplay takes a leisurely approach to its subject. The ultimate denties of the killers-for-hire is apelled out chronologically in the 103 minutes running time. But

minutes running only occasionally gripping More-over the overall production lacks the sing and tension required to assure it of top returns in deluxe

assure it of top returns in deluxe situations. On the other hand 103 minutes is overlong for many houses which rely upon a quick turnover. There are a number of sequences that either easild be judiciously pruned in the interest of hereity or eliminated entirely. Among them is a nitery siene where Sarah Yaughan has a song atint. It's opporent that she's used merely as window dressing.

ing
Amidst the tawdry backgrounds of Brooklyn's Brownseille section, the acrust recounts how Lepke and the sendicate shook down the garment district tracking business and sundry other legitimate enter-prises through goon equads and bried kilters. Caught in this vi-chous crime ring through little hired kilters. Caught in this vi-clous crime ring through little fault of their own are a young caught — dancer May Britt and singer Stuart Whitmen. As the acript develops, the flend-

singer Stuart Whitmon. As the erript develops the flendish machinations of Lepke and his
No 1 killer. Abe Relea the fears
of their victims and the inept investigations of the police are all
seen through the eyes of Miss
Britt and Whitman. The pair are
kept in line as accomplices of the
trig through beatings and threats
until an aggressive Brooklish district attorney along with ex-N Y
Gov. Thumas E. Dewey finally
crack Murder. Inc.
With the possible exception of
Peter Falk's portrayal of Relea
warrely any of the cast's performances could be raied as dynamic
His delineation sharply defines the
bental nature of the thug who was
killed in a "fall" from Brooklyn's
Half Moon Hotel while in "proHelf Moon Hotel while in "proHelf Moon Hotel while in "proWhitman appropriately cringes
a heisless man dominated by the

fair support is contribbed by Warren Fennerty, Joseph Bernard Eli Mints and Vinco Gardenia. among others

among others.

Producer Balahan co-directed this 20th Fox release with Stuart Rosenberg. They've achieved a mond and almosphere of the early 1990s with some interesting character studies and realistic backgrounds. But their reining has failed to bring out the tautness and crackling melodrams inherent in the yarn.

the yarn.

Gaine Rewher's black and white Cinemaskeepe camerawork has a low key effect that emphasizes the grun nature of the subject. Editing of Raiph Rosenblum could have been tighter as aforementioned. Frank De Vol's score is atandard as are Dick Sysber's art direction and other technical credits. Location work on this made-in-New York entry provides an authentic touch.

13 Shorts

but not very seary, hor-ilm in which spectators invited to capture the

Another example of producer William Castle's penchant for cinematic trackery is on display iff. "13 Ghosts." a workmanlike, but not very frightening, horror film. The gimmick this time is a "ghost viewer." a visual aid with two windows a red one that enables the specialor to agle ghost activity an the screen, and a blue one "ghost remover" that erases the ghastly ghostly images for those who don't believe."

The tides is sound and evaluate.

don't believe."

The idea is tound and exploitable, but in execution doesn't fully come off. As a result, the boxel-fice fate of the Columbia released depends on how fast the hid wickets more. Since ghost pactures are in short apply these days, this one figures to get, by.

one figures to get by
Minus the showmanship, the
yarn is pretty thin Robb White's
lean screenplay plants a happy, altractive but impoverished family
of four in a haunted house where
12 sposks gad about in search of a
13th member to join their party.
There are two questions who the
number 13 and whose dishelical
plot is it that that there'll be a 12?
The mystery never at all mysterieus, is resolved neathy when the
mustermind becomes his own victim.

It is a flaw of the picture, as it It is a flaw of the picture, as in frequently has been with other shock films, that the spooks are far less scary when witnessed than when their presence is merely suggested. Unseen cut packs the real institute of the presentity and aren't frightening so that there len't frightening so that the sequences. here tack frightening so that there sufficient tension in the sequence sufficient tension in the sequence during which the "ghost viewer

consex into play.

The acting is capable Donald Woods is fine and likeable as the head of the terrorized brood, and Rosemary De Camp is competent as his wife. As their children young Charles Herbert is very good and Je Morrow is decorative Martin Milner dues a nice job as the bad gay. Margaret Hamitton is her usual threatening self as the haunted housekeeper, and John In Dreelen is odequate as Woods' scholarly boss.

The film is black-and-white with

The film is block and white with the exception of the main titles and "viewer" passages, for which featman color is utilized. Photographic color effects by Butter-Gluuner Inc. are, of course, vital to the profluction, but are not as sharp, clear and workable as one might wish. Harry Mills' chilling sound work is a standout Other crafts, Including Joseph Biroc's lensing. Edwin Bryant's editing, force childing art direction and Ven. The film is black and white with lensing. Edwin Bryant's editing.
Cary Citell's art direction and Von
Devter's music are respectably
represented. In addition to producing and directing. Castle appears onscreen to give instructions about his vioual device. It
seems superfluous. Tube.

Austerlitz (ENCH-ITALIAN-YUGOSLAV) (COLOR)

Parts

The 70-year-old French pioneer Abel Ganre, whose per Napoleon Bonaparte," in was a French film milestone, was a French min missession, now has made his second film since the lost World War. It is a sort of sequel to his first Napselon pir, taking the great soldier from the Treaty of Amiena to his great victory at Austerbia in 1802.

victory of Austerlitz in 1802. The first film took the "Little Carparal" through the revolution to his command of the French forces and his victories in Italy. This one has him taking the powers of government and then procelaming himself Emporer on the advice of people around him, plus his battle against the English, Russians and Austrians when the English betray the Treaty of Amiens.

Amiens
This vehicle deals with the sensal life of Napoleon at the and the international intrwhich sent him into battle of the first portion remains to on his amorous activities, ingo with subordinates and financian languages. In create and manager to create a bodied character of Napol Pierre Mondy has the flair pence, rages and insight to por the mighty little warrior the does not quite give it the mension of greatness in his ments of decision.

Production is long but lotted with the more in Praduction is long but well plotted with the more intimate first-buff opening out into the hattle scenes. Pic is full of caince bits p pic names with Orson Welles sputtering in to offer Napoleon, the steam boast only to be ironically turned down, Jack Palaire, as an Auterian general, Leslie Caron, as a Napoleonic mistress. Martine Carol as Josephine, etc. They can be used for name handles. Pic has a decided pairsolic aspect in its drumbeating for the glory of old France and the well meaning of Napoleon. But it is never blatant. Color is good and the wide-

Color is good and the wide-reen (Dyalampe) is advoity sed at the heginning and is an isset for the battle scenes Pri-section values are excellent and the battle scenes, if confused at mes, are manned with vitality

tion value battle scene. on, are manned it is a fitting and for Gance with some of times, are manned with vitality, It is a fitting and bouseful return for Gance who gave the French film some of its earliest world renown in the ellent day. With this coherent, witty look at Napoleon and the times. Cancer displays a still solid filmic grays and force. Napoleon may be carried another step in his historic career because this looks in for bit here, and could well be a sound playoff property—coad on its scope, toste and treatment. 20th-Fin has taken it for the U.S. It will, probably be dubbted for general distribution.

Stop! Look! and Laugh!

Another dose of Three Stor slapstick, re - working "Briginal" trie's ano-ree

The durable full popularit with some new

(Continued on page 24)



PARAMOUNT
ANNOUNCES THE
INDUSTRY'S
MOST EXTENSIVE
SERIES OF

RED CARPET PREVIEWS

... for



unforgettable urchin

at the following theatre

ARHANSAS FL Smith Little Rock
CALIFORNIA
Bakersfield
Berkeley
Madesta
Oakland
Pale Atte
Pemone
Riverside
Sacramento San Diego
San Francisco
San Jone
Santa Ana
Santa Berbera

			at the fo	llov
Paramount Catalina	July 9 July 9	COLORADO Calorado Sps. Denver Grand Junction	Ule Denver Cooper	July 5 July 2 July 5
Temple Center	June 30 June 30	CONNECTICUT Harfford New Haven	Allyn Paramount	July 5 July 5
California Borkeley	July 9 July 22	D. C. Washington	Ontario	June 3
State State	July 15 July 22	FLORIDA Jacksonville	Town & Country	June 3
T & D Stanford U A	July 23 July 23 July 15	GEORGIA Affanta	fox.	June 3
tie Anza Crest California Paramount	July 21 July 15 July 14 July 23	IDAHO Boise Pocatello	Pinney Crest	July 1 June 30
tos Broadway	July 23 July 13	Twin Falls ILLINOIS	Orpheum	June 21
Granada Nitz	July 16 July 15 July 17	Chicago Mt. Vernen Seventeld	Esquire Granada Grahaum	June 25

meau	es.	
INDIANA Anderson Bluemington Evansuitle Indianapolis Lalayette Muscie Terre Haute	State Princess Victory Circle Latayette Strand Indiana	July 1 July 28 July 3 July 8 July 6 July 7 July 29
IOWA Des Moines	Grpheum	July 1
KANSAS Wights	Orpheum	July 22
RENTUCKY	Kentucky	July 23
LOUISIANA New Orleans	Saveger	July &
MARYLAND Beloner	Stanton	July 1
MASSACHUSET		June 28

CHIGAN in Arbor inte Creek by Gity thait int ckson damagrou meing gitkegon Horom	Michigan Michigan Empire Michigan Capital Ca Capital Capital Capital Capital Capital Ca Ca Ca Ca Ca Ca Ca Ca Ca Ca Ca Ca Ca	July May May May May May May May May May Ma	13 22 15 13 13 21 15 15
INNESOTA edin Auth nneapolis chester Paul	Paramount Narsher RHO Graheum Chaleau EKO Orpheum	July July July	16
SSOURS resus City Louis rangitude	Paramount St. Louis Tower	July July Aug	10
INTANA Sings not Form	For Civic Center	June	



MARIETTO - PAOLO CARLINI - ROSE - SHAVELSON ROSE - D'AMICO - SHAVELSON ROSE - D'AMICO

NEBRASKA Lincoln Omalia Souttstakuli	Lincoln Orphoum Midwest	June 29 July 7 July 1
NEVADA Rono	Majestic	July 15
Wenterday Wenterday	Sumbine	July E
NEW YORK Buffalo Rochester Syracuse Ultica	Parameunt Parameunt Kath	100 TO 10
NORTH CAROLI Charlette	Stanley NA Carolina	Jum 23
NORTH BAROT: Fargo Grand Forks	Fargo Empire	July 6 July 27
OHIO Cincinnati Cleveland	RKO Palace Loew's State	July 8 June 29
Dayton Steubenville	Keith Paramount	July 5 June 29

OKLAHOMA Enid Lawton	Esquire Lewton	July 20 July 20
OREGON Corvaling Eugene Niameth Falls Modiard Portland Salem	Whiteside McDoneld Esquire Craterian Paramount Elsinore	July 26 July 30 July 15 July 24 July 16 July 30
PENNSYLVANIA Clarksburg Eine Harrisburg	Robinson Warner Calencal	July 1 July 9 July 1
Lonsdale Philadelphia Pittsburgh Wheeling	Capital Goldman Stanley Res	July 5 June 29 July 2 July 3
York RHODE ISLAND Providence	Capital Strand	July 5 July 5
SOUTH DAKOTA Rapid City Some Falls	Elks State	July &

TENNESSEE Memphis	Loew's Palac
TEXAS Delias FL Worth	Palace Worth
Heaston San Antonia	Metropolitan Majestic
UTAH Lagen Ogden Salt Lake City	Utah Egyptian Lync
VIRGINIA Nortolk Richmond	Norva Colonial
WASHINGTON Bellingham Bromerton Everets	Mt. Baker Admiral Everatt
Kelso Olympia Souttle	Kelse Olympic Colineum
Continue	E an

July 5 July 11 July 5 July 5

June 29 June 28 July L

June 30 July 8

Casper Cheyenne	Rulto Paramount	July 2
WYOMING		
Sheboygan Waskesho	Sheboygan Park	July 9 July 2
Racine	Raito	July 9
Milwaukee	Towne	July 16
La Cresse Madissen	Hollywood Capital	July 30 July 9
Konoshe	Konosha	July 9
Green Bay	Bay	July 2
Eau Claire Fond Du Laz	Hollywood Reflaw	July 23 July 16
Beloit	Majestic	July 2
WISCONSIN		
Charleston Huntington	Virginian Knith Albee	July 8 June X
WEST VIRGINIA		

New Pix Lift LA.; 'Apartment' Wham RUTH' OKAY \$7,000 IN \$35,000, 'Macumba' Lofty 21G, 'Battle' Big 20G, 'Hannibal' 11G, 'White' 8G

hinese \$16.1 1400 92-92-40 The Apart of 1.4 Whomest Lost work Figure 4 of 1.4 Th old 4 day 84

Once to release Le roles to tree to release Le roles En los En lo

Storm Sloughs L'ville But 'Ben-Hur' Big 13G; 'Road'-Fight Pix \$9,000

Johansson fight films at United Artists is rated good "Compilates of Hearts at the Restucks in sem-

Intimates for This Week

Key City Grosses

Fatimated Total Gross
This Week \$2.663.500

'Apartment' Boff \$25,000 in Pitt

Intimates for This Week

Fullow Shee 1 605, 81-81 50-Brides of Divarula U. Thin \$4,000 or close Last week Cheer atom Amsterdam (20th \$3.50). Harris Associated 2,100 \$1-\$1.50 Story of Roth 20th 20th whi Okan near \$7,000 Last week \$8,000 6 2 do s

Squirret Hill NW El4 81.24 On Nurse (Got)

Stanley SW 3700 \$1.8125-Horkleberry Finn M.G. Nio \$13.000 Last week Hannibal WB 6.5 date, \$10.500

Warner NW 1.513 51 90-82 75
Ben Hur M.G. 23d uk. Treendous \$19.500 with 1-o curs
atmost 1 and week. \$18.500

INDPLS: 'SIGN' DUM 6G

Intimates for This Work

Modest \$5.000. Last week. Huseke-berry Firm. M.G. and Boy and Pirates: M.G. \$6.000. Lyrie: C.D. 850. \$125.82.50. Ben-Hur. M.G. (8th. wk. Good \$10.000. Last week. diffe.

Race' Fast at \$12,000, Buffe; 'Pay' Okay 10G

Trade is in the delibraries from the price of the front pair currently, with some to believanly low figures. Brights spets are "Pay Or Die" skay it leader with a nice take at Furi mount. "Ber-Hur" is raied for Treck in 15th round, but elso where the bottom has dropped ou

Buffala Loru 3.500 70-81 ftockleberry Finn M-G a fley and Firates" UA Dolf 8 to Last week "Gatlant Hoos A' and "Music Rex Kid" U

000 List week, "Gallant Houre LA and "Muses Ben Kid" UA
2d wh 5 days \$4.500
Creter AB PTI 2.000 70-51
Story of Ruth" 20th 2d sk
Geomy \$6.000 Last week \$7.500
Cretery UATC 2.700 \$1.75
2.50 — "Can-Can" 20th 2th sk
Thin \$6.000 Lost week \$6.000
Lafavetic Busil 3.000 70-51
Pay Or Die "AA1 and "Yaqui
Drums AA Chay \$10.000 Lost
week, "Brides of Draculo "U and
The Level Woman "U \$9.000
Faramound IAB-PTI 3.000 70\$1—Rot Rare" Pur Topping
ilv at nice \$12.000 Last week
Hamphol" (WB \$10.000
Frek Level 1.200 \$1.75-\$2.75
—"Ben-Hur" 30-G 155th will
Fair \$6.500 Last week \$7.500
Cinema Martinii 450 70-51

"The Lovers" Zenith' 2d sk
Okus \$1.500 Last week \$2.500

'Gnosts' Great \$19,500, New Det. Ace; 'Finn' Good 10G, 'Apartment' Giant 23G

Broadway Grosses

Estimated Total Gross Last Year

Brides' Lush 13G, Frisco: 'Ruth' 10G

Estimates for This Work

\$13.000 E. Queen 'U and 'U and 'U & \$8.500 4.60 For FWC 4.601, \$1.25.51

tory of Ruth 20th 2d u

Warfield (Loeu) 2.656 \$1.25-\$1.50 - Huckleberry Pinn' (M.G. and "Okloboma Territory" M.G. 2d wk Fair \$8.000 Lost week.

Poramount Par 2.646 81.25-81.50: — "Hammbal" WBr and Scavengers." WBr 2d wir Good 811.000 or near Last work \$15.000. SA Francia (Par 1.400. \$1.61.50. — Compitacy of Hearts. Par and Carnaval Story. "AA: Fuir \$1.000. Last work. "Puvvato Proports" indice and "Princere of Volga" indice, \$10.000.

Orpheum Cineramo | 1 456 11 73-62 65 Windjammer NT 31st wh huge \$40,000 for 8 done

Swited Article No. Coast () 151 1 25 81 50 — "Apartment" | 1 Apartment |

Vegue S.F. Theatres 364-81-50 "Courses Indie: 3d wh Cike \$2.200 East week, \$3.500

Curenet United California (1-50 \$1.80-\$3.50 Ben Hur M-G-27(h wk Big \$23,000 Last seek \$20,000

Alexandria United California 610 52 20 52 75 — Can Can Mhi Sih wk Up to great \$16. 0 Last week, \$14.500

'BRIDES' BRIGHT 6G. OMAHA; 'FINN' \$4,000

although they remain shy of sensorteend mark. Moon Road is just okay at the Orphbut Brides of Drarula looks at the Omaha. Adventures Hurkleberry Finn in good State Hard-triest Beniffur y beathy in 19th week at Commer.

Couper Cooper 683 \$1.55-\$2.20 - Ben Hur (M.G) 19th wk-Good \$8.500 Last week, \$9.000

County of the term of the term

Orphrom (Tristates) 2.877, 75.81 — Mountain Rood" Col Oke 87.606 Last week, "Story of Ruth-20th 56.006.

Nate (Cosper) 7743: \$1] — Adventures of Hurkheberry Firm NGO Hisp \$4.000. Last week Canat of Marathon" (M-G) 2d & A., \$2.500.

Palme I D: 2.981 \$1.75-\$1.49 Hannshol WB and Boy and trates I A: 2d wh: Good \$14. 0 Last week, \$15.000

Madissen UD 1400 9150-52 -Lon-Cam" 20th 4th 4k Socke
1000 Last week, 5000e.
Recading Capital UD 2500.
1336140 -- "13 Ghoste" [Cell

Adams Balabar 1700 \$125-130 Hacklisherry From M.G. and \$10,000 Lost week "Gand farathon" M.G. and Photimor ligh School M.G. \$7,550 in ser-

d week, to be seen to 1 14th wat 1 neek \$18.500

Trans-Los Krim Trans-Los 1/e in \$149-\$1450 — "Carry On, orse Gas" 2d wk: Oke \$6,000, int week \$6,500

'Crack' Sharp \$8,000 In K.C.; 'Road' Rocky 6 G, 'Can-Can' Capacity 166

Kannas City. June 28 Big in fairly good thin senso eral new films being chay and "Crack in Mirror" at 1

Town and Granada looks just fair in second week.

Estimates for Thin Week.
Capit (Durwood) 1260 \$156\$2.50 - Ben-Hur" M-G 22d wki,
Shardy \$18.500 Last week, same,
Almo Dirkinson) 504 96-\$1250
Babette Gore to War" (cd)
4th skil. Light \$1.200 Last
week same.
Brookside NT) 500 \$150-\$21Can Can 20th 2d wki. Capacity
\$16.000 holds. Last week same,
Midland Lowel 3,000 73-\$1Martureb Lave. (A) und They
Best Friend" (A) Drah \$5.50
Last week, "Hurkleberry Finn"
M-C and "Mustang. M-G 2d
wh \$4.500

Rid Col Fair \$6.500, bold Rid Col Fair \$6.500, bold week. Greatest Show of

erth" (Par) and "War of Worlds" Parl (Parisages \$4.000 Parameous UP (1.900 29-\$11-familia!" (WB) 2d wk-5 days), iid \$4.000. 1.51 week \$6.000 Plass ST) 1.900 \$1.25 "Crock Mirrer" (20th Good \$6.000, at week Snow Queen" (1) if ski, plus first week at Gra-ola, \$8.400.

to 10 to 10

5 Okay Senous NT 2 043 1 ptown, Granude NT 2 043 217. 80-81 — Sign of Zorre BY and Tag and I'th resease 2d wk). Fair \$6.000, Last week, ptown only, same,

'Can-Can' Hefty \$16,000 in 2d Mpls.; 'Finn' Fast \$7,000, 'Ruth' Robust 7G

Arademy Mon 947 \$1.75 6 - Ben Bur M-C 18h wk iffle variance from week to week

Centery Cinetisma Inc | 1.150 1.75.42.6 | Cer. Can 20th 2d hi Hefty 816.030 Lot work \$15

For \$5.000 Lot week "N Got and Naver Al' \$5.000

RKO Pan RKO) 1,800 85-81-Man On String" (Cell and Control Station (Cell Sed \$4.50 "Man On Strong

St. Louis Park Field | 1 000 |1.50 - Scent of Mystery Todd | 40 wk Trim \$3.00s Lost week | 3.500

Ntate (Par) 2 200, \$1 \$1 25; — Story of Buth 20th 2d wk! Brisk \$7,000 Last week \$10,600

Naked Night Manus and Till Naked Night Januari and Till I Interlude Januari ressues in \$2,000 Last week, "The Cut notic \$1,600

t ptown Field: 1 000 \$1.25 "presso Bongo" Cont Suri 100 Lost veek "Suddenly La somer Col 2d run spill wi

mwrld Monn: 400; 85-81-45— Carry On Nurse: Good 5th wk-iffy \$4,000 Last week, \$5,000 tays another round.

Chi on Upbeat; 'Portrait' Tops New Pix, Wow \$39,000, 'Psycho' Sock 35G, 'Bells' Loud 28G, 'Apartment' 31G, 2d

'Apartment' Huge \$24,000 in D.C.

Estimates Are Net

'Ben-Hur' Fancy \$7,000 in Prov.

'Ruth' Modest \$15,000, St. Loo; 'Finn' Okay 96

Wind Hurts Hub; 'Psycho' Great 25G, 'Wilde' 6G

N.Y. Fast Pre-July 4; 'Bells' Mighty 192G, 'Wilde' Okay \$17,400, 'Psycho' Sock 61G, 'Apartment' Great 36G, 2d

'Psycho' Boff 22G, Philly; 'Pay' 14G

U-I LAUNCHES ANOTHER BLOCKBUSTER! "PORTRAIT IN BLACK"

SENSATIONAL business in its world premiere in Chicago, matching "Imitation of Life" all time record.

TERRIFIC in Cleveland equalling "Pillow Talk" fabulous business.

On the way to new highs in 100 openings this week. Watch the industry's newest box-office record breaker sweep the country.



NO BEEFCAKE GREEK HEROICS

Quaint Past of Suit Vs. Opera

D'Annunzio's 'St. Sebastian' Always Denounced By Church But Not Heretofore Cancelled

By TRUDY GOTH

resume of the great names in-ed (D'Annunzin, Debussy and "Le Martyr" was again laber-ity produced at La Scala in By that time, Ida was older more clad, even if just as tall was compensated by the fact Touranint was directing and munric of rourne, present, Cardinal of Milan protested

lever had might have marked the end f'Annuncio St. Sebastian had the San Carlo Opera of Naples agring decided to use it as a cle for famed ballerina Ludia Tucherina.

Rank Precision Net Un

2 Big Mex Processing Labs Struck by Union

Mexico City June 21
Cine Laisoratories and Mexico
Laisoratories and Mexico
Laisoratories, two major processors
of porture negatives, have the red
and black strike flag draped across
their doors. The Technicians and
Stagehands Section of the Union of
Pilm Production Workers has or-

Imported Pix Receipts

Farvign pictures earned around \$24,099,000 in fiscal 1959 as against approximately \$21,781,000 over the pervious year white domestic product bassled its figure in the same

MEXICO TO FIGHT BACK

Gort. Film Officials Would Force

partnership."

The recent experience of the Greek government with Carl Foreman's "Guns of Navarone" unit has made officials extremely desirous of attracting similar companies. It settlimeted that the "Navarone" troupe left about \$1,000,000 in Greece, a whopping sum for a country that is attll engaged in building a worn-dorn conomy. In the finnal 1999 year in-nated from about \$110,800,000 to 13,500,000 over the previous "Boy on the Dolphin" and Metro's call annum, receipts from im-"The Angry Billis"—the arrival of "Navarone" represented the first.

or a Continued on page 24:

[Additional International News on page 17.]

Gov't Centre Du Cinema Cuts Admish 40% at All French Grind Houses

U.S. Major Distribs Get More Coin From Japan

Tokye. June 21.

Finance Ministry approved remittance of 70% of accumulated yen deposits from film buildings and film warehouses constructed in five keys with earnings of U. S. majors here. Total cost was \$2.-216.000 with \$370.000 already paid back in rentain.

Deck in rentals.

The Ministry is also expected to sharily approve some 30% remittance of accumulated U.S. majors film earnings here, now around \$3.878.000, as per agreement with MPEAA.

Brazil Heartened As UA's Katz Sees File 'If Story Is Four

Brazil
is a good
added "It will do be
country and to us to make"
country and to us to make a
picture here just for the sake as
making it in Brazil. We must have
a good story. If we get it we'll
come here as we have gone to other
countries further than Brazil

What Kalz said was pleasant to
the local ears and may change
it he impression that the American
producers do not rare the least
Brazil He in town for a
with sales echelon here

ROUGH SEAS FOR 'REGATES'

Paris June 21
Raoul Levy's pic, "Les Regates De San Francisco" (Coll. already been farbisiden to those under IS. Claude Autont-Lara removed his name as directes after

appritually
Levy feels that this may be a
move by other film forces here
who have never quite forgiven him
for seering with "And God Created
Warman."

Levy seemathed and the

2d Int'l Milan Market Of Documentaries Set For Fall, First Scored

The second MIFED International Film and Documentary Market will be held here sometime in October, according to Milan Pair topper G. M. Franci, who less rubed the first version of the market was according to the control of the market was according to the market with the market was according to the market was a been to hold the second MIFED next apring but the success of the recent initialer as well as pressure from interested clients had fixed the date this fall Exart dairs will be set soon while the third installment will be next April.

Final Grance for the second.

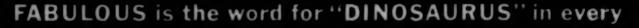
Final figures for the s MIFED show some 170 regist clients attended, 68 from and 102 from abroad. There 28 foreign countries in attend including Great Britain and U.S.

max all about as was the case with might in time draw attention away this pic. Daniele Gauber, 16 said from the Cannes Film Fest French that a girl of her age today had mothing further to learn. Mean white filmites are watching this taken the Milan show and pointed up its since if applied it could add fuel to gowing importance within the fire growing film censorship row here.

MOSAURUS!

IS A BOXOFFICE GIANT!

FANTASTIC
BUSINESS in its
world premiere
engagement at
the JOY THEATRE,
NEW ORLEANS
topping the
industry's biggest
grossers.



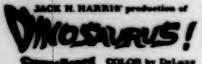
opening to date: PROVIDENCE, R. L. Majestic . WORCESTER, MASS.,

Warner SPRINGFIELD, MASS., Capitol... CINCINNATI, OHIO, RKO Grand, ...

HARTFORD, CONN., Meadows D. I..... BATON ROUGE, LA., Paramount

SHREVEPORT, LA., Don...CEDAR RAPIDS, IOWA, Iowa

There s never been anything like it



Inside—International

A month after the ending of the 1960 Cannes Film Festival (May 20) tradessers in Parts are talking it over nill. Quibblings center on the meaning of this featival to American product and in the light of general American alonforms and failure to provide stars. Cannes as the first and hest-reported of the film fests has advantages which are acknowledged. But the Americana stick to the view that it's more a continental solidarity club set up and emphasized in terms not in harmony with U.S. concepts of "sell."

Some of the troubles between Cannes and American film industry may reflect personal standing-on-dignity between the two men neurest be firm inner fest director Robert Favor Leffret and Motion Picture appear Assa. Paris chief, Fred Gronich, Be that as it may.

bit Acoust. Paris closer, reed caronicin ne these so it may, to the LeReret charge that the Yanks did not seem too cooperative, MFEA replied that LeBret has usually gone out on his own for monitries and pix It is pointed out that many U. S. exect showed at the feet and proper relations, talk and treatment would have libly soon them over to the feets. It seems that the feet reposition have too much time and in some cases. Yank exect did not get durats for film showings.

However, the feet has appliedted for any oversights and wants full-tie Yank participation if it can get it.

company managers make it clear that Granich has been doing job out that the patry cash handwars given for feets, the dismans approach to the feets etc. must be straightened out tremich con do much towards consolidating U. S. attendance annual Reviers frolic.

William Heiden, star of Perthery Seaton's "Counterfest Traitor" currently made in Berlin was asked at a German press party whether Hollywood isn't cross with him due to the fact that he's filming so much conside the U.S. Actor answered "Se many American stars are now filming social and after all an actor today has to be flexible." The excession describe was interpreted by some journalists as the exploration for "taxable Holden now lives with his family in Switzer-land, 4t a press conference last fall he admitted that he a primarily a but man and not too find of fine. Moreover, the author's or producer a conference work. The Berlin scribes liked his frank fallowers.

Swastika smearings play an essential part in a just completed German volume. "Wir Kellerkinder" (We Cellar Children, which Hana Opponheismer produced in Berlin Film, a political native had its German opening with a joint telecast of SFB Rerlin; and SWRV (Humborg on June 28 Pir's cast is headed by Wolfgang Neuse Incal cohorcitat who also wrote the script. Cast includes the Berlin Stankel-schweine (Porcupinea, Berlin literary cabaret groupe ensemble: Wolfgang Grünner. Jn Herbat, Arhim Strietzel, et al.: plus other local acture. A special gimmirch of this production Melmut Kaeutner us top director, actur firsk Schumann and actor-director Eric Ode contributed gioest performances houseris causas to this vidger. Latter was directed by Jachen Wiedermunn. lensed by Weiner Lenz, while F. W. Gaik, vet German pie producer, actud as production manager.

Richard Davis, Indie force in film distrib and owner of the Fine Arts is Manhatlan, opines that this spring's Camors Film Festival was an injustant organism for indice to appealse current forcign film production and he is nonewhat corprised of the U.S. film people who accepted be "hospitality of the fest" and now lash out at it.

Davis says that all pix can not be good and that a bad film from me to time does not mean that the method is notice. He agrees that is prizes handed out at Cannes were nomewhat distorted, but argues a amount of unusual praduct was high

U.S. Upped-Price Films Do As Well With GI's O'Seas As Other Fare

Wie haden, June 21 Pirtures on which the distribu-Force Motion Picture Service in Force Motion Picture Service in Europe has upped the adminaton—have done just as well and in serve cases before business. than the regular-admination Class A pix playing on the GI circuit this year. Instead of the usual 25c entry fee, the Arms and Air Force Motion Picture Service in Europe has upped the price to the fee adults on four films playing the European GI theatres so far this year.

Union Warns Vs. Working In Boulting Bros. Pix

London, June 28.

Members of the Assn. of nomatograph and Television schnictans have been warned not Technicians have been warned not to work with or enter into contracts with John or Roy Boulting or with Charter Film Productions after completion of their current pruduction. "The French Mistress," as a dispute exists between the union and the turn brothers.

The Boulting's last pic was "I'm All Right Jack." currently a hit at the Guild, New York.

Mexico's Film Bureau Bars All French Pix

'Hot' Best Foreign Pic, By French Exhib Vote; Stewart, Hepburn Score

The Virtisires, the highly circeted referendum prizes handed out to best pix and actors every year via voting by the public and film eahibitors, again upre given out this week. Statuettes are replicas of the Wing-d Virtory of Samulthrace at the Louvie Museum. Voting picked the best foreign film as "Some Like It Mar." U.A. on best foreign actor as James Stewart for his performance in "Anatomy of a Murder" U.A. and Jeanne Moreau as best French femme these for Les Likarisons Dangereuses 1960" acting role.

Eiththe had top French pic a Black Orpheus while the specia tiors gave the nod to the office Hiroshima. Mee Amour. Patron named Andrey Hepburn as best of shore these for "Nun's Story (WB) and eithbis Sophia Loren in Black Orchid" (Par's and the split on top French male thrup with newcomer Jean-Claude Bri ally a "Les Cousins" and "Hunch back" respectively.

Plan Fair To Run At Mex Pix Fest

cale this year. Plan is size to sense he exposition on tour of major sorted capitals after its run here, including Los Angeles. N. Harman, Caracus and Buenos Aires Cost of exposition, estimated at 102,000 will be sponsored by national advertisers, with these paying fees for stands dedicated to use the standard and control of the same form of the same form. May be such stars as Maria Felix. Pedro Armendariz, Jores Negrete Artura de Conduct and others.

immediately snapped up.
Project itself has been very hush-hush and in development stages the last few months. Film Bank has given its blessings and may also participate financially. However, organizers of event, who plan to charge a 24c admission, with this giving public right to see a Mexican film preem, too, expect to gross around \$240.000. Thus, the exposition will be self-supporting and finance the foreign jaints. Exposition will be mounted in the National Auditorium here. The star stands, will include photon of various phases of carvers, continues and personal objects. Sponsers of the stands pay for the right to plug soap, coffee, perfumes, etc. but only in Mexico.

An open air cinema will be instabled

An open air cinema will be in-stalled slongside the Auditorium for showing of Mexican filma ex-

Foreign Film Distribs Leery Over Trend in Japan Vs. Roadshow Pix

Music Mutes Politics

Viennia, June 21
During the present Vienna
Music Festival the preoccupation of the coffee shope has
been entirely in terms operatic, just as if President Fisenhower and the western allies
were not making headlines
would Herbert von Karaian
accept or not accept Salsburg's
opening telecast was the leadstory on page one.

Pakistan To Survey Pix Industry, Take Action To Boost Native Prod.

Karacht, June 21
The Pakistan government, realdeveloped atrongly, has taken its first step to help the situation. The government has appointed a film inquiry committee to study the try and suggest ways and means to being the industry up to par win other film producing countries of the world. The committee already to at work interviewing various film interests of the country, visit-ing pix studies and obtaining aprin-jons via questionnaire given not only to those connected with the only to those connected with the industry, but also the general public. The committee is to submit its report shortly, with the government then expected to go shead signal on improvements in the industry.

A long standing demand of the film industry has been conceiled by the government—the creation of a Central Reard of Film Central Reard of Film Central Reard of Film Central Reard of the country and it was not uncommon for

Fireign film distribs are apprehensive over the trend that is he ly putting the squeeze an road in this direction will come Aug ! when the Shochiku Central a key

the war's end.

The change comes at a time when foreign film distribe are having a difficult time getting their films readshown in Token with such recent longrun pix as "South Partite" "Solomon and Stuba" and the current "Ben-Ilur" adding to the backlog

SPOLETO STATISTICS: FEST VITALIZES TOWN

Spoleto June 21 Gian-Carlo Menotti s third a al Festival of Two Worlds, which teed off at Sonieto last Wednesday "La Boheme," has tripled the tourist influx in the Umbrian town, according to statistics provided by

Von Karajan As Stage Manager

Despite 60 Light Rehearsals at Vienna Opera Impossib'e to See Any of the Singers' Faces



10 regional premieres rack up over a quarter of a million dollars in the first week!

CRITIC-WISE... IT'S A HISTORY-MAKER!

"Funniest movie made in Hollywood since 'Some Like it Hot'."-TIME

"Two of the most accomplished clowns in films, Shirley Maclaine and Jack Lemmon."-LIFE

"Billy Wilder (offers) a light touch, and a tender, bitter-sweet handling of two young people who 'get took' in the big city."-LOOK

"Establishes Billy Wilder and Jack Lemmon as the hottest combination in Hollywood!"—NEWSWEEK

HOLDOVER-WISE... IT'S A HUNDRED-PERCENTER!

"THE APARTMENT"

A MINISCH COMPANY PRESENTATION STARRING



HUSTON: 'ME FOR LI'L BUDGETS'

New York Sound Track

Twestieth-Fox registered "U.2" with MPAA Title Bureau, and Paramount followed with "Flight of the U.2". Maureen O'Hars into Wall Disneys We Belong Togother, to be directed by David Street from his own acroemplay for Buena Vista release. Jumph E. Levine can Sieve Reven. Italy's American discovery, for title role in his upcoming European production, "Third of Baghdad". Cyd Charlase stars in Italy pic, "Bahyton," which Gallene Productions Launches Aug. In Rome Producer-scritter Thad Swift and writer-director Herbert C. Street will make "The Perfect World of Bodiery Brewister," from their own original and acroemplay for Phoenix Productions. El-wand Ulman inked to script "Reckless, Pride of the Marines" for producer Lester Namean at Allied Artists.

20th prour Sepres Shearan was honorary chalman at the dinner here lest Thursday (2) night honoring Br. Tem Bealey, the medical missionary of Loss Cambodis and Vietnam. Guests included Cardinal Spellman, Arthur K. Watson, Angler Biddle Duhr, Mrs. Ogden Brid. BeWitt Watson, Billy Rose and W. Averill Harriman, assung others 20th will be filming Dr. Douler's The Night They Barned The Mountains. Continental Distributing a Between Loss Coundrels opens July 11 at the Sutten.

Edward Shafton will continue as chairman of the Humanitaria A and of committee of variety Clube International. The Omaha lawys will also serve as Variety's International First.

dates for The Adventures of Harkitcherry Fun by July 4

Mrs. Martha Vargas, accretary to Tell over president Louis Navim of an all sweek variation using of London and the Continent.

Producer William Cardle is telling. 13 Ghost' of less from his pictur of same name: in tour of key cities. Armotrong Cark Co., vi Association Pilms for his in gratis and british a 28-minute 16m fitted. A Letter to Moscow detailing the United State his group and prospered under the discretish as form. The Jerry Fair Sanks production is affered as a rebuttal to Kirashchev's boards a Communication in softered as a rebuttal to Kirashchev's boards a

"The Control Traiter" which William Pertberg and George Sees on any processing in Berting for Paramount release is William Bullens 4316 dis Looking but on his log career with began wit "Conden But some two decades upo 42 ear old arter called Sunsi Boulevard his fave per the called Staing 17 his arternals may successful first brought him the Owner in 1953 and natch. Bridg on River Kaas' his commercially best pit to date

Erneut Lehman has completed the similing script for "West Sid Norm and the mustcal drama will go before the cameras in N y or Aug I with Robert Wise and Jersons Robbins as co-directors. Ger Merrill off to Spain to appear in the film version of Julea Verne's "The Mysterions Island". Farmer USC football stars Markle and Mik McKerver play stunt men in "Elmer Gantis".

Visiting Oltawa, the Mayor of Moscov, Nikoli Ivanovich Bobrova, and other Russ city exic officials get a thorough hier of the Cap tol Theatre, local Famous Players Canadian house Guided by manage Bill Cultum, the Soviet civins did an oin of backstage penjertin booth, sound equipment and queriof Cultum re-precedures and matagement.

Duniet Mann, in N Y to direct "Bufferfield 6" for Metro, is reading a stage plan written by Bon Courtle, the nitery dancer and choreo rapher. Shelkey Winners (Ispanes, "I don't want to die on charit like Clora Kimball Young," which was duly picked up in various places, including right here, proved embarrassing as the ident startill alive. Miss Winters was chastised for her carelesoness by Hedd Hopper. Dayton, Tennessee, once farmed haiteground for William Jennings Bryon and Clorence Barrow in their none such monkey tris shounningam will see the film version of "Inhorit The Wind" on Thurs day July 21. It was a wronge that the Stanley Kramer feature we shown there on June 21.

Frank Taylor, producer of "The Mudiu" (for United Artists) and director John Busing is the Coust to complete proparations for the production. Pic goes before the essences on July 12 in Reno. It is an original screen drama by Arthur Miller. Singer Consile Francis will make her film debut in Joe Pasierush's "Where the Boys Are". Green Kelly and Dunna Anderson, re-starred in Stanley Kramer's Tentered the Wind" Stanley Kramer's Constant of the Wind".

Time wind "attended the Bertin Film Feetival showing of in him. Temp Randall back in N. Y. after winding up his role in "Let' Make Love" with Marityn Menroe. Metro studio ad manager Clar Ramary in for homeoffice talks.

Producer Assess Basesberg back on the Coast from London where to conferred with Carol Bred on pre-production plans for Metro "Muliny on the Bounty" Max States, assistant to producer Ott Premisinger on the latter's last seven pretures will leave for a lour of Europe after winding his assignment as dialog and casting director o "Exodus." Photography on the pictures is expected to be complete about July 1. Stater will be on the providing new properties and will interview talent for Premisinger's Carlyle-Alpina Productions. State will return to N. Y. at the end of August — Jeff Livingston, Universal exer coordinator on tales and advertising to the Coast on "Sportscus business. Metro's "Butterfield 8" wound up shouting after 70 day

will be "Soil a Cronked Ship," picturization for Columbia Pictures release will be "Soil a Cronked Ship," picturization of Nathagaiel Beschlery book skedded to roll in September. ... Howard Hawks set acreenwriting brothers Tom and Frank Waldman to do "Inganylka," tentative tab for pre which producer will make for Paramount. ... Richard Cunha liked by producer Bobert Carleton to direct "Evodus II," slated to start next month tans release Don Manhiewer signed to script Eving Walkser's "The Chapman Report" for Richard Zanock. Viela Rasf and Paul Bryar snagged lead roles to 20th-Fox "Squad Car"

Griffith Jahnsen, veeper of the Motion Picture Export Asin, it Europe this post weekend to attend the film feets at Berlin and Sa Sebustian. He'll be joined at the Berlin gathering by MPEA press Eric Jehassen. Taylor Mills, info and pub ret director of the MPAA currently in Bollywood for a week on bustness, after which he'll vantion in the southwest for fortsight John Mashowits, 20th-Fox veepes back at his desk after several weeks on bustness, for studie conference

Belen Bayes was among the operate guests at Tom Brandon's Museum of Modern Art orresting last Tuesday (21) night of the original German film version of "The Three Penny Opera." Miss Hayes son, actor James MacArthue, and his wife Jayee, the previous Sunday (19) christened their three-week-old son Charles at St. Bartholomeu's with Lillian Ghis acting as godmother. Ed Sullivan, 20th's publicity director, left Sunday (28) for Hollywood studie and conferences with

"The Marie Leaus Story," which John J. Geoghages, v.p., g.m. as editor-in-chief of Coward-MrCann suffortred for full publiculis is bring co-sufforced by Ray Robinson, Coronet staffer, and Cossia line Collincos, longtime (13 years) accompanied for the late tener. Ps. and BCA Victor will be tiering up for mutual exploitation and sales.

BIGNESS DOESN'T Assure Earnings

By GENE ARNEEL

John Huston, one of the toy names in Alm directing disclosed in New York this week that upper meeting his current. A -budge production commitments he in tends to embark on a program of small features. He told this reporter in a private meeting that the film industry is suffering from bigmens, and as a result much of the art in pirture-making has been allowed to slip analy.

Huston likened the situation to the legitimate theater. He sub-mitted that Broadway has become large and slick and genuine legits to be found only off-Broadway "And if off Broadway become to commercial as liarly will be in case, then there will be an "off off Broadway" where the true theater will be in operation; he said,

Off-Broadway Analogy

Huston and he's after a file counterpal ton the of-Bruadway today. He wants to do p turn whose impact is via their intimacthe intimacy that becomes of and from mesoric production Such as' he was asked.

Itustion said two partures of the past came to immediate mind those being "The Informer" and "The Bismutt Kater." They were relatively inw-hadget but represented profound use of the motion picture as an art form in Houston. He said there were many others which, at modest money expenditure, gave the film industry. It stature.

Histon said he recently had a talk with a compant president who expressed worry with the \$500,000 pictures on his program, but was confident ament the entries shich cost \$4,000,000. This is the nature of the business which presently seet the super-specials raking in the profits while most of the moderate budgeters are, at best, commercialits nervous.

Director said he would have no difficulty in luning up a distribution-financier "If I had a \$3,000 to package. But they wouldn't want to pay me to do something in the \$500,000 range." And If need he will week for nothing in veering to the "labor-of-love" production in the fiscally-unassuming but art-

Retrospection

romistent with his thoughts about unambitious budgets. Negative cost on "African Queen" wa \$900,000, the worldwide groce wa \$0.000,000, the worldwide groce was \$0.000,000, the worldwide groce at \$1.000,000, the chinks would have done well at the bax would have done well at the bax world in the season of the property of t

Histon is now readying "The Minfts," original Arthur Miller screenplay to be lensed in Renowth Clark Gable, Marilyn Menroe and Montgomeny Clift in the leads. To the observation, "It sounds expensive." Huston rejuisablered that the cast is high-priced but the production itself will not be. He said: "I'm doing it in black-and-white and on the smallest screen I can find."

"Misfits," said Huston, is "abor people who sell their work but as their lives." This sounds like th kind of idealism which the file maker is talking about in terms o his "off-Broadway pictures" of the

'Alamo' and O'Donnell

The late Robert J O'Donno who headed the Intervalse Circ of Texas, will be honored by advance formal invitation previor "The Aliamo" Oct. 25 at t Capri Theatre in Dallas

Proceeds of the event will ; to a new Variety Club buildin named in O'Donnell's honor at in the Dallas Blind Children Services.

Will Rogers San the Bestest

ASSURE EARNINGS Show Biz Boasts Unsurpassed Facilities in Saranace
For Trade's Chest Cases

Chill Wills, All-Texas

San Antonio, June 28
Himself a Texan Chill Wills
will produce, direct and star
in the film he cails "The Vinlent Texan," based on his own
original story about Judge Roy
Bean Wills will make the preture under his own honner,
and he will distribute it himself.

It is to cost around \$350,000 and will start rolling in two months. Marjorie Main and New York actor Brian Edwards have been signed and Wills is dickering for Rita Moreno and Sal Minee to complete the cost.

Mex Film Bureau Head Lashes Back

Jorgo Ferretta, Film Barean head amarling at what he annual ere an "unfair" attack be John Sturnes with regard to his demands out to present Mexico in an unfavorable light in American portures is lashing back on another front. He has been chieffer resonable for the united from in Syanish language areas against introduction of Hollywood Right dubbed un Spanish, the Latin American area. It was mainly because of Ferretis' urge that Argentina has banned exhibition of all foreign pictures dubbed with Spanish sound. All productions emanaling from other nations must be shown in original Inflow with supertiniposed subtitles.

Robert J Corkery, American Motion Phiture Expert Australian Corper who made a special trip to Buenos Afres to seek repeal or modification of this ruling get the rould aboutder. Spain too according to a report by Santiago de la Crize rep of the Mexican National Assin of Actors in Modeld is also attacking the problem although timudiculus too. has agreed not to per inti dubbed films within its ter-

Entire dubbing Issue has extended to field of television with unions and the National Radio and Television Council agreeing that showing of episodic series should be banned where dubbing was made outside Musicule horders.

On the other side of the fonce Salvador Amelio of Cimex and Juan Bueno of Astera Films, have headed for N.Y. with the express of upping exhibition of Mexican pictures dubbed with English sound track. Amelio salvhat now that the "monopoly hearings almed at Mexican distributorships have been resolved time is ripe to increase exploitation of national pictures in the U.S. Apart from with acceptance in Spanish language house a Amelio believes that selecter major productions can enjoy goes housefice a general American release.

Astral's Allen Elected

New president of the Canadia Motion Picture Distributors Assort For 1800-61 is I N (hery Allehead of Astral Pilms Ltd. will bead of Astral Pilms Ltd. will be for the Canada of Paramount Fill Service Ltd. In as vice-president Clare J. Appel, formeely wit Famous Piayers (Canadian) is e systive director.

With elections held at the King Edward Hotel here, trans-Canada directors are Hills Cass (M-G): Charles Chaptin (UA.) Harves Rarnick (Col); Peter Myer (20th); Frank Vaughan (Rank): Robert Myers (WB). Mark Piot (t) (U); Douglas Rosen (IFD); It is a universally recognized and proven feet that our entertainment industry a baspital is now firmly established—endowed with suirtled creative thinking in its direction—and with down-to-earthment is destined to ever a ending success because it is motivated by true brotherly lave. Of this every one of us can well be proud—and grateful."

Thus Abe Montague president of Will Rogers Memortal Respital, Stranac Lake N.V. provided the entiment as film business executives and press representative paid the annual call on the tradefestered chest disease in future according to show business personnel.

The message of proves and a neg with it the ever gram in need to financial support as heard as meets spent the post we tend used to take, touring the houseal and coloring in busines and all supports and the Edgewater Meel Schroon Lake where Herman Rubbins and his family were bests.

A greater laboratory and greater reach principle in the control of the laboratory and the laboratory in the laboratory i

Tribute was also poid to the musicity of M A More Silver exbilistor chairman of the hospital, who also died within the past year. He has been succeeded by Charles Kurtzman.

Receipt

Receipts for the year to June 1 smouthed to \$733.979 with sources including \$500.774 from theatre audicare collections, \$127.690 from Christman Salute drive, \$30.000 from sponsored rooms, \$12.005 from the Metion Picture Asso, of America, \$8.890 from the Permanent Charities Committee \$2.000 from the Severen Actors Guida \$853 from a "Destry Rides Again" bernefit \$1.000 from the Rocketts Alumnt Asso, and miscellaneous terms Uppersing year a bene-'ll will be Otto. Promingager, "Rouden," Rouden, "Rouden, "R

Eugene Picker, finance committee chairman reported that 3.722 theatree participated in the audience collections campai in Top collector was Lawre with \$121.803

Hospital Is now accommodating an average of 77 patients, compared with 71 last year and 52 in 1992 Increase is due to expanded activity, whereas only tuberculous was treated in past, now various

Small Biz Loans Regionally Zero

Minneapolis, June 28

The Federal Small Business Administration loans office here had gone into its seventh year without having made a single loan to any four-wall theatre or osoner

A \$100,000 loan had been granted however, to the Volk Brun, circuit owners, for improvements that they have planned for their local neighburhood. Nile Theatre, But after the local neighburhood is to propose the Volks decided not to proposed on the project and didn't borrow the money. An insurance company would give them better terms.

R C Aim, the office administrator here says that is the only exhibite application received by him Aisa, he avers, there have been only a very few inquiries from exhibs.

Picture Grosses

CHICAGO

Continued from page 13
*Leute and Hussy Indie Brisk \$5 100 Last week Grishs Indie Riss fee a Killer linte \$4

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'Anartment' Toes Balto, Lush \$11,000; Finn Fair 7G. 'Ruth' Sad 4G. 2d

Best new par here this week to The Apartment" report at the Huckleberry Finn also Healthy Ben Her. Sholding morely in

Story of Ruth" to shill in secthe New Wilde shapes only one in first at the Five West Carry (in

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Hille Rappanort 300 50 IS - Roof T-L Sies \$1 to

and \$8,000 after \$7,000 in feet New Fruchtman

Store of Ruth

Slim \$4,000 pfter

'APARTMENT' LEADING **DENVER, WOW \$20,000**

Denver June 28. Bis has settled down to the usual mimer pace currently but there counte sork spots. The A sot is standout with a mi r opening sension at I unt. Rattle of Outer by ms nice at the Denver it tocketers. Ben Hur." both are

timates for Thin Week

Aladdin Fox 900, \$150-\$250 Can-Can 20th: 11th wk yong \$7.600 Last week \$6.000 Cestre Fox: 1.270, \$1.61 45 tory of Ruth 20th: 2d ak kay \$8.000 Last week \$10.00 th 20th 2d sk Last week \$10,000

Ben Hur M-G 11th wk \$14.000, Last

Beaver Fox 2 432 \$1.81.25— hattle in Outer Space Col. and 2 To Mose Col. Size \$11.000 and Loughing Dog By and Loughing Dog B 58.000

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Towne Indie: 600 81 51 45 Connechs U Rad 92 600 1 serk Express Bongo Co 2d wk \$3.660

LOS ANGELES

entinued from page 121

"Sapphire" (reimue' mo's)

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For Wild River (200 50

\$2.40 Wild River 2000 5th
wh Pale \$3.000 Last week \$2.200
Music Hall Ross 720 \$1.85\$2.25 Back to Well Indiet 2d
wh Felr \$3.500 Last week \$3.200.
Four Star (UATC 566)
\$5.50 "Crack in Miyror 20th
5th way Topid \$2.600 Last newk,
\$2.600

Pantages (RKO) 2.815 50-82-lot Race Pari 5th sk Hells 300 Last week \$8.500 Fine Arks FWC 621 50-81-501

spresso Bongo (on Ril Handy \$2,000 Last week \$3

Con-Con 20th 16th wk!
Pushing to big \$17,000 or near Last
week \$13,000
Creek Elect! (750 \$1.25-82) ---

'Hannibal' Hefty 716, Port.; 'Ben-Hur' \$16,500

Portland, Ore., June 28 Mainstem to leaded with acts is but but is on the skyds. "Bit had looks chay at Orphou hen-Bur" continues great in 2 rea at Music Ben. Mounts and its only seem in Road' to only so no in second is ning at Fox I Passed for White shapes light in second Hollywoo

Estimates for This Week

Breadway Parker 1,890 \$1 1,50 Buckleberry Finn M-G nor \$2,500 Last week, Giant of Jarothen M-G and Platinum ligh School M-G \$3,900

Fox 'Evergreen' 1,800 \$1-\$1 49
-Mountain Road' Col: and 2
ome to Kill' (Col: 2d wk. So\$6.600 Last week \$7,200

Hellywood Evergreen 1,800 H-51 49 1 Passed for Winter AA and "Hypentic Eye (AA) 2d th. Slow \$4,000 Last week

Music Ben Hometick 1640 \$1.50 B Bro-Hur M-G1 23d uk Deepping \$16.500 Lost work 16.400

Orphram (Evergreen | 1.336, \$1-1.50 — Hannshel WB and Threat WB plos fight pix Nos \$7.500 Last week Sign of Inco. BV) and Hot Shots AA \$5 800

Paramount (Port-Par) (3.400 S) 1150 — Carus of Horress Al and "Fighting Wildests" Al-ind Johanness fight films. Thin 14,000 or reof Lost week. Mo-umba Love. LA: and "Gunt cumbs Love 1 Step 11 A 83 300

'Can-Can' Crisp \$14,000. Cincy, 'Goliath' \$14,500, Brides' Boffo \$13,000

Film trade here to being hypered stion by the hard-tuket entry of "Can Can. leaving fire suburban Valley. brightest autinok on both order of win Drive In "Geliath and Barcortain on west sade of screen wing great and "Brides of Drur la and "Levels Woman being mash on the other side. Gallant tours at Albee leeks lefts white Adventures of Harketberry Fron I Palace shapes sold both being

folimates for This Week

Alber RKO 2 100 90 81 25 rk. \$10,200

Capited SW Cineramo 41 400, 1 25 92 75 Ben Her" M.C. 15th wk Big \$19.000 Lost week.

Figure Art (Short (500, \$1) Mating Time Indie 3d u Aug \$1 000 Last week, \$1 400

No. \$1.000 Last week, \$1.000
Grand RKO | 1.400 \$0.81.10
Dimension | 1.7 and "S.O.5 Pafor U" Hefty \$8.500 Last
cck. "Giant of Marathien" M.G.
N vk. \$5.500 at \$1.25 tep
Geold (Vance: 1000 \$1. Wild
Irauberries" Indoor Lush
last week. "Moone Tush
oared" Col. 26th wk. perked
i finale of houses record gues to
2.000 Last week "Moone Tush
0.200 Last week "moone Tush
0.200 Engagement gress ground
0.200 Engagement gress ground Engagement gross

Hyde Park Art Short 360, 511 Firm \$1 000 Lost week

Krith's 'Short 1 Soo. 50 81 23-Story of Buth | 20th 24 w life \$4,000 Last work, \$6,500

Falare (RKO) 2 500 100 A1 25 Hurkleberry Finn" M.G. 2d A Solid \$7.000, Lint week,

Twin Drive In Short 1200 cars cach side 50c (Toolsath and Barbarians" Al and "Noteber Trace" lands: west side Great \$14.500 harians. All and "Noteber Trace" Instity west side Great \$14.500. Last week. Borket Affark U.S.A." Indie: "Ski Troop Auffark In-die: and "Blood Battle" Indie: \$6.380 East side: "Brides of Droc-ula" U. and "Leeth Woman". Smash \$13.000. Last week. "Snow Queen: "U. and "Chartroise Ca-beans" (U. \$8.600.

'Apartment' Sets Pace At Toronto B.O., 19G; Summer' Hot \$10,000

Toronto, June 28
Top newcomer at the majori is round in "The Apartment inch is wow at Loru's "Hanno

stach is new at Leen's Hann-tell is disappearing playing 16 source "Suddenty Let Summer a still a leader in equith frame oth "Flame over India also a second stanza Battle of Sea fourth stanza is big

Entimates for, This Week

Cariton (Rank) (2.318 8) 81 81 80 Flame Over India 20th 20th Cond \$8.000 Last week

Century, Downtown, Glendale, Kimpmux, Midtown, Odron, Osh-wood, Princy of Wales, Scarborn, State Taylor 1,338 1,019 509, 507 1,009 752 1,338 1,200 604 604, 50-65 — Hannelsol* W.B. and 604, 50-65 — Hannelsol* W.B. and 1040 152 118 1200 604
104 So.85 - Hannibal' WB and
Sig Night' WB Fair \$25,000
Lost work "Chrus of Herrors"
Autral and "Gunfabtres of Abirne" [Astra]: \$30,000

Bullywood FPr 17.000 \$1.\$1.25 Sudden's Last Summer (of-h wh Helding at leavy \$10.000, not work, \$11.000

Noted Rank) 1.052 feet the Constable Rank Feetific \$7.000 Last

Imperial (FP) (3.343 41-41.25) t in Mirror
Lant week

Peternational Taylors (\$1.25) Black Orphow" ("A) 2d si rellifonal \$4.500 Last see (fA) 2d =k

Loru's (Loru) 2743 81 81 25 Apartment LA Whom 810-ter Land work "Unforgiven" LA1 2d wh 88 000

TiveN PP 985 81 50-82 50 an Can 20th 137 wh Fr 500 Last week 58 500

Fowne Taylor 693 \$1-91.50 -- "Buffle of Sexes" IFB 4th wk! Big \$5.500 Lord week \$6.500

T reversity FP 13.83 \$1.56-\$2.75 Fee-Hor M-G- 28th u.k. Srid hetty at \$12.000 Last week \$13.000.

BROADWAY

Continued from page 137 0 Story of Ruth" 20th @d

h This round finishing towers we Thurs I looks to hit \$5,600 af or drappointing opening work of

Little Carnegie (L. Carnegie) 20. 51 25-52 — Man in Crecked 21 Show 3d wk) Second 22 Show 3d wk) Second 23 Show 3d wk) Second 24 Show 3d wk) Second 25 Show 3d wk) Second 26 Show 3d wk) Second 27 Show 3d wk) Second 28 Show 3d wk) Second 29 Show 3d wk) Second 29 Show 3d wk) Second 20 Show 3d wk) Second 25 Show 3d wk) Second 26 Show 3d wk) Second 26 Show 3d wk) Second 27 Show 3d wk) Second 28 Show 3d wk) Second 28 Show 3d wk) Second 29 Show 3d wk) Second 20 Show 3d wk) Second 26 Show 3d wk) Second 27 Show 3d wk) Second 28 Sho

Guild Guild) 450 5) 1175 m All Right Jack" 91 10th is Night frame finished Sunday 6 was smath \$13.500 after \$14.

HIR TRAIN 1565 ter 44 700 for minth

ofter \$4.700 for minth. From Perior 20th opens July 145. Paris Pathe (coums 548. \$1.80 - Trust of Owner Wil-Instite Opened Mountay 27: rator version of the "Wilde sto or version of the Wide story in was made about the name time (burst Wide in England Lary & Babette Goes to War" of a while days had \$3.200 after second full work.

Place (Lopert) 575

7370 \$1,25.82" - Gerar Witter FAW 2d wkl. First round ended Sunday 26 was \$0.100. Upped wale helping to this kind of money for one of top opening Upped kind of

rks here. Sutton (RAB) (561 95-81 80) Brosso (ort: 12 "Espresso Bongo Cost 12th
whi The 11th round completed
Wonday 27: was fare; \$5.000 for
\$7.000 for 10th week. "School for
Scoundreis" (Cont. opens here

Heary Deaker

ment of the bank for the then 20th studio chief Darryl Zanuck, but when the latter left the studio, the property seemed to be furgetten In the ennuing years and flenker, pany on its plans warning at the same time of the 1956 cut-off date.

Ourslers' Holds

Oursilers' Heldout

The moid recent development in
the Denker Iaw out was a hearing,
held here June B. on a 20th mo-ison that the suit be dented on
the grounds that the Gersler estate
did not join Denker in the soit.
This matter is now up before the
New York Supreme Court
Denker's damages are housed not
only on what he estimates a first
and only in major talking motion
partner version of the life of Christ
would earn, but also on has of
revertise from a by film series, as

for him to get eredit in advertising and publicity nection with the film very

section with the says. If which he says if which he says. Whether or not 20th door remained by get underway with the film. Denker says the law out will exist since the alleged divinge has already been done. Writer finds a grown day amounts, he was, that he complained against 20th committee of the says and committee of the says and the says are the says are the says are the says and the says are the says a rightal complaint number 20th monthly line in agreemed the name from agreement the penalticity of a right China the penalticity of a right China the penalticity of a right China the penalticity of the 20th a Skenorge

hought up in his revent ber against Metro and Son Bronstin Denker left New York Mondia 27: for his summer hense in the Adirendeeks. In addition to fol-lowing the "Greatest Scory" devel temperary as well as prepaying series of Bo-minute operation school used for NBC in the fall on bott the Chil and New Testaments under title of "The Desine Adventure"

Insure-You-Nots

Continued from page 4 m parting for Furgie is better known

Why then the had if unjustified "image of amusement industry professionals". Blame the few prodentionals? Blane the re-shader press agent who explicit or phoney mick cost robberses. Blane the group column preference for any theatrical name while pass-ing by harkers, merchants, util-ties faceom and early imperior. Perhaps to part turning by was a television writer Winkler

over a television writer Winkley strongle identifies with the amose-ment trades. He considers it gross-b unday that theatrical people as "target risks" should be desired polities in the amounts and at the goods are the ones cleaning up Any wholesale greeers style-ing would make a for more being larget risk in Wink-

r's epinion. Do theatricad people Irod their

who like the purposes; such the most benomic starlet. "Underwriters are years behind the theatrical facts," says Winkler. "It is not proper for me to meetion names but anybody would be attended at some of the distinction of distinction are treated as

Crest Elect) (750 \$1.25-\$2) — Carry On Nurse Common State Elect) (750 \$1.25-\$2) — Carry On Nurse Common Electron State Elect) (750 \$1.25-\$2) — Carry On Nurse Common Electron State Electron State Electron State Electron State Electron State Electron State Electron Electron

PARAMOUNT THEATRE

BROADWAY AT 43rd ST.

MURRAY HILL
THEATRE

34th St. EAST OF LEX. AVE

are proud to announce the world-premiere engagement on Friday, July 15th of John O'Hara's most talked about best-seller!



PAUL NEWMAN as Alfred Eaton, who liked the view from the terrace!

JOANNE WOODWARD as Mary St. John, who was the view.

MYRNA LOY as Martha Eaton, who needed love wherever she could find it!

AND INTRODUCING

INA BALIN as Natalie, who became involved with a married man!

PRODUCED AND DIRECTED BY

MARK ROBSON who directed the unforgettable "Peyton Place" and "The Inn Of The Sixth Happiness"!

CINEMASCOPE COLOR by DE LUXE

Summit That Pleases: Tourism

from old clients, coming VV beach, a la Club 84, it has a wording over letters polest hattral geographic advantage. The gir chared to the species of Brigadone is another new beste, in his loss with a ferre with a ferre and

The Bentania Dell'Orno companies plush new Borna in the top-printed about \$15-per ervon for dinner but we make ring the (uisine a

To el to Hidg of any

Play Down 'Zionism'?

"Bales Vita"
Dulce Vita Sweet Life the new prisewinning film running three hours has Vita two t also has set a new vegter.
Cafe de Paris sidewais worth screams the Via Venethe Cafe Boney. That's American Issurant, and hyperes, who favor the set the Dones still gets the

runs wedding-n to the just ing New Y ka

Vita drawing with current Roman cufe secrety, and Anita Ekberg, who does a cimilar self-dunking bit in the Federico Fellin

israel the Inheritor

la orl to be to every townstown a develope flow the flow the man order. Oth Programme CA: everyty theorems that country, believed put if or

Hilton Nile Caro commitment With Hilton also there are oth United Arab Republic problems.

Brael's Problem
For a 12-rear-old concerty loss is very much on the tourist mus. But it is not obeing dispute it advantageous rule of exchange of the lorselt proud for deliars excelling or any other forward entering.

Rosenstocki in Issuel and whose brother, Arthur Löurie is the healt Ambassador to Great Britain, also operates the Delphin, a seaside resort hotel north of Haifs near the Lebanon berderi which view with any Florida of Southern Culifornia resort hotel.

A Johannesborg pournation originally, who settled in Israel with his binde and attractive Corchoslovahua wife. Elena il saw that swine, Adolf Eichmann, as close as I'm sitting here, as he picked out viet, wa for Auschwitz and Belsen and the other gas-chambers. Tous when

the serall problem uniforments and the seral beautiful for the Lourie even had an idea for a casino as a tourist force but realizes that would not be wise. However he force that might life and restautants should keep pace with the tourist influx, which it hasn't

Limited Nite Life

ham existic as well as political rapport with that nations and Italy with greater facility than Britain and Italy with greater facility than Britain and the U.S.

The Israel Planhouse, which

European Personality Runaround

Charles Laughten and the Billy Wilders joining Frances and Samuel addson to Bad Gastein.

Commission Pirtures to proper to large Albert D. Matalan is also the constitution of the constit

Research Hagging D.E.A.R. Films beassman and also UA topper in Biologist Burnell Burne

pain Jean Lefebre, ex 20th and UA due in with his wife on hinders Common to exact him Madmon Ave art gallery, by distribute to the long been an oversimal art cullector and quality and has some good constitute with French galaxies time for his new venture. Albert Commeld on Furpean manuary for 20th Fox vacations.

Albert Combeld ex European manuer for 20th Fex vacationing in Baxatin. Lorinie Mrx Hiery E. Goold flow back to the States for her aem's Mather's Day get together at Choute, and returned to Point in 48 hours, while her industriating the month has a way in the Scandinavian countries on his paper of his once. New York friends. Harry Goldling, co-counce of the Europe Business ran into the Vincent Corbin, v.p. and g.m. of that hestelies, on their return from other European points differ the Carlon Alsops, new of Pasadena, and Mrs. Jean McCormits. Proclam who finally won hack her Paris house, along with their Riviera who finally won hack her Paris house, along with their Riviera iglou. Jein Busines North pad in Million R. Backing back to the U.S. Financey. J. k Portester, Jean Paul Guity amountate, and ex-Caston de Paus houser allhough an American, a No. I port-of-call for the North.

Jeronne Lawrence, L. Armid Weinsberger and agent Million Goldman, back in London from the Mossim and Russian bit. Lawrence's linburst the Wind!" coosthored with Robert F. Lee, U.A. fins version touted in con the Berlin Film Fed. U.S. of Nort Nathanson en route to Germany. Vinture Alexis Lichine off to be Burguody grape arbors to audition be new growths.

Visitors Alexas carriers on the new growths.

Anoth and Lester Welch separating in London until their next pie project. Welch preduced Mario Lauro's last film and was regarded at one of the few who result heid Lora in line "state that the great lesser almost literally "killed himself with food and drink and them those crash dieta."

femor atmost environs those cross dielectric from Purio to Rome and Mike Stern. Churk Kahn. El Bancho Vegan from Purio to Rome and Mike Stern. Latter the Gaover Whalen of the Italian capital when not urring for Fawurit, or staging tirups for George P. Skouras "King and I" and Stavley Marcus (Neaman Marcus) merchandicing to-ons with the

The Dick Browns (Eva Guber in fesidence in Rome indef, he sold out his festile business Father Saul Brown, parther with Gelium hood, doing the Riviera bit.

Wolf Mankowitz now major denses the new White Elephant in Landon, private eating club, new the Board Rosen Ann and Art Buckwald due over to Landon, from their Facis base for the legit musical which Mankowitz is ecripting, based on Buchwald's Parts columns in the N Y Recald Tribune.

Rogert Russik back to Spain after a Landon quickie Russik may bing Bricktop i life.

Arthur Christiansen fassifiers the Landon American in beliaven story-consulting its ATV the after the fassed editor of the Landon Darly Express and he was securing.

If you have the least were after Gran Caruse, in Rapelies it all be lawled bestled express your R H Many Story Mary's lakes St. a of the granth, the exiter does to bother rebestling for the law and trade.

triade.

Cornell MacNelll, who started of the Papermill Playhouse in Jersey 14 years ago, has been residing in Rome with his wife and live children, singing at the Met. Ditto the Robert Addas.

Parameters is fulfing distrib topper Plude Levi and wife exclude Mather Organization agent, appriment busting because of the sound-

due hoby. Estelle and Michael Stein ditioning but not for the name reason, the Balian engineer who owns their cooperative chemplace now wants to excups it himself. Mrs. Stern to it is an exec with Forting Soepre, the fachion house. Ben Schim operational Landon recordings for RCA Thenuraus and affiliated cannot must for industrial medical and affiliated purposes. Alian J. Crawford, ex-Free Music in Amstralia, new managing director of Music Music.

Reg. Connelly book from the Continent where he packed up new toors.

Margo and Lee Kamern in a new house in Rome where he covererise his horses to which he is addicted.

Mary and Charles Schnee Metro writer-producer) with their dougl ter on the Hallan Cook's tour.

Anda Leuise likes making Itale pix and Robert Alda who has new bride Floral also very house locally.

Alfred Hitchmach, on the last lap of a tub-thumping globetred a behalf of "Psycho," constantly amazed on troote that no many people.

mature-bern — who after service with the U.S. Air Force studied with Michael Chekov, following anadoutton from the UCLA Thee-tre Arts Dept, seried and directed of the Arts Dept, seried and directed of the Lie Angeles productions of Billis Build. "The Inspector General." Ladv Precious Stream. Fluot Pine. His wife, Malkah Yeari in the producer, whom he instricted in the U.S. She disc is discussed in the U.S. She discussed in the Hebrew section of the BBC, sad toto Otto Preminger's currently filming Exodus. Greta Bahrel.

or against Berlish, debuted in legit melting-pot character of the counciliant Rhodesia graduated from London's Central Schion of Drama there are 13 different nationals toured with "Respectable Frontitute". "Dangerous Cerner." married in Israeli lawyer. Butsheva in set the top organization because Carnett, here in New York, the Habima and the Chumber studied at Habima and back to Lee rightly rate as the top and more Strusberg's classes to Goldon appeared in Proxinceton Theatre, Greenwich Mews Theatre, off-gitted in attempt at Englishman in Widower's House," i (Continued on page 24)



HEATRE SATURATI

FIRST WEEK'S GROSS **SOARS TO ALL TIME** RECORD-BREAKING

(WE DON'T BELIEVE IT EITHER, BUT THAT IS WHAT THE FIGURES ADD UP TO)

READ what the Exhibitors say

"Best grosser on our circuit this year by a big margin, opening day gross in many situations better than current weekly grosses, Dated for double usual "A" playing time" E. G. Stellings, STEWART-EVERETTE THEATRES, Charlotte, N. C.

"Just sensational! Biggest opening day gross, biggest seven day gross, greatest audience reception, greatest amount of repeat patrons, now set for longest run—four weeks"

Eli Dreyinger and Bill Talliert, FLAMINGO THEATRE, Winston Salom, N. C.

"This is fantastic, in a 394 car drive-in, and town of 7500 population, first week's gross \$5,115.00, more than triple anything we have ever had, Extending our hold over"

H. F. McMonos, GREEN DRIVE-IN, Greer, S. C.

"Biggest business this year, surprisingly good staying power. We are holding over in Charlotte"

Kermin High, CAROLINA THEATRE, Charlotte, N. G.

"Opening day bigger than average week's gross, tremendous reception by patrons. Holding Over" W. P. Stone, SUNSET THEATRE, Asheboro, N. G.

"Congratulations for swell job. 'Thunder In Carolina' solid entertainment'

Ivan D. Anderson, LIBERTY THEATRE, North Wilkseborn, N. C. "Terrific business getter, has even broken Elvis Presley record, and that's the most. Held Over"

R. B. Talbert, CAROLINA THEATRE, Spartanburg, R. G.

"Surprise picture of the season, business exceptional. Authentic racing scenes thrilled everyone. Held Over"
Neil Metall, CAROLINA THEATRE, Greenehoro, N. G.

"One of our top grossers. Holding over"
George Mayors, RIVIERA THEATRE, Charleston, S. C.

"Everybody liked this one, great woman appeal. Top, top business. Holding over" Percy Osteon, OSTFEN THEATRE, Anderson, S. C.

"By far biggest gross this year, great audience picture. Holding over"

Leonard Register, VILLAGE THEATER, Raisigh, N. C. Leonard Register, VILLAGE THEATRE, Raleigh, N. C.

"Has replaced Elvis Presley as our all time box office champ, Holding over" Ernest Seawell, DIANE THEATRE, Gastonia, N. C.

NOTE: To 88 other happy exhibitors - Sorry we did not have room to list all of your wonderful comments.



Summit That Pleases: Tourism

Down just back from the and the Committee from the feet and bere her new novel,

with Yosef Yadin, who played the Russian officer in "Pour Men In a Jeep" and is known on Ameri-can to but who resides in Tel-Aviv.

Eddie Cantor Playground ildren the George Jessel

Worried &c "Exedus"

ests in connection with the The Mouse That Roars given both a pulcheruding a politice sing with "the in-to the Summit Meeting pro-

Tiptop Public Beleti

Teddy Killink, the Jim Hagerly Ben-Gurton's office in perhaps to the in press liabon per-ral ty to Amelicans, plong with

Firmes This is a cor

because it was too eastly although prices generally are pretty high Only the Restaurant Tril-Esh is sirconditioned. It's on Allenby onditioned. It's on Allenhy of and like most Israeli menus, lines to the Middle East cultino. There's no such thing as a good

Paris and Londo

of this June Parts is to while London surprise for its hig grade

No Greek Boefcake

show Greece's contribution ld War II It's felt that id in general is unaware nacrifices and the fighting Greeks during the long of That's why stories deal that aspect of Greece a le pen a me because it shows to

can experience working in Pa has plans to shoot neveral picts here in the next four to five to

Film Reviews

Continued from page 9 4

Stop! Look! and Laugh!

Winched and The Morquis Chrisp.
It is just the next of utter nonsemethat will make a handy attraction
for Saturday matinees and for
double-billing into kiddle packages, indicating a tidy profit margin for Columbia.

One of the major problems in a
film of this nature is linking the
various short subjects together
with some semblance of unit? This
has been arcomplished respectably

rtimer Snerd style. How-

currectells" monkeyship dured and written by Sid Ri and directed by Long Bran-night of monkeys plays indervils" is sure to get re of laughs, but the visu-ning impact isn't quite stro-ugh to suntain the idea all t

tage Of Evil

hatisfactory lower beeth crime-does - not - pay - except - at-handfire meller

ming mule in "Cage of Ever Robert E. Kent prediction of opts, with practiced and opposi-

not a tensor to sypan evant on fact for purposes of dram convenience. Full enjoyment the average filmgore is conting upon only ourface approximal what is transpiring, a trick a coco, have learned to employ

throws her weight around admi-ably and exhibits thespie skill-hio moll. Support is effecti-chiefly that of Harp McGuire Pro-ton Henson, Hugh Sanders as Helen Kivebs. Edward L. Cab-direction is competent.

Reelect Ben Kahane

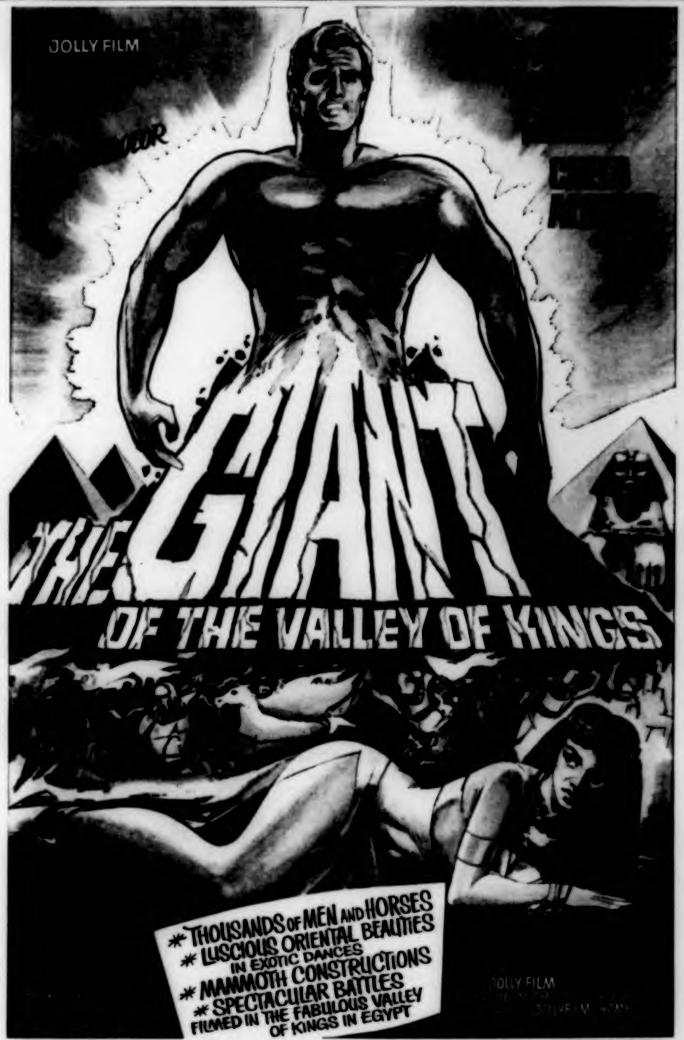
Hollywood, June 28

come to the extreme payment of product Arts & memory for the promothement followed by remark of the product of

Olympic Preparations—and Pitfalls

tighlight events come to \$250-\$300 a head that litter is adding almost \$30,000,000 to the \$100-Hallan government has allegated for modern-conder that the hours and top personnes have

on the right side of the Tiber was d to anti-parties of the 1844 Rame Olympius, World War II. On the other side of the Forum some 18 miles away on a 1,000 arre plet, visiting for the 1842 World's Foir signin a result known by its old initials—EUR, for a new parties of the 1842 Rames.



For information call Landi Enterprise Inc., New York, JUdson 6-0588

Boothmen Join Clamor for Sunday In Sabbatarian-Ruled Ontario

Learn mode in favor of sonder in here Turoute hered 173 of the Mexing Picture Operators in roading coder for theatres to compete the term of entertainment in least good on record as entered as entered in the least good on record as entered in the least good on record as entered in the least good on record as entered in the least good of the least good of the least good of the least good of motion picture pinners the and District Last Council With Ourstee the site Province.

BILL FADIMAN RESUMING

Book As five Stars Ed At Columbia - A Strike Victim

Hollywood June 28

William Fadiman has been eighted to a new two-year deal as execute after editor of ("un has prefuters He's been with company for eight years, three as a

He rheaked off let early in.
Musch due to actors and writing a key re urned this week

Philip Barry Jr. the ankled in re poducer post in January crited into Columbia Picture of

Donated by Chas, Clarke

Hollywood, June 28.
Charles G. Clarke, vet Bollywood cameraman, has presented a valuable collection of recordings of motion picture pioneers to the Bim archives of the UCLA Dept of Theatre Arts.
Recordings, include:

with Quebec the unity Province and province sold province Sunday performance letten Picture Industry Council Canada last year drged at its and meeting here that the other connects fall into one set by where a leadership.

These Arts Recordings Include voice of Thomas A. Edwon. Also included are injective with J. Stuart Canada last year drged at its william Solid all of whom contributions fall into one set by which is the development of the early film industry.

Donor, for many years under contract to 20th Fox and former prexy of American Society of Cinemotographers, has worked for years to preserve and record the listory of the film industry.

Aurelius Chiefs Arizona

Phoen's Jone 28
George M. Aurelina to been costed pressy of the Arma fratre Ason.
Other officers are Vision M.

phy, first veeper Gene Halls serond veeper High Down third veeper Dick Smith secretors and Wade Allen, treasurer

Russ Tambian and Rita Morene into Mirtisch's Westside Slory," Robert Wise production.

Suburb-Shedders

Hellywood June 28.
Peter Glenville Productions has been set up by British director for both motion porture and legit activity. Instal feature will be "Pruject X." carring back to the city from the cuburin theme.

the suburns to me. Clearities new operations will supplement two major directorial commitments. Summer and Smoke for Hal Walla "Devil in Bucks County" for Warner Bras.

Censors Laying Of Fest Films

Three films from Brazil, Austria and Holland—which countries have not exhibited in Canada before— are included in the 24 featureare included in the 24 feature-length film, shorts and documen-tering the firm and documen-tering the structure incheduled for aboving at the Strutford In-ternational Film Featival this sum-mer. Entries from Sweden, Italy and West Germany will later be included, per Louis Applehaum, director of the Canadian Film Fra-tivet, and John Hayes, film admin-strator.

strator.

File will unspeed hig 22 to Sept 3 at the Aron Theatre 991 seater. Admission \$1 to alree or night. The file will not be conserted by Can don authorize Because Toronto filesteres will not attend always and offer newspaper duties to perform the Canadian Critics. Critic Alas will not be made. Frontier compet file A. file in file will be a seen with Finglish language abortions.

The service of appropriate to the service of appropriate to the service of appropriate to the service of the se

Steining of D. H. Lawkeeners book most Trees Plemant Band and Mary Use sail and wheth Hitler and Mary Use sail and Wester Hitler and Mary Use sail and Wester Hitler and Mary Use sail and Wester Hitler and Wester Market Personal Plemant Market Market Plemant Market Mar

oning logical disorted by Abing to gard of the control of the cont

Broccoli-Allen

splitting the world into \$6.50 dis-tribution. Outside pix will account for about \$3.000,000 of the yearly Warwick outlay. Broccoll said. Withhel Shipman. 40-year vet-eron of theatre operations, is mor-aging dispeter of Eres, and San-Eckman, forme. MGM head in Endland, is head of the brand. Braccoll pointed out yeaterday that his companies out yeaterday that his companies or tently are negotiating with various failure.

had his companies to return be becomed in the base of British-haltan expectations. On "Trails of Oscar Wide" Braccoli said. "We've returned re-

Moreoll said. We've tree and re-cisers for distribution from the clutributions who can rate see the finished States without the real see. All American in Dance and it for distribution in Enroge where they can trienne it while see!

'Psycho' Dictating to Filmgoers And Response Excites Par Execs

Paramount evers in both the sales-distribution and ad-pub divisions this week expressed contection that the public has been finding the motion porture industry too much of a pushesever—and this in turn has burn the business itself and impaired entertainment values for the evaluences.

for the customers.

Officials at the film company, specifically, have tried and so far have been accressful at it? the tea of training that tricket-howers take their neats before the start of "Psycho" or not at all. Commonplace in Europe, of course. This is the Alfred Hitchionia this standard or the control of the course o of the control of the

The Par brans feel that the pubto has been spoiled by the circulate of continuous run and come at any time. You manufactures love part when county

What has been needed is dis-pline and it up to the industry rell to instrument between fact has been one aspect on hand of think in it that the than A and of the ker is that the public is a self-scept this discipline. Checks with e-hibitors to Change Boston and Philodelphia. Discipline first-land observe one of rearton in New York reveal that so I self-scept the self-scept that so I self-scept that so I self-scept than the repetition is not to be a first repetition is not to be a first repetition.

Who Says Script Girl Not Serviceable for Bally?

Philipp J

the more as stilly. Things looked dark for Leonard Mondlewitz, former Sun-Telegraph critic and newly assigned Universal agent here, but he went sheaf and did his job. After a rebuff or two everything full in shape and Miss Rubin had two double column pictures in both papers before she arrived. While here she just charmed the found and got a big spread in the society columns of both papers.

She confided that she had mis-

columns of both papers.

She confided that she had misgivings when she started the tour
in. Sins Autonio but that her rereption everywhere was the higgest thrill of her life and that she
non received like a full-blownrelichritt in her home town of Chirogo. Her tour ends in New York
on June 30.

Museum's Film Satellites

Liber, VARIETY
In a VARIETY
In

A stant Fall Envector

For v.p. Jurry Pickman and a pub director Martin Davis, alor For V.P. Jurry Pickman and ad-post director Martin Davis, along with sales execs, say the edict about no-seating after a picture starts has never been done before on any kind of large-scale basis. The Fine Aria Theatre, Manhattra, took this approach with the French-made "Diabelique" but it was never adopted nationally. Nu-

'Psycho' Java Lull

Chicago, June 28 Woods Theatre and Henrici s. Woods Theatre and Henrier's, factionable mainten restaurant carved up the henelits of a publishy stunt here with the opening last werk of Alfred Hitcheuk's "Psychio." Acceding match! to producer's "they shall not pass" edite once film has begun to unapool, theatre offered moting patronage. Henries's roffee and roffs in Its lobby to shoutime tarked around.

merous distribe and producers urged the postsy in past but never put it into mandate form. In Fac never about the idea—that in woold the company actu-





New York Theatre

BARIS CITY MUSIC HALL-"BELLS ARE RINGING" BY BOLLIDAY - DEAR MARTIN ton 0-5-0 to Commission and METROCOLOG On THE CASCAL STAGE "MORNEL SEA"

QUALITY NEWSPAPER PRINTING

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COMPOSITION-Linetype, Ludlow, Hand Work Ad Set Large Selection of Type Faces

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63 Years of Quality Service

THE ROGOWSKI Co., INC.

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First-Run Features **Nub** of Hartford **Tollvision Test**

Washington, June 28
First cun films will be the principal face of BKO General's proposed three-year over-the-air pay-television experiment in Hartford.
BKO General disclosed details of its infraision plans in its application seeking Federal Communication suthwesty for the operation recently-purchased over recently-purchased over recently-purchased wince Line 18

add two to the film offerings.

i submotivery which will conduct feel, and operations will begin amon as 2,000 customers are dup and provided with decud for their to sets. The applica a, powed in by Zenith Radie ner Phonestisson asstem will be desired. o nkay of the trial. It was sed that in a year 10 000 tames would be on the customer roll one features will cost as little

Section frateries will cost as little to 20th exceeding to the applicants but it was conjectured that some error high-cost productions, such a heary unglit of a my pions in the lights might non as high as \$3.50

stired to perchase the decoding sipment, they will be charged in \$7.50 to \$10 for installation

will receive beling tapes

BOUT REPERCUSSIONS: HELPS TOLL'S CAUSE

Minneapolis, June 21 The fact that the closed curvit fecast of the Patterson Johanness believant of the Patterson-Judansson, right was able to chalk up a groce of \$51,460 in the Twin Chies, by far the larges sincle night take, of course, for any attraction here in extertainment history, is being scried as momentum by local pe-television proposents. It a strainer example of tollyth-sion prizental. These proposents are taken.

ment purchasing power in this area and how well the public will respond if you have what it wants and hally how it reportly.

Minneapolis gione contributed \$43,333 of the total gross—the meanoripal Auditorium presenta-

how premoter and a former beau of club owner, garnering \$31,824 oblive the RKO Orpheum, and out here days in advance. \$11,500 The Pout RKO Orpheum figures for capacity crowd were \$6,132. The Two Cities boxedfare accomplishment is considered all the torse remarkable in local amusement circles because the closed firms.

Cope Say: 'It's Bingo'

Cincienati, June 28
Wahoo is taboo in Cincy
theatres.

theatres.

Police confiscated equipment of the bingo-like game Friday. 24e night of Ferguson Hills Drive-in and charged the accorer's management with operating a game of chance.

Raiding officers setzed left-over cards and equipment used in screening the game. Owners of the drive-in, rlaiming the game to be a form of advertising and legal, recently obtained an injunction to prevent raiding but the court order was later dis-

Bout Tops Albuquerque For All-Time 20G Gate; Attendance Rises 1,300

Affinguerque June 28
The closed circuit telecast of the mod Paterson Inc., and Johann as easymmetry tematch land Monday

Valencia tillied 4.778 pad ad-lesses at last week a best in the 100 sept auditories with tickets \$6 record and \$4 general ad-

200 Advance Screenings Of 'Started In Naples'

aples and Rome to break with e Virtorio, New York premiere Feature costarring Clark Cable of Supplia Loren particularly and itself to the uide exposure

an elaborate hauts.

Light cowords produced by Mel Shavelson-Jack Base could well have presented problems because of public predilections about Cable ig a remantir lead and pethaps an over-exposure of Miss Lucen But the Par homeoffure people are high on the entertainment introne and deserte the effection of the entertainment introne and deserte the effects of these states.

SPEAKING OF SNAFUS

Fight Reels To Wrong Airport Costs I.A. Fahibe Refunds

Lue Angelea Jure 28
United Artists was nicked \$5.000 in thester refunds for failure of the Patterium-Johansson championship fight per to arrive on schedule early last Wednesday meeting '22' for showing that day to 18 local houses. Film, due to a delay caused by rects being delivered to unong airport in N y didn't arrive until Wednesday midhight after theatres had alivertized special showing.

Up Stanley Darlington
Stanley Da

Polo Grounds Lesson: Be Smart, Stay Home; Toll's Enormously Enhanced

By HY HOLLINGER

lased-circuit telecast of the Floyd Patterson Ingemar Johansson fight

But Not In Name of Fun By ABEL GREEN

MODEST UNDERWEAR:

REQUIRED BY TRIB

Chicago June 28
Chicago Tribune applaing tha heach again took Jan't Leigh out of hea and half slip and put her into a more malderly full slip hefere accepting ads for "Pavheo" Par

HARLING MUSTERS ALLIES

Harrisburg Labor Council Opposes Tollvision Growth

Continuing its drive to enlist

Continuing its drive to ential outside support against parks the Jeint Committee Against Tull TY, the exhibitor unit headed by Philip F Harling, reports progress in the labor field. Harling, also charring a Anti-Payer VV committee revealed that be had been advised by the Pennad-

The Council proof all union members to write their Confirma-men and Secution Council them to lard support to rue bills now in the Basser Interestate and Fasterian Councilles Councilles which would bun all farms of pay tr

Robert Aldrich ant Curt Jurgone as star of his upcoming British film, "Creep of Iron."

Great Days Ahead For Films

Efficie Vanity
In "Where are those Critical Fana" June 8 located Paul Caster takes exception to Gideon Bachmann's article. Now Generation of Crifical Fana published one week before and stakes among other things that he is not writing this to condemn the public at large. In not overlaw dat their readiness to walks such monotomy but they're outsided to their tastes. A very commendable thought, indeed but why not drop at last, the caretimonious excuss which has always been employed by the Hullywood movie makers in forcing their pushests" down the audience threats. The public has never had a chance to express their tastes, and even the late has never had a chance to express their tastes, and even the late

The beginning of the end in Hollywood is being caused not by the so-tilled bad facts" of the public but by the crass mercan-titism of a bunch of people criff thinking in terms of a conformat product, and for whom the cultural, acreal and artistic character-

George & Fewers, Film Cultures

Films Have Supplanted TV As Mass, Class Medium': Malden

"Television has become motion cture a best friend by reason of a own mediocrity" Karl Mol-ies, 1951 Academy Award winner summed up his approisal of

Proxmire Dissents But Lee Confirmed

ation of Federal Comp missioner Rubert E. Lee to a nd term over bitter opposi-spearheaded by Sen. William exmire (D.Dis The tole was

Emilio Retiring?

House Rejects Bennett Plan On **Network Control**

Omnibus Bill Passed

Washington, June 28.
The House today Tuenpassed by a standing vote of
208 to 15 the Harris Omnibu
Broadcaving Bill. Passage of
the hill outlawing payols on
other deceptive broadcastin
marcilies came after defeat of

BARBARIANS' NOW A 1-TIME SPECIAL

Wyatt Earp Too Late To Save Moscow Mayor From Canada Egg Bath

with Hugh (Wight

Witness' SRO? **Gives CBS-TV** 95% Sellout

MARY MARGARET'S AM SUBURBIA STINT

local basis in New York Hudson Valley. She has signed for an

Malden's TV Dream Show

cast.

Maiden would have Marlon Brando at the son. Eta Marle Su
as the daughter, Sharley Booth as the mother and himself as t
gentleman caller. It would be directed by Robert Multigon,
said, and "I'd sak for sin weeks rehearsal, in order to do it like
Broadway opening night show."

Applicants for Canada License Have Conflicting Aspirations

More Olympics Coin

Gitlim CBS-to-NBC Pubaffairs Walk Now a Foursome

News in the next few days. Irvsame routs to become the executive producer of creative projects for NBC News, last work hired Albert Wasserman and Richard Kellerman, both of whom held re-

Robert Alan Aurthur

Continued on page 53

Economies Hit Canada Deejays

In New NBC-TV Pact Bert Devitt, all freelancers

TV DOWN TO 26-WEEK SEASON?

1 Pledge Allegiance To My Web'

ABC Radio Bumping Religioso Shows; Takes Fling at 'Flair'

An estimated two nours or com-mercial religious programming is soon to be eliminated from the ARC Radio whedule. The remaining religion on the web will be re-acheduled in Sabhath morning time periods, to completely clear the Sounday afternoon so that affiliated stations can program locally. This major step was ordered last week he the network under veene-

CBS-TV Also Gets That Bowling Yen

All That Jazz

Flock of CBS-TV Daytime Orders; \$7.000,000 Gross

alternate week quarter-eting in the full flest sught three skip-week

r and into the fall Kangaroo," fisiful of opon-ones or have renewed, in-Little Crow Milling Co-li Hanes Knitting, American Tax Rainbow Crafts and ofer Sales Corp, Web even o order which would run becomber of 1961, from a Smelli, manufacturer of

Sponsor Or No Sponsor,

MAY-OCT., THEN

to go Coincidentally, during the past (Continued on page 56)

Person to Person' Set ROWAN & MARTIN'S HEAVY TV SKED

Sullivan's 'See America' Remotes To Accent Local Flavor & Talent

Nielsen Spreads Sample to Orient; **Answers Critics**

office income was not enough nobody blames the boxoffic (Continued on page 32)

What's a Cowboy Really Like? U. of Texas Series To Present True Picture

ABC Radio Nixes Coke Simulcast

CBS Films Already Plotting Eight Shows for '61-62; Accent on Comedy

'Lock-up' Lockups In Client Pairings

CNP 'HOT OFF WIRE' IN \$200,000 SALE

Weinstein's 20th Pact

Mex in Blast At Yank Features

Flamingo Expansion

'Herridge Theatre' To WCBS-TV, But Finding Fall Slot Ain't Easy

D.A. IS A DOLL' AS LAYTON ENTRY

'Brannagan' Sales

20 Filmed Specials on Gruskin's Agenda, With Top Names Lined Up

But Wait Till Midseason

Delayed production for the new season, in the wake of tiled Writers Guild of America strike, is expected to

Is Warner Bros. Miffed at ABC-TV For Standstill Status on Entries?

ABC-TV Repacts For Gale Storm Stripping

Nine New Telefilm **Entries in Canada**

B&W's 'Robin' Buy

Joe Stein's Deal With Metro-TV

McCarthy's O'seas 0.0.

BALANCE SHEET ON REGIONALS

All's Peace as WGA, Networks Sign

The last remaining fire of the Writters Guild of America strike as anoffed out at 3 a.m. Saturday (25) when WGA negotiators reached a new behalim agreement with the major television networks—CRS, NRC and ARC.

who—CRS, NDC and ABC.

Foll of the Guild's Council approved the new six-sear contract, as putting writers back to work immediately for the webs' jele-im assentions. New part embedies exact terms of the contract suched one week cartier, with the Alliance of Television Film colorers and the Assn. of Motion Picture Producers. Key difference which held up the network deal, was in the definition of metansk cale. Under terms of the Alliance-AMPP part with GA univers eventually—either at the third or fifth year at

Henriot (Paris TV) Gets U.S. Aides In Bids for Yank Program Ties

'Best of the Post' As ITC Fall Entry

dditionally. ITC will be distribling third year production of Jeff's Chilie." Lames for the off-

And Baby Makes 3

20th-TV's Foreign Upswing; 3 Series In Aussie Markets

in NY with Amaliamated Tole n Services, which represented a well as GTV, Melbe Adela de and QTQ Brisbane

reported that

Ditto on ABC-TY

marked increase in foreign a has been chalked up by ABC us, according to press Henry nh/ Pitt, who said company has 20 urries distributed over-

During past rear, firm made sales in the following countries:
Australia: Phillippines: Japan, Cuba, America. England, Ireland, Switzerland, Fuland, Costa Rua, Iran, Mexico, Luxembourg, Puerto Rica, Okinawa, Germany and France.

KRIM DOUBLING AS PREXY OF UAA

SYNDIE ECONOMIC SAG-AFTRA Merger Progress Gets Nowhere at Weekend Meet

'Angel's' Politico Stunt

nowlence stunt for the start of production on "Angel." their new attuation comedy starring Annie Farge as the French bride of an American archi-

Desilu and involves the three-camers method with an suffi-ence of some 200 in "bleach-ence of some 200 in "bleach-en" at the studio during the firming. Because the first show on July 13 concerns Miss Forge's attempt to vote in the November election, and since the Democratic National Con-vention is taking piece in Los Angeles that week, the sud-

Erickson Selling Goldwyn Library (Web Plus 0&0's)

he post-1948 features
Of the 44 "oldies" in the Goldyn catalog, 40 are immediately
sable. Rest, for one reason or
nother, will probably be uithheld
while longer.
Available will be five Danny
aye films, two made by Bob
lope, and such items as Best
oars of Our Lives." Wuthering
leights and "Hurricane."
Coldway has made up his mind.

Goldwyn has made up his m int he is not going to will egatives to his pirtures

\$750,000 BILLINGS ON 'DEPUTY DAWG'

Latest deal is a 45 market deal with Lay's Polato Chips in the Sautheast It's an alternateweek deal for the 26 segments over a 12 mek opread, set via the Liller, Seal, Battle & Lindsey agency of

Cole was hired jointly by two unions more than a year to blueprint such a merger—wire peakedly has been pushed AFTRA and backed by S. Y membership Cole's 82-page merger out of steps and modus oper emerged last fall and accument with something less.

WNBC-TV's 200G Rank Feature Buy

This major market deal is bein diskered by Minkey Sellermor Programs for Television In which is distributing the fresh Rai product to V. In all the 25 file cost WNBC in the vicinity

\$200 oon No disclosure was made of exactiv which Rank films WNRC is acquiring but PTI, a new firm controls 38 feet-run Ranke Cetaing includes Doctor in the House."
"To Paris With Love." Doctor at Sea. "The Lady Killers" and "The Wicked Lady."

4A's Okays Strike By Screen Extras Guild

Hour Segs Hot O'seas

bring prices about double that of the half-hour skets. But in the UK and offer makets price is 73"; over half-bour rates.

a given number of homes, some advertisers pay from 7% to 26% more than they have to. Or, put another way, they reach nowhere near as many homes as they can. We're talking CPM of course, and here's the ABC of it: a sample expenditure of \$100,000 on ABC-TV will get you 2 million more commercial home impressions than on network Y. That's a bonus as big as the number of TV homes in the state of Michigan. It will

There's more to audience size than meets the Eye. For instance, iris in on this: to reach

get you 6.6 million more than on network Z—a bonus equal to New York and Michigan combined! It stands to reason that advertisers who relate audience to cost should consider ABC-TV the #1 network. And that may be why advertising investments on ABC are growing faster than on any other network. Figure it out for yourself by referring to Nationwide Nielsen TV Cost and Audience Data Average Oct. 1959 through April 1960 reports. 6-11 PM Monday-Sunday. Estimated time and published talent costs.

Mome to Advertisors:

15,000,000

According to preliminary 1960 Census Bureau figures, just released, the combined populations of 18 states and the District of Columbia

Alaska Arizona Colorado Delaware Hawaii Idaho Maine North Dakota
Montana Rhode Island
Nebraska South Dakota
Nevada Utah
New Hampshire Vermont
New Mexico Wyoming

total 15,000,000 persons -

equal to the total number of persons in Metropolitan New York's 17 counties, prime coverage area of WABC-TV, Channel 7.

FACT: Since 1950, the total population of these 18 states and the District of Columbia has increased 19%.

FACT: Since 1950, the Metropolitan New York television market has increased 300%.

FACT: Since 1950, WABC-TV's average audience has increased 822%.

FACT: And, according to a special analysis, prepared by A. C. Nielsen (Feb. 1960), one WABC-TV advertiser's campaign of nine spots a week, nighttime only, reached 98.9% of the television families in this area within a four-week period and reached them an average of 7.1 times.

WABC-TV matches this booming market by growing faster every day...not only during the past ten years...but right at this moment. And now watch what happens this fall when Channel 7 continues the powerful programming of "The Untouchables," "77 Sunset Strip," "Hawaiian Eye," "Alcoa Presents," "The Rifleman," "The Detectives" and "The Real McCoys"—with the addition of such exciting shows as "Hong Kong," NCAA Football and American Football League, "The Naked City," "Winston Churchill's Memoirs," "Surfside 6," "Saturday Night Fights" and "The Flintstones," among others.

So, if you want your products among those counted—and counting—the issue is clear.



WABC-TV CHANNEL 7

Flagship Station Q ABC Television Network

THE MOST ENJOYABLE SIGHT IN TOWN

AS P&G GOES--SO GOES GM

Top 10 Ratings on British TV

(Week Ending June 19)

	TEWENC
	1000%
Sunday Palladium Show-ATV	6754
Armichair Mystery Theatre - ABC	
Arthur Haynes Show-ATV	5581
No Hiding Place AR	5483
Finergenry Ward (0 Tues ATV	5189
The Army Game GRANADA	4993
Play of the Week-AR	
Twenty Questions-AR	4296
Double Your Money-AR	4796
Emergency - Ward 10 Frt - ATV	4798

Symington Makes an Issue Of FCC's 'Atmosphere of Confusion'

Purex Ups Sked On NBC Specials

Carter Rides Rodeo

Canada Hassle Threat to Live **Programming**

Donaldson, Wood Upped In NBC-TV Program Dept.

GALE'S CREDO: MASS AUDIENCE

WCBS Radio's Politico

'Wrangler,' 'Diagnosis' Summer TV **Entries Incept Pioneer Techniques**

Top 10 Arbitron

Herridge, Vidal Specials on Arts, Mebbe Shell Coin

ABC Radio's Whopping 50,000,000 Fight Aud; Cuts Into Emmy Pull

August Taping On Gleason Special

Some say that television cannot be expected to produce great programs because it is a medium of mass communications. We hold a different view. As we see it, the surest way to attract both audiences (and advertisers as well) is to produce the best possible quality of entertainment and information. This, apparently, is also the way television's most distinguished juries see it. Recently, for example, the Academy of Television Arts and Sciences awarded 13 Emmys to the

A Different View



THE INTOICEMENTS OF THE THEORY OF THE THEORY POWERS DEVIATE OF THE PARKETS AND THE THEORY POWERS AND THE PROPERTY OF A MISSISSE PROJECT PROPERTY OF A MISSISSE PROJECT PROJECT

CBS Television Network, as compared to 5 for the second network and 2 for the third. This makes a total of 67 awards* that our programs have received since the year began-more than the other two networks combined. Looking at it from this point of view, we feel it is no accident that this network, which consistently wins the largest number of awards for program excellence, should also consistently attract the largest audiences in all television. **CBS** \odot



THE DOTY CLASS OF THE PROPERTY OF THE STATES - THE PROPERTY OF THE PROP

NBBB's Citing of Regimen Could Have Some Sinister Forebodings -On Other Madison Ave. Fronts

Chi Agencies

Burnett Joins Ranks Of Agencies Involved In Production of Soapers

Ad agencies and CBS TV placed to mortal chairs in the snap-cea production field last to k

Jayark Clown Strip In Big Int'l Spread

TV-Radio Production Centres

IN NEW YORK CITY . . .

IN HOLLYWOOD .

IN CHICAGO .

IN LONDON . . .

E. G. Marshall mode his Buttah to debut senterday. There in The Shrike. For Granado. Some due Granado started a new remedy septers. Mono Mates, with Vieter Meddern, Sam Rydd, Bermet Relly.

ABC v. Heilday Town Prode resonand on Saturday 21 for as fifth supersume accounts season. Tom Sunvey in heing filmed an a BRC to serial. Fred Smith and Wike Strheesde, none of two L.S. seritemen, play Tom Samyer and Huck Firm respectively. Pres Marray's BBC Light sound program, "Peters Prairy, both its 100th edition of July S. Same night will be servened Ress Comman's Saturday Speciacular for ATV.

This best shows here been axed by BBC. "Tempo 60 and "Sugge Best." BBC hoping to extend its contrast for the "Petry Comma Music Holl show. Younger Princes annew Associated Restiffusion quit series "It's Comp Money, skedded for June 30.

VIDEO'S 'CITIZEN CENSORSHIP'

Networks Off The Hook on 315

Washington, June 28, The Senate passed end sent to the House Monday 27: legislation osspending the Sec. 315 equal times requirement for the 1990 Presidential and Vice Presidential compagns. The bill was approved by voice vote with the only major challenge coming from Senater Raiph Yarborough D-Tex. who declared the hill did not centain enough safeguards to insure fairness in the treatment of candidates. Senate Communications Chairman John O Pastore D-R 15 contended, however, that the networks promised to give more time to the major party candidates if relieved of the equal time sause.

the conceded that "It opens the door slightly" in unfair, trestnit but added. "If they dared to be unfair, we would close it so
it wouldn't be funny."

The legislation is an outgrawth of the cuffo equal time bill
ich was stymied after hearings produced opposition from both
a industry and top figures from both parties.

Canada's Bid for That \$40,000,000 Liquor Adv. Coin Siphoned to U.S.

A d at ferricion out to of Buffalo and Detroit, plus 1 S into Canada the Ontario govern-ment will permit the advertising of beer wine and liquory after Aug I. This is an attempt to get back the estimated \$40,000,000 which is spent annually in the I. S. by Outario brewers and dis-plicers with their products's present sales a med at Ontario ty research and residence of historic typresent sales a med at Ontario to viewers and readers of American periodicals. Such a the decision of Premier Lestie Frest, but he will ban to sequences of drawking scenes of liquor and wine, prohibit the featuring of glasses of heer on Ontario to citation to citation. While Burkalos three to outlets and the five from Detroit have a monopoly over Ontarios to viewers, Front declared that a flood of heer and liquor advertising has

monopoly over Ortario's ty viewers. Frust declared that a floud of
been and liquor advertising has
beretofore been directed at Onturiu users, hence the easing on
Ortario media, with sponsorship
of radio and ty programs now posable, plus commercials.

With Ontario bounded by 10
ofher States and Provinces, cittsons here have been hombarded
from outside points by the thirstquenchers, but the word has goneout that if Ontario monufacturers
violate the code, the Liquic Control Board — which handles all
beands of drinks—will refuce to
stock their products. On this new
pattern of advertising, the Ontario
government also plans to direct
fines and penulties for company
violations. Frost, however, will
permit the use of slagans and a
description of the merits of the
product.

Guinness Rejects **500G Beer Series**

near on American tv for a brewery ompany. Idea was for a Bayro-ram series calling for Guinneau to ct in 12 of them. At the legin-ing and ending of each epicade lewers would have seen the actor sixing a glass of beer and giving it be praise.

The offer, which Guinness ad-

e praise.
The offer, which Guinness adfia would have made him indement for life, was turned down
cause when he was 18 he worked
18 months as a copywriter in an
vertising agency and hated every
mute of it. "I became an actor,
like it and I have no with to rern to advertising," says Guinness.

Keystone's FM Subsid

Chicago, June 28.
Keystone Broadcasting Systems is branched into FM representation with the newly-formed subdiscy. FM Broadcasting System New Jirm is to be a transcripton network for FM-era in major markets, much as the parent com-pany is for AM stations in rural erea. The FM arm has started out with affiliations in 40 cities.

G-T Ups Bud Austin

Red Austin, four vergee and discuss of sales has been named or silve sale president of Good son Todaya. The sales of Good son Todayan Enterprises Hollywood in named executive vergee Collingia.

ped to T in 1985 from NTA shere he no director of sales and had produced pilot films for NBC TV

Harris Hot About Antarctica Blast By Knight & Life

Washington, June 28.
House consideration of the numbus bill against pavola and her deceptions in broadcasting

other deceptions in broadcasting began on a bitter note when Commerce Committee Chairmon Oven Harris (D.-Ark) launched into a stoneous attach on the published criticisms of his travel expenses. Harris lashed back at the Knight newspaper chain and Life Magazine, which also carried the expenses, for distorting take he charged off to the taxpayers in connection with a trip to Antarritica.

Noting the brandrasting hald

arritica.

Noting the broadcasting hold-trius of hoth the Knight group and Time-Life-Fortune, Harris flatty charged that the attacks were designed to "take the spotlight off" improper activities in broadcasting.

Pretoures on congress began imposition of the trius of the proposed form of the proposed form of the proposed to de would include the proposed to de would increase with them. "He said a "bevy" of reporters were "lumed lease on the committee."

Harris brought up the Miami Channel ex parte case now being reheard in Philadelphia by Hearing Examiner Herace Stern. The grant was originally awarded to Biscayne. Television Corp. of which 425," is owned by the Knight interests, 425, "by the Cox publishing group, and 15% by tiles Trammell, formerly head of NBC. He pirtured John Knight as the apparent "mottvating force" behind the ex parte contacts in the case.

IBM Sponsoring WVIP **Political Conditions**

Political Conditions
International Business Machines
will sponsor "localized" coverage
of the Democratic and Republican
national conventions on New York
suburban lindie WYIP, Mt. Kisra.
IBM, which has large research
IBM-abricles in nearby Yorktown
Heights, is picking up the tab as a
community service.
WYIP to one of four Horald
Tribune Radio Stations, whose
director, Richard K. Doan, will
turn newsman again.

LIKE NAFBRAT. **COMING TO FORE**

Hollywood June 28
Networks and ad agencies are
looking at an additional problem
this summer in the form of Citizen Censorship Groups, and one
in particular. National As-n. for
Better Radto and TV.

netter Radio and TV.

The success of the self-appointed critics who are prone to denounce programming from kiddle shows to intellectual documentaries has grown, and, in the case of NAFBRAT, it represents a serious challenge to felevision in general, and to advertisers who foot the twills.

in March, the organization listed in March the organization listed bit detection as unacceptable for children's viewing, and additionality found that most were unacceptable for family viewing. Listed a may the shows were such sivenic favorities as "Pupere. Little Resis." Saure Ranger and The Firee Shoogers. Reasons for the unacceptability were not given. Arms the adult shows many to

NAFBRAT to be ded by Clara & or anilation. It is claimed by Mrs. Login her outfit reaches between 175 000 to 200 000 mostly house-vives and mothers in he selection. of programs but its effect is mul-tiplied to the publication in rews-papers of the unic eptable list-

Strangely few advertisers and practically no one at the retwork knows exactly how NAFBRAT operates, although they feel its

Mrs Logan as prexy of the ganisation, has appointed an 'E ganisation, has appointed an "Fedination (committee, composed of 12 members all housewives living in southern California. They meet twice monthly and are assigned programs to view on a "channel assigned programs to view on a "channel 7, another channel 3, and so on For the months of June and July, Mra, Logan feels that approximately 100 programs will be viewed and passed on by the "evaluation committee."

ustion committee

Categories are listed as "excellent; good fair poor, objectionable
and most objectionable."

"We consider ourselves to be a

listener-viewer group to educate listener-viewer group to educate the public to good programming and standards. declared Mrs. Logan "We feel we have been successful in ridding the airwaves of some objectionable programs," she continued, and asserted her "surveys" have affected the following programs. "Three Stunges," "Raymar of the Jungle" all on

lowing programs
"Superman," Three Stunges,"
"Rawmar of the Jungle," all on KTTV, "Poleye," KTLA, "The Lone Ranger," Rin Tin Tin," KABC and "The Little Rancals," KIJ-TV In addition, she named "Captain Midnight" and "Range Richer" as having been discontinued locally; sithough not necessarily entirely from her organization's efforts.

NAFBRAT's influence, it

NAFBRAT's Influence, it is claimed, reaches various PTA groups, church groups, public liberaries and late school districts. At NBC, Bib Wood, we's coast chief of censorship and watchded for violations of the NAB "good conduct seal," states that "NAF-BRAT has no!, in any way, contibuted to NBC's programming for improvement." Wood says "the organization, in its condemnation. tributed to NHC's programming for improvement." Wood says "the organization, in its condemnations, has taker, things out of context and that statistics used in this manner are meaningless."

are meaningless."

During a one-week period in which NAPBRAT made claims concerning NBCs programming, the network studied the evaluation and came up with its own set of statistics—which actually showed MORE violence, but the meaning was made clear. For example, NAPBRAT had listed. "Gun Play." Justifiable altempted murder, "Georgian nage, 52:

(Continued on page 32)

Decision Due in Sept. as Miami Channel 7 'Influence' Case Winds

Worth Singing About

Chicago, June 28
Still mostly a holdout in the
general radio trend to canned
music—and doing fine with its
live programs—WBRM here
has ugged three new singers,
Gini Patton, Suzanne Abbott
and Bob Vegas

WBC Loses Court Move to Prevent **NBC Station Swap**

Philadelphia, June 28

Altempt of Westinghouse Broad-aning to to intervene in the way of Phills and Boston radio and is stations was denied by 1. S. District Judge William H. Kirk-patrick on Monday (27).

t nder terms of the trade. NRC glyss up WRCV radio and its sta-tions in Philadelphia for WNAC owned by RRO General Inc in Boston Consent dwires last year forced NRC to divest its Philadel-

Justice Department had already pproved trades but Westinghou e bimed the NBC deal would be tered with the Government fall in restraint of trade suit

Westinghouse Boston station WBZ is an NBC affiliate. Inter-venor charged it would have that affiliation when NBC acquired its own Boston outlet. Government counsel strongly opposed Westinghouse action and the Judge said he had no jurisdiction because of that fact.

extent of allowing parties to decree to apply to courf for further orders or directions, the Judge naid Government has carefully in vestigated and reviewed all facts and reached the conclusion that proposed acquisitions do not vio-late decree. Court holds jurisdiction only to

MBS PREZ BACK ON AIR FOR EDITORIALS

Chicago, June 28 Mulual Broadcasting System will begin editoriolizing this fall, with Robert P Hurleigh returning to on-the-air service to deliver the

essais. Hurleigh, onetime MBS newsman and commentator who silenced himself when he became president of the network tearly a year age, was petitioned for the chere unanimously by the Mutual Affiliates Advisory Committee in a one-day meeting here last week Editorial service to all 450 affils is slated to begin Aug 1

CBS Names Kiermaier

To Pubaffairs Post

Jock Kiermaier has been named CBS director of public affairs, succeeding John Lynch, who's moving into the spot vacated by Irving Gitlin's. Lynch with a moving into the spot vacated by Irving Gitlin's weeks back. Lynch will have as his title that of a producer for CBS News, but his function will livelive program development in the same manner and form as did Gitlin's.

Kiermaier has been assistant director of pubaffairs under Lynch, having moved over from NBC last August into that post, At NBC, he was an administrative exec, latterly in pubaffairs but earlier in the NBC Film Division and its successor, Californie National Productions.

hearing to determine whether "improper influence" was exercised the Federal Communications Commission in the award of a Miami television channel ended here 24 in U.S. District Court. the surressful applicant and a contail man for an opposition bidder admitted that they had talked to an Pi C member before the an aid

farmer chief justice of the nnej vania State Supreme Court, Horace Stern who conduche FCC asked for briefs to be filed by both sides and stated he

James M. Cax Jr. president of the Missin Daily Ness and on the dand that he had tailed to FU. Commissioner Richard A. Mack a mouth before the Channel 7 as awarded to Research

The pending application was never mentioned in the tale (is tird. The publisher and he alled Mark in disabuse him of a falled Mark to disabuse him of fase tumor about a sub reas agreem the tween the two newspoon because he feared it might per-dire the existing literases of Cax broadcasting stations."

Cax beradeasting stations."

Perrine Pulmer Jr. former Mayne of Miami, was the centact men.

Palmer admitted that he got \$1,230
from the South Florida Television
Corp. an unsuccessful applicant
for Channel 7. Unable to get a
commitment from Mark, a beyfood
friend. Palmer introduced Thurman A Whitevide another Mark
friend to Jack Stein, president of
South Florida.

Legicold \$1,230 for the face.

"I received \$1.230 for the favo and leoting back on it move the might be considered improper Palmer said. "But at the time thought every applicant for a ri-dio or tv station attempted to grail the help he could."

The investigation was ordered by the FCC in April 1959 after the House Legislative Oversight Subcommittee brought charges that led to Mark's resignation from the

House OK's Ban On Q.T. TV Deals

Bill barring off-the-recard ap-proaches to Federal Communica-tions Commission and other regu-latory agencies has been approved by the House Commerce Commit-

But little chance is given for He of the session

Top penalties of \$10,000 in fines

Deputy Dawg is red hot! In just 4 weeks his syndicated series has sold in close to 60 markets. Regionally, Lay's Potato Chips has snapped up Deputy Dawg (26 half-hours of Terrytoons-created delight) in 45 markets throughout Florida, Alabama, Louisiana, the Carolinas, Kentucky, Georgia, Indiana, Mississippi, Virginia, West Virginia, Tennessee. Local sales to date include New York, Chicago, Boston, Los Angeles, Detroit, Philadelphia, Minneapolis, South Bend and Peoria. Orders are burning up the wires, so call us fast! Because, as we said before, everybody will love Deputy Dawg.

... the best film programs for all stations." Sales offices in New York, Los Angeles, Chicago, San Francisco, St. Louis, Detro t Atlanta, Dallas, Boston. And in Canada: S.W. Caldwell Ltd.





ARIETY - A

Valuery's word by feature chart based on ratings furnished by American Research was an emarket. In heach the 10 top rated features for the one market be insted.

Farmer which would assest distributors, agencies, stations and devertisers in the entire was of a feature show in a specific worket have been at in this Valuery was the effective search have been at in this Valuery was the effective such personal production company and the present was a feature of a day the high and low ratings for the measured where and day the high and low ratings for the measured.

"BLUE VER"

Jan Blondell Jan Wrenn Charles Laughton RNO, 1861 Same Corp. of America

1st Run

Millie Sal Jan 15 11 10 12 30 WMALTY

MIAMI				STATION	S: WTVJ	, WCKT, W	PST. SURVEY DATES: JANUARY 13-17, 1960.
TOP TIN ITATERY FILMS	RUN	TIME SLOT	BATING		Low	AVERAGE	TOP COMPETITION STATION AV
1 "GING BO" Reserve Sector of Control Control Control Della Sector Control	Repeat	Monte 7 Fir. Jan. 15 5 00-6 45 WCKT TV	22.0	25.3	10.0	60.5	Properse WTVJ
SAMARA" Haranes Becket, Lam Backet Camba 1943 Sereen Camba	Repeat	Monte, T Turn Jan 19 3 00-6 45 WCKT-TV	21 4	22 7	20 7	40 1	Property WYVJ
S CALLING NORTHSHIP 777	Repeat	Move 7 Tui Jan 14 5 00 6 45 WCKITV	20.8	25.3	18.0	50.6	Papero WTVJ
S Barriel Market No. S Barriel Market 1992 S Corp of A S	Repeat	Mon la 7 Mon Jan 18 5 m 6 45 WCKT-TV	29.7	22.0	18.7	***	Punero WYYJ 20 4 Whariybirds WYVJ 15 7 Spects. Weather Brenck WYVJ 29 7
PHANTON SPIAKS" Line Relate Li		Mario 7 Well Jan 13 1 30 6 47 WENTTY	20.6	21.3	19.5	40.7	Poneve WTVJ
O SON OF LASSIF" Policy Lasted June Lasted June Lasted Mr.M. 1945. AIGM TV	Repeat	Mon + 7 Sal Jan 16 3 00-6 10 WCKTTV	11.0	12.0	10.0	44.7	Shark Theutre—Werewolf Of London Repeat: WTVJ
T "WEREWOLF OF LONDON" Burner Cland. Universal, 1925. Scient Gema	Repeat	Shork Theatre Set Jan 16 4 50-5 30 WTVH-TV	10 €	113	10.0	42.5	Recing WCKT 10.7 Movie 7.—See Of Lassie — WCKT 20.4
Paul Muni, Anna Lee Calumbia, 1042; Scroon Genra	" Repeat	Cloud 7 Theatre Sun Jan 17 2 00-3 20 WCKT-TV	**	11.3	7.3	44.4	Bundar Show—"D.O.A." (Repeat)
*DOA" Edwood O'Brack Funnils Britton United Artists 1850 NTA	Repeat	Sunday Show Sun. Jan. 17 2 90-4 no WTVJ-TV	87	10.0	**	41.4	Cloud 7 Theatre—"Commandon Strike at Dawn" (Repeat WCKT 88 Pro-Bowl Football WCKT 147
10 "MAGNETIC MONSTER" Rectiard Carlson, United Artists, 1968, UAA	let Run	Mismi Matines Sat Jan 16 12 30-1 45 WTVJ-TV	**	7.8	**	124	Redies Gun WPST 5.3 True Bandstand WPST 4.0
WASHINGTON			STATION	NS: WRC,	WITE,	WMAL, WI	TOP. SURVEY DATES: JANUARY 13-19, 1960.
1 "99 RIVER STREET" Juin Poine Firstin Keises. United Artison, 1983, UAA	Repeat	Early Show Wed Jan 13 3 00-6 30 WTOP-TV	12.2	13.3	11.9	88.7	Boso The Closes
Jon Payne, United Art to 1913 UAA	Repeat	Early Show fat Jan. 16 5 00-6 45 WTOP-TV	13.7	19.3	• 3	20.7	All Star Golf
Van Heffen Unmed Artustu 1925 UAA	Repeat	Early Show Mon Jan 16 5 00-6 30 WTOP-TV	10.7	12.0	10.0	97.7	Bose The Clown WRC
Berry Grable 2008 Century-Fox 1942	Repeat	Early Show Fri. Jan 15 5 00-6 30 WTOP-TV	10.3	11.3	9.3	20.7	Bono The Closes
8 "JUNIOR MINS"	Repeat	Early Show	8.8	9.3	8.0	20.0	Been The Clean WBC 158

1	"90 RIVER STREET" Jain Point English Kenes United Artists 1983, UAA	Repeat	Early Show Wed Jan 13 5 66-6 30 WTOP-TV	12.2	13.3	11.5	82.7	Boso The Closin WRC 18.8 My Prised Flax WMAL 10.7 Little Rascale WMAL 14.7
	"RAIDERS OF THE T SEAS" June Payne United Artists 1917 UAA	Repeat	Early Show Sat Jan. 16 3:00-6:45 WTOP-TV	11.7	13.3	• 1	39.7	All Star Golf
•	Van Hellin United Artists 1935 UAA	Repeat	Early Show Mon Jan 18 3 00-4 30 WTOP-TV	19.7	12.0	10.0	97.7	Rose The Clown WRC 12.4 My Friend Fisks WMAL 11.7 Little Recals WMAL 13.7
•	"I WARE UP SCREAMING" Betty Grable 20th Century-Fon 1982	Repeat	Early Show Frs. Jan 15 8 80-6 30 WTOP-TV	10.3	11.3	**	387	Rone The Clown WRC 15.7 Rin Tin Tin WMAL 10.7 Lettle Reseals WMAL 15.3
	"H NIOR MINS" Pegg) Ann Garner 20th Century Fox. 1943	Repeat	Early Show Thurs. Jan 14 5 66-6 20 FTOP-TV	**	0.3	8.0	20.0	Boso The Clovin WRC
	THE ELUSIVE PEMPERNEL"	Repeat	10 30 Theatre Sat Jan 16 10 30-12-45 WTOP-TV	4.0	30.0	4.7	30.6	It Could Be You
,	"WLE GEORDIF" Bull Transis. George R. A. Unia. Ol America.	fst Ron	Friday Nite Movie Fri. Jan. 15 11 30-1 00 WMAL-TV	***		6.0	36.1	Late Show—"A Royal Scandal — Ropest WTOP 4.6
•	THE NOT COLLD DALA COOK* He has I Marshall Countries 1925 Secrets Green	Repeat	Farly Show Turs Jan 19 5 no-6 30 WTOP-TV	5.0 -	6.7	3.5	17.7	Base The Clown WRC 11 7 Res Tim Tim WMAL 10 7 Lettle Reseats WMAL 17.0
	"HOTEL FOR WOMEN" Aum Sembern Linds Darnell	Let Run	Sunday Matthree Sun Jan 17 1 30-3 90	5.7	••	5.9	26.4	Pic For A Sunday Afternoon— "Tugboot Annie" (Brpest WTOP 37 NBA Bookethall WRC 11.2

Outstanding Performance in a Variety or Musical Program or Series



A to the second of the second



PHIL STEIN

FURE HARLE

ARY MILL

HARLES WHILE

CHARLES ON MAN



MERRICK ASSOCIATES







It's all over but the count: 61,030,000°

99.9% live clearance. 98.3% coverage of the U.S.
That's the count on the Patterson-Johanson fracas—carried exclusively on ABC Radio. It has to figure as the biggest figure ever in radio showman.

ABC RADIO NETWO

Foreign TV Reviews

With lots of money to spend, due to the monthly \$1.23 fee that 600 000 to set owners are now sealing over in this laid. West terminal overneonably lays out the udget very well and comes across it a skillful discumentary. The

Ha.r.

ICH RUFE DRESDEN

in Calling Breaden th Fool Edwin Roth, Evo-loge-horg Scholz, Morgarethe Schoen, Maria Koerber, Lou Seita, Bris-hold Bernt, Rene Dorse, Sigurd

Lohoe voducer: AFB (Berlin) irrector: Curt Goets Pflug triter: Wathlan Walden 0 Minn.; Frl.; \$20 p.m. test German TV, from

"West" was a dedication the 12th of June a W German I biay | Day of German Unity memory of the East Germans' ruing Jiune 17, 1953 against Soviet - protected Communist gime in that part of Germans Play a theme was well chost content content germans and son in Frankfurt W Germans and son in Frankfurt W Germans 2000 participated in the 1933 up tog and had to five to W German and and to five to W Germans and and to five to W Germans and the 1940 to W Germans and the 1940 to W Germans and had to five to W Germans and the 1940 to W Germans and had to five to W Germans and the 1940 to W Germans and had to five to W German to the second to t

fortunately, this offi-id a bit of realism for w naterial, direction

and same goes for most players Paul Edwin Roth left a good

a riever man in his field, one lad

26 QLENTHINS
With Newart MacPherson, Isabel
Barnett, Frankle Howard, Stephen Petter, Muriel Young
Director: Yig Rose
23 Mios. Frd. 6.00 p.m.
Amortated-Rediffusion, from Londonalisted-Rediffusion, from Lon-

BON SOIR KATHRIN
With Caterina Valente Domeniva
Moduagne Jan & Kjeld Rill
Ramaey, Liane Riva, Carnella,
Hane Joschim Ralenkampif
Birector Michael Pfleghar
70 Mins, Sam, 3:05 p.m.
West German TV from Stuttgard
The illustrione Italian somesizea.
Caterina Valente, who is the top
femme record star in Germany
haved lists why die a so popular

with a volatile pair "Cha Cha Bambina" and "Volare" German-incidently, adore Italy a fact that

ANNIGNMENT ROREA — BOWL
OF DARKNESS
Esecutive Producer: Ron Little
Producer-Writer: Mel Bernstein
Director: Phil Gailligan
Narrator: Jack Chase
O Mins. Pri. (24), 2 30 p.m.
PARTICIPATING
WBZ-IV, from Boston (film)
Late in May, WBZ-IV the pubservice minded Westinghouse outlet in Boston, seet a jeopriercameraman team to Korea. Their
amaginment to put tingeliter a vidfilm decumenting the tenne grea
no the Jotic anny of the outbreak
of the Newan War. cameraman team to amagnment to put film devicenting on the 10th anni of the Korean War

Reporter Mel Bernstein ar meraman Phil Galligan con

OFF TO ADVINTURE:
'Adventures in Africa'
With Rev. Gibson L. Doniele
Producer: Everett C. Parker
Birectors: Chrin Honorn, James
Barelay
Writer: Nerman Lobsens
15 Mins. Sun. S. a.m.
With Africa currently in the
new this veries of 1.1 quarterhours depicting Miricum faintly
life for the venum; tele audience
a timely antiafite to the Jungle
Jim Image of the dark confinent.
But the pankage, which is being

dream ' the dream accompliers were fine and were put into silk regi-tines by producer-director Norr-man Jewison but the whole thing never seemed to jell A kird audit-conce routed possibly find it to a liking but it's doubtful if many were around at the 10 pm slot-

The show was kint locather by a running narrative delivered in a realistic and not too condescending attitude by Jackie Girasso Peter Gennaro supplied some hiely chereographic routines. However. The Secret World of Eddie Hodges' was narray hadan mades.

Eddle Hod hod e podge

FULL CIRCLE
With Robert Feetler, Diane Connon, Jean Byron, Sam Edwards,
John McNamars, others
Producer: Norman Morgan
Directors: William Howell, Livia
Granita
Welter, Bill Bassale

Sustaining (BS-TV, from H's and

CBS-TV is trying semeth

as the husband

With Pat Boone, Bobby Darin, Paul Anka, Anita Bryant Annette Faniscalle, Edd Barnes, Bub Denver, Vie School Orch Producer, Nick Vasoff Director Duight Hemion Writers: John Arlesmorth, Herb Satzent, Frank Peppiat 60 Mins. Mon 1771, 9.30 p.m. COCA-COLA ABC-TV, from N. Y.

Met Branch Frankers up. School for the librated reaching up. School for t

Roone did as the job of tegral of the soft drink plans the body of the some Herr

CAPTAIN KANGAROO A ROBIN HOOD DELL With Bub Keeshan Preducer-director Morril Brock way 60 Minn, Wed. (2) 7.50 p.m. FOREMONT DAIRLIN, WENTER

SAVING FUND WCAU-TV, Phila Caplain Kamaron the kimiles Pled Piper pulled an austence of 20,000 at Robin Hand Dell for an

lour long Fun grum Al househ presented these

VARIETY Wednesday, June 29, 1960



California National Productions proudly announces its new adventure series, "The Blue Angels." Here, close-up, are human-interest stories of the U.S. Navy's famous precision-flying team. The series' sharpest focus is on the men themselves, their pleasures and problems—the kind that are within everyone's experience. The Blue Angels are the men who man the Navy's Tiger Jets, the men who work in the clouds at 600-miles-an-hour and up... then come down to earth to face situations just as dramatic as those in the air.

Matching courage, skill and team-spirit against incredible aerial duties, the Navy's Blue Angels have thrilled 35,000,000 Americans with their breathtaking feats. And millions more in every part of the country will see them fly in the next 12 months in 75 scheduled demonstrations that are promotion "naturals."

Hard-hitting realism characterizes this entire series. The Blue Angels' former skipper, Commander "Zeke" Cormier, USN, as technical advisor for all shooting, ensures program authenticity. Sam Gallu, creator-producer of the successful "Navy Log," is in charge of

capturing all the excitement on film The Navy Department has pledged "full cooperation"

continental Oil Company (CONOCO) has already purchased "The Blue Angels" for its marketing area. Now is the time to put this powerful series of warm, inspiring, human dramas to work for you.

CNP

4

VARIETY-ARB SYNDICATION CHART

Vapers und that hased new a far labed by A Research of level and of rear of a day in the series of a grant of the series of the

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eated of respect and a description of the true rating art good as a local above and the tallock rating art good as a local correction of the tallock ratio and become and the correction of the tallock ratio and the correction of the tallock ratio and the correction of the tallock ratio and the correction of the correc

DETRO	IT				STATIONS: WJ	BK, WWJ, W	XYZ, CK	W. SURVEY DATES M	arch 1.7,	1960
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3 27 Sunset Strip 4 Real McCors 1	F/- 9.05-10.00 Note 8.30 9.00		20.4	Phil Silvers Sat 1838 Tombstone Territors Mon 2	W WXYZ		20 1 4 20 2 4	Burlars (as Burlars 3? Feathers to North	WIRK	7 : 7 : 10 :
5 Wagon Train 6 6 Red Shelton 1 7 Have Cun Will	P 30-16-00	W/BK W/BK	31.7 34.4 g	Quirk Brow McGraw Tues 6	w)nk	Store Gene	15.9 2	19 Neap Weather Listen Time Sports Neap H. Je. B. Hale 14 Deco.	W W J W W J W W J Z	10 10 8 13
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DENVE	R				STATION	SE KTVR, KOA	, KLZ, KI	ITV. SURVEY DATES M	arch 1.7,	1960
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ERIE, P	A.			*		STATIONS: W	ICU, WS	EE. SURVEY DATES, M.	arch 1 7,	1960
6 Wall Disney Pre ? Riverbeat Sun 8 The Riffeman 1	ed 730-830 30-830 Thurn 800-83 Tues 7-00-730 wests Sun 6-00-790 7-00-800 here 7-00-730 Thurs 9-00-930	W DE L W DE L	54 0 4 52 7 8 52 2 9 52 0 7 50 7 8	Death Valler Dava Fri 7 30 Not For Hire Sat 10 30 Quick Brow Medicase Toes 8 Silent Service Mon 8 90 Phill Silvers Mon 7 30 Lack-Up Wed 10 30	Worth	CNP Screen Geme	39 3 8 37 3 5 32 3 6 32 3 8 32 3 3 3 3	9.0 To Tell The Truth 1.4 Jue Rus & Friends 9.4 Raubide 1 The Detertives 1.2 Jue Rus & Friends 2.2 Kate Smith 8.2 J. Reacon St. 0.1 What a My Line 0.7 Jue Rus & Friends	WARE WARE WARE WARE WARE WARE WARE WARE	11 3 20 18 1 21 14 10 13 3
FRESNO). CALIF				STAT	TIONS KFRE,	KMJ, KJ	EO. SURVEY DATES: M	sech 1-7,	1960
3 Real McCore 1	ret Mon 8 30 9 00 hurs 8 30 9 00	KNJ KFRE KJEO	97 4 3 35 1	Sea Hunt Sat 7 000 Highway Patrol Mon 7 00 Shotyun Made Thin 2 7 00 Hurtleberry Hound Thura		Tov I A Tov I A MCA Sureen Geme	22 2 4	8.3 People Are Funny 8.6 Deadline 8.9 Grand Jury 11 CBN News-D Edwards The Plannessan Shell News	KMJ KPRP KRPP KPRP KMJ KMJ	23.14.1 11.1 11.1 17.1
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t The Rifleman () 5 Red Shelton To	wes 9 00 9 30	KJEO KFRE	100	Lock tp There 7 30 Three Stooges Mon-Pri 6 30	P KPRF	717 Ni rem Gems	17.2 3	1.5. To Tell The Truth 7.1 Burm & Allen News Huatley Brinkley Non Francisco Best News Sper Almanae Will birds	KFRE KMJ KMJ KMJ KMJ KJEO	17 13 17 16 15

FORT WAYNE, IND.

STATIONS WANE, WPTA, WKJG. SURVEY DATES Morch 1-7, 1960.

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TV-Radio Production Centres

IN MINNEAPOLIS .

Louise Morgan celetrary of the land of the 17 rate lender 27. Mary I. Sparks of the result of the 18 NAC TV by Norman Anight.

AC TV by Norman Anight.

A host on White IV. I have now per 6. I have not of the land of the result of the land of the e Affrica for ed in Book and its Arthur Prepart in at-

IN MILWAUKEE . . .

IN DETROIT .

IN PITTSBURGH .

N PHILADELPHIA . .

Steve Carlin 'Circle' As WABC-TV Series

WZIP's Zippy 500G

Drackett Com'l Down Drain? CBS Flushed With Embarrassing Riches

Timing Is Perfect For Met's Telementary On **Concentration Camps**

Who Got 'Queen'? ABC-TV Sez 'We' **But So Does NBC**

Moore's WCBS Exit; Sets Up 'Program Dynamics'

British Com'l TV Revenues in April Total \$17,796,000

Boston's WNAC-TV On Major Pubaffairs Kick: Ex-FBI Agent on Staff

Boston June 28
The first fully staffed Public Af-fairs Department of any to station here, dream of Norman Knight, prenty of WNAC TV, has finally been grounds but

Ackerman on Awards: Emmy Pared Down To Too Few Categories

PHILADELPHIA LOVES CAPTAIN



A WCAU-TV PHILADELPHIA PRESENTATION . PRODUCED BY ROBERT

KANGAROO!



Screening TV

Capt. Kangaroo Shines And Keeps Small Fry **Busy at Dell Concert**

LEONARD BERNSTEIN man to smingers of persy transcent of the The Man when it comes to music, arractively placed by conducting young people's con Juseph Primarers and the Dell certs on TV, but the not goes to or healts.

nob Reeshan in the VERY young people a category. Wedneeday night's locally laped "Captain Kangaron at strutting "wooden" addier, om-Robin Hood Dall," the first tele cast of a "Fun with Music" program the captivating captain alias Kewhan, has presented by fare small fry audiences in 10 major cause, war a feather.

Proceeding on the wire as integrated.

Proceeding on the wire as in this clarming hour, presumption that pre-schoolers, at duced and directed by Merrill
the Dell or at home, need some thing to engage their attention cal fir the knee high set that, and imagination of ery moment, with a new non-timely code, constantly

EGNARD BERNSTEIN may to sminge a of perky cassical

Among the ingenious gimmicas

the dengity (BS star had them should find eager takers eine-

THE PHILADELPHIA INQUIRER

Around the Dials

'Captain Kangaroo at Dell' Is Hour of Charm

By BOB WILLIAMS

was one of the most have Read willing 701

presents two of the Reeshan and give an of a bre

The larger of the broaders of the larger of the larger of the larger of the larger of the broaders of the larger of the control of the larger of the larger

fillers " heestan had the boys LET IT BE shouted from and girls pretending they were Buly Penn's hat that last ship inding up an imaginary one.
Captain Kangaroo at Rules

Hond Dell' was one of the most designified TV programs for clusters are programs for clusters are programs for clusters are programs and programs for clusters are clusters are clusters are needly galled and galled and clusters are needly galled and gall

from I work a The Channel 10 offering was a moderated a garbied version of the faile, which drew whileotoped at the Deril last Naturally affection before a packed house of youngsters and their parents. Last night a series of the faile, which drew thouse of youngsters and their like a possible for the faile of the fai

parents. Last rights across the growth for It makes parents. Last rights across Kernakes a Flight of the Burn-marked the first time Fin ble Boot was a trial-and-error amounts to determine which one rectified next season when CBS time at the Reestant.

Reeshan's aim is to provide a give. First levely Anderson's Siegh Reeshan's aim is to provide a give. Rees an did a reverse means of communicating to the strip air waining off and on pre-school group the hearty of brings several times to put on grad mixing in a rock or interest for earnifes a Usaling search. There was plenty of or interest and furry militers. And as the time Dell that Keeshan is on constanting force of the larger. Decked out in the format The Lattle Trans Ville Labe

THE EVENING BULLETIN

LEESHAN ASSOCIATES, INC.

Foreign TV Reviews

the particle of the particle o

of armitation Real Attention and an armitation of the most remained armitation of the most rem

Continued from page 8)

It is not that is no be death Windows in an example of the same of

as betted out to beste when and re-ad becoming one of the most re-used and activeness on it. Eduard Woodward was burdened with two all outbursts and couldn't are or much sympatry. Robert

Foreign TV Followsp

Armschale Menery Theatre

an ABC TV a his a street when as a firm out to be a street with the and the base of the street was a firm of the street was a firm out to be a street was a firm out to b

This anchorse the land of the service of an old the service of the place in the service of the s

Instructe the property basing hab it. A fly rutibleasly killed to feed wite some old, some new, but he is busing young and rather more farceful. Two armors of ants in to over a blade of gians. All like was wairhed by the time and busined to write provided and the wind time was all like was wairhed by the time of any time to the time of the wind time was to keep adversarial exception of the wind time. Mostler

A filled interview with Rudolff and the ward provided as the highest paid

with the second of the second

A large cast had little to do but hiske their allenesse in tiny passions, but Patrick Mi Abrinos made a stardi figure of the aslanker. However much reedil to fise to Burtism, who also designed the seland rostumes for a valumi and ingresses effort to flog some him into a dead horse The play may have been a drawally notestone but its theme has revisible turned a starte man of the play to be a dead to be a d

The Variety Show

The Variety Show

Granada TV v. Variety Show?

Intherth distinctly apoits, took a
decoded turn for the better with
this one 23. The main innovation
was the use of Canadian Jackie
Rae as emerce, and he took a lot of
chill out of the presentation, which
has tended to be hald and take in
on-beave it. The one diamhaik was
that he was affilined with thubes
toot he grouned his way through
them quite affairly.

Each of the seven acts had fis

them quite affairly. Each of the seven acts had fix point, and the bill jelled morely Jonathan Winners making a return roll, clinked with a will; takeout of a horror movie and Britain a Jan Perture didn't let the native side down with an art in the same sum. He debunked three kinds at line song, a layon, flamence, and Clide Englishe field song, and raised a healths number of yorks. O'de Entitible falk song and raised a health sucher of works

raised a health number of voctor.

Warbling was in the hands of Finn Warren who made a stylishman' with swingin Down to Lane and there have Rainbon and the Doep River Bors, who seemed slightly off their hest form on this or an River dancing the kind in which the leads open must of her the land agent must be a fire the land agent of th Maries and a probability the Maries and a probability heavy laced with profilally came from the Suran National and came from the Suran National at came from America's Jat Herod, who

Monitor

A filmed interview with Rodolf Bing described as the highest paid mind executive in the nuclei and a combination of Barnoim Diaghter and Centran described this far thinghfur program and made firely viewing. It was described as a portrait of an impression of it was actually much more. The interview was lensed at the Mitropolit an Opera House. N. Y. and spart from the penetrating question and answer westoms there were interesting dissipare of the Met.

Bing binned I is no sloverh as an

unkings of the Mot.

Bing binned I is no sloverh as an inversewer and was forthright and frank in responding to Wheldon's to depth probing. Such phrases as beneath this cold exterout lies a heart of atone seemed to roll off easily and assureds. The Motopera bins explained the presitions taken with substitute singers to one or creation the principal and the two standers were aldern with throat infectious. However, each managed to stand up for a single ait, and the three ait opera west on as skedded.

First 13-minutes of the program.

opera went on an skewner.
First 15 minutes of the programmer taken up with a mode afet interesting film about Firener, which insultrated mann at the cultural features of the Italian cry.

'Citizen Censers'

Januarie M der and Juli-fied Killings NB a anone's west that the know of no me and evia to murder in Julification and geria to not any all applied or justicable killings other trans-those carried on by a colum-need different in personal of of their dury.

The California Come Communication The California Company of the Compan did net view to as you to paid the your did net view to as you to paid wood further visite that a Nielson winners at Wagon Train wire of to be over under ed as justice e o but at a full to a temperature of the action of the section of the secti

and characterization. In comment ing on the total in the home as included of children of children to the barren with the day of the parent and telling the child what is good and in at the barren day who telling the the day of the parent who telling the the day of the parent who telling the the child what to est as he are the first host completely and of entertainment.

Mrs Logar rains she gits too superation from the broades

countant. We are analogous to the besuffice accountant. "We don't sell them to take the program off. We do before. We tell them how many families listen, and what kinds of people they contain."

starting early next year Nielsen will be issuing reports every two weeks on the nature and viewing habits of tv audiences in Japan

habits of tv audiences in Japan.
After six weeks of apadework.
Nurlees signed a contract for his research services with Malaudien.
Shoraki, chairman of Nippos Television Corp. STV for a intermon of five years of converting the Tiskyo area for the web.
Japan thereby becomes the 13th recently in which Nielsen Co is operating—and the first in the Critical.

Benver — Charlie Vala has shifted from KRN here, where he was sales manager, to invertigate usin Network, where he becomes general sales manager for the Den-

Britain's Switch To 625-Not Yet

If a report by the Television Advisory Communities to approved by the Geovernment Britain will autich from its present to system of 400 lines to one of 425 lines. But the change is unlikely to happen before 1864, in any case the 405-line system will continue to operate until all presents selts are obsolete. Beason for the change is that the present system would not give a clear picture on the higger screens that are animpated in the next few years. The report suggests that color television will not be available in Britain for at least nine years.

The Committee also urges that fire to networks should operate instead of the current two. The first of the new networks would cost \$42,000,000 to set up whereas the ITA network cost only \$16,800,600.

Henriot

a Continued from name It as people have used methods in Fu-

rene that they would disdam in America.

PT is also affiliated with RKO General for ad and vid serves, besides its own packaging, and may also ent its aid if ever there is the space a salidade. So with Yaok notices have celling lineir foot in European to to availing second chances and more commercial concepts over the present nationalized systems. Hencost cans that his self-infiliated even will be ready for different even will be ready for Contineed from page to efficient veries will be ready for the type of work as well as for will are for any first type of work as well as for will are for world vide marris.



SYRACUSE

CHARLESTON, S.C.

TOPS **EVERY OTHER** SYNDICATED SHOW IN THE MARKETI



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Inside Stuff-Radio-TV

Channel 7 is going to tell the world have large the New York Is market has grown those past 10 years Bused on Nichten Squier WARF 17 the ARC 48m reports that its coverage possible has grown to 100 to families.

Channel 7 is going to tell the world how large the New York I community estimated a given of market has given these past 10 years Bused on Visition figures. WARI TV the ABR often reports that its converage present the given to 1225-220 first year Reports 1.500.000 for TV the ABR often reports that its converage present the given to 1225-220 first year a last year of 1225-220 first year o

Haward W Machineter the general consumer of WNHC-TV. Not Haven was elected maximum of the ABCTV officiates board of governoors. Office major southeaster in a afful organy Discald D. Devin prexy of KNBC-TV. Kanna Citi. John F. Diller Jr. prexy of WNJV. South Bond and John T. Gelber Jr. respecting general manager of WCHS-TV. Carleston. W. V. ABCTV afful ones recently to New York with such topper Oil of Tieve and outline visit veep Johns Barnathan. David hevame vise charmon little secretary, and Gelber treasurer.

Charage I climited Industry organization whose purpose is to promote the Windy City as a national production center has leased space on the mine arters of the rurrent introductional Trade Fair in Cit In exhibit the tesms of india original mine from the Cit booth, with a momber of stations participating and by personal appearances of local to and radio personalities. Exhibit space at a has a demonstration of video tipe and facilities for periodic servenings of filmed commercials with the mode in Chitage stomp.

ATV's double truck ad in the June 1 have on the Royal Variety Performance failed to credit Juck Hylling for the production. Norman Column departs malerman of the network discovered the omission of credit too late. It was one of the peak-rated shows.

Story in the June 14 hove of Vantety datelined Philadelphia and headed "Boxanore on NBC WBC Feedin" incorrectly dentified KRIN TV San Francisco Chicanore and West boxes Broadcastrag Co Chicanore as the sole o ner of KRIN TV WBI owner as KPIX

Canada License Applicants

a d dal g litt pensable to a chi p nie tion of a neuspaper en tie I'med am left we tomadians are seven

the set unortical people on the fave of the democratic earth. He called many income query former intake and maniform query formet the adequacy of next class on it warned the intervalent to the democratic earth fall if it became and remarkable to and an about a series of the control of entertainment with movies and newardand trach. Others are seen to the said. In melely the state of the that record and experienced to the there is no the said. Others of the said of th

115 des (30) TV, to be operated (30) TV, to be operated (30) City Broadcasting Corp. Int - City

would feature simultaneous to lingual arers, 86 hours a week in cluding 44 local live. With 21 O to a and 11-11 shareholder. One

tions in Edmonton and Calgary
ith nierests in its stateme in both
time rites and Arthur Camies
riseiman of the board of Crowley
Films Lift of Ottana

East German TV Digs Westerns

The East Germans whose teleentertainment and information (all under Communist control planning to keep up with the folks on the other side of their split reality from so West Germany country further place for its second and fulltime conserval of East termine has first released word here that It is also petting. reads for a seened program.

Within the next five years a constructed to breakerst throughout the land and to be privated up an well by some West German receivers in the area Just what wird press area the propo and a heavy stat on will offer has not been re-

However a study of the Kat

Honever a study of the Kest German relevision now operating reveals that during the last five months if has played two dozen fulllength Western verid movies, not meaning combins and the wild did west but fits purchased the two western hospital properties to the western his prefere to the western his prefere. Michael Redurave in The Importance of Being Farnest' and The Fiery Isabelle the Gina Libo ignorable the Gina Libo ignorable the Gina Libo ignorable the Gina Libo including The Respectable Prostitute" by Sartre and some Garman plus feeluding a pair that were successful in the States. "Wir Wunderkinder" (We A a 2 in g Children and Wirthhaus (m) home during his period Sciences? Guerthause in the Included were a couple of Brithe highest and Michael Redurave in
The Importance of Reing Enraest"
and The Piery Inabelle, the Gina.

Now he is en radio with a gab-diskliftonigida Balan pic Love interview attnt that reflects his
Bread and Fantass, since French typing talents and makes for an
play including. The Respectable excellent but of mountime listening.

Proctitute" by Sartre and some Starrally, his guests are mosely
Gorman ples including a poir that
from show business. Show caught
were successful in the State. "Wir
Wanderkinder" ("We A a aling Hoveler Dancers) currently at the
Children and Wirtshaus in
Children and Wirtshaus in
Chaudiere Club.

Speciart' Guesthouse in the
Speciart' Ne American films were
gab chores, Miss Heveler told of her

A chard Lawing

Howard Lindson

Sunghine Co

Loonard Lyons Blaine Molbin

Edward Morks Music Corp.

Dan Liberto

Judy Lynn

Radio Reviews

acrie to CBS Raiso as the re video values uit of its new ories. Best Seil er. But as to any significant

mit of its new series. Best Seil er. But as to ony significant actistic improvement over the snap opera that it in effect (eplaced on Monday 21; there doesn't seem to have been any.

A 23-minute daily version of novels that have hit the top besis seller issts. Best Seiler began with an overplayed episode from Frank Yerby's The Serpent and the Staff. Due possibly to the fact that it was the first day, the story line was largely expesitory in nature. That is not the beam tall complaint, however. Instead the main weakness was simply that the story sounded, wave for southern locate of Serpent. like a simple-minded study of snapy adversity. Bernard Grant, as the bey who still to future emissions as the bey who will be future emissions as the bey who will to future emissions.

Bernard Grant, as the boy who Remard Grant, as the bey who will in future episider become a doctor did not portray a young man who was soon to take the Hipportatic oath and Rita Lloyd's Enther was osipoy and not attractive as apparently she should have been Others in the cast have been too long in the realin of soap opera.

Perhaps if the novels improve. perhaps if the nevels improve, so will the stanta. Paul Roberts directed and Nathan Knull produced. According to the network each novel will take from 15 to 25 repisader at complete. That should be pleaty of time to do things intelligently. If anybody cares to expend a similar amount of incentity.

Act

BOB BLACKBURN NHOW With Ken Bougan, senouncer Writer: Blackburn Producer: Peter Shaw 15 Mins; Tues., Thurs; 12:15 p.m. CBO, Ottaws

Possessing a wonderful was with the written word. Bub Blackburn, tv columnist of The Ottowa Citipen,

REST SELLER
(The Serpent & the Staff)
With Bereard Grant Rita Lievel.
Lawson Zerbe Alive Front
Rosemary Rice, Larry Robinson or work Size agends most winters, the Grands for sorm eathers and the Canada for sorm eathers and the Canada for sorm eathers with Size as a standaut growth on the Canada for sorm eathers with an intriguing stretch of device Frank Yerby novel?

25 Mins. Mon. thru-firl 2.05 p.m (The Spinole would survey to the Canada strong potential as a time of the Canada strong potential as a time sorm eathers.

(BS Roble, from New York time to the commercial control of the c

Gruskin Specials fontinued from page 10 ___

sters, thus giving shows an inter-

national flavor

Bregman project possibilities in-Mr Wooderful, Milton Berle-Bobby Dorin starrer; High Button Shoes a project unitsh Bregman had been preparing at Wirner Bros. and Song and

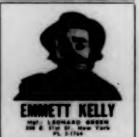
Dence Brod, and Song and Dence Man.

Trouble in the Flash. Ketti Friegs' adaptation of the Mow Write tome.

Barber of Seville, joint project with Sid Krofft and the new association of Lester Costan Frontierions and the Metropolitan Opera, as part of this project, a 16-minute Krofft film. Little Irving, will be kined by a six minute Krofft clort of Figure Ann Rosmell peaking the victor of Rosber.

Robert J. Ruhin, New York head of Par's to division, arrived he efor meetings with Gruskin. In sessions with Baloban next, month, Gruskin also will breet with v.p. Paul Raibern and, in some costs, sales chief George Weltner.

Names City Dritty Abbett who has been promotion director of KANS here left to become manager of KNID Honolulu, it has been announced by James T. Ounby, owner of the Haustian stolion, it is a 5000-water full time aligit operation. Mink Abbett is a



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Chappell & Co. Frank Chlanchia Joy Clamants had Cromer Bulgin Curlin Ande Berlen Don Barts Agnes de Mille Lynn Formal Neal Finn Frame Music Core. Stan Frammen Lorence Fuller Bon Collagher om Gauton Cres Gaylord ----Bob Gowald Allee Shouller Armen Gilbert Harpid Brick Hereny Steam ------Otto Harbach Low's Hormon Batan Marris

mine medrath Jacquelynna Mosdy Florance Monroe William Merris Haya Murray Music Teachers Assn. Muses Thanks Inc. Bill Haves New York Public Brian O Beilly John Horn ---Arneld Hotewith Bibl Osterwold Doug Feddeck

Jone Romana Horold Rome Dave Rothenberg Bitsbath Butine Paul Businsky Jack Bussell

Bert Begelten Hang Singer Edney Shalshy Geng 81 /een Merrill States Singers Bob Blevens Bleine Brettich Jule Styne Corti H. Buffers

Morie Torre Loomard Trau Bob Ullman Variety Poter J. Withi Ted Wilser Clarence Word Grafetian Wyles

Student workshop, their parents & teachers; CBS Orchestra; Studio Managers & Stage Crews of Studios 58, 59, 61, 65, 72

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LONDON'S FAVORITE TELEVISION SERVICE



VARIETY-ARB SYNDICATION CHART

DULUTH-SUPERIOR

STATIONS KDAL, WOSM. SURVEY DATES Morch 1 7, 1960.

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	los Bet lase Life Tone 9 = 9 Li		200	5 C.S	Marshal Sal 10:00		KDAL	131	29.5	26.7	Seram Specific Williams	W. CHILLS	27.3
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ABC Bumps Religiosos

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Television Reviews

Htt Mad FNM1 AWARDS With Its Kupe net Dane Carro-was, Mel Lurne Shelles Ber-man, Mired Hitchenk, Anna

was Nel Torre Berman Anna Mar Wong Producer Sheldon Comper Director Driv Borrechuk 30 Nim. Mon 120 K.20 pm. BORDENS. CTH. 4 CTH. A WARM IN WARM IN WARD. Chicago

ALBERTO OLIVERO

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VII WPOINT
With T. O. Mershon, Jr., Rev. Andrew E. F. Anderson, Bell tolad den moderation.
Producer Ben Hall
O. Mins. Sun. 1.00 p.m.
WALE TV. Louisville.

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PRIVATE STATION BEAMS TO SCOTS

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'Charles Farrell Show' Gets Whitehall Reprise

New Techniques

WNAC-TV

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Ottawa Radio's Bigtime Drama Segs; CBO Incepts 13-Week Summer Series

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brebreaker will offer a pan Continued from page 0 acted. Ingether with continuity Lake is alternately written by the title to the post of the page of the publishment of the p





Dr. Frank Stanton of CBS addressed Hartford business leaders recently on the subject of Radio Free Europe at the invitation of Paul W. Morency of WTIC Radio and Television. Shown above, Dr. Stanton indicates five Iran Curtain target countries for RFE truth broadcasts. (Advt.)

SNASH RATINGS IN MARKET AFTER MARKET!

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"... in the engaging personality and performance of Jeannie Carson, the musical has an asset it has never previously possessed... It's a pleasure not to be besten over the head by a performer and the whole product on benefits. She doesn't miss a trick vocally or dramatically and gives the disarming impression of almost complete lack of artifice. In short, she's a charmer whose appeal increases as the performance proceeds."

-Hobe, Variety

"... delightful "

-Robert Coleman, &) Mirror

"A lovely, charming, delicious young lady . . ."

— Judith Crist, N. V. Herald Tribune

"... top rank as a leading lady with a fine sense of comedy."

—Jack Garer, I nited Press

"... a deliciously eppealing natural style."

—Henry Henra, Saturday Review

". . . bright and charming."

-Richard Watts, New York Post

"Fine, breezy and relaxed."

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". . . a shimmering new leading lady is on Broadway."

— Yed Nanarman, N. Newe

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"The Jeannie Carson Show"

ABC Network

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AGAIN for PROCTER & GAMBLE and AMERICAN CHICLE

* The No. 3 Situation Camedy of the '57 Season Nielsen Ratings 44% Audience Share

Jocks, Jukes and Disks

Find MIO meaningtili treatment of the bear and the peal to those who like to bear and get this had substituted find a dist at work the course AT BLACK IS THE COLOR OF MY is in up to an INC E LOVE S HAIR DO common that it is a substitute of the Love Hair L.P and to

tas a finished in-

THAT'S WHEN I CRIED

Best Bets

HAMA JUNE -

I Just to For You

ANITA BRYANT IN MY LITTLE CORNER OF THE WORLD

Anyone Would Love You

DIANA TRASA (4 mlumbia)

Long Ago Last Summer

THE FORK PHEPS

Sentimental Kul

TURN TO ME

(fortings 1)

BRILLY WILLIAMS

LORD FOR YOU The Lover OH All Lovers

(foral)

MITCH MILLER & THE GANG

(4 olumbia)

WALKIN, DOWN TO WASHINGTON Silly Little Tune

POLKADOT RIKINI Don't Dilly Dally, Sally

THE WRICK OF THE JOHN B HMADE RODALERS

(Noulette) Louis Little toris In Buston

TILL NOW

YOU WHEN YOURE AND OUT PREMIER Smith class

. THE YOU SHART HE VET

THIS CHAINS

Cliff Adams Orch HAPPY



LAWRENCE WELK

in the familiar vocal toucher OILDNY WAIT fixed tudies has seen

Soons Flatherty Loss "HEART-INEAR STATION" Glemons as a set that a been heard as but descent have enough DUNT TALK ABOUT LOVE

A * a a a in any flam in the

Garner In Mass.

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address to Specially Aug 1 and

COL UPS KOSOWSKY

K h h is the period

Album Reviews

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The Town and

Duke Ellington Orch "Bluce In Fingers of Fliptop Finnegue" At-

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Names A

Tiptop Book on 'Orig. Dixieland Jazz Band'

Longplay Shorts

Johanny Hamilia quality of the Marcie Miller of the Arman or e parted to the an LP, shedded in far in the Arman of the annual to the annual to

As for in latelling onto the Thirty and of Franz L. a both and for the part of the Sea Without End with a Red Seal T. Virtuosa L. "To Virtuosa L. "To Virtuosa Carr Gradinian T. A. Virtuosa L. "To Virtuosa L. "Red Seal Carr Gradinian T. A. Virtuosa L. Part Carr Gradinian T. Red Seal Carr Gra

WHAT NEXT FOR SINGLE DISKS?

AFM-MGA Residual Battle Adds To Clamor on Post-'48 Features

New Westminster Execs Pledge Firm Prices For Live: Cut Release Sked

ERSEY ROOM PREEMS

ASCAP to Elect **New Directors** At End of Year

ELI OBERSTEIN'S SON NEW PREZ OF RONDO CO.

Eddie Matthews to UA

NEW APPROACH NOW A MUST

Garner Sues Col To Stop Release Of Latest P'kge

New RCA Longhair In Van Cliburn' Buildup

Billy Rose Gets 1/3 ASCAP Credit On 13 Oldies in Precedental Ruling

Lombardo's D.C. Stint

Criminal, Civil Suits Open War Vs. Disk Pirates

UP NAT SHAPIRO IN COL'S INT'L SETUP

UA. Other Disk Labels Ink FTC Consent Orders; 87 New Have Payola Rap

B.G. Joins Selmer Co. For Promotion Duties

Japanese Cleffers Get 30% Performance Hike

British Disk Bestsellers

Lumber June 28
Carrie of from 1 - by H re
Warner Browl
Maria France
46.48
There Styles () Coultran
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Dec Vonder Johnny

Stan Kenton Mex Tour Bows in Swinging Style: See More Band Exchanges

Belafonte to Far East

Laurie Forms Pubbery

Satchmo Starts Series

Indie Processors Fight Price Cuts

Mex Radio Exec Nixes Espagnol Rock 'n' Roll

Lewisohn Stadium

Inside Stuff-Music

Alexander King Set By UA; Fay DeWitt To Etch For Epic; Other Signings

Standard Hard Facts

Mercury Tightens Sales, A&R Liaison Via Series Of Chicago-N.Y. Meetings

They Can Have It
London, June 21
Last week Britain's 24 yearrummer, Rory Blackwell

Danny Darrow young singer from Chicago, has been set to ce-rord for the Jubilee label the debut platter is set for early August

Burns & Carlin Hollywood, June 28 Burns & Carlin new came am eurroutly headlining at Cr o Alley nitery, taked a recording to the Era Records and a che coal World of Burns a section of the Coal World of Burns a section of these first albums.

VARIETY'S RECORD T.I.P.S.

(Tune Index of Performance & Sales)

(This world's tabulation is based on a statistically balanced ratio of disk sales, nationally, as reported by her autlets in major cities, and musle programming by the major independent radio stations. The figures in the third column—No, of Weeks on Chert—are calculated from the starting date of publication of this chart in the 4pril 20, 1960 issue.)

93.4	Acres	No W		1 0%		On (he		1 then	foot	No Mbs.	
40		On Che		The		No W		6/5		On Chart	
1	1		EVERYBODY'S SOMEBODY'S FOOL Connie Francis MGM	34	42	4	Mery Johnson UA	67	8.0		THIS BITTER EARTH Dineh Weshington Mercury
2	4	6	ALLEY OOP Hoffywood Argyles Late	35	20	11	Charlie Rich Phillips	48	63		COMIN' DOWN WITH LOVE
3	2	11	Everly Bros. WS	36	37	7	MACK THE KNIFE Elle Firsgereld Verve	69	57		LET THE LITTLE GIRL DANCE Billy Bland Old Town
4	3	7	BECAUSE THEY'RE YOUNG	37	26	11	NIGHT Jockle Wilson	70	-		Fers Domino
5	0.0	4	I'M SORRY Brende Lee Decce	38	38	4	TRAIN OF LOVE	71	93	-	WAKE ME, SHAKE ME
	7	6	A ROCKIN' GOOD WAY Benton & Washington Morcury	39	29		Per Boone	72	75		PINK CHIFFON Mitchell Torok Guaden
7	19	4	MULE SKINNER BLUES Fendermen Soma	40	69	3	I CAN'T HELP IT Adem Wede Coed	73	43		Platters Headury
	5	+1	Jock Scott Top Rank	41	5.2	3	HEY LITTLE ONE	74	47		STAIRWAY TO HEAVEN Heil Sedaka Velor
,	13	7	MY HOME TOWN Poul Anke	42	10	9	JUMP OVER Freddie Cennon Swan	75	-		WHERE ARE YOU Frenkise Andles Charcelles
10	16	10	WONDERFUL WORLD	43	59	3	IMAGE OF A GIRL	76			TROUBLE IN PARADISE
11	10	11	PAPER ROSES Anite Bryant Carlton	44	27	9	JEALOUS OF YOU Connie Francis	77	-		MY TANI Brothers Four Columbia
12	23	4	ONLY THE LONELY Roy Orbiton Measurent	45	61	4	LONELY WINDS	78	92		ALL THE LOVE I'VE GOT Mary Johnson United Artists
13	31	4	WHEN WILL I BE LOVED	46	33	H	GREENFIELDS Brothers Four Columbia	79	-		STICKS AND STONES Rey Charles ABC Par
14	22	4	THAT'S ALL YOU GOTTA BO	47	53	7	CLAP YOUR HANDS	80	6.5		SINK THE BISMARCK Johnny Horton Columb a
15	15	5	BILL BAILEY, COME HOME Bobby Derin Atco	48	49	7	SOMETHING HAPPENED	81	-		IS THERE A CHANCE Afterty Rebbins Calumb a
16	41	11	LOVE YOU SO	49	81	2	LOOK FOR A STAR	82	-		DON'T COME KNOCKIN' Fets Domine Imperia
17	6	11	GOOD TIMIN' Jimmy Jones	50	74	2	BAD MAN SLUNDER Kingston Trio Capital	83	-		FEEL SO FINE Johnny Presten
18	8		HAPPY-GO-LUCKY ME	51	46	4	SPRING RAIN Par Boone Dot	84	95		SINK THE BISMARCK Homer & Jethro Victor
19	•	9	SWINGING SCHOOL Bobby Rydell Cameo	52	50	7	PENNIES FROM HEAVEN	85	-		QUESTION Lloyd Price ABC Par
20	36	5	PLEASE HELP ME, I'M FALLIN' Honk Locklin Victor	53	39	11	CHERRY PIE Skip & Flip	86	62		MARIA Johnny Methis
21	35	4	ALLEY OOP Dante & Evergreem Medison	54	73	2	HEART BREAK Little Willie John King	87	-		DO YOU MIND Andy Williams Cadence
22	25	5	RUNAROUND Fleetwoods Dolton	55	54	10	DOGGIN' AROUND	38	64		MOUNTAIN OF LOVE Herold Dorman Rite
23	21	7	I REALLY DON'T WANT TO KNOW	54	47	3	MISSION BELL Donnie Brooks Era	89	48		WHEN YOU WISH UPON A STAR Dien & Belmonts
24	17	10	ANOTHER SLEEPLESS NIGHT	57	34	11	SIXTEEN REASONS Connie Stevens WB	90			NATIONAL CITY Joiner, Ark. J. H. Band Liberty
25	24		THEME FROM THE UNFORGIVEN	58	40	•	DUTCHMAN'S GOLD Walter Brennen Dot	91			THINK James Brown Foderal
26	56	2	JOSEPHINE BIR Block's Combo	59	-	1	SOMETHING ON YOUR MIND	92			E:OLOGY Danny Valentine MGM EVERY DAY
27	14	11	YOUNG EMOTIONS Ricky Nelson Imperiol	40	55		THEME FOR YOUNG LOVERS Percy Feith Columbia	93	60		Della Reese JOHNNY FREEDOM
28	12	10	HE'LL HAVE TO STAY Jeanne Block Capital	41	85	2	IS A BLUEBIRD BLUE Conwey Twitty MGM	95	**		Johnny Horton Columbia MR. LONELY
29	32	5	DOWN YONDER Juhany & Hurricones Big Top	62	-	1	I'M GETTING BETTER Jim Reeves RCA Victor	96	_		Videls JDS
30	28		ALL I COULD DO IS CRY	43	45	•	DING-A-LING Bobby Rydell Camee	97	_	1	Joanie Sommers WB FINGER POPPIN' TIME
31	18	11	STUCK ON YOU Elvis Presley	64	68	7	EXCLUSIVELY YOURS Corl Dubbins, Jr. Docca	18	76	2	Henk Bellerd King LA MONTANA
32	44	4	ONE OF US	45	100	2	UNCHAINED MELODY	99	_	0 1	Frank DoYol Columbia HEY LOVE Johnny Mathia Columbia
33	**	2	AND A SHOULD A COURSE UNDER	44	70	1	BANJO BOY Jen & Kjeld	100	_	1	BYE, BYE JOHNNY Chuck Berry Chose

TOMMY

EDWARDS

REALLY

TO KNOW

MUSIC BY

JESSE GREER

CLIMBING

UP THE LADDER

OF LOVE FROM TARE CARROLL'S "VANITIES"

ROBBINS MUSIC CORP.

CAPTAIN BUFFALO

Recorded by Art Mooney M.G.M. RECORD #1 12906

YOU DREAM OF ME Recorded by Greate MacKenzie
EVEREST RECORD #19352

continued from page 61

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Rue the recent 23 and a set or good and a set or good and a set of 23 and a set or good and a set of 23 and a set or good and a set of 24 and

the Ra a We L = 1. On one of our time R = a iso received 2 , we have and with the pulsisher only received that he is to receive a 27 again the me and in all on This song was R we a Little De and On Me. The mallow on all songs was made rely a tive to the date of submission of the appliance of tracta. The malusity dec. trails The majity dec. of the heard was signed by Richard Ablert, Ler. Ande sen (a su Filly and Arthur II sel Jr.

Max Factor Cosmetics Puts Beauty Spiel On Disks as Promotion Idea

Hollywood June 38
Manufactures of consumer

Manufacture of consumer products are I readingly form of to the disk industry to help mechanidae their pride is Most recent example to the new Man Factor C meeting Inc. which is interested to the Man Factor Time. In the head to the Man Factor Time in the head Backers I read by high such that a consulting the second more consultant to the head of the second more consultant to the second more co

by high off the Company of the Residence of the Residence

disks for fire and va

CARLOS MACHADO'S

JULY 7 POR POUR WEEKS

PALMER HOUSE, Chicago

DIRECT FROM COPACABANA PALACE HOTEL Bio de Jeseiro

SOOKED EXCLUSIVELY BY

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Shep Fields Pays 2G In Tax Settlement Assirin June 28

of Trace or od

What Next For Single Disks?

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a limit before the old 45 that the and pluster the added out of the perture and the first and an ever developed to the problem.

Southwest Expansion Cues New Col Distrib Office

#1 Pass Affort Mat tos & Co. w 1 rows a new record distribu new finistion July 5 Sol Major and Kurt Spier will remain top

The move is sported by the sales his and of the sales will assure the Park a sales

1 VARIETY BEST BET THEME FROM

THE APARTMENT FERRANTE and TEICHER

With Their Orch and Charus



BILLY VAUGHN

and His Orchestra

"LOOK FOR A STAR"

"HE'LL HAVE TO GO"

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THE RAT RACE (PART 1 and PART 2)

SAM BUTERA-DOT

(LOVE THEME) Recorded by IDDIE HEYWOOD-MERCURY

FAMOUS MUSIC CORPORATIO

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The		No. o	
1	1	11	KINGSTON TRIOL april
2	2	11	Button Fran Mod W 1979
3	3	1.1	MAPE NED COP NOT NOT DO DO COPICIONAL CONT. NOT
4	4	11	Theme from a Summer Place DI P 3276)
3	3	10	Elvin PRINLEY V
6	6	11	HENRY MANCINE
7	8	11	Persuasive Percussion S & Sale
- 8	7	11	CANCAN CHILD
9	9		Soundtrack I I - II
10	10	11	Inside Shelles Berman Mr. V [50031
11	12	11	Flatters Merc Incorre of Golden Bits MG 20472
10	11	100	MARIO LANZA VIII LM LMC 23931
13	33	11	CONNE FRANCIS MI-M Nation Favorities P 3721
14	17	1.1	Here We Go Again T 12 M
25 .	14	11	Faithfully (Cl. 1340
16	18	8	Latin a La Lee 1 (====
17	15	11	This is Darin LP 30-115
3.4	23	4	Proventies Percusion SD 33-866
2.9	24	10	NITCH WILLIR Courts Saturday Night Sing with Mitch (L. 1414)
2	24	6	NANTOVANI L
21	27	9	HARRY BELAFONTE V. Belgfoute at Carnegie Hall 100 6006
0-0	16		40 YEARS OF MUNIC AMERICA LOVES (Victor)
21	.13	4	MITCH MILLIR Committee CL 14579
3.4	19	9	Nong a Nymn With Me TAO 1112
25	32	8	Looks at Life and Love MW 1
26	23	7	Brothers Four (1, 14 C
27	29	2	PAUL ANNA ABC Part Paul Anna Sings His Big 15 (ABC-323)
2	32	4	JACKIE WILSON Brunwick Jackie Sings the Blues BL 54851
29	21		SOUTH PACIFIC (Victor) Soundtrack LAX 1902
30	20	11	Outside Shelley Berman M(cV 18003)
31		1	EAY CHARLES Addonous
32	34	7	WODDY WONDERY Sterroddities) Lughing Ross WW 2
311	35		DAYE GARDNER Victor Repoles Bear Hearty (LPM 2002)
34	28	7	ANDRE PRIVIN Columbia, Like Leve CL 1437
35	30	1	BYE BYE REKEPE (Columbia) Original Cast (KOL 5310)
36		-	PERCY FAFTH (Col) Sound of Music (CL 1418) RAY CHARLES Atlantic)
37	38		Genius of Ray Charles (1312) PETE FOUNTAIN (Coral)
34	40	1	New Orleans (CRL 37282) ATAN KENTON (Capitol)
39		1	Road Show (TBO 1237)

31 11

*Pipures in this polymon are color short in the April St, 1860 times.

Sinatra, Martin & A.C.'s D'Amato Teaming for Buyup of Cal-Neva Club

Frank Sinetra and Poul (Skinny)
D Amato, latter for many years up-gratur and owner of 500 Club in nod city here head a sinduate

Tub herated in Lake Large Labitorius Nevada bender. D'Amate preparing to open his No seater here July 1 when Limits roome in her the Fearth of July weekend intil July 10, said Thursday 23 had the deal for the Loke Tabue and the deal for the Loke Tabue and the deal for the Loke Tabue and the best of the Loke Tabue and the loke the loke the Loke Tabue and the loke the lok

Dran Martin Also In

Frank Sinatra Dean Wattin and and Skinny D'A atmospher of a 800 Clab Atlantic City are

as listing which a detect of the sets of t

Selling Chi's Cloister



NICK LUCAS

THE TROUBADORS

JUME 10th HOLIDAY HOTEL Rene, Nev.

For 'Aqua Follies'

Minneapolis, June 28
Al Sheei an a locally produced at annual Aqua Fullies, tip ut article at the Minneapolia Annuantal celebration at the Wirth the Company of the Company

champoon to lead the water care. Other newcomers for the water portion will be due Gerland, Orangie champoon from Hungar and Dirk Kimball. Big 10 cuidese conference diving champoon to pullate turners comprise Jasquin Capilla Hobite Rithingsis. Charine Dient Don Wright, Oranin Harvey and Eddie Cole. There also are the usual Amia Denis and Drings water bellet and stage line.

Smith Bros. Of Toronto, Given 2-Yr. Jail Terms

identical turns and emperperators of the Prince Carry Hote and its Personal Room actors

Brilland Miner Lid, which they had pledard as severity for a limb overdraft. Further charge of theft of \$900 000 to mining and securities from Brilland Vitics Ltd. has been put ever till Fall tension of the Supremo Court here.

Said Justice G. Gale in his paid Said Justice G. Gale in his paining of sentence. The Smith brothers had no right to one the shares in quantum for dishorest purposes in defrauding Briband Mines Ltd. of \$19.746. Lugities of sentence stemmed from the brothers no previous criminal resource. Character subsesses also testified that the Smith brothers well in family and business offair.

Jurura brunght in their verdict after 10 hours deliberation (" t of the trial apart from langers fees, was some \$100,000

Milwaukee Cafe Sets Capsule B'way Tuners

Ministriker June 28.
Capsule versions of stage and light opera mussuals are being household by Fagus on Fifth, a few ministrian natery, on a six nights a verk hasis. Directed its Robert sumper, resident chorrographer of the Feed Miller Transfer

way Highlights Revue.
Revue, which will run for there menths, will change its bill even three weeks, lutting there is pro-three weeks, lutting them in pro-three weeks, lutting them. My Fire

Grade Expands Agency; Robin Fox Appointed

London, June 28.

In a move designed to broaden the agency's sphere of operations in the legit, picture and tv fields the Grade Organization has appointed Robin Fox who was for 10 sears a director of MCA Landon, Jrd. and since 1950 has been servely engaged in legit management. In announcing the appointment, Leslie Grade reveals that he agent is also penalulative the

Inder the new arrangements will continue his independ a member of the council of the English Stage Co. The Eobin Fox Portnership, with with Robert Morley is associated a currently presenting Majority of One in the West End

At the Grade Organization, Fun oil work closes with Month lone in developing motion tere activities

A.C. Switches Off A.C.-D.C. Spots In Wake of Recent Swish Splash at Resort

y when hundreds of hom before the Commission last Thursday 23 and pleaded guilty to per witing the loop wititers on

Martin, Frica Karna and Betty are leatured Office are Clab operated by Louis in and Edward J King Rim & Liquire Sture opera-Herman Solid Part's Bar Gold Entertomers Club, Mack Pippay by Frank Mintown Bur & Cule, Entyre

ated out that wate ABC Comorder William Into Elava re-versely that a valuem is not a it place and the operator has ght to refuse to serve any or as long as the refusal is not remain of the color or creed

Anything for a Gag

New Haven June 28 or man Willie Ruff and Mitchell Ruff Trin have

No Room At the Inn Means No Play At the Vegas Casino, Sez Bill Miller

Edith Piaf Out of Coma: U.S. Dates Not Likely

Paris June 28
Edith Plaf has reportedly recovered sufficiently to have physicians entertain the pensistility that she may leave the American Hospital here shortly. Having rallied out of a come in her hattle audint circlessis of the liver needless feel that they cannot do much more for her in the way of treatment and consequently, she'll, he allowed to leave the institution when she regains some attents.

Inned to leave the institution when the regains some attenth.

Miss Piaf, who has been ill since (hristman with what was then de-scribed as nervous exhaustion, will apparently not be able to keep her

Eddle Elkort General Arliet-ing veeper had been at her bed de for a while but left late last

Eddys, K.C., Spot, Wins Key Ruling On Cabaret Tax

In a long-standing out in U.S. District Court have a decision given last week II favored Late Bros for on the is we of which in the 20' cabaret tax in the our when entertainment a not effered

Edds Bros were as reed \$22,176 which was paid in a baret town from Nov 1,1950 to Dec 31,1954. The Internal Revenue Service had The Internal Revenue Service had contended that persons uso bed diener at Editic and staved on after entertuminent bernin at 8,30 po shoold be charged the 20° tax on all purchases. The tax has since been reduced to 10° of the principle in the same.

The restaurant officials maintained there should be no closure for hill said before the entertument be no. They posterated the ment be no. They posterated the

with standard arts and sames here currently it operates go eraily with a \$1 cover week night, and \$1.50 Saturdars.

Federal Tax Liens Hit 2 Milwaukee Niteries

Progress Inc operators of the Brass Rail nitery here has been hit with another Federal tax iten for \$1472 Sam press

Tour Dancing Waters

RIWANIS INTERNATIONAL CONVENTION EXTRAVAGANZA Processed at the Idlami Beach Exhibition Hall

Produced by Joch and Marilyn Hogle BETTY KEAN and LEW PARKER TROPICAL NIGHTS (All Latin Revue) SWEET RICHARD and (CALPYSO REVUE)
RAUL and EVA REYES
EXCESS BAGGAGE PLUS A PRODUCTION LINE OF 30 BANCERS

HERBERT MARKS AGENCY 600 Lincoln R'd Bio Miami Boach, Fla.

PROFESSIONAL
COMESY MATERIAL
for all Theoreticals
two Service the Story
Sig Temperary Special on All

39 Gue Fittes Par 515. Plus 51-07 Footnee Foreign 5150 co. 31 For 540 a 1 Firedor Boubs. For 8h. 18 a a o 1 Bischney Boubs. For 8h. 18 a o 1 Bischney Boubs. For 8h. 18 a o 1 Bischney Boubs. For 8h 18 a of 10 to 10 to 10 to 10 to 10 dicts to 10 to 10 to 10 to 10 dicts to 10 to

The Modernaires



SAHARA

Atlantic City Set for Peak July 4 With Array of Names; 300 Spots Open

THE COMEDIAN"

YVONNE MORAY

Ex-Adviser Files S1 Mil. **Breach of Contract Suit** Vs. John Ringling North

WISCONSIN FAIR INKS STOOGES, PAT BOONE

Lush Setting Vies With Gershwin as Whiteman Bows at Sterling Forest

2 Milwaukee Cafes Map Building Plans

Vaude, Cafe Dates

New York

Aniara Pritiborgh, Aug. 13 and the Girm Caumo Williamsville. N.Y. Aug. 29 Poul Ania and the Barry James band among those busked for areas dalers in Son Paule and Rio de Janetro for September and October Be Wolfe pacted for the Inventre Hotel, Paget Bermuda for July 11.

Ver Damese to Fredrey
Minneapoin for July 15-16, with
Peggy King set to open there Aug.

1 Damese and Mahalis Jackson
signed for the Mpin Aquatennial.

July 17 Johnny Nash plans
Roberts Show Club here starting
neight. Wed Lewis & Christy
open at the Crown Room. Indiamapoin July 18 for two
Denise Detroit current at the Gay
Naven Detroit Jave Brothers to
La First a Junior, July 11, with
Castle Nisters in Aug.

1

Reno

Docuthy Bundridge follows Riverando Hintel date with a transverser in Mexico City, opening July 16, time foor weeks in South America. George Gobel signed for July 19-21 date at Cal Nevo Lodice at Lake Tahne Remain A Martin in at Nevoda Lodge at Tahne for three frames. Bod Lauren in local nitery debut with Ken Murray and Marie Wilson at Mapus Shx Room.

Paul Anka and hose Carson begin a double at the Riverside. July 14

on Wheel Tabor July 1
The George Rock Sexted, represent the process of the control of the contro

Carter's Fall Date

HERTZ TURNS AGENT

riktad lounges. I's his first agency assigns

Fire-Ravaged El Rancho Loses Its Headliners To Las Vegas Competitors

belled the Retdon Katleman and al-

Liberace's Showmanship





SILVER SLIPPER



LOS ANGELES

New Acts

PAUL ANKA

186

there is not the same above to extend the same above to the same above to the same above to the same above to the same to the The Criter on Andrew and Red Love" "Same a second communities and a parady rendration for do with high wheel kids in

the can been up with managed of the can be can be can notice be seen to can have could

BOD LAUREN

tion he commended to the contract of the has sened being contracts in both media. I mitted in the debut here in the Ken Misray show, he proves his talents on both the halfade and the uptempe things too better done with a little more otherity. For his terming of the province of the contract of the cont

SHERFILE SHOWN AS

Not see Manual E. Informed Realt Class at the Ye Little have been back to a series to be a feel as a feel

LINDA DARNELL.

he send of the same to the before they wet. More Dermitt in placing the realized particular and send to he had provided the realized provided the realized to the send that the realized to the send that the realized the send to the sen

CHARLES GOLLD & HIS SATIN STRINGS IN

Wirking (2)

Music
43 Minn

Belidas, Rene

Charles Conside arm ast also
qualifies as a new art his format
alone for neteries in this area it a
all strings sax switches string hombut for the accordion, and all
strings carry the melody except
for minor virtations. The new
act? lishel can also be tagged on
the Could ensemble for attil a
third ressor the eight plus from the Gould ensemble for attll
third remore the cight play for
presidence within the audien.
They can't be classified as stroers, since most of the rendition
are effected with each player it
totaing the came have position
the rance, but none of the titles
done from the stage.
Gould reacted back fists a

booking

20 Mess.

Le Carrella, Parie

Rika Zieral in a fetching Israelibrunet who stands up to the mike
and belte out cost his brack is suggester can also give not with torchy.

French hollads. The voice is hig and
displays a guard runge. She is more
all house in her con national sange
and looks ready for persisted
beste appeting or in the U.S.

Render the explication of the his
in appearing guitness and jipe
that are apple and drives! A Jemore song in his rep. meed diviand some interest in the explication
and the explication of the
bod in Barking should his etiltioning statement and other

IACQUELINE REW

Perparting from the percy of table and performers the San and to graing an attractive fla more remarkable because of the plush Shoreham crap for hand proking acts for a discriminating clientele

Cloratele Redhended Jacqueline Research Flows ried of her debut at the Shaneham had a Terrare with the poine and print.

delivery of a veteran, Her voice has a timbre and range. She has been with the Baltimore Civil Opera. Which combined with

'Notorious' Cafes

featuring easter dincers and double entendre camedia a paral

ready been demolished.
Such chibs as the Burn Burn.
Variation La Per'a err util to come careful or utility and has bare to time down they sure policy or face stuffing Diver in back streets util not have become will not have the more to conform to new blue time regulations.

doubling for pin money in the press Jank Karey of WCFL with a deviar resistant in the Sunday American and Sig Sakus ory ofth a Saturday goosp column in the Daily New Until fairly recently Howard Miller and Jack Figen had also been able to sideline in area.

VARIETY BILLS

MUSIC HALL

Char

AUSTRALIA

F 100

no Lee Onces. To Dolon In theppord Lombords Ore

CHICAGO

Cabaret Bills

NEW YORK CITY

BRITAIN

MIAMI - MIAMI BEACH

a friend! flow that no one yell fore!

a singer salles stall has a of that cheet has tenur in the last those has tenur in the last 1820s and the big radio days that followed not and appreciation in fact a when he reministers through ignag he people rived in those Vallee has in the about menion dates, either told of his worst breakin at II. He Cub in 20 and mend the dates, either tones as Seert Music "1934. Had a Cirl Like You 1829-Harbor Lights" 1937. Of recent virilage are I ven Accustomed To Your Face.

tells Mainte. The Stein The Whitfunged Song Mr Time In Your Time Is you Time Is accomped in has and drain.

Kal Winding Septet supplies trial most that a more in tunning the 1980s. He just touch is and precise and he works a framework of awingsing ements that command after Teddy Wilson a Runndtable.

Tedds Wilson a Roundtabler It works his ker board with most from a ham and drums satisfum bladening results in Vallee exiting Sat (25), ing and Wilson are helding at alone until MrCa comes at week.

Pain June 20
d N let Oarne 2
o 2 J Dany R 7, as 13 Story are Maghare,
(another Valpand III S in hidden 1 Drawt Or (5); Let

for c ang.

Barriay Hotel, Toronto

Bib tr a d I v Ciris 71 Na' Pot Hery, Pot to y O 8 8150 at s

Al singet has put the girls back in his floor ohio pion a male dancer and sanger. It all adds up to Bob Arlen's monesture resurvitus hook 40 outsides when caught plue Pat Henry's 23 bur utes of comedy patter. Crub was jammed for first show. In a blend of song and dance set off by the looks and costs wing of the six guils, golden-seated Bob.

set off by the looks and contrasting of the six girst, golden-wested Bois Arlen opens in a shown as of node on jazz in which he wrote the opening and the finale mumbers. In their first production, are stunningly gowned for a gentagether around the mike for their wachling of "Paris Roleda". They later cavant for a temperate finish that scores with the customers.

r more modern jars dan int rup- al Heat Wave sung

Jalson's trademarks. He's such baritame who goes ever Nicking satirities fun of "sich extra material which sec-he vogue of certain cosmics India at Henry is breaking in here wheelf on their site. This in lades his impressions of "now one floor shows he's a funns afory or floor shows he's a funns afory

How ton June 28
Dia a Tra Bub McFadde
on to Orch 6 ma con

Assiration Diama Trank in the S. only about a year is rapidly economing one of the best of the microside of the best of the microside of the same and the assist cupper have and a trim hape, thrush also has an unissual choice of a best. To top it she and him Canson a fine jars combo seem made for each other. This is Min. Trank's second

multiple of horas He glass to

Churchill's, London

Car Myson's latest revue at the course Band Street late on the reviews puls more than usual expansion special visits than credition numbers with the part that the optersonment

offer June 19 to the court along and appet to do to know You. "Gigs and "What I'd Delaware" in also style Weakerst part of the largest is the lemining line, which falls a largest along the court in the largest and the court in the lemining line, which falls a largest all the court in the largest and the court in the lemining line, which falls a largest all the court in the largest and the court in the largest and the largest

Borle June 14

Dec Herman An

Line Ho Broad New

Lear Ho Kar Hage or

the a least virusts

engagement. Jan W. V. Sasawa a desper understanding of the monds and tailes of late-night handon audiences. Her art has been trimmed and lightened to just under a half hour of props stand-ards and rissees, all of which sizes off, her fine concentrations.

therry but the ringuiders with the ringuiders with a huppy in he are and that mood is ever to it the right response. There are fen variations in her ing inoun aime her last outing he has a rule that in using Arosind the World in 80 Days a leadin for such pare diopping only a Artiverdert Roma. Please Wonderful, Wonderful, and Cranada and Cranada.

Rage of the Trapers with Grice Rages Quarter K. Giverard Danvers 18. Danny Kalendin Mem. Th.Tus. Kenny Sta. Orch 3. 12 cover

With "Rage of the Tropics" the Polynestan Village of this resort sivle hospice is back to an Inlands format must elements of which hale warked the roson before Parkage figures to lare the aquares and family ground. and family groups the upon openis on but the paroff does always match the marquee pro-

the Chief has are the cities Kent Gillered hala fernmen whose pel-vil artists rates steady eve focus through a series of traditional and

For this assessmal plantic k at Ski Rom Kon Marrie Al Anthony they take voltaged by to be also district one of the british

Le Cabaret, Toronto

Toron a June 21 yer large un 1 g ad terro 11

a Le Cabaret's peak surroundings there the Quebechern bilineual french and English far her tan-report and English far her tan-rightly appearance of some 21 no ting A unimer of "Pick the Star-a mail to conf. Canadian Bios

a mail on Cahadan Bidding C p competit e arrivant and mar arriv Wa ne 4 i e on the hat falls in S affect the hat all the hat arrivated by the dispersion entire and the dispersion entire himself by and the dispersion entire himself by an arrangement are himself arrangement are himself and Mirron Kai

In French Mr. Ange open of n a leaguest Title Is Mr. a Research the Sea, as to will be Propelle in France and English to Ver and Color of Ver and Proper People of Part. Her y amore and to amore

Golden, Reno

Newster St. Four Coins with Buddy Lakata Group (B). Apollus 15. no sever, no minimum.

For this four weeker Golden Botel bonifores Bull and Jim Tomertin have brought in a comhas paid off in the part and on tion turn is doing report by albeit

this playbook much of the

relie deporting varied en a suggered by the his error near entire and ver ring should do my h to c hame the r rapidly felleng with Benus

The Four Come back by the may LaPata Group strong growthing on such as Shangri La en such as Shanger La er record that and other tunes not could will un rew con-tant more invels stuff. Many the titles are nated for interv-erings, particularly as when axed in not too much time in-

theren playbacks.

Come show good harmony and many. Their on stage demeaned encushing compared with some new playing the head rout. The Buddy LaPota troupe with LaPota at keybeard. Disk or on electric guitar Clarinor way on drawn. Den vilegered according to the short an intention for the date only it seems that LaPota and the two that well together.

regards the form of the more regarded by lotal offering louis Jordan and Kay Martin of Resignards due in July 6 f. eng.

In Robell, N. V.

Real Code to A Hermania
The Transfer of the State of the

ft is exident on many counts that the 1Q of astery audiences is the upbeat. The new nitery en seems to hit vaccous spots for various reasons. Some even to for enlightenment, and arrord org to In Boboli for classical enterlainment. This cafe offers operate fore and seems to be drawing perceptive and appreciative mobile within its confines.

The operate per se used make to Mrt even after on extensive wakts here, but neither will they must their respective componers to in in their tembs. What's more ohers are changed weekly a revolving out of principals by the lead roles.

The current presentation con-prises the close of the first act of "Mediame Butterfty" and principals convey the executal sudness com-bined with the mementary happy-

ness of Butterfly and Lt. Pinkerness of Bullevilly and LA. Pinkersus. Joan Sens and Vincersus. Sidero are the two principals. Both are strong vocally, being proficient in the thespic department as well. Miss Sens has several changes of kimono during this epic and provides picturial as well as vocal quality.

The set is quite single bruifare Arture es time Angel maitre merely hims a innern lateria one of the ceiling fixtures.

one of the costing fratures.

Following the specialic except roomes an air of informality. Mice Song conclusion with inquiter Air blue into Airnor of the Cost of

the fading at explore gives over extremely held to the Young the government of the common executing her common executing her common element with a common element with a common element of the poster of the common element of t

L on Day 10 L L on 24 L on Day 10 L L of the 1 L of L of L of L of L 1 L of L of L of L of L of L 1 L of L of L of L of L of L

As effect in the paid of Mike and Dan Alasmar in prevent the review of the Alasmar in prevent the review of the Alasmar in the first way as a first of the open and enterth one an agree set of the Chan of OA1 that to prime a Vaniery review of Linda Barrell's break in turn what was faint in the very present of decreased pure veil taged New Arts.

However, Carin and French a

Jalph DeSiefanes Creh 4 h Boh K I counter of the ra set counter played a op show and one very clone

Harold's Club, Reno

I de Fed | 1 | 100 22

to a plathock in this intimate room for Edite Probach and the Judy Lynn Group but a first-time-around for the Gooders albeit the latter have played other have his tree in the past

Probably continues in the same rare form exhibited in past date-and his matter; of the hanja ra-mains unquestioned. With talend to make the exaberance, he hands to full and command from atop low sized at suggested. Verba-tion is to held and command from atop low sized at suggested. ice to held in nonsmire and offer-ing fellows no pre-set pattern, as enderseed by no returnance in fill

Marking for 40 years in shoush his the vet and start compact through such as a Berlian medica and a circling of yestenyear trites for a circling of yestenyear trites for a varied their and effectionly process in a citatry. Backing the honometer full term is the Dion Compact of the tritle of the process of the tritle feeting in good office with the feeting in good office with theh weeks

The Confers trombone pizze-hase trumpet drume justify the name Both visually and audibly, they can't be ignored and far their turn on stage immediate ringrade is not the best sent in the boune.

Boys do an okay vocal job on with as I Can't Give You Any-bing But I one and Votare much and partospation but sence est on the instrumental things hest on the instrumental things. Tendency is for the book brace stuff and the uptempeed. Bose cap the act with string base man playing instrument while weights where the trembers and ditto trembers man. Exit number is drawmer with lots if talent on Sing. Sing. Sing. Group reaso top plaudits from tablers.

Judy Lynn brings in a harn fance type revue that scores will, and firstnitess indicated much aste for the cornfield stylings and humor. Troupe uses too guillon and tourner troupe uses too guillon, convole gustar fruder has veries and drums. Coule and Freshy type singer also yet into the act. Mise Lynn a looker with change to match, shous strong on her yocal bits, and does commendable job enceeing bey own section of the show.

New act due in July 11

Coronnet Grove, L. A. Les Angeles, June 18.
The Kingston Trie, Lenny Marurell, Freddy Martin Orch (17),
\$2.50.83 cover, \$3 minimum.

For three young men who were inging for beer just three short earn ago. The kingsten Trio has come a long way. Drawing mently notice than old songs to come up with one of the most refershing inch clob sets in short business, the talented threesome should have must upon the common the transit aged patrons into the recentual Grove for their current with very suppression.

work engagement.
Putting fish sangs in the Grove
man thing like parting a Volksman thing like parting a Volksman to Codiffice garage, but
my on Trio members lend class
of limited to their first-rate inof the tree of their firstrate inin prelation of a reconcedity they
re celling on a popular and conuteral level traquely they sat
if all lastes he being first of all
iters nerve and at the same time
and accepts in the finditional

tio Dave Guard Beh and Sick Reynols are all talented beth vically od instrumentally Together, with Tom Date and "When Some Go larring In the

are unlessable.

Gove chow is well-balanced, with the King too Tries versatists set off his a good opening countries. Manuell He has fine presented to the control of the countries of the countries of the countries. e plice coutines will be entire to the Army a counger patrices as four potents. He makes from and be delivers to

Promis Martin and his crebe tra the control evelon for you

Condoller, N. Y.

The Goodulter on lower Fifth The Goodsiter on lower Fifth Avenue has afternated between a reis as a milery and a strenght eatery. This new ity seems to be making headers with a helf that contains performers who have done well in the intimeries both in that million techniques.

hat neighborous the rambunctions the layout har the rambunctions. The layout har the rambunctions Mae Barnes backed by her own trin and the quieter and header blossom Divarie which is a good combination in devoing power and entertainment.

Miss Barnes has a subit of break-ing up audiences with her beul-emerer approach. She hits the crowd hard and in all directions with conveile slanks on virtually all numbers. The hig and beam-ing voice is aided by the strong best of her time and this Negro-entertainer leaves the audience with no alternative but to applicate long and load. Miss Bearts had some difficulty in getting started on her previnually. She is a strict with heady approach to her times her visits here.

night. She is a stylint with heady approach to ber times her viscations are suittle and her shadings are one and smooth. She also his a plus factor in her prano accompanion to it takes only one bossy table to some the lander of a performer of this calibre. Under normal conditions she gets are reciptomic.

Left Bank, N. Y.

Unless self-oriempanying sin-gers participally those who back their warbling on the plann re-crive strong showcasing orther by bring presented on a well-lighted and spatted state or by reveiving a high hildup by the strong the an-dience leads to event them.

chiefs with private conservations. That's the kind of cituation license favore faved in her debut at link Kollmar's wrongeside-of-toen beste. Miss Armee is a liceary with a pleasant votre who deserves better attention. Attendit there's nothing outstandingly distinctive about her style, she has a nice smooth quality. She exthese the furniture standards and concentrates on a group of

Left Bank regular Low tenther time accompanied by basing driven fallies neally in straight Bing and in offering his own worky ditter, such as "I Get a None Between My Toes from Walk-og Berween Through the Holl.

House Reviews

Leen Leonides Production of Homosti, U.S.A. with Marine Alea Cale, Harrison & Kenn Ferret, Merrison, Bhastar, N.Y. Som Shippard Chair, aich Richard Conn, Livut Greiere Francisco, Corps do Buller Richard Forge, directo and Pospe, directo and Josephan Spenier Marine Mary Spenier Judice.

The Radio City Music Hall has been flavour, sentry bein the Union of flavour, a entry bein the Union of flavoured around the entry of the bula territory little the edited facility of states and wasts more than the edited of which has a wart at the contraction of which has been as a wart at the contraction of which has been as a wart of the contraction.

The Hawaiian themes are by The Hawards before the translation of translation of the translation of the translation of the translation of the translation of translation of the translation of th

The filmed sceners is commend by some of the truck sets and draw offices for which the Mance Hall is mainly forced. The backstop country for fire was a taken to be officed as a set of the author of the appearance exists and the undersome celected provide and the undersome fire the properties. The Mance that a some far affection is activated Off the track in the activated of the a

The 24 vocces seem will distipline and considered it cents a pity that they only did one full-ingth unsuber. Buttle thou of the Republic since it only add one full-ingth unsuber. Buttle thou of the Republic since it only addressed a good potential for its survey from Telegraphy of the seed of the seem of the seed of the seed of the seem of the seed of the consistent of the consistent of the consistent of the seed of the consistent of the co

while he Rocartes the man a partial number with Intline enhances their top of the of the mare telephone makes of closers are around Tre Mass Hall Some has trolf a time with a mental of Some

Empire, Glasgow

Leville A The Mills and The Market Products of The Market Products of True Ballet Transa 16. True Ballet True The Report Carden Market True Ballet True Ba

There can be no de g the shew manning of Library. The year of publicity wine every not had Lang Size disches an act. He is on lage for me to the shew, and even adds a dance list in his chores.

rignuts he pukes gererous ton at preset ideas of himself its building Whether playing Gershall Strayes, Tchaikovsky or modern pops, he garners strong pulming in laysh, well-lift actings.

Liberare also cracks several angle his clothes, and at one point as

most descends into auditorium so that two distaff members of audi-ence can feel his sparkling sust-ings. He once gentality and

cone can feel his sparking mings. He serve dynability of friendship all the was and least the customers in a happing free from the file of mind then to han they entered. All I want to do, he tells they not being the vapping of its chain business. It is a general terminal failured by a compiler to the authorise in classification to the authorise in classification for the feeling to keep him so. Following two currents weeks.

eggett aneren bede of entegory Tro devider to die faffers and a southful contention of offer two ways and one of fed

Interace as Jumans Straum and in other some with the point that the representation of the result of

Corden Rolle batens the hou

Apollo.

y Smalls Remain Face
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Caringe's 7 Both
Technology the Carrier of The State of Head State of He

The Harlem valuers a current cook of roll resue fronted to decthe production strain of a first assessment Acts appear belt and faile with monotonous precision.

ter this h zeld. Its own drawn are under occumpt and Five Salve. I have Even in You and Satina III Re Salve. You'beth disclibes compensately because of the emirant to the prevailing his best din. But the Satina standard along a camark ably undersomed for an ray his

tif the other two gamps, the Three Georgettes with some un-trial harmonies for the tax ideas, and harmonies for the tax ideas, and the foreusels with and the foreusels.

tratest witner South Bey Williams with his way electric if not electrifying guitar has an authorite ribiting A bloom flair fits. West Yah Money is a chieft out the water and the make and of the make the real blues.

First used Harnled Martin a carly trener disease good unit it youth appeal Jones Jones Mar James and Bettha Green helt is the Ast grante williant destination

Pearl Bailey's Tour

Fract Rusley his been said for a two-weeker at the Trinit flor are Cheage starting Oct 28. Nell head her own parkage which will include the Louis Bell-

of band acts and a line. Other theatre dates are being involup for Miss Bailey by the William Merria Agency

Shows Abroad

The Life of Gallies

Life of talileo

	Plantin Alleria 12
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Berlin Francisco	distribution of street,
Bernard Williams	of the Barrier Street,
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Le Cerele de Crale (The Concesson Chells Circle)

e e it tag is well served to as it shows history affecting frees and actions of its char-and tire versa. But Brecht a moral is prove and does it for at invention, than harra-ment posts into To the one

war are at mind over a valley both canonally company manager, he has been associated in the prevent of the land owned it believe and feel an attachment for it, but infinite other had believe and more in in runtius plane for the valley. The alms in the production of several shows, notably in partnership with Ruth Gordon, in the production of How I Wonderline this point, and the production of How I Wonderline this point, and the production of How I Wonderline this point, and the production of How I Wonderline with the fall of 1947.

Subtice Productions, formed by Hambert I been place of freely family a scope of freely family a scope of the land of the production of the production of the land by a little servant of the land of the production of the land of the production of the land of the

SAMROCK TO PRODUCE

V ster Samtuck, for many man-al namager for the Psay-win this Co and below in that capac-ny for produces Roser I. Seven and Frederick Brissian, plans to be-come a jet as in his one in the fall. He stends presenting a dual by of two dramas his Mulif Karan wide of legit-tim director Eli-kanan.

So They Say

Due that is primorily acting you must tell a complete understandable story without words I k marking about acting technique All I can do is believe in a role muself—I have to be fully sure and positive of what I am sain g and viry I do it.—Chata Rivers, featured feministe lead in 10 y liye Birdie, as quoted by John S. Wilson in the N. Y. Times.

"The effect of internationally established diars upon prounger members of the cost can often be disastrom. Sometimes the younders are neutralized through being overswed by the autist is in the study of the first through the really great names of the theatre, and they are seen to disadvantance as supporting players."—British director Peter Reseal, is quoted by Frie Johns in the English theatries; workly. The Stage.

Stars got the croom and only a few unimant if They just don't contrately with their expectant axion demand. I don't understand it. The sax will plue City Center for frontinuous bot if I have a prosperty and fire the \$2,000 they say were I as there's a certain amount of very involved Babert E. Cristian, co-producer of Fine 2. West Side Story and the second of Tenderloin as paid in Trady Vincer in the N.Y.

My parents were in coolers and I was born while they were en loss I be sed with I all the I is and the result was I went to a school in a different loss of the life was ker for of you if you is I ke to be sed on the sed of the first day or so a learned to talk the way that the first day or so a learned to talk the way that did Jeansle Caraon. Bestudy of the sed of the transition of the t

On the other when the following the process of a many of species what we can give to be given a upparer deal, and there may did not be to be at the error of the head with a baseball had be then the better that is because the capture there is been sensitive in the area of the wear have no househall remains a most per but it is not established fact that farves in would have no househall remains a most per but it is not established fact that farves in would have not been an interest of the order and extension and it is perfet well recorded and order to be a perfect of the order or the o

Difficult? Yes I suppose I am I have to be I'm in a business that compets uniching every notice if one is to survive. I cannot afford to watch dollars. I am condemned to watching nickels. I om not a dilettante."— Broadway producer David Merrick. so quoted by Whitney Botton in the N.Y. Morning Telegraph.

London Legit Bits

Julie Andrews, now variationing laves Sept. I to rehearne Came-it" on Broadway

to Engene Inserve place make the Arts Thestre Club's next The Shepherd's Chamelon's "Vactime of Duty" opening to rrow night (Wed) with Kesth

Ben Jonson's "Every Man in His Humor" opens next Saturdar 12 at the Theatre Royal, Stratford

folds next Saturday 2 he replaced at St. Martin's Theatre by "The Bridgs of March," by John Chapman, whose Simple Spyman' continues at the Whitehall Irose Dasley was given sole sta-hiling in Tomorrow-with Pil-tures," on its transfer yesterday

75 LONDON SHOWS IN '59-'60

1959-60 West End Shows

(June 1, 1959 to May 31, 1960)

Key to purenthetical designation: (Ct. Comedy 1D) Drame (CD) Consedy Drame; (Rt. Retue; (MC) Musical Comedy Aster tek denotes show to still running

Amorous Prawn (C *
Aspern Papers (D *
Complaisant Lever (D *
Farewell, Farewell, Eugene (C)
Fine Fettle (R)
Fine Fettle (R)
French Martens (C)
Hostage (CD)
Make Me an Offer (MC)
Status Set

Wrong Side of
Manage (L)

Manage (L) Roots (D)
Rosmersholm (D)
Sound of Murder (D)
Suddenly It's Spring (C)
Watch it Suller (C)
World of Susie Wong (C)
Wrong Side of the Park (D)

Host Happy Felia (MC) *
Passage to India (D) *
Ross (D) *
Shred of Evidence (D)
When in Home (MC) *

Flower Drum Song MC Follow That Girl MC * Gazebo (C) * Majority of One (C) * More the Merrier (C)

All in the Family (C)
Ark (D)
Bachelor (C)
Cyrano de Bergerac (D)
Doriting Buds of Mar (C)
Detoug After Dark (D)
Double Yolk (C)
Betoug After Dark (D)
Cone More With Feeling (C)
Once More With Feeling (C)
Once More With Feeling (C)
Once More Biver (D)
Golden Touch (MC)
Bollon (T)
Bollon (C)
Bollon (

Note Magic R and the Discount of the Finger Enem of Discount to Greener Course and the Short and the Tail D

leware of Angels D) andide MC: sught Napping C) hange of Tune C) roots Paradine C)

Gilt and Gingerbred C.

HOLDOVERS FROM PREVIOUS SEASONS, STILL RUNNING Mousetrap (D) 1952 5.1 My Fair Lady (MC) (957 50) Simple Spymen C (1957 58)

KRAMM GETTING 12%

Renaington Squares C)
Renkaburra (MC)
Ledging for a Bride D)
Look Who's Here (B)
Look Who's Here (B)
Look Who's Here (B)
Look Who's Here (B)
Love Deeter (MC)
Marriage Go-Round (C)
Murder on Arrival (D)
Once More Biver (D)
One to Another (B)
Over the Bridge (D)
Resian in the Son (D)

Rear Like a Done Ci Salad Days MCI Taste of Honey D

How Say You Cl Let Em Est Cake Cl Marcold MC Product Wife Cl World of Paul Slinkey

Outside Producer Quits Ephrata, Pa., Over Local Tax on Legion Theatre

Frisco Subscriptions Hitting \$1,010,000

San Francisco June 28 on Francisco Light Ope offiliated with the L

OF GROSS ON 'GIANTS'

Frisco Opera Fans Aim For Young Local Group

ind subscription figure for the On committee are Frank De Bel group for the 1960 season is Mrs. William Worlds Adams. N 50,000, the same level as 1968 Leon Coemin, Lvon W. Jeel 1959, all based on six weeks Arthur Bloomfield and Willi-Kent 3d.

Playwrights Co. Folds This Week; **Vacates Office**

Mex Theatre Festival

17 ABOVE '58-'59; Olver Embroiled Anew With ATPAM; Now It's Over Unauthorized 'Ballot'

Summer Stock

Throughout the land these summinghts.

Where actor-felk find quarter.

The peace and calm of the country

side

le rent with verbal slaughter.

The first few days are sweet and The family's oh so happy to on the feude start blazing

The STAR GETS ALL THE MONEY.

'Birdie' Recoups 40% of 300G Nut

Production cost \$210.450 Character cost \$210.450 Character treat profit costs 530.003

Universition \$700 University of Costs \$210.864 Blends and advances \$27.432 Sinking fund \$40.000 Belonce \$23.704

Fulton, in Lancaster, Pa., Opens Non-Star Season

Milw'kee's Fred Miller Theatre May Tour Shows In Wisconsin Next Year

Storrowton Music Tent Relights With 'St. Louis'

Equity Member Thinks Both Sides Lost In Recent B'way Theatre Shutdown

note one can only get the act of the beitle after the union cuffers but when the Broadwards and the air has Produce's and actors are proof Producers are right in saying notheds.

Lunts Open New London Theatre

Planned for 1970

Olver-ATPAM

The Practice of Existentialism [OR THE BLASE PLAYWEIGHT]

Legit Followups

Off-Broadway Shows

Road Has Few Shows, Mostly SRO; 'Drum,' 'Music,' Gwen, 'Lady' Records

he alim fouring list, dominated measurals was strong last week user records were the general, with "Flower Drum Song! "Music Man" registering in Angeles. Redbued! in Son series and "My Fair Lady" in oblimation.

ashington.
City two straight place are on
or. The World of State Wong
is payent in its final week in
nicage, but "Look Home-ord.
ogel" sagged in San Francisco.

CHCAGO

CHCAGO

World of State Bong, Shubert

183: 4th uk? 485 50-86, 2 100, 7 5001. Previous week, \$47,500. Nearly \$44,600.

LOS ANGELES
Flower Brum Song, Philhorpulse Aud MC-RN: 3d wilso 72-86 50 2 670 879 800 Prerount news, \$79.2001

Another new house record, \$79 : 214 on Clair Light Opera subscrip-

Musle Man, Billion o 'MCR 4h h 86 86 50 1 616, \$62 M Prince neck \$19 600; House record \$61 112

RNY 2d var \$4.85-90.40 3.147 7.0000 Miriaro Hopkino. Pre-

Redbrod, Curren MC-RS 30 5 75-84 50 1 758 819-000 en Verdon Previous week

House revord \$ 9 546, with Clyic Light Opera subscription.

WANHINGTON
My Fair Lady, National MC Rs.

(Int us. \$7.90-84.95, 1.677 \$68.

Illin Dame Todd, Michael Evano-quined June 20 to unanimensily feverable reviews Carmods, Star toe Foot, Doenelly, News Capacity, less press inst. \$67.8-7 un Theatre, Guild-American The-otre Society subscription.

Fail to Settle 'Felons' Lawsuit Vs. Ford's, Balto

The suit charges that the plainfu were guaranteed a minimum.

814.000 under the contract, clust gross was \$12.585.50 and say were given only \$11.500, leaving a balance of \$2.500. Mourie technaire in president of the contraction curring the boase. This is not true out two nuits pending against a theatre for portial payment.

Touring Shows

Pair Lady '90 Co. -- National, Wash

Reopen Mountain Theatre At Braddock Heights, Md.

The harn was operated last year Talent Showcase, Inc. with rining as president A 12 week wason had been schedused for 100, but financial difficulties resulfed in its shutlering at the end

Irked by Bad Reviews, French Conductor Asks Aussies To Ban Crix

Melbourne June 21
Local crix here got in the halr
of French coordinater Georgen Tajne who is touring Australia on
a Memoral contract with the
Australian Broadcasting Commission After reading today's reviews
on the Victorian Symphony Orch's
harman contract content.

his concerts in the future.

It is time they were banned was Tripine "Let the public come and listen to us. Then it can judie whether we are worthwhite. I am outraged. Never in the world have I read anything like what these crities so in France, they would be laughted at

refusing to come to Austral's fear their ewn reputations us suffer. He claimed he had he warned about Australian ne poper critics "particularly houses" before he left Paris

It has been reported here that ripine would be asked to become a Virtorian Samphony Orch a remanent conductor. He says be ould never across to this "at any fice" while the present crix re-

on in their justs.

Entrarta from feday's reviews.

The Age. In an all-French proam, we heard works by Chauson Deboons. Falls. Resured and
aval correctly and at times even

The Herald "The playing of an The Herald "The playing of an al-French program was thoroughly enjoyable if never enchanting in Rayel's 'Daphnis and Chloe' Suite, Mr Tripine seemed rather conlibrated but very competent and his direction of Chausson's R flat Symphony showed much the same qualities."

CHULACK'S PHOENIX WEST

Industrial Film Exec To Stage 'Orphous' In L.A.

on Bosiness State Fair State Had. Lars Schmidt in optioned the run h or 77 or Scandenavian rights to Foldy Charles of Scandenavian Fights to Foldy Charles of Scandenavian Fights The Truth Man," Larse

VARIETY Stock Review

The Tempest

such a strategy of the strateg

Patrick Hines delivers his most eiting ASFT job as the counselor floringalo. John Bagin's Ferdimand his more than sufficient stars in his eves and Jove Best maken an idequately ingenuous Mitanda. Clafton James and William Hickey caster amply as the Stephano-Tinculo due. Among the attractively garbed regal contingent Lerively innersous Antonio.

Ephrata Theatre

ration." The spot was not subject to the berough's tax bite. Business at the Playboure has been spotly the last few years, and the Legion, beset with other problems including a 80-day suspension of its club liquor license devided not to operate the theatre this year, even as a silent partner. Elysian

it would have to pay the 10° is ammonement tax. Sal Papa, producer for Elysian claims the producing outfit will return this summer to the Maiden Bridge (N Y) Playhouse where it presented a season of stock last year. Papa explained that his corporation had been dickering to purchase the Maiden Bridge Playhouse and that an agreeable figure has been reached. The pullout of Elysian from the

run by Dawy Amoury then Jona-than Dwight and then Dr Dorrell

B'way Summer Ebb Not Bad So Far;

'Music Man' \$58,500, Take Me' \$51,000, 'Miracle' \$35,200, 'Tenth Man' \$28,300

Reyn C (Comedy D (Drema), CD (Comedy D ama), R Revuel, CD (Comedy D ama), R Revuel, MC (Musical Comedy, MD (Musical Drema), O (Opera) OP (Operation Rep Reportory), DR (Drematic Reading)
Other parenthetic designations refer, respectively, to week played,

refor, respectively, to treckly played, number of performances through last Saturday, top prices furier two prices are given, the Nigher to for Friday Saturday suphis and the loseer for weeknights, number of acts, copacity gross and stars. Price includes 10% Federal and N'o City for, but grosses are net, i.e., exclusive of taxes.

Rest Man. Morosco (CD) (12th vk 88 p) (56 po-\$7.50, 999, \$41,000 Melvyn Douglas Lee Tracy. Frank Lovejes), Previous week \$41,200 Almost \$41,000.

Bye Birdie, Berk MC (101) th 72 pt (\$8.60 | 1280, \$57.518) revious week \$57.500 New house record \$57.709

Florelle, Broadburst, MC1 20th nk 236 pt 58.35-89-40 1.214 858-194) Previous week, 858.900. Nearly \$56.900.

Five Finger Exercise. Music Box D: 29th uk. 225 p. \$6.90-\$7.50, 1.011; \$40.107: Jessica Tandy, Ro-land Culver: Previous week. \$16-100 Judith Evelon takes over next

Gypsy, Broadway (MC1 56th wh. 438 p. 88.60-89.80 | 1900 882.900 | Ethel Merman | Previous week, 842.600 | Lays off July 11 Aug 13 then respens at the Imperial | Nearly \$42.600

La Plume de Ma Tante, Royale (R. 80th wk, 635 pl \$8.05 t 1050; \$44,500 t Robert Divery? Previous week, \$33,800 Robert Clary tions werk for next Monday 4 as male lead with featured billing, while Dhery lakes an eight week vacation.

Almost \$35,600

Miracle Worker, Playhouse (D. 35th wh, 276 pl. 86.90-87.50, 994, 836.500). 'Anne Bancreft, Patty Duke, Teris Thatcher! President week, \$35.400. Candare Culkin takes over the Helen Keller role next Monday 4. while Miss Duke

Nesty \$30,000.

Music Man, Majoulic -MC1 :131st wk, 1.040 pt :48.05, 1.626, \$71,000.

Previous week \$30,600. Best Parks took over last Monday night:

(27) as male lead, succeeding Robert Preston, she was subbing for two weeks following the withdrawal of Eddle Albert.

Almost \$36,300.

My Fair Lady, Itellinger (MC) (223d wh. 1.773 p. 88.03, 1.351, 880.500 (Michael Allinson, Pamela Charles), Previous week, \$56.900. Nearly \$55.100

Once Upon a Mattress, James (MC) 57th wk 452 95.90-87.50, 1.615, 558.984 Vious week, \$23.600 Over \$27,000 with cut-rates.

Sound of Music Lunt-Fusions (MD) (3)st wk 244 p (39.60 L407 \$75,000 (Mary Martin Lare of July 25-Aug 6 Previous week \$75,000

Over \$75 900.

Take Me Along, Shohert MC (35th wk, 272 p. 68.06.69 40.1.453; \$64.000) (Jackie Gresson Walter Pidgeon, Elleen Herisot (Lays off July 11-80), Previous week July \$48,000

Over \$51,000

Tenth Man, Borth 10: 33d wh. 255 pt (\$6.90 \$7.50, 807, \$82 000)

Tuys in the Attle, Hudson Di 17th wk 128 pr \$6.96.\$7.50; 065, \$29.800 Jason Rebards, r. Maureen Stapleton Irere North Previous week, \$29,100 Over \$28.600

West Side Stery, Winter Garden MD 6th wh 57 pl \$8.05, 1,404 \$64,200 Carol Lawrence, Larry Kenti Previous week, \$37,400 Nearly \$39,500 with two-for-ones.

Closed Last Week
Grand Kabuki. City Center Repl
4th vk. 24 p. (83.95, 3.090, 860.000). Closed limited engagement
ant Wednesday night 22' Previous week, 854.200.
Final four performances, 828.000.

Majority of One, Barrymore () 70th wit 356 p. 1667, 1.067; 541.807. Gertrade Berg Cedrie Harduicket Closed last Saturday night 25°, but will tour in the fall. Earned about \$350.000 profit thus far, including film revenue, on a \$110,000 investment. Previous week \$17.300.

Raide in the Sun, Belanco Di 67th wk, 530 p. 84 80 967, 535-300. Closed last Saturday night 25. but will tour in the Isil. Earned about \$480,000 profit thus far, including film revenue on a \$100,000 investment Previous neck, \$0,000. Nearly \$12,200 with cutrates.

Nearly \$12.200 with cutrates.
Thurber Caraival, ANTA Ri
117th wk 127 p. \$6.90.87.50, 1.185;
\$49.178: Tom Ewell, Peggy Care,
Paul Ford: Closed Saturday 25;
but will pay an engagement July
30-Aug. 27 at Central City. Cal.
after a possible return stand on
Broadway, will tour in the fall.
Recouped an estimated \$69,000 on
a production cost of around \$200,000.
Previous week, \$26,100.
Over \$29,700.

Plan Off-B'way Project In Cincy Park Building Cincinnati June 28 Cincinnati faces a summer stori

seat playhouse in a converted mu

Mark Kroll, financier and pr who reportedly dropped ducer, who reportedly dropped \$183.000 in two trasons of his Summer Flayhouse tent has made no announcement of reopening. Neither has Douglas (rawford enroducer of the Cincinnal) Star Theatre, which he tabled on \$8.000 loser for an eight-week showing of Broadway productions last summer in the Shubert Theatre.

The new endeavor is sparked by David Martin Jones. 28. as director, and Gerald Covell. 21. manager. Anvil, Inc. formed to sell 700 shares of stock at 850, as capital for a year's operation of the Playhouse in the Park Jones, a writer for Radio Free Europe, was here from New York last week to confer with Co.ell. who prosess a troupe of eight to 10 actors with off-Broadway experience.

Pearl Buck Back to Tokyo

'Deck,' with Added Youmans Tunes, Okay Spectacle for Jones Beach

By HOBE MORRISON

A compared of Guy Lembar day reversal of Mit the Deck of the Jero Read Marcor Theatre to the control of the con

The fine annual empiricement of J. Brean bounded it a consideration of the annual Year of the tendent to be a consideration of the annual representation of the a

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Frances Farmer, Local Name, for Indpls, Barn

Fig. 1 Part a local to a local to

The Armshale opens a 10 miles and annual from the Comman in 'Decam Cost Witten Trygue is returning for more than an annual section The provided to a morth side charge rooter has installed a new analysis of the commander of the

'Music Man' Set to Open St. P. Subscription Season

The Music Man wall open the Treative Cuild-American Theatre Screets a secund subscription are at the Auditorian here for 10 days starting Sept 14. My Earl Lady perfectioned a walla form last analysis which had 3 this

the remarks the best of the best of the control of

'Fair Lady' Hits New Finland High

The property of the property o

Social values ago all out for the Control Amino College Value Va

Pre agent Harold Freedman has gent to Elevante Me for the

Off-Broadway Review

The Theatre of I hance

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Legit Bits

Byteen Herbie, costar of "Take Me Along," will go to the Virgin-Islands for a rest when the Broad way tournal law off July 13-20.

Anne de Lappe, secretary to proder-realter Roger 1. Stevens all spend the month of July with ser facilities to England.

At Joseph takes over text Saintlay 2 as house manager of the late larger Theater N V while I ddds Bloth variations for three needs. the Blatt's petiern Joseph error of the Fungue for the months has better assuming the house manager as imment at the Ar-Timater N V for the Sept 19 opening of Les Ballets Africaine.

Ted Rother, person of a Young to a Discrete Park of the first have an extended from the control of the Roman and Annual Colored Inc. Sunday 20 to San Park of the San Park of the Colored to the Colored Park of the Colored Park

of the District Count and expension produces of the American Scale of Francisco Produced to the manual to the base of the week and broad the base of the manual to the base of the base of the manual to the base of the bas

To Ben There e Bridge Bench N Y will proved a "The Bench France on the Land Special States on the Land

Robert Whitehead has added to receive to his fate process to his fate process to help a more at and a state plan. The term is Mailibe Conquering Bern. Insend to the Working on the fate Working on the fate work for Working on Lawy race for the Month of the Month of

time of Dream (c) estained by Cs Fewer and Fracet H Martin, to no cultide by Bobert Fraver and Lawrence Carr, who also intend in a power and brain for Elmer Rue's adaptation of his 1945 and have not been acteded.

Peter Cleaville's him g as diretor of "Take Me Along" has been removed from the electroin at the Shubert Theories N V where the mourcal is been ed and also from the bounds. Under the mour all the and crasses. Waiter Pidreon and Electric have their many before the

Kermit Blacomarder's location of team to be due to backer. The harder a more of head of the team of th

Betty Comden and Adulph Green, fispired by a larvary and produced by them for all the bear of Emmire major and red overing a major of the red overing a major of the ed. Overing Nath. The major of city come at a Brandoux

Fidule Athert, who recombined to the Branch pendentian of The Many Vin "has been named in Branch Robert to head the colored and of the many of pendential and the same of the

Inchese Hill is a constitution of the late of the late

Tyrono Cothele protect land to the control of the c

Gene Androvaki, who II he putned with Barbera Griner de Marion Segal in the off-Brands production of the London must in the London must be last Spanish and London must be for France confer the

sloper Vida Hope and designer

Irny Walton. Dr. John D. and Mirlam

Dr. John D. and Mirtan Pioceira (Mrs.) Mischell, founders and off-ers of the feetlight for Adsure Studies in the Theatre Arts left last seek on a five-neek trig to South America to visit theatre in Bray. As entine and Peru

trigaters for The Beet Man,"
in certain gives in Polyripsic Hospital N.V. after sorrer Pending
ration to the job next week,
Recempte Larum to substituting.

Robert Clary and Liliane Montereschia in take over nur Monday 4 in leads in La Plane de Ma 5 in minimum shilo sufficide Robert Dhery and his Volette Brosset 1 in 16 France for an eight week visation

Gerianne Raphel to the form of the state of

A limit of Four Petterson of the State of the Petterson of the State o

George Rail over the a locally came to be a wear of a local over the local over th

Robert of Currier's K. bus b.

Prince of an it is not in the control of King Browsen as a process of the following week in Park in which we it is a park to process of the following week in Park in which we it is a jump of the following week in Park in which we it is a jump of the following week in Park in which we it is a jump of the following week in Park in which we it is a jump of the following week in Park in which we it is a jump of the control of

Henry Senders will appear at Sarah Simpses to the July 11.24 product of Red aid at the Sate Fo. M.—Hair Dultan

The staff for the Woodstook N Y P's or It for Arnold Tater, a tief director Don Bott, a living and serve design. John Workman, ot manufer and Robert Cenedella, execute as a fast The horn taken over this more by M. Fager Rosenblum, began to season last might "Tors".

Come Nash he an a Dyperformance () that last user's in Nashle John at the Nash and it is a last user's in Nashle John at the Nash and it is a last user's in Nashprocessing with various filters in a man and director of the last user's last u

Michael Econ ho lad week resident direction a successer where of The Goden Fleering, the roll Guy Madisson, started rebounds this week of a Condision Chair package sharing Fre Anden and feeling Brooks West and Design Persons.

For Bainter will clar in "Blart Chill per femore a Yhare the peri Mondu 4 at the

Aton Reed and Marine Strang will be special metagers for Sherwood Price Product ons at Tuston (a) Playbound Pull-ston (a) M. Playbound reservoir.

John Carradine Jr is a resident r p for at the Akran is S is pracess First I

I A mit on Say orthogonal transfer in the Say of Galler A Say on a tree Jan But I are to the Control of the Con

T Property Playhouse Dantil h he as a 10-work heamoght (Thurs.) with

TARTE OF State

DANE CLARK and ANNE JACKSON

"SET ALL TIME ATTENDANCE RECORD" *



PHILADELPHIA DAILY NEWS

'Two for the Seesaw

a return visit as the Play- derstanding of themselves house in the Park, seems a Miss Jackson gives us the better balanced and varily whele gamut from blunt and here at the Forrest in Jan-tion and heartbreak in the original ver

made by the author and League ever to get entranced production staff during the by the physically generous drama's tryout stand here Brong babe But the essential difference

tion ever attempted it is the test and mixed emotions story of a 36 year-old Omaha attorney who runs off to New Tried hash I dan aged the York to escape the domina work which moves steadily tion of a wife and wealthy de pile the nice scenes In-laws, In laws, and the broken The e laudatory remarks down ballering from the Bronz with whom he be are purely for the record. comes involved

of her predecessor, her por-trait of the tough-talking. tender-hearted semi - Bohe mian clittel Mosca is a creation all her own Her Ottel ats to grow as the fore-

Two for the Seesaw in her and the man deeper undoomed love affair brings to

more credible work than the even crude comedy to that criginal edition which played tou bing finale of realiza-

There were a lut of changes thought bonds was too lyy

is that of the performance by Anne Jackson and Dane Clark in the roles first occupied by Anne Bancroft through one of the Big Ten colleges on a scholar-hip No. celleges on a scholarship No The William Orbson play is how key artist, Clark's Inprobably the most successful tente style generates teal proceedly the most successful through his jealou-

while Miss Jackson dee the show is completely sold not play in the bravura style out for the entire park run

DANE CLARK:

· Starring in

"GIANTS, SONS OF GIANTS"

A New Play by JOSEPH KRAMM

Opening on BROADWAY In the Fall-

ANNE JACKSON:

· Featured in

"THE RHINOCEROS"

By IONESCO

Opening on BROADWAY in the fall

· Featured in WARNER BROS. Corrent Beleas

"THE TALL STORY"

(A Josh Logon Production)

Exclusive Representation

Mr. Poter With 37 west 57th Street See Toth, See Toth I won't to compliment you on the two great eters you represent - Base clark and have jackson, who eppeared to represent - Base clark and have looked to the property of the said the philadelphic critical and said the philadelphic critical property plately applied the strandance record at the playboune. to tresendous was the response to these free clare end this play, we would like to bring the tark for the walk the play, 25th to order to make this theatries experience fully 25th to the thousands of disappointed petrons who weeklashe to the thousands of disappointed petrons who were turned every. This fire excess sould not have happened to two sixer people. We are hapsfully looking forward to their return nothing sales. Exhiby of Mucher people. ve

June 18, 1960

WEST CROCKED SCHOOL LESS CONTROLS TO SCHOOL LESS CONTROLS CONTROL CONTROLS and described to the contract of the contract

Managery Disputer

PETER WITT ASSOCIATES, INC.

CASTING NEWS

"I me Away With Me"

"Civil From Ontoids"

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illonary of American slang iblished," as the tille jacket arma although there may one distinction between the

ing that the Beptember 1936 Esquire article by Abel Green on "The Vasiety Mugg" is an appendixed source (among the selected bibliography, as was the Green-Joe Laurie Jr hook, "Show Bir Vaside to Video", too many Vasiety visual seem to have been lost in the credits. Nonetheless, Wentworth-Flexner have produced an excellent and very worthishile "Dictionary of American Slang."

-Interestinging, ferm. Mugg" have been buried by Vasiety It be

ary of American Shang Interestingly, ferm Muop been buried by Vasiaty It came maximum with the years, persally when self-consciously plied on the outside in a sur-

Harriest P. Pilpel of the Greenhouse Wolff & Ernst law first
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Same firm is bringing out Gersed Hupkins' translation from the
French of Andre Maurota on "The
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Fall Down," by James Lee Healthy
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Star Weekly at Million or Weekly Toronto Stor Weekly Toronto long anoda's largest separately sold or sold has officially passed the permitted has officially passed the multion-circulation mark actually reached in Murch's with 1.001.415 AMC their larger circulation is workend Magazine ——1.300.000 as an insert in about 25 dailies. Star Weekl, owned by Turente Star, has articles stories, condensed novel, rato and somica, sells for

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Getting Back at Student Critics

Trustees of the U of New Hamphire a proved the recommunications of a special committee of new paper publishers relative to the editorial policies of the maintin newspaper. But made an important change in advocating the unitary of any student offering against the main of the community. Student prompager. The New Hamphire has been the target of considerable criticism for articles and editorials it has published notable at the which severely attacked New Hampshire's attorney general, Louis C, Wyman.

SCULLY'S SCRAPBOOK

..... By Frank Scully

Last year at a time when my infemities were more obvious it the Empire State building on a clear day, two word-wranglers vie-my plight with such alarm that they used I drop everything, fly of from Paim Springs and be their guest for a cherkup by the best in specialist in Boston. One of the wanglers was a book publisher who had never publish anything of mine. The other was a newspaper publisher who had no hired me. The book publisher conned the newspaper publisher offering to foot the medical bill. The newspaper publisher entered more recommendations of the medical bill. The newspaper publisher entered

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Why Dr Levine may charge me a \$1,000 for Scully's consultable
the newspaper publisher protested

What do you care? Dr Levine saved your life and you can't is
your dough in the publisher finally acquired to the setup.

What de you care? Dr Levine saved your life and you can't take your dough with you. The newspaper publisher finally acquiesced to the setup. I had to furn down this offer because it was writer time a season when the birds fly section and though not claiming to be amarter than birds. I was already in the southland. But I naturally was cursous to learn more of a publisher who could feel so kindly toward a quip that passed in the night. His name is James E Stries. He has \$2 lines in Who a Who Once a fat and save the same of the passed of exchange editorials in the winth largest metropolitan area in the country. Jim Stiles is some time that may not pass this way again. Schools of journalism have just graduated a flock of young services across the country and there are pre-ious few metropolitan newspapers which can absorb them But there is still a way for them to make a million in the frame areas of his cities. Jim Stiles made his as editor and publisher of the Nassau 'L.1' Doll's Review Star He started with leas than a handful of three-em dashes and when he sold out a few forms are to the Newsbouse string it wasn't for goohers in a gubernatorial year.

Everybody from EDB to Tem Down to the season.

cars ago to the Newhouse string II wasn't for gounce in cortal year.

Everyhoody from FDR to Tom Dewey, who certainly never had a good word from each other, had a good word for Jim Stiles. Even his banker liked him. This wasn't such a strain because somewhere along the line of his Hearth Algerian career Stiles had become a hanker as well as a publisher. For many years he and J. Russel Sprague had been the downstate power clies of the Republican machine and I supert the Reppose still lock to Stiles for guidance.

Pulo And House Wrecking

Though born in Saraling Springs his family moved to Freepast on the south shorte of Long Island when Jim was ready for high school. Freepast at that time had a population of 8,000, half of them vauders between bookings. Long before Memor. Zantock Wanger and Russes are no polo mallet from a blingstater. Fred Stane Frank Tinner and the Memor Boothers were plaing polo at Freepast. The Moritons had alter skills. One was to walry nepeniters build a home and after they quit for the day take their own trails and reduce the house by twillight.

the Mestor Brothers were placing pere at respective and after they quit for the day take their own tonia and reduce the house by twillight to what it had been at dawn the they sure had practical powers in these days just as consical as the Jerry Lewises of today. Jim Sittes was a smart cookie to high school because he grabbed off the job of advertising manager of the school paper and was transver of the athletic association. These are things that newspaper men should teach their children. They are more important thus editing a chool paper or acting as class president.

Though a graduate of Wesley an Jim's great love was Adelphi Calcage after it moved from B nouthin to Gorden City. He because the subject is more and as the beautiful to the subject of the school paper and as the subject of the school paper and actions of the school paper and as the subject of the school paper and a subject to the subject of the school paper and as the subject of the school paper and a subject to the subject of the school paper and subject to the subject of the school paper and subject to the subject of the school paper and subject to the subject to the subject of the subject of the subject to the subject of the subject o

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